

Journal Of International Business Studies 2007 38 658 672

The third edition of International Business offers an action-focused, practical approach to the topic, helping students understand the global business environment and its repercussions for executives. The book provides thorough coverage of the field, delving into fundamental concepts and theory: the cultural, political, and economic environment; international business strategies; and even functional management areas. More comprehensive than competing books, International Business includes: Strengthened, expanded global cases, examples, and 'industry' and 'country' mini-cases that give students practical insight into the ways companies actually behave within a competitive, global environment Updated coverage of key trends that impact how international business functions, including the drivers of globalization, e-commerce and the impact of the Internet, and international entrepreneurship New material on technology issues, the impact of the financial crisis, and problems in the EU Expanded discussion of the skills and strategies students need to succeed in today's international business environment, including dynamic capabilities, foreign direct investment, and market entry strategies Also featuring a companion website with a test bank, Powerpoint slides, and instructor's manual, this book is ideal for undergraduate and graduate students and instructors of any international business course.

The twelfth volume in the Progress in International Business Research series presents extensive accounts of the contemporary scientific debate on how to assess the impacts of distance, both negative and positive ones, on the conduct of international business.

The information and digital age is shaped by a small number of multinational enterprises from a limited number of countries. This volume covers the latest insight from the International Business discipline on prevailing trends in business model evolution. It also discusses critical issues of regulation in the new information and digital space.

Crisis and scandals in the world of international management have brought a new spotlight onto how the subject is taught, studied and understood. There has been a plethora of literature on international management, but a lack of focus on how international management education (IME) can be shaped to respond to existing and future global business challenges. The Routledge Companion to International Management Education gathers together contributors from academia, industry and university administration involved in IME, to introduce the domain of IME, describe the emerging state in new geographical areas; discuss the major issues and debates revolving around IME; explore the linkage of technology and international management, and shed light on the future of IME. The diverse background of the contributors provides a global perspective that challenges the dominant Anglo-American view, with up-to-date specific insights originating from their indigenous view points, which has often been neglected and inadequately covered. The volume answers important questions, such as: Do we need a vision in IME? What is the current state of IME? How has IME grown in emerging market segments? What roles does technology play in its recent development? The volume provides thought-provoking reading for educators, administrators, policy makers, human resources professionals and researchers. It will also give future international management students a glimpse of IME from a global inside-out perspective.

Entry and Cooperative Strategies in International Business Expansion

Language in International Business

Leading Global Innovation

The Oxford Handbook of International Business Strategy

International Business Scholarship

Now in its third edition, this core textbook for advanced undergraduate, graduate, and postgraduate students combines analytical rigour and managerial insight on the functioning and strategy of large multinational enterprises (MNEs). Verbeke and Lee develop an original conceptual model that supports student learning by providing an integrated perspective, rooted in theory and practice. The discussion also includes unique commentaries on seventy-four seminal articles published in the Harvard Business Review, the Sloan Management Review, and the California Management Review over the past four decades, demonstrating how the key insights can be applied to real businesses engaged in international expansion programmes, especially as they venture into high-distance markets. This third edition has been thoroughly updated and features new sections on multinational entrepreneurship, strategic challenges in the new economy, and international business strategy during globally disruptive events, including the COVID-19 pandemic. Students will benefit from updated case studies, improved learning features, and a wide range of online resources.

The AIB Fellows Group includes top researchers, educators, and administrators in the IB field. This book covers the growth of several functional areas (marketing, advertising, and finance). It reviews problems of methodological rigor in IB research. It also traces the history and evolution of IB studies.

