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Mentoring Sessions You Cant Afford To Miss
David Cottrell

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From David Cottrell, author of Monday Morning Choices and Monday Morning Mentoring, comes Monday Morning Motivation, the latest addition to his Monday Morning series. This step-by-step guide explains how to generate the positive energy found in successful organizations, providing readers with the tools to discover Synchronization, Speed, Communication, Customer Focus, and Integrity—five vital energy conductors to motivate their teams, customers, and profits.

Developing the Leader Within You is Dr. Maxwell's first and

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most enduring leadership book, having sold more than one million copies. In this Christian Leaders Series edition of this Maxwell classic, you will discover the biblical foundation for leadership that John Maxwell has used as a pastor and business leader for more than forty years. These same principles and practices are available for everyday leaders in every walk of life. It is a lofty calling to lead a group—a family, a church, a nonprofit, a business—and the timeless principles in this book will bring positive change in your life and in the lives of those around you. You will learn: The True Definition of Leader. “Leadership is influence. That’s it. Nothing more; nothing less.” The Traits of Leadership. “Leadership is not an exclusive club for those who were ‘born with it.’ The traits that are the raw materials of leadership can be acquired. Link them up with desire, and nothing

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can keep you from becoming a leader.” The Difference Between Management and Leadership. “Making sure the work is done by others is the accomplishment of a manager. Inspiring others to do better work is the accomplishment of a leader.” God has called every believer to influence others, to be salt and light. Developing the Leader Within You will equip you to improve your leadership and inspire others.

Prologue - drivers and passengers; keep the main thing the main thing; escape from management land; the "do right" rule; hire tough; do less or work faster; buckets and dippers; enter the learning zone - Epilogue.

Support the growth and development of all adults—teachers, principals, and superintendents—in your school community! Educators need different kinds of supports and challenges over

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the different stages of their lives. Drago-Severson's developmental model of learning-oriented school leadership draws from multiple knowledge domains to help school and district leaders understand how to support professional growth. This volume: Details four Pillar Practices for growth—teaming, providing leadership roles, collegial inquiry, and mentoring Presents research from practicing leaders across the nation Includes resources to assist you in applying this learning-oriented model to your school and school system

Flatlined

8 Mentoring Sessions You Can't Afford to Miss

Ella Baker and the Black Freedom Movement

The Goal

Leadership Strategies for Individual and Organizational Success

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Your Handbook for Action

How to Motivate and Get the Best from Your Staff

Leah, the newly promoted manager at Blaise International, faces a common challenge: how to turn slow sales and uninterested employees into a booming enterprise. Uniting her team and avoiding employee layoffs seem impossible. Until she meets the Professor, Their weekly lessons on the power of story help Leah turn her employees and leadership team from unmotivated individuals into a community with a common goal. Alongside Leah, learn the three

ways to experience story and how to identify a misaligned story. The Professor teaches that the way we present ourselves through verbal and nonverbal cues -- employee recognition, team meeting behaviors, and identifying employee burnout -- impacts not only our own path, but also the paths of others. Saturday Morning Tea is a powerful tale of leadership and ambition that proves how story has the power to change everything.

Strengthen family and community engagement to promote equity and increase student success!

When schools, families, and communities collaborate and share responsibility for students' education, more students succeed in school. Based on 30 years of research and fieldwork, this fourth edition of a bestseller provides tools and guidelines to use to develop more effective and equitable programs of family and community engagement. Written by a team of well-known experts, this foundational text demonstrates a proven approach to implement and sustain inclusive, goal-oriented programs. Readers will find: Many examples and vignettes Rubrics and

***checklists for implementation of plans CD-ROM
complete with slides and notes for workshop
presentations***

For every person in every organization, there comes a moment when he or she must have the courage to step forward and meet the needs of the time. Regardless of whether your time is now or in the future, you must be prepared and willing to seize that moment as a courageous leader.

