

## Knowledge Management And Organizational Entrepreneurship

***Knowledge Management and Information Systems Strategy for Growing Organizations examines the role that information systems play in helping SMEs use knowledge to achieve strategic organizational goals. Adopting a business perspective, it is ideal for students studying strategic information systems and knowledge management.***

***The application of emerging multimedia innovations can significantly benefit organizations across different sectors. These tools aid in increasing competitive advantage and optimizing knowledge management. Evaluating Media Richness in Organizational Learning is an essential reference source for the latest scholarly research on the application of computational tools for knowledge management frameworks and strategies in organizations. Featuring a broad range of coverage on topics and perspectives such as web semantics, product innovation, and knowledge sharing, this book is ideally designed for researchers, consultants, practitioners, professionals, and upper-level students seeking current information on ways to facilitate business innovation and achieve competitive advantage.***

***Seminar paper from the year 2015 in the subject Business economics - Business Management, Corporate Governance, grade: 1,3, Ramkhamhaeng University (Institute Of International Studies), language: English, abstract: The focus of this paper is on the implementation of corporate entrepreneurship and on the exchange and communication of knowledge in a global context, because it allows a targeted and interactive transfer and development of knowledge as well as the creation of innovations (Eppler & Reinhardt, 2004). After the introduction, the main terms used in this paper will be explained now. This allows the correct usage of terms in order of importance. The concept of entrepreneurship is very extensive and an evolving field of research. The term has several dimensions and therefore a scientifically uniform definition is not possible (Gautam & Verma, 1997). But entrepreneurship has been developed as a generally recognized phenomenon towards economic growth of every country of all over the world. Entrepreneur, according to Schumpeter (1934), "is the innovator who implements change within markets through the carrying out of new combinations" and entrepreneurship "is seen as new combinations including the doing of new things or the doing of things that are already being done in a new way." Onuoha (2007) defined entrepreneurship as "the practice of starting new organizations or revitalizing mature organizations, particularly new businesses generally in response to identified opportunities." Both authors only consider the entrepreneur or entrepreneurship and what they represent. But they did not discuss the cause of this behavior. The behavior of entrepreneurship is based on cultures values and that refers on the framework of Hofstede's cultural dimensions. The national culture and also the corporate culture play an important impact on entrepreneurship (Eroglu & Picak 2011).***

***Two themes have become epicenters of new management thinking in the late 1990s: knowledge management and competence-based approaches to strategic management. These two themes share a common interest in identifying important forms of organizational knowledge and in understanding processes through which knowledge can be transformed into organizational capabilities and competences. Knowledge Management and Organizational Competence draws on the latest research by a number of noted management scholars. It presents new insights into various kinds of knowledge that are of value to organizations, organizational interactions that can create strategically useful knowledge, alternative processes for managing knowledge, and approaches to integrating key forms of knowledge into organizational processes of competence building and leveraging. The papers in the volume collectively define a powerful conceptual framework for understanding organizational knowledge and its central role in building and leveraging competences. They present well articulated, logically consistent conceptualizations that will provide new theoretical impetus for management researchers, while at the same time providing case studies and examples of practical applications that suggest useful new methods and tools for management practitioners.***

***Strategies for Growing Organizations***

***Dynamic Innovation and Sustainable Development***

***13th International Conference, KMO 2018, Žilina, Slovakia, August 6-10, 2018, Proceedings***

***Proceedings of the 10th International Conference on Intellectual Capital, knowledge Management and Organisational Learning***

### ***Business, Technology, and Knowledge Management in Asia: Trends and Innovations***

This book provides a conceptual 'Flexibility in Resource Management' framework supported by research/case applications in various related areas. It links and integrates the flexibility aspect with resource management to offer a fresh perspective, since flexibility in different levels of resource management is emerging as a key concern -- a business enterprise needs to have reactive flexibility (as adaptiveness and responsiveness) to cope with the changing and uncertain business environment. It may also endeavor to intentionally create flexibility by way of leadership change, re-engineering, innovation in products and processes, use of information and communication technology, and so on. The selected papers discussing a variety of issues concerning flexibility in resource management, are organized into following four parts: flexibility and innovation; flexibility in organizational management; operations and technology management; and financial and risk management. In addition to addressing the organizational needs of corporate bodies spread across the globe, the book serves as a useful reference resource for a variety of audiences including management students, researchers, business managers, consultants and professional institutes.

