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La última crisis internacional, conocida como "crisis de los países desarrollados", nos ha recordado que no somos una isla y que nuestra vida cotidiana está muy ligada al quehacer financiero, lo cual hace imperativo el conocimiento de los conceptos básicos de las finanzas modernas. Los

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ejecutivos cada vez son más conscientes de que la creación de valor en las empresas se debe dar en el largo plazo. Entendemos por valor el incremento de las riquezas de los dueños de capital, que no es otra cosa que obtener mayores utilidades e incrementar el valor patrimonial, de tal forma que el valor de la empresa sea cada vez mayor. ¿Cuándo se crea valor? Cuando la rentabilidad obtenida es mayor al costo de capital de los accionistas. Muchos

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negocios obtienen utilidades e incluso pagan impuestos por utilidades declaradas, pero la pregunta sería si la rentabilidad es mayor a su costo de oportunidad. Si lo anterior no ocurre, no estamos creando valor.

Presents a fictional account of the tragic lives of Maximilian and Carlota, the short-lived Emperor and Empress of Mexico, and explores the events that first appointed the couple and then swiftly removed them from power.

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Three bestselling My First I Can Read(books about the little yellow dog are packaged together: "Biscuit, Biscuit Finds a Friend" and "Bathtime for Biscuit." Full color.

Life 1, American English, Student Book
Financial Analysis with Microsoft Excel
Discrete Mathematics (eighth Edition)

Teoría y práctica

Operations Management

Introduction to Hydraulics & Hydrology:
With Applications for Stormwater

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Management

**For courses in engineering and economics
Comprehensively blends engineering concepts with
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Economics teaches engineers how to make smart
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The 6th Edition helps students think like the 21st
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elements of science, engineering, design, and
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comprehensively integrates economic theory with principles of engineering, helping students build sound skills in financial project analysis. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital

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Matemáticas financieras (6a. ed.).Matemáticas FinancierasCengage Learning EditoresMatemáticas financieras. 4eMatemáticas financierasMatematicas Financieras 4a EdCengage Learning EditoresMatemáticas financieras (5a. ed.).Operations ManagementGoods, Services and Value ChainsSouth-Western Pub

Esta obra presenta a las matemáticas financieras con un lenguaje ameno. Contiene ejercicios resueltos paso a paso cuya complejidad va aumentando, con la idea de que el alumno adquiera

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seguridad y confianza. Lo anterior le permitirá resolver los problemas propuestos al final de cada unidad o cualquiera relacionado que se les llegue a presentar en su vida académica o profesional. En la actualidad la matemática financiera ha adquirido una gran importancia por su utilidad en la administración, la economía y en las políticas públicas; así como en diversas ramas en donde es empleada, por ejemplo, como auxiliar de cálculos en la ingeniería económica para la valuación de inversiones en maquinaria, equipos, instalaciones, tecnología, infraestructura y en general, cualquier transacción que traiga consigo un proceso de

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evaluación del proyecto. No solo en estas áreas de inversión es útil la matemática financiera, un pequeño inversionista puede aplicarla para analizar opciones de crédito en la adquisición de bienes y servicios cotidianos que le permitan tener mejores condiciones de vida.

Holy Bible Red Letter

With Software and Programming Applications

Matemáticas financieras aplicadas

Uso de las camculadoras financieras y EXCEL

Calculo Integral

Numerical Methods for Engineers

A balanced account of the skirmishes along Texas' borderland

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during the years between the Battle of San Jacinto and the Mexican seizure of San Antonio. The stage was set for conflict: The First Congress of the Republic of Texas had arbitrarily designated the Rio Grande as the boundary of the new nation. Yet the historic boundaries of Texas, under Spain and Mexico, had never extended beyond the Nueces River. Mexico, unwilling to acknowledge Texas independence, was even more unwilling to allow this further encroachment upon her territory. But neither country was in a strong position to substantiate claims; so the conflict developed as a war of futile threats, border raids, and counterraids. Nevertheless, men died—often heroically—and this is the first full story of their bitter struggle. Based on original sources, it is an unbiased account of Texas-Mexican relations in a crucial period. “Solid regional history.” —The Journal of

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Southern History

This exciting new textbook provides exceptional coverage of the essential topics taught in a modern operations management course. Its highly current coverage includes contemporary and relevant service theory and applications. Appropriate manufacturing applications and theory are included where relevant. The book's modern/strategic approach addresses OM from a cross-functional perspective, which views operations as linked to all other functional areas of an organization, such as marketing and finance. The strategic approach takes into consideration the integration of technology and how it changes the way a firm operates. Recognition of this current trend is the main differentiating factor for this Collier/Evans text. The book provides equal coverage of manufacturing and services theory and

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applications, while placing an emphasis on the integration of the value chain.

