

Management A Global And Entrepreneurial Perspective

Entrepreneurship in context has been described as the third wave in entrepreneurship research. Accordingly, specific socio-economic, political, market, and institutional contexts are key to fostering, enabling, and enacting entrepreneurial activity and behaviours. These contexts shape everyday entrepreneurship experiences. This book is based on the premise that how gender is articulated within the entrepreneurial debate has to acknowledge context. However, context is not a construct that only applies to those economies and situations that differ from the presumed norm of Western developed nations. Adopting a more critical appraisal of how context is positioned within current theorizing around gender and entrepreneurial behaviours offers potential to progress debate whilst acknowledging that competing and contrasting contextual influences require clearer recognition. This book, therefore, has the potential to unearth credible and robust approaches to further examining contextualisation and women entrepreneurship that advances new insights. By exploring and examining how contextual influences shape women's entrepreneurship, this book challenges the assumption that women entrepreneurship is the same throughout the world. It will be of value to researchers, academics, and students with an interest in entrepreneurship, political economy, economics, and public policy.

The tenth edition of this classic management textbook features a new pronounced emphasis on global management. Equal attention is paid to the new Europe and the Pacific Rim as to the United States, and chapter cases are both domestic and international. Each of the six new Part Closings has a new International Focus section and a new Global Car Industry Case. Part closings 2 to 6 compare each of the 5 management functions in Japan, the USA and the People's Republic of China. This concise, practical textbook clearly explains how to go about developing and implementing a global strategy for any organization, from Born Global start-ups, to more established large companies struggling to manage their global extensions, to nonprofits including non-governmental organizations (NGOs) and charities. Written clearly and concisely, this volume brings together multiple tools, models and frameworks

into one resource to guide a successful global strategy development and implementation process. Issues covered include: • Internal and external environmental analyses; • Cross-cultural communication; • Structural considerations; • Leadership and motivation; • Foreign market entry, mergers, alliances and acquisitions. Upper-level undergraduate and postgraduate students of global business will appreciate this accessible guide to a highly complex endeavor, as will practicing managers in global organizations seeking a ready reference. Instructors will also value the outline of a semester-long project keyed to the book, developed and tested by the author.

This book offers practical insight into the changing ways in which organizations operate today. Building on a groundbreaking concept of teal organizations, the book illustrates the practicality of advocating a lack of hierarchy of predetermined positions and the introduction of roles that come with clear responsibilities constantly defined according to current needs. First described by Frederic Laloux, a teal organization is a ground-breaking approach to managing organizations that is being adopted around the world, which turns everyone into a leader. This new paradigm rests on the ideas of wholeness, evolutionary purpose, employee autonomy, and self-management based on peer relationships. Its main assumption is the empowerment of the employee resulting in a change in workplace relationships and a more soulful and purposeful work environment. Drawing on the authors' research across six different countries, it presents the evolution of self-management and entrepreneurial culture in the current age of Economy 4.0 and examines how the teal concept has been implemented around the world. It examines misconceptions surrounding this novel approach and diagnoses the practical problems connected with implementing it in the current uncertain times. It will be of value to researchers, academics, managers, and students in the fields of management and organizational studies.

The Creation of the Global Fashion Business

How to Think, Act, and Lead in a Transformed World

Management

Being Global

New Paradigms for International Management

A Global and Social Business Model

Entrepreneurs exist in every country but the nature and level of entrepreneurial activity

differs remarkably. Why is this? What shapes the level of entrepreneurial activity in each country? What defines entrepreneurial activity? As more and more teaching and research into entrepreneurship reflects its often international nature, the need for literature reflecting this grows. This concise new textbook provides an introduction to topics in entrepreneurship in a global context; focusing on how enterprise works across the world. Important topics such as financing, innovation and (anti) social enterprise are discussed in detail throughout the text and examples and case studies are used to illustrate the application of different theoretical and conceptual approaches to entrepreneurship and the role it plays in developed, emerging and transitional economies. *Entrepreneurship: A Global Perspective* is suitable for both final year undergraduate and postgraduate courses in enterprise and is likely to appeal particularly to student groups with a strong international element.

