

Journalism Media And Technology Trends And Predictions 2017

This book explores ways in which the increasingly 'measurable' news audience has had an impact on journalistic practices, in an era when digital platforms provide real-time, individualizable, quantitative data about audience consumption practices. Considering the combination of digital technology that makes measurable journalism possible, the contributors to this volume examine the work of various actors involved in aspects of measurable journalism both inside and outside the newsroom and confront the normative implications of the data-centric trends of measurable journalism. Including examples from across the globe, the book balances hopes for increased engagement or impact with fears that economic prioritization will hurt journalism's standing in the public sphere. This book will be of interest to those studying journalistic practices in the modern world, as well as those studying media consumption and emerging digital technologies. This book was originally published as a special issue of Digital Journalism.

The Rise of Conspiracy Theories is a 2016 essay written by the Aufheben Collective covering a brief history of conspiracy theories into the politics of conspiracy theories into how conspiracy theories are used to disempower. Particularly, how the growth of conspiracy theories reflect moments of defeat in class struggle, using the example of 9/11 conspiracy

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theories. Aufheben is a UK-based libertarian communist journal that has been active since 1992. This Radical Reprint by Pattern Books is made to be as accessible and as close to manufacturing cost as possible.

This book offers a timely insight into how the news media have adapted to the digital transformation of public communication infrastructure. Providing a conceptual roadmap to understanding the disruptive, innovative impact of digital networked journalism in the 21st century, the author critically examines how and to what extent news media around the world have engaged in digital adaptation. Making use of data from news media content production and distribution both off- and online, as well as user and financial data from the U.S. and internationally, the book traces how the news media embraced and reacted to key developments such as the invention of the World Wide Web in 1989 and the launch of Google in 1998, Facebook in 2004, and the Apple iPhone in 2009. The author also highlights innovative organizations that have sought to reimagine news media that are optimized for digital, online, and mobile media of the 21st century, demonstrating how these groups have been able to stay better engaged with the public. Disruption and Digital Journalism is recommended reading for all academics and scholars with an interest in media, digital journalism studies, and technological innovation.

The world of communication media has undergone massive changes since the mid-1980s. Along with the extraordinary progress in technological capability, it has experienced stunning decreases in costs; a revolutionary opening up of markets (a phenomenon

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exemplified by but not limited to the rise of the Internet); the advent of new business models; and a striking acceleration in the rate of change. These technological, regulatory, and economic changes have attracted the attention of a large number of researchers, from industry and academe, and given rise to a substantial body of research and data. Significantly less attention has been paid to the people who use new media---whose own rate of adoption and assimilation often lags notably behind the technologies themselves. When Media Are New addresses this research and publishing gap by investigating the human factors involved in technological change and their implications for current and future media. It will find a broad audience ranging from media and communication scholars to historians and organizational theorists to industry professionals. John Carey is Professor of Communications and Media Industries at Fordham Business School and Director of Greystone Communications, a media research and planning firm. Martin C. J. Elton first became involved with new media while a member of the research staff of the Tavistock Institute of Human Relations in London. He has served as principal investigator of research projects sponsored by many prominent foundations, companies, and government agencies. He has also acted as consultant to many corporations in the United States and Europe.

Media in the Information Age

Artificial Intelligence and the Future of Journalism

Attacks on the Press

Newsmakers

Trends, Experiences, and Perspectives in Immersive

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*Multimedia and Augmented Reality
The Psychology of Journalism*

This comprehensive edited collection provides key contributions in the field, mapping out fundamental topics and analysing current trends through an international lens. Offering a collection of invited contributions from scholars across the world, the volume is structured in seven parts, each exploring an aspect of local media and journalism. It brings together and consolidates the latest research and theorisations from the field, and provides fresh understandings of local media from a comparative perspective and within a global context. This volume reaches across national, cultural, technological and socio-economic boundaries to bring new understandings to the dominant foci of research in the field and highlights interconnection and thematic links. Addressing the significant changes local media and journalism have undergone in the last decade, the collection explores the history, politics, ethics and contents of local media, as well as delving deeper into the business and practices that affect not only the journalists and media-makers involved, but consumers and communities as well. For students and researchers in the fields of journalism studies, journalism education, cultural studies, and media and communications programmes, this is the comprehensive guide to local media and journalism. Very little is known about how African journalists are

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forging "new" ways to practise their profession on the web. Against this backdrop, this volume provides contextually rooted discussions of trends, practices, and emerging cultures of web-based journalism(s) across the continent, offering a comprehensive research tool that can both stand the test of time as well as offer researchers (particularly those in the economically developed Global North) models for cross-cultural comparative research. The essays here deploy either a wide range of evidence or adopt a case-study approach to engage with contemporary developments in African online journalism. This book thus makes up for the gap in cross-cultural studies that seek to understand online journalism in all its complexities.