With 30 years of driving Lean transformations under his belt—both in-house at Danaher and as

the founder of Lean Horizons—Mark C. DeLuzio has a vantage point across a variety of industries. He often hears the challenges Lean leaders face now that they've been implementing Lean for a decade or more. They are concerned that they aren't getting the results they used to, and they don't know why. Most leaders believe their problems are unique to their company, but Mark sees more commonalities than differences. Flatlined: Why Lean Transformations Fail and What to Do About It draws on the author's experience as the original

pioneer of the most successful Lean business system next to Toyota, as well as his progress over the past 18 years in helping companies replicate what Danaher achieved. Mark DeLuzio knows you need an actionable approach to make rapid shifts, not theory. With this book, Mark DeLuzio gives you: • the reasons why companies are now flatlining with Lean; • five steps to solving this problem, no matter what your industry or corporate culture; • real talk on why your organization is probably mediocre (even if it's making a lot of money) and how to

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disrupt it to make it genuinely world class; • the questions you should always be asking at every stage and level of your Lean initiative.

Leading Lean

A Radical Democratic Vision

Leading Adult Learning

A Guide to Your Next Opportunity

Train Your Mind for Peace and Purpose Every Day

Saturday Morning Tea

The Leader in Me

This book provides instruction on the

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requirements for the Institute of Leadership and Management coaching & mentoring qualifications levels 5-7. As a leader, senior manager or executive, you are often required to act as a coach or mentor for your staff. This book will enable you to set up coaching programmes that can make a significant difference to staff retention and motivation. It will give you the knowledge and skills you need to encourage your staff to grow so that you can get on with your own essential leadership role. In this book you'll discover how to: - become an effective leader and coach *distinguish between

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coaching and mentoring - establish the right coaching climate *develop effective communication skills - set up the first coaching session *present a business case for coaching ...and much more. You'll also find out the various coaching models available and equip yourself with useful tools and exercises that you can employ in your coaching sessions. Contents: List of figures and tables; Acknowledgements; Introduction; 1. What is Coaching?; 2. Become an effective leader and coach; 3. Internal and external coaching; 4. The differences between coaching and mentoring; 5. Establishing the right

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climate; 6. Coaching Models; 7. Coaching tools and exercises; 8. Effective communication skills; 9. Analysing communications to identify meaning; 10. Respecting others' worldviews and motivating your coachees; 11. Overcoming barriers to coaching and mentoring; 12. Understanding the role of power and authority; 13. Setting up the first session; 14. Presenting a business case for coaching; 15. Coaching supervision and super-vision; 16. Co-Coaching and team coaching; 17. Organisational approaches to coaching; Appendix 1: Sample forms and competences; Appendix 2: Controlling costs;

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Appendix 3: Case studies and evidence to support the value of coaching; Useful resources; Index

Companies from startups to corporate giants face massive amounts of disruption today. Now more than ever, organizations need nimble and responsive leaders who know how to exploit the opportunities that change brings. In this insightful book, Jean Dahl, a senior executive and expert in the Lean mindset and its methods, demonstrates why you need to embrace Modern Lean principles and thinking to redefine leadership in this age of digital disruption in order to continuously evolve

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the Lean enterprise. Drawing on nearly three decades of corporate and consulting experience, Ms. Dahl lays out a new holistic framework for developing Modern Lean leaders. Through personal experiences and compelling real-world case studies, she explains specific steps necessary for you and your company to proactively understand and respond to change. Understand the leadership challenges Lean leaders face in our 21st century global economy Explore the six dimensions of the Modern Lean Framework™ Learn and apply the nine steps necessary to become a Lean leader Use Modern Lean methods

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to build a culture of continuous learning that can be sustained and maintained within your organization Seize competitive advantage by embracing Modern Lean to tbuild an enterprise that understands how to respond to disruption

Right now, more than half the people in the U.S.and the world will come down with cancer. That's a sobering thought. No one wants to come down with this terrible disease. We can prevent cancer with some simple things we do every single day. It's not expensive, and it's not time consuming. It just takes a little effort to make some changes in our

