

### Model The Ugly Business Of Beautiful Women

Model is the definitive story of the international modeling business -- and its evil twin: legalized flesh peddling. It’s a tale of beautiful women empowered and subjugated, of vast sums of money, of sex and drugs, obsession, and tragic death. At its heart is the most unholy combination in commerce: beautiful, young women and rich, lascivious men. Investigative journalist Michael Gross has interviewed modeling’s pioneers, survivors, and hangers-on, telling the story of the greats: Lisa Fonssagrives; Anita Colby; Candy Jones; Dorian Leigh and her sister Suzy Parker; Jean Shrimpton and Twiggy; Veruschka and Lauren Hutton; Janice Dickinson and Patti Hansen; and the supermodel Trinity: Christy, Naomi, and Linda. Taking us into the private studios and hidden villas where models play and are preyed upon, Gross tears down modeling’s carefully constructed fa ade to reveal untold truths of the ugly trade in pretty women.

Travis Maddox, Eastern University’s playboy, makes a bet with good girl Abby that if he loses, he will remain abstinent for a month, but if he wins, Abby must live in his apartment for the same amount of time.

Every year, hundreds of the most beautiful people in the world come to New York to become models. At age fourteen, Cheryl Diamond was one of them. Living on her own in a run-down apartment, Cheryl spent her days on go-sees, runways, and shoots, surviving hand-to-mouth, while taking in everything she could about the tough and sleazy modeling industry. She watched other girls make mistakes, and swore she wouldn’t be a victim...until a career-altering event changed her life and nearly ruined her shot at her dream. This is the riveting, true account of Cheryl’s triumphant rise, disastrous fall, and phoenix-like comeback in one of the hottest and most demanding industries in the world.

Discusses the colorful and sometimes scandalous history of the Metropolitan Museum of Art and the powerful benefactors and directors behind its operation.

The Rise and Fall of Alexander McQueen and John Galliano

Fifteen Central Park West, the World’s Most Powerful Address

Quant Copycats, Ugly Models, and the New Crash Normal

From Victoria’s Secret Model to Role Model

Gods and Kings

A Novel

Wild Apples, Real Cider, and the Complicated Art of Making a Living

*At age seventeen, Gia Carangi was working the counter at her father’s Philadelphia luncheonette, Hoagie City. Within a year, Gia was one of the top models of the late 1970’s, gracing the covers of Cosmopolitan and Vogue, partying at New York’s Studio 54 and the Mudd Club, and redefining the industry’s standard of beauty. She was the darling of moguls and movie stars, royalty and rockers. Gia was also a girl in pain, desperate for her mother’s approval—and a drug addict on a tragic slide toward oblivion, who started going directly from \$10,000-a-day fashion shoots to the heroin shooting galleries on New York’s Lower East Side. Finally blackballed from modeling, Gia entered a vastly different world on the streets of New york and Atlantic City, and later in a rehab clinic. At twenty-six, she became on of the first women in America to die of AIDS, a hospital welfare case visited only by rehab friends and what remained of her family. Drawing on hundreds of interviews with Gia’s gamily, lovers, friends, and colleagues, Thing of Beauty creates a poignant portrait of an unforgettable character—and a powerful narrative about beauty and sexuality, fame and objectification, mothers and daughters, love and death.*

*From Revlon spokesmodel to film actress to one of People magazine’s "50 Most Beautiful People," Karen Duffy was living the life most of us only dream of. Then her whirlwind life of celebrity parties came to an abrupt, grinding halt when she was stricken with a serious illness in one of its rarest forms: sarcoidosis of the central nervous system. Duffy soon realized that the only way for her to survive was not to take the disease too seriously. Instead of hiding from life, she chose to run toward it. She learned to embrace the chaos of a life-threatening disease with a wit and humor that helped her to find the love of her life at a time when things seemed darkest. Model Patient is a gripping, inspiring, and hilarious memoir that recounts the singular triumphs and tragedies of coping with a chronic, life-threatening disease.*

*Young Cassie Logan endures humiliation and witnesses the racism of the KKK as they embark on a cross-burning rampage, before she fully understands the importance her family attributes to having land of their own.*

*This book constitutes the refereed conference proceedings of the 15th IFIP WG 6.11 Conference on e-Business, e-Services and e-Society, I3E 2016, held in Swansea, UK, in September 2016 The 47 full and 17 short papers presented were carefully reviewed and selected from 90 submissions. They are organized in the following topical sections: social media strategy and digital business; digital marketing and customer relationship management; adoption and diffusion; information sharing on social media; impression, trust, and risk management; data acquisition, management and analytics; e-government and civic engagement; e-society and online communities.*

*How to Stop Feeling Ugly; Tips by a Non-psychologist.*

*The Making of a Fashion Model*

*Fashion Jungle*

*Notes on Startups, or How to Build the Future*

*Warren Buffett and the Business of Life*

*The Story of the World’s Richest Apartment Building*

*The Carre Otis Story*

In December 2011, 21-year-old Victoria’s Secret Runway Angel Kylie Bisutti stunned the fashion industry when she chose faith over fame and fortune and made the switch from supermodel to role model. In I’m No Angel, Kylie shares her story—from her early years as she struggled to make it big in the cutthroat world of modeling, to her “big break” winning the Victoria’s Secret Runway Angel competition, to the disillusionment and spiritual warfare that followed. After finally realizing that she could no longer reconcile her career with her Christian beliefs, she surrendered her life to God and dedicated her life to preaching a message of modesty and inner beauty. Along the way, Kylie talks about her personal struggles with inadequacy, low self-esteem, and her near-constant quest for approval in a world where you can never be thin enough, pretty enough, or sexy enough. She helps readers understand that true beauty lies within and that real fulfillment comes from knowing, loving, and serving Christ.

