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Lo/Fisher is praised for its readability and conversational writing style that helps students better understand difficult concepts in Accounting.

Lo/Fisher presents the how and why of reporting accounting information from within an easily-understood theoretical framework. Lo/Fisher has a clean layout that engages the reader with a clear writing style using plain English. This text is built on the current International

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Financial Reporting Standards (IFRS) and incorporates Accounting Standards for Private Enterprise (ASPE) where appropriate. Our philosophy is that when students understand the current standards, they will be able to analyze and interpret changes in the future. Note: You are purchasing a standalone product; MyAccountingLab does not come packaged with this content. Students, if interested in purchasing this title with MyManagementLab, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more

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information. If you would like to purchase both the physical text and MyAccountingLab, search for: 0134145054 / 9780134145051 Intermediate Accounting, Vol. 1 Plus MyAccountingLab with Pearson eText -- Access Card Package, 3/e Package consists of: 0133865940 / 9780133865943 Intermediate Accounting, Vol. 1 0134193482 / 9780134193489 NEW MyAccountingLab with Pearson eText -- Valuepack Access Card -- for Intermediate Accounting, Vol. 1

This book has been replaced by Psychological Approaches to Pain Management, Third Edition,

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ISBN 978-1-4625-2853-0.

One of our bestselling handbooks, The SAGE Handbook of Qualitative Research in Psychology is back for a second edition, with updated chapters and three new chapters introduced on Thematic Analysis, Interpretation and Netnography.

Biology

The Incredible Shrinking Alpha
2nd edition

Library Journal

Systems and Systems Thinking

Customers for Life

In this completely revised and updated edition of the customer service classic,

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Carl Sewell enhances his time-tested advice with fresh ideas and new examples and explains how the groundbreaking "Ten Commandments of Customer Service" apply to today's world. Drawing on his incredible success in transforming his Dallas Cadillac dealership into the second largest in America, Carl Sewell revealed the secret of getting customers to return again and again in the original Customers for Life. A lively, down-to-earth narrative, it set the standard for customer service excellence and became a perennial bestseller. Building on that solid foundation, this expanded edition features five completely new chapters, as well as significant additions to the original material, based on the lessons

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Sewell has learned over the last ten years. Sewell focuses on the expectations and demands of contemporary consumers and employees, showing that businesses can remain committed to quality service in the fast-paced new millennium by sticking to his time-proven approach: Figure out what customers want and make sure they get it. His "Ten Commandants" provide the essential guidelines, including:

- Underpromise, overdeliver: Never disappoint your customers by charging them more than they planned. Always beat your estimate or throw in an extra service free of charge.
- No complaints? Something's wrong: If you never ask your customers what else they want, how are you going to give it

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to them? • Measure everything: Telling your employees to do their best won't work if you don't know how they can improve.

The new edition of *Business Practices in Higher Education* offers aspiring higher education and student affairs professionals an understanding of the fundamental business practices of colleges and universities. The authors apply business concepts and models and explain how they can be leveraged to improve the overall efficiency and effectiveness of higher education institutions. Useful examples from a wide range of institutions—including small private college, large public universities, and community colleges—address macro-level higher education and student population

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issues, while also addressing micro-level issues for individual institutions or students. Business practices are critical to the academic, student affairs, and administrative sides of higher education. This book helps readers understand the true nature of higher education and appreciate how the academy effectively incorporates business practices into everyday work lives. New in this edition: Updated coverage of current practice and research New chapters on accounting, strategic planning, and fundraising End-of-chapter questions for discussion

This volume explores the opportunities and challenges facing the accounting profession in an increasingly globalized business and financial

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reporting environment. It looks back at past experiences of the profession in attempting to meet its public interest obligation. It examines the role and responsibilities of accounting to society including regulatory requirements, increased emphasis on corporate social responsibility, accounting fraud and whistle-blowing implications, internationalization of public interest obligations, and providing the education needed to be successful. The book incorporates an ethical dimension in making these assessments. Its focus is a conceptual, theoretical one drawing on classical philosophy, the sociology of professions, economic theory, and the public interest dimension of accountants as professionals. The authors of papers

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are long-time contributors to the annual symposium on Research in Accounting Ethics sponsored by the Public Interest Section of the AAA. Teaching and Curriculum Innovations How to Turn That One-Time Buyer Into a Lifetime Customer New Horizons in Management, Leadership and Sustainability A Practitioner's Handbook Managerial Accounting, Second Canadian Edition, An Introduction to Political Science

Volume one of the Handbooks of Management Accounting Research sets the context for both Handbooks, with three chapters outlining the historical development of management accounting as a

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discipline and as a practice in three broad geographic settings. The bulk of the first volume then draws together a series of contributions that analyse the scholarly literature in terms of distinct intellectual and theoretical social science perspectives. The volume includes a chapter which looks at work informed by psychology as a base discipline. The volume also includes a set of chapters that seek to evaluate and explain issues of research method for the different approaches to research found within management accounting.

