

New Cutting Edge Third Edition

Engaging texts, new video content and a comprehensive digital package are just some of the features that make this fully revised edition even more effective. This title encourages the exploration of contemporary topics and develops online research skills. Language live lessons provide light-hearted contexts for practising functional language and writing. New Cutting Edge: Starter. Student's Book. Con Espansione Online. Per Le Scuole Superiori. Con DVD-ROM

New Language Leader
Workbook : with Key
Cutting Edge 3rd Edition Intermediate Students' Book with DVD and Myenglishlab Pack
Cutting Edge Elementary

Engaging texts, new video content and a comprehensive digital package are just some of the features that make this fully revised edition even more effective. New World culture lessons encourage the exploration of contemporary topics and develop online research skills. Language live lessons provide light-hearted contexts for practising functional language and writing. The DVD-ROM contains all the audio and video clips and a digital Mini dictionary of key vocabulary
With a task-based learning approach, the main objective is for students to use the language that they know in order to achieve a particular communication goal. Generally focussed on speaking, tasks are opportunities for in-class communication which encourages fluency and confidence. New Cutting Edge features: * A comprehensive syllabus with thorough grammar, vocabulary and skills work * Systematic vocabulary building which focuses on high-frequency, useful words and phrases * Clearly-structured tasks to encourage student fluency and confidence Challenge your students with the 'Study, Practice, Remember' sections. Motivate your students with the self-study CD-ROMs which have additional grammar and vocabulary practice, plus 'Real life' video sequences. Engage your students with New Cutting Edge Digital -- software for interactive whiteboards. Mini-dictionary included inside every Student's Book New Cutting Edge Intermediate takes students from B1 to B2 level of the CEF.

Advanced. Class audio CDs
New Cutting Edge. Advanced. Student's Book. Per Le Scuole Superiori. Con DVD-ROM. Con Espansione Online

Class Audio CDs. Upper Intermediate
Advanced. Students' book (with phrase builder)

Elementary

Engaging texts, new video content and a comprehensive digital package are just some of the features that make this fully revised edition even more effective. New World culture lessons encourage the exploration of contemporary topics and develop online research skills. Language live lessons provide light-hearted contexts for practising functional language and writing. The Intermediate level takes students from B1 to B2 The DVD contains all the audio and video clips and a digital Mini dictionary of key vocabulary. Free audio resources for the Cutting Edge series are available online at the English Portal. Simply complete your request via this link and create your account for the English Portal. Once your account is active you'll find the Cutting Edge free resources are accessible in your English Portal account.

"Engaging texts, new video content and a comprehensive digital package are just some of the features that make this fully revised edition even more effective... The Student's DVD-ROM contains all the audio and video clips and a digital mini dictionary of key vocabulary."--Publisher description.

Cutting Edge Pre-Intermediate Students' Book and MyEnglishLab

Critical Race Theory

Cutting Edge Elementary Workbook with Key

Pre-intermediate. Students' book

Cutting Edge 3rd Edition Pre-Intermediate Students Book for DVD Pack

Cutting EdgeIntermediate. Students' bookLongman

* Consolidates and extends essential language covered in the Students' Book *'Improve your writing' and 'Listen and read' sections systematically develop skills * Pronunciation and spelling sections improve student confidence in typical problem areas * Accompanied by an optional Student Audio CD with exercises on grammar and pronunciation * Includes answer key

The Cutting Edge

New Cutting Edge. Intermediate. Student's Book. Per Le Scuole Superiori. Con CD-ROM

Cutting Edge

Cutting Edge 3rd Edition Upper Intermediate Students Book for DVD Pack

Step-by-step Teachers notes with suggestions for alternative procedures and extension activities Teachers tips section with practical ideas on teaching vocabulary and grammar, using the Mini-dictionary and making speaking tasks work Photocopiable Resource bank with up to 30 hours of additional material to consolidate and extend the Students Book. It includes learner-training worksheets, communication activities and progress tests.

* This optional CD accompanies the Student Workbook and includes additional exercises on grammar and pronunciation

Cutting Edge 3rd Edition Upper Intermediate Students' Book for Mylab Pack

Cutting edge. Intermediate. Student's book. Con CD Audio. Per le Scuole superiori

Intermediate. Teacher's etext

Cutting Edge 3rd Edition Elementary Students' Book and DVD Pack

Cutting Edge 3rd Edition Intermediate Teacher's Book and Teacher's Resource Disk Pack

Cutting Edge Advanced New Edition builds on the distinctive task-based approach that has made this course so popular. Engaging texts, new video content and a comprehensive digital package are just some of the features that make this fully revised edition even more effective.

