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This book gathers together Peter Drucker's articles from Harvard Business Review and frames them with a thoughtful introduction from the Review's Editor Nan Stone. One of this century's most highly regarded students of management, Drucker has sought out, identified, and examined the most important issues confronting managers, from corporate strategy to management style to social change. Through his unique lens, this volume gives us the rare opportunity to trace the evolution of the great shifts in our workplaces, and to understand more clearly the role of managers.

2. Introduction to Internet Explorer 5 and the World Wide Web. 3. e-Business Models. 4. Internet Marketing. 5. Online Monetary Transactions. 6. Legal, Ethical and Social Issues; Internet Taxation. 7. Computer and Network Security. 8. Hardware, Software and Communications. 9. Introduction to HyperText Markup Language 4 (HTML 4). 10. Intermediate HTML 4. 11. Ultimate Paint. 12. Microsoft FrontPage Express. 13. JavaScript/JScript: Introduction to Scripting. 14. JavaScript/JScript: Control Structures I. 15. JavaScript/JScript: Control Structures II. 16. JavaScript/JScript: Functions. 17. JavaScript/JScript: Arrays. 18. JavaScript/JScript: Objects. 19. Dynamic HTML: Cascading Style SheetsT (CSS). 20. Dynamic HTML: Object Model and Collections. 21. Dynamic HTML: Event Model. 22. Dynamic HTML: Filters and Transitions. 23. Dynamic HTML: Data Binding with Tabular Data Control. 24. Dynamic HTML: Client-Side Scripting with VBScript. 25. Active Server Pages (ASP). 26. ASP Case Studies. 27. XML (Extensible Markup Language). 28. Case Study: An Online Bookstore. 29. Perl 5 and CGI (Common Gateway Interface). 30. Dynamic HTML: Structured Graphics ActiveX Control. 31. Dynamic HTML: Path, Sequencer and Sprite ActiveX Controls. 32. Multimedia: Audio, Video, Speech Synthesis and Recognition. 33. Macromediari FlashT 4: Building Interactive Animations. 34. Accessibility. Appendix A: HTML Special Characters. Appendix B: HTML Colors. Appendix C: ASCII Character Set. Appendix D: Operator Precedence Charts. Bibliography. Index.

With Americans paying more than \$200 billion each year for prescription pills, the pharmaceutical business is the most profitable in the nation. The popularity of prescription drugs in recent decades has remade the doctor/patient relationship, instituting prescription-writing and pill-taking as an integral part of medical practice and everyday life. Medicating Modern America examines the meanings behind this pharmaceutical revolution through the interconnected histories of eight of the most influential and important drugs: antibiotics, mood stabilizers, hormone replacement therapy, oral contraceptives, tranquilizers, stimulants, statins, and Viagra. All of these drugs have been popular, profitable, influential, and controversial, and the authors take a historical approach to studying their development, prescription, and consumption. This perspective locates the histories of prescription medicines in specific cultural contexts while revealing the extent to which contemporary debates about pharmaceutical drugs echo concerns voiced by Americans in the past. Exploring the rich and multi-faceted history of pharmaceutical drugs in the United States, Medicating Modern America unveils the untold stories behind America's pharmaceutical obsession. Contributors include: Robert Bud, Jennifer R. Fishman, Jeremy A. Greene, David Healy, Suzanne White Junod, Ilina Singh, Andrea Tone, and Elizabeth Siegel Watkins.

