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mmunication  
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Concurrency provides a thoroughly updated approach to the basic concepts and techniques behind

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concurrent  
programming.  
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Concurrent

programming is  
complex and demands  
a much more formal  
approach than  
sequential  
programming. In order  
to develop a thorough  
understanding of the  
topic Magee and  
Kramer present

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concepts, techniques  
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and problems through  
3rd Edition  
a variety of forms:  
informal descriptions,  
illustrative examples,  
abstract models and  
concrete Java  
examples. These  
combine to provide  
problem patterns and  
associated solution  
techniques which  
enable students to

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recognise problems  
and arrive at solutions.

New features include:

New chapters  
covering program  
verification and  
logical properties.

More student  
exercises. Supporting  
website contains an  
updated version of the  
LTSA tool for  
modelling

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concurrency, model  
animation, and model  
checking. Website  
also includes the full  
set of state models,  
java examples, and  
demonstration  
programs and a  
comprehensive set of  
overhead slides for  
course presentation.

Leadership  
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guides current and potential leaders in developing the communication capabilities needed to be transformational leaders. It brings together managerial communication and concepts of emotional intelligence to create a new model of communication skills

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and strategies for  
Deborah Barrett  
corporate leaders.  
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This book is intended for the students and teachers of evidence based decision making, especially when the evidences are obtained from numerical facts. It specifically covers business modeling, decision analytics, and

forecasting. All planning and decision making start with some estimation of what the future holds for a business and thus, we need to forecast the future. Generally, there can be more than one forecast for most real situations based on the model one uses to



forecast them.

Business modeling can help us with calculating what those multiple forecasts of the future mean for the things that the business is interested in, such as profit, costs, pay off, returns etc. These are also called outcomes. Once we get the forecasts

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depicting the future,  
we can devise and  
assess multiple  
actions, and choose  
one of them that get  
the best outcome for  
the business. Decision  
analytics help us with  
this assessment. This  
book is best used for  
problem based  
learning and  
instruction. Problem

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based learning  
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introduces the problem first for the students to work on, along with the instructor. Students learn by doing. They can practice multiple problems for practice until the underlying principles and lessons are understood and absorbed. Then the

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formal theories and principles are presented to make sense of what the students have already done and learned. This can also be called reversed learning because it reverses the process of the traditional learning method of theory first and problem solving

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later. The first of the book provides the problem and the second half of the book provides brief theories and principles, and solutions of the problems.

What Duke Ellington and Miles Davis teach us about leadership

How do you cope

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when faced with complexity and constant change at work? Here's what the world's best leaders and teams do: they improvise. They invent novel responses and take calculated risks without a scripted plan or a safety net that guarantees specific

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outcomes. They negotiate with each other as they proceed, and they don't dwell on mistakes or stifle each other's ideas. In short, they say "yes to the mess" that is today's hurried, harried, yet enormously innovative and fertile world of work. This is

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exactly what great jazz musicians do. In this revelatory book, accomplished jazz pianist and management scholar Frank Barrett shows how this improvisational “jazz mind-set” and the skills that go along with it are essential for effective



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leadership today. With fascinating stories of the insights and innovations of jazz greats such as Miles Davis and Sonny Rollins, as well as probing accounts of the wisdom gleaned from his own experience as a jazz musician, Barrett introduces a new

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model for leading and collaborating in organizations. He describes how, like skilled jazz players, leaders need to master the art of unlearning, perform and experiment simultaneously, and take turns soloing and supporting each other. And with examples

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that range from  
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manufacturing to the  
military to high-tech,  
he illustrates how  
organizations must  
take an inventive  
approach to crisis  
management,  
economic volatility,  
and all the rapidly  
evolving realities of  
our globally  
connected world.

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Leaders today need to be expert improvisers.

Yes to the Mess  
vividly shows how the principles of jazz thinking and jazz performance can help anyone who leads teams or works with them to develop these critical skills, wherever they sit in the organization.

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Engaging and  
insightful, Yes to the  
Mess is a seminar on  
collaboration and  
complexity, against  
the soulful backdrop  
of jazz.