A history of lucrative real estate in Los Angeles shares the lesser-known contributions of a range of figures from Douglas Fairbanks and Marilyn Monroe to Howard Hughes and Ronald Reagan. By the best-selling author of Rogues' Gallery.

In February 1978, when the flawless Gia Carangi arrived in New York at the age of barely eighteen, she had already landed a contract with one of the most prestigious modeling agencies in the world. The future that lay before her seemed dazzling. Blessed with a magnetic beauty and a unique personality, the young Philadelphia native reached the peak of success in only a few months, quickly joining the elite ranks of "supermodels." One of the most requested models in her field, Gia appeared regularly in such magazines as Vogue, Harper's Bazaar, and Cosmopolitan. For all intents and purposes, Gia's life quickly became a fairy tale—or so it seemed. In only a few years, Gia's destiny was complicated by unscrupulous individuals and by her inability to manage her cataclysmic success. Once on that road, the legendary model began a decline that led to her tragic end.Born This Way brings to light never-before-heard stories and unusual memories of Gia, offering new perspectives on her life, career, and personality. Through these previously unpublished accounts by those who knew and worked with Gia, Lanvin shines a spotlight on the woman herself, peering beneath the fast-lane glamor and the fame to capture the true essence of a supermodel who continues to mesmerize the world even decades after her death.

Investigative journalist Michael Gross delves into the history of models and takes us into the private studios and hidden villas where models play and are preyed upon, going beyond modeling’s carefully constructed facade of glamour to expose the scandal and untold truths that permeate the seemingly glamorous business. Here for the first time is the complete story of the international model business—and its evil twin: legalized flesh peddling. It’s a tale of vast sums of money, rape both symbolic and of the flesh, sex and drugs, obsession and tragic death. At its heart is the most unholy combination in commerce: beautiful, young women and rich, lascivious men. Fashion insider Michael Gross has interviewed modeling’s pioneers, survivors, and hangers-on, and he tells the story of the greats: Lisa Fonssagrives; Anita Colby, Candy Jones; Dorian Leigh and her sister Suzy Parker; Jean Shrimpton and Twiggy; Veruschka and Lauren Hutton; and today’s supermodel trinity, Christy, Naomi and Linda.

The Crisis of Crowding

Model Patient

Roll of Thunder, Hear My Cry

Not a Model

15th IFIP WG 6.11 Conference on e-Business, e-Services, and e-Society, I3E 2016, Swansea, UK, September 13–15, 2016, Proceedings

Pretty Ugly

House of Outrageous Fortune

*More than two decades ago, John Galliano and Alexander McQueen arrived on the fashions scene when the business was in an artistic and economic rut. Both wanted to revolutionize fashion in a way no one had in decades. They shook the establishment out of its bourgeois, minimalist stupor with daring, sexy designs. They turned out landmark collections in mesmerizing, theatrical shows that retailers and critics still gush about and designers continue to reference. Their approach to fashion was wildly different—Galliano began as an illustrator, McQueen as a Savile Row tailor. Galliano led the way with his sensual bias-cut gowns and his voluptuous hourglass tailoring, which he presented in romantic storybook-like settings. McQueen, though nearly ten years younger than Galliano, was a brilliant technician and a visionary artist who brought a new reality to fashion, as well as an otherworldly beauty. For his first official collection at the tender age of twenty-three, McQueen did what few in fashion ever achieve: he invented a new silhouette, the Bumster. They had similar backgrounds: sensitive, shy gay men raised in tough London neighborhoods, their love of fashion nurtured by their doting mothers. Both struggled to get their businesses off the ground, despite early critical success. But by 1997, each had landed a job as creative director for couture houses owned by French tycoon Bernard Arnault, chairman of LVMH. Galliano’s and McQueen’s work for Dior and Givenchy and beyond not only influenced fashion; their distinct styles were also reflected across the media landscape. With their help, luxury fashion evolved from a clutch of small, family-owned businesses into a \$280 billion-a-year global corporate industry. Executives pushed the designers to meet increasingly rapid deadlines. For both Galliano and McQueen, the pace was unsustainable. In 2010, McQueen took his own life three weeks before his womens' wear show. The same week that Galliano was fired, Forbes named Arnault the fourth richest man in the world. Two months later, Kate Middleton wore a McQueen wedding gown, instantly making the house the world’s most famous fashion brand, and the Metropolitan Museum of Art opened a wildly successful McQueen retrospective, cosponsored by the corporate owners of the McQueen brand. The corporations had won and the artists had lost. In her groundbreaking work Gods and Kings, acclaimed journalist Dana Thomas tells the true story of McQueen and Galliano. In so doing, she reveals the revolution in high fashion in the last two decades—and the price it demanded of the very ones who saved it.*

