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Leadership James
Macgregor Burns
Leadership

*James
Macgregor
Burns*

Lao Tzu, Marx, the
Buddha, Ibsen,
Machiavelli — these
are just a few of the
world ' s great
thinkers who have

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weighed in on the subject of leadership over the centuries. Yet, the contemporary student of leadership often overlooks many of these names in favour of more recent theorists hailing from the social sciences. Understanding

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Leadership: An
Arts and
Humanities
Perspective takes a
different angle,
employing the
works of the great
philosophers,
authors and artists
found in world
civilization and
presenting an arts
and humanities
perspective on the

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study of leadership.
The authors build
their conceptual
framework using
The Five
Components of
Leadership Model,
which recognizes
the leader, the
followers, the goal,
the environmental
context, and the
cultural values and
norms that make up

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the leadership process. Supporting the text are a wealth of case studies which reflect on works such as Ayn Rand ' s novella Anthem, Eug è ne Delacroix ' s painting Liberty Leading the People, Charlie Chaplin ' s film Modern Times,

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Athol Fugard ' s play

"Master Harold" . . .

and the Boys, Lao

Tzu ' s poetic work

Tao Te Ching, and

Anton í n

Dvo řák ' s New

World Symphony.

The authors also

introduce studies

from various world

cultures to

particularly

illustrate the role

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cultural values and norms play in leadership. This illuminating framework promotes the multidimensional thinking that is necessary for understanding and problem solving in a complex world. Understanding Leadership: An

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Arts and
Humanities
Perspective will be
a valuable textbook
for both
undergraduate and
postgraduate
leadership students,
while leadership
professionals will
also appreciate the
book ' s unique
liberal arts and
cultural approach.

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The Encyclopedia of Leadership brings together for the first time everything that is known and truly matters about leadership as part of the human experience.

Developed by the award-winning editorial team at Berkshire

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Publishing Group,
the Encyclopedia
includes hundreds
of articles, written
by 280 leading
scholars and
experts from 17
countries, exploring
leadership theories
and leadership
practice. Entries
and sidebars show
leadership in action
- in corporations

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and state houses,
schools, churches,
small businesses,
and nonprofit
organizations.

This collection of
essays draws on
writings from
mythologists,
sociologists,
philosophers,
historians, and
political activists, to
present

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perspectives on the techniques, philosophies, and theories of political leadership throughout history. The forty-three selections offer a broad range of thought and provide a uniquely comprehensive reference.

Think Like a

Page 12/168

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General...Lead Like
an Executive “ At
their center, great
organizations such
as America's armed
forces are the
product of great
leaders. This
fantastic book
reveals the keys to
success within the
military culture, as
well as relevant and
practical application

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tools for creating
strong leaders
today. ” —Stephen R.
Covey, author of
The 7 Habits of
Highly Effective
People and The 8th
Habit: From
Effectiveness to
Greatness What
distinguishes
strategic
leadership?
According to top

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U.S. Army generals, the difference lies in the discipline of thinking. Because the problems strategic leaders face are often multifaceted and can involve ethical dilemmas, these leaders must move beyond thinking tactically and take a longer term,

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broader approach to finding solutions. Through the U.S. Army War College and other senior-service colleges, the Army teaches strategic thinking to its officers, developing some of the most esteemed leaders of our time. Strategic Leadership: The

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General's Art provides aspiring leaders with an understanding of the behavior and competencies that make a good strategic leader. In line with the curriculum followed by senior officers attending the U.S. Army War College, this book teaches

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leaders how to think strategically in a volatile, uncertain environment and thereby to provide transformational leadership and shape outcomes. With contributions from senior military leaders as well as experts in the fields of strategic

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leadership, systems
and critical thinking,
and corporate
culture, this
invaluable
reference shows
readers how to
move from mid-
level manager to
strategic-thinking
senior executive.

