

Manuscript Submission Guidelines Springer

Media Effects Advances in Theory and Research Routledge

Engaging a current controversy important to archaeologists and indigenous communities, this volume takes a critical look at laws that mandate the return of human remains from museums and laboratories to ancestral burial grounds, offering scientific and legal perspectives on the ways repatriation laws impact research.

Prepare for your Adult Critical Care Nurse certification exam with Adult CCRN® Certification Practice Q&A. With 300 high-quality questions and comprehensive rationales based on the most recent American Association of Critical-Care Nurses (AACN) exam blueprint, this essential resource is designed to help you study your way—sharpen your specialty knowledge with practice Q&A organized by exam topic or strengthen your test-taking skills with the 150-question practice test. Combined, it gives you everything you need to pass the first time, guaranteed. Key Features: Includes 300 questions with in-depth rationales that address both correct and incorrect answers Offers two study options—by exam topic area or full 150-question practice test Provides key information about the AACN Adult CCRN® certification exam Boosts your confidence with a 100% pass guarantee

This is an open access book. The book provides an overview of the state of research in developing countries – Africa, Latin America, and Asia (especially India) and why research and publications are important in these regions. It addresses budding but struggling academics in low and middle-income countries. It is written mainly by senior colleagues who have experienced and recognized the challenges with design, documentation, and publication of health research in the developing world. The book includes short chapters providing insight into planning research at the undergraduate or postgraduate level, issues related to research ethics, and conduct of clinical trials. It also serves as a guide towards establishing a research question and research methodology. It covers important concepts such as writing a paper, the submission process, dealing with rejection and revisions, and covers additional topics such as planning lectures and presentations. The book will be useful for graduates, postgraduates, teachers as well as physicians and practitioners all over the developing world who are interested in academic medicine and wish to do medical research.

A Practical Guide to Becoming a Better Writer, Speaker, and Atmospheric Scientist

Biodiversity Conservation and Phylogenetic Systematics

Commonplace Concerns

Intra Muros

Drug-Induced Headache

A Model for Transforming Practice

A Guide to Scientific Writing

A practical and evidence-based guide for student, pre-registration and qualified pharmacists Symptoms in the Pharmacy is an indispensable guide to the management of common symptoms seen in the pharmacy. With advice from an author team that includes both pharmacists and GPs, the book covers ailments which will be encountered in the pharmacy on a daily basis. Now in its sixth edition Symptoms in the Pharmacy has been fully revised to reflect the latest evidence and availability of new medicines. There are new sections and case studies for 'POM' to 'P' switches including chloramphenicol, sumatriptan, diclofenac, naproxen and amorolfine. This edition features colour photographs of skin conditions for the first time enabling the differentiation and diagnosis of common complaints. The public health and illness prevention content have been expanded to support this increasingly important aspect of the pharmacist's work. The book is designed for quick and easy reference with separate chapters for each ailment. Each chapter incorporates a decision making framework in which the information necessary for treatment and suggestions on 'when to refer' is distilled into helpful summary boxes. At the end of each chapter there are example case studies providing the view of pharmacists, doctors and patients for most conditions covered. These easy-to-follow- chapters can be read cover to cover or turned to for quick reference. This useful guide should be kept close at hand for frequent consultation.

A revised edition of the best-selling reference on canine psychology incorporates the latest scientific findings and interviews with top breeders and trainers to enable dog lovers to evaluate a pet's intelligence, read dog body language, and adapt a training program suited to an animal's specific needs. By the author of How Dogs Think. Original. 10,000 first printing.