Stephen Tallman has put together an excellent tome by high-quality emerging scholars that provides cutting edge knowledge on the field of international strategy. The coverage is thorough, including more traditional topics such as the outcomes of internationalization (e.g., performance, innovation, risk reduction) and market entry modes of cross-border M&As and alliances, while also exploring unique and important topics such as investment in global cities and the development of new organizational forms. It is a must read for graduate students and scholars interested in international strategy. Michael A. Hitt, Texas A&M University, US This book comprises eighteen cutting edge chapters by emerging scholars in international strategy, offering a variety of fresh perspectives on critical issues that the field will face in the near future. These young scholars have unique and innovative thoughts about international strategy, which are well ahead of the mainstream of international business academics. Various topics are addressed, including the rise of outsourcing and the global spread of research and development activities; structural innovations by multinational firms, with particular attention to organizing for the efficient transfer of knowledge resources within networks of alliances; and new ways of considering the effects of location, focusing on the relative importance of regional clusters and countries and the impact of geographical and cultural distance on international strategies. Stephen Tallman has geared the book to an academic audience, specifically faculty and graduate students in international business, international management, and global strategy. Sophisticated international business practitioners will also find it an interesting read.

As globalization explodes, so has international business scholarship. This second edition of the Oxford Handbook of International Business synthesises all the relevant literature of the last 40 years in 28 original chapters by the world's most distinguished scholars. Reflecting the changes and development in the field since the first edition this new edition has a changed structure, all the chapters have been updated to take account of the latest scholarship, and five new chapters freshly written. The Handbook is divided into six major sections, providing comprehensive coverage of the following areas: · History and Theory of the Multinational Enterprise · The Political and Regulatory Environment · Strategy and International Management · Managing the MNE · Area Studies · Methodological Issues These state of the art literature reviews will be invaluable references for students in business schools, social sciences, law, and area studies.

Research Methods in International Business

Contemporary Issues in International Business

The Oxford Handbook of International Business

Integrating Ideas from Research in International Business, Strategic Management and Economic Geography

This volume in the Academy of International Business Latin America Chapter (AIB-LAT) series presents research findings and theoretical developments in international business, with special emphasis on innovation, geography and internationalization in Latin America. Contributions are based on the best papers from the fourth annual AIB-LAT conference.

The eclectic paradigm has arguably become the dominant theoretical basis in the study of FDI, multinational corporations and internationalisation over the last two decades. The contributions to this volume evaluate the eclectic paradigm in the global economy and its validity as a theoretical basis to understand developments such as economic globalization and the subsequent growth of global and alliance capitalism.

A volume that concentrates on the substantive gaps in the IB/IM field and addresses whether these gaps are resolvable with the theoretical and methodological toolkit.

In recent years an extensive range of new research has been revisiting the topic of the location of international business activities, from a variety of different perspectives and background interests. This work has been inspired in part by two apparently quite different but actually related contemporary trends: on the one hand, an emergence or revitalization of clusters of activities co-located in or around selected global city regions or fast growing metropolitan areas; and on the other hand, an increased global dispersion of activities conducted within the value chains managed or coordinated by many large multinational enterprises and their business partners. The former trend has given rise to discussions of how the elite of the cultural-cognitive economy of the 21st century (in Allan Scott's terminology) or the creative class (Richard Florida's term) are now being drawn or brought back to major urban centers; while the latter trend is associated with debates over outsourcing, and the economic and social consequences of shifts in the ownership and location of distinct nodes of value chains once production systems become more fragmented and the component parts of such systems become more geographically dispersed. An increased interest in the subject of international business location has been shown by scholars in Strategic Management, in Economic Geography, and in Regional Science, as well as in our own interdisciplinary field of International Business Studies. However, as is often the case in academic research communities, these bodies of scholarship have tended to develop at something of a distance from one another, each conversing internally more than they have with one another. Location of International Business Activities aims to promote a greater conversation between those interested in the topic of Location from various different backgrounds or starting points. The articles are taken from a special issue on the theme of the Multinational in Geographic Space which was published by The Journal of International Business Studies in 2013.