For any organization to be successful, it must operate in such a manner that knowledge and information, human resources, and technology are continually taken into consideration and managed effectively. Business concepts are always present regardless of the field or industry - in education, government, healthcare, not-for-profit, engineering, hospitality/tourism, among others.

Maintaining organizational awareness and a strategic frame of mind is critical to meeting goals, gaining competitive advantage, and ultimately ensuring sustainability. The Encyclopedia of Organizational Knowledge, Administration, and Technology is an inaugural five-volume publication that offers 193 completely new and previously unpublished articles authored by leading experts

on the latest concepts, issues, challenges, innovations, and opportunities covering all aspects of modern organizations. Moreover, it is comprised of content that highlights major breakthroughs, discoveries, and authoritative research results as they pertain to all aspects of organizational growth and development including methodologies that can help companies thrive and analytical tools that assess an organization's internal health and performance. Insights are offered in key topics such as organizational structure, strategic leadership, information technology management, and business analytics, among others. The knowledge compiled in this publication is designed for entrepreneurs, managers, executives, investors, economic analysts, computer engineers, software programmers, human resource departments, and other industry professionals seeking to understand the latest tools to emerge from this field and who are looking to incorporate them in their practice. Additionally, academicians, researchers, and students in fields that include but are not limited to business, management science, organizational development, entrepreneurship, sociology, corporate psychology, computer science, and information technology will benefit from the research compiled within this publication.

The growing awareness of the crucial role that knowledge can play in gaining competitive advantage has lead businesses to confront how to build competitive business strategy around a firm's intellectual resources and capabilities, and how to define and guide the processes and infrastructure for managing organizational knowledge. Knowledge Management and Business Strategies: Theoretical Frameworks and Empirical Research provides researchers and practitioners fundamental business and management knowledge by exploring relevant theoretical frameworks and the latest empirical research findings in the area of knowledge and knowledge management strategies and their formulation and alignment with organizations' competitive business strategies. Annotation Twenty essays present current research on knowledge management as related to effective design of new organization forms. The first section of the book covers frameworks, models, analyses, case studies and research on the integration of knowledge management within virtual organizations, virtual teams and virtual communities of practice. Themes covered in this section include business model innovation; design of virtual organization forms; net-based models; techniques for enabling knowledge capture, sharing and transfer; and collaboration and competition at intra- and inter-organizational levels. The focus of the second half is on key success factors that are important for realizing virtual models of business transformation. Topics include the role of organizational control systems, the role of internal and external employees and customers in creation of organizational knowledge, and information quality issues. Annotation c. Book News, Inc., Portland, OR (booknews.com).

New Paradigms for Value Creation

Organizational sciences and knowledge management

Trends and Innovations

Theoretical Frameworks and Empirical Research

Knowledge Management and Learning Organizations

Knowledge Management and Information Systems

*The book recognises three compartmental debates surrounding control, innovative entrepreneurship, and knowledge management which need to be integrated to support the entrepreneurial adventure. Acknowledging a need to build a bridge between theory and practice, the book provides a rich empirical analysis to support the theoretical issues raised.*

*The book discusses the opportunities and challenges of managing knowledge in the new reality of Industry 4.0. Addressing paradigmatic changes in value creation due to the development of digital technologies applied to manufacturing (additive manufacturing, IoT, robotics, etc.), it includes theoretical and empirical contributions on how Industry 4.0 technologies allow firms to create and exploit knowledge. The carefully selected expert contributions highlight the potential of these technologies in acquiring knowledge from a larger number of sources and examine approaches to innovation, organization of activities, and stakeholder development in the context of this next industrial revolution.*

