

Read Online Orbiting The Giant  
Hairball

# Orbiting The Giant Hairball

PRIVATE CITIZENS was  
named a best book of the  
year by New York

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Magazine/Vulture, The New Yorker, BuzzFeed, Huffington Post, Nylon, Kirkus, Electric Literature and The Millions. An Amazon Best Book of the Month in the

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Literature & Fiction  
Category A Buzzfeed  
“Most Exciting” Book of  
2016 A Flavorwire “Most  
Anticipated” Book of  
2016 New York Magazine  
calls Private Citizens

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"the first great millennial novel." Emma Cline calls it "brilliant." From a brilliant new literary talent comes a sweeping comic portrait of

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privilege, ambition, and friendship in millennial San Francisco. With the social acuity of Adelle Waldman and the murderous wit of Martin Amis, Tony

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Tulathimutte's Private Citizens is a brainy, irreverent debut—This Side of Paradise for a new era. Capturing the anxious, self-aware mood of young college grads

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in the aughts, Private Citizens embraces the contradictions of our new century: call it a loving satire. A gleefully rude comedy of manners. Middlemarch for

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Millennials. The novel's four whip-smart narrators—idealistic Cory, Internet-lurking Will, awkward Henrik, and vicious Linda—are torn between fixing the



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world and cannibalizing it. In boisterous prose that ricochets between humor and pain, the four estranged friends stagger through the Bay Area's maze of tech

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startups, protestors,  
gentrifiers, karaoke  
bars, house parties, and  
cultish self-help  
seminars, washing up in  
each other's lives once  
again. A wise and

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searching depiction of a generation grappling with privilege and finding grace in failure, Private Citizens is as expansively intelligent

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as it is full of heart.  
Explains how today's  
business environment  
requires leaders who “do  
the right thing,” and  
offers a framework for  
adopting the principles

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of values-based leadership including self-reflection, balance, true self-confidence and genuine humility to lead organizations more

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effectively.

Look out for Daniel Pink's new book, *When: The Scientific Secrets of Perfect Timing* From Daniel H. Pink, the #1 bestselling author of

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Drive and To Sell Is Human, comes an illustrated guide to landing your first job in The Adventures of Johnny Bunko: The Last Career Guide You'll Ever

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Need. There's never been a career guide like The Adventures of Johnny Bunko by Daniel H. Pink (author of To Sell Is Human: The Surprising Truth About Motivating



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Others). Told in manga—the Japanese comic book format that's an international sensation—it's the fully illustrated story of a young Everyman just out

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of college who lands his first job. Johnny Bunko is new to the Boggs Corp., and he stumbles through his early months as a working stiff until a crisis prompts him to

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rethink his approach. Step by step he builds a career, illustrating as he does the six core lessons of finding, keeping, and flourishing in satisfying work. A

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groundbreaking guide to surviving and flourishing in any career, The Adventures of Johnny Bunko is smart, engaging and insightful, and offers

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practical advice for anyone looking for a life of rewarding work. We are all creatures of habit and if you make good habits, good habits will make you. This

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wisdom has been around since ancient times. Aristotle once said, "We are what we repeatedly do. Excellence, then, is not an act but a habit." Whether they are a

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positive force in our lives or obstacles to the goals we want to achieve, habits become ingrained through repeated actions. Habits Die Hard, by John

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Murphy, unpacks 10 keys to help you replace your destructive habits with constructive habits. "In my opinion, Habits Die Hard is the most important book of the



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three books I ordered and received. The reason that I put it first in importance is because in order for one to achieve any goals one sets, and be successful in any

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area, one must first examine his or her habits and find those that would hold one back from achieving the other two. " S. Rothstein of Palm Desert, CA

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The Red Rubber Ball at Work: Elevate Your Game Through the Hidden Power of Play

What It Takes To Be An Authentic Leader

The Battle for Oscar

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Wilde's Legacy  
Key Takeaways & Analysis  
Lessons in Creativity  
from IDEO, America's  
Leading Design Firm  
How to Access Your  
Hidden Brain Power,

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# Read Online Orbiting The Giant Hairball

