

## James Henslin How Sociologists Do Research

A latest edition of readings for the Introductory Sociology college market features thirty percent new articles that address current issues of contemporary sociology, from gender and politics to religion and AIDS, in a collection complemented by correlating charts that list key introductory textbooks. Original. 20,000 first printing.

ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- A Down-to-Earth Approach James Henslin shares the excitement of sociology in Essentials of Sociology: A Down-to-Earth Approach, 11/e. With his acclaimed "down-to-earth" approach and personal writing style, the author highlights the sociology of everyday life and its relevance to students' lives. With wit, personal reflection, and illuminating examples, Henslin stimulates students' sociological imagination so they can better perceive how the pieces of society fit together. In addition to this trademark down-to-earth approach, other distinctive features include: comparative perspectives, the globalization of capitalism, and visual presentations of sociology. MySocLab is an integral part of the Henslin learning program. Engaging activities and assessments provide a teaching a learning system that helps students see the world through a sociological lens. With MySocLab, students can develop critical thinking skills through writing, explore real-world data through the new Social Explorer, and watch the latest entries in the Core Concept Video Series. This title is available in a variety of formats – digital and print. Pearson offers its titles on the devices students love through Pearson's MyLab products, CourseSmart, Amazon, and more. 0133810607 / 9780133810608 Essentials of Sociology Plus NEW MySocLab with Pearson eText -- Access Card Package Package consists of 0133803546 / 9780133803549 Essentials of Sociology 0205206530 / 9780205206537 NEW MySocLab with Pearson eText -- Valuepack Access Card

This book challenges sociologists and sociology students to think beyond the construction of social problems to tackle a central question: What do sociologists do with the analytic tools and academic skills afforded by their discipline to respond to social problems? Service Sociology posits that a central role of sociology is not simply to analyse and interpret social problems, but to act in the world in an informed manner to ameliorate suffering and address the structural causes of these problems. This volume provides a unique contribution to this approach to sociology, exploring the intersection between its role as an academic discipline and its practice in the service of communities and people. With both contemporary and historical analyses, the book traces the legacy, characteristics, contours, and goals of the sociology of service, shedding light on its roots in early American sociology and its deep connections to activism, before examining the social context that underlies the call for volunteerism, community involvement and non-profit organisations, as well as the strategies that have promise in remedying contemporary social problems. Presenting examples of concrete social problems from around the world, including issues of democratic participation, poverty and unemployment, student involvement in microlending, disaster mitigation, the organization and leadership of social movements, homelessness, activism around HIV/AIDS and service spring breaks, Service Sociology and Academic Engagement in Social Problems explores the utility of public teaching, participatory action research, and service learning in the classroom as a contribution to the community.

A Down-to-Earth Approach James Henslin shares the excitement of sociology. With his acclaimed "down-to-earth" approach and personal writing style, the author highlights the sociology of everyday life and its relevance to students' lives. With wit, personal reflection, and illuminating examples, Henslin shares with readers his passion for sociology. In addition to this trademark down-to-earth approach, other distinctive features include: comparative perspectives, the globalization of capitalism, and visual presentations of sociology. Teaching & Learning Experience Personalize Learning — The new MySocLab delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals. Improve Critical Thinking - New Learning Objectives & Questions on each page reinforce key concepts and build critical thinking skills. Engage Students - New design and personal narrative from the perspective of an international field researcher invites students on a sociological journey. Explore Theory - Offers a balanced approach; relevant theories are discussed in each chapter. Understand Diversity - Global, national, and personal material combine to present a complete view of the world. Support Instructors - New Integrated Test Bank & written activities and assessment in MySocLab engage students and help them succeed.