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lives, so we can be healthy. Live a Cancer Free Life gives you tools to live life without fear of cancer, and how to thrive and feel good every single day of your life. From the bestselling author of Monday Morning Leadership, this "little book full of big learnings" provides wisdom and a practical framework to help you become your very best. Imagine how it would feel to greet each day enthusiastic about your work and your life, with renewed energy and optimism, at peace with yourself and those around you. What would it take to get there, rather than just "getting by"? In How to Quit Drifting, Lift

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the Fog, and Get Lucky, leadership authority David Cottrell tells the story of Jack Davis, a hard worker who had thrived early in his career, but finds himself unmotivated, dissatisfied, and unfulfilled. He wants more for himself and his family—but he doesn't know how to get it. Through Jack's meetings with two successful mentors, Cottrell illustrates unique perspectives on achieving success and happiness that anyone can use to improve morale, productivity, and satisfaction at work and in life. This simple yet profound novelette, written to be read in one sitting, provides practical tools and

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inspiration to help you on your own path to success. Enjoy the journey!

Redeeming Leadership

The First Two Rules of Leadership

Ten Lessons to Guide You Up the Ladder

Heirpower! Eight Basic Habits of

Exceptionally Powerful Lieutenants

Quit Drifting, Lift the Fog, and Get Lucky

Leadership in Organizations

How Great Leaders Inspire Everyone to Take

Action

The best business books are brief, clear and pertinent.

Monday Morning Leadership fits all of those

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requirements. You can read the whole book in a few minutes . . . and think about and apply what you learned for a lifetime. The format is around a man who's struggling as a manager. His operation isn't performing well. His boss isn't happy. He's not happy. He doesn't have time to be with his family or to do what he likes to do. It looks like his career has peaked . . . and his job may be in jeopardy. What to do?

Monday Morning Customer Service is a powerful story about how to develop and keep loyal customers. It is written from the perspective of a person recently promoted to director of customer service and his interaction with a successful mentor.

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Everyone who wants a fulfilling career needs a mentor -- someone who has seen it all before, someone who can share hard-won experiences and teach valuable lessons. In this expanded and enhanced version of his best-selling book, Monday Morning Leadership, David Cottrell packs all of the wisdom of his wide-ranging business experience into this inspirational story. Cottrell introduces us to Jeff, a successful corporate manager who has hit a major wall. Jeff has been leading his team, quarter after quarter, to great sales and better profits for several years -- until now. The tricks that used to work wonders have lost their magic; Jeff is in a slump and is at a loss to find his way out of it. Overworked, stressed, and feeling that his personal

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and professional lives are at risk, Jeff reaches out to the father of a college buddy, a retired and tremendously accomplished former executive named Tony. Tony and Jeff agree to meet every Monday for ten weeks to work through Jeff's problems and get his career back on track. In the course of these intimate sessions, Jeff discovers the secret of real leadership: "Until I accept total responsibility -- no matter what -- I will not be able to put plans in place to accomplish my goals." And, "My success is the result of making better choices and recovering quickly from poor choices." Tony leads Jeff through tough lessons in how to manage his people, how to manage his own time, how to manage his superiors, and how to escape from

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"management land." Most of all, Jeff learns that his success is intimately bound with the success of his people and that tolerating lackluster performance in himself and others on the team only leads to discontent from his most prized and productive employees. Through Jeff's mentoring sessions, the reader meets a character of integrity who dispenses homespun but effective wisdom. Spend time with Tony and Jeff at their Monday morning meetings, and you will find yourself on the road to becoming a better leader and being more successful at work.