Learn Faster, Remember  
More, and Achieve  
Success in Business  
Summary of Carol S.  
Dweck's Mindset  
Habits Die Hard

***The late author, one of the first***

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***women to enter the field of management consulting, experienced what she described as "nibbles"--little bites that life takes out of a person's self confidence. She offers a process for dealing with the world that***

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***moves the reader toward personal power and growth arising out of the unique values and strengths of each person.***

***PLEASE NOTE: This is a summary, analysis and review of the book and not the original***

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***book. In her book "Mindset: The New Psychology of Success," Carol S. Dweck argues that a growth mindset-the belief that abilities can be developed and the desire to embrace learning, challenges, and setbacks as***



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***sources of growth-creates the drive and resilience that influence success in virtually every area of life. This SUMOREADS Summary & Analysis offers supplementary material to "Mindset" to help you***

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***distill the key takeaways, review the book's content, and further understand the writing style and overall themes from an editorial perspective. Whether you'd like to deepen your understanding, refresh your memory, or simply***

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***decide whether or not this book is for you, SUMOREADS Summary & Analysis is here to help. Absorb everything you need to know in under 20 minutes! What does this SUMOREADS Summary &***

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***Analysis Include? An Executive Summary of the original book Editorial Review Key Takeaways and analysis from each section A short bio of the the author Original Book Summary Overview Dweck offers a view of***

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***achievement that is as simple as it is revolutionary: how you see your intelligence, personality, and talent influences how you work, how you live, how you love, and what becomes of your life. She analyzes the lives of***

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***iconic athletes, business leaders, teachers, and coaches to show how success and greatness come down to a commitment to learning and growth. Any student, teacher, parent, or business person; anyone who***

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***wants to grow and live a more fulfilling life will find this book an invaluable read. BEFORE YOU BUY: The purpose of this SUMOREADS Summary & Analysis is to help you decide if it's worth the time, money and***

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***effort reading the original book (if you haven't already).***

***SUMOREADS has pulled out the essence-but only to help you ascertain the value of the book for yourself. This analysis is meant as a supplement to, and***



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***not a replacement for, "Mindset." Create durable, effective, and attractive flies with the information in Hair-Hackle Tying Methods. With clear, concise text and easy-to-understand, step-by-step illustrations, Mackenzie***

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***shows you how to easily incorporate hair hackles to create resilient, live-looking flies that will last longer, look alive and striking, and produce excellent angling. Hair hackles can be used in your trout,***

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***steelhead, salmon, bass, and saltwater fly patterns. You will be very pleased with the look of the finished flies and how the hair increases the breathability and lifelike movement in the water. These tying techniques are***

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***applicable to thousands of fly patterns!***

***A practical guide for achieving equitable outcomes From Equity Talk to Equity Walk offers practical guidance on the design and application of campus***

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***change strategies for achieving equitable outcomes. Drawing from campus-based research projects sponsored by the Association of American Colleges and Universities and the Center for Urban Education***

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***at the University of Southern California, this invaluable resource provides real-world steps that reinforce primary elements for examining equity in student achievement, while challenging educators to***

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***specifically focus on racial equity as a critical lens for institutional and systemic change. Colleges and universities have placed greater emphasis on education equity in recent years. Acknowledging the***

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***changing realities and increasing demands placed on contemporary postsecondary education, this book meets educators where they are and offers an effective design framework for what it means to***



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***move beyond equity being a buzzword in higher education. Central concepts and key points are illustrated through campus examples. This indispensable guide presents academic administrators and staff with***

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***advice on building an equity-minded campus culture, aligning strategic priorities and institutional missions to advance equity, understanding equity-minded data analysis, developing campus strategies***

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***for making excellence inclusive, and moving from a first-generation equity educator to an equity-minded practitioner. From Equity Talk to Equity Walk: A Guide for Campus-Based Leadership and Practice is a vital***

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***wealth of information for college and university presidents and provosts, academic and student affairs professionals, faculty, and practitioners who seek to dismantle institutional barriers that stand in the way of***

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***achieving equity, specifically racial equity to achieve equitable outcomes in higher education.***

