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Psychology 9th Edition Rod
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Introduction To Psychology 9th Edition Rod Plotnik

The Indian adaptation of the 9th edition of this book on social psychology provides broad insights in to the culture, traditions and contexts of Indian society while explaining the various concepts of social behavior. The strength of this adapted edition is to actively engage the students by including real-life examples in Indian context along with the empirical Indian researches which are

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comparable with the vast in-depth scientific study of the various social psychological concepts. Features

1. The book includes Indian case studies, data and researches so as to bring clarity about the causes, consequences and control of different social problems in the Indian scenario
2. To facilitate better learning and understanding, the book contains review questions, 'Try It!' exercises and knowledge testing through multiple-choice questions
3. These are retained in the adaptation with a few modifications in the Indian

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context. Last but not the least, this adaptation book is a dynamic introduction to the science, relevance and applications of social psychology in the Indian context 4.

Drs. James W. Kalat and Michelle N. Shiota wrote Emotion, International Edition in response to a growing need for a broad-based text on the topic. Now in its Second Edition, this text includes the most recent research to reflect new thinking about the area of emotion, and surveys both theoretical and practical topics ranging from neuroscience to

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development and culture. It also includes a strong emphasis on research methods and measurement. Blending unprecedented scholarship with a friendly and accessible writing style, this text resonates with students by making the study of emotion both interesting and relevant.

"Filled with study resources praised by instructors and students nationwide, [this book] guides you through this fascinating field-and gives you all the help you need for success"--Page 4 of cover.
This text is about doing

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science and the active process of reading, learning, thinking, generating ideas, designing experiments, and the logistics surrounding each step of the research process. In easy-to-read, conversational language, Kim MacLin teaches students experimental design principles and techniques using a tutorial approach in which students read, critique, and analyze over 75 actual experiments from every major area of psychology. She provides them with real-world information about how science in psychology is conducted and how they can participate.

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Recognizing that students come to an experimental design course with their own interests and perspectives, MacLin covers many subdisciplines of psychology throughout the text, including IO psychology, child psychology, social psychology, behavioral psychology, cognitive psychology, clinical psychology, health psychology, educational/school psychology, legal psychology, and personality psychology, among others. Part I of the text is content oriented and

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provides an overview of the principles of experimental design. Part II contains annotated research articles for students to read and analyze. Classic articles have been retained and 11 new ones have been added, featuring contemporary case studies, information on the Open Science movement, expanded coverage on ethics in research, and a greater focus on becoming a better writer, clarity and precision in writing, and reducing bias in language. This edition is up to date with the latest APA Publication Manual (7th edition) and

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includes an overview of the updated bias-free language guidelines, the use of singular "they," the new ethical compliance checklist, and other key changes in APA style. This text is essential reading for students and researchers interested in and studying experimental design in psychology.

Emotion

Gateways to Mind and
Behavior

Health Psychology: An
Introduction to Behavior and
Health

Psychology: Themes and
Variations, Briefer Version

"This book is designed to help students organize their thinking about psychology at a conceptual level. The focus on behaviour and empiricism has produced a text that is better organized, has fewer chapters, and is somewhat shorter than many of the leading books. The beginning of each section includes learning objectives; throughout the body of each section are key terms in bold followed by their definitions in italics; key takeaways, and exercises and critical thinking activities end each

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**section"--BCcampus
website.**

**This is the textbook only
without Launchpad. With
an author team equally at
home in the classroom, in
the lab, or on the bestseller
list, this book is written to
keep students turning the
pages. It offers expert
coverage of psychology's
scientific foundations, but
communicates with
students in a style that's
anything but that of a
typical textbook.**

**Introducing Psychology
keeps the level of
engagement high, with
quirky and unforgettable**

examples, and reminders throughout that the critical thinking skills required to study psychology will serve students well throughout their lives. The fourth edition has been completely retooled for the classroom. For the first time, each chapter section begins with Learning Outcomes to guide students' learning. These outcomes represent the big picture, so readers come away with more than a collection of facts. The new edition also includes the new 'A World of Difference' feature, which highlights

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interesting and important research on individual differences such as sex, gender, culture and ethnicity in understanding the breadth of psychology. Introducing Psychology can also be purchased with the breakthrough online resource, LaunchPad, which offers innovative media content, curated and organised for easy assignability. LaunchPad's intuitive interface presents quizzing, flashcards, animations and much more to make learning actively engaging.