Sociology

Sociological Perspectives, Third Edition

American Popular Culture

Introducing Sociology Using the Stuff of Everyday Life

Introduction to Sociology 2e

***A new edition of a popular college reference features thirty percent new articles addressing current issues of contemporary sociology, from politics and religion to crime and poverty, in a volume that links each article to related chapters in widely used introductory textbooks. Original. 35,000 first printing.***

***For thirty-five years and through thirteen editions, Jim Henslin's Down to Earth Sociology has opened new windows onto the social realities that shape our world. Now in its fourteenth edition, the most popular anthology in sociology includes new articles on our changing world while also retaining its classic must-read essays. Focusing on social interaction in everyday life, the forty-six selections bring students face-to-face with the twin projects of contemporary sociology: understanding the individual's experience of society and analyzing social structure. The fourteenth edition's exceptional new readings include selections on the role of sympathy in everyday life, mistaken perceptions of the American family, the effects of a criminal record on getting a job, and the major social trends affecting our future. Together with these essential new articles, the selections by Peter Berger, Herbert Gans, Erving Goffman, Donna Eder, Zella Luria, C. Wright***

*Mills, Deborah Tannen, Barrie Thorne, Sidney Katz, Philip Zimbardo, and many others provide firsthand reporting that gives students a sense of "being there." Henslin also explains basic methods of social research, providing insight into how sociologists explore the social world. The selections in Down to Earth Sociology highlight the most significant themes of contemporary sociology, ranging from the sociology of gender, power, politics, and religion to the contemporary crises of racial tension, crime, rape, poverty, and homelessness. A Down-to-Earth Approach James Henslin shares the excitement of sociology, with his acclaimed "down-to-earth" approach and personal writing style that highlight the sociology of everyday life and its relevance to students' lives. With wit, personal reflection, and illuminating examples, he shares with readers his passion for sociology. In addition to this trademark down-to-earth approach, other distinctive features include: comparative perspectives, the globalization of capitalism, and visual presentations of sociology. Teaching & Learning Experience Personalize Learning – The new MySocLab delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals. Improve Critical Thinking - Learning Objectives & Questions on each page reinforce key concepts and build critical thinking skills. Engage Students - Personal narrative from the perspective of an international field researcher invites students on a sociological journey. Explore Theory - Offers a balanced approach; relevant theories are discussed in each chapter. Understand Diversity - Global, national, and personal material combine to present a complete view of the world. Support Instructors - Written activities and assessment in MySocLab engage students and help them succeed. Note: MySocLab does not come automatically packaged with this text. To purchase MySocLab, please visit: [www.mysoclab.com](http://www.mysoclab.com) or you can purchase a ValuePack of the text + MySocLab (at no additional cost). ValuePack ISBN-10: 020525229X / ValuePack ISBN-13: 9780205252299 This title is printed on demand. Please allow 2-4 weeks for delivery.*

*Essentials of Sociology, adapted from George Ritzer's Introduction to Sociology, provides the same rock-solid foundation from one of sociology's best-known thinkers in a shorter and more streamlined format. With new co-author Wendy Wiedenhof Murphy, the Third Edition continues to illuminate traditional sociological concepts and theories and focuses on some of the most compelling features of contemporary social life: globalization, consumer culture, the internet, and the "McDonaldization" of society. New to this Edition New "Trending" boxes focus on influential books by sociologists that have become part of the public conversation about important issues. Replacing "Public Sociology" boxes, this feature demonstrates the diversity of sociology's practitioners, methods, and subject matter, featuring such authors as o Michelle Alexander (The New Jim Crow) o Elizabeth Armstrong and Laura Hamilton (Paying for the Party) o Matthew Desmond (Evicted) o Arlie Hochschild (Strangers in Their Own Land) o Eric Klinenberg (Going Solo) o C.J. Pascoe (Dude, You're a Fag) o Lori Peek and Alice Fothergill (Children of Katrina) o Allison Pugh (The Tumbleweed Society) Updated examples in the text and "Digital Living" boxes keep pace with changes in digital technology and online practices, including Uber, Bitcoin, net neutrality, digital privacy, WikiLeaks, and cyberactivism. New or updated subjects apply sociological thinking to the latest issues including: the 2016 U.S. election Brexit the global growth of ISIS climate change further segmentation of wealthy Americans as the "super rich" transgender people in the U.S. armed forces charter schools the legalization of marijuana the Flint water crisis fourth-wave feminism*

*Essentials of Sociology: A Down-to-Earth Approach*

*Introduction to Sociology*

*The Sacred Project of American Sociology*

*Impolite Essays on Race and Identity*

*Telecourse Study Guide for Sociology*

Essay from the year 2014 in the subject Psychology - Forensic Psychology, Penal System, Boston University, course: Forensic Behavioral Analysis, language: English, abstract: This work features several short essays on the origins of criminal behavior, psychopathic behavior, mental disorders, impacts and effects of rape on victims and the implications of culture and ethnic origin for the criminal justice system.

