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This book provides a complete and comprehensive coverage of the managerial economics syllabus of Gautam Buddh Technical University. It includes both, the basic microeconomics theories and some important aspects of macroeconomics including inflation, growth and business cycles. The subject matter is presented in a precise and lucid manner. Economic laws and theories have been explained and illustrated by applying graphical and algebraic tools of analysis and also illustrated with appropriate real life examples. Review questions have been provided at the end

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of each chapter for students to test their own understanding of managerial economics.

This book is a rich and comprehensive review of literature of more than 300 books and journals in the field of Human Resource Management. This bibliographic survey presents almost all topics and concepts pertaining to the practice of human resource management in organizations along with latest researches and case studies for the benefit of students and readers interested in HRM. Due to the vastness of subject, the book is split into three volumes. Volume One includes definitions of human resource management, human resource planning, recruitment, motivation at workplace, training in organizations, job satisfaction and quality of working life, employee counseling, managing and coping with

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stress, depression among executives, personnel records, reports and audit, balancing work and life issues and organization development, change management, total quality management, organizational behaviour emerging reality for workplace revolution, organizational survey research, dimensions of data collection and management by objectives, employee satisfaction survey. Volume Two presents emotional intelligence, stress and health related consequences, stress and social resources, problem behaviors at work, performance management system, offers assessment centers, psychological tests, organizational tests, performance appraisal format, six sigma, a case study on recruitment at CRY, a case study on recruitment and training procedure at Kinetic Motor Company, a case study on training at Rallis India and Tata

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Chemicals Ltd., a case study on trainer evaluation, a case study of an assessment centre at Eserve International, a case study of measuring effectiveness of soft skills training at Cap Gemini Ernst and Young, a case study on Reliance Group, a case study on mentoring programme for workmen at Asian Paints.

: This book study material is helpful to all BBA, UG and PG students of Agriculture, Agribusiness Management, Management as academic and reference book. In this books I have covered all points in easy words regarding subject to understand also UG students i.e. Introduction to management, functions of management, Evolution of management thought, Organizational behavior, Learning, Personality, Group dynamics, Teams and Management conflicts ,Work stress and Organizational culture.

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Managerial Economics (GBTU)
Organisational Behaviour. Text Cases
Games

Influencing Within Organizations

An Evidence-based Approach

Organizational Psychology

For the students of MBA, PGDBM,

M.Com. And other Management

Courses. Contains a variety of

real-life examples. Glossary given

at the end of the book enables

students to have knowledge and

be familiar with the important key

terms used.

The book in its tenth edition has

been thoroughly restructured and

revised. All the chapters of the

present edition have been re-

written not only to incorporate

the latest developments in

management but also to make

presentation of subject-matter

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From more lucid and crisp. Chapter 3 of the previous edition (Managers and Environment) has been named as Management Challenges and Opportunities in the present edition so that proper focus is put on these issues. Thus, the present edition is ideally suited to management students as well as management practitioners, particularly those who have not gone through formal management education.

Chapter 1: Introduction to Production and Operations Management
Chapter 2: Strategic Operations Management
Chapter 3 : Production Processes, Manufacturing and Service Operations
Chapter 4 : Design of Production Systems
Chapter 5 : Manufacturing Technology

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Chapter 6 : Long-Range Capacity Planning Chapter 7 : Facility Location Chapter 8 : Facility Layout Chapter 9 : Design of Work Systems Chapter 10 : Production/Operations Planning and Control Chapter 10 : Aggregate Planning and Master Production Scheduling Chapter 11 : Resource Requirement Planning Chapter 13 : Shop Floor Planning and Control Chapter 14 : Quality Management Chapter 15 : Maintenance Management Chapter 16 : Introduction to Materials Management Chapter 17 : Inventory Management Chapter 18 : JustInTime Systems Chapter 19 : Logistics and Supply Chain Management Index 557564.

Organizational Behaviour

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Human Resource Management (2 Vols.)