Strategic
Leadership: The
General's Art

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provides aspiring leaders with an understanding of the behavior and competencies that make a good strategic leader. In line with the curriculum followed by senior officers attending the U.S. Army War College, this book teaches leaders how to

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think strategically
in a volatile,
uncertain
environment and
thereby to provide
transformational
leadership and
shape outcomes.
With contributions
from senior military
leaders as well as
experts in the fields
of strategic
leadership, systems

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and critical thinking,
and corporate
culture, this
invaluable
reference shows
readers how to
move from mid-
level manager to
strategic-thinking
senior executive.

The Lion and the
Fox

Ethics, the Heart of
Leadership, 3rd

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Edition

Fire and Light

Hard Times

The Leader's

Companion: Insights
on Leadership

Through the Ages

Packing the Court

This book serves as a
guided introduction to
the richly diverse
perspectives on
leadership throughout

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the ages and
throughout the world.
Each of the selections,
introduced by the
editor, presents
enlightening thoughts
on a different aspect
of leadership. Writings
by Plato, Aristotle,
Lao-tzu and others
demonstrate that the
challenges of
leadership are as old as

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civilization.

Machiavelli, Tolstoy,
Ghandi, and W.E.B.
Du Bois provide a
wide range of insights
into the eternal
practice and problems
of leadership. Modern
masters of leadership
such as James
MacGregor Burns,
John Kotter, and
Warren Bennis join

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such leading

practitioners as Max
De Pree and Roger B.
Smith in discussing
contemporary issues in
leadership theory and
practice.

A Pulitzer Prize
winner's "immensely
readable" history of
the United States from
FDR's election to the
final days of the Cold

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War (Publishers
Weekly). The
Crosswinds of
Freedom is an
articulate and incisive
examination of the
United States during
its rise to become the
world's sole
superpower. Here is a
young democracy
transformed by the
Great Depression, the

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Second World War,
the Cold War, the
rapid pace of
technological change,
and the distinct visions
of nine presidents.
Spanning fifty-six
years and touching on
many corners of the
nation's complex
cultural tapestry,
Burns's work is a
remarkable look at the

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forces that gave rise to
the “American
Century.”

From Simon &
Schuster, The Power
to Lead is James
MacGregor Burns'
exploration into the
crisis of the American
presidency. Including
a prologue on the
desertion of the
system, Burns

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describes an American political system that "faces a pervasive crisis of self-confidence that only the rarest kind of leadership can overcome."

From renowned political theorist James MacGregor Burns, an incisive critique of the overreaching power of

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an ideological

Supreme Court For
decades, Pulitzer Prize-
winner James

MacGregor Burns has
been one of the great
masters of the study of
power and leadership
in America. In

Packing the Court, he
turns his eye to the
U.S. Supreme Court,
an institution that he

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believes has become more powerful, and more partisan, than the founding fathers ever intended. In a compelling and provocative narrative, Burns reveals how the Supreme Court has served as a reactionary force in American politics at critical moments throughout

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the nation's history,
and concludes with a
bold proposal to rein
in the court's power.

A Source Book
Political Leadership
Transition Redesigned
Leading Change
Transformational
Leadership in Nursing
The Quest for a
General Theory of
Leadership

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Leadership James
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Essays discuss the history and psychology of leadership, symbolic authority, politics, cultural leadership, and leadership processes

The "engrossing"
Pulitzer Prize and
National Book
Award-winning
history of FDR's final

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years (Barbara Tuchman). The second entry in James Macgregor Burns's definitive two-volume biography of Franklin Delano Roosevelt begins with the president's precedent-breaking third term election in 1940, just as Americans were beginning to face the

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Macgregor Burns

likelihood of war.

Here, Burns examines Roosevelt's skillful wartime leadership as well as his vision for post-war peace.

Hailed by William Shirer as "the definitive book on Roosevelt in the war years," and by bestselling author Barbara Tuchman as

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Macgregor Burns

"engrossing, informative, endlessly readable," The Soldier of Freedom is a moving profile of a leader gifted with rare political talent in an era of extraordinary challenges, sacrifices, heroism, and hardship.

