

Marketing Management N5 Exam Papers

Essential SQA Exam Practice: National 5 Business Management Questions and Papers From the publisher of **How to Pass** Hodder Gibson

The Second Edition of this bestselling B2B marketing textbook offers the same accessible clarity of insight, combined with updated and engaging examples. Each chapter contains a detailed case study to further engage the reader with the topics examined. - Featuring updated case studies and a range of new examples. - Incorporating additional coverage of B2B branding and the B2B strategic marketing process, and issues of sustainability. - Extended coverage of Key Account Management - Online lecturer support including PowerPoint slides and key web links Drawing on their substantial experience of business-to-business marketing as practitioners, researchers and educators, the authors make this exciting and challenging area accessible to advanced undergraduate and to postgraduate students of marketing, management and business studies. Praise for the Second Edition: 'I found that the first edition of Brennan, Canning and McDowell's text was excellent for raising students' awareness and understanding of the most important concepts and phenomena associated with B2B marketing. The second edition should prove even more successful by using several new case studies and short 'snapshots' to illustrate possible solutions to common B2B marketing dilemmas, such as the design and delivery of business products and services, the selection of promotional tools and alternative routes to market. The new edition also deals clearly with complex issues such as inter-firm relationships and networks, e-B2B, logistics, supply chain management and B2B branding' - Michael Saren, Professor of Marketing, University of Leicester 'This textbook makes a unique contribution to business-to-business teaching: not only does it provide up-to-date cases and issues for discussion that reach to the heart of business-to-business marketing; it also brings in the latest academic debates and makes them both relevant and accessible to the readers. A fantastic addition to any library or course' - Dr Judy Zolkiewski, Senior Lecturer in Business-to-Business Marketing, Manchester Business School 'The advantage of the approach taken by Brennan and his colleagues is that this book manages to convey both the typical North American view of B2B marketing as the optimisation of a set of marketing mix variables, and the more emergent European view of B2B Marketing as being focused on the management of relationships between companies. This updated second edition sees the addition of a number of 'snapshots' in each chapter that bring the subject alive through the description of current examples, as well as some more expansive end-of-chapter case studies. It is truly a most welcome addition to the bookshelves of those students and faculty interested in this facet of marketing' - Peter Naudé, Professor of Marketing, Manchester Business School 'The strength of this text lies in the interconnection of academic theory with real world examples. Special attention has been given to the role that relationships play within the Business-to business environment, linking these to key concepts such as segmentation, targeting and marketing communications, which importantly encompasses the role personal selling as relationshipmmunications building and not just order taking. With good coverage of international cultural differences this is a valuable resource for both students of marketing and sales' - Andrew Whalley, Lecturer in Business-to-Business Marketing, Royal Holloway University of London 'The text provides an

authoritative, up-to-date review of organisational strategy development and 'firmographic' market segmentation. It provides a comprehensive literature review and empiric examples through a range of relevant case studies. The approach to strategy formulation, ethics and corporate social responsibility are especially strong' - Stuart Challinor, Lecturer in Marketing, Newcastle University 'This revised second edition offers an excellent contemporary view of Business-to-Business Marketing. Refreshingly, the text is packed with an eclectic mix of largely European case studies that make for extremely interesting reading. It is a 'must read' for any undergraduate or postgraduate Marketing student' - Dr Jonathan Wilson, Senior Lecturer, Ashcroft International Business School, Anglia Ruskin University, Cambridge

Entrepreneurship and Business Management

Sales Forecasting Management

A Demand Management Approach

A Comprehensive Bibliography of Association and Nonprofit Management Literature in Field-related Association Publications and Professional Journals from Other Disciplines

Putting Research Into Practice

How to Ask Survey Questions

Incorporating 25 years of sales forecasting management research with more than 400 companies, Sales Forecasting Management, Second Edition is the first text to truly integrate the theory and practice of sales forecasting management. This research includes the personal experiences of John T. Mentzer and Mark A. Moon in advising companies how to improve their sales forecasting management practices. Their program of research includes two major surveys of companies' sales forecasting practices, a two-year, in-depth study of sales forecasting management practices of 20 major companies, and an ongoing study of how to apply the findings from the two-year study to conducting sales forecasting audits of additional companies. The book provides comprehensive coverage of the techniques and applications of sales forecasting analysis, combined with a managerial focus to give managers and users of the sales forecasting function a clear understanding of the forecasting needs of all business functions.