In PSYCHOLOGY: THEMES

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**AND VARIATIONS, BRIEFER
VERSION, Wayne Weiten**
continues his proven
combination of a
scientifically rigorous text
with selective pedagogy
that makes learning easy
for students. Weiten's
approach is backed by a
straightforward writing
style, unparalleled in-text
visuals and didactic art
program, and in-book
review to help users
prioritize and retain the
core concepts. Weiten
surveys psychology's broad
range of content with three
aims: to illuminate the
process of research and its

intrinsic relationship to application (themes); to show both the unity and diversity of the subject (variations), and to invite users to the study of psychology by respecting their ability to master its fundamental concepts. Weiten's themes (including empiricism, theoretical diversity, sociohistorical contexts, multifactorial causation, cultural heritage, heredity and environment, and subjectivity of experience) and variations provide unifying threads across chapters that help users

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**see the connections among
different research areas in
psychology.**

**Health psychology: an
introduction to behavior
and health.**

Introduction to Psychology

Themes and Variations

Social Psychology

An Introduction

*This fully revised and updated
edition of Social Psychology is
an engaging exploration of the
question, "what makes us who
we are?" presented in a new,
streamlined fashion. Grounded
in the latest research, Social
Psychology explains the
methods by which social
psychologists investigate*

human behavior in a social context and the theoretical perspectives that ground the discipline. Each chapter is designed to be a self-contained unit for ease of use in any classroom. This edition features new boxes providing research updates and "test yourself" opportunities, a focus on critical thinking skills, and an increased emphasis on diverse populations and their experiences.

Instructors Resource Manual to accompany Fundamentals of Abnormal Psychology please see main text ISBN 0716786257 for further

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details. MARKET 1:

Second/third year modules on Abnormal Psychology within an undergraduate Psychology degree. Particularly useful for lower-level institutions, or those with students who do not have English as a first language.

Featuring a look and style that's more like a magazine than a textbook, Plotnik's INTRODUCTION TO PSYCHOLOGY, Tenth Edition will draw you in and show you how exciting the study of psychology can be. This modular, visual approach to the fundamentals of psychology--the pioneer of the

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"visual" or "magazine" style approach--makes even the toughest concepts engaging and entertaining. Each and every page is individually planned, written, and formatted to effectively incorporate the use of Visual Cues, which help you to better remember information. Extensively updated, the text also utilizes "chunking," a method of breaking concepts down into small, easily digested sections that help you learn at your own pace. The third edition of Introduction to Clinical Psychology: An Evidence-Based Approach by University of

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***Ottawa authors John Hunsley
and Catherine M. Lee
introduces students to the
theories and practices of
clinical psychology and
conveys the important work
done by clinical psychologists.
This text is designed to be
helpful not only to those who
will go on to careers in clinical
psychology, but also to those
who will choose other career
paths.***

***A Case Approach
Exploring Psychology
Health Psychology
Social Psychology, 9th Edition***

Research Methods in Psychology
provides a comprehensive and
readable introduction to methods for

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undergraduates. Employing a multi-method approach and exposing students to real examples of published research throughout the text, the authors provide students with the tools necessary to do good and ethical research in psychology and to understand the research they learn about in psychology courses and in the media. A wealth of pedagogical aids serve to break down the aversion and phobia that many students bring to a methods course. The 8th edition boasts a wealth of new examples with nearly 50 of the research examples from 2004-2007 and more than half of those from 2006 and 2007. So, as students read this methods text, they

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will also be learning about cutting-edge research in psychology.

Electronic Inspection Copy
available for instructors here

Research Methods in Psychology has been substantially revised in its fourth edition. Continuing to offer enviable coverage of the research methods that psychology students at intermediate levels need to cover in their course, the textbook has now been broadened to cover the full suite of beginner level research methods too. The result is extensive coverage of psychological methods, both quantitative and qualitative, and a textbook that will serve students perfectly from day one in their course at university. Research

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Methods in Psychology in its fourth edition includes:

- Extended statistical coverage, including new chapters on Descriptive Statistics, Inferential Statistics, ANOVA, Regression and Correlation, and Latent Variable Models
- Further New Chapters on Content Analysis and Writing up your Research
- New introductory sections placing each method in context and showing students how they relate to the bigger 'real world' picture.
- Intuitive structure and visual layout makes the book easy to navigate so you can quickly find the content you need. This textbook is ideal for beginner and intermediate level psychological research methods

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students worldwide. Visit the
Research Methods in Psychology
companion website
www.sagepub.co.uk/breakwell4e to
take advantage of additional
resources for students and lecturers.