Developments in the global economy have drastically transformed traditional businesses and trading systems. New communications and computing technology have not only opened global trade but have also provided customers with more choices and transparent supply alternatives. As such, modern firms are forced to adapt effective strategies that allow them to stay competitive in a global economy. *Entrepreneurial Orientation and Opportunities for Global Economic Growth* provides innovative insights into the present-day trends and applications of entrepreneurship and innovation in relation to different countries' economic and social development. The content within this publication encompasses topics including female entrepreneurship, internationalization, and social development. It is a vital reference source for policymakers, economists, academicians, researchers, entrepreneurs, business students, managers, and stakeholders seeking coverage on topics centered on adopting and implementing entrepreneurship in a modern setting.

Social entrepreneurship differs from traditional forms of entrepreneurship in that the primary goal of the social venture is to address social problems and needs that are as yet unmet. The driving force of such ventures is social value creation. This new textbook aims to provide a comprehensive, cutting edge resource for students, introducing them to the unique concerns and challenges that face social ventures through a comparison with the principles of traditional entrepreneurship. The book consists of fourteen chapters covering all aspects of venture creation and management—from writing a business plan, to financing, people management, marketing, and social impact measurement. *Social Entrepreneurship* uses real-life examples and sources to expose students to contemporary developments in the field, encouraging them to think critically about the issues faced by social ventures across the globe, and experiential exercises and assignments are included to provide students with hands-on experience in creating and managing their own social ventures. Also containing review and application questions, illustrative cases, definitions of key terms, and a comprehensive companion website, *Social Entrepreneurship* is the essential guide to this rapidly emerging field. Visit the companion website at www.routledge.com/cw/beugre to find: For Instructors PowerPoint slides Multiple-choice questions For Students Extra illustrative cases Web links Links to video Fashion generates over a trillion dollars in sales annually and has the priceless ability to

beguile its customers around the world. *Fashion Entrepreneurship: The Creation of the Global Fashion Business* provides the first authoritative history of the global fashion industry, from its emergence to the present day, with a focus on the entrepreneurs at the nucleus of many of the world's influential brands. It shows how successive generations of entrepreneurs built and developed their brands, democratizing access to fashion brands throughout the world. This book analyzes the careers of the greatest fashion entrepreneurs from the nineteenth century onward, including such legendary names as Charles Worth, Coco Chanel, Christian Dior, Yves Saint Laurent, and Giorgio Armani. It shows how this distinct form of entrepreneurship has arisen and what lessons new entrepreneurs can learn from the past to create thriving fashion businesses in today's rapidly changing modern world. Filled with fascinating stories from the world of fashion, as well as detailed business analysis and practical advice for people looking to create successful brands, *Fashion Entrepreneurship* is an essential read for students of fashion and entrepreneurship, and anyone looking to understand, and succeed in, this most glamorous of industries.

Academic Entrepreneurship and Technological Innovation: A Business Management Perspective

Encyclopedia of Organizational Knowledge, Administration, and Technology

Issues and New Ideas

A Global Perspective

Strategic Conversations

Digital Entrepreneurship and Global Innovation

New small business owners are constantly pressured to play a major role in the economic growth of their respected nation. However, revitalizing how individuals think, research, teach, and implement performance strategies to improve the operations of these small businesses is critical to entrepreneurial success. *Reshaping Entrepreneurship Education With Strategy and Innovation* is an essential reference source that discusses strategies to overcome performance barriers as well as implementation of effective entrepreneurial processes based on a wide range of global issues. Featuring research on topics such as authentic leadership, business ethics, and social entrepreneurship, this book is ideally designed for entrepreneurs, business professionals, scholars, researchers, students, and practitioners seeking coverage on innovative performance operations of small businesses.

What does it take to lead a global business? What makes being a global business leader today such a complex task? It's more than mastering your knowledge of various geographies and cultures, though that is essential. But to succeed, you must also master the complex mind-set and competencies needed to lead in today's fully globalized world. Not an easy assignment. Enter Ángel Cabrera and Gregory Unruh. In *Being Global*, they pull from their extensive experience as well as research they conducted at the Thunderbird School of Global Management, which has been cited by the Financial Times, U.S. News and World Report, and The Economist for its authority on global business. In *Being Global*, Cabrera and Unruh define a new context for global leadership, vividly illustrating both the challenges and the opportunities facing today's executives. How can you be effective? What new skills must you learn in order to be successful? What do international teams do to stay connected while still producing results on a regional scale? *Being Global* is written for leaders at all levels of their careers—whether in big business or small, private sector or government—who aspire to think and act globally and who need some help getting there. Being a global citizen is just the starting point. Cabrera and Unruh provide the tools and guidance to help you develop even deeper leadership skills, to benefit both you and your organization.

