

Introduction To Managerial Accounting 5th Edition Solutions

The text and images in this book are in grayscale. A hardback color version is available. Search for ISBN 9781680922929. Principles of Accounting is designed to meet the scope and sequence requirements of a two-semester accounting course that covers the fundamentals of financial and managerial accounting. This book is specifically designed to appeal to both accounting and non-accounting majors, exposing students to the core concepts of accounting in familiar ways to build a strong foundation that can be applied across business fields. Each chapter opens with a relatable real-life scenario for today's college student. Thoughtfully designed examples are presented throughout each chapter, allowing students to build on emerging accounting knowledge. Concepts are further reinforced through applicable connections to more detailed business processes. Students are immersed in the "why" as well as the "how" aspects of accounting in order to reinforce concepts and promote comprehension over rote memorization.

Management accounting has been the basic toolbox in business administration for decades. Today it is an integral part of all curricula in business education and no student can afford not to be familiar with its basic concepts and instruments. At the same time, business in general, and management accounting in particular, is becoming more and more international. English clearly has evolved as the "lingua franca" of international business. Academics, students as well as practitioners exchange their views and ideas, discuss concepts and communicate with each other in English. This is certainly also true for management accounting and control. Management Accounting is becoming more and more international. ?Management Accounting and Control? is a new textbook in English covering concepts and instruments of management accounting at an introductory level (primarily at the Bachelor level, but also suited for general management and MBA courses due to a strong focus on practical relevance). This textbook covers all topics that are relevant in management accounting in business organizations that are typically covered in German and Central European Bachelor courses on management accounting and control. After a general introduction to the field of management accounting and control the book discusses cost management as an extension of cost accounting. Typical cost management instruments such as target costing, life cycle costing and process-based costing approaches are explained in detail. Differences between Anglo-American activity-based costing (ABC) and German process-based costing are highlighted. The book then turns to an extensive discussion of planning and budgeting tasks in management accounting with a strong focus on the practical application of the topic such as developing a budget in practice. Another chapter is dedicated to a comparison of traditional budgeting with modern /alternative budgeting approaches. A major part of the book is dedicated to the broad area of performance management. The relevance of financial statement information for performance management purposes is discussed in detail. In addition, the most widely spread financial performance indicators are illustrated using real-world examples. The book also includes detailed content on value-based management control concepts. In a consecutive chapter, performance measurement is linked with strategy while extensively discussing the Balanced Scorecard as a key tool in strategic performance management. The remaining parts of the book deal with management reporting as one of the main operative tasks in management accounting practice. The book closes with insight into new fields and developments that currently influence management accounting practices and research and promise to play an increasingly important role in the future.

Managerial accounting : an overview -- Managerial accounting: beyond the numbers -- Managerial accounting and cost concepts -- Job-order costing -- Activity-based costing -- Process costing -- Cost-volume-profit relationships -- Variable costing and segment reporting : tools for management -- Master budgeting -- Flexible budgets, standard costs, and variance analysis -- Performance measurement in decentralized organizations -- Differential analysis : the key to decision making -- Capital budgeting decisions -- Statement of cash flows -- Financial statement analysis -- Credits -- Index

Guan Li Kuai Ji (Ying Wen Ban Yuan Shu Di 16 Ban)

Plan and Model Digital Products for Today and Tomorrow

Introduction to Management Accounting, Fifth Edition

Loose Leaf For Managerial Accounting for Managers

Introduction to Managerial Accounting

Environmental and Low-Temperature Geochemistry presents conceptual and quantitative principles of geochemistry in order to foster understanding of natural processes at and near the earth's surface, as well as anthropogenic impacts on the natural environment. It provides the reader with the essentials of concentration, speciation and reactivity of elements in soils, waters, sediments and air, drawing attention to both thermodynamic and kinetic controls. Specific features include: • An introductory chapter that reviews basic chemical principles applied to environmental and low-temperature geochemistry • Explanation and analysis of the importance of minerals in the environment • Principles of aqueous geochemistry • Organic compounds in the environment • The role of microbes in processes such as biomineralization, elemental speciation and reduction-oxidation reactions • Thorough coverage of the fundamentals of important geochemical cycles (C, N, P, S) • Atmospheric chemistry • Soil geochemistry • The roles of stable isotopes in environmental analysis • Radioactive and radiogenic isotopes as environmental tracers and environmental contaminants • Principles and examples of instrumental analysis in environmental geochemistry The text concludes with a case study of surface water and groundwater contamination that includes interactions and reactions of naturally-derived inorganic substances and introduced organic compounds (fuels and solvents), and illustrates the importance of interdisciplinary analysis in environmental geochemistry. Readership: Advanced undergraduate and graduate students studying environmental/low T geochemistry as part of an earth science, environmental science or related program. Additional resources for this book can be found at:

www.wiley.com/go/ryan/geochemistry.