The book offers an in-depth analysis of several important theories of social class and stratification, both past and present. This critique is underpinned by a single, coherent analytic framework organised around the notion of ownership. This original approach allows the book to offer alternative treatments of the issues dealt with by the thinkers discussed here. The central argument here is that there are only two classical theories of social class, namely those developed by Marx and Weber, and this clear systematisation of the main attributes of approaches to class and stratification makes it possible to see that many theories traditionally considered as class ones refer, in fact, to social stratification.

The challenges of teaching a successful introductory sociology course today demand materials from a publisher very different from the norm. Texts that are organized the way the discipline structures itself intellectually no longer connect with the majority of student learners. This is not an issue of pandering to students or otherwise seeking the lowest common denominator. On the contrary, it is a question of again making the practice of sociological thinking meaningful, rigorous, and relevant to today's world of undergraduates. This comparatively concise, highly visual, and affordable book offers a refreshingly new way forward to reach students, using one of the most powerful tools in a sociologist's teaching arsenal—the familiar stuff in students' everyday

lives throughout the world: the jeans they wear to class, the coffee they drink each morning, or the phones their professors tell them to put away during lectures. A focus on consumer culture, seeing the strange in the familiar, is not only interesting for students; it is also (the authors suggest) pedagogically superior to more traditional approaches. By engaging students through their stuff, this book moves beyond teaching about sociology to helping instructors teach the practice of sociological thinking. It moves beyond describing what sociology is, so that students can practice what sociological thinking can do. This pedagogy also posits a relationship between teacher and learner that is bi-directional. Many students feel a sense of authority in various areas of consumer culture, and they often enjoy sharing their knowledge with fellow students and with their instructor. Opening up the sociology classroom to discussion of these topics validates students' expertise on their own life-worlds. Teachers, in turn, gain insight from the goods, services, and cultural expectations that shape students' lives. While innovative, the book has been carefully crafted to make it as useful and flexible as possible for instructors aiming to build core sociological foundations in a single semester. A map on pages ii–iii identifies core sociological concepts covered so that a traditional syllabus as well as individual lectures can easily be maintained. Theory, method, and active learning exercises in every chapter constantly encourage the sociological imagination as well as the "doing" of sociology.

The collection tells the story of early American sociology from the vantage point of women, racial, ethnic, regional, and religious minorities, outsiders, and important representatives of intellectual movements that were not merged into the mainstream of the discipline.

Portraits of American Neo-Nazis and Klansmen

A Down-to-earth Approach

Pearson New International Edition

Introductory Readings, Fourteenth Edition

Service Sociology and Academic Engagement in Social Problems

This book places sociological questions about culture, race, and everyday life into a perspective for readers to understand. Sociology comes alive with this introduction. Topics include: extensive m coverage, the development of sociology, human nature, social structure and social groups, class in the U.S., inequalities of race and ethnicity, and more.