Combining robust narrative with a wide variety of interesting cases, *International Entrepreneurship: Starting, Developing, and Managing a Global Venture* focuses on the need for every entrepreneur to at least consider entering the global market in today's hypercompetitive world. As an ever-growing number of countries become market oriented and developed, the distinction between foreign and domestic markets is becoming less pronounced, and entrepreneurs increasingly need to develop skills to identify opportunities and then manage these opportunities on a global basis. *International Entrepreneurship* is an ideal resource for students, professors, government officials, and practitioners throughout the world who are interested in this vital, growing area. **Key Features Includes** chapter-opening international scenarios that feature a global entrepreneur or a global entrepreneurial venture to set the scene for the issues that follow **Demonstrates** global entrepreneurial issues through real-life cases from countries throughout the world **Draws** content from a wide variety of disciplines, including anthropology, economics, geography, history, jurisprudence, and language **Includes** chapter-ending class exercises, discussion questions, and suggestions for additional reading to provide readers with hands-on learning opportunities and avenues for future research **Helpful Teaching Ancillaries** Instructor Resources are available on a password-protected website at <http://www.sagepub.com/hisrichinstr>. These resources include chapter outlines, end of chapter discussions, chapter exercises, and teaching notes. *International Entrepreneurship* is appropriate as a core text for courses such as *Global Entrepreneurship* or *International Entrepreneurship* or as a supplement in upper-level undergraduate and MBA courses in *Entrepreneurship*, *New Venture Management*, and *Entrepreneurship Strategy*. In addition, it can be used as an ancillary text in *International Business* and *International Management* courses.

This book showcases new research in sport business management around the world, offering a platform for the international exchange of ideas, best practices, and scientific inquiries in a globalized sport economy. Featuring work from leading sport management scholars from around the world – including North America, South America, Europe, Africa, and Asia – the book addresses a variety of global, regional, national, and community issues that are central to successful sport management. Combining both qualitative and quantitative studies, it explores key themes such as the emergent environment, managing change, organizational transformation, application of technology, marketing and promotion, and research protocols. New case studies cover topics such as entrepreneurship and innovation, sport broadcasting, digital technologies, youth and college sports, and the development of the sport management curriculum. *International Sport Business Management* is a fascinating reading for all students and scholars of sport management, sport business, and sport marketing, as well as for any professional working in the sport and leisure industries.

Managing Global Strategy

Global Business Management

Global Perspectives on Military Entrepreneurship and Innovation

Global Opportunities for Entrepreneurial Growth

A Contemporary Approach to Organizational Theory Development

Concepts, Methodologies, Tools, and Applications

Talent has become the most important resource for organizations across a wide range of sectors throughout the world including business, non-profit, and government. These organizations are now engaged in an increasingly fierce competition to acquire the best talent as they seek to gain the upper hand in today's fast changing environment. By combining the body of knowledge on entrepreneurship and talent management from a global perspective, this book provides a synthesized understanding of entrepreneurial mobility and talent management in the entrepreneurship and

innovation ecosystem. The expert contributors combine empirical evidence and case studies to provide a nuanced understanding of global talent management from an international comparative perspective. The topics discussed include China's return migration and its impact on Chinese development, local engagement and transformation of Chinese communities in England, and reverse migration from the US to China. Furthermore, from a comparative perspective, contributors examine global talent and entrepreneurial mobility in the contexts of Silicon Valley, European university spin-off practices and entrepreneurial ecosystems in France, Italy, and South Korea, respectively. Scholars and students in entrepreneurship and talent management will find the scope for future research useful in their work. Entrepreneurs, managers, and policymakers will benefit from the examination of global perspectives and different national contexts.