The business leader's toolbox for increasing morale, decreasing turnover, and contributing more than ever to

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your company's bottom line "What if you could create a culture where everyone is committed to the greater good the organization? Sound like a pipe dream? David Cottrell will show you the way" –Ken Blanchard, coauthor of The One Minute Manager and Lead with Luv How can I help? Isn't that the question every leader longs to hear? What if every person on your team consistently asked you, How can I help? What if your team was totally in sync with and committed to achieving your organizations objectives? What if everyone on your team was willing to leave his or her comfort zone and take a risk to help your team win? Impossible? Unrealistic? Pollyanna? No. The team with the best leader usually wins. Sounds simple ... but what does it

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take to be the best leader? Often what is missing is the understanding of how to lead others toward a common goal. In its simplest form, leadership comes down to answering six key questions that are important to your team. When your teams needs are being met, they will want to ask you The Magic Question: How can I help? If you depend on results from others, this book is for you. It offers a proven method for creating an atmosphere in which employees willingly give discretionary effort. The Magic Question is not about a new leadership strategy. Strategies come and go. What you will learn in is tried and true regardless of the strategic focus of the time, and the principles apply to businesses in every industry, as well as

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schools, hospitals, churches, even homes. When you hear The Magic Question, you will know you are on your way to better results and to achieving them faster than ever before. Every team asks the questions. Great leaders have the answers. David Cottrell is President and CEO of CornerStone Leadership Institute, one of the nation's largest publishers of management and leadership resources.

How Schools and Parents Around the World are Inspiring Greatness, One Child at a Time

Monday Morning Mentoring

With Paw Paw & Baxter

The Five Pillars of Leadership

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Monday Morning Motivation

Agile Leadership Toolkit

A Practical Guide for Managers

Paul J. Meyer and Randy Slechta introduce The Five Pillars of Leadership as the practical and personal foundation of good and efficient leadership, effectively connecting leaders with the people around them. Developing excellent leadership skills includes making decisions not only in the business arena but also in family, financial, mental, physical, social, and spiritual areas of life as well. The authors present the point-by-point strategy of the 5 pillars to include the qualities of a proactive mindset, crystallized thinking,

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plans and balance, passion and desire, confidence and trust, and commitment and responsibility, in all division of life. It is up to each individual to be an outstanding or a mediocre leader, but everyone at some point, must decide. This book offers a clear formula -- a Personal Plan of Action -- to utilize each person's options and choices to build the solid base and foundation of a successful leader.

Great companies don't just depend on strategies—they depend on people. The more great people on your team, the more successful your organization will be. But that's easier said than done. Statistically, half of all employment decisions result in a mishire: The wrong person winds up in the wrong

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job. But companies that have followed Bradford Smart's advice in Topgrading have boosted their successful hiring rate to 90 percent or better, giving them an unbeatable competitive advantage. Now Smart has fully revised his 1999 management classic to reintroduce the topgrading concept, which works for companies large and small in any industry. The author spells out his practical approach to finding and managing A-level talent—as well as coaching B players to turn them into A players. He provides intriguing case studies drawn from more than four thousand in-depth interviews. As Smart writes in his introduction, “All organizations, all businesses live or die mostly on their talent, and any manager who fails

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to topgrade is nuts, or a C player. . . . Those who, way deep down, would sooner see an organization die than nudge an incompetent person out of a job should not read this book... Topgrading is for A players and all those aspiring to be A players.” On the web: <http://www.topgrading.com/>

A stirring new portrait of one of the most important black leaders of the twentieth century introduces readers to the fiery woman who inspired generations of activists. (Social Science)

Alex Rogo is a harried plant manager working ever more desperately to try and improve performance. His factory is rapidly heading for disaster. So is his marriage. He has ninety days to save his plant - or it

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will be closed by corporate HQ, with hundreds of job losses. It takes a chance meeting with a colleague from student days - Jonah - to help him break out of conventional ways of thinking to see what needs to be done. Described by Fortune as a 'guru to industry' and by Businessweek as a 'genius', Eliyahu M. Goldratt was an internationally recognized leader in the development of new business management concepts and systems. This 20th anniversary edition includes a series of detailed case study interviews by David Whitford, Editor at Large, Fortune Small Business, which explore how organizations around the world have been transformed by Eli Goldratt's ideas. The story of Alex's fight to save his plant contains a

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serious message for all managers in industry and explains the ideas which underline the Theory of Constraints (TOC) developed by Eli Goldratt. Written in a fast-paced thriller style, The Goal is the gripping novel which is transforming management thinking throughout the Western world. It is a book to recommend to your friends in industry - even to your bosses - but not to your competitors!

