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that rare thing: a  
bona fide visionary.

His dream is the total  
eradication of poverty  
from the world. In  
1983, against the  
advice of banking and  
government officials,  
Yunus established  
Grameen, a bank  
devoted to providing  
the poorest of  
Bangladesh with

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minuscule loans.  
Grameen Bank, based  
on the belief that  
credit is a basic  
human right, not the  
privilege of a  
fortunate few, now  
provides over 2.5  
billion dollars of  
micro-loans to more  
than two million  
families in rural  
Bangladesh. Ninety-

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four percent of  
Yunus's clients are  
women, and

repayment rates are  
near 100 percent.

Around the world,  
micro-lending  
programs inspired by  
Grameen are  
blossoming, with more  
than three hundred  
programs established  
in the United States

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alone. Banker to the  
Poor is Muhammad  
Yunus's memoir of  
how he decided to  
change his life in  
order to help the  
world's poor. In it he  
traces the intellectual  
and spiritual journey  
that led him to  
fundamentally rethink  
the economic  
relationship between

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rich and poor, and the challenges he and his colleagues faced in founding Grameen.

He also provides wise, hopeful guidance for anyone who would like to join him in "putting homelessness and destitution in a museum so that one day our children will visit it and ask how we

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could have allowed  
such a terrible thing  
to go on for so long."

The definitive history  
of micro-credit direct  
from the man that  
conceived of it,  
Banker to the Poor is  
necessary and  
inspirational reading  
for anyone interested  
in economics, public  
policy, philanthropy,

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social history, and  
business. Muhammad  
Yunus was born in  
Bangladesh and  
earned his Ph.D. in  
economics in the  
United States at  
Vanderbilt University,  
where he was deeply  
influenced by the civil  
rights movement. He  
still lives in  
Bangladesh, and



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travels widely around the world on behalf of Grameen Bank and the concept of micro-credit.

The incredible story of the man behind TOMS Shoes and One for One, the revolutionary business model that marries fun, profit, and social good "A creative and open-

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hearted business  
model for our  
times.”—The Wall

Street Journal Why  
this book is for you: •  
You're ready to make  
a difference in the  
world—through your  
own start-up business,  
a nonprofit  
organization, or a new  
project that you create  
within your current

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job. • You want to love your work, work for what you love, and have a positive impact on the world—all at the same time. • You're inspired by charity: water, method, and FEED Projects and want to learn how these organizations got their start. • You're curious about

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how someone who never made a pair of shoes, attended fashion school, or worked in retail created one of the fastest-growing footwear companies in the world by giving shoes away. • You're looking for a new model of success to share with your

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children, students, co-workers, and members of your community.

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It's easy to imagine a nightmare scenario in which computers

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simply take over most of the tasks that people now get paid to do. The unavoidable question—will millions of people lose out, unable to best the machine?—is increasingly dominating business, education, economics, and policy. The bestselling author of

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Talent Is Overrated  
Full  
explains how the skills  
and economy values  
are changing in  
historic ways and  
offers a guide to  
what's next for all  
workers. Mastering  
technical skills that  
have historically been  
in demand no longer  
differentiates us as it  
used to. Instead, our

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greatest advantage  
lies in our deepest,  
most essentially  
human  
abilities—empathy,  
creativity, social  
sensitivity,  
storytelling, humor,  
relationship building,  
and expressing  
ourselves with greater  
power than logic can  
ever achieve. These



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high-value skills  
create tremendous  
competitive

advantage—more  
devoted customers,  
stronger cultures,  
breakthrough ideas,  
and more effective  
teams. And while  
many of us regard  
these abilities as  
innate traits, it turns  
out they can all be

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developed. As Colvin shows, they're already being developed in a range of farsighted organizations, including the Cleveland Clinic, the U.S. Army, and Stanford Business School.

Social  
Entrepreneurship:  
Theory and Practice is

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about the creative ways in which social entrepreneurs solve pressing and insurmountable social problems. Theories of social change are presented to help demystify the 'magic' of making an immense, yet durable and irreversible, social impact.

