

Operations And Supply Chain Management For The 21st Century With Printed Access Card Available Titles CengageNOW

Fierce competition, globalisation and the permanent liberalisation of markets have changed the face of supply chains and operations drastically. Companies, which want to survive in a hostile environment, must establish the optimum combination of supply and operations. This book provides a holistic and practical approach to operations management 4.0 and supply management 4.0. It combines operations and supply best practices across the value chain. It explains comprehensively, how these new paradigms enable companies to concentrate on value-adding activities and processes to achieve a long-term sustainable and competitive advantage. The book contains a variety of best practices, industry examples and case studies. Focusing on best-in-class examples, the book offers the ideal guide for any enterprise in operations and supply in order to achieve a competitive advantage across all business functions focusing on value-adding activities.

Russell and Taylor's Operations and Supply Chain Management, 9th Edition is designed to teach students how to analyze processes, ensure quality, create value, and manage the flow of information and products, while creating value along the supply chain in a global environment. Russell and Taylor explain and clearly demonstrate the skills needed to be a successful operations manager. Most importantly, Operations Management, 9th Edition makes the quantitative topics easy for students to understand and the mathematical applications less intimidating. Appropriate for students preparing for careers across functional areas of the business environment, this text provides foundational understanding of both qualitative and quantitative operations management processes.

This book, developed in collaboration with the Rutgers Center for Supply Chain Management and based upon research projects conducted with over 100 participating corporations, combines theory and practice in presenting the concepts necessary for strategic implementation of supply chain management techniques in a global environment. Coauthored by top teaching and research faculty and a senior industry executive, this academic/industry partnership ensures the relevance of the text in terms of both practical application and

academic rigor. This book introduces students to the key drivers of supply chain performance, including demand forecasting, sales and operations planning, inventory control, capacity analysis, transportation models, supply chain integration, and project management and risk analysis. It is enhanced by real-life examples and case studies as well as strategies from best practices and a focus on social and economic impact. The content reaches beyond a traditional operations management text and draws on the extensive experience of the authors conducting industry projects through the Rutgers Center for Supply Chain Management. The input of senior business executives has been an invaluable asset in presenting a balanced knowledge of both quantitative models and qualitative insights. This book is suitable for courses at the MBA core level, MS in supply chain management level, upper undergraduate level, and also suitable for executive education. Request Inspection Copy

Hierarchical and Supply Chain Planning describes the application of hierarchical planning techniques to all major functional areas of supply chain planning, including production, distribution, warehousing, transportation, inventory management, forecasting and performance management. The book reviews well-known, original hierarchical production planning techniques and implementations dating back several decades and numerous more current hierarchical planning methods and applications covering an array of supply chain activities. A number of novel hierarchical planning techniques and algorithms covering different components of supply chain planning are offered as is an original approach for integrating supply chain measurements into systems such as the balanced scorecard which evaluate total firm performance. The book covers the interests of private industry practitioners, academic researchers, and students of operations, logistics and supply chain management and planning.

Sustainable Operations and Supply Chain Management

Practical Finance for Operations and Supply Chain Management

Sustainable Logistics and Supply Chain Management

Emerging Frontiers in Operations and Supply Chain Management

Supply Chain Management

Revised edition of the authors' Managing supply chain and operations, [2016]

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Logistics and Supply Chain Management has been a vital part of every economy and every business entity. Both sciences have become prestigious research fields focusing on best practices, concepts, and methods. Outsourcing Management for Supply Chain Operations and Logistics Services is concentrated on the key players of the outsourcing paradigm; the organizations that provide logistics services, the Third Party Logistics (3PLs), as well as their clients, presenting and promoting the lessons learned by their cooperation. Specifically, this publication presents studies which are relevant to practitioners, researchers, students, and clients of the application of the Outsourcing practice on the Logistics and Supply Chain Management services giving emphasis to 3PLs.