"The urgent question of our time is whether

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Macgregor Burns

we can make change
our friend and not our
enemy....To renew
America, we must be
bold...must revitalize
our
democracy....Together
with our friends and
allies, we will work to
shape change, lest it
engulf us." With those
inaugural words,
William Jefferson

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Leadership James
Macgregor Burns

Clinton began his first term as President of the United States.

Now, a Pulitzer Prize-winning historian and a former White House aide provide the first penetrating, thoughtful evaluation of President Clinton's leadership. Before he was voted into office, Bill Clinton told the

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authors in an interview that he wanted to be a transforming leader, a president who would fashion real and lasting change in peoples' lives, in the tradition of Franklin Delano Roosevelt. But how has this president, who has sought to lead from

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the center with his vice president, Al Gore, and the First Lady, Hillary Rodham Clinton, measured up against his own stated goals and the aspirations and performances of other presidents since World War II? From the health care debacle and the 1994

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midterm elections that swept the Republicans to a majority in both houses of Congress to the effect of scandal and impeachment on his ability to govern, Dead Center examines the leadership style of Bill Clinton and offers a forceful challenge to the strategy of centrism. There is no

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more respected
presidential historian
than James
MacGregor Burns,
author of several
acclaimed books on
leadership and the
Pulitzer Prize-winning
study of Franklin D.
Roosevelt. Georgia J.
Sorenson adds her
own insights as a
political scientist and

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presidential scholar.
Their combined efforts
have resulted in an
incisive, informative,
authoritative work
and an absorbing
read.

A Pulitzer
Prize-winning
historian's dramatic
biography of Franklin
Delano Roosevelt, US
president during the

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Depression and WWII.
Franklin Delano
Roosevelt was the
longest serving
president in US
history, reshaping the
country during the
crises of the Great
Depression and World
War II. James
MacGregor Burns's
magisterial two-
volume biography

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tells the complete life story of the fascinating political figure who instituted the New Deal.

Roosevelt: The Lion and the Fox (1882-1940): Before his ascension to the presidency, FDR laid the groundwork for his unprecedented run with decades of canny

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political maneuvering and steady consolidation of power. Hailed by the New York Times as "a sensitive, shrewd, and challenging book" and by Newsweek as "a case study unmatched in American political writings," The Lion and the Fox details Roosevelt's youth and

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education, his rise to national prominence, all the way through his first two terms as president. Roosevelt: The Soldier of Freedom

(1940–1945): The Pulitzer Prize and National Book

Award-winning history of FDR's final years examines the

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president's skillful
wartime leadership as
well as his vision for
postwar peace.

Acclaimed by William
Shirer as "the
definitive book on
Roosevelt in the war
years," and by
bestselling author
Barbara Tuchman as
"engrossing,
informative, endlessly

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readable," The

Soldier of Freedom is a moving profile of a leader gifted with rare political talent in an era of extraordinary challenges.

Global Encyclopedia
of Public

Administration, Public
Policy, and
Governance

Encyclopedia of

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Leadership

Roosevelt: The Soldier
of Freedom

(1940-1945)

Corporate Ethics and
Corporate

Governance

Leadership,

Democracy, and

Jaruzelski's Poland

Cutting Edge

Transition

Redesigned deals

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*with the
philosophical
bases of
different types
of transition:
change in the
economy, organiz
ational/institut
ional change,
and change in
social and
individual
relationships.
The editors'*

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primary goal is to give further impetus to a much-needed worldwide debate on the issue of transition towards a better future. The volume reviews transitions made in different areas of human activity,

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assesses their relevancy, and analyzes their contexts. During this century, different organizations and institutions will undergo a level of radical and global change that has rarely been seen. The

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***expected shift
must be
addressed in
terms of a
multidimensional
transition
toward building
a sustainable
society. Do we
have an
understanding of
transition
relevant to the
task of meeting***

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*at least some of
the challenges
presented in
this volume? Do
we need a
radical
innovation for
redesigning the
transition that
may enforce real
social and
ethical
responsibilities
into*