Written by renowned data science experts Foster Provost and Tom Fawcett, *Data Science for Business* introduces the fundamental principles of data science, and walks you through the "data-analytic thinking" necessary for extracting useful knowledge and business value from the data you collect. This guide also helps you understand the many data-mining techniques in use today. Based on an MBA course Provost has taught at New York University over the past ten years, *Data Science for Business* provides examples of real-world business problems to illustrate these principles. You'll not only learn how to improve communication between business stakeholders and data scientists, but also how participate intelligently in your company's data science projects. You'll also discover how to think data-analytically, and fully appreciate how data science methods can support business decision-making. Understand how data science fits in your organization—and how you can use it for competitive advantage Treat data as a business asset that requires careful investment if you're to gain real value Approach business problems data-analytically, using the data-mining process to gather good data in the most appropriate way Learn general concepts for actually extracting knowledge from data Apply data science principles when interviewing data science job candidates

Even leading capitalists admit that capitalism is broken. Green Swans is a manifesto for system change designed to serve people, planet, and prosperity. In his twentieth book, John Elkington—dubbed the “Godfather of Sustainability”—explores new forms of capitalism fit for the twenty-first century. If Nassim Nicholas Taleb’s “Black Swans” are problems that can take us exponentially toward breakdown, then “Green Swans” are solutions that take us exponentially toward breakthrough. The success—and survival—of humanity now depends on how we rein in the first and accelerate the second. Green Swans draws on Elkington’s firsthand experience in some of the world’s best-known boardrooms and C-suites. Using case studies, real-world examples, and profiles on emergent technologies, Elkington shows how the weirdest “Ugly Ducklings” of today’s world may turn into tomorrow’s world-saving Green Swans. This book is a must-read for business leaders in corporations great and small who want to help their businesses survive the coming shift in global priorities over the next decade and expand their horizons from responsibility, through resilience, and onto regeneration.

Cosmetics create beauty, but when that turns ugly, it's lethal. A thrilling, intriguing ride through the murky undercurrent of corporate and political machinations bridging the complex worlds of medicine, media and modeling, in both the United States and Ireland. What physical horrors can rogue nanoparticles, a thousandth time smaller than a human cell, create when they flood through your body contained within a simple cosmetic? Facing the terrible truth, an unlikely trio - Colm, an investigative journalist, Dr. Gray, a skin specialist and Patricia, a celebrity model - embark on a dangerous mission. If they move fast enough, they can save lives. If they don't ... 'Pretty Ugly' is a high-end contemporary fiction, grounded in cutting-edge medical science, with a hint of magic realism, focusing on the challenges facing the trio in a race against time as they struggle to lift the veil of secrecy on a powerful cosmetics company intent on concealing the health hazards from toxic ingredients in one of its key products. Ironically, the greatest risk is contained inside an ordinary concealer - nanoparticles so tiny they infiltrate nerve and blood cells causing untold damage. 'Pretty Ugly' embraces the three 'Cs' of celebrity, cosmetics and Celtic mythology and confronts two key issues of our time - the decline of traditional media such as newspapers in face of the all-reaching Internet and the lack of research on potential dangers associated with the ever-expanding and largely unregulated use of nano-technology. Sensing a national exclusive after an encounter with the consumer advocate and skin specialist, Dr. Gray, Colm Heaney, an impassioned medical reporter on a US daily, embarks on a strange quest to a remote region of northwest Ireland, in search of Patricia Roberts, a former Miss America in hiding after a bizarre accident left her severely scarred, both mentally and physically, and a close friend in a coma. After discovering that the beauty queen is involved in a medical experiment using the most ancient of skin rejuvenation remedies - simple bog peat - Colm then finds himself involved in a major investigation that reveals corruption at the highest levels of American society, with high-ranking figures in both the corporate and political arenas facing off and willing to risk everything to protect their exalted positions and principles. While the mission before them is clear as is the enemy who will stop at nothing to stop them, including herding the paparazzi in their direction, all three also face phantoms from their own past, with redemption seemingly beyond reach. Colm is an emigrant from troubled Belfast, where a tragic incident involving a loved one has left him guilt-ridden and emotionally fragile. Patricia has journeyed traumatically from the high-life of canapes and champagne in Manhattan and Milan and other glittering fashion centers to the low-lying bogs of Ireland, amidst tabloid accusations of harming her close friend and confidant. Haunted by thoughts that his medical skills could have saved his teenage daughter, Dr. Gray also faces accusations of cloaking a personal vendetta in the guise of a public health crusade. Can all three find peace of mind in the pursuit of justice amidst the clamor for ever-more lucrative profits and high political ambition? In such grim circumstances, perhaps an inspiring touch of Old World magic from Ireland's ancient Celtic past is exactly what's required. 'Pretty Ugly' is the first in a proposed series of novels featuring emigrant Irish journalist Colm Heaney as a sleuth-like main character unveiling intriguing truths that should matter in shaping today's fast-changing world.