Sustainable Logistics and Supply Chain Management is the essential guide to the principles and practices of sustainable logistics operations and the responsible management of the entire supply chain. It offers practitioners and students the required understanding of sustainability science as well as an understanding of sustainability as it affects the supply chain. Examining the subject in an integrated manner and from a holistic perspective, it examines all the key areas, including: product design; procurement; cleaner production; freight transport; warehousing and storage; purchasing; supply management; reverse logistics; recycling; strategy and more. Written by three leading experts on the subject, Sustainable Logistics and Supply Chain Management is a comprehensive, academic book that provides research-led applications and case studies.

Introduction to Operations and Supply Chain Management

Hierarchical Operations and Supply Chain Planning

EBOOK: Operations and Supply Chain Management, Global edition

Operations and Supply Chain Management

Outsourcing Management for Supply Chain Operations and Logistics Service

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Gain a clear understanding of the fundamental concepts and applications behind today's operations and supply chain management with the reader-friendly approach in Collier/Evans' popular OPERATIONS AND SUPPLY CHAIN MANAGEMENT, 2E. The authors present detailed, solved problems throughout this edition to illustrate key formulas and computations as you

learn to complete both manual and digital calculations using Excel spreadsheet templates and other Excel models for optimization and simulation. New content examines process analysis and resource utilization, analytics in OM, capacity measurement, applications of linear optimization and other critical operations management (OM) and supply chain management (SCM) topics. In addition, new and proven review questions, experiential activities, problems and exercises as well as feature boxes teach you how to work with the latest OM and SCM concepts and tools. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Operations Management: Managing Global Supply Chains takes a holistic, integrated approach to managing operations and supply chains by exploring the strategic, tactical, and operational decisions and challenges facing organizations worldwide. Authors Ray R. Venkataraman and Jeffrey K. Pinto address sustainability in each chapter, showing that sustainable operations and supply chain practices are not only attainable, but are critical and often profitable practices for organizations to undertake. With a focus on critical thinking and problem solving, Operations Management provides students with a comprehensive introduction to the field and equips them with the tools necessary to thrive in today ' s evolving global business environment. A Complete Teaching & Learning Package SAGE coursepacks FREE! Easily import our quality instructor and student resource content into your school ' s learning management system (LMS) and save time. Learn more. SAGE edge FREE online resources for students that make learning easier. See how your students benefit.

Boyer/Verma's breakthrough text meets today's student and instructor's needs and redefines the marketplace. Their text is briefer than most, taking all of the vital core concepts and building upon them with current and fresh examples. The authors understand the importance of striking a balance by creating a book that does an even better job at covering the core concepts while also providing customers with a new product that fully addresses and approaches this course area from today's teaching and learning perspectives and actual business practices. The three unifying themes throughout the book are Strategy, Global Supply Chain, and Service Operations. Strategy will serve as an overarching framework and will be used in each chapter to present students with an alternative approach to specific challenges. The authors uses examples from non-US companies and/or organizations in each chapter to incorporate Service Operations in the book. They also show that even some of the largest manufacturing companies today have extensive service activities such as customer support and product development. The Global Supply Chain theme will allow students to see how products move through different companies and countries with Boyer/Verma's use of real world examples throughout his text. In addition the robust Cnow course allows instructors and students to go beyond the printed text to get the most from this exciting operations management program. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

An Integrative Approach

A Decision-Oriented Introduction to the Creation of Value

Introduction to Operations and Supply Chain Management with Advanced Decision Support Tools