*The best thinking and actions in the fast-moving arena of collaboration and knowledge management The New Edge in Knowledge captures the most practical and innovative practices to ensure organizations have the knowledge they need in the future and, more importantly, the ability to connect the dots and use knowledge to succeed today. Build or retrofit your organization for new ways of working and collaboration by using knowledge management Adapt to today's most popular ways to collaborate such as social networking Overcome organization silos, knowledge hoarding and "not invented here" resistance Take advantage of emerging technologies and mobile devices to build networks and share knowledge Identify what can be learned from Facebook, Twitter, Google and Amazon to make firms and people smarter, stronger and faster Straightforward and easy-to-follow, this is the resource you'll turn to again and again to get-and stay-in the know. Plus, the book is filled with real-world examples – the case studies and snapshots of how best practice companies are achieving success with knowledge management. Praise for The New Edge in Knowledge: How Knowledge Management is Changing the Way We Do Business "You may think you know knowledge management, but this is new—how knowledge initiatives can incorporate social media, mobile technologies, and learning, for example. This book integrates the new knowledge management with the best of the old, such as communities of practice and measurement. KM still matters, and this book tells you why." —Thomas H. Davenport, President's Distinguished Professor of IT and Management, Babson College "Over the last decade, knowledge management has emerged as a key success factor for the modern corporation, driven by tremendous advances in business analytics. This book studies the best practices in knowledge management and how leadership companies are applying them today." —Virginia M. Rometty, Senior Vice President and Group Executive Sales, Marketing and Strategy, IBM "APQC has been on the leading edge of knowledge management for almost two decades. O'Dell and Hubert have captured those best practices and created a road map to transform the way people work. Reap the benefits of their experience." —C. Jackson Grayson, Chairman and Founder, APQC and co-author of If Only We Knew What We Know "The New Edge in Knowledge is a useful how-to manual that takes best practice sharing and organizational capability building to the next level: Web 2.0, social networking, mobility, and communities of practice. National and international examples show how companies can create strategic alignment and systematic management to transfer knowledge rapidly and effectively." —Rosabeth Moss Kanter, Harvard Business School professor and author of SuperCorp: How Vanguard Companies Create Innovation, Profits, Growth, and Social Good "What has made our KM program strong is sticking to the fundamentals-- that's exactly what this book outlines. It provides trusted advisor guidance on how any company or organization can take the concrete steps to create and implement a world class KM strategy." —Dan Ranta, Director of Knowledge Sharing, ConocoPhillips "Carla O'Dell and Cindy Hubert have written an amazingly down to earth, useful and practical book on knowledge management and its importance to modern business. Starting with the distinction between information and knowledge, they provide a viewpoint that leaves IT in the dust. Read*

*it to prepare for tomorrow's world!" —A. Gary Shilling, President, A. Gary Shilling & Co., Inc. "A practical business approach to knowledge management, this book covers KM's value proposition for any organization, provides proven strategies and approaches to make it work, shares how to measure KM's impact, and illustrates high level knowledge sharing with wonderful case studies. Well done!" —Jane Dysart, Conference Chair, KMWorld & Partner, Dysart & Jones Associates "This book is a tour de force in the field of knowledge management. Read every single page and learn about best practices from the leading firms around the world. All of this and more from the company that leads the way in the field: APQC. I highly recommend it for your bookshelf." —Dr. Nick Bontis, Director, Institute for Intellectual Capital Research "Food for thought from two of the pioneers. Carla O'Dell and Cindy Hubert have been in the trenches with many of the organizations that have succeeded in leveraging KM for business benefit. They recognized early the symbiotic relationship between knowledge flow and work flow and have guided practitioners in the quest to optimize and streamline both." — Reid Smith, Enterprise Content Management Director, Marathon Oil Company "Carla O'Dell and Cindy Hubert take knowledge management from vague idea to strategic enabler. In so doing, they clear up the not only the whats, but the whys and the hows. This book establishes knowledge management as an organizational discipline. The authors offer a straightforward set of execution steps, coaching readers on how to launch their own knowledge management programs in a deliberate and rigorous way." —Jill Dyché, Partner and Co-Founder, Baseline Consulting; Author of Customer Data Integration: Reaching a Single Version of the Truth "The authors and APQC have put together an excellent 'how to' manual for Knowledge Management (KM) that can benefit any organization, from those experienced in KM to those just starting. The authors have taken their years of experience and excellence in this field and written a masterful introduction and design manual that incorporates industry best-practices and alerts readers to the pitfalls they are likely to encounter. This book needs to be in the hands of every KM professional and corporate senior leader." —Ralph Soule, a member of the US Navy*

