

Online Library
Operations
Management An
Asian Perspective
Solution
Operations
Management
t An Asian
Perspective
Solution

**This book examines
the vital nature of
the subject of
leadership in Asia**

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and looks, in particular, at the processes and practices within the Asia Pacific region.

It describes how leadership processes differ across various regions and teaches managers how to better employ these

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**processes in order
to improve the
success of their
organisations. The
work moves beyond
looking only at
Western ideas and
explores further
leadership
perspectives based
on differing
cultural**

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foundations. It considers the influences of Confucianism, Daoism, Mohism and Legalism and also reflects the character of different leadership styles, such as paternalistic, benevolent

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**transactional and
transformational
styles, as well as
authentic and
entrepreneurial
approaches.**

**Throughout the
text, a wide range
of international
contributors adopt
an array of
leadership and**

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**other theories,
cases, sectors and
methods to discuss
leadership in Asia.**

**This book was
originally
published as a
special issue of the
Asia Pacific
Business Review.**

**As the second
edition of Global**

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**Business Strategy,
this book provides
novel insights on
how a firm can
formulate a
successful
approach toward
its global business
from both the
Western and Asian
perspectives. In this
respect, the book's**

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overall goal is to

bridge the gap

between these two

different

viewpoints. This

second edition

includes more

recent business

theories,

techniques, and

cases within the

field of global

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business strategy. Specifically, it includes new theories and techniques like creating shared value (CSV), the global value chain, platform strategy, and business ecosystem. They are shown to be

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**important tools for
enhancing
competitiveness
and maintaining
sustainability
among firms in
today's rapidly
changing
international
business
environment. This
is very much**

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**evident today given
the critical
challenges arising
from the trade
tensions between
the United States
and China,
emerging
technologies such
as artificial
intelligence and
digital**

Online Library
Operations
Management An
**transformation,
and the
unprecedented
disruptions
brought on by the
coronavirus
pandemic. We hope
that this book will
serve as a useful
companion for
students, business
practitioners,**

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**policymakers, and
the more general
readers interested
in issues related to
competitiveness
and business.**

**This research
handbook provides
a comprehensive,
integrative, and
authoritative
resource on the**

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Solution

**main strategic
management issues
for companies**

**within the e-
business context. It
covers an extensive
set of topics,
dealing with the
major issues which
articulate the e-
business
framework from a**

business perspective. The handbook is divided into the following e-business related parts: background; evolved strategic framework for the management of companies; key business processes,

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**areas and activities;
and, finally,
emerging issues,
trends and
opportunities, with
special attention to
diverse Social Web-
related
implications. The
articles are varied,
timely and present
high-quality**

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research; many of these unique contributions will be especially valued and influential for business scholars and professionals interested in e-business. Many of the contributors are outstanding business scholars

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**who are or have
been editors-in-
chief of top-ranked
management and
business journals
or have made
significant
contributions to the
development of
their respective
fields.**

The third edition of

Page 18/171

Online Library

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Management An
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**this core textbook,
edited and
contributed to by
recognised
international
authorities on the
subject, outlines the
critical contextual
and theoretical
issues of business
and management in
Asia and offers a**

Online Library

Operations

Management An

Asian Perspective

Solution

**fresh, topical
analysis of
management in the
major Asian
nations. Featuring
an accessible two-
part structure and
updated with the
latest research, the
book will enable
students to assess
Asian management**

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**systems and the
strategies adopted
by corporations
and governments.**

**The text's thought-
provoking teaching
and learning tools
guide students
through a number
of the key topics in
the field, including
globalization,**

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Management An
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Solution

**regionalism,
corporate social
responsibility,
ethics, ecological
issues, industrial
relations and
sustainability. This
is an ideal textbook
for upper-level
undergraduates
and MBA students
studying modules**

Online Library
Operations
Management An
**in Asian Business
and Management.**

**In addition, it is an
essential text for
managers and
executives seeking a
more realistic
understanding of
business and
management in
Asia as an evolving
adaptive system.**

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**Accompanying
online resources for
this title can be
found at bloomsburyonlineresources.com/asian-business-and-management.**

**These resources are
designed to support
teaching and
learning when
using this textbook**

Online Library

Operations

Management An

**and are available at
no extra cost.**

Asian Perspective
Solution

A Global Research

Perspective

Marketing

Management: A

South Asian

Perspective

Management

Accounting and

Asian Perspectives

Managerial

Online Library

Operations

Management An

Asian Perspective

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**Strategies and
Practice in the
Asian Business**