***Magical Mathematics***

***Essentials of Leadership in***

***Public Health***

***A Journey from Corner Store to***

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***Corner Office***

***From Values to Action: The Four Principles of Values-Based Leadership***

***A Guide to Inspiring Peak Performance in an Ever-Changing World***

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***Expanding Practitioner Knowledge for Racial Justice in Higher Education***

***The Addictive Organization Business Model Generation***

**A look at how people intuitively adapt, exploit and react to things in**

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**their environment. Some of these actions are instinctive, others are the product of habit or social learning. 'Thoughtless Acts?' is design firm IDEO's introduction to observation-based practice: the way design can be inspired by such everyday interactions with the**



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**world.**

**A business fable to help you discover your purpose in work and life New from Jon Gordon, the international and Wall Street Journal bestselling author of The Energy Bus, The Seed takes you on a quest for the meaning and**

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**passion behind work. Josh, an up-and-comer at his company, is disenchanted with his job.**

**Challenged by his boss to take two weeks to decide if he really wants to work there, Josh takes off for the country, where he meets a wise farmer who gives him a seed and a**

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**promise: find the right place to plant the seed, and his purpose will be revealed. Through Josh's journey cross-country journey, you'll find surprising new sources of wisdom and inspiration in your own business and life. Nobody captures the deeper meaning of**

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**business like Jon Gordon, and The Seed is his most searching and significant book yet. Whatever your profession, take this insightful look at the purpose behind work, and plant The Seed of inspiration in your life!**

**The next step in personal**

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**effectiveness, by the acclaimed author of *The Accidental Creative* and *Die Empty*. There has never been a better time to build an audience around your idea or product. But with so many people and companies clamoring for attention, it's also more challenging**

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**than ever to do work that deeply resonates with the marketplace and creates true and lasting impact. According to Todd Henry, the key to standing apart from the noise is to find your unique voice. Those who identify and develop their voices will gain more attention and**

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**wield more influence. But first they have to identify what they truly stand for, develop a compelling vision, and become masters of expressing their ideas in whatever media they choose. Henry offers strategies, exercises, and true stories that illustrate the five**

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**attributes of resonant work: • Authenticity: Uncover the narratives that are at the core of your personal and professional identity. • Uniqueness: Identify what makes your work distinct from that of others, and learn to creatively package and present**



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**your message. • Consonance: Cultivate internal consistency and harmony in your work. • Empathy: Listen to your audience's aspirations and struggles to make your message more compelling. • Timing: Learn how to coordinate your work with ideas that already**

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**have cultural momentum. Making your work speak is a life-long process of trial, error, and realignment. Henry's book will help readers build a body of work that resonates deeply and achieves lasting impact.**

**"Magical Mathematics reveals the**

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**secrets of amazing, fun-to-perform card tricks--and the profound mathematical ideas behind them--that will astound even the most accomplished magician. Persi Diaconis and Ron Graham provide easy, step-by-step instructions for each trick, explaining how to set up**

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**the effect and offering tips on what to say and do while performing it. Each card trick introduces a new mathematical idea, and varying the tricks in turn takes readers to the very threshold of today's mathematical knowledge. For example, the Gilbreath principle--a**

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**fantastic effect where the cards remain in control despite being shuffled--is found to share an intimate connection with the Mandelbrot set. Other card tricks link to the mathematical secrets of combinatorics, graph theory, number theory, topology, the**

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**Riemann hypothesis, and even Fermat's last theorem. Diaconis and Graham are mathematicians as well as skilled performers with decades of professional experience between them. In this book they share a wealth of conjuring lore, including some closely guarded**

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**secrets of legendary magicians. Magical Mathematics covers the mathematics of juggling and shows how the I Ching connects to the history of probability and magic tricks both old and new. It tells the stories--and reveals the best tricks--of the eccentric and brilliant**

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**inventors of mathematical magic. Magical Mathematics exposes old gambling secrets through the mathematics of shuffling cards, explains the classic street-gambling scam of three-card monte, traces the history of mathematical magic back to the**



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**thirteenth century and the oldest mathematical trick--and much more"-**

**Catalysts of Culture**

**Schottenfreude**

**The Last Season**

**Find and Sustain Your Life's Work**

**How Visionary Leaders Activate the**

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## **Employee Experience**

**A Handbook for Visionaries, Game Changers, and Challengers**

**Private Citizens**

**The Last Career Guide You'll Ever Need**

Every manager knows a

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business is a system, yet very few have studied systems thinking or system dynamics. This is a critical oversight, one which Simple\_Complexity remedies.