'A wonderful literary trompe l'oeil: a book about friendship, writing and the boundary between reality and fantasy ... Dark, smart, strange, compelling' Harriet Lane, bestselling author of Her Overwhelmed by the huge success of her latest novel, exhausted and suffering from a crippling inability to write, Delphine meets L. L. embodies everything Delphine admires; sophisticated and unusually intuitive, she slowly but deliberately carves herself a niche in the writer's life. However, as she makes herself indispensable to Delphine, the intensity of this unexpected friendship manifests itself in increasingly sinister ways. And as their lives become further entwined, L. begins to threaten Delphine's identity and her safety.

The success of every business in the hospitality industry depends on maximizing revenues and minimizing costs. This Ninth Edition continues its time-tested presentation of fundamental concepts and analytical techniques that are essential to taking control of real-world accounting systems, evaluating current and past operations, and effectively managing finances toward increased profits. It offers hands-on coverage of computer applications and practical decision-making skills to successfully prepare readers for the increasingly complex and competitive hospitality industry.

Solutions Manual

A Modeling and Case Studies Approach with Spreadsheets

Fundamentals of Cost Accounting

Environmental and Low Temperature Geochemistry

Accounting Equations & Answers

As the long-time #1 best-seller, Garrison has helped guide close to 3 million students through managerial accounting since it was first published. It identifies the three functions managers must perform within their organisations-plan operations, control activities, and make decisions-and explains what accounting information is necessary for these functions, how to collect it, and how to interpret it. Garrison's Managerial Accounting is known for its relevance, accuracy, and clarity. It is also unique in that the authors write the most important supplements that accompany the book: solutions manual, test bank, instructor's manual, and study guide - making them both of high quality and extremely consistent with the textbook. Accounting by Joe Booth is a developer's guide to basic accounting. Written with business app development in mind, Booth discusses some of the most common accounting processes, including assets, multiple accounts, journaling, posting, inventory, and payroll. An appendix includes SQL code examples to get you started with several basic accounting transactions. This updated and expanded second edition of Book provides a user-friendly introduction to the subject, Taking a clear structural framework, it guides the reader through the subject's core elements. A flowing writing style combines with the use of illustrations and diagrams throughout the text to ensure the reader understands even the most complex of concepts. This succinct and enlightening overview is a required reading for all those interested in the subject . We hope you find this book useful in shaping your future career & Business.

With digital content published across more channels than ever before, how can you make yours easy to find, use, and share? Is your content ready for the next wave of content platforms and devices? In Designing Connected Content, Mike Atherton and Carrie Hane share an end-to-end process for building a structured content framework. They show you how to research and model your subject area based on a shared understanding of the important concepts, and how to plan and design interfaces for mobile, desktop, voice, and beyond. You will learn to reuse and remix your valuable content assets to meet the needs of today and the opportunities of tomorrow. Discover a design method that starts with content, not pixels. Master the interplay of content strategy, content design, and content management as you bring your product team closer together and encourage them to think content first. Learn how to Model your content and its underlying subject domain Design digital products that scale without getting messy Bring a cross-functional team together to create content that can be efficiently managed and effectively delivered Create a framework for tackling content overload, a multitude of devices, constantly changing design trends, and siloed content creation

Managerial Accounting Tools for Business Decision Making 6E with WileyPlus

Financial Accounting

Healthcare Finance

Management Accounting and Control

Principles of Accounting Volume 1 - Financial Accounting

David Spiceland, Wayne Thomas and Don Herrmann have developed a unique text based on over 50 collective years of experience in the classroom. They've brought together best practices like highlighting Common Mistakes, offering frequent Let's Review exercises, integrating the course with a running Continuing Problem, demonstrating the relevance of the course to non-majors with a Career Corner, and communicating it all in a student-friendly Conversational Writing Style. The new 2nd edition of Financial Accounting, Spiceland, Thomas, Herrmann, has been developed with feedback from over 330 reviewers and focus group participants from across the country. The following list of changes and improvements is a testament to the many hours that reviewers spent analyzing the 1st edition, helping make Financial Accounting, 2nd edition, the best book of its kind.