American pop culture is no longer merely popular. It has penetrated to such deep-lying cultural and social structures that persons dream and fantasize in pop cultural terms. It is the new reality else in the social world. The present volume consists of original essays written expressly for the 2005 Conference of the American Pop Culture Association. They fall under three headings of the Culture contains papers of a distinct historical dimension pointing out that although pop culture may become an autonomous force, it exists in a context of space and time. The Teaching of Pop American pop culture has become so ubiquitous, classroom educators use it to present other unrelated materials, e.g., from history, economics, politics and sociology. Not even high culture such to pop culture treatment. Utilizing classic literature performs a double function of popularizing high culture while also paying homage to it. The authors of these papers are research scholars ar spent their careers communicating to students with great skill and dedication, the great ideas and concepts of popular as well as unpopular culture. The book contains important insights into th phenomenon, American popular culture Scholars, educators and general non-fiction readers will find much enlightening material. Most people associate pop culture with movies, music and TV show that in modern society pop culture ultimately absorbs almost every facet of the collective life as to become generic and ever-present. Literature, for example, whether American, Japanese or Itali distinctiveness and writers may forget their bibliographic ties. A literary agent, defending her client on charges of alleged plagiarism, commented, "As a former teenager myself, I recall that spon culture and incorporate it into your own lexicon." As this volume implies, pop culture has both uplifting and downgrading possibilities. "Levantman has assembled a varied and fascinating collection investigations into the pop culture every American knows and loves (or hates). It's exciting reading and covers all the bases." Howard Becker, Author of Art Worlds and Outsiders

A down-to-earth approach that demonstrates the connection between the individual and society. Down-to-earth sociology means using sociological perspectives to examine everyday life, and see individual and society. Through a balance of comprehensiveness and brevity, this text provides students with a clear presentation of the four key theoretical perspectives, and then applies those examples and exercises, in order to bring sociology home for students. Note: MySocLab is not included with the purchase of this product.

Get Closer. Your Course. Your Way. A vibrant new learning program designed to engage students every step of the way with a modular approach and a dynamic digital experience. Mastering Soci accessible introduction to the discipline. MySocLab for Mastering Sociology features engaging student learning experiences including an interactive eText, the New Core Concepts Video Series, ar text is available in a variety of formats — digital and print. Pearson offers its titles on the devices students love through Pearson's MyLab products, CourseSmart, Amazon, and more. Teaching & program will provide a better teaching and learning experience—for you and your students. Here's how: Personalize Learning – MySocLab is an online homework, tutorial, and assessment program class and instructor gauge individual and class performance. Improve Critical Thinking – The author encourages students throughout the program to pause and consider how their own life experie This personal approach helps students think critically and make sociological connections to the world around them. Understand the Concepts – Designed as a modular program, chapters are divid modules that begin with learning objectives and conclude with self-assessment. Engage Students – Each chapter contains student perspectives videos featuring students sharing their experie topics and issues. Explore Research – Social Explorer activities connect with topics from the text , engaging students with data visualizations, comparisons of change over time, and data localized Instructors – MySocLab, Instructor's eText, Instructor's Manual, Test Item File, Electronic "MyTest" Test Bank, PowerPoint Presentation Slides, and Pearson Custom course material are available.

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Sociology Down-to-Earth

Forensic Behavioral Analysis. Criminal Behavior and the Justice System

Historical and Pedagogical Perspectives

The Racist Mind

Social Psychology

***This student manual is for students who are using Sociology: A Down-to-Earth Approach with the twenty-two video programs in the Exploring Society series from Dallas***

**TeleLearning.** Each section coordinates reading and video assignments and includes summaries, learning objectives, video outlines, key terms and people, and student application projects. The Guide also provides a self-test section containing multiple-choice, true-false, fill-in, matching, and essay questions that correlate to the video programs as well as Henslin's text.

James Henslin has always been able to share the excitement of sociology, with his acclaimed "down-to-earth" approach and personal writing style that highlight the sociology of everyday life and its relevance to students' lives. Adapted for students studying within Australia, this text, now in a second edition, has been made even more relevant and engaging to students. With wit, personal reflection, and illuminating examples, the local author team share their passion for sociology, promote sociology to students and entice them to delve deeper into this exciting science. Six central themes run throughout this text: down-to-earth sociology, globalisation, cultural diversity, critical thinking, the new technology, and the growing influence of the mass media on our lives. These themes are especially useful for introducing the controversial topics that make studying sociology such a lively, exciting activity.

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. A sociological understanding of social problems. **Social Problems: A Down to Earth Approach, (Subscription) 12/e** is a theoretically balanced text that provides the latest research and a consistent structure to help students analyze critical social problems facing the United States. The author presents both sides of an argument with a neutral voice and uses a "down-to-earth" writing style. By using this text, not only do students gain a sociological understanding of social problems, but also they are able to explore and evaluate their own opinions about specific social problems. They will gain a greater awareness of the social forces that shape their orientations to social problems and their perspectives on social life. The ideas in this book penetrate students' thinking and help give shape to their views of the world.