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Simple\_Complexity reveals the fundamental system archetype at work in your enterprise and prescribes new and exciting ways to reinvigorate your management thinking. Picking up where

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the greats in management thought leave off, Simple\_Complexity provides a systems context that powerfully enriches traditional management thought and practice.

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Too many companies are managed not by leaders, but by mere role players and faceless bureaucrats. What does it take to be a real leader—one who is confident in who she is and what she

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stands for, and who truly inspires people to achieve extraordinary results? Rob Goffee and Gareth Jones argue that leaders don't become great by aspiring to a list of universal character

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traits. Rather, effective leaders are authentic: they deploy individual strengths to engage followers' hearts, minds, and souls. They are skillful at consistently being themselves, even as they



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alter their behaviors to respond effectively in changing contexts. In this lively and practical book, Goffee and Jones draw from extensive research to reveal how to hone and deploy

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one's unique leadership assets while managing the inherent tensions at the heart of successful leadership: showing emotion and withholding it, getting close to followers while

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keeping distance, and maintaining individuality while “conforming enough.” Underscoring the social nature of leadership, the book also explores how leaders can remain attuned

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to the needs and expectations of followers. Why Should Anyone Be Led By You? will forever change how we view, develop, and practice the art of leadership, wherever we live

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and work.

Creativity is crucial to business success. But too often, even the most innovative organization quickly becomes a "giant hairball"--a tangled,

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impenetrable mass of rules, traditions, and systems, all based on what worked in the past--that exercises an inexorable pull into mediocrity. Gordon McKenzie worked at Hallmark Cards for

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thirty years, many of which he spent inspiring his colleagues to slip the bonds of Corporate Normalcy and rise to orbit--to a mode of dreaming, daring and doing above and beyond the

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rubber-stamp confines of the administrative mind-set. In his deeply funny book, exuberantly illustrated in full color, he shares the story of his own professional evolution, together with



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lessons on awakening and fostering creative genius. Originally self-published and already a business "cult classic", this personally empowering and entertaining look at the

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intersection between human creativity and the bottom line is now widely available to bookstores. It will be a must-read for any manager looking for new ways to invigorate employees, and

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any professional who wants to achieve his or her best, most self-expressive, most creative and fulfilling work. A leadership and career manifesto told through the narrative of one of today's

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most inspiring, admired, and successful global leaders. In *Winners Dream*, Bill McDermott—the CEO of the world's largest business software company, SAP—chronicles how

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relentless optimism, hard work, and disciplined execution embolden people and equip organizations to achieve audacious goals. Growing up in working-class Long Island, a sixteen-year-

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old Bill traded three hourly wage jobs to buy a small deli, which he ran by instinctively applying ideas that would be the seeds for his future success. After paying for and graduating

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college, Bill talked his way into a job selling copiers door-to-door for Xerox, where he went on to rank number one in every sales position he held and eventually became the company's youngest-

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ever corporate officer. Eventually, Bill left Xerox and in 2002 became the unlikely president of SAP's flailing American business unit. There, he injected enthusiasm and



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accountability into the demoralized culture by scaling his deli, sales, and management strategies. In 2010, Bill was named co-CEO, and in May 2014 became SAP's sole, and first

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non-European, CEO. Colorful and fast-paced, Bill's anecdotes contain effective takeaways: gutsy career moves; empathetic sales strategies; incentives that yield exceptional team

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performance; and proof of the competitive advantages of optimism and hard work. At the heart of Bill's story is a blueprint for success and the knowledge that the real dream is the journey, not a

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preconceived destination.  
The Roadmap for Creating a  
Side Business to Achieve  
Financial, Time and Life  
Freedom

Freelance to Freedom

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The Nibble Theory and the Kernel of Power  
A Management Book for the Rest of Us: A Guide to Systems Thinking  
Why Should Anyone Be Led by You?