This book guides medical researchers through all stages of transforming their scientific data and ideas into a published paper. Many researchers in medicine, including the life sciences and health sciences, struggle to get their research written and published. Manuscripts are typically rejected and/or sent back for revisions several times before ever being published. One reason for this is that researchers have not received much instruction in the specific subjects and skills needed to write and publish scientific medical papers: research methodology, ethics, statistics, data visualization, writing, revising, and the practicalities of publishing. Instead of wasting the reader's time discussing trivialities of punctuation, spelling, etc., this book tackles all the major scientific issues that routinely lead to manuscripts getting rejected from the journals. The section "Preparing" covers the range of methodological, ethical, and practical aspects that researchers need to address before starting to write their paper. The section "Analyzing" reviews commonplace problems in the statistical analysis and presentation, and how to resolve those problems. The section "Drafting" describes what to write in all the various parts of a paper (the Introduction, Methods, Results, Discussion, Abstract, etc.) The section "Revising" explains and illustrates how to improve the writing style of any manuscript. The section "Publishing" discusses how to navigate the peer review process and all other practical aspects of the publishing phase. This book draws on the author's decade of experience as an independent medical writer and research consultant, but it is not written merely as the personal opinion of yet another expert. The entire book is grounded in the existing scientific and scholarly literature, with extensive references and a lengthy annotated bibliography, so readers can quickly obtain more information on any aspect they want. Thus this book provides a more evidence-based, scholarly account of how medical scientific papers should be written, in order to improve medical communication and accelerate scientific progress. After reading this entire book cover to cover, medical researchers will know how to write better quality medical papers, and they will be able to publish their work in better journals with less time and struggle. This book is essential reading for anyone conducting research in clinical medicine, life sciences, or health sciences.

This heavily illustrated text teaches parasitology from a biological perspective. It combines classical descriptive biology of parasites with modern cell and molecular biology

approaches, and also addresses parasite evolution and ecology. Parasites found in mammals, non-mammalian vertebrates, and invertebrates are systematically treated, incorporating the latest knowledge about their cell and molecular biology. In doing so, it greatly extends classical parasitology textbooks and prepares the reader for a career in basic and applied parasitology.

Behave

Algorithms for Computer Algebra

The LaTeX Companion

A Practical Guide and Case Based Research Approach

Writing for Publication in Nursing

Preserving our evolutionary heritage in an extinction crisis

The International Dimension of Entrepreneurial Decision-Making

This volume examines everyday ethical issues that clinicians encounter as they go about their work caring for people who have severe and persistent mental disorders. It prompts and provokes readers to recognize, to analyze, to reflect upon, and to respond to the range of commonplace ethical concerns that arise in community mental health care practice.

Designated a Doody's Core Title! "Writing for publication is essential for disseminating nursing knowledge, and this book will surely prepare budding authors and serve as a resource for experienced authors. It is a great reference for authors at all levels." Score: 100, Five Stars --Doody's Medical Reviews This in-depth resource on writing for nurses—clinicians, graduate students, researchers, and faculty—guides users through the entire process of writing evidence-based research papers and journal articles, disseminating clinical project findings and innovations, and preparing manuscripts for publication. The completely updated fourth edition expands the content on conducting and writing systematic, integrative, and literature reviews; disseminating evidence and writing papers on clinical topics; and reporting quality-improvement studies. It provides new examples of excellent writing from a varied selection of nursing journals. Woven throughout is an explanation of current writing guidelines for research such as CONSORT and PRISMA. Also included are electronic versions of useful forms and updated web resources relevant to each chapter. Chapters feature helpful tables, figures, and illustrations; learner exercises to guide development of competencies; and discussion topics designed to address the variety of challenges posed when writing for publication. The print version of the book includes searchable digital access to entire contents. New to the Fourth Edition: Updated chapters and new examples from a wide variety of nursing journals Expanded content on conducting and writing systematic, integrative, and literature reviews Guidelines for reporting different types of research Criteria for evaluating the quality of a nursing journal and avoiding predatory journals Examination of open-access journal markets Strategies for interprofessional collaboration Updated content on quality-improvement reporting Tips to avoid plagiarism Guidance on writing case studies, case reports, policy papers, and articles Expanded discussion and examples of searchable databases Electronic versions of useful forms Updated web resources in each chapter and in an appendix Key Features: Takes the reader step by step through the entire process of writing for publication Covers conducting and writing a literature review and writing research, review, quality-improvement, evidencebased practice, and clinical practice articles Delivers strategies for writing all types of journal articles, chapters, books, and other forms of writing Includes tips for turning dissertations, DNP projects, and course assignments into manuscripts Details the submission, editorial review, and publication processes Includes a module for online courses in each chapter Includes Instructor's Manual, PowerPoints, and sample syllabus