Monday Morning Leadership for Kids

175 Ways to Get More Done in Less Time!

Coaching, Mentoring, and Managing

Escape from Management Land

MONDAY MORNING LEADERSHIP(MR NATIVE ☐☐ ☐☐

☐☐☐)

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Ensuring Success and Developing a Framework for Leadership

How to Bridge the Leadership Gap

This book is about leadership in organizations. The primary focus is on managerial leadership, as opposed to parliamentary leadership, leadership of social movements, or informal leadership in peer groups. The book presents a broad survey of theory and research on leadership in formal organizations. The topic of leadership effectiveness is of special interest.

It's all about making time for success!

Mentoring matters! It matters because it shapes both the present and future of our Army. It matters because at our

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core, we are social beings who need the company of one another to blossom. It matters because, as steel sharpens steel, so professionals become more lethal and capable when they can feed off one another. This book is all about the lived experience of mentoring for Army officers. Within these pages, you will read real stories by real officers talking about their mentoring experiences. Escape from Management Land is a clever parable that takes you on a journey from Management Land to Leader Land. It is a fictional tale that illustrates the symptoms and escape routes from the traps of Management Land. You will visit Panic Peak, Paperwork Swamp, Apathy Cave, and the Valley of Comfort on your

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way to Leader Land. Learn the invaluable and often unforgettable lessons about management and leadership. Then decide if you're willing to do what it takes to Escape Management Land and move into Leader Land. Read, Learn, Enjoy and have a great trip!

Mentoring in Action

Monday Morning Customer Service

Think Like a Monk

Why Lean Transformations Fail and What to Do About It

How to Become the Person You Want to Be

The Magic Question: A Simple Question Every Leader

Dreams of Answering

Monday Morning Leadership for Women

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*Resource added for the Leadership
Development program 101961.*

*Practical, Proven Tools for Leading and
Empowering High-Performing Agile Teams A
leader is like a farmer, who doesn't grow
crops by pulling them but instead creates
the perfect environment for the crops to
grow and thrive. If you lead in
organizations that have adopted agile
methods, you know it's crucial to create
the right environment for your agile
teams. Traditional tools such as Gantt
charts, detailed plans, and internal KPIs*

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aren't adequate for complex and fast-changing markets, but merely trusting employees and teams to self-manage is insufficient as well. In *Agile Leadership Toolkit*, longtime agile leader Peter Koning provides a practical and invaluable steering wheel for agile leaders and their teams. Drawing on his extensive experience helping leaders drive more value from agile, Koning offers a comprehensive toolkit for continuously improving your environment, including structures, metrics, meeting techniques, and

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governance for creating thriving teams that build disruptive products and services. Koning thoughtfully explains how to lead agile teams at large scale and how team members fit into both the team and the wider organization. Architect environments that help teams learn, grow, and flourish for the long term Get timely feedback everyone can use to improve Co-create goals focused on the customer, not the internal organization Help teams brainstorm and visualize the value of their work to the customer Facilitate team

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ownership and accelerate team learning
Support culture change, and design
healthier team habits Make bigger changes
faster This actionable guide is for
leaders at all levels—whether you're
supervising your first agile team,
responsible for multiple teams, or lead
the entire company. Register your book for
convenient access to downloads, updates,
and/or corrections as they become
available. See inside book for details.
Children in today's world are inundated
with information about who to be, what to

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do and how to live. But what if there was a way to teach children how to manage priorities, focus on goals and be a positive influence on the world around them? The Leader in Me is that programme. It's based on a hugely successful initiative carried out at the A.B. Combs Elementary School in North Carolina. To hear the parents of A. B Combs talk about the school is to be amazed. In 1999, the school debuted a programme that taught The 7 Habits of Highly Effective People to a pilot group of students. The parents

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reported an incredible change in their children, who blossomed under the programme. By the end of the following year the average end-of-grade scores had leapt from 84 to 94. This book will launch the message onto a much larger platform. Stephen R. Covey takes the 7 Habits, that have already changed the lives of millions of people, and shows how children can use them as they develop. Those habits -- be proactive, begin with the end in mind, put first things first, think win-win, seek to understand and then to be understood,

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synergize, and sharpen the saw -- are critical skills to learn at a young age and bring incredible results, proving that it's never too early to teach someone how to live well.