Sector

Handbook of

Research on Global

Supply Chain

Management

Special Asia-Pacific

issue

Success in the Asian

market is crucial to

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many firms. Yet many marketing strategies are based on a 'western' perspective of what consumers want and respond to. In Consumer Behaviour in Asia , the authors argue that Asian culture is so fundamentally

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Asian Perspective
Solution

different to Western
Culture that existing
consumer behaviour
concepts cannot be
applied to Asian
consumers. In this
book the authors
outline and explain
these differences and
put forward
modifications to
many well-known

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Solution

consumer behaviour concepts. Consumer Behaviour in Asia shows how firms need to modify their marketing strategies in such areas as segmentation, positioning and the marketing mix in order to successfully penetrate these

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Asian Perspective
Solution

markets.

This book is a
printed edition of the
Special Issue
"Sustainable
Business Models"
that was published in
Sustainability

Due in part to
globalism and
economic
development, the

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Operations

Management An

Asian Perspective

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Asian business
sector has been
rapidly expanding.

Thanks to the
increasing
industrialization and
economic growth of
China and India in
particular, tourism as
well as business
opportunities in the
Asian sector are

Online Library
Operations
Management An
booming.
Asian Perspective
Managerial
Solution
Strategies and

Practice in the Asian
Business Sector is a
comprehensive
reference source for
theories and
practices related to
business integration
in Asian countries.

The research

Online Library

Operations

Management An

presented within this
Asian Perspective
timely resource

Solution
closely examines a

number of essential

topics such as ethics,

competition, and

entrepreneurship in

an era of

globalization and

economic expansion.

Illustrating

innovative insights

Online Library

Operations

Management An

concerning the
Asian Perspective

Solution
development of

business strategies in

this growing region,

this book is an

invaluable reference

for business

executives, students

of business,

academics, policy

makers, or any

professional

Online Library

Operations

Management An

concerned with
Asian Perspective

globalism and the
Solution

intricacies of Asian

business and

information

technology

integration in the

Asian business

sector.

Of interest to both

academics and

practitioners who

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Operations
Management An
Asian Perspective
Solution

assist in making
Shariah-centric
strategies, this work
is particularly
important as Asia
holds a major
percentage of
Islamic assets in
South Asia,
Southeast Asia, and
the Middle East,
with new

Online Library
Operations
Management An
opportunities
Asian Perspective
opening in Central
Solution
Asia.

New Directions,
Breaks, and
Emerging Practices
Cultural and
Heritage Tourism in
Asia and the Pacific
Global Voice #8
Case Studies and
Lessons across

Online Library
Operations
Management An
Industries
Asian Perspective
Consumer
Solution
Behaviour in Asia

Management

Accounting in China
and Southeast Asia

As a rapidly rising
force in the global
market, Asian
countries hold
opportunities for
growth and

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Operations
Management An
Asian Perspective
Solution

development.
However, in order
to successfully
gain entry into
this new part of
the market, it will
first be necessary
to understand the
motives and
background
behind Asian
economies. Asian

Online Library

Operations

Management An

Asian Perspective

Solution

Business and
Management
Practices: Trends
and Global
Considerations
analyzes the
various strategies
found in the Asian
economic market.
Showcasing a
broad range of
countries in

Online Library

Operations

Management An
Asian Perspective
Solution

Southeast Asia in addition to China and India, this publication is a broad, widely encompassing resource for academics, PhD students, experts, policymakers, and government officials interested

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Operations

Management An
Asian Perspective
Solution

in understanding
the background
and applications
behind business
success in Asia.

Japanese

Management in
Evolution

illustrates the
significant
changes that have
been taking place

Online Library
Operations
Management An
Asian Perspective
Solution

in Japanese
business by
focusing on
"emerging
industries" in the
relatively
neglected service
and "creative"
sectors as well as
other key
industries, and to
put those changes

Online Library
Operations
Management An
Asian Perspective
Solution

in historical
perspective by
providing an
overview of
business
development
since World War II.
By employing
state-of-the-art
research
techniques and
unconventional

Online Library
Operations
Management An
Asian Perspective
Solution

innovative
approaches in
analysing
Japanese
management –
including network
and discourse
analysis,
ethnographic
explorations, and
more – the book
reveals historical

Online Library

Operations

Management An
Asian Perspective
Solution

developments and
in-depth analyses
of established and
emerging
composition of
sectors and
industries where
cultural capital
matters.

