

Market Leader Pre Intermediate 2nd Edition

Business Result is a six-level business English course that gives students the communication skills they need for immediate use at work.

Nine units per student book, each with eight lessons A broad range of lesson types focusing on key skills, including vocabulary, grammar, reading, speaking, and writing, all with 100% new content **NEW** listening and word skills lessons help develop confident communicators Exam skills trainer sections prepare students for typical school-leaving/Cambridge tasks, and provide them with the language, strategies, and exam skills they need to achieve success Extra speakingtask sections provide additional opportunities for speaking practice Grammar builder pages with each unit provide extra practice exercises for students who need additional support Grammar reference pages allow learners to check grammar rules Vocabulary builder with each unit allows students to learnand practice new vocabulary Culture Bank includes 9 ready-to-use culture lessons linked to the topic and language of the main units, providing extra reading and listening practice

The Market Leader grammar books provide your students with all the business grammar practice that they need to support them in their studies.

Business Result

Market leader. Advanced business English : Teacher's resource book

New Headway: Upper-Intermediate Fourth Edition: Student's Book and iTutor Pack

New Headway: Pre-Intermediate Fourth Edition: Student's Book

New Language Leader Advanced Coursebook

English for Business Communication. It is a practical teaching and learning handbook for STIESIA students who take English Laboratory course in the third semester. The materials in this handbook are designed to concentrate on English language used in workplace and business. All of these materials are devided into six units and two review sections on structure and listening where each unit is presented through various and blended tasks that involve these following activities:

Best Practice is a four-level business English course designed for use by both pre-work students and in-work students. Its topic-based modules train students in the English needed for both the professional and personal sides of modern business life.

Why is it that Casio can sell a calculator more cheaply than Kellogg's can sell a box of corn flakes? Why can FedEx [absolutely, positively] deliver your package overnight but airlines have trouble keeping track of your bags? What does your company do better than anyone else? What unique value do you provide to your customers? How will you increase that value next year? As customers' demands for the highest quality products, best services, and lowest prices increase daily, the rules for market leadership are changing. Once powerful companies that haven't gotten the message are faltering, while others, new and old, are thriving. In disarmingly simple and provocative terms, Treacy and Wiersema show what it takes to become a leader in your market, and stay there, in an ever more sophisticated and demanding world.

Business English in a Global Context

Elementary

New Language Leader

Upper intermediate business English

Business Benchmark Pre-intermediate to Intermediate BULATS and Business Preliminary Teacher's Resource Book

For ease of use and practicality Straightforward Second Edition is structured to provide one lesson per double-page spread (A/B/C/D), lasting around 90 minutes. All lessons are interlinked to promote better and more memorable learning, but there is the flexibility to pick out certain key sections to focus on certain language points.

Business Benchmark Second edition is the official Cambridge English preparation course for Cambridge English: Business Preliminary, Vantage and Higher (also known as BEC), and BULATS. This Teacher's Resource Book includes a wide range of supplementary photocopiable material with answers, including complete extra lessons and case studies.

It provides information about how the activities in each unit relate to the Business Preliminary exam and BULATS test. There are notes on each unit with advice and suggestions for alternative treatments and information about how this course corresponds to the CEF, with a checklist of 'can do' statements. A complete answer key to both the Business Preliminary and BULATS versions of the Student's Book is provided as well as complete transcripts of the listening material with answers underlined.

The major business English course for tomorrow's business leaders. Incorporating material from the Financial Times(c), it bring business right into the classroom.

Business Result 2E Pre-Intermediate Student's Book

Intelligent Business Upper-Intermediate

A Dictionary of Arts, Sciences, Literature and General Information

Choose Your Customers, Narrow Your Focus, Dominate Your Market

This new component offers a business related alternative to the existing eWorkbook to the award-winning adult course Global. This takes the innovative eWorkbook and provides business-related content to either act as a supplement to the Global Coursebook or as a stand-alone self-study business English course.

The Market Leader specialist titles extends the scope of the Market Leader series and allows teachers to focus on the reading skills and vocabulary development required for specific areas of business.

Prepare your students for the world of business with theIntelligent Business Coursebook. Using authentic materials from theEconomist © magazine Intelligent Business covers key business concepts within a comprehensive business English syllabus.