*This book focuses on knowledge management and learning organizations, showing how they realise entrepreneurship and innovation. Understanding knowledge management as the process of creating, sharing and managing an organization's information and knowledge, and focusing learning organizations in their collaborations to promote continuous learning are two issues that are critical to the organizational success. As such, this book offers insights into the topic and the appropriate use of the tools and strategies that drive competitive organizations operating on an international or transnational scale.*

*Identification, Systematization, and Characterization of Knowledge Flows*

*Knowledge Management Strategies for Business Development*

*Knowledge Management, Organizational Intelligence And Learning, And Complexity - Volume III*

*Managing Organizational Knowledge*

*Critical Perspectives on Business and Management*

*Knowledge Management and Business Strategies: Theoretical Frameworks and Empirical Research*

Within the past ten years, tremendous innovations have been brought forth in information technology and knowledge management. Some of the key technical innovations have included the introduction of social media, artificial intelligence, as well as improved network connectivity and capacity. *Effective Knowledge Management Systems in Modern Society* is a critical scholarly resource that presents an overview of how technical, social, and process changes are impacting the way knowledge systems are being designed. Featuring coverage on a broad range of topics such as knowledge engineering, cognitive ergonomics, and interorganizational knowledge, this book is geared toward consultants, practitioners, and researchers seeking current research on how new approaches in knowledge management impact information technology professionals.

Max Boisot was one of the most original thinkers in management and organization studies. An independent scholar with an independent, enquiring, and innovative mind, his work ranged over a number of different areas from early attempts to understand contemporary developments in China to the role of information in organizations, and later the management of Big Science. Yet, as this book shows, there was a central strand that ran through these apparently diverse areas, which was the attempt to understand the relationship between knowledge and information, and its organization — in firms, organizations, and societies — by means of the model Boisot developed, the 'I-Space'. *Knowledge, Organization, and Management* brings together key examples of Max Boisot's work into a single volume, setting these alongside original, extended commentaries and reflections by his academic collaborators. Structured under five core sections, it covers the main areas in which he forged new understandings: analyses of the Chinese system; organizational complexity; the strategic management of knowledge; knowledge in Big Science; and innovations in education. A further section includes six reflective essays by Boisot's collaborators. The book will be invaluable to organization and management scholars, students, and intellectually curious practitioners.

Knowledge management (KM) is a set of relatively-new organizational activities that are aimed at improving knowledge, knowledge-related practices, organizational behaviors and decisions and organizational performance. KM focuses on knowledge processes—knowledge creation, acquisition, refinement, storage, transfer, sharing and utilization. These processes support organizational processes involving innovation, individual learning, collective learning and collaborative decision-making. The “intermediate outcomes” of KM are improved organizational behaviors, decisions, products, services, processes and relationships that enable the organization to improve its overall performance. *Knowledge Management and Organizational Learning* presents some 20 papers organized into five sections covering basic concepts of knowledge management; knowledge management issues; knowledge management applications; measurement and evaluation of knowledge management and organizational learning; and organizational learning.

In a changing and complex environment currently facing the main challenges of sustainable development, effective management of knowledge, intellectual assets, organizational learning, and talent management are the basis for social innovation and new ways of competition. In this sense, management and business practice are incorporating social and environmental demands made by all types of stakeholders to improve business decisions and strategies. *Knowledge Management for Corporate Social Responsibility* provides research exploring the theoretical and practical aspects of linking firm profitability, social development, and natural environment in respect to business management practices.

Featuring coverage on a broad range of topics such as employer branding, intellectual capital, and organizational performance, this book is ideally designed for business professionals, small business owners, entrepreneurs, academicians, researchers, and business students.

Concepts, Methodologies, Tools, and Applications

The Multifaceted Relationship Between Accounting, Innovative Entrepreneurship, and Knowledge Management

Knowledge Management in Organizations

The Governance and Management of Family Firms in the New Knowledge Economy

Contribution of Knowledge Management to the Development of Entreprises

Knowledge Management in Modern Organizations

In today's world of business, gaining an advantage of competitors is a focal point for organizations and a driving force in the New practices are being studied and implemented constantly by rivaling companies. Many industries have begun putting emp intensive knowledge practices, with the belief that implementing cutting-edge learning practices will fuel research and innova company. Understanding this dynamic method of management is critical for managers and executives who wish to propel the their organizations. Knowledge Management, Innovation, and Entrepreneurship in a Changing World is a collection of pioneering on the methods of gaining organizational advantages based on knowledge innovation and management. While highlighting top human-robot teaming, organizational learning, and e-collaboration, this book will explore the sustainable links between knowle management influences and organizational capability. This book is ideally designed for managers, strategists, economists, polic entrepreneurs, business professionals, researchers, students, and academics seeking research on recent trends in innovative business technologies.