Authors Eric Noreen, Peter Brewer, and Ray Garrison have crafted a streamlined Managerial Accounting book that is perfect for non-accounting majors who intend to move into managerial positions by focusing on the fundamentals to develop the conceptual framework managers need to succeed. This is done by adhering to the three core standards: FOCUS Noreen/Brewer/Garrison pinpoint the key managerial concepts students will need in their future careers. With no journal entries or financial accounting topics to worry about, students can focus on the fundamental principles of managerial accounting. The manager approach in Noreen allows students to develop the conceptual framework needed to succeed, with a focus on decision making and analytical skills. RELEVANCE Building student interest with its insightful Business Focus vignettes opening each chapter, current In Business examples throughout the text, and tried-and-true end-of-chapter material, students will always see the real-world applicability of Noreen/Brewer/Garrison. BALANCE There is more than one type of business, and so Noreen/Brewer/Garrison covers a variety of business models, including nonprofit, retail, service, wholesale, and manufacturing organizations. Service company examples are highlighted with icons in the margins of the text.

Accounting has an ever-increasing significance in contemporary society. Indeed, some argue that its practices are fundamental to the development and functioning of modern capitalist societies. We can see accounting everywhere: in organizations where budgeting, investing, costing, and performance appraisal rely on accounting practices; in financial and other audits; in corporate scandals and financial reporting and regulation; in corporate governance, risk management, and accountability, and in the corresponding growth and influence of the accounting profession. Accounting, too, is an important part of the curriculum and research of business and management schools, the fastest growing sector in higher education. This growth is largely a

phenomenon of the last 50 years or so. Prior to that, accounting was seen mainly as a mundane, technical, bookkeeping exercise (and some still share that naive view). The growth in accounting has demanded a corresponding engagement by scholars to examine and highlight the important behavioural, organizational, institutional, and social dimensions of accounting. Pioneering work by accounting researchers and social scientists more generally has persuasively demonstrated to a wider social science, professional, management, and policy audience how many aspects of life are indeed constituted, to an important extent, through the calculative practices of accounting. Anthony Hopwood, to whom this book is dedicated, has been a leading figure in this endeavour, which has effectively defined accounting as a distinctive field of research in the social sciences. The book brings together the work of leading international accounting academics and social scientists, and demonstrates the scope, vitality, and insights of contemporary scholarship in and on accounting and auditing.

An Introduction to Accounting and Financial Management

Managerial Accounting (16th Edition)

Hospitality Management Accounting

Managerial and Cost Accounting

Microeconomic Principles: A Business Perspective

Thought-provoking and accessible in approach, this updated and expanded second edition of the Managerial Accounting, 5th Edition provides a user-friendly introduction to the subject. Taking a clear structural framework, it guides the reader through the subject's core elements. A flowing writing style combines with the use of illustrations and diagrams throughout the text to ensure the reader understands even the most complex of concepts. This succinct and enlightening overview is a required reading for advanced graduate-level students. We hope you find this book useful in shaping your future career. Feel free to send us your enquiries related to our publications to info@risepress.pw Rise Press

Confused about financial management? Problem solved. Schaum's Outline of Financial Management provides a succinct review of all financial management concepts in topics such as financial forecasting, planning and budgeting, the management of working capital, short-term financing, time value of money, risk, return, and valuation, capital budgeting, and more.

Introduction to Managerial Accounting

Based on a True Story

Financial and Managerial Accounting

Managerial Accounting Training Manual Classroom in a Book

Financial & Managerial Accounting for MBAs

Managerial Accounting for Managers

Introduction to Managerial Accounting, 5/e by Brewer/Garrison/Noreen is based on the market-leading text, Managerial Accounting, by Garrison, Noreen and Brewer. However, this is not simply a briefer book with chapters removed; Brewer 5e has been rethought and retooled to meet the needs of the market. Brewer 5e is a more accessible, yet thoroughly student-friendly text that satisfies the basic needs of the managerial accounting student without unnecessary depth on advanced topics associated with the follow-up course: cost accounting/cost management. Faculty and students alike will find this new edition has retained the hallmark features of the Garrison brand: author-written supplements, excellent readability, terrific examples, and balanced end-of-chapter material.

The authors have kept the text concise by focusing on the key concepts students need to master. Opening vignettes & 'in action' boxes show realistic applications of these concepts throughout. Comprehensive end-of-chapter problems provide students with all the practice they need to fully learn each concept.

Financial and Managerial Accounting, 4th Edition, provides students with a clear introduction to the fundamental financial and managerial concepts needed for anyone pursuing a career in accounting or business. Through a focus on accounting transactions, real-world industry examples, and robust assessment, students develop a solid understanding of how to apply accounting principles and techniques in practice. By connecting the classroom to the business world with an emphasis on decision making and key data analysis skills appropriate at the introductory level, Financial and Managerial Accounting ensures students are more engaged and better prepared for careers as professionals in the modern business world.

Essays in Honour of Anthony Hopwood

Strategic Human Resource Planning

Schaum's Outline of Financial Management, Third Edition

Managerial Accounting

Introduction to Management Accounting

Suitable both for students and practitioners in the field, 'Management Accounting' provides comprehensive coverage of the theory and practice of the subject.