How Multinational Enterprises Respond to Crises

Succeeding in a Culturally Diverse World

Facilitating Multicultural Collaboration and International Market Success

International Business

Rethinking the Foundations of Global Corporate Success

This handbook provides a comprehensive overview and evaluation of the variety of organizational leadership issues within the Asian region. It highlights the relationship between leaders and their followers, and the complexity of leadership research and practices in Asian transformational economies. Covering a wide range of contexts and perspectives, the chapters are based on empirical studies with evidence-based findings that can be used as case studies for academics and practitioners. The handbook makes significant contributions to leadership theory including practice and assists international researchers, practitioners and students in understanding the influence of the Asian culture and its impact on leadership.

Showing methodological rigour and state-of-the-art methods as hallmarks of modern international business (IB) research, this book offers a collection of the most relevant and highly cited research methods articles from the Journal of International Business Studies (JIBS). Each piece is accompanied by a new Commentary written by experts in the field; some also include Further Reflections by the original authors. Encompassing both qualitative and quantitative approaches, this comprehensive volume explores research design, testing and reporting, as well as specific methodological issues such as endogeneity, common method variance, and theorising from case studies. With recommendations for best practices relating to interaction effects, hypothesis testing and replicability, this book is a unique and up-to-date reference source on the latest research methods and practices in international business. The book will also be essential reading for those studying any sub-discipline of IB research, including international economics, entrepreneurship, finance, management and marketing.

Written by a world-renowned author team and drawing together key theories and perspectives using Peter Buckley's Global Factory framework, International Business is the most coherent and engaging text for international business available.

The growth of the multinational enterprise (MNE) has led to an increasing interest in international business strategy from scholars, professionals, and policy makers alike. MNEs must contend with challenges in both their home and host international markets, and increasingly uncertain conditions in the international business environment demand superior firm-level capabilities for multinational firms to achieve and maintain competitive advantages in the long-run. This Handbook explores the progress made in international business strategy theory and practice in the last few decades. Written by an international team of leading experts, it captures the differences in motivations and decision-making processes between smaller and larger firms, private, family, and state owned firms, and emerging or developed market multinationals. It elaborates on the links between international strategy and the social responsibilities of the firm in its various host market contexts, including the deployment of effective and ethical human resource practices in international markets. Most importantly, it lays out how the classic principles of international competitive strategy are transformed in today's markets, in great part due to digitalization, and provides suggestions on how MNEs can develop international business strategies to respond to these transformations. The implications of these discussions for strategy and practice are becoming ever more profound. This Handbook will prove a valuable resource for both international business scholars and practitioners.

Location of International Business Activities

The Past, Present and Future of International Business and Management

Distance in International Business

International Business Management

International Business and the Eclectic Paradigm

This Handbook is a very timely contribution to organization and business studies. Most calls for longitudinal research are made in sections of published work that deal with limitations of the study or suggestions for further research. This book places longitudinal research methods at center stage. With its practical, hands-on approach it guides us how to design a longitudinal study in and around organizations whether qualitative or quantitative and how to implement it. I warmly recommend this Handbook to ambitious senior and junior researchers. It makes the commonly presented excuses for not undertaking longitudinal research completely redundant. Rebecca Piekkari, Aalto University, School of Business in Helsinki, Finland This is a very timely book that fills an important gap in the field of research methods. So far very little attention has been paid to longitudinal research methods, while the usefulness of this type of research has often been discussed in many papers and conferences. Insights provided by scholars who have been doing this type of research provide useful guidelines for anyone interested in research methods from senior scholars to young researchers and PhD candidates. This volume will serve as an excellent complement to the existing range of books on research methods. Pervez Ghauri, Kings College London, UK This innovative Handbook demonstrates that there is no single best approach to conducting longitudinal studies. At their best, longitudinal research designs yield rich, contextualised, multilevel and deep understanding of the studied phenomenon. The lack of resources in terms of time, funding and people can pose a serious challenge to conducting longitudinal research. This book tackles many of these challenges and discusses the role of longitudinal research programmes in overcoming such obstacles. This book shows how longitudinal research methods enable the understanding of dynamics, mechanisms, causalities and interrelationships of organizational and business concepts in context and in relation to time. It discusses the richness and versatility of longitudinal research and offers, to students and experienced scholars alike, numerous viewpoints, reflections and personal accounts about conducting longitudinal research, from planning and fieldwork to reporting and managing of research projects.