Why do we do the things we do? Over a decade in the making, this game-changing book is Robert Sapolsky's genre-shattering attempt to answer that question as fully as perhaps only he could, looking at it from every angle. Sapolsky's storytelling concept is delightful but it also has a powerful intrinsic logic: he starts by looking at the factors that bear on a person's reaction in the precise moment a behavior occurs, and then hops back in time from there, in stages, ultimately ending up at the deep history of our species and its genetic inheritance. And so the first category of explanation is the neurobiological one. What goes on in a person's brain a second before the behavior happens? Then he pulls out to a slightly larger field of vision, a little earlier in time: What sight, sound, or smell triggers the nervous system to produce that behavior? And then, what hormones act hours to days earlier to change how responsive that individual is to the stimuli which trigger the nervous system? By now, he has increased our field of vision so that we are thinking about neurobiology and the sensory world of our environment and endocrinology in trying to explain what happened. Sapolsky keeps going--next to what features of the environment affected that person's brain, and then back to the childhood of the individual, and then to their genetic makeup. Finally, he expands the view to encompass factors larger than that one individual. How culture has shaped that individual's group, what ecological factors helped shape that culture, and on and on, back to evolutionary factors thousands and even millions of years old. The result is one of the most dazzling tours de horizon of the science of human behavior ever attempted, a majestic synthesis that harvests cutting-edge research across a range of disciplines to provide a subtle and nuanced perspective on why we ultimately do the things we do...for good and for ill. Sapolsky builds on this understanding to wrestle with some of our deepest and thorniest questions relating to tribalism and xenophobia, hierarchy and competition, morality and free will, and war and peace.

Wise, humane, often very funny, Behave is a towering achievement, powerfully humanizing, and downright heroic in its own right.

When a dissertation crosses my desk, I usually want to grab it by its metaphorical lapels and give it a good shake. "You know something!" I would say if it could hear me. "Now tell it to us in language we can understand!" Since its publication in 2005, From Dissertation to Book has helped thousands of young academic authors get their books beyond the thesis committee and into the hands of interested publishers and general readers. Now revised and updated to reflect the evolution of scholarly publishing, this edition includes a new chapter arguing that the future of academic writing is in the hands of young scholars who must create work that meets the broader expectations of readers rather than the narrow requirements of academic committees. At the heart of From Dissertation to Book is the idea that revising the dissertation is fundamentally a process of shifting its focus from the concerns of a narrow audience—a committee or advisors—to those of a broader scholarly audience that wants writing to be both informative and engaging. William Germano offers clear guidance on how to do this, with advice on such topics as rethinking the table of contents, taming runaway footnotes, shaping chapter length, and confronting the limitations of jargon, alongside helpful timetables for light or heavy revision. Germano draws on his years of experience in both academia and publishing to show writers how to turn a dissertation into a book that an audience will actually enjoy, whether reading on a page or a screen. Germano also acknowledges that not all dissertations can or even should become books and explores other, often overlooked, options, such as turning them into journal articles or chapters in an edited work. With clear directions, engaging examples, and an eye for the idiosyncrasies of academic writing, From Dissertation to Book reveals to recent PhDs the secrets of careful and thoughtful revision—a skill that will be truly invaluable as they add "author" to their curriculum vitae.

Repatriation and Erasing the Past

From Dissertation to Book, Second Edition

How to Practice Academic Medicine and Publish from Developing Countries?

The Elements of Style

Writing and Publishing a Scientific Research Paper

Ethics in Community Mental Health Care

A Practical Approach

Provides information on the tools and techniques to transform LaTeX sources into Web formats for electronic publication and to transform Web sources into LaTeX documents for optimal printing.