Organizations of all sizes and types are facing a dual threat and opportunity. At the very moment when global markets are be available, these organizations are losing valuable people resources due to "boomer" retirements and downsizing strategies. As technologies arrive to facilitate knowledge sharing across organizational and people boundaries, the desire for job security is employees to hold tightly to "their" business knowledge as a form of job security. When organizational knowledge erodes, org lose proven capabilities and eventually customers. This challenge may be one of the most significant facing organizations ove decades. Written by an expert with more than 30 years of hands-on work as a consultant and educator, Managing Organizat Knowledge: 3rd Generation Knowledge Management and Beyond provides a clear, repeatable strategy for capturing organizat knowledge. It does so by first exploring the fundamental concepts that have emerged from the new discipline of Knowledge (KM) over the past ten years. It then provides several breakthroughs including: A fresh, practical definition of KM A definition organizational knowledge based on data, information, and decision making A proven strategy and templates for creating an in significant organizational knowledge A new, integrated KIPPAR Model that defines how to create a sustainable KM environme where naturally occurring projects are routinely mined for contributions to an organization's pool of intellectual assets A seri implementation strategies for launching a KM initiative So what makes this book different? What makes it worth reading? It perspective on KM, addressing the discipline from the perspective of a major organization; much of the previous writings in t confuse individual knowledge with organizational knowledge. The author, Chuck Tryon, has been a consultant for major corpor since the early 1980s and has created tangible, innovative processes to help capture vital organizational knowledge, which ha insight into the significant management challenges facing 21st century organizations—how to capture, transfer, and share m knowledge that is vital to their survival. Communicating fresh concepts in this emerging field, the book distills this knowledge see where KM can take you in the future.

This book contains the refereed proceedings of the 13th International Conference on Knowledge Management in Organization 2018, held in Žilina, Slovakia, in August 2018. The theme of the conference was "Emerging Research for Knowledge Managem Organizations." The 59 papers accepted for KMO 2018 were selected from 141 submissions and are organized in topical sect Knowledge management models and analysis; knowledge sharing; knowledge transfer and learning; knowledge and service inn knowledge creation; knowledge and organization; information systems and information science; knowledge and technology ma data mining and intelligent science; business and customer relationship management; big data and IoT; and new trends in IT.

This textbook on knowledge management draws on the authors' more than twenty years of research, teaching and consulting. The first edition of this book brought together European, Asian and American perspectives on knowledge-based value creation. This edition features substantial updates to all chapters, reflecting the implications of the digital transformation on knowledge w knowledge management. It also addresses three new topics: the impact of knowledge management practices on performance management in the public sector; and an introduction to ISO 9001:2015 as an implementation framework. The book is intend for academic education but also as an essential guide for managers, consultants, trainers, coaches, and all those engaged in public administration or non-profit work who are interested in learning about organizations in a knowledge economy. Given it case studies, examples, questions, exercises and e asy-to-use knowledge management tools, it offers a true compendium for and implementing knowledge management initiatives.

Knowledge Management

Knowledge and the Family Business

Knowledge-Driven Entrepreneurship

How Knowledge Management Is Changing the Way We Do Business

Handbook of Research on Knowledge Management for Contemporary Business Environments

Handbook of Research on Tacit Knowledge Management for Organizational Success

Information is considered essential in every business model, which is why staying abreast of the latest resources can help combat man and aid businesses in creating a synthesis between people and information, keeping up with evolving technologies, and keeping data ac secure. The Handbook of Research on Knowledge Management for Contemporary Business Environments is a critical scholarly publicatio examines the management of knowledge resources in modern business contexts. Including a wide range of topics such as information s sustainable competitive advantage, and knowledge sharing, this publication is a vital reference source for managers, academicians, rese and students seeking current research on strategies that are able to manage the information in more than one context for present and generations.