Operations, Logistics and Supply Chain Management

Production, Operations and Supply Chain Management

For courses in operations and supply chain management. An integrated approach to operations and supply chain management Introduction to Operations and Supply Chain Management is an integrated, comprehensive introduction to both operations and supply chain management (SCM). The text remains engaging and brief while integrating all of the major concepts of both subjects in one cohesive source. The 5th Edition contains updated content and thorough coverage of analytical tools and techniques that students will apply to their careers in operations and SCM. It explores these topics in an interesting and relatable manner, providing students with real-world examples and easy-to-understand material. Also available with MyLab Operations Management By combining trusted authors' content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student. Note: You are purchasing a standalone product; MyLab Operations Management does not come packaged with this content. Students, if interested in purchasing this title with MyLab, ask your instructor to confirm the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab Operations Management, search for: 0134833511 / 9780134833514 Introduction to Operations and Supply Chain Management Plus MyLab Operations Management with Pearson eText -- Access Card Package, 5/e Package consists of: 0134740602 / 9780134740607 Introduction to Operations and Supply Chain Management 0134742176 / 9780134742175 MyLab Operations Management with Pearson eText -- Access Card -- for Introduction to Operations and Supply Chain Management

Increase your knowledge of supply chain management and leverage it properly for your business If you own or make decisions for a business, you need to master the critical concept of supply chain management. Supply Chain Management For Dummies, 2nd Edition guides you to an understanding of what a supply chain is and how to leverage this system effectively across your business, no matter its size or industry. The book helps you learn about the areas of business that make up a supply chain, from procurement to operations to distribution. And it explains the importance of supporting functions like sales, information technology, and human resources. You'll be prepared to align the parts of this system to meet the needs of customers, suppliers, and shareholders. By viewing the company as a supply chain, you'll be able to make decisions based on how they will affect every part of the chain. To help you fully understand supply chains, the author focuses on the Supply Chain Operations Reference (SCOR) model. This approach allows all types of professionals to handle their work demands. • Use metrics to improve processes • Evaluate business risks through analytics • Choose the right software and automation processes • Plan for your supply chain management certification and continuing education A single business decision in one department can have unplanned effects in one or more areas, such as purchasing or operations. Supply Chain Management For Dummies helps you grasp the connections between business lines for wiser decision making and planning.

The fourth edition of Operations and Supply Chain Management: The Core focuses on the important "core" concepts in the dynamic field of operations. Just as lava flows from the core of the earth, operations and supply chain management is the

core of business. Material must flow through supply chain processes to create cash output and input. This new edition has an increased focus on supply chain analytics involving the analysis of data to better solve business problems. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

"This resource provides students with a thorough foundation in operations management, supply chain management, and the strategic implementation of programs, techniques, and tools for reducing costs and improving quality in health care organizations. It incorporates the features and functions of Microsoft Excel where appropriate in its coverage of supply chain strategy, process design and analysis of health care operations, managing health care operations quality, and planning and controlling health care operations. The book illustrates leading edge concepts and techniques such as six-sigma and lean logistics, and shows how operations and process improvement relate to contemporary health care trends such as evidence-based medicine and pay-for-performance"--

Integral Logistics Management

Operations and Supply Management 4.0

Theory and Applications

Strategy, Operations, Planning, and Control

Securing a Superior Global Edge

This edited book addresses the challenges in managing the operations and supply chain of organizations in the era of internet of things and Industry 4.0. It presents cutting edge research on real world operations related problems, in-depth analyses, and relevant managerial implications. Wide variety of solution approaches such as quantitative, quantitative, and simulations are presented in the context of managing the operations and supply chains. Consisting of selected papers from the XXIII Annual International Conference of Society of Operations Management, this volume is part of a two volume series with the other book consisting of chapters on quantitative decision making. This edited book covers various quantitative models on operations and supply chain management such as inventory optimization, machine learning-operations research integrated model for healthcare systems, game-theoretic analysis of review strategies in truthful information sharing, design of contracts in supply chains, supply chain optimization, inventory routing, and shop floor scheduling. In addition to the quantitative models, several innovative heuristics are proposed for different problems. This book explores qualitative models on improving the performance of small and medium enterprises and petroleum industries and a simulation model for staff allocation in the information technology industry. Finally, this book provides review articles on vaccine supply chains and behavioral operations management. The book throws light on the emerging trends in the use of analytics, optimization, and simulation tools and empirical analysis to improve the performance of

operations and supply chains of organizations. It will serve as an essential resource for practitioners, students, faculty members and scholars in operations management and related areas to gain knowledge and pursue high quality research on developments in areas such as managing the resource management and the solution methodology---innovative tools employed in addressing the real world problems and the different optimization techniques.