In this scholarly and timely presentation of the history of economic thought, you'll see how new ideas, evidence, problems and values can be used to reconsider basic disputes and major contributions of the past. THE EVOLUTION OF ECONOMIC THOUGHT, 8e covers the history of economics, the philosophies that drive the economic way of thinking, the ideas of the great economic thinkers and their logical connections to the world. You'll see how Robert Solow's pioneering model can be used to discuss recent renewed emphasis on growth theory and technological change and will explore antitrust perspectives and game theory. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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Matemáticas financieras (6a. ed.).

Police Administration

The Texas-Mexican Frontier, 1836–1841

Strategic Management

Matematicas II

Con aplicaciones en Excel

Es común para cualquier persona que abre una cuenta de ahorros, constituye un CDT, solicita un crédito bancario, comercial o de vivienda y tiene en mente realizar una inversión; sentirse agobiado por la dificultad de comprender los indicadores y sistemas de pagos propios de nuestros sistemas financiero y comercial, tales como

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tasa efectiva, tasa nominal, DTF, UVR, TIR, VPN, sistemas de amortización de créditos, etcétera. En esta quinta edición se tratan en una forma sencilla estos, y otros, aspectos propios de las Matemáticas Financieras utilizando además de los procedimientos de cálculo tradicionales, los equivalentes con las diferentes calculadoras financieras y el Excel. Como material de enseñanza complementario el lector podrá descargar del SIL (Sistema de Información en Línea) los siguientes archivos: 1. Aplicativo de conversión de tasas de interés 2. Aplicativo para el cálculo de intereses moratorios 3.

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Solucionario de ejercicios

At its heart, mathematics is about numbers, our fundamental tools for understanding the world. In Professor Stewart's Incredible Numbers, Ian Stewart offers a delightful introduction to the numbers that surround us, from the common (π and 2) to the uncommon but no less consequential (1.059463 and 43,252,003,274,489,856,000). Along the way, Stewart takes us through prime numbers, cubic equations, the concept of zero, the possible positions on the Rubik's Cube, the role of numbers in human history, and beyond! An unfailingly genial guide, Stewart brings his

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characteristic wit and erudition to bear on these incredible numbers, offering an engaging primer on the principles and power of math.

Packed with vivid illustrations, best-selling FUNDAMENTALS OF ANATOMY AND PHYSIOLOGY, 4E is written specifically for learners in a one-semester introductory A&P course in the allied health field who have little or no previous knowledge of anatomy and physiology. Known for its clear approach to teaching, the text is widely praised for its ability to break A&P down into very simple, easy to understand language. Content is organized

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according to body systems and focuses on the body working together to promote homeostasis. Improving both the quality and quantity of text illustrations, the Fourth Edition's new art program brings text concepts to life with new figures throughout. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

*The Political Evolution of the Mexican People
Ref Edition*

*Contemporary Financial Management
An Integrated Approach*

Evaluación financiera de proyectos 2a Edición

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LEV

The Fourth Edition of Numerical Methods for Engineers continues the tradition of excellence it established as the winner of the ASEE Meriam/Wiley award for Best Textbook.

Instructors love it because it is a comprehensive text that is easy to teach from. Students love it because it is written for them--with great pedagogy and clear explanations and examples throughout. This edition features an even broader array of applications, including all engineering disciplines. The revision retains the

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successful pedagogy of the prior editions. Chapra and Canale's unique approach opens each part of the text with sections called Motivation, Mathematical Background, and Orientation, preparing the student for what is to come in a motivating and engaging manner. Each part closes with an Epilogue containing sections called Trade-Offs, Important Relationships and Formulas, and Advanced Methods and Additional References. Much more than a summary, the Epilogue deepens understanding of what has been learned and

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provides a peek into more advanced methods. What's new in this edition? A shift in orientation toward more use of software packages, specifically MATLAB and Excel with VBA. This includes material on developing MATLAB m-files and VBA macros. In addition, the text has been updated to reflect improvements in MATLAB and Excel since the last edition. Also, many more, and more challenging problems are included. The expanded breadth of engineering disciplines covered is especially evident in the problems, which now cover such areas as biotechnology

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and biomedical engineering. Features

- Ø The new edition retains the clear explanations and elegantly rendered examples that the book is known for.
- Ø There are approximately 150 new, challenging problems drawn from all engineering disciplines.
- Ø There are completely new sections on a number of topics including multiple integrals and the modified false position method.
- Ø The website will provide additional materials, such as programs, for student and faculty use, and will allow users to communicate directly with the authors.