Throughout the
book, the common
theme conveyed

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Management An
Asian Perspective
Solution

to readers is a consistently strong message that the change is ongoing and the evolution of management style is real in the Japanese context. The book would be of great interest to

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Operations

Management An

Asian Perspective

Solution

researchers,
academics and
practitioners in
fields of global
management,
international
management, and
Asian capitalism.
There has been a
multitude of
studies focused on
the COVID-19

Online Library

Operations

Management An

Asian Perspective

Solution

pandemic across
fields and
disciplines as all
sectors of life
have had to adjust
the way things are
done and adapt to
the constantly
shifting
environment.

These studies are
crucial as they

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Management An

Asian Perspective

Solution

provide support and perspectives on how things are changing and what needs to be done to stay afloat. Connecting COVID-19-related studies and big data analytics is crucial for the advancement of

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Management An
Asian Perspective
Solution
industrial
applications and
research areas.

Applied Big Data
Analytics and Its
Role in COVID-19
Research

introduces the
most recent
industrial
applications and
research topics on

Online Library

Operations

Management An
Asian Perspective
Solution

COVID-19 with big
data analytics.

Featuring

coverage on a
broad range of big
data technologies

such as data
gathering,

artificial

intelligence, smart
diagnostics, and

mining mobility,

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Operations
Management An
Asian Perspective
Solution

this publication
provides concrete
examples and
cases of usage of
data-driven
projects in
COVID-19
research. This
reference work is
a vital resource
for data scientists,
technical

Online Library
Operations
Management An
Asian Perspective
Solution

managers,
researchers,
scholars,
practitioners,
academicians,
instructors, and
students.

In modern
business
environments,
ethical behavior
plays a crucial role

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Operations
Management An
Asian Perspective
Solution

in success.
Managers and
business leaders
must pay close
attention to the
ethics of their
policies and
behaviors to avoid
a reputation-
crushing scandal.
Business Law and
Ethics: Concepts,

Online Library
Operations
Management An
Methodologies,
Asian Perspective
Tools, and
Solution
Applications

explores best
practices business
leaders need to
navigate the
complex
landscape of legal
and ethical issues
on a day-to-day
basis. Utilizing

Online Library
Operations
Management An
Asian Perspective
Solution

both current
research and
established
conventions, this
multi-volume
reference is a
valuable tool for
business leaders,
managers,
students, and
professionals in a
globalized

Online Library
Operations
Management An
marketplace.
Asian Perspective
Handbook of
Solution
Strategic e-
Business
Management
Digital Business
and Sustainable
Development
Operation
Management
Trends and Global
Considerations

Online Library

Operations

Management An
Asian Perspective
Solution

Empirical Studies
on Current
Practices

Managing People
Globally

The third
edition of
this core
textbook,
edited and
contributed to
by recognised

Online Library
Operations
Management An
Asian Perspective
Solution

international
authorities on
the subject,
outlines the
critical
contextual and
theoretical
issues of
business and
management in
Asia and
offers a

Online Library

Operations

Management An

Asian Perspective

Solution

fresh, topical
analysis of
management in
the major
Asian nations.

Featuring an
accessible two-
part structure
and updated
with the
latest
research, the

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Operations
Management An
Asian Perspective
Solution

book will
enable
students to
assess Asian
management
systems and
the strategies
adopted by
corporations
and
governments.
The text's tho

Online Library

Operations

Management: An

Asian Perspective

Solution
thought-provoking
teaching and
learning tools

guide students

through a

number of the

key topics in

the field,

including

globalization,

regionalism,

corporate

Online Library

Operations

Management An

Asian Perspective

Solution

social respons
ibility,
ethics,

ecological

issues,

industrial

relations and

sustainability

. This is an

ideal textbook

for upper-

level

Online Library
Operations
Management An
undergraduates
Asian Perspective
and MBA
Solution
students
studying
modules in
Asian Business
and
Management. In
addition, it
is an
essential text
for managers

Online Library
Operations
Management An
Asian Perspective
Solution

and executives
seeking a more
realistic
understanding
of business
and management
in Asia as an
evolving
adaptive
system.
The book
teaches

Online Library
Operations
Management An
international
Asian Perspective
operations
Solution
concepts which
are being
employed by
leading
organizations
to secure and
sustain
competitive
advantage in
the 21st

Online Library
Operations
Management An
Century
Asian Perspective
marketplace.
Solution

Much attention
has been
focused in
recent years
on the
transformation
of the
economies of
Eastern and
Central Europe

Online Library

Operations

Management An

Asian Perspective

Solution

and the former
Soviet Union.