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purchased as a set with
Volume 2. Documents the
scholarly management
accounting literature
Publishing both in print, and
online through Science Direct
International in scope
Managerial Accounting,
Second Canadian Edition,
Loose Leaf Version Managerial
Accounting, Second Canadian
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Package
Behavioural research is well
established in the social
sciences, and has flourished***

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in the field of accounting in recent decades. This far-reaching and reliable collection provides a definitive resource on current knowledge in this new approach, as well as providing a guide to the development and implementation of a Behavioural Accounting Research project. The Routledge Companion to Behavioural Accounting Research covers a full range of theoretical, methodological and statistical approaches relied upon by behavioural accounting researchers, giving the reader a good

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grounding in both theoretical perspectives and practical applications. The perspectives cover a range of countries and contexts, bringing in seminal chapters by an international selection of behavioural accounting scholars, including Robert Libby and William R. Kinney, Jr. This book is a vital introduction for Ph.D. students as well as a valuable resource for established behavioural accounting researchers. Managerial Accounting, Second Canadian Edition, Loose Leaf Version Handbooks of Management Accounting Research

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3-Volume Set

***The Routledge Companion to
Auditing***

***Business Practices in Higher
Education***

***How to be a successful
investor without picking
winners***

***Innovative Case Studies and
Solutions for Emerging
Economies***

Enger/Ross/Bailey: Concepts in Biology is a relatively brief introductory general biology text written for students with no previous science background. The authors strive to use the most accessible vocabulary and writing style possible while still

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maintaining scientific accuracy. The text covers all the main areas of study in biology from cells through ecosystems. Evolution and ecology coverage are combined in Part Four to emphasize the relationship between these two main subject areas. The new, 13th edition is the latest and most exciting revision of a respected introductory biology text written by authors who know how to reach students through engaging writing, interesting issues and applications, and accessible level. Instructors will appreciate the book's scientific accuracy, complete coverage and extensive supplement package. "Nobody asked you to show up." Every experienced product

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manager has heard some version of those words at some point in their career. Think about a company. Engineers build the product. Designers make sure it has a great user experience and looks good. Marketing makes sure customers know about the product. Sales get potential customers to open their wallets to buy the product. What more does a company need? What does a product manager do? Based upon Product School's curriculum, which has helped thousands of students become great product managers, *The Product Book* answers that question. Filled with practical advice, best practices, and expert tips, this book is here to help you succeed!

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Rev. ed. of: Principles and practice
of public health surveillance /
edited by Steven M. Teutsch, R.
Elliott Churchill. 2nd ed. 2000.

The Aggregates Handbook, Second
Edition

Managerial Accounting

Accounting for the Public Interest

Managerial Accounting (16th
Edition)

100 and More Basic NMR

Experiments

Catalog of Copyright Entries. Third
Series

The purpose of this book is to
augment a basic reference to
define and evaluate the
phenomena and events in the world
and to perceive them with a system
perspective. Nurturing this

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reference point with the extend of different scientific disciplines would support its explanation and identification ability. In this book, we tried to substantiate this argument by ligurating different disciplines that make up the system view. In the first part of the book, we tried to define the formation of systems thinking within philosophy and logic. In the following parts, we have defined the forms of system thinking, the basic tools and the usage areas of these tools. We worked on practical applications possible in the departments and an exemplary place for these applications. The target audience of this book is people who are curious about understanding the world from

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all areas. We hope that the book will help the reader perceive the world as a system and help view complex systems vitally. The information provided by the authors with all kinds of selection experience and academic background has been carefully selected to bring the reader to this goal. Good readings...

How do the pulse sequences of modern NMR work? Which experiment conveys the desired information? How can the maximal amount of information be retrieved from measured spectra? Have you ever been confronted with questions like these? Get the answers and explore the full productivity of your NMR

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equipment! This book is a reliable guide through the maze of modern NMR tools. Written by leading experts, it describes more than a hundred NMR experiments including selective pulses, field gradients and the second and third dimension. Being textbook as well as reference book for the laboratory, this book is a must for every scientist working with NMR as well as for students preparing for their lab courses.

This updated and revised edition outlines strategies and models for how to use technology and knowledge to improve performance, create jobs and increase income. It shows what skills will be required to produce, sell and manage

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performance over time, and how manual jobs can contribute to reduce the consumption of non-renewable resources.