The American  
Psychiatric  
Association Practice  
Guidelines for the  
Psychiatric Evaluation  
of Adults, Third

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Public Speaking  
Strategic Sport

Communication

13th Edition

Organizational

Behavior

How Leaders Inspire

Action Through

Narrative

Supervisory

Management

Over the past decade,

*Page 22/177*

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the Rotman School of Management and its award-winning publication, Rotman magazine, have proved to be leaders in the emerging field of design thinking. Employing methods and strategies from the design world to approach business challenges, design thinking can be embraced at every level

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of an organization to help build innovative products and systems, and to enhance customer experiences. This collection features Rotman magazine's best articles on design thinking and business design. Insights are drawn from the people on the frontlines of bringing design into modern organizations,



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as well as from the leading academics who are teaching design thinking to a new generation of global leaders. Rotman on Design is divided into three sections, each of which features an all-new introduction by a prominent thought leader. The selections cover a variety of practical topics,

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focusing on why design methodologies are so important today and how they can be introduced into organizations that have never before considered design thinking. They also illustrate the particular skills that promote great design - whether it be of a new business plan, a user experience, a health

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care system, or an economic policy.

Together, the articles in this collection will help managers to thrive and prepare for future challenges. Anyone who is interested in fostering creativity and innovation in their organization will benefit from this engaging book.

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ionMcGraw-Hill  
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This textbook emphasizes bridging the gap between understanding legal doctrines that impact the business environment and how business owners and managers use legal insight to limit liability and manage risk. Its distinct approach

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focuses on using teaching features, simulations, case studies, examples, and case law that is accessible and engaging because it is specifically tailored for business students.

This book incorporates current thinking on corporate communication from both the academic and

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practitioner worlds,  
combining a  
comprehensive  
theoretical foundation  
with practical guidance  
and insights to assist  
managers in their  
strategic and tactical  
communication  
decisions. Rich case-  
study examples are  
provided from  
companies in the United  
States, the U.K.,

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continental Europe,  
South-East Asia, and

Australia.

Who's in the Game?

State Models and Java  
Programs

Pivotal Moments in  
Nursing

America in the Time of  
Covid

Workplace

Communication for the  
21st Century

Building a Culture of

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Engagement  
The Work Ahead  
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Organizational  
change impacts  
upon all  
organizations  
regardless of size  
and sector. In this  
unique  
organizational  
change textbook,  
important ongoing  
debates about



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managing change  
and leading change  
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are combined,  
giving a broader  
perspective that  
encourages readers  
to engage with both  
management and  
leadership. In  
combination,  
management and  
leadership insights  
inform how

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organizations are  
changing and how  
we can make a  
positive difference  
in such processes of  
change. Managing  
and Leading  
Organizational  
Change speaks  
both to the applied  
and practical  
aspects of  
organizational

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change, as well as questioning the research and evidence base of organizational change practices. Chapters begin with real-world insights, followed by coverage of the major theories. The ongoing nature of these debates is

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signposted through  
the inclusion of  
questioning  
sections with  
research case  
studies showcased.  
This textbook will  
be particularly  
beneficial for final  
year  
undergraduates  
and postgraduates  
studying

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organizational  
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change, strategic  
change, change  
management and  
change leadership  
modules.

Strategic Sport  
Communication,  
Second Edition,  
explores the sport  
industry's exciting  
and multifaceted  
segment of sport

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communication.  
With  
communication  
theory, sport  
literature, and  
insight from the  
industry's leading  
professionals, the  
text presents a  
standard framework  
that introduces  
readers to the  
many ways in which

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individuals, media outlets, and sport organizations work to create, disseminate, and manage messages to their constituents. The team of international authors has drawn on its extensive practical, academic,

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and leadership  
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experiences to  
3rd Edition  
update and

revitalize this  
second edition of  
Strategic Sport  
Communication.  
Using the industry-  
defining standard of  
the Strategic Sport  
Communication  
Model (SSCM), the  
text explores sport



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communication in  
depth and then  
frames the three  
major components  
of the field:

personal and  
organizational  
communication,  
sport media, and  
sport  
communication  
services and  
support. Readers

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will discover how each aspect of this segment of the sport industry is integral to the management, marketing, and operational goals at all levels of sport organizations. The second edition includes the following