However, a
growing demand
for policy
advice,
technical
assistance and
expertise is
also coming
from Asian
reforming

Online Library

Operations

Management An

Asian Perspective

Solution

countries such
as China,
Mongolia,
Vietnam, Laos
and Cambodia.

In addition,
business
communities
abroad are
increasingly
interested in
exploring

Online Library

Operations

Management An

Asian Perspective

Solution

investment and
marketing
opportunities

in these

reforming

countries.

Such

developments

are too

important to

overlook or

ignore. The

Online Library
Operations
Management An
Asian Perspective
Solution

transformation
of socialist
economies
towards market-
based systems
entails an
unusually wide
range of
problems.
Studies of
related topics
are

Online Library

Operations

Management An

Asian Perspective

Solution

complicated by
the speed of
the changes
and the lack
of clear
historical
precedents.

Although the
structural
features of
Asian
reforming

Online Library

Operations

Management An

Asian Perspective

Solution

economies are
in important
ways different
from those of
the Eastern
European
economies, all
socialist
economies
share similar
fundamental
conditions on

Online Library
Operations
Management An
Asian Perspective
Solution

the eve of
economic
reform which
raise a
similar set of
reform issues.
This volume
brings
together a
rich
collection of
expertise and

Online Library
Operations
Management An
Asian Perspective
Solution

information in
an attempt to
shed some
light on the
transitional
process in
Asia. The
contributions
are by no
means
exhaustive.
However, they

Online Library
Operations
Management An
Asian Perspective
Solution

provide the
reader and
analyst with
an excellent
starting point
to the
problems and
prospects
which are
specific to
Asian
transforming

Online Library

Operations

Management An

Asian Perspective

Solution

economies.

Business and

Economics of

Port

Management is

a

comprehensive

but concise

textbook and

reference for

insights into

the workings

Online Library
Operations
Management An
of port
Asian Perspective
industry from
Solution

the business
and economics
perspectives.

The book
examines port
management
from various
entities which
include the
government,

Online Library

Operations

Management An

port operator,
Asian Perspective

shipping line,
Solution

logistics

companies and

other port

service

providers. It

provides in-

depth

discussions on

strategic

issues,

Online Library
Operations
Management An
Asian Perspective
Solution

challenges and
disruptions
that are faced
by this
industry.
Given the
uniqueness of
each port and
international
nature of the
port business,
the book comes

Online Library
Operations
Management An
Asian Perspective
Solution

with useful
case studies
and lessons
from different
port regions
around the
world. Key
lessons on
challenges and
issues faced
by port
managers,

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Management An

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Solution

developers and regulators are highlighted and discussed using a combination of professional insights and publicly available information sources. The

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Management An
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Solution

aim is to illustrate the decision-making process with the purpose of contributing to better outcomes for the industry, government and the public at

large. Anyone who is approaching the subject matter will gain utmost understanding of how ports are critical in the global economy and societal well-

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Management An
Asian Perspective
Solution

being.

Globalization
and Economic
Nationalism in
Asia

Proceedings of
the 1st AAGBS
International
Conference on
Business

Management
2014 (AiCoBM

Online Library
Operations
Management An
2014)
Asian Perspective
East Asia,
Oceania, the
Philippines,
and SGV.
Journal of
Small Business
and Entrepreneurship
Asian Business
and Management
An Asian

Online Library

Operations

Management An

Asian Perspective

Solution

Perspective

This wide-ranging

review of human

resources

management (HRM)

in Asia draws

attention to issues

which are substantially

different from those

which a Western-

trained manager or

student would expect.

Intra-regional issues

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Solution

are examined and, in an unusual approach, topics are organised thematically, rather than by the more typical country-by-country approach.

Considers the influences on HRM, including the political, economic and social contexts and expectations Discusses

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Management An
Asian Perspective
Solution

organisational
behaviour impacts on
HRM Review of

HRM in Asia with
topics and practices
organised thematically
and integrated, rather
than by country

With a view to
continue the current
growth momentum,
excel in all phases of
business, and create

Online Library

Operations

Management An

Asian Perspective

Solution

future leadership in Asia and across the globe, there is a felt need to develop a deep understanding of the Asian business environment, and how to create effective marketing strategies that will help growing their businesses.