This book covers all essential aspects of writing scientific research articles, presenting eighteen carefully selected titles that offer essential, "must-know" content on how to write high-quality articles. The book also addresses other, rarely discussed areas of scientific writing including dealing with rejected manuscripts, the reviewer's perspective as to what they expect in a scientific article, plagiarism, copyright issues, and ethical standards in publishing scientific papers. Simplicity is the book's hallmark, and it aims to provide an accessible, comprehensive and essential resource for those seeking guidance on how to publish their research work. The importance of publishing research work cannot be overemphasized. However, a major limitation in publishing work in a scientific journal is the lack of information on or experience with scientific writing and publishing. Young faculty and trainees who are starting their research career are in need of a comprehensive guide that provides all essential components of scientific writing and aids them in getting their research work published.

Mary Grace Soccio. My writing could not please this kindhearted woman, no matter how hard I tried. Although Gifted and Talented seventh-grade math posed no problem for me, the same was not true for Mrs. Soccio's English class. I was frustrated that my first assignment only netted me a C. I worked harder, making revision after revision, a concept I had never really put much faith in before. At last, I produced an essay that seemed the apex of what I was capable of writing. Although the topic of that essay is now lost to my memory, the grade I received was not: a B?. "The best I could do was a B??" The realization sank in that maybe I was not such a good writer. In those days, my youthful hubris did not understand about capacity building. In other words, being challenged would result in my intellectual growth an academic restatement of Nietzsche's "What does not destroy me, makes me stronger." Consequently, I asked to be withdrawn from Gifted and Talented English in the eighth grade.

"The Grid" is an emerging infrastructure that will fundamentally change the way people think about and use computing. The editors reveal the revolutionary impact of large-scale resource sharing and virtualization within science and industry, and the intimate relationships between organization and resource sharing structures.

Feminism and Linguistic Theory

The Biology of Humans at Our Best and Worst

A Guide to the Thoughts, Emotions, and Inner Lives of Our Canine Companions

A Practical Guide

Contributions to Software Engineering

Strengths-Based Nursing Care

The Intelligence of Dogs

This book provides medical students and physicians with a practical, step-by-step guide on how to write and publish a medical case report. The case report is the traditional way for physicians to describe their unique or unusual cases to a broad audience and it plays an important role in the discovery of new diseases or syndromes, unusual manifestations of disease, important adverse drug reactions, and the generation of hypotheses for further study. This book guides readers through the process from choosing a case to report on to finding a publisher and then comment on future directions and potential new uses of case reports, including expanded computer case databases to optimize care for individual patients and new applications in medical education. Interspersed throughout the text are example case reports, many written by the authors, with commentary on their experiences working with those reports to provide context and aid readers in creating clear, concise, and useful case reports.

The Elements of Style William Strunk concentrated on specific questions of usage and the cultivation of good writing with the recommendation "Make every word tell"; hence the 17th principle of composition is the simple instruction: "Omit needless words." The book was also listed as one of the 100 best and most influential books written in English since 1923 by Time in its 2011 list.

This book focuses on understanding the international behaviours of SMEs, entrepreneurial ventures, and entrepreneurs. The collection of contributions gathered in the book highlights the importance of cultures, contexts and behaviours that pertain to the international entrepreneurship arena. The respective chapters address topics such as entrepreneurial cognition, international entrepreneurial ecosystems, innovation, international market entry decisions, family SMEs, international human resources management, cross-cultural and indigenous entrepreneurship, social capital and sustainability in international markets. All contributions are based on the latest empirical and theoretical research, and provide key findings and concrete recommendations for scholars, entrepreneurs, organizations and policy makers.

This book addresses main issues concerned with the future learning, learning and academic analytics, virtual world and smart user interface, and mobile learning. This book gathers the newest research results of smart learning environments from the aspects of learning, pedagogies, and technologies in learning. It examines the advances in technology development and changes in the field of education that has been affecting and reshaping the learning environment. Then, it proposes that under the changed technological situations, smart learning systems, no matter what platforms (i.e., personal computers, smart phones, and tablets) they are running at, should be aware of the preferences and needs that their users (i.e., the learners and teachers)

have, be capable of providing their users with the most appropriate services, helps to enhance the users' learning experiences, and to make the learning efficient.