The Psychology of Journalism takes a media psychological approach towards a better understanding of key aspects of news production and reception. Media Psychology is an emerging discipline which is concerned with understanding the interaction between individuals and communication technology. Scholars interested in this area ask questions concerning the way in which communication between individuals is shaped by the media in terms of both its social and cultural characteristics. At a time when the role and function of news journalism are under intense public scrutiny, The Psychology of Journalism explores the psychological processes involved in the production,

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delivery, and consumption of news. With contributions from an international team of scholars with backgrounds in both media and psychology, the chapters provide theoretical and empirical evidence to better understand why and how journalists and audience alike select, attend, understand, and co-construct meaning from reported events. This book is suitable for students and researchers in Journalism, Media Communication, Political Communication, and Psychology.

Information Visualization in the Era of Innovative Journalism brings together over 30 authors from countries around the world to synthesize how recent technological innovations have impacted the development, practice and consumption of contemporary journalism. As technology rapidly progresses, shifts, and innovates, there have been immense changes in the way we communicate. This book collects research from around the world that takes an in-depth look at the primary transformations related to journalistic innovation in recent times. High-profile contributors provide cutting-edge scholarship on innovation in journalism as it relates to emergent topics such as virtual reality, podcasting, multimedia infographics, social media, mobile storytelling and others. The book pays special attention to the development of information visualization and the ability of recent innovations to meet audience needs and desires. Students and scholars studying

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contemporary journalism history and practice will find this a vital and up-to-date resource, as well as those studying communication technology as it relates to marketing, PR or mass media broadly.

Encyclopedia of Organizational Knowledge, Administration, and Technology

The Future of Journalism: Risks, Threats and Opportunities

The Future of Journalism

Axel Honneth

Digital Platforms, News Metrics and the Quantified Audience

Redefining Journalism in an Age of Technological Advancements, Changing Demographics, and Social Issues

This volume summarizes the evolution of news and information in the United States as it has been shaped by technology (penny press, radio, TV, cable, the internet) and form development (investigative journalism, tabloid TV, talk radio, social media). • Provides readers with an overview of the development of news and information in the United States as an influential factor in a democracy, prompting readers to consider the importance of understanding this landscape • Summarizes how changes in technology have influenced the content and form of news and information distribution, highlighting for readers the relationship between technology and content • Points out the effects of

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different types of news and information – from investigative journalism to disinformation spread via social media – giving readers examples of the potential influence information might have on culture • Profiles key figures and organizations that contributed to the evolving news and information landscape, deepening readers' understanding of the depth and breadth of the landscape • Provides data about the current news and information landscape that captures elements of consumer engagement with a variety of news sources, providing readers with a broader understanding of how news and information is consumed and resonates with U.S. citizens

As audiences are provided opportunities to experience the news through new technological advancements in the field, the very nature of journalism and its conventions will likely be challenged. This book offers multiple perspectives on the future of journalism by analyzing trends in technology and demographic shifts in audience composition through the next century. The book draws upon recent research and speculations by top technological firms as well as leading science fiction writers to provide a compelling portrait of how journalism may operate in next 20 to 40 years and beyond. The editors offer a groundbreaking view into the future of news consumption and how it will impact newsgathering and reception across the world. The very nature of

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journalism will likely be received and interpreted within unique communities through innovative and inclusive ways. This book explores the challenges ahead for journalists and media producers in the near and distant futures. Moreover, as in-world journalists have sought to inform and engage unique communities within the context of their worlds, real and virtual, issues relevant to the mainstream have been played out in virtual culture. This book offers a first glance into a mediated future from a journalistic lens. Redefining Journalism in an Age of Technological Advancements, Changing Demographics, and Social Issues investigates the impact of emerging technologies in journalism and how audiences engage with these technologies and news content in innovative ways. Identity and community are analyzed historically and culturally within the larger body of cultural and media studies. Covering topics such as audience demographics, robotics, and immersive journalism, this book is a dynamic resource for journalists, sociologists, politicians, students and educators of higher education, computer scientists, communications professionals, researchers, and academicians.

For any organization to be successful, it must operate in such a manner that knowledge and information, human resources, and technology are continually taken into consideration and managed effectively.