The Springer book series Innovation, Technology, and Knowledge Management was launched in March 2008 as a forum and intellectual, "podium" for global/local, transdisciplinary, transsectoral, public-private, and leading/"bleeding" -edge ideas, theories, and perspectives o

topics. The book series is accompanied by the Springer Journal of the Knowledge Economy, which was launched in 2009 with the same leadership. The series showcases provocative views that diverge from the current "conventional wisdom," that are properly grounded in practice, and that consider the concepts of robust competitiveness, sustainable entrepreneurship, and democratic capitalism, their philosophy and objectives. More specifically, the aim of this series is to highlight emerging research and practice at the dynamic intersections of these fields, where individuals, organizations, industries, regions, and nations are harnessing creativity and invention to achieve and sustain growth. Books that are part of the series explore the impact of innovation at the "macro" (economies, markets), "meso" (industries, firms), and "micro" levels (teams, individuals), drawing from such related disciplines as finance, organizational psychology, research and development, science policy, information systems, and management. We define sustainable entrepreneurship as the creation of viable, profitable, and scalable firms that engender the formation of self-replicating and mutually enhancing innovation networks and knowledge clusters (innovation ecosystems) leading toward robust competitiveness (E.G. Carayannis, International Journal of Innovation and Regional Development, 1(3), 235–254, 2000). Purpose - The purpose of this paper is to investigate whether knowledge management contributes to development of enterprises and to develop a conceptual framework for the use of knowledge management as a generator of economic growth. In today's changing world knowledge management is one of the basic resources and key drivers for competitive advantage. The goal is to improve organizational capabilities through better use of the organization's individual and collective knowledge resources. Methodology - Empirical research contains survey questionnaires with a sample of 86 enterprises in Bosnia and Herzegovina. The questionnaire sought to discover contribution of knowledge management to development of enterprises. Findings - The results show the importance of the benefits of knowledge management from increasing productivity, facilitating business decision-making to strengthening market leadership. Correlation coefficients between dimensions of knowledge management in organizations (collecting, storing, sharing, use) and the benefits it can provide for the company were calculated for the entire sample, subsamples or group of companies engaged in production and a group of companies engaged in the provision of services. Enterprises must recognize that they compete in increasingly knowledge-intensive markets and they are forced to rethink the management of their organizational knowledge. Contribution - The research has implications from a practitioner's point of view, to understand how organizations can support knowledge management and help using current entrepreneurs capabilities.

This edited book contains papers from the 2008 International Conference on Knowledge Management to be held in Columbus, Ohio. The papers represent much of the best and most up-to-date work by researchers and practitioners in the field of knowledge management. It provides insight into the knowledge management practices within organization and discusses issues related to knowledge management competencies and professionalism. It is a good reference source for information and knowledge professionals and can be read by both graduate and undergraduate students.

Managing Knowledge Assets and Business Value Creation in Organizations: Measures and Dynamics

Knowledge Management for Corporate Social Responsibility

Knowledge Management and Virtual Organizations

Entrepreneurship, national culture and knowledge management in a global context

Knowledge, Organization, and Management

Knowledge Management and Organizational Competence

***Innovation involves a set of processes which support the production and transformation of knowledge into new processes, technologies and products, goods and services, and provide an organization with particular strengths and value relative to other firms. In such a view, innovation is a key source of customer benefits and sustainable competitive advantage. Technological, Managerial and Organizational Core Competencies: Dynamic Innovation and Sustainable Development investigates the impact of knowledge management, information systems, finance, organizational networks, internationalization, strategic management, marketing, entrepreneurship, and sustainability on an organization that pursues dynamic innovation and sustainable advantage. This book provides research and practice for graduate and undergraduate programs, as well as business firms with different technological, managerial, and organizational perspectives. Further Description from the Editors: This book represents the culmination of an international project to compile inter-disciplinary research that most contributes to innovation. More specifically, this book is about innovation in firms, industries, nations and society. It speaks to professionals and researchers who want to improve their understanding of dynamic innovation and sustainable development. The Editors' goal is to foster cross-pollination among researchers. To this aim, the Editors have selected and assembled 35 chapters that illustrate multidisciplinary theoretical perspectives and empirical results on innovation and the roles of Sustainability, Organizational Networks, Entrepreneurship, Knowledge Management, R&D&T (Research, Development and Technology) Management, Marketing, Finance, Internationalization, and Information Systems in the organization that pursues dynamic innovation and sustainable development. Innovation involves processes, organizational elements (or resources), and Organizational Abilities (OA) that support the production and transformation of knowledge into new knowledge, processes, structures, technologies and products, goods and services. At the firm and industry levels of analysis, innovation can provide organizations with strengths relative to other firms, clusters, and nations and it is a key source of customer benefits and sustainable development. At the collective and societal levels of analysis, innovation can provide humanity with economic, social and environmental wealth through sustainable development. The uniqueness of this book lies in the participants' efforts to identify Organizations' Creative Areas (OCA) that can provide core competencies for the organization in pursuit of dynamic innovation and sustainable development. In this perspective, innovation is a dynamic system and it is contingent upon a set of core competencies that couple to each other. Therefore, changing of even one competence can affect the organization's ability to innovate. The book avoids the term competitive advantage and adopts a more fruitful perspective of sustainable development – "the process of achieving human development ... in an inclusive, connected, equitable, prudent, and secure manner". An inclusive perspective sees traditional competitive advantage as occupying one extreme, whereas truly sustainable development occupies the opposite extreme. Sustainable***