Jim Kalat's best-selling
INTRODUCTION TO
PSYCHOLOGY takes a "critical
thinking" approach to the major
theories and concerns of
psychology. By prompting students
to ask themselves questions like
"How was this conclusion reached?"
and "Does the evidence really
support it?," Kalat encourages the
use of scientific principles. He walks
students through the hypothesis-
method-results-interpretation steps

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that psychologists use when attempting to answer questions about human intellect, emotion, and behavior. Kalat's approach is proven to help students separate what merely sounds plausible from what is scientifically provable both in the psychology classroom and beyond it. With his humorous writing style and hands-on "Try It Yourself" exercises, Kalat puts students at ease and gets them involved with even with the most intimidating concepts. Within each chapter, he "chunks" the material into a modular format so that students can master one idea at a time, building confidence as they go. This format makes it convenient for instructors to assign

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material to match the way they teach the course. Kalat's supplements package includes substantial resources for professors and students alike. Students receive a free CD-ROM with the text, free access to the Book Companion Web Site (featureing a personalized Self-Study Assessment program--see below), free access to InfoTrac College Edition, and free access to vMentor online tutoring. Instructors receive an Instructor's Resource Manual (now in a three-ring binder format), Test Bank with item analysis, and much more. See below for details.

Offering a balanced perspective, this text incorporates the latest research

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findings and statistics. It provides explanations of biological, psychological and social factors in health issues, reinforced with case studies.

Fundamentals of Abnormal
Psychology

Psychology

An Introduction to Theories of
Personality

Abnormal Child and Adolescent
Psychology

Emphasizing the basic concepts, practices, and the role of experimentation in psychology, this book discusses the nature of explanation, validity and reliability, observation, relational research, experimental design,

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*small- experimentation, quasi-
experimentation, ethics, literature
reviews, interpretation, and
presentations of results.*

*The World of Psychology offers
an accessible text that is
designed to seamlessly combine
basic learning principles with
applications to address the
needs of today' s diverse student
population. The 5th edition of
Wood/Wood/Boyd reflects the
authors' commitment to the
importance of learning and
applying core principles in
psychology. Students and
Instructors of The World of
Psychology will benefit by
engaging in learning core*

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concepts and applying them to the world we know. Biology and Behavior, Sensation and Perception, States of Consciousness, Learning, Memory, Cognition and Language, Intelligence and Creativity, Child, Adolescent and Adult Development, Motivation and Emotion, Human Sexuality and Gender, Health and Stress, Personality Theories, Psychological Disorders, and Therapies. Introduction to Psychology.

"Noted in earlier editions for its careful balance between practice and science, this new edition continues to demonstrate how

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psychological research contributes to an understanding of behavior in the workplace. The book integrates the latest scientific findings and topics into its proven presentation to provide students with a comprehensive and interesting introduction to the field. The author uses humor and an engaging first-person style as he illustrates how psychological concepts and principles are applied to the world of work. .Muchinsky's hands-on style gets students involved in research, concepts, and principles. He consistently uses both personal and work environment examples

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and includes a variety of pedagogical devices to help students develop an understanding of both the practice and the science of the field."--Publisher's description. From his experience as an author and teacher, David Myers has concluded that students digest material more easily when it is presented in smaller chunks. Ask students whether they would prefer a 600-page book to be organized as fifteen 40-page chapters or as forty 15-page chapters and their answers will approach a consensus: students prefer shorter chapters. And research on learning strategies

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*supports this preference:
chunked material is more easily
digested. Responding to student
preference and learning
research, Myers has created a
modular version of his best-
selling brief introductory text,
Exploring Psychology. Exploring
Psychology, Fifth Edition, in
Modules reorganizes the 15
chapters of Exploring
Psychology, Fifth Edition into 40
short chapters, or modules. The
modular organization offers
instructors more freedom to pick
and choose from a smorgasbord
of topics. Instead of deciding
whether to assign the whole
chapter on consciousness,*

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instructors can simply assign the module on sleep and dreams, the module on hypnosis, and/or the module on drugs and behavior. Given that each module stands alone and is not dependent upon the content found in other modules, instructors can also choose to cover the modules in any order they please. Featuring the latest research and teaching innovations, Myers' new text reflects the author's continuing drive to discover the most effective way to communicate psychology's major ideas to an uninitiated audience. Note:

Exploring Psychology, Fifth

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Edition, in Modules is now available (saleable) in two different saleable versions: a. A hardcover, spiralbound text [similar in structure to the spiralbound Myers in Modules] b. A perfectbound paperback text

The features that have made David Myers' introductory psychology textbooks such phenomenal successes (compelling narrative, critical thinking theme, superior design) are all present in Exploring Psychology, Fifth Edition, in Modules. The way those hallmark features are presented is different. This is NOT a brief version of Psychology: Myers in

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Modules, Sixth Edition. Rather, this new text is a Modularized version of Exploring Psychology, Fifth Edition. Therefore, it enjoys all of the hallmark features of Exploring Psychology, Fifth Edition: SQ3R pedagogical system, terrific writing, and briefer coverage of key topics. It is, in fact, the same writing/content as can be found in Exploring Psychology, Fifth Edition, just with a different organization.

*An Introduction to Industrial and Organizational Psychology
Introduction to Psychology Core
Introducing Psychology
Introduction to Biopsychology*

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This book, written by distinguished authors, presents a detailed, rigorous and scientific approach to social psychology aimed at students and faculty alike. Pinel's textbook presents the fundamentals of the study of the biology of behaviour and makes the topics personally and socially relevant to the student. A key feature of 'Introduction to Biopsychology' is its combination of biopsychological science and personal, reader-oriented discourse. There is simply no other

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textbook as effective in getting students excited about and involved with psychology as Plotnik's exceptional text. Using his hallmark "multimedia on the printed page" approach, Rod Plotnik makes the concepts of psychology come to life! Plotnik's book is far more than just a good read and a compelling presentation--it is also a book written by a teacher committed to helping students master the content of psychology. From the side-by-side visual summaries to the concept reviews, Plotnik's text is

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designed throughout for student mastery. Professors report that all the important content is covered in the Plotnik book--in a way that "hooks" students and gets them to read on. And Plotnik's commitment to teaching extends into the ancillaries that accompany the text. The activities in the Instructor's Manual are exciting, original, and offer truly innovative ways to get students involved in the concepts of the course. In many of today's psychology classrooms, the printed pages are just the beginning!

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In this exciting new Sixth Edition, the Learning Links feature references to the exciting NEW text-specific PowerStudy CD-ROM, developed by Rod Plotnik himself, in conjunction with Tom Doyle. Guided by the CD-ROM and the in-text references, students will launch into whole new worlds of interactive learning and exploration.

PSYCHOLOGY: THEMES AND VARIATIONS, BRIEFER EDITION, 9TH EDITION helps you experience the excitement of this fascinating field, while

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helping you study and retain what you learn! Filled with practical ways that you can apply psychology to your everyday life, this best-selling psychology textbook is an experience in learning that you'll remember long after you complete your introductory psychology course. Critical Thinking Applications in every chapter give you specific critical thinking strategies you can apply to what you read. Every chapter of this book offers tools to help you focus on what's important and shows you how to study in

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ways that help you retain information and do your very best on exams. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Psychology Applied to Work
An Introduction to
Developmental Psychology
An Introduction to the
History of Psychology
Experimental Design in
Psychology

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For over 20 years, **HEALTH PSYCHOLOGY: AN INTRODUCTION TO BEHAVIOR AND HEALTH** has remained a leader in the field of health psychology for its scholarship, strong and current research base, and balanced coverage of the cognitive, behavioral, and biological approaches to health psychology.

Accessible and appealing to a wide-range of readers, this classic book features a concise writing style, ample pedagogy, and numerous visuals to support your learning and understanding. The Eighth Edition is updated to reflect the latest developments in the field, and includes many new

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real-world examples selected for their interest and relevance. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This book introduces the student to the different theoretical approaches in psychology by applying them to the main substantive areas Each chapter starts with a short summary and concludes with a set of self-assessment questions.

Using a unique "magazine-style" format, this THOMSON

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ADVANTAGE BOOKS version of INTRODUCTION TO PSYCHOLOGY offers a modular, visually-oriented approach to the fundamentals that makes even the toughest concepts engaging and entertaining.. Incorporating the latest research updates, the text breaks concepts down into small, easily digested chunks.