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Idea Mapping

A Collection of Egregious Errors, Disconcerting Bloopers, and Other Linguistic Slip-Ups

*A beautiful gift edition of the number one New York Times*

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*bestseller—from the founder and president of the Children's Defense Fund.*

*Thousands of business books are published every year—  
Here are the best of the best  
After years of reading,*

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*evaluating, and selling business books, Jack Covert and Todd Sattersten are among the most respected experts on the category. Now they have chosen and reviewed the one hundred best*



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*business titles of all time—the ones that deliver the biggest payoff for today's busy readers. The 100 Best Business Books of All Time puts each book in context so that readers can quickly find solutions to*

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*the problems they face, such as how best to spend The First 90 Days in a new job or how to take their company from Good to Great. Many of the choices are surprising—you'll find reviews of Moneyball and*

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*Orbiting the Giant Hairball, but not Jack Welch's memoir. At the end of each review, Jack and Todd direct readers to other books both inside and outside The 100 Best. And sprinkled throughout are*

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*sidebars taking the reader beyond business books, suggesting movies, novels, and even children's books that offer equally relevant insights. This guide will appeal to anyone, from entry-level to*

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*CEO, who wants to cut through the clutter and discover the brilliant books that are truly worth their investment of time and money.*

*Schaef and Fassel show how managers, workers, and*

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*organization members exhibit the classic symptoms of addiction: denying and avoiding problems, assuming that there is no other way of acting, and manipulating events to maintain the status*

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*quo.*

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*Corporate Fool's Guide to*

*Surviving with Grace*

*Adult*

*Louder than Words*

*The Halo Effect*

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*Creating Magic*

*Orbiting the Giant Hairball*

*Harness the Power of Your*

*Authentic Voice*

*Finding Purpose and Happiness*

*in Life and Work*

*Power Listening*



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### *German Words for the Human Condition*

*The dramatic story of the legal and emotional battle that raged between two of Oscar Wilde's closest friends - both former lovers - following the playwright's*

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*death*

*There isn't a business that doesn't want to be more creative in its thinking, products and processes. In The Art of Innovation, Tom Kelley, partner at the Silicon Valley-based firm*

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*IDEO, developer of hundreds of innovative products from the first commercial mouse to virtual reality headsets and the Palm hand-held, takes readers behind the scenes of this wildly imaginative company to*

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*reveal the strategies and secrets it uses to turn out hit after hit. Kelley shows how teams: -Research and immerse themselves in every possible aspect of a new product or service -Examine each product from the*

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*perspective of clients,  
consumers and other critical  
audiences -Brainstorm best  
when they are focussed,  
being physical and having  
fun The Art of Innovation  
will provide business  
leaders with the insights*

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*and tools they need to make their companies the leading-edge top-rated stars of their industries.*

*Controversial and iconoclastic, a veteran corporate manager and business school professor*

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*exposes the dangerous myths, fantasies, and delusions that pervade much of the business world today.*

*Destined to become a classic of adventure literature, The Last Season examines the extraordinary life of*

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*legendary backcountry ranger Randy Morgenson and his mysterious disappearance in California's unforgiving Sierra Nevada—mountains as perilous as they are beautiful. Eric Blehm's masterful work is a gripping*



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*detective story interwoven with the riveting biography of a complicated, original, and wholly fascinating man.*

*Observations on Intuitive Design*

*10 Steps to Building Successful Habits*

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*The Measure of our Success  
Winners Dream  
Building a Civilized  
Workplace and Surviving One  
That Isn't  
The Adventures of Johnny  
Bunko  
The 100 Best Business Books*

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*of All Time*

*Hair Hackle Tying Techniques  
and Fly Patterns*

With simple but delightful storytelling, Kevin Carroll channels his childhood passion for sport and play into a universally appealing

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blueprint for life. Drawing wisdom from the playgrounds of his youth, where he spent hour upon hour sharpening his body and his mind, Carroll shares with readers his Rules of the Red Rubber Ball - how to achieve maximum human