This sixth volume in the Academy of International Business Series presents leading-edge research on contemporary themes in international business. Part one explores several of the major issues that currently face multinational enterprises: government policy, the Asia crisis, knowledge and technology management, corporate-subsidiary relations, strategies for small firms and the impact of the technological revolution. Part Two of the volume examines the impact of foreign direct investment, FDI. Written by a range of international contributors, a key focus of these papers is the particular issues relating to foreign investment in the emerging markets of Central and Eastern Europe and South-East Asia.

Electronic copy available for instructors here What is international business? How does it differ from local or national business? What are the fundamental challenges and emerging trends in international business? What is the impact of globalization, corporate social responsibility, and the ever expanding use of digital technology on corporate strategies and executive decisions? International Business:

Theory and Practice addresses these questions by providing the student with a broad overview of the subject, while guiding readers through the practical issues and context of international business with the use of a range of examples, cases and discussion questions drawn from around the world. Current critical issues in international business are analysed and explored: corporate social responsibility in an era of unprecedented globalization, the rise of the global entrepreneur and the 'democratization' of competition worldwide, and applications of technology in a digital economy. Key Features: - Unpacks the complex issues facing both multi-national enterprises (MNE) and international small and medium enterprises (SME) - Contains a full range of learning features including international case studies, explanations of key terms, a glossary, and annotated further reading - A dedicated companion website with material to support both lecturers and students. Visit The Companion Website at www.sagepub.co.uk/menlap

Proposes fresh perspectives in IB research by addressing a number of critical issues which criss-cross the fields of International Business and International Management. This work focuses on management of cultural distance across countries. It also focuses on the genesis and development of international entrepreneurs.

Journal of International Business Studies

Concept, Cost and Value

International Business in Times of Crisis

A New Generation in International Strategic Management

International Business in the Information and Digital Age

Crisis and disruptions can lead to important changes in economic, social and institutional environments. This collection of influential JIBS articles and original commentaries highlights that MNEs are affected by, and respond to, crises and disruptions differently than domestic firms due to their geographically dispersed operations and wider range of experiences from being active in diverse environments. MNEs can exhibit greater flexibility to 'avoid' locations characterised by crises and disruptions, and when affected, they can deploy a more refined set of responses relative to domestic firms. Each article is accompanied by a brand new editorial piece, bringing the research right up to date and reflecting on the impact of the article today. In this way, the book offers an integrated perspective on the antecedents, outcomes and potential opportunities associated with a variety of crises and disruptions such as disease outbreaks, natural disasters, climate change and political unrest. An ideal resource for students and researchers, this book offers new perspectives, policy and practical recommendations as well as a discussion of future trends. The volume concludes with a novel analysis on how businesses can move forward in a post-Covid world.

The 13th volume of the Academy of International Business series reflects the complex challenges managers face in today's global economy. A novel range of issues brings together two important contemporary themes in international business. The book includes thoughts from prominent academics on new directions for international business scholarship.

This textbook explores the theoretical and practical aspects of managing international business operations while also dealing with multi-cultural, multi-national and global issues of managing business expansion beyond the domestic market. A second, revised edition of Managing Internationally: Succeeding in a Culturally Diverse World, each chapter contains up-to-date material, in-depth coverage of topics, visual aids (i.e., charts, tables, etc.), and vignettes, making this new edition engaging, visually appealing and easily accessible for students taking International Business Management courses. The contents of this textbook are separated into four parts. Part one offers introductory information on the scope and importance of international business management as well as the social and ethical challenges. Part two covers cultural and behavioral topics. Part three discusses the strategic and operational aspects of international business management. Part four explores human resources and labor relations. To assist students, each chapter starts a preview section which includes an outline of the chapter indicating the important aspects along with a brief description of the major issues. Following the preview is a vignette that encapsulates the crux of the chapter, often presented in an amusing and engaging manner. To further help students focus on key issues, the text includes the list of useful business cases to which students can refer. To assist professors in teaching from this book, ancillary teaching materials such as sample syllabi, slides, tests and answer keys will be available for download.