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Business concepts are always present regardless of the field or industry - in education, government, healthcare, not-for-profit, engineering, hospitality/tourism, among others. Maintaining organizational awareness and a strategic frame of mind is critical to meeting goals, gaining competitive advantage, and ultimately ensuring sustainability. The Encyclopedia of Organizational Knowledge, Administration, and Technology is an inaugural five-volume publication that offers 193 completely new and previously unpublished articles authored by leading experts on the latest concepts, issues, challenges, innovations, and opportunities covering all aspects of modern organizations. Moreover, it is comprised of content that highlights major breakthroughs, discoveries, and authoritative research results as they pertain to all aspects of organizational growth and development including methodologies that can help companies thrive and analytical tools that assess an organization's internal health and performance. Insights are offered in key topics such as organizational structure, strategic leadership, information technology management, and business analytics, among others. The knowledge compiled in this publication is designed for entrepreneurs, managers, executives, investors, economic analysts, computer engineers, software programmers, human resource departments, and other industry professionals seeking to

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understand the latest tools to emerge from this field and who are looking to incorporate them in their practice. Additionally, academicians, researchers, and students in fields that include but are not limited to business, management science, organizational development, entrepreneurship, sociology, corporate psychology, computer science, and information technology will benefit from the research compiled within this publication. With his insightful and wide-ranging theory of recognition, Axel Honneth has decisively reshaped the Frankfurt School tradition of critical social theory. Combining insights from philosophy, sociology, psychology, history, political economy, and cultural critique, Honneth's work proposes nothing less than an account of the moral infrastructure of human sociality and its relation to the perils and promise of contemporary social life. This book provides an accessible overview of Honneth's main contributions across a variety of fields, assessing the strengths and weaknesses of his thought. Christopher Zurn clearly explains Honneth's multi-faceted theory of recognition and its relation to diverse topics: individual identity, morality, activist movements, progress, social pathologies, capitalism, justice, freedom, and critique. In so doing, he places Honneth's theory in a broad intellectual context, encompassing classic social theorists such as Kant, Hegel, Marx, Freud, Dewey,

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Adorno and Habermas, as well as contemporary trends in social theory and political philosophy. Treating the full range of Honneth's corpus, including his major new work on social freedom and democratic ethical life, this book is the most up-to-date guide available. Axel Honneth will be invaluable to students and scholars working across the humanities and social sciences, as well as anyone seeking a clear guide to the work of one of the most influential theorists writing today.

A Handbook of Journalism

A Companion to Television

Fashion Journalism

The 25 Technologies that are Driving the 4th Industrial Revolution

The Data Journalism Handbook

Trends, Practices and Emerging Cultures

What is Digital Journalism Studies? delves into the technologies, platforms, and audience relations that constitute digital journalism studies' central objects of study, outlining its principal theories, the research methods being developed, its normative underpinnings, and possible futures for the academic field. The book argues that digital journalism studies is much more than the study of journalism produced, distributed, and consumed with the aid of digital technologies. Rather, the scholarly field of digital journalism studies is built on questions that disrupt much of what previously was taken for granted concerning media, journalism, and public spheres,

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asking questions like: What is a news organisation? To what degree has news become separated from journalism? What roles do platform companies and emerging technologies play in the production, distribution, and consumption of news and journalism? The book reviews the research into these questions and argues that digital journalism studies constitutes a cross-disciplinary field that does not focus on journalism solely from the traditions of journalism studies, but is open to research from and conversations with related fields. This is a timely overview of an increasingly prominent field of media studies that will be of particular interest to academics, researchers, and students of journalism and communication.

"Latin American journalism is currently experiencing some important transformations, with potential changes to how news is produced, shared, financed and consumed. This book provides a comprehensive overview of current journalism in Latin America, contextualized by global literature and regional empirical evidence. It is an important addition to our understanding of digital journalism and a must-read for those interested in journalism in Latin America." Dr. Vanessa de Macedo Higgins Joyce, Texas State University, USA This book explores innovative approaches to digital and data journalism in Latin America, brought by both legacy media and newcomers to the industry, with the purpose of examining this changing media landscape. As part of the Global South, Latin America has shown significant influence in the promotion of data and digital

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technologies applied to journalism in recent years. In this region, news entrepreneurs are becoming an essential source of innovation in news production, circulation, and distribution. The book considers news media, particularly in Latin America, as an open set of practices intertwined in the evolution of technology. It discusses the transformation of the Latin American news media ecosystem and considers how it has shaped the industry despite local differences. The study fills a significant gap in academic scholarship by addressing the multiple external factors, mainly political and economic, which have contributed to the relative lack of studies on the patterns of journalism in this region. Ramón Salaverría is Associate Dean of Research at the School of Communication, University of Navarra, Spain, where he heads the Digital News Media Research Group. Author of over 200 scholarly publications, his research focuses on digital journalism and media convergence, both in national and international comparative studies. Mathias-Felipe de-Lima-Santos is a researcher at the University of Navarra, Spain, under the JOLT project, a Marie Skłodowska-Curie European Training Network funded by the European Commission's Horizon 2020. Previously, he was a Visiting Researcher at the Queensland University of Technology, Australia. He researches changing journalistic practice with a particular focus on business models, data, and novel technologies.