The New Essential Steiner is an illuminating, completely new introduction to the philosophy and essential writings of Rudolf Steiner, introduced and edited by Robert McDermott, who also edited the now-classic Essential Steiner. This new volume offers selections from a wide variety of Steiner's published works, presenting a broad, accessible overview of Anthroposophy. In his introduction, McDermott recounts Steiner's life and work, from his childhood and education to his work as a natural scientist, philosopher, scholar, educator, artist, interpreter of culture, and seer. He places Steiner in relation to major traditions of thought and explores the genesis and development of Anthroposophy. Although Rudolf Steiner is considered by many to be the greatest spiritual seer and philosophical thinker of the twentieth century and is credited with major cultural contributions such as the worldwide Waldorf school movement and the ever-growing biodynamic agricultural movement, he nevertheless remains relatively unknown to both academics and the public. The purpose of this volume is to redress that situation by introducing Steiner's work to a broader audience and making his name more universally recognized. The New Essential Steiner includes selections from Steiner's writings, which are grouped into chapters that demonstrate the breadth of his thinking and spiritual accomplishments.

The Management of Small and Medium Enterprises

The Index for Inclusion

Nobody's Child: A Tragedy, a Trial, and a History of the Insanity Defense

New Essential Steiner

Project Management

The Global Economic Crisis

A Primer

Over 30 years Ronald F. Duska has established himself as one of the leading scholars in business ethics. This book presents Duska’s articles the years on ethics, business ethics, teaching ethics, agency theory, postmodernism, employee rights, and ethics in accounting and the financial services industry. These reflect his underlying philosophical concerns and their application to real-world challenges – a method that might be called an Aristotelian common-sense approach to ethical decision making.

Looks at the issues affecting business today, including capitalism, politics, technology, the environment, and talent.

The cultural and organization contexts of careers; Individual career development processes; Organizational career management programs; Perspectives on current and future study of career development.

This is an accessible source of definitions of words, terms, and phrases that are encountered in the fields of human resource management, personnel, and industrial relations.

The Secret World of Intelligence Outsourcing

Medicating Modern America

A Behavioral Science View

Third Edition

An Introduction to Rudolf Steiner for the 21st Century

From Concept to Operation

A Guide to School Development Led by Inclusive Values

An old woman is awoken in the dead of night by knocks at her front door. The woman opens it to find her daughter, Doruntime, standing there alone in the darkness. She has been brought home from a distant land by a mysterious rider she claims is her brother Konstandin. But unbekownst to her, Konstandin has been dead for years. What follows is chain of events which plunges a medieval village into fear and mistrust. Who is the ghost rider?

In this profound and profoundly controversial work, a landmark of 20th-century thought originally published in 1971, B. F. Skinner makes his definitive statement about humankind and society. Insisting that the problems of the world today can be solved only by dealing much more effectively with human behavior, Skinner argues that our traditional concepts of freedom and dignity must be sharply revised. They have played an important historical role in our struggle against many kinds of tyranny, he acknowledges, but they are now responsible for the futile defense of a presumed free and autonomous individual; they are perpetuating our use of punishment and blocking the development of more effective cultural practices. Basing his arguments on the massive results of the experimental analysis of behavior he pioneered, Skinner rejects traditional explanations of behavior in terms of states of mind, feelings, and other mental attributes in favor of explanations to be sought in the interaction between genetic endowment and personal history. He argues that instead of promoting freedom and dignity as personal attributes, we should direct our attention to the physical and social environments in which people live. It is the environment rather than humankind itself that must be changed if the traditional goals of the struggle for freedom and dignity are to be reached. Beyond Freedom and Dignity urges us to reexamine the ideals we have taken for granted and to consider the possibility of a radically behaviorist approach to human problems--one that has appeared to some incompatible with those ideals, but which envisions the building of a world in which humankind can attain its greatest possible achievements.

Foundations of cryptography. Secrety systems. Monalphabetic sasubstitution. Polyalphabetic systems. Rotor systems. Block ciphers and the data encryption standard. Key management. Public key systems. Digital signatures and authentications. File security. References. Appendixes: Probability theory. The variance ...

Job satisfaction and employee commitment are essential for high productivity. This cassette accompanies a resource kit which enables managers to run one-day training sessions. The particular course outlined here features strategies for motivating staff. The author identifies five steps to managerial success in motivating staff: learn to lead, examine expectations, act as though you care, respect employees as professionals and never stifle personal growth.