Production and Operations Management

Organization Design

Organisational Behaviour (text, Cases & Games)

IOCBM 2008 is the second International Online Conference on Business and Management at a global scale, attracting business and management practitioners, students, professors, researchers, and activists from around the world to submit their research findings to the conference. It is an annual conference in the field of business and management which is held by ALA Excellence

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Consulting Group annually. More information about this

conference can be found at <http://www.ala.ir/iocbm2008>.

This book tells readers what they must do (and avoid doing) to beat off the competition when applying for jobs, when competing for coveted projects, and to see off the competition at promotion time.

In Indian context.

ESSENTIALS OF BUSINESS ENVIRONMENT.

ORGANISATIONAL THEORY AND PRACTICE IN INDIA

Organizational Behaviour and Management

Principles of Management

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International Business

This book focuses on strategic and operational human resources, giving the reader the core curriculum of subjects usually presented in an MBA program specialized in organizational behaviour and human resource management. The topics covered can be applied to a variety of real world business situations. This book aims to contribute to the growth and development of individuals in a competitive and global economy, by covering the latest developments in the field of human resources management. Innovative practices and theories as well as the current policies and practices of HRM are described in

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From

this book.

Organisational

Behaviour Individuals, Groups and

Organisation Organisational

Behaviour Organisational

Behaviour Organisational

Behaviour. Text Cases

Games Organizational Behaviour

and Management Sarup & Sons

Revised edition of the author's

Organization design, 2014.

Human Resources and Personnel

Management

MANAGEMENT AND

ORGANISATIONAL BEHAVIOUR.

ORGANIZATIONAL BEHAVIOUR,

SECOND EDITION

The Philosophy of Manufactures

CHAPTER -1 ORGANISATIONAL

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BEHAVIOUR CHAPTER -2
PERSONALITY CHAPTER- 3
PERCEPTION CHAPTER-4
ATTITUDES CHAPTER - 5
LEARNING CHAPTER - 6
MOTIVATION CHAPTER - 7
APPLIED MOTIVATIONAL
PRACTICES CHAPTER - 8 *GROUP*
DYNAMICS CHAPTER - 9
CONFLICT AND NEGOTIATION
167 -195 CHAPTER - 10
LEADERSHIP CHAPTER - 11
ORGANISATIONS DESIGN
CHAPTER -12 *ORGANISATIONAL*
CHANGE AND DEVELOPMENT
CHAPTER -13 *THE EMERGING*
CHALLENGES.

This text includes a rich array of
exercises, cases, and applied

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materials such as the Kouzes and Posner Leadership Practices Inventory and Pfeiffer Annual Edition exercises. It also offers a greater focus on the hot topic of ethics throughout the entire book to ensure it is contemporary and engaging.Ê

This is a wide-ranging, up-to-date introduction to modern business communication, which integrates communication theory and practice and challenges many orthodox views of the communication process. As well as developing their own practical skills, readers will be able to understand and apply principles of modern business communication. Among the subjects covered are:

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interpersonal communication, including the use and analysis of nonverbal communication group communication, including practical techniques to support discussion and meetings written presentation, including the full range of paper and electronic documents oral presentation, including the use of electronic media corporate communication, including strategies and media. The book also offers guidelines on how communication must respond to important organizational issues, including the impact of information technology, changes in organizational structures and cultures, and the diverse, multicultural composition of modern

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organizations. This is an ideal text for undergraduates and postgraduates studying business communication, and through its direct style and practical relevance it will also satisfy professional readers wishing to develop their understanding and skills.

*Theories of Group Behavior
Introduction to Organisational
Behaviour*

*Organisational Behaviour
Individuals, Groups and
Organisation*

*Principles of Management and
Organizational Behavior*

**Organisational Behavior by
Fred Luthans was one of the
first mainstream**

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organisational behavior texts on the market and continues the tradition of being the most current and up-to-date researched text today. Well-known author Fred Luthans is the 5th most prolific Publisher in Academy of Management Journals and a senior research scientist with the Gallup Organization, who continues to do research in the organisational behavior area. The Twelfth Edition of Organisational Behavior is ideal for instructors who take a research-based and conceptual approach to their OB course. This text encourages participate teaching and active

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learning through a structured style and format, with each chapter containing a list of key concepts and objectives.