Published in association with the UK Chapter of the Academy of International Business (AIB), this ninth volume in the AIB series focuses on the new challenges and developments in the field of international business. The book successfully brings together an integrated set of research concepts and results to present some contrasting views about how international business is adjusting to the challenges and opportunities that the 21st century presents.

Managerial Issues in International Business

International Business Strategy

Developing a Field

Managing Information Technology in Multinational Corporations

Developing the OLI Framework

This Handbook presents a comprehensive and contemporary compendium of the field of cross-cultural management (CCM). In recognition of current trends regarding migration, political ethnocentrism and increasing nationalism, the chapters in this volume not only cover the traditional domains of CCM such as expatriation, global (virtual) teamwork and leadership, but also examine emerging topics such as bi/multi-culturalism, migration, religion and more, all considered from a global perspective. The result is a Handbook that acknowledges and builds on a variety of research traditions (from mainstream to critical), updates existing knowledge in relation to current challenges, and sets the direction for future research and developments, making this an invaluable resource for researchers in the field, and across related areas of international business, management, and intercultural relations. Part 1: Multiple Research Paradigms for the Study of Culture Part 2: Research Methods in Cross-Cultural Management Part 3: Cross-Cultural Management and Intersecting Fields of Study Part 4: Individuals and Teams in Cross-Cultural Management Part 5: Global mobility and Cross-Cultural Management Part 6: Developing Intercultural Competence

Tracing the treatment of language in international business as represented in the Journal of International Business Studies, this seminal collection critically explores the conceptualizations of language that have been adopted or ignored by international business scholars over the years and showcases nine articles that have played an important role in establishing and advancing the field. In today ' s increasingly globalized context of business, significantly richer theories from interdisciplinary perspectives are needed to explain the complexity of the interplay between multiple facets of language and how they affect day-to-day operations. With insights from linguistics, psychology and organizational theory, Language in International Business provides an assessment of scholarly efforts to uncover the profound impact that language has on global business today and proposes some important ways in which this nascent field of language in international business may be further advanced. Chapter 9 is licensed under a Creative Commons Attribution NonCommercial-NoDerivs 3.0 Unported License. The Journal of International Business Studies (JIBS) is an official publication of the Academy of International Business and is the top-ranked journal in the field of international business. The goal of JIBS is to publish insightful, innovative and impactful research on international business. JIBS is multidisciplinary in scope and interdisciplinary in content and methodology. For more information, visit www.jibs.net. The Academy of International Business (AIB) is the leading association of scholars and specialists in the field of international business. A global community of scholars and researchers for the creation and dissemination of knowledge about international business and policy issues, the AIB transcends the boundaries of single academic disciplines and managerial functions to enhance business education and practice. For more information, visit aib.msu.edu

Responding to the need for organizations to improve global strategic planning and execution, this book presents a framework for effectively conceiving and executing new concepts for international markets. Filling an important gap in knowledge and research on global innovation, the author demonstrates how leaders can facilitate multicultural collaboration in service of organizational performance. Cases and findings are shared from international studies of over 200 leaders and 45 multinational firms with headquarters based in Asia, Europe, and North America. Leading Global Innovation provides a practice perspective with specific models and solutions for facilitating multicultural team collaboration, from concept to market. This book offers crucial guidance for executives, managers, consultants, and educators who would like to understand how to lead and orchestrate innovation in a culturally diverse and networked business environment.