The Restaurant

Accelerated Learning for the 21st Century

The Ghost Rider

The Top 1,500 Companies

Training in Organizations

Mobile Banking

How to Program

"In six parts, the stories of Misters Valèry, Calvino, Juarroz, Henri, Kraus, and Walsler are imagined through prose and illustration"--Provided by publisher.

Due to the vital importance of SMEs in developed economies worldwide, this book aims to provide a unique and much-needed investigation into the underlying mechanisms and practices of management within these companies by collecting a wide range of original conceptual and empirical research in the topical area of management in SMEs and new ventures. Collecting work from dozens of leading scholars in fields ranging from management and entrepreneurship to human resource management and strategy, this book aims to supply readers with an overview of the field of research in management of SMEs and new ventures as well as in depth knowledge on a variety of related topics. The essays collected here are focused and practical, offering a variety of explicit and pragmatic recommendations for action and developing new tools and strategies useful to scholars and students as well as practitioners working in the field of SME and new venture management and consulting.

Outlines a model of human resource management, discusses employee participation, reward systems, and competency, and shows how to make personnel policies an integral part of a business's overall strategy.

A new edition of the most popular book of project management case studies, expanded to include more than 100 cases plus a "super case" on the Iridium Project Case studies are an important part of project management education and training. This Fourth Edition of Harold Kerzner's Project Management Case Studies features a number of new cases covering value measurement in project management. Also included is the well-received "super case," which covers all aspects of project management and may be used as a capstone for a course. This new edition: Contains 100-plus case studies drawn from real companies to illustrate both successful and poor implementation of project management Represents a wide range of industries, including medical and pharmaceutical, aerospace, manufacturing, automotive, finance and banking, and telecommunications Covers cutting-edge areas of construction and international project management plus a "super case" on the Iridium Project, covering all aspects of project management Follows and supports preparation for the Project Management Professional (PMP®) Certification Exam Project Management Case Studies, Fourth Edition is a valuable resource for students, as well as practicing engineers and managers, and can be used on its own or with the new Eleventh Edition of Harold Kerzner's landmark reference, Project Management: A Systems Approach to Planning, Scheduling, and Controlling. (PMP and Project Management Professional are registered marks of the Project Management Institute, Inc.)

Evolution or Revolution?

The Neighborhood

Mavericks at Work

Ethics in Public Service for the New Millennium

The Marks & Spencer Way

Funky Business Forever

Why the Most Original Minds in Business Win

Reveals the formidable organization of intelligence outsourcing that has developed between the U.S. government and private companies since 9/11, in a report that reveals how approximately seventy percent of the nation's funding for top-secret tasks is now being funneled to higher-cost third-party contractors. 35,000 first printing.

A powerful and humane exploration of the history of the "insanity defense," through the story of one poignant case. When a three-year-old child was found with a head wound and other injuries, it looked like an open-and-shut case of second-degree murder. Psychologist and attorney Susan Vinocour agreed to evaluate the defendant, the child's mentally ill and impoverished grandmother, to determine whether she was competent to stand trial. Even if she had caused the child's death, had she realized at the time that her actions were wrong or was she legally "insane"? What followed was anything but an open-and-shut case. Nobody's Child traces the legal definition of "insanity" back to its inception in Victorian Britain nearly two hundred years ago, from when our understanding of the human mind was in its infancy, to today, when questions of race, class, and ability so often determine who is legally "insane" and who is criminally guilty. Vinocour explains how "competency" and "insanity" are creatures of a legal system, not of psychiatric reality, and how, in criminal law, the insanity defense has to often been a luxury of the rich and white. Nobody's Child is a profoundly dignified portrait of injustice in America and a complex examination of the troubling intersection of mental health and the law. When prisons are now the largest institutions for the mentally ill, Vinocour demands that we reckon with our conceptions of "insanity" with clarity, empathy, and responsibility.