Have you ever wondered what your peers meant by "Supply Chain" or "Operations", or why either of these fields matter? What about people that work in these roles - what do they actually do? In *Operations and Supply Chain Management Essentials You Always Wanted to Know* these questions will be answered, and more. This practical, yet simple, guide uses a hypothetical company and the consumer product they make, to explain how the various functions within the Supply Chain intertwine and contribute to bring a finished product to life for consumers in the market. You don't need a management background to understand our story of how new demands, changing preferences, and unforeseen circumstances force this fictional company to adapt in order to survive. By posing questions that Supply Chain Operations Manager's face, you will start to think like a Supply Chain Operations professional, whether it be in professional or personal applications. You may not be inspired to make a career shift into these areas or chat Supply Chain topics at the dinner table, however, you will gain an understanding and appreciation for how these activities make everyday products and services at our disposal - and why this is increasingly important for companies to pay attention to. *Purchasing and Supply Chain Management* introduces students to purchasing as it relates to the supply chain and other functions and systems within an organization, such as marketing, logistics, and operations. Author W. C. Benton, Jr. draws from more than 30 years of practice, instruction, research, and consulting experience to teach students proactive collaboration, negotiation, and analytics. Through a step-by-step approach, readers will gain data-driven purchasing skills crucial for the next generation of professionals. The Fourth Edition is fully updated with new real-world cases, the latest research, and current coverage of key trends in the field. Included with this title: The password-protected Instructor Resource Site (formally known as SAGE Edge) offers access to all text-specific resources, including a test bank and editable, chapter-specific PowerPoint® slides. Learn more.

Sustainable Operations and Supply Chain Management addresses the most relevant topics of operations and supply chain management from the perspective of sustainability. The main focus is to provide a step by step guide for managerial decisions made along the product life-cycle, following a path made up of the following steps: product design, sourcing, manufacturing, packaging and physical distribution, reverses logistics and recovery.

Managing Supply Chain and Operations

INTRODUCTION TO OPERATIONS AND SUPPLY CHAIN MANAGEMENT, GLOBAL EDITION.

Operations and Supply Chain Management, 8th Edition

Creating Value Along the Supply Chain

Simplified theories, magic formulas, and popular catchwords will only take you so far when dealing with real-world logistics, operations, and supply chain management scenarios. The complex reality of day-to-day operations in organizations within industry and the service sector demands highly diligent work. Integral Logistics Management: Operations and Supply Chain Management Within and Across Companies, Fifth Edition prepares students to tackle the logistical, planning, and managerial challenges they'll face on the job. It covers both the theoretical and practical aspects of the differing characteristics, tasks, methods, and techniques of planning and control in company logistics. Updates to this edition include: An additional chapter on supply chain design, encompassing a major section on the integrated design of production, distribution, retail, service, and transportation networks An extended section on sustainability in supply chains, comprising the measurement of environmental performance An expanded chapter on product families and one-of-a-kind production, containing new methods for the "engineer-to-order" production environment New sections on the use of available-to-promise and capable-to-promise methods, as well as the use of enabling technologies toward personalized production The book examines the logistical characteristics of product variety, including made-to-order, assemble-to-order, engineer-to-order, and additive manufacturing for personalized orders. The material in the text covers most of the key terms in the five CPIM modules contained in the APICS CPIM Exam Content Manual, as well as in the CSCP program—making it an ideal self-study resource. As with the previous edition, the text provides readers with online access to Interactive Macromedia Flash elements and other helpful downloads. The book's website has been updated with further learning materials and the comprehensive index has also been expanded. Summaries, key words, cases, and exercises are included in each chapter.