Health Communication: Strategies and Skills for a New Era provides a practical process model for developing a health communication intervention. The book also explores exposure to media and how it shapes our conceptions of health and illness. Using a life stages and environments approach, the book touches on the patient role and how we 'hear' information from health care providers as well as guidance on how to be a thoughtful consumer of health information.

Exceptional Child Education Resources

Iron Age

A Bibliography of Association Management Literature

BPR cumulative

Holdings from August 1973 to December 1974

Whitaker's Book List

Developed from celebrated Harvard statistics lectures, Introduction to Probability provides essential language and tools for understanding statistics, randomness, and uncertainty. The book explores a wide variety of applications and examples, ranging from coincidences and paradoxes to Google PageRank and Markov chain Monte Carlo (MCMC).

Additional

'Supply Chain Management' illustrates the key drivers of good supply chain management in order to help students understand what creates a competitive advantage. It also provides strong coverage of analytic skills so that students can gauge the effectiveness of the techniques described.

Directory of British Associations & Associations in Ireland

Resources in Education

U.S. Environmental Protection Agency Library System Book Catalog

A Practical Handbook

Health Communication

Supply Chain Management

Exam board: SQA Level: National 5 Subject: Business Management First teaching: August 2017 First exam: Summer 2018 Practice makes permanent. Feel confident and prepared for the SQA National 5 Business Management exam with this two-in-one book, containing practice questions for every question type and topic, plus two full practice papers - all written by an experienced examiner. b" Choose /bbto revise by question type or topic: /bA simple grid enables you to pick particular question styles or course areas that you want to focus on, with answers provided at the back of the bookbrbrb" Remember more in your exam:b" Familiarise yourself with the exam paper: b" Find out how to achieve a better grade: Fully up to date with SQA's requirements The questions, mark schemes and guidance in this practice book match the requirements of the revised SQA National 5 Business Management specification for examination from 2018 onwards.

`If you want a clear, well written and authoritative introduction to the ideas and concepts that underpin the marketing discipline, this is the book for you' - Emeritus Professor Michael J Baker `Each section draws the reader in to the story - the what and why of marketing, and also deals well with how. While it is educational and informing it is also a jolly good read' - Heather Skinner, Principal Lecturer, Glamorgan Business School The perfect quick reference text for your marketing course, Key Concepts in Marketing introduces and examines the key issues, methods, models and debates that define the field of marketing today. Over 50 essential concepts are covered, including the marketing mix, branding, consumerism, marketing communication and corporate image. Each entries features: - Useful definition box - Summary of the concept - A broader discussion - Examples and illustrations - Key literature references This extremely readable and accessible format provides the reader a wealth of information at their fingertips, and provides a valuable reference to any student of marketing. The SAGE Key Concepts series provides students with accessible and authoritative knowledge of the essential topics in a variety of disciplines. Cross-referenced throughout, the format

encourages critical evaluation through understanding. Written by experienced and respected academics, the books are indispensable study aids and guides to comprehension.

Semiannual cumulation

Qualitative Marketing Research

A Magazine of Africa for Africa

Resources in Women's Educational Equity

Key Concepts in Marketing

A Business Digest

This work is a guide to organizing major events such as festivals, parties, concerts, weddings, and conferences. It includes photocopiable forms that will help readers to plan and budget, and case studies and websites to learn from

Cost Accounting Multiple Choice Questions and Answers (MCQs): Quiz & Practice Tests with Answer Key PDF (Cost Accounting Question Bank & Quick Study Guide) includes revision guide for problem solving with 1100 solved MCQs. Cost Accounting MCQ book with answers PDF covers basic concepts, analytical and practical assessment tests. Cost Accounting MCQ PDF book helps to practice test questions from exam prep notes. Cost accounting quick study guide includes revision guide with 1100 verbal, quantitative, and analytical past papers, solved MCQs. Cost Accounting Multiple Choice Questions and Answers (MCQs) PDF download, a book to practice quiz questions and answers on chapters: Accounting concepts, activity based costing and management, balanced scorecard and strategic profitability analysis, balanced scorecard, quality, time and theory of constraints, basics of accounting, budgeting and accounting, capacity analysis and inventory costing, capital budgeting and cost benefit analysis, cost allocation, customer profitability and sales variance analysis, cost allocation, joint products and byproducts, cost function and behavior, cost management and pricing decisions, cost volume profit analysis, decision making process and information, department costs, common costs and revenues, direct cost variances and management control, financial ratios analysis, flexible budget and management control, flexible budget: overhead cost variance, fundamentals of accounting, inventory management, just in time and costing methods, job costing, management accounting in organization, management control systems and multinational considerations, master budget and responsibility accounting, overhead cost variances and management control, performance measurement, compensation and multinational considerations, process costing, spoilage, rework, and scrap tests for college and university revision guide. Cost accounting Quiz Questions and Answers PDF download with free sample book