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*organizational
practice on
different levels
and bring to
life new ideas?
"Transition
Redesigned"
seeks to answer
these questions.
Leadership has
never played a
more prominent
role in
America's*

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*national
discourse, and
yet our opinions
of leaders are
at all-time
lows. Private
sector leaders
are widely seen
as greedy to the
point of being
corrupt. Public
sector leaders
are viewed as
incompetent to*

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*the point of
being inept.
And, levels of
trust in
government have
plummeted. As
the title of
this book
conveys, leaders
in America are
experiencing
hard times.
Barbara
Kellerman argues*

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*that we focus on
leaders, and
even on
followers, while
ignoring an
essential
element of
leadership:
context. This
book is a
corrective. It
enables leaders
to track the
terrain that*

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*they must
navigate in
order to create
change. Rather
than a handy-
dandy manual on
what to do and
how to do it,
Hard Times is
structured as a
checklist.
Twenty-four
brief sections
cover key*

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*aspects of the
American
landscape. They
trace evolutions
and revolutions
that have
revised our
norms,
transformed our
populations and
institutions,
and shifted our
culture.*

Kellerman's

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Leadership James
Macgregor Burns

*crash course on
context reveals
how significant
it is to
leadership.*

*Clearer still is
the fact that
leadership is
more difficult
than it has ever
been. It is
context that
explains why
leadership is so*

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Macgregor Burns

*fraught with
frustration.
And, it is
context that
makes evident
why leadership
will be better
exercised if it
is better
understood.
Calling out
patterns that
emerge from the
checklist,*

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**Kellerman
challenges
leaders to do
better. This
fascinating read
will change the
way that all of
us think about
leadership,
while compelling
us to consider
what it means
for our future.
This book**

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Leadership James
Macgregor Burns

*represents a
most robust look
at the study of
leadership while
representing
multiple
disciplines in a
quest to find
agreement about
leadership and
theory. Russ
Volckmann,
International
Leadership*

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Review In this compelling book, top scholars from diverse fields describe the progress they have made in developing a general theory of leadership. Led by James MacGregor Burns, Pulitzer Prize winning author

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Macgregor Burns

*of the classic
Leadership
(1978), they
tell the story
of this
intellectual
venture and the
conclusions and
questions that
arose from it.
The early
chapters
describe how, in
order to discuss*

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Macgregor Burns

an integrative theory, the group first wrestled with the nature of theory as well as basic aspects of the human condition that make leadership necessary and possible. They then tackle topics such as:

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*the many faces
of power woven
into the
leadership
fabric; crucial
elements of
group dynamics
and the leader
follower
relationship;
ethical issues
lying at the
heart of
leadership;*

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Macgregor Burns

***constructivist
perspectives on
leadership,
causality, and
social change;
and the
historical and
cultural
contexts that
influence and
are influenced
by leadership.
The book
concludes with a***

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**commentary by
Joanne Ciulla
and an Afterword
by James
MacGregor Burns.
The contributors
thorough
coverage of
leadership, as
well as their
approach to this
unique
undertaking,
will be of great**

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Leadership James
Macgregor Burns

*interest to
leaders,
students and
scholars of
leadership.
This book of
discusses the
question of
political power
and the role of
leadership in
East African
communities.
Beginning with*

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Leadership James
Macgregor Burns

*pre-colonial
structures and
continuing to
the present day,
it tells a
saddening tale
of African
states in
crisis, without
a sustainable
leadership
culture, with
badly managed
political*

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*transitions and
confused social
policies.*

*Leadership: The
Key Concepts*

*Politics of the
Lesser Evil*

*Transformational
Leadership*

Leadership 2000

Presidential

Government

Leadership and

Performance

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Macgregor Burns

Beyond

Expectations

**This work
serves as a
comprehensive
collection of
global
scholarship
regarding the
vast fields of
public
administration
and public**