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enhancements: • A new, expanded chapter titled Integrated Marketing Communication in Sport allows students to explore modern marketing strategy. • Substantial updates and new information on

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multiple social  
media platforms  
throughout the  
book elucidate the  
latest trends. •

“Sport  
Communication at  
Work” sidebars and  
“Profile of a Sport  
Communicator”  
features apply  
topics and  
theoretical

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concepts to real-world situations. •  
Key terms, learning objectives, and chapter wrap-ups with review questions, discussion questions, and individual exercises keep readers engaged and focused. • An

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expanded ancillary package provides tools for instructors to use in course preparation and presentation. The content is complemented by photos throughout and organized in an easy-to-read style. Part I of the book introduces sport

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communication by  
defining the scope

of study, examining

roles and functions  
of sport

communication

professionals, and

looking at the

history and growth

of the field. Part II

dives into the

SSCM, which

provides a macro-

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view of the three main components of communication in sport. This section also addresses digital and mobile communications, public relations and crisis communication, and sport research. Part III addresses



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sociocultural issues  
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and legal aspects of  
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sport

communication,  
including culture,  
gender, sex, race,  
ethnicity, and  
politics. Throughout  
the text, individual  
exercises, group  
activities, review  
questions, and  
discussion

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questions promote comprehension for a variety of learning styles. With Strategic Sport Communication, Second Edition, readers will be introduced to the vast and varied field of sport communication.

The framework of

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the SSCM prepares readers with foundational and theoretical knowledge so they are able to understand the workings of, and ultimately contribute to, the rapidly growing field of sport communication.

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This book presents the stories of 11 nurse leaders, all of whom have changed the profession of nursing through their personal commitment to the profession, to their patients, and to health care worldwide.

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Ideas are the currency of the twenty-first century. In order to succeed, you need to be able to sell your ideas persuasively. This ability is the single greatest skill that will help you accomplish your dreams. Many

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people have a fear of public speaking or are insecure about their ability to give a successful presentation. Now public speaking coach and bestselling author Carmine Gallo explores what makes a great presentation by

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examining the  
widely acclaimed  
TED Talks, which  
have redefined the  
elements of a  
successful  
presentation and  
become the gold  
standard for public  
speaking. TED ?  
which stands for  
technology,  
entertainment, and

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design ? brings  
together the world's  
leading thinkers.

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presentations that  
set the world on  
fire, and the  
techniques that top  
TED speakers use  
will make any  
presentation more  
dynamic, fire up  
any team, and give



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anyone the  
confidence to  
overcome their fear  
of public speaking.  
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Carmine Gallo has  
broken down  
hundreds of TED  
talks and  
interviewed the  
most popular TED  
presenters, as well  
as the top

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researchers in the  
fields of

psychology,

communications,

and neuroscience

to reveal the nine

secrets of all

successful TED

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method makes it

possible for anyone

to deliver a

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presentation that is  
engaging,  
persuasive, and  
memorable.

Carmine Gallo's top  
10 Wall Street  
Journal Bestseller  
Talk Like TED will  
give anyone who is  
insecure about their  
public speaking  
abilities the tools to  
communicate the

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ideas that matter most to them, the skill to win over hearts and minds, and the confidence to deliver the talk of their lives. The opinions expressed by Carmine Gallo in TALK LIKE TED are his own. His book is not endorsed, sponsored or

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Communications:

The Definitive

Guide to Managing  
the Message

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How to Sell Yourself  
and Your Ideas

How Leaders

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Global Enterprise  
The Secret  
Language of  
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Encyclopedia of  
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Theory  
A Concise Overview  
for the Twenty-first

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Century

My graduate students like this book's real-world focus on public relations as a strategic role in the C-suite. —Ron Culp, professional director, Public Relations & Advertising graduate program, DePaul University; former Senior Vice President, Chief Communication

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Officer, Sears  
Deborah Barrett  
Leadership in

Communication is a cogent, bright, easily readable definition of what corporate communicators do. More than that, it's an uncommonly careful look at how strategic communication defines, drives, and creates value for a commercial



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enterprise—its  
employees, its  
owners, and those

whom they serve.

—James S.