*Inside Facebook's Battle for Domination*

*Models of Influence*

*Social Media: The Good, the Bad, and the Ugly*

*Money, Ambition, and the Lust for Land in Los Angeles*

*The Coming Boom In Regenerative Capitalism*

*Unreal Estate*

*The Movie Business Book*

Throughout her career, supermodel and actress Carré Otis hasbeen celebrated for her striking physical beauty—but in this brazenly honestmemoir she revisits the ugliest parts of her past to reveal the events thatultimately brought her to strive for, and champion, the kind of beauty that canonly be found within. In Beauty Disrupted Carrédetails the triumphs and challenges of her career in modeling, her rise to fameon the covers of Elle, Vogue, Harper’s Bazaar, and MarieClaire, her battle against eating disorders and drug addiction, and herinfamous marriage to Mickey Rourke. BeautyDisrupted is her inspiring and personal memoir, a story of difficultlessons learned and inner beauty rediscovered, by a woman famous the worldover—not only for her face but, now, for her fighter’s spirit.

This hilarious and adorable picture book about creativity, fear of failure, and embracing your imperfections is perfect for kids and budding artists of all ages. After an inspiring visit to the local art museum, Raven Rembrandt is eager to create her own beautiful masterpieces. But the only thing she can seem to draw are ugly doodles -- and they won't go away, no matter how hard she tries to discard them!

After a few increasingly inventive attempts to get rid of them, Raven realizes that the only way to learn to love her art is to just create. Valeria Wicker’s endearing and quirky art style adds humor to her sweet and whimsical story about overcoming a fear of imperfection and failure.

INSTANT NEW YORK TIMES BESTSELLER // WINNER OF THE SABEW BEST IN BUSINESS AWARD A Book of the Year: Fortune, Foreign Affairs, The Times (London), Cosmopolitan, TechCrunch, WIRED “The ultimate takedown.” – New York Times Book Review Award-winning New York Times reporters Sheera Frenkel and Cecilia Kang unveil the tech story of our times in a riveting, behind-the-scenes exposé that offers the definitive account of Facebook’s fall from grace. Once one of Silicon Valley’s greatest success stories, Facebook has been under constant fire for the past five years, roiled by controversies and crises. It turns out that while the tech giant was connecting the world, they were also mishandling users’ data, spreading fake news, and amplifying dangerous, polarizing hate speech. The company, many said, had simply lost its way. But the truth is far more complex. Leadership decisions enabled, and then attempted to deflect attention from, the crises. Time after time, Facebook’s engineers were instructed to create tools that encouraged people to spend as much time on the platform as possible, even as those same tools boosted inflammatory rhetoric, conspiracy theories, and partisan filter bubbles. And while consumers and lawmakers focused their outrage on privacy breaches and misinformation, Facebook solidified its role as the world’s most voracious data-mining machine, posting record profits, and shoring up its dominance via aggressive lobbying efforts. Drawing on their unrivaled sources, Sheera Frenkel and Cecilia Kang take readers inside the complex court politics, alliances and rivalries within the company to shine a light on the fatal cracks in the architecture of the tech behemoth. Their explosive, exclusive reporting led them to a shocking conclusion: The missteps of the last five years were not an anomaly but an inevitability—this is how Facebook was built to perform. In a period of great upheaval, growth has remained the one constant under the leadership of Mark

Zuckerberg and Sheryl Sandberg. Both have been held up as archetypes of uniquely 21st century executives—he the tech “boy genius” turned billionaire, she the ultimate woman in business, an inspiration to millions through her books and speeches. But sealed off in tight circles of advisers and hobbled by their own ambition and hubris, each has stood by as their technology is coopted by hate-mongers, criminals and corrupt political regimes across the globe, with devastating consequences. In An Ugly Truth, they are at last held accountable.

New York Times Bestseller Nigel Barker—fashion authority, photographer, and host of Oxygen’s The Face—presents 50 of the most influential models from the 1940s to today through a wealth of full-color photographs from the world’s most renowned fashion photographers and an anecdotal text that reveals each woman’s indelible place in the pantheons of fashion and popular culture. Interweaving 200 gorgeous photographs and informative and entertaining anecdotes, Models of Influence profiles 50 women who have made an unforgettable impression on fashion, the modeling industry, and our notions of beauty. Eight chronological chapters, each of which spotlight an era, feature the stories and images of women who made their mark. These include Lisa Fonnssagrives-Penn, Dovima, and Dorian Leigh, who reigned during modeling’s golden age in the 1950s; Twiggy, Veruschka, and Jean Shrimpton, who embodied the free spirit of the 1960s; and Lauren Hutton, Iman, and Janice Dickinson, models who revolutionized the notion of beauty in the 1970s. Barker profiles those who’ve become the million-dollar faces of their time, such as Christie Brinkley and Elle Macpherson; revisits the age of the supermodel, when Christy Turlington, Linda Evangelista, and Naomi Campbell rose to global stardom; and spotlights eternal chameleons Kate Moss, Stella Tennant, and Amber Valletta, among others. Also included are models who brought us into the twenty-first century, and those who are leading the way into the future, from Gisele Bündchen, Daria Werbowy, Liya Kebede, and Coco Rocha to Cara Delevingne, Karlie Kloss, Lara Stone, Joan Smalls, and Kate Upton. Nigel Barker showcases each model’s incandescent style—that special something that sets her apart, whether it’s her unique physicality, a daring approach to image-making, or a particular energy that reflects the zeitgeist. Here, too, are models who broke the mold in their respective eras and turned the standard notion of beauty on its head. Stunning in its breadth and beauty, comprising some of the finest fashion images over the last 70 years, Models of Influence is a celebration of fashion and a group of unforgettable women who have helped shape and change modern culture.