Asian Business and
Management Theory,

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Online Library

Operations

Management An
Asian Perspective
Practice and Perspectives
Bloomsbury

Publishing

Stevenson's

Operations

Management features

integrated, up-to-date

coverage of current

topics and industry

trends, while

preserving the core

concepts that have

made the text the

Online Library

Operations

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Solution

market leader in this course for over a decade. Stevenson's careful explanations and approachable format support students in understanding the important operations management concepts as well as applying tools and methods with an emphasis on

Online Library

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Management An

problem solving.

Asian Perspective

Solution

Through detailed

examples and solved

problems, short cases

and readings on

current issues facing

businesses, and auto-

gradable end of

chapter problems and

application-oriented

assignments available

in Connect

Operations

Online Library

Operations

Management, An

Asian Perspective

Solution

Management, students learn by doing, and the Thirteenth Edition continues to offer more support for 'doing Operations' than any other.

Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely

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Operations

Management An
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Solution

what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Asian Business and
Management
Practices: Trends and
Global Considerations
Operations
Management for
Social Good

Online Library

Operations

Management An

Asian Perspective

Solution

Dynamic Perspectives
on Globalization and
Sustainable Business
in Asia

Doing Business in Asia
Sustainable Business
Models

Business Law and
Ethics: Concepts,
Methodologies, Tools,
and Applications

Globalization,

Online Library

Operations

Management An

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sustainable development, and technological applications all affect the current state of the business sector in Asia. This complex industry plays a vital part in the overall economic, social,

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Solution

and political aspects of this region, as well as on a larger international scale. Managerial Strategies and Solutions for Business Success in Asia is an authoritative

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Management An
Asian Perspective
Solution

***reference source
for the latest
collection of
research
perspectives on
the development
and optimization
of various
business sectors
across the Asian
region and
examines their***

Online Library
Operations
Management An
***role in the
globalized
economy.***
Asian Perspective
Solution

***Highlighting
pertinent topics
across an
interdisciplinary
scale, such as e-
commerce, small
and medium
enterprises, and
tourism***

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Management An

Asian Perspective

Solution

***management, this
book is ideally
designed for
academics,
professionals,
graduate
students, policy
makers, and
practitioners
interested in
emerging
business and***

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Operations

Management An

Asian Perspective

Solution

**management
practices in Asia.**

**The book starts
with a**

**comparison of
financial**

**accounting and
management**

**accounting - both
discussed based**

**on the production
firm PENOR Ltd.**

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It further demonstrates accounting work in support of general management (CVP-analysis, DOL, performance measurement, risk management and M&A) as well

***as cost
accounting
(structures for
absorption and
marginal cost
accounting
systems, internal
cost allocations,
reporting,
monitoring,
manufacturing ac
counting/calculati***

Online Library

Operations

Management An

Asian Perspective

Solution

on, contribution margin accounting and activity based costing). The content is explained by detailed case studies. This Asia edition also includes real case studies

Online Library

Operations

Management An
Asian Perspective
Solution

***about companies
in Malaysia. All
chapters outline
the learning
objectives,
provide an
overview, include
case studies and
how-it-is-done-
paragraphs. They
end with a
summary, the***

Online Library

Operations

Management An

Asian Perspective

Solution

***explanation of
new technical
terms and a
question bank
with solutions for
checking your
learning
progress. On the
internet, you can
find more than
300 exam tasks
with solutions as***

Online Library

Operations

Management An
Asian Perspective
Solution

**well as youtube-
videos from the
authors.**

***This book is
developed by
focusing on the
four issues: (1)
product strategy
of private brand;
(2) pricing
strategy of
private brand; (3)***

***channel strategy
with private
brand***

***introduction; and
(4) supply chain
coordination with
private brand
introduction.***

***Private brand
(PB), also known
as private label
(PL) or store***

brand (SB), refers to a brand created and controlled by a retailer. In the 1960s and 1970s, private labels began to emerge in France and England.