*development must benefit not only the organization and its customers, but also the whole society and the future of humanity through sustainability. Most chapters of this book fall between these extremes.*

*"This book addresses the relevance of knowledge management strategies for the advancement of organizations worldwide"--Provided by publisher.*

*Knowledge management has been growing in importance and popularity as a research topic and business initiative. This book documents the key issues of knowledge management and serves as an useful resource for academicians, practitioners, researchers, and students.*

*Family businesses—the predominant form of business organization around the world—can make numerous, critical contributions to the economy and family well-being in both financial and qualitative terms. But dysfunctional family businesses can be difficult to manage, painful experiences at best, and they can destroy family wealth and personal relationships. This book explores the dynamics of family business management, in the context of constantly changing market conditions and the role that knowledge management plays in strategic planning and adaptation. Integrating the literature from family business, entrepreneurship, industrial psychology, and knowledge management, and with illustrative examples from a variety of enterprises, the authors address such topics as: •How family businesses can compete in the new knowledge economy •How to manage a family business when knowledge is its main asset •How to transfer knowledge (and how to keep it alive) through family generations Within this framework, the authors argue that effective resource management—especially intangible resources—is central to enabling a family-run organization to maintain a sustainable competitive advantage over time. They note that families often develop systemic, intuitive, or tacit knowledge that transcends rational decision making and needs to be recognized and nurtured as a distinctive asset. The authors demonstrate that trans-generational value is achieved when the family firm innovates and adapts itself to changing external and internal conditions. This kind of entrepreneurial performance requires dynamic capabilities and processes designed to acquire, exchange, combine and even shed knowledge and practices; and, in turn, dynamic capabilities result from mechanisms of knowledge sharing, collective learning, experience accumulation, and transfer.*

*Entrepreneurship and Organizational Innovation*

*Understanding Knowledge-Intensive Business Services*

*Technological, Managerial and Organizational Core Competencies: Dynamic Innovation and Sustainable Development*

*Organizational Culture and Behavior: Concepts, Methodologies, Tools, and Applications*

*Knowledge Management and Industry 4.0*

*Encyclopedia of Organizational Knowledge, Administration, and Technology*

Continuous improvements in businesses practices have created enhanced opportunities for growth and development. This not only leads to higher success in day-to-day profitability, but it increases the overall probability of success for organizations. The Handbook of Research on Tacit Knowledge Management for Organizational Success is a pivotal reference source for the latest advancements and methodologies on knowledge administration in the business field. Featuring extensive coverage on relevant areas such as informal learning, quality management, and knowledge acquisition, this publication is an ideal resource for practitioners, marketers, human resource managers, professors, researchers, and students seeking academic material on knowledge management techniques.

This book contributes to an improved understanding of knowledge-intensive business services and knowledge management issues. It offers a complex overview of literature devoted to these topics and introduces the concept of 'knowledge flows', which constitutes a missing link in the previous knowledge management theories. The book provides a detailed analysis of knowledge flows, with their types, relations and factors influencing them. It offers a novel approach to understand the aspects of knowledge and its management not only inside the organization, but also outside, in its environment.