Advances in Theory and Research

Unpublished Manuscripts

Business Model Generation

Basic Methods Handbook for Clinical Orthopaedic Research

Blueprint for a New Computing Infrastructure

The History of British Women's Writing, 1880-1920

A Practical Guide from Conception through Publication

This new edition updates and expands the scholarship of the 1st edition, examining media effects in

This book eases the task of converting research work into a manuscript, and covers the recent developments in publishing that often stump budding researchers. Few researchers in the biomedical sciences are trained in the essential skills of reporting their results, and they seek help in writing a paper that will be acceptable for publication in the 'right' journal, and in presenting their results 'effectively' at a meeting. As well as covering the basic aspects of preparing manuscripts for publication, the book discusses best practices and issues relating to the publication of biomedical research, including topics such as peer-review, authorship, plagiarism, conflicts of interest, publication misconduct, electronic publishing and open-access journals. With more than two decades of experience in conducting workshops on writing scientific papers, the editors have brought together the expertise of 29 authors from seven countries to produce this one-stop guide to publishing research in biomedical sciences. This book is intended for young researchers who are beginning their careers and wish to hone their skills and understand the rigors of research writing and publishing.

From Research to Manuscript, written in simple, straightforward language, explains how to understand and summarize a research project. It is a writing guide that goes beyond grammar and bibliographic formats, by demonstrating in detail how to compose the sections of a scientific paper. This book takes you from the data on your desk and leads you through the drafts and rewrites needed to build a thorough, clear science article. At each step, the book describes not only what to do but why and how. It discusses why each section of a science paper requires its particular form of information, and it shows how to put your data and your arguments into that form. Importantly, this writing manual recognizes that experiments in different disciplines need different presentations, and it is illustrated with examples from well-written papers on a wide variety of scientific subjects. As a textbook or as an individual tutorial, From Research to Manuscript belongs in the library of every serious science writer and editor.

Algorithms for Computer Algebra is the first comprehensive textbook to be published on the topic of computational symbolic mathematics. The book first develops the foundational material from modern algebra that is required for subsequent topics. It then presents a thorough development of modern computational algorithms for such problems as multivariate polynomial arithmetic and greatest common divisor calculations, factorization of multivariate polynomials, symbolic solution of linear and polynomial systems of equations, and analytic integration of elementary functions. Numerous examples are integrated into the text as an aid to understanding the mathematical development. The algorithms developed for each topic are presented in a Pascal-like computer language. An extensive set of exercises is presented at the end of each chapter. Algorithms for Computer Algebra is suitable for use as a textbook for a course on algebraic algorithms at the third-year, fourth-year, or graduate level. Although the mathematical development uses concepts from modern algebra, the book is self-contained in the sense that a one-term undergraduate course introducing students to rings and fields is the only prerequisite assumed. The book also serves well as a supplementary textbook for a traditional modern algebra course, by presenting concrete applications to motivate the understanding of the theory of rings and fields.

Code International de Nomenclature Zoologique

Writing Case Reports

Media Effects

The Biology of Parasites

A Guide to the Management of Common Illness

Volume Seven

From Research to Manuscript

"Intra Muros" by Rebecca Ruter Springer. Published by Good Press. Good Press publishes a wide range of titles that encompasses every genre. From well-known classics & literary fiction and non-fiction to forgotten—or yet undiscovered gems—of world literature, we issue the books that need to be read. Each Good Press edition has been

meticulously edited and formatted to boost readability for all e-readers and devices. Our goal is to produce eBooks that are user-friendly and accessible to everyone in a high-quality digital format.