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**policy. Written
and edited by
leading
international
scholars and
practitioners,
this exhaustive
resource covers
all areas of
the twin fields
of study. In
keeping with
the multidiscip**

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linary spirit
of these
fields, the
entries make
use of various
theoretical,
empirical,
analytical,
practical, and
methodological
bases of
knowledge. The
encyclopedia

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**provides a
snapshot of the
most current
research in
public
administration
and public
policy,
covering such
important areas
as: 1.
organization
theory,**

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**behavior,
change and
development 2.
administrative
theory and
practice 3.
bureaucracy 4.
public
budgeting and
financial
management 5.
public finance
and public**

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management 6.
public
personnel and l
abor-management
relations 7.
crisis and
emergency
management 8.
institutional
theory and
public
administration
9. law and

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**regulations 10.
ethics and
accountability
Relevant to
professionals,
experts,
scholars,
general
readers, and
students
worldwide, this
work will serve
as the most**

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**viable global
reference
source for
those looking
for an
introduction to
the field.
Since mid-
century,
America has
witnessed an
ominous decline
in presidential**

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**Leadership,
culminating in
the failing
presidency of
George W. Bush
today. How did
this happen? In
Running Alone,
the
distinguished
political
scientist and
leadership**

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**expert James
MacGregor Burns
finds the
origin of the
problem in John
F. Kennedy's
presidential
style-and its
influence on
his successors
in the Oval
Office. Kennedy
rejected**

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**collective
leadership in
favor of a
highly
personalized
executive
branch, run by
a small group
of hand-picked
advisors. His
successors
followed his
lead; each in**

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**his own way ran
and governed
alone,
exploiting the
party base
while often
ignoring party
platforms and
party needs.
Burns charts
the decline of
genuine
leadership in**

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**the Oval Office
and offers
practical
proposals for
restoring the
kind of
transforming
leadership that
this country so
desperately
needs. With
unsurpassed
knowledge of**

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**American
history and
politics, Burns
shows us the
way forward.
This text
provides nurses
studying
leadership
theory with
insight and
guidance in
motivating and**

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leading staff.
The concepts of
transformational leadership
are explored to
direct the
nurse leader in
increasing
productivity
and retention
of staff.
"With this
profound and

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**magnificent
book, drawing
on his deep
reservoir of
thought and
expertise in
the humanities,
James MacGregor
Burns takes us
into the fire's
center. As a
21st-century
philosopher, he**

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**brings to vivid
life the
incandescent
personalities
and ideas that
embody the best
in Western
civilization
and shows us
how
understanding
them is
essential for**

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**anyone who
would seek to
decipher the
complex
problems and
potentialities
of the world we
will live in
tomorrow."**

**--Michael
Beschloss, New
York Times
bestselling**

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**author of
Presidential
Courage: Brave
Leaders and How
They Changed
America,
1789-1989**

**"James
MacGregor Burns
is a national
treasure, and
Fire and Light
is the elegiac**

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**capstone to a
career devoted
to
understanding
the seminal
ideas that made
America - for
better and for
worse - what it
is." --Joseph
J. Ellis,
Pulitzer Prize
and National**

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**Book Award
winning author
Revolutionary
Summer Pulitzer
Prize-winning
and bestselling
historian James
MacGregor Burns
explores the
most daring and
transformationa
l intellectual
movement in**

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**history, the
European and
American
Enlightenment
In this
engaging,
provocative
history, James
MacGregor Burns
brilliantly
illuminates the
two-hundred-
year**

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**conflagration
of the
Enlightenment,
when audacious
questions and
astonishing
ideas tore
across Europe
and the New
World,
transforming
thought,
overturning**

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**governments,
and inspiring
visionary
political
experiments.
Fire and Light
brings to vivid
life the galaxy
of
revolutionary
leaders of
thought and
action who,**

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**armed with a
new sense of
human
possibility,
driven by a
hunger for
change, created
the modern
world. Burns
discovers the
origins of a
distinctive
American**