Accessible and practical book providing a guide for building entrepreneurial workforces through carefully designed strategic conversations between management and employees. The Routledge Companion to the Makers of Global Business draws together a wide array of state-of-the-art research on multinational enterprises. The volume aims to deepen our historical understanding of how firms and entrepreneurs contributed to transformative processes of globalization. This book explores how global business facilitated the mechanisms of cross-border interactions that affected individuals, organizations, industries, national economies and international relations. The 37 chapters span the Middle Ages to the present day, analyzing the emergence of institutions and actors alongside key contextual factors for global business development. Contributors examine business as a central actor in globalization, covering myriad entrepreneurs, organizational forms and key industrial sectors. Taking a historical view, the chapters highlight the intertwined and evolving nature of economic, political, social, technological and environmental patterns and relationships. They explore dynamic change as well as lasting continuities, both of which often only become visible – and can only be fully understood – when analyzed in the long run. With dedicated chapters on challenges such as political risk, sustainability and economic growth, this prestigious collection provides a one-stop shop for a key

business discipline.

Succeeding in the modern business world is a multi-faceted endeavor that involves numerous parts. By implementing effective strategies, companies can strive toward achieving a competitive advantage. Digital Entrepreneurship and Global Innovation is a pivotal reference source for the latest academic material on strategic entrepreneurship initiatives to facilitate organizational growth and success, focusing on the role of digital technologies in business environments. Highlighting theoretical frameworks, industry perspectives, and emerging methodologies, this book is ideally designed for professionals, practitioners, upper-level students, and researchers involved in the field of entrepreneurship.

The Wellbeing of Women in Entrepreneurship

How Modern Companies Use Entrepreneurial Management to Transform Culture and Drive Long-Term Growth

Self-Management, Entrepreneurial Culture, and Economy 4.0

Women Entrepreneurs and Strategic Decision Making in the Global Economy

Management and Entrepreneurship

Entrepreneurial Orientation and Opportunities for Global Economic Growth

Combining comprehensive coverage with a wide variety of real-life cases, International Entrepreneurship: Starting, Developing, and Managing a Global Venture gives entrepreneurs the tools they need to successfully launch international ventures in today's hypercompetitive world. Bestselling author Dr. Robert D. Hisrich helps students and entrepreneurs develop global business plans, select international opportunities, and determine the best entry strategy. The text also covers practical considerations such as legal concerns, the global monetary systems, global marketing, and global human resource management for entrepreneurs. The fully updated Third Edition provides increased attention to culture and reflects recent changes in our increasingly globalized world. Readers will also be exposed to new cases featuring international activities of entrepreneurs and ventures throughout the world.

Tourism has been gaining importance in recent decades with its increasing socio-economic, geo-political, and ecological contributions, including its potential contribution to GDP, foreign exchange, and international business. At this juncture, an assessment and analysis of the scope, opportunities, and challenges of tourism and hospitality entrepreneurship is essential to the economic development of numerous countries. Global Entrepreneurial Trends in the Tourism and Hospitality Industry is a pivotal reference source that provides conceptualized ideas regarding the scope, prospects, and challenges of tourism and hospitality entrepreneurship. While highlighting topics such as destination tourism, multigenerational travel, and social entrepreneurship, this publication explores the relationship among tourism, hotel management, transportations, international trade, cargo and supply chain management, as well as the inter-linkages among various sectors and sub-sectors

of the tourism industry. This book is ideally designed for entrepreneurs, directors, restaurateurs, travel agents, hotel management, industry professionals, academics, professors, and students.

From Local To Global: Smart Management Lessons to Grow Your Business provides business owners and executives with invaluable lessons learned based on the hands-on experience of a successful business leader. It offers knowledge and wisdom that will help managers navigate the challenging environment that they face in today's global economy. Covering a wide range of topics, including strategic growth, new product development, supply chain management, marketing, people, customers, international partnerships and selling your business - this book demonstrates how a leader can use intelligence, knowledge, passion and capability to build high performing teams that can achieve remarkable results.

This book interweaves the concepts of the guidance on globalization, international management, and the intricacies of international business that many books on the market treat independently. It clarifies and explains culture, cultural misunderstandings, and cross-cultural interactions. Adekola and Sergi's text is unique in that it offers both the management perspective and the cultural perspective. It is for managers seeking to thrive in the global economy. This book focuses on managing global organizations, providing a basis for understanding the influence of culture on international management, and the key roles that international managers play. It clearly shows how to develop the cross-cultural expertise essential to succeed in a world of rapid and profound economic, political and cultural changes.