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Utilizing case studies drawn from various fields and all over the world, the authors document how social entrepreneurs foster bottom-up change that empowers people and societies. They also review the specific personality traits of social entrepreneurs and introduce the new

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kind of leadership they represent. This book will be valuable to undergraduate, graduate and postgraduate students, while remaining accessible to non-academic readers thanks to its clear language, illustrative case studies and guidelines on how to

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Business by Professor  
Muhammad YUNUS.  
Analyzing the  
Advantages and the  
Limits of Microcredits  
The Social

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Playbook, Expanded  
Edition

"Building Social  
Business" by  
Muhammad Yunus. An  
Essay  
The Power of Social  
Business

*The Business  
of Good  
narrates the*

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*story behind  
social entrepr  
neurship as  
told by the  
individuals  
compelled to  
create a  
change in the  
world--not  
just another  
business.*

*Serial and*



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Jason Haber  
intertwines  
case studies,  
anecdotes, and  
initiatives  
that have  
become part of  
the larger  
narrative of e  
ntrepreneurshi

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*p. From Main  
Street to Wall  
Street,*

*today's social  
entrepreneurs  
are rebooting  
capitalism,  
challenging  
the charitable  
industrial  
complex, and  
are disrupting*

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*the way  
companies do  
business with  
exciting  
innovations  
designed to  
solve  
society's most  
vexing  
problems. In  
this book,  
Haber examines*

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2.0,

philanthropy,

and the role

and power of

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alongside the

world's

response as

social entrepr

neurship

changes how we

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*give, how we  
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three phases*

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up to scale-up  
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*feedback from*

*"one of the  
more unusual e  
book...experim  
ents of the  
year"*

*(ThinReads)*

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Wharton  
Business Torrent  
Full  
professor Ian  
C. MacMillan

and Dr. James  
Thompson,  
director of  
the Wharton  
Social Entrepr  
neurship  
Program,  
provide a  
tough-love

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*approach that  
significantly  
increases the  
likelihood of  
a successful  
social  
enterprise  
launch in the  
face of the hi  
gh-uncertainty  
conditions  
typically*



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*encountered by  
social*

*entrepreneurs.*

*MacMillan and*

*Thompson used*

*their own*

*systematic*

*framework to*

*publish The*

*Social*

*Entrepreneur's*

*Playbook. To*

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*test the market, they offered the first phase in their start-up method (step 1) as a free ebook. Readers were invited to join The Social Entrepreneur's*

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*Advisory*

*Group, and*

*nearly 300*

*aspiring and*

*active social*

*entrepreneurs*

*shared*

*feedback that*

*helped shape*

*the complete*

*edition of the*

*book, which*

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*covers all  
three steps in  
the start-up  
to scale-up  
process. Based  
on this crowd-  
sourced  
feedback from  
readers of the  
free ebook and  
drawing on the  
authors' more*

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*than 26 years',  
combined  
experience  
developing and  
studying  
social  
enterprises in  
the field  
across Africa  
and in the  
United States,  
this new*

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*edition*

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*guidance for  
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*goals, how to*

*navigate the*

*sociopolitical*

*landscape, and*

*how to develop*

*a strong*

*concept*

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*statement. In addition,  
MacMillan and  
Thompson  
provide advice  
on how to  
identify and  
test a  
proposed revenue-generating  
solution and  
define and*



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phase shows  
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*frame and  
scope the  
venture,  
determine what  
it will take  
to actually  
deliver a  
sustainable  
enterprise,  
identify the  
key  
assumptions*

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*that have been  
made, and  
design*

*checkpoints to  
test those  
assumptions  
before making  
major  
investments.*

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in this  
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will learn how  
to effectively  
launch your  
enterprise,  
manage upside  
potential and*

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*downside risk,  
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*entrepreneurs,*

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as well as phi  
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foundations,  
and nonprofits*

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*Peace Prize*

*and*

*bestselling*

*author of*

*Banker to the*

*Poor offers*

*his vision of*

*an emerging*

*new economic*



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*system that*

*can save*

*humankind and*

*the planet*

*Muhammad*

*Yunus, who*

*created*

*microcredit,*

*invented*

*social*

*business, and*

*earned a Nobel*

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*Peace Prize*

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*Full*  
*for his work*

*in alleviating*

*poverty, is*

*one of today's*

*most trenchant*

*social*

*critics. Now*

*he declares*

*it's time to*

*admit that the*

*capitalist*

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*engine is  
broken--that  
in its current  
form it  
inevitably  
leads to  
rampant  
inequality,  
massive  
unemployment,  
and  
environmental*