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**Enlightenment
in men like the
Founding
Fathers
Benjamin
Franklin, John
Adams, Thomas
Jefferson, and
James Madison,
and their early
encounters with
incendiary
European ideas**

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**about liberty
and equality.**

**It was these th
inker-activists
who framed the
United States
as a grand and
continuing
experiment in
Enlightenment
principles.**

**Today the same
questions**

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**Enlightenment
thinkers
grappled with
have taken on
new urgency
around the
world: in the
turmoil of the
Arab Spring, in
the former
Soviet Union,
and China, as
well as in the**

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**United States
itself. What
should a nation
be? What should
citizens expect
from their
government? Who
should lead and
how can
leadership be
made both
effective and
accountable?**

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bedrock of our
modern world
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**light on these
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**The Crucible of
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How the
Enlightenment
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Pulitzer Prize-
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Burns has devoted
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aspects—from politics to business.

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toward the
achievement of
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understand
executive decision-
making, the
dynamics of

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influence, and moral leadership.

According to Pelinka, Jaruzelski's politics of democratization in Poland in the 1980s (which led to the first free and competitive elections in a communist system) illustrate personal

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leadership
hampered by
democracy.

Jaruzelski initiated
the roundtable
process that
transformed Poland
into a democracy;
yet, this process
ultimately ended
with his abdication.
The Second Edition
of Leading

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Organizations offers an expanded focus on the fluid roles of leaders and participants (followers) and their mutual responsibility for organizational leadership. Like the first edition, this text contains chapters on implementing the organization's

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mission, structure,
culture and strategy
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scholars in the field.

New features
include: - Strategic
leadership - Virtual
leadership -
Leadership,
organizational
change, and conflict
- Building a culture
of leadership

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Transformational Leadership, Second Edition is intended for both the scholars and serious students of leadership. It is a comprehensive review of theorizing and empirical research that can serve as a reference and starting point for

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additional research on the theory. It can be used as a supplementary textbook in an intense course on leadership--or as a primary text in a course or seminar focusing on transformational leadership. New in the Second Edition:

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*New, updated examples of leadership have been included to help illustrate the concepts, as well as show the broad range of transformational leadership in a variety of settings.

*New chapters have been added

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focusing specifically
on the
measurement of
transformational
leadership and
transformational
leadership and
effectiveness. *The
discussion of both
predicators and
effects of
transformational
leadership is greatly

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expanded. *Much more emphasis is given to authentic vs. inauthentic transformational leadership.

*Suggestions are made for guiding the future of research and applications of transformational leadership. *A greatly expanded

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reference list is
included.

Transformational
Leadership Working
Papers

Transformational
Leadership in East
Africa

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Change

Roosevelt: The Lion
and the Fox

(1882-1940) and

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Soldier of Freedom
(1940-1945)

The Vineyard of
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Democracy, and
The Crosswinds of
Freedom

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"Proposes a
provocative new

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vision of leadership
in the business world
- a vision of
leadership rooted in
moral values and a
consistent display of
respect for all
followers."--Page [4]
of cover.

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Americans became
divided over the
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dramatic growth and
transformation of
the American
landscape, through
the addition of

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and incisive

examination of the
US during its rise to
become the world's
sole superpower—thr
ough the Great
Depression, the
Second World War,
the Cold War, and
the rapid pace of
technological change
that gave rise to the
"American

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understanding of
moral and
lasting change
is explored
through essays
focussing on

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transforming leadership in contexts such as the founding of the American nation and presidential leadership throughout US history. Burns's most influential concepts are explained, critiqued and

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expanded and then applied in political, business and institutional domains. The volume demonstrates how Burns's analyses illuminate the nature of social change and transformation, the subtleties

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of the
relationship
between leaders
and followers,
and how together
both can realize
enduring human
values using
power resources
that arouse and
satisfy deep
human motives.
In Transforming
Leadership,

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Burns

illuminates the
evolution of
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structures, from
the chieftains
of tribal
African
societies,
through Europe's
absolute
monarchies, to
the blossoming
of the

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Enlightenment's
ideals of
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Along the way he
looks at key
breakthroughs in
leadership and
the towering
leaders who
attempted to
transform their

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worlds—Elizabeth
I, Washington,
Jefferson,
Gandhi, Eleanor
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Gorbachev, and
others.