Market Leader Upper Intermediate Teacher's Resource Book NE for Pack

Global Pre-Intermediate

An Evaluation of the Textbook "New Market Leader" (Pre-intermediate) for Second-year Students at Academy of Polity and Development (APD)

Business Benchmark Pre-intermediate to Intermediate Business Preliminary Student's Book

A Micro Evaluation of Market Leader Pre-intermediate for Second Year Students at Hanoi University of Business and Techonology

Longman Dictionary of Contemporary English (New Edition) the most comprehensive dictionary and DVD-ROM ever. Includes: 230,000 words, phrases and meanings - more than any other advanced learner's dictionary 165,000 examples based on real, natural English from the Longman Corpus Network + an additional 1 million corpus examples on the DVD-ROM. Clear definitions written using only 2,000 common words. Over 18,000 synonyms, antonyms and related words + an additional 30,000 on the DVD-ROM. Over 65,000 collocations + an additional 82,000 on the DVD-ROM. The top 3,000 most frequent words in spoken and written English are highlighted to show which are the most important to know. NEW Integrated Collocations Dictionary. Over 65,000 collocations will improve students' fluency. NEW Integrated Thesaurus. Over 18,000 synonyms, antonyms and related words will improve vocabulary range. NEW Register Notes focus on the differences between spoken and written English. Academic Word List highlighted. Grammar and warning notes ensure that students avoid common errors. NEW text design ensures students can find information fast. PLUS... The Longman Vocabulary Trainer tests your knowledge of a word - its meaning, grammar, collocation and usage - then remembers how well you know that word. The word is then recycled and retested at different intervals so the word is never forgotten! You can download the Longman Vocabulary Trainer to your mobile phone to make the most of learning on the go!

Business Benchmark Second edition is the official Cambridge English preparation course for Cambridge English: Business Preliminary, Vantage and Higher (also known as BEC), and BULATS. A pacy, topic-based course with comprehensive coverage of language and skills for business, it motivates and engages both professionals and students preparing for working life. The Business Preliminary Student's Book contains authentic listening and reading materials, including interviews with business people, providing models for up?to?date business language. Grammar and vocabulary exercises train students to avoid common mistakes, identified using Cambridge's unique collection of real exam candidates' answers. 'Grammar workshops' practise grammar in relevant business contexts. A BULATS version of this Student's Book is also available.

A thorough overview of topics is given in the business review Provides a Text Bank and Resource Bank of photocopiable communication activities for classroom use The Business Brief section provides an overview of topics Test master CD-ROM included

Accounting and Finance

English For Business Communication

Solutions 3e Upper-Intermediate Pack Component

Essential Business Grammar and Usage

Speakout Pre Intermediate Workbook

Market LeaderUpper intermediate business EnglishAn Evaluation of the Textbook "New Market Leader" (Pre-intermediate) for Second-year Students at Academy of Polity and Development (APD)Submitted in Partial Fulfillment of Requirements of the Degree of Master in TESOLA Micro

Evaluation of Market Leader Pre-intermediate for Second Year Students at Hanoi University of Business and TechonologyMarket LeaderAdvanced Business English Course Book

New Language Leader takes an intelligent approach to building the confidence and skills students need to succeed in academic study and use English in a globalised world.

English for Business Communication is a practical teaching and learning handbook for STIESIA students who take English Laboratory course in third semester.

intermediate : student's book

The Discipline of Market Leaders

Longman Dictionary of Contemporary English

Intermediate. Teacher's etext

Keys to Management

Speakout is a comprehensive English course that helps adult learners gain confidence in all skills areas using authentic materials from the BBC. With its wide range of support material, it meets the diverse needs of learners in a variety of teaching situations and helps bridge the gap between the classroom and the real world.

The 3rd edition of this ever popular course combines some fantastic new materials with all the features that have made this course a bestseller. Market Leader Active Teach contains everything a teacher will need for the course in the classroom. It can be used with a computer and a projector or with an interactive whiteboard. It includes:

All the audio and video from the book. All the pages with a 'zoom in' and 'zoom out' feature. Fully functional IWB tools. The ability to save all your notes alongside the relevant page of the Student's Book. Extra resources including review games and activities

Business Result Second Edition offers business professionals more communication and language practice than ever before, helping students develop relevant communication skills they can use immediately in the workplace.

Upper Intermediate Course Book

Working Across Cultures

The Encyclopaedia Britannica

Choices Pre-Intermediate Students' Book for Mylab Pack

Best Practice Intermediate

New Language Leader takes an intelligent approach to building the confidence and skills students need to succeed in academic study and use English in a globalised world. The Advanced Level = CEFR: B2+ - C1 | GSE: 70 - 82 In every book you will find 12 units divided into relevant sections, such as grammar, vocabulary, reading, and writing. Exam practice is embedded at the end of each unit to prepare students for high-stakes tests like IELTS and PTE Academic. Every lesson in New Language Leader has a scenario with a case study and "Meet the Expert" video or a Study Skills section with skills videos to support students in tertiary education: "Meet the Expert" aspirational videos with leading professionals in different fields stretch students' ability to understand real-life English. Experts act as role models and inspire students to work harder. Study Skills videos teach your students how to do their best in academic studies. They give advice on how to better understand lectures, take notes, participate in discussions and give many other useful academic tips.

Best Practice is a four-level business English course designed for both pre-work and in-work students. It uses realistic, international contexts to train learners in the English needed for both the professional and personal sides of modern business life

Market leader

New Language Leader Elementary Coursebook for Pack

New Language Leader Pre-Intermediate

Market Leader

Student's book. Pre-intermediate