Journal of International Business StudiesJournal of International Business Studies, Single Issue: Volume 31, Number 1, First Quarter 2000Research Methods in International BusinessSpringer Nature

Innovation, Geography and Internationalization

International Business 2E P

The Palgrave Handbook of Leadership in Transforming Asia

Challenges and Choices

Location-Specific Advantages or Liabilities of Foreignness?

Offering a refreshingly critical perspective, this text presents a balanced & concise account of the challenges & opportunities of international business. Extensive use of international case examples, demonstrating both good & bad practice, provides students with a realistic depiction of international business.

A defining work in the burgeoning discipline of international business.

Cross-border flows of goods, services, capital, knowledge, and ideas have substantially increased. This book focuses on how the interface between firm-specific advantages, liability of foreignness, and location-specific advantages are spelled out in the more global world.

With stagnated demand in many home economies, the need to internationalize and exploit foreign market opportunities has never been more paramount for businesses to succeed at a global level. However, this process raises a number of questions, such as: can firms use their knowledge of one market in the next? Can firms pursue internationalization on several fronts at the same time? How should firms handle cultural and institutional differences between markets? This textbook provides students with the core research in international business and strategy, including organization, efficiency, external relationships and the challenges found in an increasingly multicultural world. Each part begins with a presentation of the issues and controversies faced in that particular area, followed by a synthesis of the research which provides avenues for future research. To facilitate and encourage further debate and learning, each part also includes at least one original case study. Compiled by two of the World's leading scholars of international business, and supplemented with critical commentaries and a range of integrative case studies, this comprehensive textbook provides advanced students of international business and strategy with a resource that will be invaluable in their studies and beyond.

An Emerging Vision

Crisis and Disruptions in International Business

Dynamics of Globalization

AIB Fellows on the First 50 Years and Beyond

The SAGE Handbook of Contemporary Cross-Cultural Management

Verbeke provides a new perspective on international business strategy by combining analytical rigour and true managerial insight on the functioning of large multinational enterprises (MNEs). With unique commentary on 48 seminal articles published in the Harvard Business Review, the Sloan Management Review and the California Management Review over the past three decades, Verbeke shows how these can be applied to real businesses engaged in international expansion programmes, especially as they venture into high-distance markets. The second edition has been thoroughly updated and features greater coverage of emerging markets with a new chapter and seven new cases. Suited for advanced undergraduates and graduate courses, students will benefit from updated case studies and improved learning features, including 'management takeaways', key lessons that can be applied to MNEs and a wide range of online resources.

The ACADEMY OF INTERNATIONAL BUSINESS (UK and Ireland Chapter) Published in association with the UK and Ireland Chapter of the Academy of International Business. This brand new edited collection addresses the growing uncertainty and socio-economic challenges of globalisation and its profound implications for the strategies and operations of multinational enterprises (MNEs). Responding to the new balance in international business, the authors offer valuable insights into the co-evolutionary processes involved in headquarters-subsidiary relationships, the need for novel strategies by MNEs to retain competitive advantage, improve performance and contribute to the global economy.

International Business in Times of Crisis classifies studies of crises relevant to international business research following a global pandemic which exposed systems failures and fragilities closely across global economic, financial, political, and social systems. Provides conceptual backgrounds, analytical frameworks, managerial insights, and business guidance for a firm's international expansion strategies.

Theory and Practice

New Perspectives in International Business Research

Adjusting to New Challenges and Opportunities

Handbook of Longitudinal Research Methods in Organisation and Business Studies

Journal of International Business Studies, Single Issue: Volume 31, Number 1, First Quarter 2000

Multinational enterprises must contend with increasingly challenging conditions in the international business environment. This Handbook explores how classic principles of international competitive strategy are transformed in today's markets and provides suggestions on how firms can develop effective strategies to respond to these transformations.

Emerging Issues and Emerging Markets

Institutions, Strategy and Performance

International Business in Latin America

The Routledge Companion to International Management Education