Although private label has grown

Online Library
Operations
Management An
rapidly
Asian Perspective
worldwide,
Solution
market share

*varies greatly
from region to
region.*

*According to
Nielsen's 2018
Global Private
Label Report, the
largest markets
for private-label*

Online Library

Operations

Management An

Asian Perspective

Solution

products are found primarily in the more mature European retail markets. In recent years, many large domestic retail enterprises have launched their own brand products. With

Online Library

Operations

Management An
Asian Perspective
Solution

the growth of e-commerce, some online retailers have also launched private-label goods. JD started to introduce its private brands in 2010, with annual sales of its private brand

Online Library

Operations

Management An

Asian Perspective

Solution

**products
reaching several
hundred million
yuan. However, at
present, the
market share of
China's private
label is only
1-3%, which still
has a big gap
compared with
Europe and**

Online Library

Operations

Management An

Asian Perspective

Solution

America. The main challenges to China's private label lie in private brand operations management.

Among them, how to select the correct product categories, how to make pricing decision, how to

Online Library

Operations

Management An

Asian Perspective

Solution

***restructure
channels and
how to
coordinate
supply chain
after introducing
private brands
are four
operations
management
problems need to
be solved.***

Online Library

Operations

Management An

Asian Perspective

Solution

***100 pages of
research-based
articles from the
Asia-Pacific
faculty of Council
on Business &
Society members
ESSEC Business
School Asia-
Pacific, School of
Management
Fudan University***

Online Library
Operations
Management An
and Keio
Business School.
Asian Perspective
Solution
Sections cover
Business &
Society,
Management &
Leadership, and
Innovation in
Education.
Asian
Perspectives
2018 POMS

Online Library

Operations

Management An

Asian Perspective

Solution

***International
Conference in
Rio***

***Business and
Economics of
Port Management
An Insider's
Perspective***

***Applied Big Data
Analytics and Its
Role in COVID-19
Research***

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Operations

Management An

Asian Perspective

Solution

**Advances in
Islamic Finance,
Marketing, and
Management**

"This book offers the latest research available within the field of information management as it pertains to the Asian business market, promoting and

Online Library
Operations
Management An
coordinating
Asian Perspective
Solution

*developments in the
field of Asian and
Chinese studies, as
well as presenting
strategic roles of IT
and management
towards sustainable
development"--*

*"Covers the core
concepts and theories
of production and
operations*

Online Library

Operations

Management An

Asian Perspective

Solution

*management in the
global as well as
Indian context.*

*Includes boxes,
solved numerical
examples, real-world
examples and case
studies, practice
problems, and videos.*

*Focuses on strategic
decision making,
design, planning, and
operational*

Online Library

Operations

Management An
Asian Perspective
Solution
*control'--Provided by
publisher.*

*In the increasingly
turbulent political
climate, there has
been growing interest
in economic and
international
relations with Asia.*

*Understanding the
business practices in
countries of this
region, particularly*

Online Library

Operations

Management An

*uncertainties, risks,
and opportunities*

associated with doing

business in Asia, will

be key for competing

in a global economy.

Dynamic Perspectives

on Globalization and

Sustainable Business

in Asia provides

perspectives on the

challenges and

opportunities of

Online Library

Operations

Management An

Asian Perspective

Solution

*business growth in
Asia with strategic
insights on*

knowledge

production,

innovation, and

disruptive

technologies.

Featuring coverage

on a broad range of

topics such as

consumer behavior,

financial literacy, and

Online Library

Operations

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Asian Perspective

Solution

value perception, this book is ideally designed for academicians, researchers, government officials, policymakers, and practitioners seeking current research on the development of networks to support competitive advantage in the global economy

Online Library
Operations
Management An
and viable
Asian Perspective
enterprises.
Solution

This collection documents the different ways in which Asian governments have been pursuing economic nationalism even as they have been integrating with the world economy. The book challenges

the popular view that with globalization, either the role of the state becomes redundant or that states are unable to purposefully intervene in the economy. The book argues that since most states pursue national interests, which largely include

Online Library
Operations
Management An
economic
Asian Perspective
Solution
development, they
work with national
business and often
intervene on their
behalf to create
internationally
competitive
industries. States are
thus viewed as
integral to capitalist
development, and
economic nationalism

Online Library
Operations
Management An
*is neither
theoretically nor
empirically
redundant.*

*Contributors from
Asia and elsewhere
present wide-ranging
arguments and
evidence to counter
the view that with
globalization
economic nationalism
is passé. Instead, they*

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Operations

Management An

Asian Perspective

Solution

demonstrate that states in Asia are active in shaping trade, investment, technological, industrial, and financial outcomes.