The latest edition of the acclaimed volume on television studies, featuring new original essays from

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leading scholars in the field Although the digital age has radically altered the media and communications landscape worldwide, television continues to play a significant part of our lives. From its earliest beginnings through to the present day, television and its influence has been the subject of extensive study, critique, and analysis. A Companion to Television brings together contributions from prominent international scholars comprising a wide range of perspectives on the medium. Original essays define television in its current state, explore why it is still relevant, survey the ways in which television has been studied, discuss how television has changed, and consider what television might look like in the future. Now in its second edition, this compendium includes fresh chapters that cover technological changes affecting television, contemporary approaches to understanding television audiences, new programming trends and developments, and more. Addressing nine key areas of television studies, such as industry, genres, programs, and audiences, the Companion offers readers a balanced, well-rounded, integrative approach to scholarship in the field. This volume: Provides overviews of extensive original research from leading scholars and theorists Examines television's development and significance in various regions of the world Includes national and regional outlines of television around the world Features theoretical overviews of various critical approaches to television studies Explores historical, economic, institutional, political, and cultural issues studied by media scholars

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Presenting diverse perspectives on topics ranging from television advertising to satirical representations of the industry, *A Companion to Television, Second Edition* is an invaluable resource for those in undergraduate courses in television studies, as well as in general media studies and communications.

The future of journalism is hotly contested and highly uncertain reflecting developments in media technologies, shifting business strategies for online news, changing media organisational and regulatory structures, the fragmentation of audiences and a growing public concern about some aspects of tabloid journalism practices and reporting, as well as broader political, sociological and cultural changes. These developments have combined to impoverish the flow of existing revenues available to fund journalism, impact radically on traditional journalism professional practices, while simultaneously generating an increasingly frenzied search for sustainable and equivalent funding - and from a wide range of sources - to nurture and deliver quality journalism in the future. This book brings together journalists and distinguished academic specialists from around the globe to present the findings from their research and to discuss the future of journalism, the shifting quality of its products, its wide ranging sources of finance, as well as the economic and democratic consequences of the significant changes confronting Journalism. *The Future of Journalism* details the challenges facing the press in contemporary societies and provides essential reading for everyone interested in the role of journalism in

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shaping and sustaining literate, civil and democratic societies. This book consists of special issues from Journalism Studies and Journalism Practice.

a survey of selected issues

Measurable Journalism

Future Journalism

Disruption and Digital Journalism

Business Models, Strategies, Issues and Trends

This volume draws together research originally presented at the 2015 Future of Journalism conference at Cardiff

University, UK. The conference theme,

'Risks, Threats and Opportunities,'

highlighted five areas of particular concern for discussion and debate. The

first of these areas, 'Journalism and Social Media', explores how journalism and the role of the journalist are being

redefined in the digital age of social

networking, crowd-sourcing and 'big data', and how the influence of media like

Twitter, Facebook, YouTube, Instagram, and Reddit affects the gathering, reporting or

consumption of news? 'Journalists at Risk' assesses the key issues surrounding

journalists' safety and their right to report, as news organizations and their

sources are increasingly targeted in war, conflict or crisis situations. The third

area, 'Journalism Under Surveillance',

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asks what freedom of the press means in a post-Snowden climate. What are the new forms of censorship confronting journalism today, and what emergent tactics will help it to speak truth to power? 'Journalism and the Fifth Estate' examines the traditional ideals of the fourth estate, which risk looking outdated, if not obsolete, in the modern world. How much can we rely on citizen media to produce alternative forms of news reporting, and how can we reform mainstream media institutions to make them more open, transparent and accountable to the public? The final area, 'Journalism's Values', asks how journalism's ethical principles and moral standards are evolving in relation to the democratic cultures of communities locally, regionally, nationally or internationally. What are the implications of changing priorities for the education, training and employment of tomorrow's journalists? Every chapter in this volume engages with a pressing issue for the future of journalism, offering an original, thought-provoking perspective intended to help facilitate further dialogue and debate. The chapters in this book were originally published in special issues of Digital Journalism, Journalism Practice, and Journalism

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Studies.

This comprehensively revised and updated second edition of Fashion Journalism examines the vast changes within the industry and asks what they mean for the status, practices, and values of journalism worldwide. Providing first-hand guidance on how to report on fashion effectively and responsibly, this authoritative text covers everything from ideas generation to writing news and features, video production, podcasting, and styling, including advice on how to stay legally and ethically safe while doing so. The book takes in all types of fashion content – from journalism to branded content, and from individual content creation to editorial for fashion brands. It explores their common practices and priorities, while examining journalists' claim to special status compared to other content producers. In conjunction with expanded theory and research, the book includes interviews with journalists, editors, bloggers, filmmakers, PRs, and brand content producers from the UK, the US, China, and the Middle East, to offer all a student or trainee needs to know to excel in fashion journalism.