A representative and authoritative 'state of the art' account of human development from conception to adolescence. Written at an easy-to-comprehend level by an international team of respected researchers, conveying their knowledge with enthusiasm and skill.

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Full supporting materials -
chapter overviews,
discussion questions,
suggestions for further
reading, and glossary.
Chapters covering applied
issues in developmental
psychology

Psychology 2e

Discovery Series:

Introduction to Psychology

Kagan & Segal's Psychology

Cengage Advantage Books:

Introduction to Psychology

Abnormal Child and Adolescent

Psychology with DSM-5 Updates,

8/e presents students with a

comprehensive, research-based

introduction to understanding child

and adolescent psychopathology.

The authors provide a logically

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formatted and easy to understand text that covers the central issues and theoretical and methodological foundations of childhood behavior disorders. Rich with illustrations and examples, this text highlights the newest areas of research and clinical work, stressing supported treatments and the prevention of behavior problems of youth.

The Cengage Learning
DISCOVERY SERIES:

INTRODUCTION TO

PSYCHOLOGY is designed to deliver traditional course content in an innovative hybrid learning format--instruction presented in a printed handbook paired with integrated online applications and

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assessments. The program promotes measurable mastery of core course learning objectives by guiding students' active engagement with content delivered through the book, images, video, simulations, and assessments. This contemporary approach to learning seamlessly integrates text and technology, enabling students to easily move from the book's instruction to its online applications for a deeper, lasting understanding of the core psychological concepts, and for assessments (all assignable) that reliably track students' progress and performance. Important Notice: Media content referenced within the product description or the product

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text may not be available in the ebook version.

Study more effectively and improve your performance at exam time with this comprehensive guide. Written to work hand-in hand with

INTRODUCTION TO PSYCHOLOGY, 9th Edition, this user-friendly guide includes a wide variety of learning tools to help you master the key concepts of the course.

This text encourages students to develop critical-thinking skills while studying psychology's major theories and concepts. James Kalat teaches students to separate what sounds plausible from what can be backed up with scientific evidence and how

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to tell the difference between sound and flawed evidence. The book's modular organization provides logical breaks within chapters, helping students manage the material for comprehension and providing a more flexible teaching tool for instructors. Kalat's text gets students involved in using the scientific method to question assertions, and in engaging students to want to know more.

With Study Card

Discovering Psychology

Introduction to Clinical Psychology,

3rd Canadian Edition

An Introduction to Behavior and
Health

James Kalat's best-selling

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INTRODUCTION TO PSYCHOLOGY CORE EDITION does far more than cover major theories and studies; it encourages you to question the information and ask yourself, How was this conclusion reached? Does the evidence really support it? In this student-praised text, Kalat challenges your preconceptions about psychology to help you become a more informed consumer of information not only during your college experience but, also as you venture into your post-college life. With his humorous writing style and hands-on "Try It Yourself" exercises, Kalat puts you at ease and gets you involved with even with what you are studying. The book's companion CD-ROM includes a gateway to 22 online "Try It Yourself" exercises, as well as video exercises that will help you master the material.

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Dreams puzzled early man, Greek philosophers spun elaborate theories to explain human memory and perception, Descartes postulated that the brain was filled with animal spirits, and psychology was officially deemed a science in the 19th century. In this Seventh Edition of AN INTRODUCTION TO THE HISTORY OF PSYCHOLOGY, authors Hergenhahn and Henley demonstrate that most of the concerns of contemporary psychologists are manifestations of themes that have been part of psychology for hundreds--or even thousands--of years. The book's numerous photographs and pedagogical devices, along with its biographical material on key figures in psychology, engage readers and facilitate their understanding of each chapter.

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<http://goengage.com/infotrac>.

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For over 20 years, HEALTH
PSYCHOLOGY: AN INTRODUCTION
TO BEHAVIOR AND HEALTH has
remained a leader in the field for its
scholarship, strong and current
research base, and balanced
coverage of the cognitive, behavioral,
and biological approaches to health
psychology. Appreciated by instructors
-- and accessible and appealing to a
wide-range of students, including non-
majors -- this classic text features a
concise writing style, ample pedagogy,
and numerous visuals. This edition is
updated to reflect the latest

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developments in the field, and includes many new real-world examples selected for their interest and relevance to today's students.

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Pearson New International Edition
CourseSmart eTextbook

Research Methods in Psychology
The World of Psychology