This is the first practical guide for nurses on how to incorporate the knowledge, skills, and tools of Strength-Based Nursing Care (SBC) into everyday practice. The text, based on a model developed by the McGill University Nursing Program, signifies a paradigm shift from a deficit-based model to one that focuses on individual, family, and community strengths as a cornerstone of effective nursing care. The book develops the theoretical foundations underlying SBC, promotes the acquisition of fundamental skills needed for SBC practice, and offers specific strategies, techniques, and tools for identifying strengths and harnessing them to facilitate healing and health. The testimony of 46 nurses demonstrates how SBC can be effectively used in multiple settings across the lifespan.

The result of Creative Health Care Management's 25 years experience in health care, this book provides health care leaders with basic concepts for transforming their care delivery system into one that is patient and family centered and built on the power of relationships. Relationship-Based Care provides a practical framework for addressing current challenges and is intended to benefit health care organizations in which commitment to care and service to patients is strong and focused. It will also prove useful in organizations searching for solutions to complex struggles with patient, staff and physician dissatisfaction; difficulty recruiting and retaining and developing talented staff members; conflicted work relationships and related quality issues. Now in its 16th printing, Relationship-Based Care has sold over 65,000 copies world-wide. It is the winner of the American Journal of Nursing Book of the Year Award.

An introduction to theories about language in attempts to understand and transform women's lives. This evolving body of work encompasses linguistics, anthropology, literary and cultural theory, psychoanalysis and postmodern philosophy.

*A Handbook for Visionaries, Game Changers, and Challengers
from 1951 to 2007*

Adult CCRN® Certification Practice Q&A

Introduction to Statistics in Metrology

Advanced Materials

Cultures, Contexts, and Behaviours

Smart Learning Environments

M. WILKINSON Patients with frequent or daily headaches pose a very difficult problem for the physician who has to treat them, particularly as many patients think that there should be a medicine or medicines which give them instant relief. In the search for the compound which would meet this very natural desire, many drugs have been manufactured and the temptation for the physician is either to increase the dose of a drug which seems to be, at any rate, partially effective, or to add one or more drugs to those which the patient is already taking. Although there have been some references to the dangers of overdose of drugs for migraine in the past, it was not until relatively recently that it was recognized that drugs given for the relief of headache, if taken injudiciously, may themselves cause headache. The first drugs to be implicated in this way were ergotamine and phenazone. In the case of ergotamine tartrate, the dangers of ergotism were well known as this was a disorder which had been known and written about for many years. In the treatment of headache, fully blown ergotism is rare and in recent years has usually been due to self-medication in doses much greater than those prescribed although there are a few recorded cases where toxic amounts have been given.

Advanced materials are the basis of modern science and technology. This proceedings volume presents a broad spectrum of studies of novel materials covering their processing techniques, physics, mechanics, and applications. The book is concentrated on nanostructures, ferroelectric crystals, materials and composites, materials for solar cells and also polymeric composites. Nanotechnology approaches, modern piezoelectric techniques and also latest achievements in materials science, condensed matter physics, mechanics of deformable solids and numerical methods are presented. Great attention is devoted to novel devices with high accuracy, longevity and extended possibilities to work in wide temperature and pressure ranges, aggressive media etc. The characteristics of materials and composites with improved properties opening new possibilities of various physical processes, in particular transmission and receipt of signals under water, are described.

This book provides an overview of the application of statistical methods to problems in metrology, with emphasis on modelling measurement processes and quantifying their associated uncertainties. It covers everything from fundamentals to more advanced

special topics, each illustrated with case studies from the authors' work in the Nuclear Security Enterprise (NSE). The material provides readers with a solid understanding of how to apply the techniques to metrology studies in a wide variety of contexts. The volume offers particular attention to uncertainty in decision making, design of experiments (DOEx) and curve fitting, along with special topics such as statistical process control (SPC), assessment of binary measurement systems, and new results on sample size selection in metrology studies. The methodologies presented are supported with R script when appropriate, and the code has been made available for readers to use in their own applications. Designed to promote collaboration between statistics and metrology, this book will be of use to practitioners of metrology as well as students and researchers in statistics and engineering disciplines.