A guide to journalistic ethics for today's

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digital technologies With contributions from an international panel of experts on the topic, News Media Innovation Reconsidered offers a guide for the revitalizing of the ethical and civil ideals of journalism. The authors discuss how to energize journalistic practices and products and explore how to harness the power of digital technological innovations such as immersive journalism, the automatization and personalization of news, newsgames, and artificial-intelligence news production. The book presents an innovative framework of “creative reconstruction” and reviews new journalistic concepts, models, initiatives, and practices that clearly demonstrate professional ethics that embrace truth seeking, transparency, fact checking, and accuracy, and other ethical considerations. While the contributors represent numerous countries, many of examples are drawn from the Spanish-speaking media and can serve as models for an international audience. This important book: Explores the impact on the news media from mobile-first, virtual reality, and artificial intelligence-driven platforms Examines the challenges of maintaining journalistic ethics in today’s digital world Demonstrates how to use

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technology to expose readers to news outside their comfort zones Provides information for discerning truth from fake news Written for researchers, students in journalism and communication programs, *New Media Innovation Reconsidered* offers a much-needed guide for recreating journalistic ethics in our digital age. The latest, definitive assessment of the state of free press around the world *Attacks on the Press* is a comprehensive, annual account of press conditions worldwide, focusing this year on the new face of censorship perpetrated by governments and non-state actors. Compiled by the Committee to Protect Journalists (CPJ), the 2017 edition documents new dangers and threats to journalists and to the free and independent media. The risks are a combination of familiar censorship tactics applied in novel ways, and the exertion of pressure through unconventional means or at unprecedented levels. These censorship efforts range from withholding advertising to online trolling, website blocking to physical harassment, imprisonment to the murder of journalists. In the Americas, governments and non-state actors use new, sometimes subtle ways to limit journalists' ability to investigate wrongdoing. In Europe,

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authorities deploy intelligence services to intimidate the press in the name of national security. In Asia, governments block access to information online, and in some cases, punish those who manage to get around the obstacles. And throughout the world, terror groups are using the threat of targeted murder to compel journalists to refrain from covering crucial stories or otherwise self-censor. Attacks on the Press documents how these new forms of censorship are perpetrated and provides journalists with guidance on how to work around them, when possible, and how to ensure their own safety as well as the safety of their sources and people with whom they work. The book enables readers to: Examine the state of free media around the world Learn which nations violate press freedom with impunity Discover the most dangerous beats and regions Delve inside specific, increasingly complex challenges CPJ's mission is to defend the rights of journalists to report the news without fear of reprisal. Attacks on the Press provides a platform for direct advocacy with governments and the diplomatic community, for giving voice to journalists globally, and for ensuring that those journalists have a seat in discussions at the United Nations, the

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Organization of American States, the European Union, the African Union, and others.

*The Rise of Conspiracy Theories
Media, Journalism, and "Fake News": A
Reference Handbook*

Digital Media Ethics

Online Journalism in Africa

The New Face of Censorship

Tech Trends in Practice

The concept of immersive multimedia, which is closely related to concepts of augmented reality, brings opportunities in art, education, entertainment, and technology. As such, it is vital to explore the connections between consumers of media content and information parts that come from multimedia platforms. Trends, Experiences, and Perspectives in Immersive Multimedia and Augmented Reality is a critical scholarly resource that offers solutions to the problems that appear in both theoretical and practical dimensions of immersive multimedia experiences on an interdisciplinary platform. Featuring coverage on a broad range of topics such as cyber behavior, human-computer interaction, and transmedia, this book is geared towards digital artists, media professionals, developers, academicians, researchers, and upper-level graduate students seeking current research on the exploration of immersive multimedia through the perspectives of technology,

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communications, and art.

News organisations are struggling with technology transitions and fearful for their future. Yet some organisations are succeeding. Why are organisations such as Vice and BuzzFeed investing in journalism and why are pedigree journalists joining them? Why are news organisations making journalists redundant but recruiting technologists? Why does everyone seem to be embracing native advertising? Why are some news organisations more innovative than others? Drawing on extensive first-hand research this book explains how different international media organisations approach digital news and pinpoints the common organisational factors that help build their success.