covers beginner's questions, textbook's study notes to practice tests. Accounting MCQs book includes high school question papers to review practice tests for exams. Cost accounting book PDF, a quick study guide with textbook chapters' tests for CFP/CFA/CMA/CPA/CA/ICCI/ACCA competitive exam. Cost Accounting Question Bank PDF covers problem solving exam tests from business administration textbook and practical book's chapters as: Chapter 1: Accounting Concepts MCQs Chapter 2: Activity based Costing and Management MCQs Chapter 3: Balanced Scorecard and Strategic Profitability Analysis MCQs Chapter 4: Balanced Scorecard: Quality, Time and Theory of Constraints MCQs Chapter 5: Basics of Accounting MCQs Chapter 6: Budgeting and Accounting MCQs Chapter 7: Capacity Analysis and Inventory Costing MCQs Chapter 8: Capital Budgeting and Cost Benefit Analysis MCQs Chapter 9: Cost Allocation, Customer Profitability and Sales Variance Analysis MCQs Chapter 10: Cost Allocation: Joint Products and Byproducts MCQs Chapter 11: Cost Function and Behavior MCQs Chapter 12: Cost Management and Pricing Decisions MCQs Chapter 13: Cost Volume Profit Analysis MCQs Chapter 14: Decision Making Process and Information MCQs Chapter 15: Department Costs, Common Costs and Revenues MCQs Chapter 16: Direct Cost Variances and Management Control MCQs Chapter 17: Financial Ratios Analysis MCQs Chapter 18: Flexible Budget and Management Control MCQs Chapter 19: Flexible Budget: Overhead Cost Variance MCQs Chapter 20: Fundamentals of Accounting MCQs Chapter 21: Inventory Management, Just in Time and Costing Methods MCQs Chapter 22: Job Costing MCQs Chapter 23: Management Accounting in Organization MCQs Chapter 24: Management Control Systems and Multinational Considerations MCQs Chapter 25: Master Budget and Responsibility Accounting MCQs Chapter 26: Overhead Cost Variances and Management Control MCQs Chapter 27: Performance Measurement, Compensation and Multinational Considerations MCQs Chapter 28: Process Costing MCQs Chapter 29: Spoilage, Rework and Scrap MCQs Practice Accounting Concepts MCQ book PDF with answers, test 1 to solve MCQ questions bank: Conversion costs, cost analysis, inventory types, inventorable cost and period cost, manufacturing costs, period costs, prime costs, and types of inventories. Practice Activity Based Costing and Management MCQ book PDF with answers, test 2 to solve MCQ questions bank: Activity based costing systems, activity based costing, accounting, broad averaging and consequence, and refining costing system. Practice Balanced Scorecard and Strategic Profitability Analysis MCQ book PDF with answers, test 3 to solve MCQ questions bank: Balanced scorecard, strategic analysis, accounting strategy, operating income, and strategy implementation. Practice Balanced Scorecard: Quality, Time and Theory of Constraints MCQ book