O'Rourke, IV, PhD,  
Professor of  
Management,  
Mendoza College of  
Business, University  
of Notre Dame The  
quality of leadership  
in any organization—  
business, social,

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military, and  
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government—is  
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enhanced or limited  
by the quality of its  
leadership  
communication. The  
authors assert that  
leadership is given  
force by strategic  
communication that  
produces results  
required in  
competitive  
conditions. For the

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professional in  
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communication, this brings into focus two questions: What is the relevance of communication in the leadership process of reaching best achievable outcomes (BAOs)? And, how does the primary communication professional attain

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expert in uence and  
success in a  
leadership position?

This book provides  
insights and guidance  
on functioning at the  
highest levels of the  
corpo rate  
communications  
profession.

Guides potential  
leaders in developing  
the communication  
capabilities needed to

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be transformational  
leaders. This text  
brings together  
managerial  
communication and  
concepts of emotional  
intelligence to create  
a model of  
communication skills  
and strategies for  
corporate leaders. It  
emphasizes  
transformational  
leadership, ethics,

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and integrity.

This two-volume work discusses internal organisational and external organisational communication seperately, first explaining how communication functions within the confines of a modern orgnaisation, then addressing how

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organisations interact with various stakeholders, such as customers, clients, and regulatory agencies.

A retired FBI explains the current fraud threat picture that any individual or organization may face. Armed with this knowledge, the author walks the reader

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through the Fraud  
Deborah Barrett  
Live Cycle:  
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Prevention, Detection,  
Investigation,  
Mitigation, and  
Remediation. This  
book has particular  
significance to the  
many professionals  
who are responsible  
for overseeing fraud-  
related issues,  
including auditors,  
general counsels,



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compliance officers,  
board members,  
human resource  
professionals, chief  
audit executives,  
heads of security,  
criminal and civil  
investigators,  
regulators, and  
frontline managers.  
The book is also used  
as a textbook for  
university students  
studying forensic

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accounting. The book is also for the casual observer who wants to understand fraud and what can be done to minimize its impact. Another audience includes the many organizations that have been impacted by fraud and whose boards of directors are mandating that something be done so

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that the horrific event will not happen again.

The book is also for the many audiences to whom the author speaks and say he should write a book. Finally, this book is for those forward-looking organizations that assign fraud risk management to a corporate official, such as the chief risk

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officer or the  
compliance officer. If  
you find yourself in  
any of these roles,  
this book is for you.

Leadership  
Communication  
Leading with Vision  
Representations  
Beyond the Hype

Serve to Lead  
Rediscovering the  
Essence of

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Management

*Why are you speaking, what is your purpose, your topic? Who comprises your audience and how will they be affected by your message? How will they react? What are supporting materials, where does one find them, and how does one incorporate them*

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*into presentations?  
These questions and  
more are addressed  
in this accessible  
introduction to public  
speaking. The reader  
will learn all the tools  
of giving an effective  
public presentation,  
including how to put  
a speech together,  
how to choose  
supporting materials,  
and strategies for*

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*how one should look,  
sound, and act while  
delivering a speech.*

*The book addresses  
different types of  
speeches and  
provides suggestions  
for how to cope with  
the fear of public  
speaking - and how  
to turn that fear to  
one's advantage.*

*Practical and useful,  
Public Speaking: A*

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*Concise Overview for  
Deborah Barrett*

*3rd Edition*

*Century is a roadmap  
that helps its readers  
navigate the  
challenges of  
effectively conveying  
thoughts, ideas, and  
messages from one  
person to another.*

*Since the publication  
of the Institute of  
Medicine (IOM) report  
Clinical Practice*



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Guidelines We Can  
Trust in 2011, there  
has been an

*increasing emphasis  
on assuring that  
clinical practice  
guidelines are  
trustworthy,  
developed in a  
transparent fashion,  
and based on a  
systematic review of  
the available  
research evidence.*

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*To align with the IOM recommendations and to meet the new requirements for inclusion of a guideline in the National Guidelines Clearinghouse of the Agency for Healthcare Research and Quality (AHRQ), American Psychiatric Association (APA) has adopted a new*

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*process for practice guideline development. Under this new process APA's practice guidelines also seek to provide better clinical utility and usability. Rather than a broad overview of treatment for a disorder, new practice guidelines focus on a set of*