**Portraits of American Neo-Nazis and Klansmen.**

**Showing My Color**

**Class and Stratification Under Scrutiny**

**Allyn and Bacon Quick Guide to the Internet for Sociologists**

**A Down-To-Earth Approach**

**Sociology: A Down to Earth Approach**

**With the latest data on income, wealth, earnings, and residential segregation by income, The American Class Structure in an Age of Growing Inequality, Tenth Edition** describes a consistent pattern of growing inequality in the United States since the early 1970s. Focusing on the socioeconomic core of the American class system, author Dennis L. Gilbert examines how changes in the economy, family life, globalization, and politics are contributing to increasing class inequality. New to this Edition "The Class Basis of Trump's Victory" looks at why for the first time since before the 1932 election, the Republican presidential candidate won a greater proportion of the working class vote than the Democratic opponent. Addresses the role of technology and other factors in the decline of manufacturing employment and how the trend is crucial for understanding growing inequality and changes in working class family life. Offers international comparisons to show how the U.S. compares with other wealthy nations on social mobility and poverty, and questions our conception of the U.S. as a uniquely open society.

A sociological understanding of social problems. **Social Problems: A Down to Earth Approach, 11/e** is a theoretically balanced text that provides the latest research and a consistent structure to help students analyze critical social problems facing the United States. The author presents both sides of an argument with a neutral voice and uses a "down-to-earth" writing style. By using this text, not only do students gain a sociological understanding of social problems, but also they are able to explore and evaluate their own opinions about specific social problems. They will gain a greater awareness of the social forces that shape their orientations to social problems and their perspectives on social life. The ideas in this book penetrate students' thinking and help give shape to their views of the world. **MySocLab for Social Problems** features an engaging student experience including an interactive eText, the **New Core Concepts Video Series**, the **New Social Explorer**. **Teaching & Learning Experience**  
**Personalize Learning - MySocLab** is an online homework, tutorial, and assessment program. It helps students prepare for class and instructor gauge individual and class performance. **Improve Critical Thinking - Thinking Critically About the Chapter -** At the end of each chapter are several questions designed to help students evaluate what they have read. These questions also lend themselves well for stimulating class discussions. **Engage Students -Opening Vignette -** Intended to arouse student interest in the social problem and to stimulate the desire to read more, this brief opening story presents essential elements of the social problem. **Explore Research -Spotlight on Research boxes -** Major researchers in social problems share an insider's perspective of how they became interested in a social problem and how they did their research **Explore Theory -** The three basic theories - Symbolic interaction theory, functional theory, and conflict theory— are introduced early in the text; giving students the opportunity to immediately grasp the differences of these theories. **Support Instructors - MySocLab, Instructor's eText, Instructor's Manual, Test Item File, Electronic "MyTest" Test Bank, PowerPoint Presentation Slides, and Pearson Custom course material** are available. Note: MySocLab does not come automatically packaged with this text. To purchase MySocLab, please visit: [www.mysoclab.com](http://www.mysoclab.com) or you can purchase a ValuePack of the text + NEW MySocLab (at no additional cost): ValuePack ISBN-10: 0205965121 / ValuePack ISBN-13: 9780205965120.

**Written by a team of sociologists, this text introduces readers to social psychology by focusing on the contributions of sociology to the field of social**