This long established market leader has set standards that few texts have equalled in

terms of accessibility of writing style, clarity of presentation and popularity with students and teachers alike. Written from a

managerial perspective and packed with contemporary references to management research and practice, it

continues to prove the student's OB text of choice.

This eighth edition brings fresh evidence to explore

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theory in practice, and a wide range of brand new and intriguing examples and case studies on issues and organisations that are engaging, relevant and contemporary. It also provides an abundance of online student self-assessment resources. The breadth of appeal of this text makes it ideal for Management and Organisation courses from HND level through undergraduate and up to MBA. Entrepreneurship & Management Organisational Change Organizational Behaviour and Human Resource Management

From

***Business Communication
Indian Books in Print***

Principles of Management is designed to meet the scope and sequence requirements of the introductory course on management. This is a traditional approach to management using the leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the Principles of Management course covers many management areas such as human resource management and strategic

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management, as well as behavioral areas such as motivation. No one individual can be an expert in all areas of management, so an additional benefit of this text is that specialists in a variety of areas have authored individual chapters. Contributing Authors David S. Bright, Wright State University Anastasia H. Cortes, Virginia Tech University Eva Hartmann, University of Richmond K. Praveen Parboteeah, University of Wisconsin-Whitewater Jon L. Pierce, University of

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Reece Amit Shah, Frostburg
State University Siri
Terjesen, American
University Joseph Weiss,
Bentley University
Margaret A. White,
Oklahoma State University
Donald G. Gardner,
University of Colorado-
Colorado Springs Jason
Lambert, Texas Woman's
University Laura M. Leduc,
James Madison University
Joy Leopold, Webster
University Jeffrey
Muldoon, Emporia State
University James S.
O'Rourke, University of
Notre Dame*

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For creating a balance in the organizational environment, harmony amongst the employees and the employer is a prerequisite. The factors that help in determining an organizational balance are the sociology of an environment, psychology of the people working there, channels of communication along with a sound and rational management. The book highlights the fundamental concepts of organizational behaviour, and its applications in the Indian organizational scenario. The second

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edition of the book, maintaining the same chapters' organization as in the previous edition, comprises 28 chapters based on the fundamental concepts of organizational behaviour, and case studies from various Indian industry verticals. These case studies reveal the authors' experience in real-life scenario as consultants as well as their observations pertaining to the concepts of organizational behaviour. Besides, the text lays emphasis on some modern tools of management

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such as TQM, BPR and Knowledge Management, which is a unique feature of this book. The book is designed for the students of management and psychology. Moreover, it is useful for the postgraduate students of commerce as well as it is of immense use to the personnel associated with technical, commercial and IT-based industries requiring human resource management. KEY FEATURES • Every chapter is concluded with a real-life case study. • Appendices added to most of the chapters

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*contain research-based
questionnaire instruments.*

*• Discussion Questions on
Case studies enhance
learning among students.*

NEW TO THE SECOND EDITION

*Includes three new
sections on 'Case Study
Method as an Important
Pedagogy', 'Classification
of Case Studies' and
'Steps of Solving a Case'.*

*Incorporates 29 new short
and sharp cases at the end
of the book to make the
reader aware of real-life
situations. TARGET*

**AUDIENCE • MBA / PGDM /
BBA • BA (Hons.)**

Psychology • MCom

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Ideal for anyone studying an introductory module in organisational behaviour, Introduction to Organisational Behaviour is a rigorous critique of all essential organisational behaviour topics. A comprehensive book with extensive accompanying online resources makes this a must-have package for anyone wanting to understand the theory and practice of organisational behaviour. Practitioner case studies, supporting video interviews where solutions and approaches

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are discussed, review questions at the end of every chapter make this an essential resource.