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*discrete clinical questions of relevance to an overarching subject area. A systematic review of evidence is conducted to address these clinical questions and involves a detailed assessment of individual studies. The quality of the overall body of*

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*evidence is also rated  
and is summarized in  
the practice*

*guideline. With the  
new process,  
recommendations are  
determined by  
weighing potential  
benefits and harms of  
an intervention in a  
specific clinical  
context. Clear,  
concise, and  
actionable*

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*recommendation statements help clinicians to incorporate recommendations into clinical practice, with the goal of improving quality of care. The new practice guideline format is also designed to be more user friendly by dividing information*

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*into modules on specific clinical questions. Each module has a consistent organization, which will assist users in finding clinically useful and relevant information quickly and easily. This new edition of the practice guidelines on psychiatric*

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*evaluation for adults is the first set of the APA's guidelines developed under the new guideline development process. These guidelines address the following nine topics, in the context of an initial psychiatric evaluation: review of psychiatric*



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*symptoms, trauma  
history, and*

*treatment history;*

*substance use*

*assessment;*

*assessment of*

*suicide risk;*

*assessment for risk of*

*aggressive behaviors;*

*assessment of*

*cultural factors;*

*assessment of*

*medical health;*

*quantitative*

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*assessment;  
involvement of the  
patient in treatment  
decision making; and  
documentation of the  
psychiatric  
evaluation. Each  
guideline  
recommends or  
suggests topics to  
include during an  
initial psychiatric  
evaluation. Findings  
from an expert*

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*opinion survey have also been taken into consideration in making recommendations or suggestions. In addition to reviewing the available evidence on psychiatry evaluation, each guideline also provides guidance to clinicians on*

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*implementing these  
recommendations to  
enhance patient care.*

*This is a print on  
demand edition of a  
hard to find  
publication. Explores  
whether sufficient  
data exists to  
examine the  
temporal and spatial  
relationships that  
existed in terrorist  
group planning, and*

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*if so, could patterns  
of preparatory  
conduct be*

*identified? About one-  
half of the terrorists  
resided, planned, and  
prepared for  
terrorism relatively  
close to their  
eventual target. The  
terrorist groups  
existed for 1,205  
days from the first  
planning meeting to*

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*the date of the actual/planned terrorist incident. The planning process for specific acts began 2-3 months prior to the terrorist incident. This study examined selected terrorist groups/incidents in the U.S. from 1980-2002. It provides for the potential to identify*

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*patterns of conduct that might lead to intervention prior to the commission of the actual terrorist incidents.*

*Illustrations.*

*This is a reprint of a previously published work. It deals with good management based on action and the judgment of the individual manager*

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on deciding  
appropriate action.

*The Leader's  
Blueprint for Creating  
a Compelling Vision  
and Engaging the  
Workforce  
Doing Asian  
American Rhetoric  
A Retired FBI Agent  
Tells All  
New Dimensions and  
Challenges for  
Business, Education*



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*and Society*  
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*Surprising Leadership  
Lessons from Jazz*  
*Yes to the Mess*  
*Concurrency*

Think about the most powerful speech you've ever heard a leader give. What made that speech—and that speaker—memorable was likely a mix of

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authenticity, stage  
presence, masterful  
delivery, and—above

all—an inspirational  
message. Nobody ever  
walked out of a great  
speech saying, “I  
loved the way she  
used PowerPoint.”

Yet, all too often,  
speakers rely on tools  
like it to carry them  
through a

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presentation. Real leaders speak to make a difference, to promote a vision, to change the way people think and feel and act. Their ability to lead goes hand in hand with their ability to get their message across, no matter what size audience they're addressing. Drawing

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on his years of  
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experience in  
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coaching executives,

Christopher Witt  
shows not just how to  
make a speech but  
why and when you  
should make one. His  
practical advice on  
how to take your  
game to the next level  
includes: • You are  
the message. Who you

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are—your character,  
experience,  
values—shapes the  
message your listeners  
hear. • Content is  
king. Delivery is  
important, but it is  
only the helpful—or  
unhelpful—servant of  
your message. So  
build each speech  
around one, and only  
one, “Big Idea.” • A

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confused mind always says no. When you want your listeners to say yes, you've got to make them understand what you want them to do and why they should care. • Dare to do the unexpected. Leaders know the rules, and they know when, why, and how to break them. In

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chapters that can be read in five minutes or less and in a book that can be gone through in one sitting, Witt shows you how to become more confident, more commanding, more compelling speakers. But this isn't just a book about speaking. It's about leadership

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and about how people—CEOs and PTA presidents, small business owners and sales reps, middle managers and techno geeks—can present themselves and their ideas with greater impact.