**psychology. The authors believe sociology provides a unique and indispensable vision of the social-psychological world in the theoretical perspectives that sociologists employ when studying human interactions and in the methodological techniques they utilize. Within the pedagogically rich chapters, topics are examined from the perspectives of symbolic interactionism, social structure and personality, and group processes. Introduction to Sociology 2e adheres to the scope and sequence of a typical, one-semester introductory sociology course. It offers comprehensive coverage of core concepts, foundational scholars, and emerging theories, which are supported by a wealth of engaging learning materials. The textbook presents detailed section reviews with rich questions, discussions that help students apply their knowledge, and features that draw learners into the discipline in meaningful ways. The second edition retains the book's conceptual organization, aligning to most courses, and has been significantly updated to reflect the latest research and provide examples most relevant to today's students. In order to help instructors transition to the revised version, the 2e changes are described within the preface. The images in this textbook are grayscale. Authors include: Heather Griffiths, Nathan Keirns, Eric Strayer, Susan Cody-Rydzewski, Gail Scaramuzza, Tommy Sadler, Sally Vyain, Jeff Bry, Faye Jones**

**Essentials of Sociology**

**DOWN TO EARTH SOCIOLOGY I/M 6TH ED**

**Mastering Sociology**

**Sociology: A Down-to-Earth Approach**

**Sociology : a Down-to-earth Approach**

*This Fourth Edition of George Ritzer's Introduction to Sociology shows students the relevance of sociology to their lives. While providing a rock-solid foundation, Ritzer illuminates traditional sociological concepts and theories, as well as some of the most compelling contemporary social phenomena: globalization, consumer culture, the digital world, and the "McDonaldization" of society. With examples on every page from current events and contemporary research, and stories about "public" sociologists who are engaging with the critical issues of today, the text demonstrates the power of sociology to explain the world, and the diversity of questions that sociologists seek to answer. New to this Edition New "Trending" boxes focus on influential books written by sociologists that have become part of the public conversation about important issues. Replacing "Public Sociology" boxes, these boxes demonstrate the diversity of sociology's practitioners, methods, and subject matter, and feature such authors as: Michelle Alexander (The New Jim Crow) Elizabeth Armstrong and Laura Hamilton (Paying for the Party) Randol Contreras (The Stick-Up Kids) Matthew Desmond (Evicted) Kimberly Hoang (Dealing in Desire) Arlie Hochschild (Strangers in Their Own Land) Eric Klinenberg (Going Solo) C.J. Pascoe (Dude, You're a Fag) Lori Peek and Alice Fothergill (Children of Katrina) Allison Pugh (The Tumbleweed Society) Updated examples in the text and "Digital Living" boxes keep pace with changes in digital technology and online practices, including Uber, bitcoin, net neutrality, digital privacy, WikiLeaks, and cyberactivism. New or updated subjects apply sociological thinking to the latest issues including: the 2016 U.S. election Brexit the global growth of ISIS climate change President Trump's proposed Mexican border wall further segmentation of wealthy Americans in the "super rich" transgender people in the U.S. armed forces charter schools the legalization of marijuana the Flint water crisis fourth-wave feminism*

*Counter to popular perceptions, contemporary American sociology is and promotes a profoundly sacred project at heart. Sociology today is in fact animated by sacred impulses, driven by sacred commitments, and serves a sacred project. Sociology appears on the surface to be a secular, scientific enterprise--its founding fathers were mostly atheists. Its basic operating premises are secular and naturalistic. Sociologists today are disproportionately not religious, compared to all Americans, and often irreligious. The Sacred Project of American Sociology shows, counter-intuitively, that the secular enterprise that everyday sociology appears to be pursuing is actually not what is really going on at sociology's deepest level. Christian Smith conducts a self-reflexive, tables-turning, cultural and institutional sociology of the profession of American sociology itself, showing that this allegedly secular discipline ironically expresses Emile Durkheim's inescapable sacred, exemplifies its own versions of Marxist false consciousness, and generates a spirited reaction against Max Weber's melancholically observed disenchantment of the world. American sociology does not escape the analytical net that it casts over the rest of the ordinary world. Sociology itself is a part of that very human, very social, often very sacred and spiritual world. And sociology's ironic mis-recognition of its own sacred project leads to a variety of arguably self-destructive and distorting tendencies. This book re-asserts a vision for what sociology is most important for, in contrast with its current commitments, and calls sociologists back to a more honest, fair, and healthy vision of its purpose.*

*Provides an introduction to core concepts in sociology. Presents both classic studies and current references to illustrate sociological concepts. Examines what sociology is, why sociology is important, and why we study it. Demonstrates how various social forces impact our lives and form our social experiences.*