Beauty, Disrupted

740 Park

I’m No Angel

Ugly Betty

Towards a Theory of Publishing from the Printing Press to the Digital Network

Beautiful Disaster Signed Limited Edition

Modelland

*Excuse Me While I Ugly Cry* by *debut author Joya Goffney is a story of an overly enthusiastic list maker who is blackmailed into completing a to-do list of all her worst fears. It’s a heartfelt, tortured, contemporary YA high school romance. Fans of Jenny Han’s To All the Boys I’ve Loved Before and Kristina Forest’s I Wanna Be Where You Are will love the juicy secrets and leap-off-the-page sexual tension. “A hilarious and swoonworthy story.” —Kristina Forest, author of Now That I’ve Found You “A fun, emotionally rich romance with a sweet, imperfect character who will win your heart.” —Liana Tamani, author of All the Things We Never Knew Quinn keeps lists of everything—from the days she’s ugly cried, to “Things That I Would Never Admit Out Loud” and all the boys she’d like to kiss. Her lists keep her sane. By writing her fears on paper, she never has to face them in real life. That is, until her journal goes missing . . . Then an anonymous account posts one of her lists on Instagram for the whole school to see and blackmails her into facing seven of her greatest fears, or else her entire journal will go public. Quinn doesn’t know who to trust. Desperate, she teams up with Carter Bennett—the last known person to have her journal—in a race against time to track down the blackmailer. Together, they journey through everything Quinn’s been too afraid to face, and along the way, Quinn finds the courage to be honest, to live in the moment, and to fall in love. A Junior Library Guild Gold Standard Selection Epic Reads Recommended Pick at Target A Kirkus Children’s Best Book of 2021*

*Model is the definitive story of the international modeling business -- and its evil twin: legalized flesh peddling. It's a tale of beautiful women empowered and subjugated, of vast sums of money, of sex and drugs, obsession, and tragic death. At its heart is the most unholy combination in commerce: beautiful, young women and rich, lascivious men. Investigative journalist Michael Gross has interviewed modeling's pioneers, survivors, and hangers-on, telling the story of the greats: Lisa Fonnssagrives; Anita Colby; Candy Jones; Dorian Leigh and her sister Suzy Parker; Jean Shrimpton and Twiggy; Veruschka and Lauren Hutton; Janice Dickinson and Patti Hansen; and the supermodel Trinity: Christy, Naomi, and Linda. Taking us into the private studios and hidden villas where models play and are preyed upon, Gross tears down modeling's carefully constructed façade to reveal untold truths of the ugly trade in pretty women.*

*A rare analytical look at the financial crisis using simple analysis The economic crisis that began in 2008 revealed the numerous problems in our financial system, from the way mortgage loans were produced to the way Wall Street banks leveraged themselves. Curiously enough, however, most of the reasons for the banking collapse are very similar to the reasons that Long-Term Capital Management (LTCM), the largest hedge fund to date, collapsed in 1998. The Crisis of Crowding looks at LTCM in greater detail, with new information, for a more accurate perspective, examining how the subsequent hedge funds started by Meriwether and former partners were destroyed again by the lapse of judgement in allowing Lehman Brothers to fail. Covering the lessons that were ignored during LTCM's collapse but eventually connected to the financial crisis of 2008, the book presents a series of lessons for hedge funds and financial markets, including touching upon the circle of greed from homeowners to real estate agents to politicians to Wall Street. Guides the reader through the real story of Long-Term Capital Management with accurate descriptions, previously unpublished data, and interviews Describes the lessons that hedge funds, as well as the market, should have learned from LTCM's collapse Explores how the financial crisis and LTCM are a global phenomena rooted in failures to account for risk in crowded spaces with leverage Explains why quantitative finance is essential for every financial institution from risk management to valuation modeling to algorithmic trading Is filled with simple quantitative analysis about the financial crisis, from the Quant Crisis of 2007 to the failure of Lehman Brothers to the Flash Crash of 2010 A unique blend of storytelling and sound quantitative analysis, The Crisis of Crowding is one of the first books to offer an analytical look at the financial crisis rather than just an account of what happened. Also included are a layman’s guide to the Dodd-Frank rules and what it means for the future, as well as an evaluation of the Fed’s reaction to the crisis, QE1, QE2, and QE3.*

*Today, food is being reconsidered. It's a front-and-center topic in everything from politics to art, from science to economics. We know now that leaving food to government and industry specialists was one of the twentieth century's greatest mistakes. The question is where do we go from here. Author Andy Brennan describes uncultivation as a process: It involves exploring the wild; recognizing that much of nature is omitted from our conventional ways of seeing and doing things (our cultivations); and realizing the advantages to embracing what we've somehow forgotten or ignored. For most of us this process can be difficult, like swimming against the strong current of our modern culture. The hero of this book is the wild apple. Uncultivated follows Brennan's twenty-four-year history with naturalized trees and shows how they have guided him toward successes in agriculture, in the art of cider making, and in creating a small-farm business. The book contains useful information relevant to those particular fields, but is designed to connect the wild to a far greater audience, skillfully blending cultural criticism with a food activist's agenda. Apples rank among the most manipulated crops in the world, because not only do farmers want perfect fruit, they also assume the health of the tree depends on human intervention. Yet wild trees live all around us, and left to their own devices, they achieve different forms of success that modernity fails to apprehend. Andy Brennan learned of the health and taste advantages of such trees, and by emulating nature in his orchard (and in his cider) he has also enjoyed environmental and financial benefits. None of this would be possible by following today's prevailing winds of apple cultivation. In all fields, our cultural perspective is limited by a parallel proclivity. It's not just agriculture: we all must fight tendencies toward specialization, efficiency, linear thought, and predetermined growth. We have cultivated those tendencies at the exclusion of nature's full range. If Uncultivated is about faith in nature, and the power it has to deliver us from our own mistakes, then wild apple trees have already shown us the way.*