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potential through the power of passion and creativity. Finding your own -red rubber ball+ and chasing it to your heart+s content, he argues, is the surest route to peace, prosperity, and happiness. Over the years as an athletic

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trainer and public speaker, Carroll has transformed his philosophy into seven simple rules that any successful leader will endorse: 1) Commit to it 2) Seek out encouragers 3) Work out your creative muscle 4) Prepare to

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shine5) Speak up6) Expect the unexpected7) Maximize the day  
With an award-winning design and color photos throughout, Rules of the Red Rubber Ball will inspire the child in everyone for generations to come.

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The how-to guide for exceptional management from the bottom up  
The Effective Manager is a hands-on practical guide to great management at every level.  
Written by the man behind Manager Tools, the world's



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number-one business podcast, this book distills the author's 25 years of management training expertise into clear, actionable steps to start taking today. First, you'll identify what "effective management" actually looks like: can you get the

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job done at a high level? Do you attract and retain top talent without burning them out? Then you'll dig into the four critical behaviors that make a manager great, and learn how to adjust your own behavior to be the leader

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your team needs. You'll learn the four major tools that should be a part of every manager's repertoire, how to use them, and even how to introduce them to the team in a productive, non-disruptive way. Most management

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books are written for CEOs and geared toward improving corporate management, but this book is expressly aimed at managers of any level—with a behavioral framework designed to be tailored to your team's specific

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needs. Understand your team's strengths, weaknesses, and goals in a meaningful way Stop limiting feedback to when something goes wrong Motivate your people to continuous improvement Spread the work around and let people

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stretch their skills Effective managers are good at the job and "good at people." The key is combining those skills to foster your team's development, get better and better results, and maintain a culture of positive

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productivity. The Effective Manager shows you how to turn good into great with clear, actionable, expert guidance. Public Health Affects Us All. As Such, There Will Always Be A Need For Professionals To Monitor The

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Health Of The Public And Create Programs To Enhance Our Health. Well-Trained Public Health Leaders Are Critical To Make The Entire Process Work. This Text Reflects The Complexities Of Leadership In Public Health As Well As The



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Overall Needs Of Effective Leadership In A Constantly Changing Social Environment. In Addition, The Book Examines The Impact Of Health Reform, With An Expanding Definition Of Public Health And Understanding Of How

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Our Leaders Will Be Affected By These New Changes. Part I Explores The Theories And Principles Of Leadership, Leadership Styles And Practices, The Public Health System, And The Five Levels Of Public Health

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Leadership. Part II Presents The Core Functions Model And Its Application To Public Health Leadership. In Part III, The Author Examines The Leadership Tools Needed For The 21St-Century. Part IV Presents Information On The

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Personal Evaluation Of Leadership And The Evaluation Of Leadership Programs. Part V Looks To The Future And Presents Some Emerging Public Health Trends. Throughout The Book, Case Studies Written By Public Health

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Leaders Are Presented. Students Also Benefit From Leadership Exercises And Discussion Questions In Each Chapter. Put play in your work as you improve on: Innovation: Create better products and services

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Problem-Solving: Tag-team responsibility and collaborate on solutions  
Motivation: Build creative excitement at every level  
Risk-Taking: Push new ideas to their limits  
Ingenuity: Reward the “a-ha!” ideas and drive progress

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forward Team-Building: Find new ways to share solutions and forge new ones

A Corporate Fool's Guide to Surviving with Grace

The Seed

OUTPERFORM the NORM for

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Leaders

The Effective Manager

The No Asshole Rule

Rules of the Red Rubber Ball

A Book about Leadership, Self-Empowerment, and Personal Growth



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Oscar's Ghost

***A collection of photos features misspelled and ungrammatical signs from across the United States and the world, along with captions that further clarify***

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***or amplify their humorous aspects, including "We are doing toilets cleaning, so sorry for the incontinence" (at KFC), "No parking aloud" (street sign), and many more. Original.***

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***A humorous look at the corporate structure invites readers to explore their own creativity within the confines of the workplace, which the author describes as the giant "hairball"***