In 1972, a very powerful catalytic cycle for carbon-carbon bond formation was first discovered by the coupling reaction of Grignard reagents at the sp^2 -carbon. Over the past 30 years, the protocol has been substantially improved and expanded to other coupling reactions of Li, B, N, O, Al, Si, P, S, Cu, Mn, Zn, In, Sn, and Hg compounds. These reactions provided an indispensable and simple methodology for preparative organic chemists. Due to the simplicity and reliability in the carbon-carbon, carbon-heteroatom, and carbon-metalloid bond formations, as well as high efficiency of the catalytic process, the reactions have been widely employed by organic chemists in various fields. Application of the protocol ranges from various syntheses of complex natural products to the preparation of biologically relevant molecules including drugs, and of supermolecules, and to functional materials. The reactions on solid surfaces allow robot synthesis and combinatorial synthesis. Now, many organic chemists do not hesitate to use transition metal complexes for the transformation of organic molecules. Indeed, innumerable organic syntheses have been realized by the catalyzed reactions of transition metal complexes that are not achievable by traditional synthetic methods. Among these, the metal-catalyzed cross-coupling reactions have undoubtedly contributed greatly to the development of such a new area of "metal-catalyzed organic syntheses". An excellent monograph for the cross-coupling reactions and other metal-catalyzed C-C bond-forming reactions recently appeared in *Metal-catalyzed Cross-coupling Reactions* (Wiley-VCH, 1998).

Health And Healing For Person And Family

The Grid 2

Physics, Mechanics and Applications

God, Faith, and Health

Exploring the Spirituality-Healing Connection

Symptoms in the Pharmacy

Software Pioneers

Business Model Generation is a handbook for visionaries, game changers, and challengers striving to defy outmoded business models and design tomorrow's enterprises. If your organization needs to adapt to harsh new realities, but you don't yet have a strategy that will get you out in front of your competitors, you need Business Model Generation. Co-created by 470 "Business Model Canvas" practitioners from 45 countries, the book features a beautiful, highly visual, 4-color design that takes powerful strategic ideas and tools, and makes them easy to implement in your organization. It explains the most common Business Model patterns, based on concepts from leading business thinkers, and helps you reinterpret them for your own context. You will learn how to systematically understand, design, and implement a game-changing business model--or analyze and renovate an old one. Along the way, you'll understand at a much deeper level your customers, distribution channels, partners, revenue streams, costs, and your core value proposition. Business Model Generation features practical innovation techniques used today by leading consultants and companies worldwide, including 3M, Ericsson, Capgemini, Deloitte, and others. Designed for doers, it is for those ready to abandon outmoded thinking and embrace new models of value creation: for executives, consultants, entrepreneurs, and leaders of all organizations. If you're ready to change the rules, you belong to "the business model generation!"

This book is about phylogenetic diversity as an approach to reduce biodiversity losses in this period of mass extinction. Chapters in the first section deal with questions such as the way we value phylogenetic diversity among other criteria for biodiversity conservation; the choice of measures; the loss of phylogenetic diversity with extinction; the importance of organisms that are deeply branched in the tree of life, and the role of relict species. The second section is composed by contributions exploring methodological aspects, such as how to deal with abundance, sampling effort, or conflicting trees in analysis of phylogenetic diversity. The last section is devoted to applications, showing how phylogenetic diversity can be integrated in systematic conservation planning, in EDGE and HEDGE evaluations. This wide coverage makes the book a reference for academics, policy makers and stakeholders dealing with biodiversity conservation.

A lucid statement of the philosophy of modular programming can be found in a 1970 textbook on the design of system programs by Gouthier and Pont [1, 1 Cf10.