The original edition of this accessible and interdisciplinary textbook was the first to consider the ethical issues of digital media from a global, cross-cultural perspective. This third edition has been thoroughly updated to incorporate the latest research and developments, including the rise of Big Data, AI, and the Internet of Things. The book's case studies and pedagogical material have also been extensively revised and updated to include such watershed events as the Snowden revelations, #Gamergate, the Cambridge Analytica scandal, privacy policy developments, and the emerging Chinese Social Credit System. New sections include "Death Online," "Slow/Fair Technology", and material on sexbots. The "ethical toolkit" that

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introduces prevailing ethical theories and their applications to the central issues of privacy, copyright, pornography and violence, and the ethics of cross-cultural communication online, has likewise been revised and expanded. Each topic and theory are interwoven throughout the volume with detailed sets of questions, additional resources, and suggestions for further research and writing. Together, these enable readers to foster careful reflection upon, writing about, and discussion of these issues and their possible resolutions. Retaining its student- and classroom-friendly approach, Digital Media Ethics will continue to be the go-to textbook for anyone getting to grips with this important topic.

The business of journalism is widely held to be in a terminal crisis today, in particular because the rise of the internet has drained audience attention and advertising revenue away from existing media platforms. This book, the first systematic international overview of how the news industry is dealing with current changes, counters such simplistic predictions of the supposedly technologically determined death of the news industry. It offers instead nuanced scrutiny of the threats and opportunities facing legacy news organisations across the world in countries as diverse as the United States, the United Kingdom, France, Germany, Finland, Brazil, and India as they transition to an increasingly convergent media landscape.

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New Technologies and the Transformation of Media Audiences

Entrepreneurial journalism in greater China and Southeast Asia

Funding Journalism in the Digital Age

Social Media and Journalism

Building digital safety for journalism

Journalism and the Contested Meaning of Algorithms

A Practical Guide for Multimedia Journalism Mobile and Social Media Journalism is the go-to guide for understanding how today's journalists and news organizations use mobile and social media to gather news, distribute content, and create audience engagement. Checklists and practical activities in every chapter enable readers to immediately build the mobile and social media skills that today's journalists need and news organizations expect. In addition to providing the fundamentals of mobile and social media journalism, award-winning communications professional and author Anthony Adornato discusses how mobile devices and social media have changed the way our audiences consume news and what that means for journalists. The book addresses a changing media landscape by emphasizing the application of the core values of journalism—such as authentication, verification, and credibility—to emerging media tools and strategies.

In order to improve global understanding of emerging safety threats linked to digital developments, UNESCO commissioned this research within the Organization's ongoing efforts to implement the UN Inter-Agency Plan on the Safety of Journalists and the Issue of Impunity,

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spearheaded by UNESCO. The UN Plan was born in UNESCO's International Programme for the Development of Communication (IPDC), which concentrates much of its work on promoting safety for journalists.

"Philip M. Napoli offers a rich and original synthesis of the many factors that help construct the audience, as well as the social, economic, and legal consequences of that process, and he has a real talent for creating a cohesive, interesting, and important story. Anyone with a serious interest in the operation of the media industries or popular culture should read this book." James G. Webster, Northwestern University, author of *Ratings Analysis: The Theory and Practice of Audience Research* Today's consumers have unprecedented choice in terms of the technologies and platforms that access, produce, and distribute media content. The development and overlap of television, the internet, and other media technologies is fragmenting and empowering media audiences more than ever. Building on his award-winning book, *Audience Economics*, Philip M. Napoli maps the landscape of our current media environment and describes its challenge to traditional conceptions of the audience. He examines the redefinition of the industry-audience relationship by technologies that have moved the audience marketplace beyond traditional metrics. Media providers, advertisers, and audience measurement firms now deploy more sophisticated tools to gather and analyze audience information, focusing on factors rarely considered before, such as appreciation, recall, and engagement. Napoli explores the interplay between political and economic interests in the audience marketplace and its effect on

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audience evolution. He recounts the battles waged between stakeholders over the assessment of media audiences and efforts to restrict the functionality of new technologies. As Napoli makes clear, the very meaning of the media audience continues to evolve in response to changing technological, economic, and political conditions. "Philip M. Napoli introduces the reader to the technologies that are changing the audience marketplace, new media services that have and are being built with those technologies, and the possibilities for measuring aspects of audience members' responses to media products and the advertisements they make possible. he describes new tools for audience measurement, along with the controversies over their use, and the battles among industry interests over which new audience measurement tools should be accepted. I think the time is right for just this type of analysis. A well-researched text, and the scholarship is first rate and insightful." Steve Wildman, Michigan State University

When you combine the sheer scale and range of digital information now available with a journalist's "nose for news" and her ability to tell a compelling story, a new world of possibility opens up. With *The Data Journalism Handbook*, you'll explore the potential, limits, and applied uses of this new and fascinating field. This valuable handbook has attracted scores of contributors since the European Journalism Centre and the Open Knowledge Foundation launched the project at MozFest 2011. Through a collection of tips and techniques from leading journalists, professors, software developers, and data analysts, you'll learn how data can be either the source of

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data journalism or a tool with which the story is told—or both. Examine the use of data journalism at the BBC, the Chicago Tribune, the Guardian, and other news organizations Explore in-depth case studies on elections, riots, school performance, and corruption Learn how to find data from the Web, through freedom of information laws, and by "crowd sourcing" Extract information from raw data with tips for working with numbers and statistics and using data visualization Deliver data through infographics, news apps, open data platforms, and download links

When Media are New

Where We Are and Where We're Going

Futures of Journalism

What is Digital Journalism Studies?