A Cross-Cultural Perspective

Entrepreneurial Management of a Changing Global Environment

Global Returnees

Entrepreneurship Education in Tourism and Hospitality Management

Fashion Entrepreneurship

Global Entrepreneurial Trends in the Tourism and Hospitality Industry

Entrepreneur and bestselling author of The Lean Startup, Eric Ries reveals how entrepreneurial principles can be used by businesses of all kinds, ranging from established companies to early-stage startups, to grow revenues, drive innovation, and transform themselves into truly modern organizations, poised to take advantage of the enormous opportunities of the twenty-first century. In The Lean Startup, Eric Ries laid out the practices of successful startups - building a minimal viable product, customer-focused and scientific testing based on a build-measure-learn method of continuous innovation, and deciding whether to persevere or pivot. In The Startup Way, he turns his attention to an entirely new group of organizations: established enterprises like iconic multinationals GE and Toyota, tech titans like Amazon and Facebook, and the next generation of Silicon Valley upstarts like Airbnb and Twilio. Drawing on his experiences over the past five years working with these organizations, as well as nonprofits, NGOs, and governments, Ries lays out a system of entrepreneurial management that leads organizations of all sizes and from every industry to sustainable growth and long-term impact. Filled with in-the-field stories, insights, and tools, The Startup Way is an essential road map for any organization navigating the uncertain waters of the century ahead.

This text provides upper-level undergraduate students with an international managerial perspective that concisely integrates both market (i.e., industry structure) and nonmarket (i.e., political forces) analysis. Conklin teaches students how to understand the impact of environmental forces on the firm's profitability, how to prioritize both risks and opportunities, how to analyze the relationships among them, and how to recommend firm responses to them to maximize MNE profitability. Key Features Environmental forces and their interrelationships are clearly organized and analyzed under four broad themes: social, technological, economic, and political forces. Each issue is clearly correlated to real management decision-making in chapter introductions, which discuss the strategies and management practices required to respond effectively to various environmental forces. Students learn to assess the changes in environmental forces over time and to ascertain the relative attractiveness of various nations as alternative sites for conducting business. Chapter-opening lists of critical skills and capabilities provide a focus and guide for the material in the chapter, relating theories to practical applications. Chapter-ending case excerpts with discussion questions provide illustrative real-world situations related to issues presented in that chapter and challenge students to come up with their own recommended solutions.

"The book is a collection of studies on military entrepreneurship, treating the subject with emphasis on metacognition, entrepreneurship that engages memory-monitoring and self-regulation, and meta-reasoning including knowledge about when and how to use particular strategies for learning or for problem solving"--

Women accomplish nearly two-thirds of total work around the world (including household duties), comprise one-third of the formal labor force, but women receive one-tenth of the world's income and own only one-hundredth of the world's property. Entrepreneurship is a vehicle for advancing the lives of women around the world. This book brings together 49 distinguished entrepreneurship scholars to provide a unique global vision of the wellbeing of women entrepreneurs necessary for fostering sustainable development and inclusive societies. Although gender inequality is an important issue, solutions leading to gender parity are far from reaching ideal levels in the formal workplace and globally. Meanwhile the number of women involved in entrepreneurship is growing exponentially because there are more opportunities for women to own a business and be their own boss. This offers women the most desirable and flexible working conditions that better align with women's lifestyles and multiple family responsibilities. However, entrepreneurial activities are demanding and complex; compared to men, women face special challenges that deserve close attention. This book presents research and programs to effectively support women entrepreneurs in reaching levels of wellbeing required to ensure business sustainability and personal prosperity. Offering a diversity perspectives from around the globe,

The Wellbeing of Women in Entrepreneurship is of great interest to academics and practitioners working in teaching and research in disciplines including business management, entrepreneurship, organizational change, human centered management, human resources, sustainable development, and women's studies.