Cutting Edge builds on the distinctive task-based approach that has made this course so popular. Engaging texts, new video content and a comprehensive digital package are just some of the features that make this fully revised edition even more effective. The Workbook contains a wide variety of practice exercises that review all the language areas studied in the Students' Book: Grammar, vocabulary and pronunciation exercises help to consolidate new language. Functional and writing exercises build on the Language Live lessons. Listen and read sections extend learners' skills This edition does not contain the Key. Free audio resources Free audio resources for the Cutting Edge series are available online at the English Portal. Simply complete your request via this link and create your account for the English Portal. Once your account is active you'll find the Cutting Edge free resources are accessible in your English Portal account.

Intermediate. Students' book

Cutting Edge Starter New Edition Students' Book and DVD Pack

Cutting Edge. Upper Intermediate. Student's Book-MyEnglishLab. Per Le Scuole Superiori. Con Espansione Online

Upper Intermediate. Students' book

Cuning Edge. Starter

This fully revised third edition builds on the task based learning approach that has made 'Cutting Edge' so popular. With new DVD-ROM material and digital components, learners can be confident of improving their language skills through a carefully balanced range of activities.

Cutting Edge 3rd edition edition builds on the task-based learning approach that has made Cutting Edge so popular. With fresh, new, integrated dvd material and digital components, learners can be confident of improving their language skills through a carefully balanced range of activities. Cutting Edge 3rd edition Workbook with key offers a wide variety of practice and review exercises and covers all of the language areas studied in the unit.

Cutting Edge Advertising

Cutting Edge Advanced New Edition Workbook with Key

Cutting Edge 3rd Edition Upper Intermediate Workbook with Key

Cutting Edge 3rd Edition Elementary Students Book for DVD Pack

Intermediate. Workbook with key

In this wide-ranging second edition, Richard Delgado and Jean Stefancic bring together the finest, most illustrative, and highly accessible articles in the fast-growing legal genre of Critical Race Theory. In challenging orthodoxy, questioning the premises of liberalism, and debating sacred wisdoms, Critical Race Theory scholars writing over the past few years have indelibly changed the way America looks at race. This edition contains treatment of all the topics covered in the first edition, plus new questions for discussion and detailed suggestions for additional reading, all of which set this fine volume apart from the field. In addition, this edition contains five new substantive units -- crime, critical race practice, intergroup tensions and alliances, gay/lesbian issues, and transcending the black-white binary paradigm of race. In each of these areas, groundbreaking scholarship by the movement's founding figures as well as the brightest new stars provides immediate entry to cutting-edge rights thought.

Campaigns on the Cutting Edge evaluates the current trends of today's campaigns and assesses the innovative changes these well-tuned organizations are making on the presidential, congressional, and gubernatorial levels. As technology now allows candidates to announce their candidacies online, raise money through web fundraising, and mobilize supporters via smartphones, these increasingly mobile and integrated campaigns face the growing influence of outside interests. In this edition, Richard J. Semiatin looks at the 2016 election and focuses on the growth of super PACs, the role of big data in campaigns, voter identification laws and their impact, and the ways in which technology increases the volume of information that campaigns use.

Cutting Edge 3rd Edition Pre-Intermediate Teacher's Book and Teacher's Resource Disk Pack

Cutting Edge 3rd Edition Pre-Intermediate Teachers Book for Pack

Campaigns on the Cutting Edge

Cutting Edge. Elementary

How to Create the World's Best Print for Brands in the 21st Century

Cutting Edge 3rd Edition builds on the distinctive task-based approach that has made this course so popular. Engaging texts, new video content and a comprehensive digital package are just some of the features that make it even more effective.

This is an elementary level text for learners of the English language.

Cutting Edge 3rd Edition Pre-Intermediate Workbook Without Key

Cutting Edge 3rd Edition Intermediate Workbook Without Key

Cutting Edge Advanced New Edition Students Book for DVD Pack

Pre-intermediate. Workbook with key

* Cutting Edge focuses on the key language areas of the accompanying Students' Book. The tests can be used for revision or as diagnostic tests at the beginning of the course. There is a full answer key at the back of the book.

Now revised and updated, this classic book is still the definitive step-by-step guide to creating cutting edge print ads. It covers everything from how advertising works, how brand-building methodologies are changing, how to get an idea, and how copy and art should be crafted. It demystifies the advertising creative process, with page after page of practical, inspiring and often controversial advice from such masters as David Abbott, Bob Barrie, Tim Delaney, David Droga, Neil French, Marcello Serpa, and dozens more. Over 200 print ads and case histories reveal the creative processes at work in world-famous agencies in the US, UK, Asia and Australia. This new edition also includes an exclusive section featuring winning ads from the World Press Awards. No other book takes you on such a journey through the minds of advertising's creative leaders.