An Ugly Truth

A Memoir

The Good, The Bad and The Ugly

My Life As an Incurable Wise-Ass

The Book

The Model Manifesto

Zero to One

*Sociologist Ashley Mears takes us behind the brightly lit runways and glossy advertisements of the fashion industry in this insider's study of the world of modeling. Mears, who worked as a model in New York and London, draws on observations as well as extensive interviews with male and female models, agents, clients, photographers, stylists, and others, to explore the economics and politics—and the arbitrariness— behind the business of glamour. Exploring a largely hidden arena of cultural production, she shows how the right "look" is discovered, developed, and packaged to become a prized commodity. She examines how models sell themselves, how agents promote them, and how clients decide to hire them. An original contribution to the sociology of work in the new cultural economy, Pricing Beauty offers rich, accessible analysis of the invisible ways in which gender, race, and class shape worth in the marketplace.*

*Tapping experts in an industry experiencing major disruptions, The Movie Business Book is the authoritative, comprehensive sourcebook, covering online micro-budget movies to theatrical tentpoles. This book pulls back the veil of secrecy on producing, marketing, and distributing films, including business models, dealmaking, release windows, revenue streams, studio accounting, DIY online self-distribution and more. First-hand insider accounts serve as primary references involving negotiations, management decisions, workflow, intuition and instinct. The Movie Business Book is an essential guide for those launching or advancing careers in the global media marketplace.*

*Fashion photographers sold not only clothes but ideals of beauty and visions of perfect lives. Gross provides a rollicking account of fashion photography's golden age-- the wild genius, ego, passion, and antics of the men (and a few women) behind the camera, from the postwar covers of Vogue to the triumph of the digital image. He takes you behind the scene of revolutionary creative processes-- and the private passions-- of these visionary magicians.*

*For such a beautiful industry, there is a lot of ugly behind the scenes in modelling. Exploitation has always existed in the fashion industry, because it is so aspirational. By cutting through the smoke and mirrors, The Model Manifesto empowers and educates models to take control of their lives into their own hands and educates the public on the reality of what's involved in modelling. Leanne Maskell has drawn on her 13 years of experience working as an international model together with her legal background to create this easy-to-understand, A-Z guide in order to end exploitation of vulnerable models and wanna-be models. With contributions from top industry experts, The Model Manifesto includes solid advice on everything from mental health issues to paying tax. It covers every aspect of the modelling industry in detail to give an honest and realistic insider view, covering both the highs and the lows. The way to end the exploitation and the ugly in the industry is by education, awareness and building change from the inside out.*

Pricing Beauty

50 Women Who Reset the Course of Fashion

An A-Z anti-exploitation manual for the fashion industry

The Secret Story of the Lust, Lies, Greed, and Betrayals That Made the Metropolitan Museum of Art

What You Need to Know about Data Mining and Data-Analytic Thinking

The Secret, Sexy, Sometimes Sordid World of Fashion Photographers

Friends, Colleagues, and Coworkers Recall Gia Carangi, the Supermodel Who Defined an Era

This monograph summarizes the literature on AI and business model innovation. The main hypothesis is that the deployment of AI across an industry creates new mechanisms for value creation and in turn results in new firms generating value in an industry as incumbent firms may no longer be competitive as in the past - the value migration phenomenon. I am so ugly, millions of women will think, looking at themselves in the mirror. Many of us are dissatisfied with our looks and feel as if they will have to put up with their imperfections for the rest of their lives. But it is possible to change the situation. This book is not a set of psychological rules to improve self-esteem. The author invites the women who doubt their own beauty to find the root of the help of a psychologist. All recommendations are based on personal experience.