After reading this book, you will be able to answer the following questions: What is Operations and Supply Chain Management and why is it important? What are the key functions within this field, and how do they interact with one another and the broader business? What are the responsibilities and decisions that managers in each functional area think about? How will disruptions in the Supply Chain impact the business world and our lives going forward? What are the practical applications of the knowledge gained around Supply Chain Operations? Have you ever wondered what your peers meant by "Supply Chain" or "Operations", or why either of these fields matter? What about people that work in these roles - what do they actually do? In Operations and

Supply Chain Management Essentials You Always Wanted to Know these questions will be answered, and more. This practical, yet simple, guide uses a hypothetical company and the consumer product they make, to explain how the various functions within the Supply Chain intertwine and contribute to bring a finished product to life for consumers in the market. You don't need a management background to understand our story of how new demands, changing preferences, and unforeseen circumstances force this fictional company to adapt in order to survive. By posing questions that Supply Chain Operations Manager's face, you will start to think like a Supply Chain Operations professional, whether it be in professional or personal applications. You may not be inspired to make a career shift into these areas or chat Supply Chain topics at the dinner table, however, you will gain an understanding and appreciation for how these activities make everyday products and services at our disposal - and why this is increasingly important for companies to pay attention to. About the Author Ashley McDonough is a Supply Chain and Finance professional who holds an M.B.A from the Hong Kong University of Science and Technology, one of the top M.B.A. programs in the world. She also holds a Bachelor's degree from the University of Minnesota, with an emphasis in Supply Chain, Operations Management, and Economics. Ashley has worked in various Supply Chain functions including planning, manufacturing, quality, logistics, continuous improvement, research and development, and project management. She has over 5 years of experience in large corporations as well as start-ups, in the United States and across Asia. This exposure is spread across various industries, including electronics, agriculture, FMCG, banking, retail, and apparel. As a firm believer in making complex Supply Chain concepts understandable, and a desire to share her experiences, Ashley has served as a corporate trainer on digital transformation and continuous improvement, both with emphasis on the implications to the Supply Chain. Her diverse work history prepared her to write her first published piece as a contributing author to Food Safety for the 21st Century, highlighting her experiences working with dairy and packaging start-ups in Sri Lanka on their quality and environmental plans. Her exposure in the developing world gave her an understanding of how Supply Chain practices can be modified or simplified given the context in which they are being applied. By complementing her professional experience with a passion for writing, Ashley hopes to share with others the complexities, challenges, and excitement that comes with working in the Supply Chain in a simple, yet practical way that is easy for anyone to understand.

Introduction to Operations and Supply Chain Management provides an integrated and comprehensive treatment of both operations and supply chain management.

Introduction to Operations and Supply Chain Management Prentice Hall

Health Care Operations and Supply Chain Management

Managing Global Supply Chains

Purchasing and Supply Chain Management

Operations Management

Operations and Supply Management

An introduction to financial tools and concepts from an operations perspective, addressing finance/operations trade-offs and explaining financial accounting, working capital, investment analysis, and more. Students and practitioners in engineering and related areas often lack the basic understanding of financial tools and concepts necessary for a career in operations or supply chain management. This book offers an introduction to finance fundamentals from an operations perspective, enabling operations and supply chain professionals to develop the skills necessary for interacting with finance people at a practical level and for making sound decisions when confronted by tradeoffs between operations and finance. Readers will learn about the essentials of financial statements, valuation tools, and managerial accounting. The book first discusses financial accounting, explaining how to create and interpret balance sheets, income statements, and cash flow statements, and introduces the idea of operating working capital—a key concept developed in subsequent chapters. The book then covers financial forecasting, addressing such topics as sustainable growth and the liquidity/profitability tradeoff; concepts in managerial accounting, including variable versus fixed costs, direct versus indirect costs, and contribution margin; tools for investment analysis, including net present value and internal rate of return; creation of value through operating working capital, inventory management, payables, receivables, and cash; and such strategic and tactical tradeoffs as offshoring versus local and centralizing versus decentralizing. The book can be used in undergraduate and graduate courses and as a reference for professionals. No previous knowledge of finance or accounting is required.