A Practical Course

The Challenge of Politics

The Product Book: How to Become a Great Product Manager

A Quick Reference on the

Psychosocial Dimensions of

Cancer Symptom Management

Intermediate Accounting

Psychological Approaches to Pain Management, Second Edition

Bruan, Managerial

Accounting builds a solid

foundation in managerial

accounting concepts,

within a less intimidating

and more student-friendly

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context by making information easier to find, making topics easier to understand, and making examples more engaging for students. Students are seeking a more active learning experience. Each chapter has been tailored to offer this, with clear and concise lesson content, sample problems with walkthrough solutions, decision guidelines illustrating how accounting information is used to make decisions, and an extensive array of end-of-chapter practice and assessment options.

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Auditing has been a subject of some controversy, and there have been repeated attempts at reforming its

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practice globally. This comprehensive companion surveys the state of the discipline, including emerging and cutting-edge trends. It covers the most important and controversial issues, including auditing ethics, auditor independence, social and environmental accounting as well as the future of the field. This handbook is vital reading for legislators, regulators, professionals, commentators, students and researchers involved with auditing and accounting. The collection will also

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prove an ideal starting place for researchers from other fields looking to break into this vital subject.

This volume of *Advances in Accounting Education*

consists of three themes:

(1) Capacity Building and Program Leadership, (2) Classroom Innovation and Pedagogy, and (3)

Engagement with Professionals Through Advisory Councils.

Subject Catalog

The Routledge Companion to Behavioural Accounting Research

1974: January-June

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**The SAGE Handbook of
Qualitative Research in
Psychology
Tools for Business
Decision Making 5th
Edition for Ccac South
The Routledge Handbook of
FinTech**

Written by a leading pricing researcher, Pricing Strategies makes this essential aspect of business accessible through a simple unified system for the setting and management of prices. Robert M. Schindler demystifies the math necessary for making effective pricing decisions. His intuitive approach to understanding basic pricing concepts presents mathematical

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techniques as simply more detailed specifications of these concepts.

A cumulative list of works represented by Library of Congress printed cards.

Active managers persistently lag the returns of benchmarks and index funds that track them, with the excuses for underperformance recycled every year. This comprehensive book is the antidote for the active managers' siren song. If you understand the benefits of indexing, or systematic investing, it will reinforce your commitment while increasing your knowledge. If you don't yet believe, Swedroe and Berkin provide a compelling case that

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you're playing the loser's game of active management. Alpha, or outperformance against appropriate risk-adjusted benchmarks, is shrinking as it gets converted into beta, or factor exposures. They demonstrate that even for the most talented managers, their ability to add value is waning because: the amount of alpha available is declining; it must be split among an increasing amount of investment dollars; and the competition is getting tougher. In this greatly expanded second edition, Swedroe and Berkin show you how to develop an investment plan that focuses on what risks to take, and how much of them, as

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well as how to build a diversified portfolio. They present a list of vehicles to consider when implementing your plan and provide guidance on the care and maintenance of your portfolio. As a bonus they add appendices that will make you a more informed and, therefore, better investor. This makes *The Incredible Shrinking Alpha* a complete guide to successful investment strategy.

Principles and Practice of Public Health Surveillance
Handbook of Management Accounting Research
Guan Li Kuai Ji (Ying Wen Ban Yuan Shu Di 16 Ban)
Schaum's Outline of Financial Management, Third Edition

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A Marketing Approach Promoting Human Flourishing in Work, Health, Education, and Everyday Life

Drawing upon research and practitioner narratives from management, leadership, organizational studies, entrepreneurship and sustainable business domains, this book explores the many pathways that enable emerging countries to transform knowledge into action to achieve economic and sustainable development. The authors take a holistic approach to 'transforming knowledge' that goes beyond the mere 'application of knowledge' to include the

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assimilation, adaptation, and contextualization of knowledge to suit the unique contexts, needs and conditions existing in emerging countries. They then presents success stories and case studies comprising innovative solutions for emerging economies that practitioners can utilize. Current research in management is highlighted by bringing together academics, practitioners, policy-makers and interest groups from diverse regions and perspectives.

Geriatric Psycho-Oncology is a comprehensive handbook that provides best practice

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models for the management of psychological, cognitive, and social outcomes of older adults living with cancer and their families. Chapters cover a wide range of topics including screening tools and interventions, psychiatric emergencies and disorders, physical symptom management, communication issues, and issues specific to common cancer sites. A resource section is appended to provide information on national services and programs. This book features contributions from experts designed to help clinicians review, anticipate and respond to emotional issues that often arise in the

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context of treating older cancer patients. Numerous cross-references and succinct tables and figures make this concise reference easy to use. Geriatric Psycho-Oncology is an ideal resource for helping oncologists and nurses recognize when it may be best to refer patients to their mental health colleagues and for those who are establishing or adding psychosocial components to existing clinics.