Using interdisciplinary social science approaches that are also historically sensitive, this book

Online Library

Operations

Management An

Asian Perspective

Solution

critically assesses why and how states in select Asian countries continue to intervene in the economy in both familiar and novel ways. Countries covered include India, China, South Korea, Singapore, Japan, and the East Asian region as a whole. Together they

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Operations

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Asian Perspective

Solution

*illustrate why these
states practice
economic nationalism
even as they
enthusiastically
embrace the
generalized process of
globalization through
domestic reforms and
liberalization.*

Information

Management

Developments

Online Library

Operations

Management An

Asian Perspective

Solution

*Leadership in the
Asia Pacific*

International

Operations

Management

Managerial Strategies

and Solutions for

Business Success in

Asia

Theory, Practice and

Perspectives

The Asia Pacific

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Online Library
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Management An
Asian Perspective
Solution

region's enormous diversity of living cultures and preserved heritage sites has significant appeal to many tourists.

However tourism has grown so rapidly that many issues associated with

Online Library
Operations
Management An
Asian Perspective
Solution

*the
incorporation of
cultural and
heritage
experiences in
tourist
itineraries
(such as
authenticity
verses
commodification,
exploitation of
national
cultures,*

Online Library

Operations

Management An

Asian Perspective

Solution

impacts on local communities, and the management of heritage resources) have not been adequately addressed and must be debated. This revealing book reviews recent developments in cultural and

Online Library

Operations

Management An

Asian Perspective

Solution

*heritage tourism
in the Asia
Pacific region
and provides a
discussion on
how communities
have faced and
overcome
significant
challenges to
develop and
market their
culture and
heritage*

Online Library

Operations

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Asian Perspective

Solution

resources. A range of models and case studies are used to deepen the reader's understanding of heritage and cultural issues, to illustrate many of the more controversial issues, and to examine new

Online Library

Operations

Management An
Asian Perspective
Solution
evaluative, and
planning tools.

This book is a
special issue of
the Asia Pacific
Journal of
Tourism
Research.

Supply Chain
Management (SCM)
has always been
an important
aspect of an
enterprise's

Online Library

Operations

Management An

Asian Perspective

Solution

*business model
and an effective
supply chain
network is
essential to
remaining
competitive in a
global
environment. By
properly
managing the
flow of goods
and services,
businesses can*

Online Library
Operations
Management An
Asian Perspective
Solution

*operate more
efficiently
while managing
most of the
workload behind-
the-scenes. The
Handbook of
Research on
Global Supply
Chain Management
is an in-depth
reference source
that covers
emerging issues*

Online Library
Operations
Management An
and relevant
Asian Perspective
applications of
information
pertaining to
supply chain
management from
an international
perspective.
Featuring
coverage on
topics such as
the global
importance of
SCMs to

Online Library
Operations
Management An
Asian Perspective
Solutions

*strategies for
producing an
effective supply
chain, this
comprehensive
publication is
an essential
resource for
academics and
business
professionals
alike interested
in uncovering
managerial*

Online Library
Operations
Management An
insight and
logistics
solutions.

*The proceedings
of the 1st AAGBS
International
Conference on
Business
Management 2014
(AiCoBM 2014),
held in Penang,
Malaysia,
gathers 57
refereed papers.*

Online Library

Operations

Management An

Asian Perspective

Solution

They cover areas relating to various aspects of business management and reflect the conference's three main themes

(management and marketing, economics and finance, and entrepreneurship)

Online Library

Operations

Management An

and present original papers

contributed by

researchers,

scholars,

professionals

and postgraduate

students. They

address a range

of disciplines

that encompass

each of the main

themes. Using

basic and

Online Library

Operations

Management An

Asian Perspective

Solutions

*applied research
findings*

*together with
case studies*

*they provide
valuable*

*information on
current research*

*trends in
business*

*management,
international*

*business,
marketing,*

Online Library

Operations

Management An

*economics,
finance, Islamic*

finance and

*economics, and e
ntrepreneurship.*

*This book is an
essential guide
to understanding
how managers in
China and*

*Southeast Asia
make effective
economic*

decisions. In

Online Library
Operations
Management An
Asian Perspective
Solution

*today's
competitive
global economy,
it's vital to
grasp how the
most dynamic
part of Asia is
employing
accounting tools
in actual
practice. The
carefully
crafted
empirical*