Shortlisted for the Financial Times and Goldman Sachs Business Book of the Year Prize 2008 The Snowball is the first and will be the only biography of the world’s richest man, Warren Buffett, written with his full cooperation and collaboration. Combining a unique blend of “The Sage of Omaha’s” business savvy, life story and philosophy, The Snowball is essential reading for anyone wishing to dissect Buffett is arguably the world’s greatest investor. Even as a child he was fascinated by the concept of risk and probability, setting up his first business at the age of six. In 1964 he bought struggling Massachusetts textile firm Berkshire Hathaway and grew it to be the 12th largest corporation in the US purely through the exercise of sound investing principles - a feat never equalled in the annals of an intriguingly frugal life taking home a salary of only £50,000 a year. His only indulgence is a private jet, an extravagance he wryly acknowledges by calling it “The Indefensible”. In 2006, he made the largest charitable donation on record, with most of it going to the Bill & Melinda Gates Foundation. The Snowball provides a comprehensive, richly detailed insight one of the world’s most extraordinary men. “Michael Gross’s new book...packs [in] almost as many stories as there are apartments in the building. The Jackie Collins of real estate likes to map expressions of power, money and ego... Even more crammed with billionaires and their exploits than 740 Park” (Penelope Green, The New York Times). With two concierge-staffed lobbies, a walnut-lined library, a lavish screening room, a private sixty-foot swimming pool, penthouses that cost almost \$100 million, and a tenant roster that’s a roll call of business page heroes and villains, Fifteen Central Park West is the most outrageously successful, insanely expensive, titanically tycoon-stuffed real estate development of the twenty-first century. In this “stunning” (CNN) and “deliciously detailed” (Booklist, starred review) New York money wonderland that’s sprung up on the southwest rim of Central Park. Mixing an absorbing business epic with hilarious social comedy, Gross “takes another gossip-laden bite out of the upper crust” (Sam Roberts, The New York Times), which includes Denzel Washington, Sting, Norman Lear, top executives, and Russian and Chinese oligarchs, to name a few. And he recounts the legendary build-out of the building’s lifestyle it has brought to a once benighted and socially declassè Manhattan neighborhood. More than just an apartment building, 15CPW represents a massive paradigm shift in the lifestyle of New York’s rich and famous—and is a bellwether of the city’s changing social and financial landscape.

A Model Summer

Focus

Thing of Beauty

AI and Business Models

The Content Machine

The Ugly Doodles

Model Woman

A companion to the television series, designed to resemble an issue of Mode magazine, profiles all aspects of Betty’s life, from her family home in Queens to her Manhattan job, and includes cast interviews and an episode guide.

An incisive, beautifully written first novel by a former supermodel that explores the glamorous and gritty world she inhabited Only a handful of women in the world have experienced what Paulina Porizkova has--being whisked away to model in Paris while still a teenager, reaching the pinnacle of the profession before her schoolmates had even graduated--and fewer still have the insight to capture it on paper. In her first novel, Paulina tells the story of Jirina. A tall, scrawny fifteen-year-old girl from Sweden, she’s much more accustomed to taunts and disdain than admiration and affection, whether from her classmates or her own family. That all changes when her only friend, Hatty, asks to practice her makeup and photography skills on Jirina. Almost before she knows it Jirina is on a plane to Paris, where she will spend the summer in a milieu entirely alien to her. Living at the home of her modeling agency’s owner and constantly subjected to blunt physical assessments, catty and often cruel fellow models, and womanizing photographers--and, miraculously enough, while sometimes feeling truly beautiful--Jirina embarks on a journey beyond her wildest imaginings. Between photo shoots in Italy and Morocco and parties with models and musicians, Jirina manages to make a few friends, fall in love, and, eventually, feel the very adult pain of betrayal and heartbreak. Told with the grace, simplicity, and accuracy that can only come from real-life experience, A Model Summer is both the debut of a notably talented novelist and an unusually well-informed look behind the scenes at a world many people fantasize about, but few really know.

Modelland - the FIERCE NEW NOVEL BY TYRA BANKS—IS OUT! No one gets in without being asked. And with her untamable hair, large forehead, and gawky body, Tookie De La Crème isn’t expecting an invitation. Modelland—the exclusive, mysterious place on top of the mountain—never dares to make an appearance in her dreams. But someone has plans for Tookie. Before she can blink her mismatched eyes, Tookie finds herself in the very place every girl in the world obsesses about. And three unlikely girls have joined her. Only seven extraordinary young women become Intoxibellas each year.

Famous. Worshipped. Magical. What happens to those who don’t make it? Well, no one really speaks of that. Some things are better left unsaid. Thrown into a world where she doesn’t seem to belong, Tookie glimpses a future that could be hers—if she survives the beastly Catwalk Corridor and terrifying Thigh-High Boot Camp. Along the way, she learns all about friendship, courage, laughter and what it feels like to start to believe in yourself. When you enter the fantastical world of Modelland, you’ll see that Tookie was inspired by Tyra’s life as a supermodel. All those crazy and wild adventures Tookie has with her friends? Some of them were ripped straight from the headlines of Tyra’s life! Tyra knows all about beauty and fashion and fierceness, and she shares everything here in MODELLAND. It’s fun, zany, and 100 bazillion-percent Tyra. You don’t want to miss Tyra’s amazing new novel! From the Hardcover edition.

A revealing, no-holds-barred portrait of the legendary Eileen Ford—the entrepreneur who transformed the business of modeling and helped invent the celebrity supermodel. Working with her husband, Jerry, Eileen Ford created the twentieth century’s largest and most successful modeling agency, representing some of the fashion world’s most famous names—Suzy Parker, Carmen Dell’Orefice, Lauren Hutton, Rene Russo, Christie Brinkley, Jerry Hall, Christy Turlington, and Naomi Campbell. Her relentless ambition turned the business of modeling into one of the most glamorous and desired professions, helping to convert her stable of beautiful faces into millionaire superstars. Model Woman chronicles the Ford Modeling Agency’s meteoric rise to the top of the fashion and beauty business, and paints a vibrant portrait of the uncompromising woman at its helm in all her glittering, tyrannical brilliance. Outspoken and controversial, Ford was never afraid to offend in defense of her stringent standards. When she chose, she could deliver hauteur in the grand tradition of fashion’s battle-axes, from Coco Chanel to Diana Vreeland—just ask John Casablancas or Janice Dickinson. But she was also a shrewd businesswoman with a keen eye for talent and a passion for serving her clients. Drawing on more than four years of intensive interviews with Ford and her intimates, associates, and rivals, as well as exclusive access to agency documents and memorabilia, Robert Lacey weaves an unforgettable tale of a determined entrepreneur and the empire she built—a story of beauty, ambition, business, and popular culture as powerful and complex as the woman at its center.