*What career opportunities are available for those interested in sociology? What avenues does such a degree open for people? This handy resource provides meaningful answers to these questions, serving as an indispensable guide for anyone considering sociology as an eventual career path. The book presents a series of biographies called "Character Profiles" which serve as a template for career development on the basis of a degree in sociology. These new profiles outline careers in third world development, the computer industry, military intelligence, women and entrepreneurship, and virtual sociology, among others. People considering careers in sociology.*

*The American Class Structure in an Age of Growing Inequality*

*Introductory Readings*

*The Basics of Sociology*

## ***Social Problems***

### ***Core Concepts***

A Down-to-Earth Approach  $\zeta$  James Henslin shares the excitement of sociology with his acclaimed down-to-earth approach and personal writing style. Sociology: A Down-to-Earth Approach, 12/e highlights the sociology of everyday life and its relevance to students' lives. Six central themes help students stimulate their sociological imagination: down-to-earth sociology, globalization, cultural diversity, critical thinking, the new technology, and the influence of the mass media on our lives.  $\zeta$  MySocLab is an integral part of the Henslin program. Engaging activities and assessments provide a teaching and learning system that helps students discover sociology in their lives. With MySocLab, students can watch videos on sociological core concepts, explore real-world sociology through the new Social Explorer, and develop critical thinking skills through writing.  $\zeta$  Teaching and Learning Experience This program will provide a better teaching and learning experience—for you and your students. It: Personalizes Learning with MySocLab: MySocLab is an online homework, tutorial, and assessment program. It helps students prepare for class and instructor gauge individual and class performance. Connects with Students: The author's writing style permeates the vignettes, boxes, stories of personal experience, and examples of field research in the book. Encourages Understanding of Diversity: Students will gain an understanding of how social life is "done" in other parts of the world as well as examine groups that make up the fascinating array of people who form the U.S. population. Sociology: A Down-to-Earth Approach, Twelfth Edition is also available via REVEL™, an immersive learning experience designed for the way today's students read, think, and learn.

For courses in Introductory Sociology A down-to-earth approach to sociology Essentials of Sociology: A Down-to-Earth Approach highlights the sociology of everyday life and its relevance to students' lives. With wit, personal reflection, and illuminating examples, author James Henslin stimulates students' sociological imaginations so they can better perceive how the pieces of society fit together. Six central themes guide students through this concise overview of the discipline: a down-to-earth approach, globalization, cultural diversity, critical thinking, the new technology, and the influence of the mass media on our lives. The Twelfth Edition has been extensively revised to include contemporary examples and fresh topics that bring sociology to life. Also available with MySocLab® MySocLab for the Introductory Sociology course extends learning online to engage students and improve results. Media resources with assignments bring concepts to life, and offer students opportunities to practice applying what they've learned. Please note: this version of MySocLab does not include an eText. Essentials of Sociology: A Down-to-Earth Approach, Twelfth Edition is also available via REVEL™, an interactive learning environment that enables students to read, practice, and study in one continuous experience. Note: You are purchasing a standalone product; MyLab™ & Mastering™ does not come packaged with this content. Students, if interested in purchasing this title with MyLab & Mastering, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab & Mastering, search for: 0134495926 / 9780134495927 Essentials of Sociology: A Down-to-Earth Approach plus MySocLab® for Introductory Sociology — Access Card Package, 12/e Package consists of: 0134205588 / 9780134205588 Essentials of Sociology: A Down-to-Earth Approach, 12/e 0133878104 / 9780133878103 MySocLab for Introductory Sociology Access Card Reflecting on changes in the racial landscape since the 1960s and drawing on a depth of personal and private experiences, a Pulitzer Prize-winning columnist for the "Chicago Tribune" reconnects the increasingly abstract political debates about black conservatives, affirmative action, and the "race card" to the people for whom these words mean something more than just votes.

A Down-to-Earth Approach, Sixth Canadian Edition,

From Marx to Warner

Down to Earth Sociology

Marriage and Family in a Changing Society

An Introduction to Sociology