*Global Business Expansion: Concepts, Methodologies, Tools, and Applications
International Entrepreneurship*

Global Entrepreneurship

Direct Selling

A Business Management Perspective

Women and Global Entrepreneurship

About the Book: Of late, academicians of technical education have felt the importance of 'Management' and 'Entrepreneurship'. Engineers need to manage their departments/sections/subordinates, and Entrepreneurship helps the large pool of technical manpower in developing small-scale industries in high tech areas thereby contributing to the economy of the country. This book covers both 'Management' and 'Entrepreneurship'. The first chapters of this book deal with Management, Planning, Organizing and Staffing, Directing and Controlling. The last four chapters deal with Entrepreneurship, Small-Scale Industries, Institutional support and Project formulation. Adequate number of simple examples with which the students are familiar are included in each chapter. In addition, each chapter contains student learning activities to give the readers a chance to enhance the learning process. Though the book is written keeping in mind the syllabus of Visvesvaraya Technological University, yet it is useful for B.Com, BBM, DBM, PGDBM and MBA students also. Contents: Management Planning Organizing and Staffing Directing and Controlling Entrepreneurship Small-Scale Industries Institutional Support Preparation of Project.

World economics and the industrial environment has recently created a fertile ground for the creation of new enterprises and start-ups. This book skilfully identifies the challenges of building a new business venture from an idea to a marketable product. It highlights • Robust methods for keeping up with innovation; • Designing new ways to grow, improve and market your product; and • Managing the changes in the business environment, market dynamics and other uncertainties. The volume is rich with examples and case studies of many small and large businesses. It further reflects on the business and entrepreneurship ecosystem, the challenges and opportunities in India, entrepreneurship and women, e-commerce, the new generation of entrepreneurs, and exit strategies for

entrepreneurs. An essential guide for entrepreneurs and professionals working in business management and marketing communications, as well as scholars of business administration and financial sciences, this book by an industry expert offers many new and practiced approaches, examples and lessons for innovative thinking and breaking new ground in business. The GCBME Book Series aims to promote the quality and methodical reach of the Global Conference on Business Management & Entrepreneurship, which is intended as a high-quality scientific contribution to the science of business management and entrepreneurship. The Contributions are the main reference articles on the topic of each book and have been subject to a strict peer review process conducted by experts in the fields. The conference provided opportunities for the delegates to exchange new ideas and implementation of experiences, to establish business or research connections and to find Global Partners for future collaboration. The conference and resulting volume in the book series is expected to be held and appear annually. The year 2019 theme of book and conference is "Creating Innovative and Sustainable Value-added Businesses in the Disruption Era". The ultimate goal of GCBME is to provide a medium forum for educators, researchers, scholars, managers, graduate students and professional business persons from the diverse cultural backgrounds, to present and discuss their researches, knowledge and innovation within the fields of business, management and entrepreneurship. The GCBME conferences cover major thematic groups, yet opens to other relevant topics: Organizational Behavior, Innovation, Marketing Management, Financial Management and Accounting, Strategic Management, Entrepreneurship and Green Business.

In the ever changing scientific word, Academic entrepreneurship has emerged as a new and growing field. Referring to the creation and management of an environment for active support of knowledge exploitation and transfer, Academic entrepreneurship aims to encourage entrepreneurial behavior in the academic community. Academic Entrepreneurship and Technological Innovation: A Business Management Perspective provides a wide-ranging overview of the relationship between universities and organizations through the most recent and detailed research on university entrepreneurship. This book aims to be a reference source for students, researchers, and practitioners interested in the academic industry's demand for technological innovation. From Local to Global

The Global Environment of Business

International Sport Business Management

Geopolitics and Strategic Management in the Global Economy

Starting, Developing, and Managing a Global Venture

Coopetition and Knowledge Dynamics Within and Across Firms

As the world continues to evolve, globalization remains a key topic area among scholars and practitioners across disciplines and industries. It is essential for managers to stay informed and look out for potential threats that can negatively affect global operations. Geopolitics and Strategic Management in the Global Economy is a pivotal reference publication featuring the latest scholarly research on an international view of the challenges and opportunities organizations face in the global marketplace. Including coverage on a broad range of topics such as firm competitiveness, project management, and social capital, this book is ideally designed for academicians, researchers, students, and managers seeking current research on best ways to handle international management issues.