With more than 300 entries, these two volumes provide a one-



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stop source for a  
comprehensive  
overview of  
communication  
theory, offering  
current descriptions of  
theories as well as the  
background issues and  
concepts that  
comprise these  
theories. This is the  
first resource to  
summarize, in one

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place, the diversity of  
theory in the  
communication field.

Key Themes

Applications and

Contexts Critical

Orientations Cultural

Orientations

Cybernetic and

Systems Orientations

Feminist Orientations

Group and

Organizational

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Social/Interactional  
Orientations Theory,  
Metatheory,  
Methodology, and  
Inquiry  
The Definitive Guide  
to Communicating in

Any Crisis “When facing an already difficult crisis, the last thing a company needs is to make it worse through its own communications – or lack thereof. As one who has lived through a number of [business] crises and served as an independent investigator of the

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crises of others, I consider Steven Fink's book to be an excellent guide to avoiding collecting scar tissue of your own by learning from the scar tissue painfully collected by others."—Norman R. Augustine, former Chairman and Chief Executive Officer,

There are few guarantees in business today. Unfortunately, one of them is the inevitability of a crisis having a potentially major effect on your business and your reputation. When your company finds itself in the midst of a crisis, the ripple effects can

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disrupt lives and  
business for the  
foreseeable future if  
public opinion is not  
properly shaped and  
managed. Skillfully  
managing the  
perception of the crisis  
determines the  
difference between a  
company's life or  
death. Because in the  
pitched battle between



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perception and reality,  
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perception always  
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wins. Fortunately,  
there is a solution.

Crisis

communications and  
crisis management  
legend Steven Fink  
gives you everything  
you need to prepare  
for the  
inevitable—whether  
it's in the form of

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human error, industrial accidents, criminal behavior, or natural disasters. In this groundbreaking guide, Fink provides a complete toolkit for ensuring smooth communications and lasting business success through any crisis. Crisis

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offers proactive and preventive methods for preempting potential crises. The book reveals proven strategies for recognizing and averting damaging crisis communications issues before it's too late. The book also offers ways to deal with mainstream and

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social media, use them to your advantage, and neutralize and turn around a hostile media environment Steven Fink uses his decades of expertise and experience in crisis communications to help you:

**UNDERSTAND  
AND MANAGE THE  
RELATIONSHIP**

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BETWEEN PUBLIC  
PERCEPTION AND  
REALITY CHOOSE  
THE BEST  
SPOKESPERSON  
FOR THE CRISIS  
PROTECT YOUR  
BRAND AND  
REPUTATION  
THROUGH CRISES  
LARGE AND  
SMALL MAKE  
WISE, VIGILANT,

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AND DEFENSIBLE  
DECISIONS UNDER  
EXTREME CRISIS-  
INDUCED STRESS  
TELL THE TRUTH  
NO MATTER HOW  
TEMPTING IT MAY  
BE TO MISLEAD  
USE SOCIAL  
MEDIA OUTLETS  
TO COMMUNICATE  
DIRECTLY TO THE  
PUBLIC ABOUT A

CRISIS The explosion of the Internet and, especially, social media, has added a new layer to the business leader's skill set: the ability to handle a crisis quickly and professionally within moments of its occurrence.