Trends, Connections, Implications

The Routledge Companion to Local Media and Journalism

Journalism as a discipline is becoming increasingly important today. It has to contend with new challenges such as the explosion of social media, heightened commercial competition in the mainstream media and the emergence of the media as a powerful actor in public policy and governance. The confluence of these factors calls for fresh thinking about the teaching and practice of journalism. A Handbook of Journalism: Media in the Information Age not only helps readers to understand today's media environment but also prepares them to face the existing

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challenges. Distinguished editors, experts, academics and journalists join to examine these challenges from various angles, including some of the major contemporary trends, issues and processes in governance, institutions, administration and development, among others. The book fairly and objectively discusses a critical discipline that is at the crossroads.

This volume provides a comprehensive discussion of enduring and emerging challenges to ethical journalism worldwide. The collection highlights journalism practice that makes a positive contribution to people's lives, investigates the link between institutional power and ethical practices in journalism, and explores the relationship between ethical standards and journalistic practice. Chapters in the volume represent three key commitments: (1) ensuring practice informed by theory, (2) providing professional guidance to journalists, and (3) offering an expanded worldview that examines journalism ethics beyond traditional boundaries and borders. With input from over 60 expert contributors, it offers a global perspective on journalism ethics and embraces ideas from well-known and

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emerging journalism scholars and practitioners from around the world. The Routledge Companion to Journalism Ethics serves as a one-stop shop for journalism ethics scholars and students as well as industry practitioners and experts. Exploring startup journalism and digital media platform trends in China, Taiwan and Southeast Asia, this book offers a practical insight into how to launch and run successful news operations as digitisation spreads through the region. Drawing from a range of case studies of news and journalism startups, including Malaysiakini, Hong Kong Free Press, The News Lens of Taiwan, Thailand's The Standard, Ciwei Gongshe of China, Indonesia's IDN Media, Sabay of Cambodia and Frontier Myanmar, this book provides tips on how to launch a news media startup, how to find funding and how to sustain and scale the enterprise. Blending a theoretical approach with core business and newsgathering expertise, the author offers an engaging overview of contemporary entrepreneurial concepts and their vital relationship in finding new markets for journalism today. Entrepreneurial journalism in greater China and Southeast Asia is an invaluable resource for both students and

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professionals interested in new media, startups and the Asian media market. The news media play a vital role in keeping the public informed and maintaining democratic processes. But that essential function has come under threat as emerging technologies and changing social trends, sped up by global economic turmoil, have disrupted traditional business models and practices, creating a financial crisis. Quality journalism is expensive to produce - so how will it survive as current sources of revenue shrink? *Funding Journalism in the Digital Age* not only explores the current challenges, but also provides a comprehensive look at business models and strategies that could sustain the news industry as it makes the transition from print and broadcast distribution to primarily digital platforms. The authors bring widespread international journalism experience to provide a global perspective on how news organizations are evolving, investigating innovative commercial projects in the United States, United Kingdom, Australia, Norway, South Korea, Singapore and elsewhere. *Journalism, Data and Technology in Latin America*
A Practical Guide

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The Changing Business of Journalism and Its Implications for Democracy Innovators in Digital News Case Studies and Tools for Media Professionals The Routledge Companion to Journalism Ethics

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The Changing Business of Journalism and Its Implications for Democracy
Peter Lang Pub Incorporated
Future Journalism investigates where journalism has come from, where it is now and where it might be going, through a range of case studies on organisations pushing the traditional boundaries of journalism, including Vice, BuzzFeed, Bellingcat, The Washington Post, the Guardian, Circa and Narrative Science. Sue Greenwood presents an analysis of the significant trends and practices shaping contemporary journalism and investigates what they can tell us about possible new directions for the news industry in the future. Chapters explore: the rise of new business models for digital news production and their future; debates around the potential for non-human "journalists"; the fluctuating figures around news consumption by audiences and what they can mean; the growing importance

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of ethical journalism in the digital age; practical exercises and recommended further reading. In a constantly evolving media environment, this book guides readers through some of the most vital contemporary debates and important technological developments. It is essential reading for students and young professionals preparing for a future in the journalism industry.