Confused about financial management? Problem solved. Schaum's Outline of Financial Management provides a succinct review of all financial management

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concepts in topics such as financial forecasting, planning and budgeting, the management of working capital, short-term financing, time value of money, risk, return, and valuation, capital budgeting, and more.

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Perspectives on
Accountability,
Professionalism and Role in
Society

A Guide for Today's
Administrators

Managerial Accounting,
Second Canadian Edition Plus
NEW MyAccountingLab with
Pearson EText -- Access Card
Package

Books: subjects

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Concepts and Investigations

The best minds in positive psychology survey the state of the field Positive Psychology in Practice, Second Edition moves beyond the theoretical to show how positive psychology is being used in real-world settings, and the new directions emerging in the field. An international team of contributors representing the best and brightest in the discipline review the latest research, discuss how the findings are being used in practice, explore new ideas for application, and discuss focus points for future research. This updated edition contains new chapters that explore the intersection between positive psychology and humanistic psychology, salugenesis, hedonism, and eudaimonism, and more, with deep discussion of how the field is

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integrating with the new areas of self-help, life coaching, social work, rehabilitation psychology, and recovery-oriented service systems. This book explores the challenges and opportunities in the field, providing readers with the latest research and consensus on practical application. Get up to date on the latest research and practice findings Integrate positive psychology into assessments, life coaching, and other therapies Learn how positive psychology is being used in schools Explore possible directions for new research to push the field forward Positive psychology is being used in areas as diverse as clinical, counseling, forensic, health, educational, and industrial/organizational settings, in a wide variety of interventions and applications. Psychologists and other

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mental health professionals who want to promote human flourishing and well-being will find the second edition of *Positive Psychology in Practice* to be an informative, comprehensive guide. Winner of the Management Accounting section of the American Accounting Association notable contribution to Management Accounting Literature Award Volume One of the Handbook of Management Accounting Research series sets the context for the Handbooks, with three chapters outlining the historical development of management accounting as a discipline and as a practice in three broad geographic settings. Volume Two provides insights into research on different management accounting practices. Volume Three features contributions from some of the most influential

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researchers in various areas of management accounting research, consolidates the content of volumes one and two, and concludes with examples of management accounting research from around the world.

Volumes 1, 2 and 3 are also available as individual product. * ISBN Volume 1: 978-0-08-044564-9 * ISBN Volume 2: 978-0-08-044754-4 * ISBN Volume 3: 978-0-08-055450-1 * Three volumes of the popular Handbooks of Management Accounting Research series now available in one complete set * Examines particular management accounting practices and specific organizational contexts * Adopts a global perspective of management accounting practices Award: "Winner of the Management Accounting section of the American Accounting Association notable contribution to

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Management Accounting Literature Award."

The Routledge Handbook of FinTech offers comprehensive coverage of the opportunities, challenges and future trends of financial technology. This handbook is a unique and in-depth reference work. It is organised in six thematic parts. The first part outlines the development, funding, and the future trends. The second focuses on blockchain technology applications and various aspects of cryptocurrencies. The next covers FinTech in banking. A significant element of FinTech, mobile payments and online lending, is included in the fourth part. The fifth continues with several chapters covering other financial services, while the last discusses ethics and regulatory issues. These six parts represent the

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most significant and overarching themes of FinTech innovations. This handbook will appeal to students, established researchers seeking a single repository on the subject, as well as policy makers and market professionals seeking convenient access to a one-stop guide.

Pricing Strategies

The Performance Economy

Advances in Accounting Education

Managerial Accounting for Managers

Positive Psychology in Practice

Geriatric Psycho-Oncology

MANAGERIAL ACCOUNTING, 7E shows readers how managerial accounting plays an essential role in helping today's managers make effective business decisions for their companies. This edition has been revised with an emphasis on showing students "Here's How It's Used." This

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unique learning approach along with relevant examples encourages and enables students to develop a deeper understanding of managerial accounting and its implications for business. Readers learn why managerial accounting is important, what it is, where managerial information comes from and how it is best used to make strong business decisions. This edition even explores emerging topics of interest to today's readers, such as sustainability, quality cost, lean accounting, international accounting, enterprise risk management, and forensic and fraud accounting. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Challenge of Politics introduces

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students to the fundamental questions of political science. With a distinctive normative approach that portrays politics as a potentially humanizing enterprise, authors Neal Riemer, Douglas W. Simon and Joseph Romance equip readers to recognize major forms of government, evaluate research findings, and understand how policy issues directly affect people's lives. This comprehensive text balances classic and contemporary political theory with current events and empirical study. The Fifth Edition is fully revised to reflect recent national and international developments, including a new chapter on American Politics and Government.

Managerial Accounting: The Cornerstone of Business Decision-Making