Covering organisational behaviour in the context of individuals, groups and teams and managing organisations as well as the importance of organisational structures and emerging issues,

Introduction to Organisational Behaviour gives understanding and guidance on the full spectrum of organisational behaviour issues.

Supported by extensive online resources including

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*video interviews, clips of
key skills lecture slides,
additional tutorial
activities and a test bank
of multiple choice
questions make this a
truly integrated print and
electronic learning
package.*

*Organizational Behavior
Development and
Transformation
Management and
Organisational Behaviour
Issues in Global Business
and Management Research:
Proceedings of the 2008
International Online
Conference on Business and
Management (IOCBM 2008)*

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The Practitioner's Guide

In the fall of 1983, we began to organize a symposium entitled "General Social Psychological Theories of Group Behavior." Our goal was to encourage the extension and application of basic current social psychology to group behavior. The symposium was presented in the spring of 1984 at the Eastern Psychological Association convention in Baltimore and the interest that it generated led to discussions with colleagues and friends about similar efforts by social psychologists, eventually resulting in the present book. Some

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clarification about the contents is in order. First, the theories presented here are clearly social psychological in scope and level of analysis, as discussed in the Introduction (Chapter 1). However, we are not trying to encompass sociological, anthropological, political, or historical theoretical approaches to group behavior. Second, while the theories comprise a wide-ranging and representative, if not quite exhaustive, selection of social psychological theories of group behavior, there are some interesting and general perspectives that are not

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represented. For example, one perspective that is conspicuous by its absence is some variant of learning theory. Aside from the rare, notable exception (e.g., Buss, 1979), little work currently is being done on group behavior from a learning theoretic perspective. Our inclusion or exclusion of a theory reflects our judgment regarding its currency and accessibility to social psychological researchers. Organisations play a crucial role in our day-to-day life though most of us are unaware of it. They permeate and pervade almost all aspects of our lives and

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their significance cannot therefore be overemphasized. This easy-to-read and compact book on Organisational Theory (OT) gives an account of what an organisation is and how it operates. It shows that organisations are not static entities, but are dynamic: capable of growing, changing, failing or transforming themselves. The book begins with a discussion on the perspectives and approaches needed for understanding, designing and changing organisations. It then goes on to give a description of the building blocks and the various influences that

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determine organisational design. The author rightly emphasizes that the ideal organisation is one that is adaptive to a specific situation. He tells not only what an organisation is, but shows how it functions, for instance, how decisions are taken, how conflicts and power interact in moulding an organisation, how values and norms influence performance, and so on. Finally, the author stresses how organisations change or are transformed or why some do not change, and highlights emerging issues in organisational design. What distinguishes the text is its Indian background.

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The author skillfully elucidates organisational theory with real-life examples from well-known Indian Organisations. Intended as a textbook for the students of Management, this study should also be ideal for practising managers, consultants and teachers. Change Management is a crucial process for gaining the competitive advantage that is the goal of many organisations. Leaders and change agents are often faced with conflicting challenges of motivating and understanding increasingly diverse workforces, accounting to stakeholders

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and planning for the future in a chaotic environment. Comprising 12 chapters in 6 parts, the text opens with an explanation of the environment of change faced by organisations today. It then deals with managing organisational development, which is a planned process of change which is often subject to the incursions of organisational transformation, a more dramatic and unpredictable type of change. With the field of organisational change continuing to evolve, especially in an international context, future directions of change management are also

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*discussed. Finally, to
emphasise the relationship
between theory to practice,
Organisational Change:*

*Development and
Transformation 6e provides
10 local and international
case studies and a suite of
online cases supported by a
case matrix. Case studies,
exercises and support
material present the
challenges of change
management in a real-life
manner - examining issues
from a variety of
viewpoints.*

*Principles and Practice of
Management*

*A Guide to a Specialized MBA
Course*

Rules and Directions for

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*playing Squails: a new and
amusing round game, etc*

UNDERSTANDING ORGANISATIONS

Organizational Behaviour, 2