Uncultivated  
The Ugly Business of Beautiful Women  
Model  
Excuse Me While I Ugly Cry  
The Snowball  
Data Science for Business  
Green Swans

*This ground-breaking study, the first of its kind, outlines a theory of publishing that allows publishing houses to focus on their core competencies in times of crisis. Tracing the history of publishing from the press works of fifteenth-century Germany to twenty-first-century Silicon Valley, via Venice, Beijing, Paris and London, and fusing media theory and business experience, 'The Content Machine' offers a new understanding of content, publishing and technology, and defiantly answers those who contend that publishing has no future in a digital age.*

**#1 NEW YORK TIMES BESTSELLER** • *“This book delivers completely new and refreshing ideas on how to create value in the world.”—Mark Zuckerberg, CEO of Meta “Peter Thiel has built multiple breakthrough companies, and Zero to One shows how.”—Elon Musk, CEO of SpaceX and Tesla The great secret of our time is that there are still uncharted frontiers to explore and new inventions to create. In Zero to One, legendary entrepreneur and investor Peter Thiel shows how we can find singular ways to create those new things. Thiel begins with the contrarian premise that we live in an age of technological stagnation, even if we’re too distracted by shiny mobile devices to notice. Information technology has improved rapidly, but there is no reason why progress should be limited to computers or Silicon Valley. Progress can be achieved in any industry or area of business. It comes from the most important skill that every leader must master: learning to think for yourself. Doing what someone else already knows how to do takes the world from 1 to n, adding more of something familiar. But when you do something new, you go from 0 to 1. The next Bill Gates will not build an operating system. The next Larry Page or Sergey Brin won’t make a search engine. Tomorrow’s champions will not win by competing ruthlessly in today’s marketplace. They will escape competition altogether, because their businesses will be unique. Zero to One presents at once an optimistic view of the future of progress in America and a new way of thinking about innovation: it starts by learning to ask the questions that lead you to find value in unexpected places.*

*For seventy-five years, it’s been Manhattan’s richest apartment building, and one of the most lusted-after addresses in the world. One apartment had 37 rooms, 14 bathrooms, 43 closets, 11 working fireplaces, a private elevator, and his-and-hers saunas; another at one time had a live-in service staff of 16. To this day, it is steeped in the purest luxury, the kind most of us could only imagine, until now. The last great building to go up along New York’s Gold Coast, construction on 740 Park finished in 1930. Since then, 740 has been home to an ever-evolving cadre of our wealthiest and most powerful families, some of America’s (and the world’s) oldest money—the kind attached to names like Vanderbilt, Rockefeller, Bouvier, Chrysler, Niarchos, Houghton, and Harkness—and some whose names evoke the excesses of today’s monied elite: Kravis, Koch, Bronfman, Perelman, Steinberg, and Schwarzman. All along, the building has housed titans of industry, political power brokers, international royalty, fabulous scam-artists, and even the lowest scoundrels. The book begins with the tumultuous story of the building’s construction. Conceived in the bubbling financial, artistic, and social cauldron of 1920’s Manhattan, 740 Park rose to its dizzying heights as the stock market plunged in 1929—the building was in dire financial straits before the first apartments were sold. The builders include the architectural genius Rosario Candela, the scheming businessman James T. Lee (Jacqueline Kennedy Onassis’s grandfather), and a raft of financiers, many of whom were little more than white-collar crooks and grand-scale hustlers. Once finished, 740 became a magnet for the richest, oldest families in the country: the Brewsters, descendants of the leader of the Plymouth Colony; the socially-registered Bordens, Hoppins, Scovilles, Thornes, and Schermerhorns; and top executives of the Chase Bank, American Express, and U.S. Rubber. Outside the walls of 740 Park, these were the people shaping America culturally and economically. Within those walls, they were indulging in all of the Seven Deadly Sins. As the social climate evolved throughout the last century, so did 740 Park: after World War II, the building’s rulers eased their more restrictive policies and began allowing Jews (though not to this day African Americans) to reside within their hallowed walls. Nowadays, it is full to bursting with new money, people whose fortunes, though freshly-made, are large enough to buy their way in. At its core this book is a social history of the American rich, and how the locus of power and influence has shifted haltingly from old bloodlines to new money. But it’s also much more than that: filled with meaty, startling, often tragic stories of the people who lived behind 740’s walls, the book gives us an unprecedented access to worlds of wealth, privilege, and extraordinary folly that are usually hidden behind a scrim of money and influence. This is, truly, how the other half—or at least the other one hundredth of one percent—lives.*

*Eileen Ford and the Business of Beauty*

*Rogues' Gallery*

*Born This Way*