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The product of five years' investigative reporting, the subject of intense national controversy, and the source of death threats that forced the National Human Rights Commission to assign two full-time bodyguards to its author, Anabel Hernández, *Narcoland* has been a publishing and political sensation in Mexico. The definitive history of the drug cartels, *Narcoland* takes readers to the front lines of the "war on drugs," which has so far cost more than 60,000 lives in just six years. Hernández explains in riveting detail how Mexico became a base for the

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mega-cartels of Latin America and one of the most violent places on the planet. At every turn, Hernández names names – not just the narcos, but also the politicians, functionaries, judges and entrepreneurs who have collaborated with them. In doing so, she reveals the mind-boggling depth of corruption in Mexico's government and business elite. Hernández became a journalist after her father was kidnapped and killed and the police refused to investigate without a bribe. She gained national prominence in 2001 with her exposure of excess and misconduct at the

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presidential palace, and previous books have focused on criminality at the summit of power, under presidents Vicente Fox and Felipe Calderón. In awarding Hernández the 2012 Golden Pen of Freedom, the World Association of Newspapers and News Publishers noted, "Mexico has become one of the most dangerous countries in the world for journalists, with violence and impunity remaining major challenges in terms of press freedom. In making this award, we recognize the strong stance Ms. Hernández has taken, at great personal risk,

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against drug cartels."

Esta obra forma parte de una serie de cinco libros elaborados para cubrir de manera específica los planes de estudio de los cursos de matemáticas a nivel superior: cálculo diferencial, cálculo integral, cálculo vectorial, álgebra lineal y ecuaciones diferenciales. Se trata de un libro de texto pedagógico, matemáticamente formal y accesible.

Biscuit; Biscuit Finds a Friend; Bathtime for Biscuit

The Mexican Drug Lords And Their Godfathers

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Fundamentals of Anatomy and Physiology
Traité de Trigonométrie

Big English 6 Activity Book

In this best selling Precalculus text, the authors explain concepts simply and clearly, without glossing over difficult points. This comprehensive, evenly-paced book provides complete coverage of the function concept and integrates substantial graphing calculator materials that help students develop insight into mathematical ideas. This author team invests the same attention to detail and clarity as Jim Stewart does in his market-leading

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Calculus text.

POLICE ADMINISTRATION, 3rd edition, is a comprehensive yet easy to read, up-to-date introduction to police administration for academic courses and for practitioners preparing for a promotional exam. Practical applications and case studies, usually from specific departments, fully support the theoretical concepts. On the Job boxes highlight insights by working police administration professionals. Court cases are provided throughout to promote understanding of legal concepts which apply to the various aspects of administration. The book's real-world focus, backed up by theory, allows students to understand key issues such as conflict

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resolution, human resources, budgeting and collective bargaining. Actual documents, materials and forms that are used in law enforcement organizations across the country supplement the chapters, giving another layer to the training provided by this text. Current topics of terrorism and homeland security concerns, along with accountability and management of stress and fatigue are covered to equip students with a complete understanding of the intricacies of Police Administration. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Esta obra presenta en forma clara y ordenada los

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diferentes conceptos, metodolog í a y ejemplos pr á cticos desarrollados con planteamientos matem á ticos y con aplicaciones para la hoja de c á lculo Excel®, lo que la convierte en una herramienta de utilidad para el proceso de toma de decisiones en el campo de los negocios en lo que tiene que ver con la interrelaci ó n existente entre las matem á ticas financieras b á sicas y la evaluaci ó n de proyectos. Planee de manera ordenada las m ú ltiples soluciones a los diferentes problemas que se puedan presentar en el estudio financiero de su proyecto, evitando con ello, realizar inversiones no planificadas que puedan llevar al fracaso la consolidaci ó n futura de su empresa.

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My First Biscuit Library

After San Jacinto

Narcoland

Calculo Diferencial

News from the Empire

Vector-valued function and distribution spaces on the
torus

**With its comprehensive coverage of
hydraulics and hydrology in a non-
calculus format, the Fourth Edition of
INTRODUCTION TO HYDRAULICS & HYDROLOGY
continues the same straightforward,**

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practical approach that has made previous editions so popular. Designed to provide readers with an understanding of the concepts of hydraulics and surface water hydrology as they are used in everyday practice, this edition contains multiple opportunities for practice and real-world applications that are relevant to civil engineering, land developing, public works, and land surveying. Coverage includes topics such as the

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history of water engineering, basic concepts of computation and design, principles of hydrostatics and hydrodynamics, open channel flow, unit hydrographs, and rainfall, runoff, and routing. Up-to-date, clearly solved examples are included throughout the book to help readers understand how concepts apply in the real-world.