PDF with answers, test 4 to solve MCQ questions bank: Costs of quality, quality improvements, customer response time and on time performance, analyzing problems and improve quality, balance scorecard and measures, bottlenecks, financial perspective, and competitive tool. Practice Basics of Accounting MCQ book PDF with answers, test 5 to solve MCQ questions bank: Direct costs, indirect costs, and what is cost in accounting. Practice Budgeting and Accounting MCQ book PDF with answers, test 6 to solve MCQ questions bank: Budgeting and responsibility accounting, and Kaizen budgeting. Practice Capacity Analysis and Inventory Costing MCQ book PDF with answers, test 7 to solve MCQ questions bank: Absorption costing, inventory costing methods, manufacturing companies, and throughput costing. Practice Capital Budgeting and Cost Benefit Analysis MCQ book PDF with answers, test 8 to solve MCQ questions bank: Accrual accounting, rate of return method, capital budgeting and inflation, capital budgeting stages, cost analysis dimensions, discounted cash flow, and payback method. Practice Cost Allocation, Customer Profitability and Sales Variance Analysis MCQ book PDF with answers, test 9 to solve MCQ questions bank: Cost allocation and costing systems, customer revenues and costs, sales mix and sales quantity variances, and static budget variance. Practice Cost Allocation: Joint Products and Byproducts MCQ book PDF with answers, test 10 to solve MCQ questions bank: Joint cost, irrelevant joint costs, byproducts accounting, constant gross margin percentage NRV method, decision making, net realizable value method, sales value, split off method, and scrap. Practice Cost Function and Behavior MCQ book PDF with answers, test 11 to solve MCQ questions bank: Estimating cost functions, estimating cost function using quantitative analysis, linear cost functions, nonlinearity and cost functions, cost estimation methods, curves and nonlinear cost function, data collection and adjustment issues, independent variables, quantitative analysis in marketing, regression analysis, regression equation, regression line, specification analysis, and estimation assumptions. Practice Cost Management and Pricing Decisions MCQ book PDF with answers, test 12 to solve MCQ questions bank: Pricing strategies, cost based pricing, product budgeting life cycle and costing, target costing and target pricing, value engineering, insurance and lock in costs. Practice Cost Volume Profit Analysis MCQ book PDF with answers, test 13 to solve MCQ questions bank: CVP analysis, operating income, breakeven point, target income, gross margin calculations, total costs, unit costs, and variable cost. Practice Decision Making Process and Information MCQ book PDF with answers, test 14 to solve MCQ questions bank: Decision making process, information and decision process, concept of relevance, insourcing

versus outsourcing, and make versus buy decisions. Practice Department Costs, Common Costs and Revenues MCQ book PDF with answers, test 15 to solve MCQ questions bank: Allocating costs, common costs, revenue allocation, revenue allocation methods, multiple support departments, operating departments, bundled products, single rate and dual rate methods. Practice Direct Cost Variances and Management Control MCQ book PDF with answers, test 16 to solve MCQ questions bank: Use of variances, efficiency variance, price and efficiency variance, management accounting, period costs, and static budget. Practice Financial Ratios Analysis MCQ book PDF with answers, test 17 to solve MCQ questions bank: Sensitivity analysis, operating income, breakeven point, target income, contribution margin calculations, contribution margin versus gross margin, effects of sales mix on income, gross margin calculations, and uncertainty. Practice Flexible Budget and Management Control MCQ book PDF with answers, test 18 to solve MCQ questions bank: Flexible budget, flexible budget variance, static budget, sales volume variance, and cost accounting. Practice Flexible Budget: Overhead Cost Variance MCQ book PDF with answers, test 19 to solve MCQ questions bank: Cost variance analysis, overhead cost variance analysis, fixed overhead cost variances, activity based costing, production volume variance, setup cost, variable and fixed overhead costs. Practice Fundamentals of Accounting MCQ book PDF with answers, test 20 to solve MCQ questions bank: Direct costs, indirect costs, manufacturing costs, manufacturing, merchandising and service sector companies, total costs, unit costs, and types of inventory. Practice Inventory Management, Just in Time and Costing Methods MCQ book PDF with answers, test 21 to solve MCQ questions bank: Inventory management system, inventory related relevant costs, just in time purchasing, cost accounts, inventory management, MRP, retail organizations, and inventory management. Practice Job Costing MCQ book PDF with answers, test 22 to solve MCQ questions bank: Building block concepts of costing systems, budget indirect costs, end of financial year, indirect costs allocation, normal costings, total costs, unit costs, and variations from normal costing. Practice Management Accounting in Organization MCQ book PDF with answers, test 23 to solve MCQ questions bank: Management accounting, management accounting guidelines, organization structure and management accountant, decision making process, information and decision process, financial and cost accounting, and strategic decisions. Practice Management Control Systems and Multinational Considerations MCQ book PDF with answers, test 24 to solve MCQ questions bank: Management control systems, decentralization costs, organization structure, decentralization, and transfer pricing. Practice Master Budget and