The inspirational bestseller that ignited a movement and asked us to find our WHY Discover the book that is captivating millions on TikTok and that served as the basis for one of the most popular TED Talks of all time—with more than 56 million views and counting. Over a decade ago, Simon Sinek started a movement that

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inspired millions to demand purpose at work, to ask what was the WHY of their organization. Since then, millions have been touched by the power of his ideas, and these ideas remain as relevant and timely as ever. START WITH WHY asks (and answers) the questions: why are some people and organizations more innovative, more influential, and more profitable than others? Why do some command greater loyalty from customers and employees alike? Even among the successful, why are so few able to repeat their success over

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and over? People like Martin Luther King Jr., Steve Jobs, and the Wright Brothers had little in common, but they all started with WHY. They realized that people won't truly buy into a product, service, movement, or idea until they understand the WHY behind it. START WITH WHY shows that the leaders who have had the greatest influence in the world all think, act and communicate the same way—and it's the opposite of what everyone else does. Sinek calls this powerful idea The Golden Circle, and it provides a framework upon

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*which organizations can be built,
movements can be led, and people can be
inspired. And it all starts with WHY.*

Leadership Agility

Monday Morning Leadership

Leadership Courage

Start with Why

Developing the Leader Within You

How Leading Companies Win by Hiring,

Coaching and Keeping the Best People

*Five Levels of Mastery for Anticipating
and Initiating Change*

Leadership Agility is the master competency needed for

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sustained success in today ' s complex, fast-paced business environment. Richly illustrated with stories based on original research and decades of work with clients, this groundbreaking book identifies five levels that leaders move through in developing their agility. Significantly, only 10% have mastered the level of agility needed for consistent effectiveness in our turbulent era of global competition. Written in an engaging, down-to-earth style, this book not only provides a map that guides readers in identifying their current level of agility. It also provides practical advice and concrete examples that show managers and leadership development professionals how

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they can bring greater agility to the initiatives they take every day.

Chief Bob Vasquez has found an innovative and effective way to share some basic principles that every new lieutenant should know on the subject of how to succeed as a leader in our Air Force. He provides the enlisted perspective in a way that only a senior noncommissioned officer can communicate. As a member of the Air Force Academy's Center for Character Development, he mentors future leaders on a daily basis. He shares his advice in a well-written, common-sense how-to-book.

“ Heirpower! ” is not just for new lieutenants, but for

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anyone in a position of leadership. Any lieutenant who reads this book will be better prepared to lead at every level.

Basic guide to mentoring in business. Examines a variety of mentoring schemes through case studies and examples. As children follow the adventures of Baxter and Paw Paw on a sunny Monday morning. Paw Paw teaches Baxter important life lessons such as making good choices, doing the right thing even when it s hard, having good friends, encouraging others, being obedient, and doing your best. The Army Officer's Guide to Mentoring
A Coach Guidebook

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Coaching Skills for Leaders in the Workplace

Topgrading (revised PHP edition)

Listen Up, Leader!