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be available in the ebook version.
Are the Mexican people the children of Moctezuma or the children of Cortés? This question, long the central problem of Mexican historians, Justo Sierra answered by saying, "The Mexicans are the sons of the two peoples, of the two races ... to this we owe our soul." Because Sierra recognized the dual parentage, he was able to view his country's history as an evolutionary process. Formed in both the indigenous

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past and the colonial past, the Mexican people, after three hundred years of slow and painful gestation, were finally born with the arrival of Independence. They came of age when the Reform, the Republic, and the nation achieved a single identity. This classical synthesis, written on the eve of the Mexican Revolution, gave direction to the generation that furnished the Revolution's intellectual leaders. Although the author was

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Secretary of Public Instruction in the dictatorial regime of Porfirio Díaz, he was the first historian to show sympathy for the plight of the masses, and his book ends with the warning that political evolution has lost its way unless the result is freedom. As Edmundo O'Gorman points out in an important essay on Mexican historiography, written especially for this edition, Sierra was also the first to write a history of his nation in a

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sincere endeavor to get at the truth, instead of shaping his account to prove a thesis or to preach some political faith. And yet, his work "owes its originality and its lasting merit to his vigorous interpretation of Mexico's history in the light of his convictions, of his keen insight, even of his fears." Though the chapters on the pre-Columbian Indian have been rendered obsolete by later archeological discoveries, the rest of

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the history is still valid and needs only to be brought up to date. Unprecedented upheavals in routes-to-market are challenging businesses of all types. Products are becoming services, online and offline channels are integrating, and new distribution channels are dictating terms to producers. The third edition of *Distribution Channels* re-positions itself as *Sales and Marketing Channels*, placing market access at the heart of

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business and marketing strategy. This global bestseller delivers a rational economic framework to analyze, plan and manage profitable channels to market. It addresses emerging business models and buying behaviours with practical steps, ensuring maximum leverage of channel partners at every stage of the go-to-market process. Sales and Marketing Channels, a fully-revised third edition, takes a multi-sector approach with an entire new series of

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specialist sections for application to any business. This efficient structure extracts tangible commercial value from partner relationships, integrating innovative case studies like AirBNB, the largest seller of rooms without ownership of any; Transferwise, the peer-to-peer Forex; plus the rise of online retailers like Amazon and ASOS versus the decline of traditional stores like Macy's or BHS. Updates include the impact of cloud technology,

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advancing consumer channels, monetizing the distribution of intellectual property and the evolving 'gig economy', led by Uber and Deliveroo. Often referred to as the "Place" P in the marketing mix, this book and its host of downloadable resources are an essential toolkit for strategizing new and existing routes to market.

Calculo de Varias Variables

Matemáticas financieras

Contemporary Engineering Economics,

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Global Edition

Mathematics for Calculus

**How to Build and Manage Distribution
Strategy**

Matematicas III

This book contains part of the results of a research project funded by Colciencias and executed by the research group Grupo de Investigación en Matemáticas Uninorte (Colombia, and contains details of properties, which are satisfied by certain spaces of vector value functions and distributions defined on the n dimensional torus. In particular, the text addresses an introductory

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study of the toroidal Besov spaces, which appear in many applications to partial differential equations with periodic conditions and in harmonic analysis. This work can be very useful for undergraduate and graduate students in Mathematics as well as for researchers interested in the topics mentioned above.

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The eighth edition of this successful text provides a comprehensive and contemporary introduction to financial management, focusing on shareholder wealth maximization and cash flow management, the

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international aspects of financial management, the ethical behavior of managers, and the increased impact of the Internet in business practice. In addition, content has been added or enhanced to reflect the changing focus on finance areas including topics such as discounted payback period, dividend practices of foreign firms, risk management, and real options.

Matematicas Financieras 4a Ed

College Algebra

Finanzas aplicadas

Organizational Behavior

Matemáticas Financieras

Matematicas I

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New edition of a text that reflects the latest thinking and practices for use in foundation organizational behavior courses. Hellriegel and Richard W. Woodman of Texas A&M U., and John W. Slocum, Jr. of Southern Methodist U. present 18 chapters that cover individual, group and interpersonal, and organizational processes. The accompanying CD-ROM con

Start mastering the tool that finance professionals depend upon every day. FINANCIAL ANALYSIS WITH MICROSOFT EXCEL covers all the topics you'll see in a corporate finance course: financial statements, budgets, the Market Security Line, pro forma statements, cost of capital, equities, and debt. Plus,

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**it's easy-to-read and full of study tools that will help
you succeed in class.**

Sales and Marketing Channels

The Evolution of Economic Thought

Precalculus

Matemáticas financieras (5a. ed.).

Professor Stewart's Incredible Numbers

Goods, Services and Value Chains