This title was first published in 2000: The focus of this analysis is that of moral standards in public service, with special attention to the role(s) of officials. It presents discussion of some of the issues that seem to the contributors to be of pressing importance and that seem to have relevance for public service in the new millennium. It concentrates in particular on public officials, and the constraints imposed on them by the political environment in liberal democracies.

Fletorja zyrtare e Republikës së Shqipërisëbotim i Kuvendit PopullorEconomic IssuesCrises, Finance and AgricultureIJOPEC PublicationIntroduction to Human Resource ManagementOxford University Press

The Great Depression of the XXI Century

The Six-Step Plan to Unlock Your Master-Mind

Economic Issues

A Dictionary of Human Resource Management

Intervention Theory and Method

Case Studies

Management

"Adds new information covering the use of computer technology and the web to conduct training, as well as coverage of contemporary training issues, such as changes in demographics, the influences of technology, and the increasing emphasis on international concerns." --Cover.

The first book to document this change, Mavericks at Work is business "edutainment" for a smart, ambitious readership, profiling some of the most exciting—and often eccentric—CEOs in the United States, while detailing their remarkable strategies for success. Who’s going to write the next chapter in the saga of American business? Who’s going to chronicle the best way to compete, the new way to win? That’s the mission of Mavericks at Work, a book that profiles a network of rebels who are creating a new business model that makes use of fresh principles and captures what it means to be a state-of-the-art organization. Including such pioneering companies as ING Direct, Southwest Airlines, Pixar, HBO, Anthropologie, Craigslist, Netflix, and Commerce Bank, this book is nothing short of a lively new intellectual agenda for business.

An authoritative, up-to-date, and one-stop guide to the restaurant business In the newly revised The Restaurant: From Concept to Operation, Ninth Edition, accomplished hospitality and restaurant professional John R. Walker delivers a comprehensive exploration of opening a restaurant, from the initial idea to the grand opening. The book offers readers robust, applications-based coverage of all aspects of developing, opening, and running a restaurant. Readers will discover up-to-date material on staffing, legal and regulatory issues, cost control, financing, marketing and promotion, equipment and design, menus, sanitation, and concepts. Every chapter has been revised, updated and enhanced with several industry examples, sidebars, charts, tables, photos, and menus. The Restaurant: From Concept to Operation, Ninth Edition provides readers with all the information they need to make sound decisions that will allow for the building of a thriving restaurant business. The book also offers: A thorough introduction to the restaurant business, from the history of eating out to the modern challenges of restaurant operation A comprehensive exploration of restaurants and their owners, including quick-casual, sandwich, family, fine-dining, and other establishments Practical discussions of menus, kitchens, and purchasing, including prices and pricing strategies, menu accuracy, health inspections, and food purchasing systems In-depth examinations of restaurant operations, including bar and beverage service, budgeting and control, and food production and sanitation An indispensable resource for undergraduate and graduate restaurant and food management services and business administration students, The Restaurant: From Concept to Operation, Ninth Edition is also perfect for aspiring and practicing restaurant owners and restaurant investors seeking a one-stop guide to the restaurant business.

This volume offers an overview of the pragmatic understanding of knowledge and the acquisition of knowledge, and its implications for the conduct of educational research. Pragmatism and Educational Research focuses primarily on the work of John Dewey, and examines the relationship between pragmatism and educational research both in relation to research methodology and to a pragmatic educational theory. Biesta and Burbules provide examples of characteristic research questions and research methods and approaches, as informed by a pragmatist outlook. Further, they argue that the major benefit of a pragmatic approach to educational research lies in the possibility of promoting intelligent and reflective action by educational practitioners.