Responsibility Accounting MCQ book PDF with answers, test 25 to solve MCQ questions bank: Budgets and budgeting cycle, Kaizen budgeting, responsibility and controllability, accounting concepts, accounting principles, computer based financial planning models, internal controls accounting, sensitivity analysis, uncertainty, and types of inventory. Practice Overhead Cost Variances and Management Control MCQ book PDF with answers, test 26 to solve MCQ questions bank: Fixed overhead costs, flexible budget variance, and planning of variable. Practice Performance Measurement, Compensation and Multinational Considerations MCQ book PDF with answers, test 27 to solve MCQ questions bank: Performance measure, financial and nonfinancial performance measures, economic value added, strategy and levels, and residual income. Practice Process Costing MCQ book PDF with answers, test 28 to solve MCQ questions bank: Process costing system, operation costing, transferred in costs, WAM and spoilage, and weighted average method. Practice Spoilage, Rework and Scrap MCQ book PDF with answers, test 29 to solve MCQ questions bank: Job costing, spoilage, rework and scrap terminology, scrap and byproducts accounting, types of spoilage, WAM, and spoilage.

Successful Event Management

Essential SQA Exam Practice: National 5 Business Management Questions and Papers

West Africa

Quizzes & Practice Tests with Answer Key (Business Quick Study Guides & Terminology Notes about Everything)

Management in Nigeria

Globalization has fueled the growth of entrepreneurship. Starting a new venture involves risk taking as well as capital investment. This book delves into all the varied aspects of entrepreneurship. The impact of economic policies, finances, opportunity and capacity are some of the topics covered in this text. It will prove beneficial to students, scholars, professionals, aspiring entrepreneurs, etc.

Designing and Managing a Research Project is a concise, easy to read text designed to guide business students through the various aspects of designing and managing research projects. The focus is on research projects that have a solid academic basis, although some implications for more applied projects are also highlighted. It is divided into three main sections, "Laying the Foundations", "Undertaking the Research", and "Communicating the Results", which present a logical flow for the research project. A unique aspect of the book is the inclusion of particular chapters on topics like supervision, group work and ethics, and the focus of the discussion of data analysis (qualitative and quantitative). The authors have applied their years of past experience in supervising student projects, when writing this book to provide some actual examples of problems and practical guidelines.

American Book Publishing Record

Designing and Managing a Research Project

Resources in Women's Educational Equity: Special Issue

Author, title

Guide to Microforms in Print

Consumer-Brand Relationships

The creation and management of customer relationships is fundamental to the practice of marketing. Marketers have long maintained a keen interest in relationships: what they are, why they are formed, what effects they have on consumers and the marketplace, how they can be measured and when and how they evolve and decline. While marketing research has a long tradition in the study of business relationships between manufacturers and suppliers and buyers and sellers, attention in the past decade has expanded to the relationships that form between consumers and their brands (such as products, stores, celebrities, companies or countries). The aim of this book is to advance knowledge about consumer-brand relationships by disseminating new research that pushes beyond theory, to applications and practical implications of brand relationships that businesses can apply to their own marketing strategies. With contributions from an impressive array of scholars from around the world, this volume will provide students and researchers with a useful launch pad for further research in this blossoming area.

Essentials of Marketing Research takes an applied approach to the fundamentals of marketing research by providing examples from the business world of marketing research and showing students how to apply marketing research results. This text focuses on understanding and interpreting marketing research studies. Focusing on the 'how-to' and 'so what' of marketing research helps students understand the value of marketing research and how they can put marketing research into practice. There is a strong emphasis on how to use marketing research to make better management decisions. The unique feature set integrates data analysis, interpretation, application, and decision-making throughout the entire text. The text opens with a discussion of the role of marketing research, along with a breakdown of the marketing research process. The text then moves into a section discussing types of marketing research, including secondary resources, qualitative research, observation research, and survey research. Newer methods (e.g. using blogs or Twitter feeds as secondary resources and using online focus groups) are discussed as extensions of traditional methods such. The third section discusses sampling procedures, measurement methods, marketing scales, and questionnaires. Finally, a section on analyzing and reporting marketing