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***Schottenfreude is a unique, must-have dictionary, complete with newly coined words that explore the idiosyncrasies of life as only the German language can. Ever thought, There should***

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***be a German word for that?  
Well, thanks to the  
brilliantly original mind  
behind Schott's Original  
Miscellany, now there is. In  
what other language but  
German could you construct***

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*le mot juste for a secret love of bad foods, the inability to remember jokes, Sunday-afternoon depression, the urge to yawn, the glee of gossip, reassuring your hairdresser, delight at the*

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***changing of the seasons, the urge to hoard, or the ineffable pleasure of a cold pillow? A beguiling, ideal gift book for the Gelehrte or anyone on your list—just beware of rapidly expanding***

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***(and potentially incomprehensible) vocabularies.***

***Listening is harder than it looks- but it's the difference between business success and failure. Nothing causes***



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***bad decisions in organizations as often as poor listening. But Bernard Ferrari, adviser to some of the nation's most influential executives, believes that such missteps can be***

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***avoided and that the skills and habits of good listening can be developed and mastered. He offers a step-by-step process that will help readers become active listeners, able to shape and***

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***focus any conversation.  
Ferrari reveals how to turn a  
tin ear into a platinum ear.  
His practical insights  
include: Good listening is  
hard work, not a passive  
activity Good listening***

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***means asking questions,  
challenging all assumptions,  
and understanding the  
context of every interaction  
Good listening results in a  
new clarity of focus, greater  
efficiency, and an increased***

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***likelihood of making better decisions Good listening can be the difference between a long career and a short one A Proven System to Drive Breakthrough Creativity I Judge You When You Use***

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Hairball

***Poor Grammar***

***A Novel***

***Mastering the Most Critical  
Business Skill of All***

***The Art Of Innovation***

***What They Say, Why They  
Matter, and How They Can***

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# Read Online Orbiting The Giant Hairball

***Help You***

***From Equity Talk to Equity Walk***

***Why We Overwork, Cover Up, Pick Up the Pieces, Please the Boss, and Perpetuate S***

Outperforming leaders are not born;

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they're made. They hold exceptionally high standards, are able to persevere through change and conflict, and have the ability to consistently get the best out of others in working towards a common, shared goal. Included in



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OUTPERFORM for Leaders:  
Handle hard decisions with clarity  
and confidence The biggest  
mistake leaders make in  
communication, online and offline  
Lead courageously through crisis  
and change Build true trust with

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your team by consistently showing up 7 keys for working AND leading virtually Peel back the onion to uncover what you DO to engage and motivate others Empower people through delegation Cast a compelling future vision for others

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to follow (new normal > old normal)  
Leverage the ONE characteristic  
shared by the most effective teams  
OUTPERFORM for Leaders,  
backed by sound science and  
research, dispels the myths around  
leadership and details what

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transformational leaders do differently, and BETTER, to raise the "game" of others. Grab your copy now!

Business Model Generation is a handbook for visionaries, game changers, and challengers striving

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to defy outmoded business models and design tomorrow's enterprises. If your organization needs to adapt to harsh new realities, but you don't yet have a strategy that will get you out in front of your competitors, you need Business Model Generation.

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Co-created by 470 "Business Model Canvas" practitioners from 45 countries, the book features a beautiful, highly visual, 4-color design that takes powerful strategic ideas and tools, and makes them easy to implement in your

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organization. It explains the most common Business Model patterns, based on concepts from leading business thinkers, and helps you reinterpret them for your own context. You will learn how to systematically understand, design,

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and implement a game-changing business model--or analyze and renovate an old one. Along the way, you'll understand at a much deeper level your customers, distribution channels, partners, revenue streams, costs, and your



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core value proposition. Business Model Generation features practical innovation techniques used today by leading consultants and companies worldwide, including 3M, Ericsson, Capgemini, Deloitte, and others. Designed for doers, it is

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for those ready to abandon outmoded thinking and embrace new models of value creation: for executives, consultants, entrepreneurs, and leaders of all organizations. If you're ready to change the rules, you belong to

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"the business model generation!"  
Drawing on the concepts and principles taught at the Disney Institute, a former Disney executive introduces a series of strategies designed to promote "magic" within any organization, enhanced by real-

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life anecdotes and sound business advice.