Continuous improvements in business environments and available resources have allowed more opportunities for people to pursue new ventures. This not only leads to higher success in new businesses, but it enhances the overall state of the global market. Entrepreneurship: Concepts, Methodologies, Tools, and Applications provides a comprehensive examination on the latest innovations and techniques to becoming a successful and sustainable entrepreneur. Including research-based studies on knowledge production, social entrepreneurship, and distribution, this multi-volume publication is an ideal source for practitioners, academicians, researchers and upper-level students interested in learning about entrepreneurship and seeking emerging perspectives on optimizing and enhancing entrepreneurial pursuits.

As businesses seek to compete on a global stage, they must be constantly aware of pressures from all levels: regional, local, and worldwide. The organizations that can best build advantages in diverse environments achieve the greatest success. Global Business Expansion: Concepts, Methodologies, Tools, and Applications is a comprehensive reference source for the latest scholarly material on the emergence of new ideas and opportunities in various markets and provides organizational leaders with the tools they need to be successful. Highlighting a range of pertinent topics such as market entry strategies, transnational organizations, and competitive advantage, this multi-volume book is ideally designed for researchers, scholars, business executives and professionals, and graduate-level business students.

The first book to look at innovation/entrepreneurship from an international perspective, Managing Innovation and Entrepreneurship: A Global Perspective provides a step-by-step process for managing innovation and entrepreneurship in an organization in both turbulent and stable economic times. Authors Robert D. Hisrich and Claudine Kearney demonstrate how to manage innovation on a day-to-day basis—using a wide range of real world scenarios, theories, principles, best practices, case studies, and modern examples. The book provides detailed coverage of each aspect of the process of innovation required to achieve success, including what it takes to build an innovative and entrepreneurial organization, how to develop innovation and entrepreneurship in both individuals and teams, how to manage and operationalize innovation and entrepreneurship, how to develop a global business plan, and more.

The Routledge Companion to the Makers of Global Business

Entrepreneurship in Difficult Times

Social Entrepreneurship

Managing the Creation of Social Value

Contextualising Everyday Experiences

Proceedings of the 3rd Global Conference on Business Management & Entrepreneurship (GC-BME 3), 8 August 2018, Bandung, Indonesia

For any organization to be successful, it must operate in such a manner that knowledge and information, human resources, and technology are continually taken into consideration and managed effectively. Business concepts are always present regardless of the field or industry - in education, government, healthcare, not-for-profit, engineering, hospitality/tourism, among others. Maintaining organizational awareness and a strategic frame of mind is critical to meeting goals, gaining competitive advantage, and ultimately ensuring sustainability. The Encyclopedia of Organizational Knowledge, Administration, and Technology is an inaugural five-volume publication that offers 193 completely new and previously unpublished articles authored by leading experts on the latest concepts, issues, challenges, innovations, and opportunities covering all aspects of modern organizations. Moreover, it is comprised of content that highlights major breakthroughs, discoveries, and authoritative research results as they pertain to all aspects of organizational growth and development including methodologies that can help companies thrive and analytical tools that assess an organization's internal health and performance. Insights are offered in key topics such as organizational structure, strategic leadership, information technology management, and business analytics, among others. The knowledge compiled in this publication is designed for entrepreneurs, managers, executives, investors, economic analysts, computer engineers, software programmers, human resource departments, and other industry professionals seeking to understand the latest tools to emerge from this field and who are looking to incorporate them in their practice. Additionally, academicians, researchers, and students in fields that include but are not limited to business, management science, organizational development, entrepreneurship, sociology, corporate psychology, computer science, and information technology will benefit from the research compiled within this publication.

Entrepreneurs around the world are encouraged and held up as the new deliverers of economic growth in turbulent times. Entrepreneurship is taught globally, but often without much reference to the truly global array of cases and examples that can provide helpful insights for international students in particular. This collection brings together expert entrepreneurship scholars to provide a collection of global case studies around entrepreneurial firms worldwide. This unique educational resource covers a broad range of topics of relevance to understanding entrepreneurship including corporate, social and indigenous entrepreneurship. This book provides entrepreneurship educators with reliable cases suitable for classroom discussion, analysis or even for assessment purposes. Instructors teaching this subject will be able to use the book as a stand alone reference or as an ideal supplement for many introductory texts in entrepreneurship.