research focuses on the fundamental data analysis skills that students will use in their marketing careers. Features of this text include: - Chapter Openers describe the results of a research study that apply to the topics being presented in that chapter. These are taken from a variety of industries, with a greater emphasis on social media and the Internet. - A Global Concerns section appears in each chapter, helping prepare students to conduct market research on an international scale. This text emphasizes the presentation of research results and uses graphs, tables, and figures extensively. - A Statistics Review section emphasizes the practical interpretation and application of statistical principles being reviewed in each chapter. - Dealing with Data sections in each chapter provide students with opportunities to practice interpreting data and applying results to marketing decisions. Multiple SPSS data sets and step-by-step instructions are available on the companion site to use with this feature. - Each Chapter Summary is tied to the chapter-opening Learning Objectives. - A Continuing Case Study follows a group of students through the research process. It shows potential trade-offs, difficulties and flaws that often occur during the implementation of research project. Accompanying case questions can be used for class discussion, in-class group work, or individual assignments. - End-of-Chapter Critical Thinking Exercises are applied in nature and emphasize key chapter concepts. These can be used as assignments to test students' understanding of marketing research results and how results can be applied to decision-making. - End-of-chapter Your Research Project provides more challenging opportunities for students to apply chapter knowledge on an in-depth basis, and thus learn by doing.

A Cultural Approach

Reference Sources in Agriculture

Theory and Practice

Work Related Abstracts

Strategy, Planning, and Operation

Current Index to Journals in Education

Get your best grade with the SQA endorsed guide to National 5 Business Management. This book contains all the advice and support you need to revise successfully for your

National 5 exam. It combines an overview of the course syllabus with advice from a top expert on how to improve exam performance, so you have the best chance of success.

Refresh your knowledge with complete course notes Prepare for the exam with top tips and

hints on revision technique Get your best grade with advice on how to gain those vital extra marks

Artificial intelligence (AI) has grown in presence in asset management and has revolutionized the sector in many ways. It has improved portfolio management, trading, and risk management practices by increasing efficiency, accuracy, and compliance. In particular, AI techniques help construct portfolios based on more accurate risk and return forecasts and more complex constraints. Trading algorithms use AI to devise novel trading signals and execute trades with lower transaction costs. AI also improves risk modeling and forecasting by generating insights from new data sources. Finally, robo-advisors owe a large part of their success to AI techniques. Yet the use of AI can also create new risks and challenges, such as those resulting from model opacity, complexity, and reliance on data integrity.

Problems in Marketing

An Annotated Bibliography

Cost Accounting Multiple Choice Questions and Answers (MCQs)

New Scientist

Artificial Intelligence in Asset Management

The Environment Index

Intended at helping readers prepare and use reliable and valid survey questions, this title shows readers how to: ask valid and reliable questions for the context; determine whether to use open or closed questions; and, choose the right type of measurement (categorical, nominal or ordinal) for responses to survey questions.

Fully revised and updated, Problems in Marketing includes over 50 new problems. This varied and challenging collection of problems has been written as a learning aid to any marketing textbook. The problems cover a wide range of marketing practice, each problem concentrating on a single concept or technique of marketing management. Problems begin with a full introduction to the concept followed by explicit instructions for solving them. This leads directly to a series of discussion questions to further enhance the application of each problem. Solutions are also available to lecturers by clicking on the companion website logo above.

Business-to-Business Marketing

A Business Student's Guide

Introduction to Probability

**From the publisher of How to Pass
Environment Abstracts Annual
Applying Key Concepts and Techniques**

Aimed at both graduate and undergraduate students majoring in business administration and in other fields of social sciences, *Qualitative Marketing Research* unpacks the emerging cultural approach in the field of marketing and consumer research and provides an interesting and informed study for anyone interested in cultural approaches to economic and social theory. The book also provides insights for MBA students and other business professionals who work in the field of marketing, advertising, media planning and qualitative market research, offering methodological resources for keeping professional skills up to date and help with designing and conducting relevant and skillful market research which is sensitive to the cultural dynamics of the marketplace behaviour.

This database encompasses all aspects of the impact of people and technology on the environment and the effectiveness of remedial policies and technologies, featuring more than 950 journals published in the U.S. and abroad. The database also covers conference papers and proceedings, special reports from international agencies, non-governmental organizations, universities, associations and private corporations. Other materials selectively indexed include significant monographs, government studies and newsletters.

How to Pass National 5 Business Management

Drum

Newswatch

Essentials of Marketing Research

Bradstreet's Weekly