Nowadays, social media are amongst the most frequently used entertainment and information sources, offering the most recent news. National, international and global issues of social media journalism involve a wide spectrum of complex questions related to the production, distribution and reception of media contents, as well as a plethora of social, cultural, economic, legal and ethical aspects to consider. The publication you are holding in your hands is an attempt to provide various theoretical and empirical frameworks that may help us better understand social media journalism from different points of view and in diverse contexts. The individual chapters are written by authors with various scholarly affiliations working in international academic circles. Even though the methods they use and problems they discuss vary,

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they all pursue the same objective - to find out more about the implications of the existence and popularity of social media, especially social media journalism. The starkly different ways that American and French online news companies respond to audience analytics and what this means for the future of news. When the news moved online, journalists suddenly learned what their audiences actually liked, through algorithmic technologies that scrutinize web traffic and activity. Has this advent of audience metrics changed journalists' work practices and professional identities? In *Metrics at Work*, Angèle Christin documents the ways that journalists grapple with audience data in the form of clicks, and analyzes how new forms of clickbait journalism travel across national borders. Drawing on four years of fieldwork in web newsrooms in the United States and France, including more than one hundred interviews with journalists, Christin reveals many similarities among the media groups examined—their editorial goals, technological tools, and even office furniture. Yet she uncovers crucial and paradoxical differences in how American and French journalists understand audience analytics and how these affect the news

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produced in each country. American journalists routinely disregard traffic numbers and primarily rely on the opinion of their peers to define journalistic quality. Meanwhile, French journalists fixate on internet traffic and view these numbers as a sign of their resonance in the public sphere. Christin offers cultural and historical explanations for these disparities, arguing that distinct journalistic traditions structure how journalists make sense of digital measurements in the two countries. Contrary to the popular belief that analytics and algorithms are globally homogenizing forces, Metrics at Work shows that computational technologies can have surprisingly divergent ramifications for work and organizations worldwide.

Metrics at Work

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Assessing News Media Innovation in a Time of Dramatic Change

Understanding the Dynamics of New Media Adoption and Use

Audience Evolution

the 4IR and media restructuring

Discover how 25 powerful technology trends are transforming 21st century businesses How will the latest technologies transform your business? Future

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Tech Trends in Practice will give you the knowledge of today's most important technology trends, and how to take full advantage of them to grow your business. The book presents 25 real-world technology trends along with their potential contributions to organisational success. You'll learn how to integrate existing advancements and plan for those that are on the way. In this book, best-selling author, strategic business advisor, and respected futurist Bernard Marr explains the role of technology in providing innovative businesses solutions for companies of varying sizes and across different industries. He covers wide-ranging trends and provides an overview of how companies are using these new and emerging technologies in practice. You, too, can prepare your company for the potential and power of trending technology by examining these and other areas of innovation described in Future Tech Trends in Practice: Artificial intelligence, including machine and deep learning The Internet of Things and the rise of smart devices Self-driving cars and autonomous drones 3D printing and additive manufacturing Blockchain technology Genomics and gene editing Augmented, virtual and mixed reality When you understand the technology trends that are driving success, now and into the future, you'll be better positioned to address and solve problems within your organisation. Will the use of artificial intelligence (AI), algorithms, and smart machines be the end of journalism as we know it—or its savior? In Newsmakers, Francesco

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Marconi, who has led the development of the Associated Press and Wall Street Journal's use of AI in journalism, offers a new perspective on the potential of these technologies. He explains how reporters, editors, and newsrooms of all sizes can take advantage of the possibilities they provide to develop new ways of telling stories and connecting with readers. Marconi analyzes the challenges and opportunities of AI through case studies ranging from financial publications using algorithms to write earnings reports to investigative reporters analyzing large data sets to outlets determining the distribution of news on social media. Newsmakers contends that AI can augment—not automate—the industry, allowing journalists to break more news more quickly while simultaneously freeing up their time for deeper analysis. Marshaling insights drawn from firsthand experience, Marconi maps a media landscape transformed by artificial intelligence for the better. In addition to considering the benefits of these new technologies, Marconi stresses the continuing need for editorial and institutional oversight. Newsmakers outlines the important questions that journalists and media organizations should consider when integrating AI and algorithms into their workflow. For journalism students as well as seasoned media professionals, Marconi's insights provide much-needed clarity and a practical roadmap for how AI can best serve journalism.

News Media Innovation Reconsidered
Information Visualization in The Era of Innovative

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Journalism

Mobile and Social Media Journalism

Artificial Intelligence Journalism

How Journalists Can Use Data to Improve the News