"This focus of this book is to highlight various cases of entrepreneurship education in tourism and hospitality across the World and to discuss and analyze the utility of tourism and hospitality entrepreneurship education due to the new

digital revolution and global pandemic"--

The Power of Direct Selling. Direct selling is not an industry per se nor is it merely a go-to-market business model and channel to reach consumers. It is bigger than any of this - direct selling is people. The ability for people with entrepreneurial spirit to build a successful business, whether it be from the ground up or by representing a company's product, is at the heart of direct selling and it is people who made (and continue to make) direct selling the successful marketplace that it is today. The direct selling marketplace is comprised of mission-driven and socially responsible companies offering a wide variety of product and services, and the list of direct selling companies is abundant with entrepreneurs who built their businesses by utilizing an independent salesforce channel to market and sell their products or services directly to consumers. Possibly one of the most prominent of these entrepreneurs is Mary Kay Ash, a legend as a glass-ceiling breaker and a woman who built a very successful business with a go-to-market strategy of direct selling. Unlike Mary Kay Ash, however, not all aspiring business owners are willing/able to invest their savings and time on a start-up business. These micro-entrepreneurs desire to have the economic and social benefits of managing their own businesses but do not want the startup costs and demands associated with traditional business planning. As such, becoming a direct selling distributor offers a low-risk, low-cost pathway to micro-entrepreneurship. The traditional barriers to small business ownership are removed when a micro-entrepreneur builds a direct selling business that is backed by established brands. These established brands, several of which are featured in this book, offer the micro-entrepreneurs quality products, business training, and technological resources to achieve a self-determined metric of success. Framed within the context of entrepreneurship and an historical overview of the long-term sustainability of this business model, this book is intended for practitioners who want to read about the breadth and depth of direct selling. Importantly, this book provides considerable depth in terms of three particular issues associated with direct selling: Compensation, Ethics & compliance, and Global reach. For scholars, this book is built on a strong foundation of valid and reliable research endeavors. The authors have published research on direct selling in high quality, reputable and peer-reviewed academic and practitioner journals. Thus, this book can add foundationally to the research efforts of academics who are conducting research in a wide variety of topics (such as sales, women empowerment, business strategy, ethics, distribution models, gig economy, and global entry - to name a few), as well as to members of the press who want reliable and valid content upon which to build their stories. The book's content is also particularly informative for policymakers at the local, state, national, and international levels. For students, reading this book will offer a variety of insights, particularly related to the intricacies of channel selection and design. Direct Selling: A Global and Social Business Model is a collective project from eight academics and practitioners who have dedicated much of their careers to understanding direct selling as both a go-to-market strategy and a channel of distribution and to capturing the people who are the foundation of direct selling. The pages of this book bring together a wealth of research and knowledge that can inform a broad spectrum of constituents about the economic and social benefits of direct selling, while also providing detail and clarity on key issues related to direct selling as a sustainable business model.

Managing Innovation and Entrepreneurship

Entrepreneurship

Developing an Effective Strategy in International Business

The Startup Way

Reshaping Entrepreneurship Education With Strategy and Innovation

Advances in Business, Management and Entrepreneurship

There has been an increase in women entrepreneurs participating in the growth of local, regional, national, and global economies. While these women showcase crucial skills for strategic leadership and strategy that can advance companies, they face cultural, educational, social, and political barriers that impede their development and participation within the global economy. Women Entrepreneurs and Strategic Decision Making in the Global Economy is a pivotal reference source that provides vital research on understanding the value of women entrepreneurs and the strategies they can use on the economy and examines gender impact on strategic management and entrepreneurship. While highlighting topics such as emotional intelligence, global economy, and strategic leadership, this book is ideally designed for managers, entrepreneurs, policymakers, academicians, and students.

This book investigates, compares, and contrasts the theoretical and practical elements of business concepts and models that are acclimated to the dynamic changes of our modern era. Furthermore, it describes and analyzes the current cooperative interactions among firms, and evaluates the contribution of knowledge dynamics in coopetition.

Creating and Directing the Entrepreneurial Workforce

Entrepreneurship and Talent Management from a Global Perspective

Managing Start-ups for Success

Case Studies of Entrepreneurial Firms Operating around the World

Smart Management Lessons to Grow Your Business