Online Library
Operations
Management An
studies
Asian Perspective
presented here
demonstrate the
application of
management
accounting
concepts in a
variety of
economic
scenarios.
Overall, these
comparative
investigations
describe theory

Online Library
Operations
Management An
and common
Asian Perspective
practices in a
way that yields
insights for
both strategic
and day-to-day
problem solving.
Accordingly,
Management
Accounting in
China and
Southeast Asia
will interest
graduate

Online Library

Operations

Management An

Asian Perspective

Solution

*students,
professional
practitioners,
and researchers
in accounting,
management, and
finance.*

Japanese

*Management in
Evolution*

*Global Business
Strategy: Asian
Perspective*

(Second Edition)

Online Library
Operations
Management An
*perspective on
Business
management and
economics
Operations
Management
Concepts,
Methodologies,
Tools, and
Applications
Asian
Perspectives on
Business and
Management,*
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Online Library
Operations
Management An
Economic
Asian Perspective
Success, and
Governance

From the author of
Doing Business in
Europe (SAGE,
2018), Gabriele
Suder has teamed
up with Sumati
Varma based in
India, and Terence
Tsai from China to
bring this

Online Library

Operations

Management An

comprehensive
Asian Perspective

Solution

solution for Asian
business teaching
and learning. The
book offers a highly
productive mix of
international
business and
marketing theory,
and is packed with
pedagogical tools to
engage and develop
understanding,

Online Library

Operations

Management An

Asian Perspective

Solution

including two full-length corporate case studies per chapter. This is a unique volume covering the most relevant topics of Asia-focused business and management practice spanning from cross-cultural management to

Online Library

Operations

Management An

supply chain

resilience to market

entry and expansion

strategy, and much

more. Specifically

designed to meet

the needs of

Postgraduate, MBA

and those taking

part in Executive

Education

programmes, this

exciting learning

Online Library

Operations

Management An

Asian Perspective

Solution

experience will
prepare Asia's
leaders of the
future.

This volume
showcases the
presentations and
discussions
delivered at the
2018 POMS
International
Conference in Rio.
Through a collection

Online Library

Operations

Management An
Asian Perspective
Solution

of selected papers,
it is possible to
review the impact
and application of
operations
management for
social good, with
contributions across
a wide range of
topics, including:
humanitarian
operations and
crisis management,

Online Library
Operations
Management An
healthcare
Asian Perspective
operations
Solution

management,
sustainable
operations, artificial
intelligence and
data analytics in
operations, product
innovation and
technology in
operations
management,
marketing and

Online Library
Operations
Management An
Asian Perspective
Solution
operations
management,
service operations
and servitization,
logistics and supply
chain management,
resilience and risk in
operations, defense,
and tourism among
other emerging
Operations
Management
issues. The

Online Library
Operations
Management An
Asian Perspective
Solution

Production and
Operations
Management
Society (POMS) is
one of the most
important and
influential societies
in the subject of
Production
Engineering and, as
an international
professional and
academic

Online Library
Operations
Management An
Asian Perspective
Solution

organization,
represents the
interests of
professionals and
academics in
production
management and
operations around
the world.

The Internet has
ushered in a new
era in the
economies of

networking. With the increasing need for optimization based on these network economies, the IT-based e-business has become a platform for study as well as daily practice. In a similar vein, global warming has raised many issues which come

Online Library

Operations

Management An

Asian Perspective

Solution

into conflict with traditional research and policies. The Internet revolution has also shifted our society from a government- and company-led economy to a 'netizen'- and consumer-led business world. This book enlightens us

Online Library
Operations
Management An
Asian Perspective
Solution

on why a
harmonized
participation of
traditional network
members or
interested groups is
necessary and how
we can create
values from diverse
fields of interests
and objectives,
including the
corporate social

Online Library

Operations

Management An
Asian Perspective

Solution
responsibility (CSR)
and eco-friendly
productivity. Digital
Business and
Sustainable
Development
integrates the
platforms from these
two fields of study
based on the
comparative
analysis of Asian
and other

Online Library
Operations
Management An
developing
countries.
Asian Perspective
Solution

Advances in Theory
and Practice in
Store Brand
Operations
Advancing
Technologies for
Asian Business and
Economics:
Information
Management
Developments

Online Library

Operations

Management An

Asian Perspective

Solution

Trends and
Challenges in Indian
Business

Management

Strategic Marketing

Management in Asia

Theory and Practice

Economic

Management and

Transition Towards

a Market Economy