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twenty-first century, the long-intractable problem of global poverty, Transforming Leadership will arouse discussion and controversy in classrooms and boardrooms throughout the country.

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Prize-winning
historian
examines
transformational
leaders from
Moses to
Machiavelli to
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King Jr. in this
"impressive
book" (The
Washington
Post). Historian

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qualities that make certain leaders—in America and elsewhere—succeed as transformative figures. Through insightful anecdotes and historical analysis, Burns scrutinizes the charisma, vision, and

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persuasive power
of individuals
able to imbue
followers with a
common sense of
purpose, from
the founding
fathers to FDR,
Gandhi to
Napoleon. Since
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Roosevelt

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national
bestseller!
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McChrystal,
the retired US
Army general***

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and

*bestselling
author of Team
of Teams,
profiles
thirteen of
history's
great leaders,
including Walt
Disney, Coco
Chanel, and
Robert E. Lee,*

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*to show that
leadership is
not what you
think it
is—and never
was. Stan
McChrystal
served for
thirty-four
years in the
US Army,
rising from a*

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second

**lieutenant in
the 82nd
Airborne
Division to a
four-star
general, in
command of all
American and
coalition
forces in
Afghanistan.**

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*During those
years he
worked with
countless
leaders and
pondered an
ancient
question:
"What makes a
leader great?"
He came to
realize that*

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*there is no
simple answer.
McChrystal
profiles
thirteen
famous leaders
from a wide
range of eras
and
fields—from
corporate CEOs
to politicians*

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and revolutionaries. He uses their stories to explore how leadership works in practice and to challenge the myths that complicate our thinking about this critical

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*topic. With
Plutarch's
Lives as his
model,
McChrystal
looks at
paired sets of
leaders who
followed
unconventional
paths to
success. For*

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instance. . . .

*· Walt Disney
and Coco
Chanel built
empires in
very different
ways. Both had
public
personas that
sharply
contrasted
with how they*

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lived in

private. .

Maximilien

Robespierre

helped shape

the French

Revolution in

the eighteenth

century; Abu

Musab al-

Zarqawi led

the jihadist

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*insurgency in
Iraq in the
twenty-first.
We can draw
surprising
lessons from
them about
motivation and
persuasion. .
Both Boss
Tweed in nineteenth-century*

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*New York and
Margaret
Thatcher in tw
entieth-
century
Britain
followed
unlikely roads
to the top of
powerful
institutions.*

• *Martin*

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*Luther and his
future*

namesake

Martin Luther

King Jr., both

local

clergymen,

emerged from

modest

backgrounds to

lead world-

changing

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movements.

*Finally,
McChrystal
explores how
his former
hero, General
Robert E. Lee,
could
seemingly do
everything
right in his
military*

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*career and yet
lead the
Confederate
Army to a
devastating
defeat in the
service of an
immoral cause.
Leaders will
help you take
stock of your
own*

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*leadership,
whether you're
part of a
small team or
responsible
for an entire
nation.*

*Why do most
leaders or
managers
elicit merely
competent*

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*performance
from their
followers,
while a select
few inspire
extraordinary
achievement?
Leadership
expert Bernard
Bass takes
this question
beyond the*

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usual

*speculation,
presenting
original
research that
for the first
time documents
the traits of
the
exceptional
leader.*

This book

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*represents an
introduction
to and
overview of
the diverse
facets of the
ethical
challenges
confronting
companies
today. It
introduces*

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*executives,
students and
interested
observers to
the complex
trends and
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in business
ethics.*

*Coverage
presents indus
try-specific*

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ethics. The
book also
provides a
general, inter
disciplinary
survey of the
ethical
dimensions of
management and
business.*

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FDR

*Multidisciplin
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Perspectives

*An arts and
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