Julie Ann's case studies revealed four attributes that these leaders all have in common to create a thriving workplace. Their specific ideas can help you create a workplace where

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people want to work and work their best. Enhance your employees and increase your profits too.

Disciplined Dreaming

A Letter to My Children and Yours

The Mathematical Ideas That

Animate Great Magic Tricks

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Thoughtless Acts?

. . . and the Eight Other Business Delusions That Deceive Managers

SimpleComplexity

10 Common Sense Leadership

Strategies from a Life at Disney

*A 5-part process that will*

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*transform your organization – or your career – into a non-stop creativity juggernaut We live in an era when business cycles are measured in months, not*

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*years. The only way to sustain long term innovation and growth is through creativity-at all levels of an organization. Disciplined Dreaming shows you how to create*



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*profitable new ideas, empower all your employees to be creative, and sustain your competitive advantage over the long term. Linkner distills his years of experience in*

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*business and jazz – as well as hundreds of interviews with CEOs, entrepreneurs, and artists – into a 5-step process that will make creativity easy for you and your*

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*organization. The methodology is simple, backed by proven results. Empowers individuals, teams, and organizations to meet creative challenges posed by the*

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*marketplace Turns the  
mystery of creativity into  
a simple-to-use process  
Shows how creativity can  
be used for everything  
from innovative, game-  
shifting breakthroughs to*

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*incremental advances and daily improvements to business processes Offers dozens of practical exercises, thought-starters, workouts to grow "creative muscles," and*

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*case studies Disciplined Dreaming shows even the stuffiest corporate bureaucracies how to cultivate creativity in order to become more competitive in today's*

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*shifting marketplace.* • #4  
*New York Times Best Seller*  
*(Advice, How-To and*  
*Miscellaneous)* • #8 *New*  
*York Times Best Seller*  
*(Hardcover Business)* • #2  
*Wall Street Journal Best*

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*Seller (Hardcover Business) • #9 Wall Street Journal Best Seller (Hardcover Nonfiction) • #9 Washington Post Best Seller (Hardcover Nonfiction) • #1 USA Today*



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*Best Seller (Money) • #10*  
*Entertainment Weekly Best*  
*Seller (Hardcover*  
*Nonfiction) • #10*  
*Publishers Weekly*  
*Bestseller (Hardcover*  
*Nonfiction)*

## Read Online Orbiting The Giant Hairball

*The definitive guide to working with -- and surviving -- bullies, creeps, jerks, tyrants, tormentors, despots, backstabbers, egomaniacs, and all the other assholes*

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*who do their best to  
destroy you at work. "What  
an asshole!" How many  
times have you said that  
about someone at work?  
You're not alone! In this  
groundbreaking book,*

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*Stanford University professor Robert I. Sutton builds on his acclaimed Harvard Business Review article to show you the best ways to deal with assholes...and why they*

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*can be so destructive to your company. Practical, compassionate, and in places downright funny, this guide offers: Strategies on how to pinpoint and eliminate*

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*negative influences for good Illuminating case histories from major organizations A self-diagnostic test and a program to identify and keep your own "inner jerk"*

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*from coming out The No Asshole Rule is a New York Times, Wall Street Journal, USA Today and Business Week bestseller. Vincent and his wife were stuck in dead end*

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*newspaper photography  
jobs, in debt, stressed,  
with a baby on the way  
while making \$15 an hour.  
After winning the highest  
award in his field,  
Vincent was offered a 3*



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*percent raise. He knew at that moment he needed a monumental change. One month away from their baby being born, Vincent and Elizabeth started a side photography business out*

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*of desperation. In less than four years, they grew their business to pay off all of their debt, including their home, and left their jobs for a life of freedom. With the world*

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*moving rapidly towards a  
freelance model, Freelance  
to Freedom is not only  
timely and necessary, but  
it's also entertaining,  
engaging and paints a  
picture for anyone looking*

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*for a life of freedom with money, time and location.*