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Communications  
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successfully lead your  
company through  
today's rocky  
landscape of  
business—where crises  
large and small loom  
around every corner,



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“Every major  
executive in America  
ought to read at least  
one book on crisis  
management. In this

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way, he or she might be better prepared to deal with the disasters striking organizations at an ever-increasing rate ... The question is: ‘Is Steven Fink’s book one that busy executives ought to read?’ The answer is a resounding yes.”—LOS

ANGELES TIMES,  
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FRONT PAGE  
SUNDAY BOOK  
REVIEW

'Serve to Lead: 21st Century Leaders Manual' is an indispensable guide to effective leadership, management, and communication in our disruptive historical moment. Award-

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Strock distills actionable insights from a wide array of leaders in business, government, politics, the military, and non-governmental organizations.

Gender Politics and  
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The Best on Design  
Thinking from  
Rotman Magazine  
21st Century Leaders  
Manual  
Insight Into  
Innovation  
Some board  
games--like Candy  
Land, Chutes &

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Guess Who, The  
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Game of Life,

Monopoly,  
Operation and  
Payday--have  
popularity spanning  
generations. But  
over time, updates  
to games have  
created significantly  
different messages  
about personal

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identity and evolving social values.

Games offer representations of gender, sexuality, race, ethnicity, religion, age, ability and social class that reflect the status quo and respond to social change.

Using popular mass-market games, this

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rhetorical  
assessment  
explores board  
design, game  
implements (tokens,  
markers, 3-D  
elements) and  
playing instructions.  
This book argues  
the existence of  
board games as  
markers of an ever-  
changing



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sociocultural  
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framework,  
exploring the nature  
of play and how  
games embody and  
extend societal  
themes and values.

Joy A. Schroeder  
offers the first in-  
depth exploration of  
the biblical story of  
Deborah, an  
authoritative judge,

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prophet, and war leader. For centuries, Deborah's story has challenged readers' traditional assumptions about the place of women in society.

Schroeder shows how Deborah's story has fueled gender debates throughout

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history. An examination of the prophetess's journey through nearly two thousand years of Jewish and Christian interpretation reveals how the biblical account of Deborah was deployed against women, for women,

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and by women who aspired to leadership roles in religious communities and society. Numerous women-and men who supported women's aspirations to leadership-used Deborah's narrative to justify female claims to political

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and religious  
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authority.  
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Opponents to women's public leadership endeavored to define Deborah's role as "private" or argued that she was a divinely authorized exception, not to be emulated by future generations of

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women. Deborah's Daughters provides crucial new insight into the history of women in Judaism and Christianity, and into women's past and present roles in the church, synagogue, and society.

Employee

engagement (or a

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lack thereof) can often be linked to poor communication and a detachment from company goals. Companies of all sizes are looking for ways to boost communication, recognizing its impact on key business outcomes, such as productivity

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and profitability.  
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This book offers fresh insights about opportunities to improve the quality of employee communications based on employees' needs. It highlights the importance of simple, jargon-free communication that



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focuses on dialogue and content. High-performing organizations are more likely to think about communication from the audience perspective, rather than purely from the management perspective. The case studies offer

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readers a firm understanding of ways to implement and measure communication in daily practice.

Effective communication requires planning and this book, with its focus on the US, Latin America, and emerging markets,

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will guide readers in using communication in the alignment of corporate and employee needs. This book explores diverse cultural leadership styles and paradigms of leadership that are dynamic, complex, globally authentic

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and culturally  
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competent for the  
21st century. By

redefining global  
leadership, the  
authors impart a  
new understanding  
of the criteria for  
selecting, training  
and evaluating  
leaders in the 21st  
century.

Deborah's

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**The first edition of  
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**new model of  
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before concluding with  
chapters on internal  
and external  
organizational  
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**What does it mean to lead with vision? From LinkedIn Learning Expert, Bonnie Hagemann comes the first book devoted entirely to vision as a key leadership principle. Hagemann and her co-authors delve deeply into the notion that a compelling vision that motivates and inspires**

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**analysis of the  
essential things leaders  
must do to effectively  
engage the workforce  
around that vision:  
embody courage, forge  
clarity, build  
connectedness, and  
shape culture. Leading  
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quantitative data from  
the authors' research  
of over 400 companies  
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**Rotman on Design**

Asian American  
rhetorics, produced  
through cultural  
contact between  
Asian traditions and  
US English, also

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comprise a dynamic influence on the cultural conditions and practices within which they move.