*"This book highlights the efforts and developments in the fields of Asian studies as well as its intentional role in IT and management within the constant growing business market"--Provided by publisher.*

Knowledge Management, Organizational Intelligence and Learning, and Complexity is the component of Encyclopedia of Technology, Information, and Systems Management Resources in the global Encyclopedia of Life Support Systems (EOLSS), which is an integrated compendium of twenty one Encyclopedias. The Theme on Knowledge Management, Organizational Intelligence and Learning, and Complexity in the Encyclopedia of Technology, Information, and Systems Management Resources provides the latest scientific insights into the evolution of complexity in both the natural and social realms. Emerging perspectives from the fields of knowledge management, computer-based simulation and the organizational sciences are presented as tools for understanding and supporting this evolving complexity and the earth's life support systems. These three volumes are aimed at the following a wide spectrum of audiences from the merely curious to those seeking in-depth knowledge: University and College students Educators, Professional practitioners, Research personnel and Policy analysts, managers, and decision makers and NGOs.

Knowledge Management, Innovation, and Entrepreneurship in a Changing World

Building on the Work of Max Boisot

Knowledge Management and Organizational Learning

Measures and Dynamics

Knowledge Management for Competitive Advantage During Economic Crisis

Theoretical Concerns and Empirical Insights

**The questionable practices and policies of many businesses are coming under scrutiny by consumers and the media. As such, it important to research new methods and systems for creating optimal business cultures.**

**Organizational Culture and Behavior: Concepts, Methodologies, Tools, and Applications** is a comprehensive resource on the latest advances and developments for creating a system of shared values and beliefs in business environments. Featuring extensive coverage across a range of relevant perspectives and topics, such as organizational climate, collaboration orientation, and aggressiveness orientation, this book is ideally designed for business owners, managers, entrepreneurs, professionals, researchers, and students actively involved in the modern business realm.

**Knowledge Management, Innovation, and Entrepreneurship in a Changing World** IGI Global

This book focuses on the process of designing a new business, known as entrepreneurship. It gives emphasis to the deep relationship between entrepreneurship and organizational innovation. This book provides a wide range of information and knowledge, namely: - on the different initiatives to be developed in order to promote an entrepreneurial culture; - on the different types and levels of innovation and organizational change to be implemented by organizations; - on the possible strategies to be developed with a view to fostering qualified entrepreneurship through a strong training component; - on the involvement of the different agents of innovation to equip the promoting entrepreneurial projects teams with scientific and technical knowledge in the different areas of intervention, such as marketing, finance, human resources management, the protection of intellectual property, techniques to persuade investors, etc. This book contributes not only to the transmission of knowledge and know-how in what concerns the techniques, procedures and strategies of entrepreneurial management, but also, and above all, to the construction of the behaviors, characteristics and entrepreneurial attitudes, leading to high levels of success in the business world.

Strategy management has always been a crucial business aspect that a company must understand to remain successful in the business world. However, there are a number of different approaches that a company can employ in order to differentiate themselves from the competition. **Knowledge Management for Competitive Advantage During Economic Crisis** brings together the various approaches that affect the superiority of a company's organizational performance and the gains they can make over their competitors. By focusing on concepts such as organizational learning and intellectual capital, this book is an indispensable reference source for researchers, practitioners, graduate students, and business managers interested in understanding what approaches are necessary to ensure superior organizational performance.

**The New Edge in Knowledge**

**The Key to Social and Economic Transformation**

**Flexibility in Resource Management**

**ICICKM 2013**

**Competencies and Professionalism**

**3rd Generation Knowledge Management and Beyond**

**Managing Knowledge Assets and Business Value Creation in Organizations: Measures and Dynamics** provides an advanced, state-of-the-art understanding of the links between the knowledge assets dynamics and the business value creation. This publication focuses on the theory, models, approaches, methodologies, tools and techniques for measuring and managing organizational knowledge assets dynamics supporting and driving business performance improvements. This comprehensive work is a substantial contribution to the field in terms of theory, methodology and applications to replicate, support and challenge existing studies and offer new applications of existing theory and approaches.

**Evaluating Media Richness in Organizational Learning**

**Effective Knowledge Management Systems in Modern Society**

**Value Creation Through Organizational Learning**