23], which we quote below: A well-defined segmentation of the project effort ensures system modularity. Each task forms a separate, distinct program module. At implementation time each module and its inputs and outputs are well-defined, there is no confusion in the intended interface with other system modules. At checkout time the integrity of the module is tested independently; there are few scheduling problems in synchronizing the completion of several tasks before checkout can begin. Finally, the system is maintained in modular fashion; system errors and deficiencies can be traced to specific system modules, thus limiting the scope of detailed error searching. Usually nothing is said about the criteria to be used in dividing the system into modules. This paper will discuss that issue and, by means of examples, suggest some criteria which can be used in decomposing a system into modules. A Brief Status Report The major advancement in the area of modular programming has been the development of coding techniques and assemblers which (1) allow one module to be written with little knowledge of the code in another module, and (2) allow modules to be reassembled and replaced without reassembly of the whole system.

Topics include experimental protocols covering photometric, radiometric, HPLC, and electrochemical assays, along with methods for determining enzyme assays after gel electrophoresis.

How to Write Better Medical Papers

Reporting and Publishing Research in the Biomedical Sciences

Relationship-Based Care

Enzyme Assays

Eloquent Science

Cross-Coupling Reactions

The ranks of English women writers rose steeply in the late 19th and early 20th centuries, contributing to the era's revolutionary social movements as well as to transforming literary genres in prose and poetry. The phenomena of 'the new' — 'New Women', 'New Unionism', 'New Imperialism', 'New Ethics', 'New Critics', 'New Journalism', 'New Man' — are this moment's touchstones. This book tracks the period's new social phenomena and unfolds its distinctively modern modes of writing. It provides expert introductions amid new insights into women's writing throughout the United Kingdom and around the globe.

This book is designed to meet the needs of both novice and senior researchers in Orthopaedics by providing the essential, clinically relevant knowledge on research methodology that is sometimes overlooked during training. Readers will find a wealth of easy-to-understand information on all relevant aspects, from protocol design, the fundamentals of statistics, and the use of computer-based tools through to the performance of clinical studies with different levels of evidence, multicenter studies, systematic reviews, meta-analyses, and economic health care studies. A key feature is a series of typical case examples that will facilitate use of the volume as a handbook for most common research approaches and study types. Younger researchers will also appreciate the guidance on preparation of abstracts, poster and paper presentations, grant applications, and publications. The authors are internationally renowned orthopaedic surgeons with extensive research experience and the book is published in collaboration with ISAKOS.

In this groundbreaking book, Dr. Jeff Levin explores the latest compelling evidence of the connection between health and an array of spiritual beliefs and practices, including prayer, attending religious services, meditation, and faith in God. Drawing on his own and other published studies, Dr. Levin shows how religion's emphasis on healthy behaviors and supportive relationships influences one's overall health and how the optimism and hopefulness of those who profess faith promote the body's healing responses. Filled with dramatic personal stories, *God, Faith, and Health* will alter the way you think about your body and your faith and will show you the path to improving your own health through spiritual practice. "Jeff Levin writes with incredible clarity, style, and passion. This book is a must-read for anyone interested in the religion-health connection, especially those wondering if such a connection exists at all." -Harold G. Koenig, M.D., Associate Professor of Psychiatry and Medicine, Duke University Medical Center, and author of *The Healing Power of Faith* "Beautifully written and packed with compelling scientific evidence for the spirituality-health connection . . . With the precision of a scientist, the courage of a true pioneer, and the artistry of a storyteller, Levin reminds us of what we can no longer afford to ignore: that our spiritual life matters mightily to our health and well-being at every level." -Janet F. Quinn, Ph.D., R.N., Associate Professor, University of Colorado School of Nursing

This book presents, for the first time, the unpublished manuscripts of Lars Hörmander, written between 1951 and 2007. Hörmander himself organised the manuscripts and also wrote the notes explaining their origins, presenting the material in the form he fully intended it to be published in. As his daughter, Sofia Broström, mentions in the Foreword, towards the end of his life, Hörmander "carefully went through his unpublished manuscripts, checking and revising each of them with his very critical eye, deciding what should be kept for posterity and what should be thrown out". He also compiled the complete bibliography of all his published mathematical works that is included at the end of the present book. Of both historical and mathematical value, the contents of this book will undoubtedly inspire mathematicians of different horizons.