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*destruction.*

*We need a new  
Full  
economic  
system that  
unleashes  
altruism as a  
creative force  
just as  
powerful as  
self-interest.  
Is this a pipe  
dream? Not at*

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*all. In the  
last decade,  
thousands of*

*people and  
organizations  
have already  
embraced*

*Yunus's vision  
of a new form  
of capitalism,  
launching  
innovative*

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*social  
businesses  
designed to  
serve human  
needs rather  
than  
accumulate  
wealth. They  
are bringing  
solar energy  
to millions of  
homes in*

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Bangladesh;  
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*turning  
thousands of  
unemployed  
young people  
into  
entrepreneurs  
through equity  
investments;  
financing  
female-owned  
businesses in*

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cities across  
the United

States;  
bringing  
mobility,  
shelter, and  
other services  
to the rural  
poor in  
France; and  
creating a  
global support



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*network to*  
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*help young*  
entrepreneurs

*launch their*

*start-ups. In*

*A World of*

*Three Zeros,*

*Yunus*

*describes the*

*new*

*civilization*

*emerging from*

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*the economic  
experiments*  
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*his work has  
helped to  
inspire. He  
explains how  
global  
companies like  
McCain,  
Renault,  
Essilor, and  
Danone got*

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*involved with  
this new  
economic model  
through their  
own social  
action groups,  
describes the  
ingenious new  
financial  
tools now  
funding social  
businesses,*

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*and sketches  
the legal and  
regulatory  
changes needed  
to jumpstart  
the next wave  
of socially  
driven  
innovations.*

*And he invites  
young people,  
business and*

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*political  
leaders, and  
ordinary  
citizens to  
join the  
movement and  
help create  
the better  
world we all  
dream of.*

*Super Founders  
uses a data-*

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*driven  
approach to  
understand  
what really  
differentiates  
billion-dollar  
startups from  
the  
rest—revealing  
that nearly  
everything we  
thought was*

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*true about  
them is false!*

*Full  
Ali Tamaseb  
has spent  
thousands of  
hours manually  
amassing what  
may be the  
largest  
dataset ever  
collected on  
startups,*

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*comparing  
billion-dollar  
startups with  
those that  
failed to  
become  
one-30,000  
data points on  
nearly every  
factor: number  
of  
competitors,*



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*market size,  
the founder's  
age, his or  
her  
university's  
ranking,  
quality of  
investors,  
fundraising  
time, and  
many, many  
more. And what*

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he found  
looked far  
different than  
expected. Just  
to mention a  
few: Most  
unicorn  
founders had  
no industry  
experience;  
There's no  
disadvantage

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*to being a  
solo founder  
or to being a  
non-technical  
CEO; Less than  
15% went  
through any  
kind of  
accelerator  
program; Over  
half had  
strong*

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*competitors*

*Business Torrent*  
*when starting-*

*Full*  
*-being first*

*to market with*

*an idea does*

*not actually*

*matter. You*

*will also hear*

*the stories of*

*the early days*

*of billion-*

*dollar*

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with the found  
ers/investors  
of Zoom,  
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Lyft,  
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Square,  
venture*

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*Full*  
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*Peter Thiel,*

*Alfred Lin*

*from Sequoia*

*Capital and*

*Keith Rabois*

*of Founders*

*Fund, as well*

*as previously*

*untold stories*

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*about the  
early days of  
ByteDance*

*(TikTok),  
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Dropbox,  
Discord, DiDi,  
Flipkart,  
Instagram,  
Careem,  
Peloton, and  
SpaceX. Packed*



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*with counterin-  
tuitive  
insights and  
inside stories  
from people  
who have built  
massively  
successful  
companies,  
Super Founders  
is a paradigm-  
shifting and*

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*in Today's*

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Poor*

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*Introduction*

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*Microfinance*  
*Agile Selling*  
***Muhammad Yunus,***  
***the practical***  
***visionary who***  
***pioneered***  
***microcredit and,***  
***with his Grameen***  
***Bank, won the 2006***  
***Nobel Peace Prize,***  
***has developed a***  
***visionary new***