Though always interesting to linguists and "contact language" scholars, in an increasingly globalized era, these subjects are of interest to scholars

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in a widening range  
of disciplines—especi-  
ally those in rhetoric  
and writing studies.

Mao, Young, and  
their contributors  
propose that Asian  
American discourse  
should be seen as a  
spacious form, one  
that deliberately and  
selectively  
incorporates Asian  
“foreign-ness” into

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the English of Asian Americans. These authors offer the concept of a dynamic “togetherness-in-difference” as a way to theorize the contact and mutual influence. Chapters here explore a rich diversity of histories, theories, literary texts, and rhetorical practices.

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Collectively, they  
move the scholarly  
discussion toward a  
more nuanced, better  
balanced, critically  
informed  
representation of the  
forms of Asian  
American rhetorics  
and the cultural work  
that they do.

From the Pulitzer  
Prize-winning author  
of *The Looming*

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Tower, and the pandemic novel *The End of October*: an unprecedented, momentous account of Covid-19—its origins, its wide-ranging repercussions, and the ongoing global fight to contain it "A book of panoramic breadth ... managing to surprise us about



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even those episodes  
we ... thought we  
knew well... [With]  
lively exchanges  
about spike proteins  
and  
nonpharmaceutical  
interventions and  
disease waves,  
Wright's storytelling  
dexterity makes all  
this come alive."

—The New York  
Times Book Review

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From the fateful first moments of the outbreak in China to the storming of the U.S. Capitol to the extraordinary vaccine rollout, Lawrence Wright's *The Plague Year* tells the story of Covid-19 in authoritative, galvanizing detail and with the full drama of events on

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both a global and intimate scale, illuminating the medical, economic, political, and social ramifications of the pandemic. Wright takes us inside the CDC, where a first round of faulty test kits lost America precious time . . . inside the halls of the White House, where

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Matthew Pottinger's  
early alarm about the  
virus was met with  
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drastically costly  
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Covid ward in a  
Charlottesville  
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idealistic young  
woman doctor from  
the town of Little

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. into Broadway's  
darkened theaters  
and Austin's  
struggling music  
venues . . . inside the  
human body, diving  
deep into the science  
of how the virus and  
vaccines

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function—with an eye-opening detour into the history of vaccination and of the modern anti-vaccination movement. And in this full accounting, Wright makes clear that the medical professionals around the country who've risked their lives to fight the virus reveal

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and embody an  
America in all its  
vulnerability,

courage, and  
potential. In turns  
steely-eyed,  
sympathetic,  
infuriated,  
unexpectedly  
comical, and always  
precise, Lawrence  
Wright is a  
formidable guide,  
slicing through the

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dense fog of  
misinformation to  
give us a 360-degree  
portrait of the  
catastrophe we  
thought we knew.  
The book introduces  
the concept of  
narrative  
intelligence—an  
ability to understand  
and act and react  
agilely in the  
quicksilver world of



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interacting  
narratives. It shows  
why this is key to the  
central task of  
leadership, what its  
dimensions are, and  
how you can  
measure it. The  
book's lucid  
explanations, vivid  
examples and  
practical tips are  
essential reading for  
CEOs, managers,

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change agents,  
marketers,  
salespersons, brand  
managers,  
politicians, teachers,  
parents—anyone who  
is setting out to the  
change the world.  
The world is in the  
midst of a  
transformation in the  
nature of work, as  
smart machines,  
artificial intelligence,

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new technologies,  
and global  
competition remake  
how people do their  
jobs and pursue their  
careers. The Work  
Ahead focuses on  
how to rebuild the  
links among work,  
opportunity, and  
economic security for  
all Americans.

Global and Culturally  
Diverse Leaders and

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about Fraud  
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that Impact the  
Bottom Line  
The Identification of  
Behavioral,  
Geographic and  
Temporal Patterns of  
Preparatory Conduct  
Managing and  
Leading

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making case studies  
from every walk of  
life, showing how to  
promote honest,  
constructive dissent

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and skepticism; use  
it to improve

decisions; and align  
organizations behind  
those decisions.

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when 'yes' means 'yes' and when it doesn't; and how to build real consensus that leads to action. Gain important new insights into managing teams, mitigating risk, promoting corporate ethics, and much more.

Leaders who



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