Prescription Drugs in History

Needs Assessment, Development, and Evaluation

Fletorja zyrtare e Republikës së Shqipërisë

A CEO's Reflections on Surviving and Thriving on the Cutting Edge of Corporate Crisis

E-business & E-commerce

Public Administration

Co-written by an HR lecturer and an HR practitioner, this introductory textbook provides academic and practical insights which convey the reality of human resource management. The range of real life cases and learning features enables students to quickly understand the issues in practice as well as theory, and brings the subject to life.

First Published in 1998. Routledge is an imprint of Taylor & Francis, an informa company.

Contains chapter overview and outline, learning objectives, key concept review, helpful hints, multiple choice questions and problem solving questions

Mobile is impacting heavily on our society today. In this book, Nicoletti analyzes the application of mobile to the world of financial institutions. He considers future developments and the possible use of mobile to help the transformation in products, processes, organizations and business models of financial institutions globally.

Beyond Freedom and Dignity

Society and Its Environment

Management for a Small Planet

Introduction to Human Resource Management

Power, Innovation, and Problem-solving in Personnel Management

Economics

Pragmatism and Educational Research

We live in an era when the unprecedented speed of change means: The only certainty is uncertainty; you can't predict what skills will be useful in ten years time; in most professions knowledge is doubling every two or three years; and no job is forever--so being employable means being flexible and retraining regularly. Accelerated Learning into the 21st Century contains a simple but proven plan that delivers the one key skill that every working person, every parent and student must master, and every teacher should teach: it's learning how to learn. The theory of eight multiple intelligences (linguistic, logical-mathematical, visual-spatial, kinesthetic, musical, interpersonal, intrapersonal, and naturalist) developed by Howard Gardner at Harvard University provides a foundation for the six-step MASTER-Mind system to facilitate learning (an acronym for Mind, Acquire, Search, Trigger, Exhibit, and Review), and is enhanced by the latest findings on the value of emotion and memory on the process of learning. Combined with motivational stories of success applying these principles, and putting forth a clear vision of how the United States can dramatically improve the education system to remain competitive in the next century, Accelerated Learning into the 21st Century is a dynamic tool for self-improvement by individuals as diverse as schoolchildren and corporate executives.

When this classic text was first published in 1992, it provided a unique focus for the burgeoning concern for sustainability and sustainable organizational practices. The book's impact continues to be felt today as large multinational corporations such as Wal-Mart and GE are making substantial commitments to the "triple bottom line" of economic success, social responsibility, and environmental protection, and sustainability has become a part of curricula in business schools around the globe. Featuring extensive new material throughout, this new edition of Management for a Small Planet is now widely available outside of North America for the first time. The book maintains the same unique vision and approach that made the original so influential. Unlike other texts on the topic, it employs a strategic, general management perspective within theoretical frameworks on how organizations can be instrumental in moving humankind toward a more sustainable world. Part I includes chapters dedicated to each dimension of sustainability: biophysical, economic, and social. Part II contains the specifics on the formulation and implementation of sustainable management practices, all grounded in the principles of organizational behavior, leadership, and business strategy. The book is an ideal text for any course concerned with environmental management and sustainable management practices.

In all major regions of the world, the economic recession is deep-seated, resulting in mass unemployment, the collapse of state social programs and the impoverishment of millions of people. The meltdown of financial markets was the result of institutionalized fraud and financial manipulation. The economic crisis is accompanied by a worldwide process of militarization, a "war without borders" led by the U.S. and its NATO allies. This book takes the reader through the corridors of the Federal Reserve, into the plush corporate boardrooms on Wall Street where far-reaching financial transactions are routinely undertaken. Each of the authors in this timely collection digs beneath the gilded surface to reveal a complex web of deceit and media distortion which serves to conceal the workings of the global economic system and its devastating impacts on people's lives.

Contemporary Reflections on Business Ethics

Human Resource Forecasting and Modeling

Career Development in Organizations

Crises, Finance and Agriculture

How to Motivate People

Spies for Hire

Cryptography