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***dimension for  
capitalism which he  
calls "social  
business." By  
harnessing the  
energy of profit-  
making to the  
objective of fulfilling  
human needs, social  
business creates  
self-supporting,  
viable commercial  
enterprises that  
generate economic***

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***growth even as they  
produce goods and  
services that make  
the world a better  
place. In this book,  
Yunus shows how  
social business has  
gone from being a  
theory to an  
inspiring practice,  
adopted by leading  
corporations,  
entrepreneurs, and  
social activists***

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Businesses across Asia, South  
America, Europe  
and the US. He  
demonstrates how  
social business  
transforms lives;  
offers practical  
guidance for those  
who want to create  
social businesses of  
their own; explains  
how public and  
corporate policies  
must adapt to make*



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***room for the social  
business model;  
and shows why  
social business  
holds the potential  
to redeem the failed  
promise of free-  
market enterprise.  
Nonprofits and the  
social sectors are  
taking on an  
increasing share of  
the world's most  
vital work. Make***

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***sure your  
organization is  
ready for the  
challenge. If you  
read nothing else on  
nonprofits and the  
social sectors, read  
these 10 articles.  
We've combed  
through hundreds of  
Harvard Business  
Review articles and  
selected the most  
important ones to***

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***help you align your  
organization's  
mission and  
strategy, deliver  
immediate impact,  
and create lasting  
change. This book  
will inspire you to:  
Choose the right  
problem to solve  
Understand when  
the best practices of  
for-profits don't  
apply Assemble an***

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***business is a new  
type of businesses  
designed by  
Professor  
Muhammad Yunus  
to serve social  
purposes. Yunus  
was a former  
economics  
professor at Dhaka  
University, and the  
founder and  
managing director  
of Grameen Bank***

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***(lenders of microcredits to world's poorest) who won the 2006 Nobel Peace Prize. A social business is an alternative against poverty and its objective is to make the poor participate in the process that helps them get out of that situation of slavery-***

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***poverty- by causing  
them to become  
micro entrepreneurs  
who increase their  
income in order to  
become  
independent people.  
The process will  
eventually change  
their living  
conditions and  
living standards. In  
Yunus' words there  
are two kinds of***

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**social businesses.**

**The first category is one that is a non-loss, Non-dividend Company whose main purpose is basically a social goal. The second category is a profit making company possessed by poor people devoted to a well-defined social cause. Besides,**

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***social businesses  
must be self-  
sustaining and its  
owners have to be  
dedicated to never  
take any dividend  
beyond the return of  
the original amount  
they put in the  
business, Yunus.  
Above all, his book  
is very amazing as  
Yunus proposes a  
new model to solve***

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***the problems of poverty, not with more charities but with the creation of social businesses. Charities on the contrary encourage dependence and have not resolved the issue of poverty until now. In that perspective, Yunus (2010) sustains that for years***



***governments have  
been incapable of  
solving the  
problems of poverty.  
Conversely, the  
number of poor  
people has  
increased over the  
years. This clearly  
illustrates that  
solving the issue of  
poverty is not only  
to be a  
governmental***

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***solution as governments have proved to be incompetent in this respect. Another solution was to be found, it is the one he proposes in his book. In fact, social businesses have become so successful that traditional capitalism is***

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*thinking somewhat  
how to shift the way  
things have been  
handled on their  
part so far. As an  
illustration, Yunus  
(2010) thinks that  
social business is a  
new type of  
capitalism that will  
help humankind to  
overcome poverty  
and have a better  
life.*

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***Over 800 million people suffer from chronic hunger, and over ten million children die each year from preventable causes. These may seem like overwhelming statistics, but as Stephen Smith shows in this call to arms, global poverty is something that we***

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***can and should  
solve within our  
lifetimes. Ending  
Global Poverty  
explores the various  
traps that keep  
people mired in  
poverty, traps like  
poor nutrition,  
illiteracy, lack of  
access to health  
care, and others and  
presents eight keys  
to escaping these***

