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youngest-ever
corporate
officer.

Eventually,

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**Bill left
Xerox and in
2002 became
the unlikely
president of
SAP's flailing
American
business unit.
There, he
injected
enthusiasm and
accountability**

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into the
demoralized
culture by
scaling his
deli, sales,
and management
strategies. In
2010, Bill was
named co-CEO,
and in May
2014 became
SAP's sole,

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and first non-
European, CEO.
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Bill's
anecdotes
contain
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**sales
strategies;
incentives
that yield
exceptional
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hard work. At
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