Russell and Taylor's Operations and Supply Chain Management, 8th Edition is designed to teach students how to analyze processes, ensure quality, create value, and manage the flow of information and products, while creating value along the supply chain in a global environment. Russell and Taylor explain and clearly demonstrate the skills needed to be a successful operations manager. Most importantly, Operations Management 8e makes the quantitative topics easy for students to understand and the mathematical applications less intimidating. In the 8th Edition, the production process and global supply chain of denim is used to introduce OM topics, and helps students see how all of the pieces of operations management fit together. Appropriate for students preparing for careers across functional areas of the business environment, Operations Management 8e provides foundational understanding of both qualitative and quantitative operations management processes.

Known for its comprehensive approach, this text shows operations managers how to analyse processes, ensure quality, create value, and manage the flow of information, products and services. The seventh edition offers an extensive collection of exercises and solved problems to reinforce key concepts. An increased emphasis is placed on supply chain management and services. New information is presented on the environment and green management, and technology type OM topics as it applies to production, control, the supply chain, and global operations. All chapter opening cases and in-text example boxes have also been revised or replaced. This new content better prepares

operations managers for the issues they'll experience in the field.

Resourceful companies today must successfully manage the entire supply flow, from the sources of the firm, through the value-added processes of the firm, and on to the customers of the firm. The fourteenth Global Edition of Operations and Supply Chain Management provides well-balanced coverage of managing people and applying sophisticated technology to operations and supply chain management.

Operations and Supply Chain Management for MBAs

Principles and Practices for Sustainable Operations and Management

Supply Chain Management For Dummies

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Managing Supply Chain Operations

Finally, an operations management book to get excited about. Operations Management: A Supply Chain Process Approach exposes students to the exciting and ever-changing world of operations management through dynamic writing, application, and cutting-edge examples that will keep students interested and instructors inspired!

Author Dr. Joel Wisner understands that today's students will be entering a highly competitive global marketplace where two things are crucial: a solid knowledge of operations management and an understanding of the importance for organizations to integrate their operations and supply chain processes. With this in mind, Wisner not only provides a clear and comprehensive introduction to operations management, but also gives attention to the important processes involved in linking firms' operations in a supply chain environment.

"Supply Chain Management: Securing a Superior Global Edge takes an integrated approach to managing supply chains by addressing the critically important areas of globalization, sustainability, and ethics within every chapter. Authors Ray Venkataraman and Ozgun Demirag use a wide variety of real-world cases and examples from the manufacturing and service sectors to illustrate innovative supply chain strategies and technologies. With a focus on decision-making and problem-solving, Supply Chain Management provides students with tools they need to succeed in today's fiercely competitive, interconnected global economy. Key Features: Includes coverage of COVID-19, big data, technology tools, and other current topics influencing supply chains In-text examples and solved problems walk students step-by-step through each calculation Case Studies and SCM Profiles provide real-world insights into cutting-edge supply chain practices Practice Problems give students opportunity to apply what they've learned"--

Operations and Supply Management, as the title indicates, provides increased emphasis on supply chain management in the 12e. The 12e continues its market leading up-to-date coverage of service operations as well. The text includes solved examples and problems, enough cases for MBA courses to use without supplementing, and the industry leading technology support suite.

Russell and Taylor's Operations and Supply Chain Management, 10th Edition is designed to teach students understand how to create value and competitive advantage along the supply chain in a rapidly changing global environment. Beyond providing a solid foundation, this course covers increasingly important OM topics of sustainability, corporate social responsibility, global trade policies, securing the supply chain, and risk and resilience. Most importantly, Operations Management, Tenth Edition makes the quantitative topics easy for students to understand and the mathematical applications less intimidating. Appropriate for all business students, this course takes a balanced approach to the foundational understanding of both qualitative and quantitative operations management processes.