A Process of Ongoing Improvement

Supporting Adult Development in Our Schools

Monday Morning Leadership8 Mentoring

Sessions You Can't Afford to

MissCornerStone Leadership Inst

Jay Shetty, social media superstar and

host of the #1 podcast On Purpose,

distills the timeless wisdom he learned

as a monk into practical steps anyone

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can take every day to live a less
anxious, more meaningful life. When you
think like a monk, you'll understand:
-How to overcome negativity -How to
stop overthinking -Why comparison kills
love -How to use your fear -Why you
can't find happiness by looking for it
-How to learn from everyone you meet
-Why you are not your thoughts -How to
find your purpose -Why kindness is
crucial to success -And much more...
Shetty grew up in a family where you

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could become one of three things—a doctor, a lawyer, or a failure. His family was convinced he had chosen option three: instead of attending his college graduation ceremony, he headed to India to become a monk, to meditate every day for four to eight hours, and devote his life to helping others. After three years, one of his teachers told him that he would have more impact on the world if he left the monk's path to share his experience and wisdom with

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others. Heavily in debt, and with no recognizable skills on his ré sumé , he moved back home in north London with his parents. Shetty reconnected with old school friends—many working for some of the world's largest corporations—who were experiencing tremendous stress, pressure, and unhappiness, and they invited Shetty to coach them on well-being, purpose, and mindfulness. Since then, Shetty has become one of the world's most popular

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influencers. In 2017, he was named in the Forbes magazine 30-under-30 for being a game-changer in the world of media. In 2018, he had the #1 video on Facebook with over 360 million views. His social media following totals over 38 million, he has produced over 400 viral videos which have amassed more than 8 billion views, and his podcast, On Purpose, is consistently ranked the world's #1 Health and Wellness podcast. In this inspiring, empowering book,

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Shetty draws on his time as a monk to show us how we can clear the roadblocks to our potential and power. Combining ancient wisdom and his own rich experiences in the ashram, *Think Like a Monk* reveals how to overcome negative thoughts and habits, and access the calm and purpose that lie within all of us. He transforms abstract lessons into advice and exercises we can all apply to reduce stress, improve relationships, and give the gifts we

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find in ourselves to the world. Shetty proves that everyone can—and should—think like a monk.

This thought-provoking new study by Helena Liu shows how anti-racist feminism can reinvigorate leadership theory and practice, which have long been dominated by imperialist, masculinist and white supremacist agendas. Theoretically rigorous and with examples from around the world, it states the case for a bold reimagining

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of leadership.

How to achieve extraordinary results
with class How can you improve your
leadership results beginning right now?

The First Two Rules of Leadership:

Don't be Stupid, Don't be a Jerk
provides a clear path to increased
results and higher job satisfaction for
the leader and the people he is
leading. Written for the leader who
wants to do great things, but is
overwhelmed with the complexities of

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leading, it is a book with a very simple message: think your decisions through and take care of your team. Written by bestselling author David Cottrell, *The First Two Rules of Leadership: Don't be Stupid, Don't be a Jerk* offers tried-and-true leadership strategies that stand the test of time—all of which you can put into practice today to positive results. The principles discussed apply to businesses in every industry, as well

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as schools, hospitals, churches, and even homes. By following the two rules outlined in the book's title, you'll improve morale, decrease turnover, increase your own job satisfaction, and have a whole lot more fun leading. Lead with confidence and class Make better decisions and develop synchronization on your team Coach smart, deal with poor performers, and focus on what's really important Listen to your team, encourage positive performance, and

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attack complacency You can lead your
team to achieve extraordinary results!
The First Two Rules of Leadership:
Don't be Stupid, Don't be a Jerk gives
you the expert tips and tricks you need
to treat your team with dignity and
respect—so you can all enjoy the
benefits of winning with class.
School, Family, and Community
Partnerships
Mentoring to Develop Disciples and
Leaders

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The Power of Story to Change Everything

Don't be Stupid, Don't be a Jerk

Becoming the Obvious Choice

Live a Cancer Free Life

An Anti-Racist Feminist Intervention

In this time of downsizing, layoffs, buyouts and mergers, managers are faced with the unique challenges of boosting employee morale, mentoring and team-building and being more than just a boss and more like a coach to employees.

Five Steps to Energize Your Team, Customers,

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and Profits

***A Journey Every Team Wants Their Leader to
Take***

Learning to Thrive with Self-Managing Teams