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*traps. Smith gives readers the tools they need to help people overcome poverty and to determine what approaches are most effective in fighting it. For example, celebrities in commercials who encourage viewers to "adopt" a poor child really seem to*

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***care, but will  
sending money to  
these organizations  
do the most good?  
Smith explains how  
to make an informed  
decision. Grass-  
roots programs and  
organizations are  
helping people gain  
the capabilities they  
need to escape from  
poverty and this  
book highlights***

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*many of the most  
promising of these  
strategies in some  
of the poorest  
countries in the  
world, explaining  
what they do and  
what makes them  
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they do it? In this  
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Osberg describe  
how social

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exist in a stable but unjust equilibrium and transform them into entirely new, superior, and sustainable equilibria. All of these leaders--call them disrupters, visionaries, or changemakers--devel

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op, build, and  
scale their  
solutions in ways  
that bring about  
the truly  
revolutionary  
change that makes  
the world a fairer  
and better place.  
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with a probing and  
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entrepreneurship,  
moving through  
history to

illuminate what it  
is, how it works,  
and the nature of  
its role in modern  
society. The  
authors then set  
out a framework  
for understanding

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how successful  
social  
entrepreneurs  
actually go about  
producing  
transformative  
change. There are  
four key stages:  
understanding the  
world; envisioning  
a new future;  
building a model

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for change; and scaling the solution. With both depth and nuance, Martin and Osberg offer rich examples and personal stories and share lessons and tools invaluable to anyone who aspires to drive

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positive change,  
whatever the  
context. Getting  
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forth a bold new  
framework,  
demonstrating how  
and why  
meaningful change  
actually happens  
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providing concrete



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lessons and a practical model for businesses, policymakers, civil society organizations, and individuals who seek to transform our world for good. Today, "social entrepreneurship" describes a host of

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new initiatives, and often refers to approaches that are breaking from traditional philanthropic and charitable organizational behavior. Nowhere is this more true than in the United States—where, from

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1995–2005, the number of non-profit organizations registered with the IRS grew by 53%. But, what types of change have these social entrepreneurial efforts brought to the world of civil society and

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What works in  
today's

environment? And,  
what barriers are  
these new efforts  
breaking down as  
they endeavor to  
make the world a  
better place? The  
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Solvers brings

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together leading  
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field to answer  
these questions  
from their own, first-  
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Foundation. The core chapters are anchored by an introduction, a conclusion, and question-and-answers sections that weave together the voices of various contributors. In no other book are so

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presented side-by-  
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introduction for  
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Yunus, the  
practical visionary  
who pioneered  
microcredit and,  
with his Grameen  
Bank, won the  
2006 Nobel Peace  
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developed a  
visionary new  
dimension for  
capitalism which

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he calls "social business." By harnessing the energy of profit-making to the objective of fulfilling human needs, social business creates self-supporting, viable commercial enterprises that

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generate economic  
growth even as  
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goods and  
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the world a better  
place. In this book,  
Yunus shows how  
social business  
has gone from  
being a theory to  
an inspiring

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practice, adopted  
by leading  
corporations,  
entrepreneurs, and  
social activists  
across Asia, South  
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and the US. He  
demonstrates how  
social business  
transforms lives;  
offers practical

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guidance for those  
who want to create  
social businesses  
of their own;  
explains how  
public and  
corporate policies  
must adapt to  
make room for the  
social business  
model; and shows  
why social

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business holds the  
potential to

redeem the failed  
promise of free-  
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his book, "Building  
Social Business",  
dedicates the nine  
short chapters of  
the book to

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explaining the  
meaning of a  
social business in  
the current world.

Many scholars  
have characterized  
it way before  
Yunus did.

However, Yunus  
still thinks of a  
social business as  
just another form



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of monetary  
association that  
connects an  
ecological, social,  
and even moral,  
ecological target  
with a business.

He also provides a  
guide in relation to  
how the new  
businesses can  
expand and even

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develop in different dimensions and also thrive in the business world. In the real sense, I discovered much to appreciate in the book as far as Yunus arguments are put into consideration. The essay aims at

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analyzing the book  
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with stakeholders.  
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are not labeled  
social enterprises,  
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the mainstream of  
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markets. However,  
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