Operations and Supply Chain Management for the 21st Century

Global Supply Chain and Operations Management

Operations and Supply Chain Management Essentials You Always Wanted to Know

Operations and Supply Chain Management Within and Across Companies, Fifth Edition

The Core

For the core course in operations management, this text provides an integrated and comprehensive treatment of both operations and supply chain management. Students learn how firms must link with their supply chain partners in order to gain a market advantage.

This book provides an overview of important trends and developments in logistics and supply chain research, making them available to practitioners, while also serving as a point of reference for academicians. Operations and logistics are cornerstones of modern supply chains that in turn are essential for global business and economics. The composition, character and importance of supply chains and networks are rapidly changing, due to technological innovations such as Information and Communication Technologies, Sensors and Robotics, Internet of Things, and Additive Manufacturing, to name a few (often referred to as Industry 4.0). Societal developments such as environmental consciousness, urbanization or the optimal use of scarce resources are also impacting how supply chain networks are configured and operated. As a result, future supply chains will not just be assessed in terms of cost-effectiveness and speed, but also the need to satisfy agility, resilience and sustainability requirements. To face these challenges, an understanding of the basic as well as more advanced concepts and recent innovations is essential in building competitive and sustainable supply chains and, as part of that, logistics and operations. These span multiple disciplines and geographies, making them interdisciplinary and international. Therefore, this book contains contributions and views from a variety

of experts from multiple countries, and combines management, engineering as well as basic information technology and social concepts. In particular, it aims to: provide a comprehensive guide for all relevant and major logistics, operations, and supply chain management topics in teaching and business practice address three levels of expertise, i.e., concepts and principles at a basic (undergraduate, BS) level, more advanced topics at a graduate level (MS), and finally recent (state-of-the-art) developments at a research level. In particular the latter serve to present a window on current and future (potential) logistics innovations in the different thematic fields for both researchers and top business practitioners integrate a textbook approach with matching case studies for effective teaching and learning discuss multiple international perspectives in order to represent adequately the true global nature of operations, logistics and supply chains.

This textbook presents global supply chain and operations management from a comprehensive perspective, combining value creation networks and interacting processes. It focuses on the operational roles in the networks and presents the quantitative and organizational methods needed to plan and control the material, information and financial flows in the supply chain. Each chapter of the book starts with an introductory case study. Numerous examples from various industries and services help to illustrate the key concepts. The book explains how to design operations and supply networks and how to incorporate suppliers and customers. As matching supply and demand is a core aspect of tactical planning, the book focuses on it before turning to the allocation of resources for fulfilling customer demands. Providing readers with a working knowledge of global supply chain and operations management, this textbook can be used in core, special and advanced classes. Therefore, the book targets a broad range of students and professionals involved with supply chain and operations management. Special focus is directed at bridging theory and practice.

The seventh edition of Operations and Supply Chain Management for MBAs is the definitive introduction to the fundamental concepts of supply chain and operations management. Designed specifically to meet the needs of MBA students, this market-leading book offers clear presentation of topics such process planning and design, capacity and location planning, schedule and inventory management, and enterprise resource planning. A strategic, conceptual approach helps readers comprehend the contemporary issues they will soon be facing in industry. This concisely-formatted volume enables instructors to customize their courses for the unique requirements of MBA programs. Each chapter

integrates material directly into the text rather than sidebars, highlights, and other pedagogical devices to achieve a smooth, easy-to-read narrative flow. Carefully selected questions prompt discussions that complement the mature, more experienced nature of MBA students, while case studies and supplementary materials illustrate key concepts and practices. Topics such as outsourcing and global sourcing, the role of information technology, and global competitiveness strategies assist students to understand working and competing in the globalized economy.

Operations and Supply Chain Management: The Core
Industry Insights, Case Studies and Best Practices
A Supply Chain Process Approach