For courses in Introduction to Management Accounting. Get refreshed with Horngren/Sundem/Stratton's Introduction to Management Accounting, Twelfth Edition. This best-selling text offers a relevant, real-world decision-making approach to management accounting. Students develop a solid understanding of costs and cost behavior and the use of cost information for planning and control decisions, not just inventory valuation. An exceptionally strong pedagogy and supplements package and flexible structure provide instructors with great latitude in choosing various combinations of breadth and depth, theory and procedures, simplicity and complexity. The Twelfth Edition now includes student-oriented real-world company examples such as Nantucket Nectars and McDonalds; new "Cognitive Exercises" and "Business First" boxes, new on-line courses and tutorial software package resources, and a new CD-ROM series, "Mastering Accounting."

Explores computer-intensive probability and statistics for ecosystem management decision making Simulation is an accessible way to explain probability and stochastic model behavior to beginners. This book introduces probability and statistics to future and practicing ecosystem managers by providing a comprehensive treatment of these two areas. The author presents a self-contained introduction for individuals involved in monitoring, assessing, and managing ecosystems and features intuitive, simulation-based explanations of probabilistic and statistical concepts. Mathematical programming details are provided for estimating ecosystem model parameters with Minimum Distance, a robust and computer-intensive method. The majority of examples illustrate how probability and statistics can be applied to ecosystem management challenges. There are over 50 exercises - making this book suitable for a lecture course in a natural resource and/or wildlife management department, or as the main text in a program of self-study. Key features: Reviews different approaches to wildlife and ecosystem management and inference. Uses simulation as an accessible way to explain probability and stochastic model behavior to beginners. Covers material from basic probability through to hierarchical Bayesian models and spatial/ spatio-temporal statistical inference. Provides detailed instructions for using R, along with complete R programs to recreate the output of the many examples presented. Provides

an introduction to Geographic Information Systems (GIS) along with examples from Quantum GIS, a free GIS software package. A companion website featuring all R code and data used throughout the book. Solutions to all exercises are presented along with an online intelligent tutoring system that supports readers who are using the book for self-study.

Management Accounting

Tools and Concepts in a Central European Context

Cost & Management Accounting - An Introduction

Managerial Accounting, Student Value Edition

Managerial Accounting, Fourth Canadian Edition

Braun, Managerial Accounting builds a solid foundation in managerial accounting concepts, within a less intimidating and more student-friendly context by making information easier to find, making topics easier to understand, and providing numerous engaging examples for students. KEY TOPICS: Introduction to Managerial Accounting; Building Blocks of Managerial Accounting; Cost Behaviour (formerly chapter 6); Cost-Volume-Profit Analysis (formerly chapter 7); Job Costing (formerly chapter 3); Process Costing (formerly chapter 5); Activity Based Costing (formerly chapter 4); Short-Term Business Decisions; The Master Budget and Responsibility Accounting; Flexible Budgets and Standard Costs; Performance Evaluation and the Balanced Scorecard; Capital Investment Decisions and the Time Value of Money MARKET: Appropriate for the Introduction to Management Accounting course.

Complete classroom training manual for Introduction to Small Business Managerial Accounting. 132 pages and 68 individual topics. You will learn all about different types of accounts (asset, liability, equity, income and expense), payroll, financial statements and much more. Topics Covered: Introduction and Overview 1. What is Accounting? 2. Accounting Methods 3. Ethics in Financial Reporting 4. Introduction to Financial Statements 5. Business Activities 6. GAAP 7. Sarbanes-Oxley Act 8. Accrual vs. Cash Basis of Accounting Financial Statements 1. Balance Sheets 2. Accounting Transactions 3. Debits and Credits 4. T-Accounts and Journal Entries 5. The Balance Sheet 6. Income Statements 7. Retained Earnings Statement 8. Statement of Cash Flows Assets 1. Introduction to Assets 2. Current Assets 3. Property, Plant and Equipment 4. Long-Term Investments 5. Intangible Assets 6. Depreciation Liabilities 1. Introduction to Liabilities 2. Current Liabilities 3. Notes Payable 4. Sales Tax Payable 5. Unearned Revenue 6. Payroll Payable 7. Long-Term Liabilities Other Accounting Transactions 1. The Trial Balance 2. Adjusting Entries 3. Closing the Books 4. Sales Revenues, Gross Profits & Operating Activities Inventory 1. Classifying Inventory 2. Determining Inventory Quantities 3. Cost of Goods Sold 4. FIFO and LIFO 5. Average Cost Method Stockholder's Equity 1. Corporate Form of Organization 2. Stock Issue Considerations 3. Accounting for Treasury Stock 4. Preferred Stock 5. Dividends and Retained Earnings Managerial Accounting 1. Introduction to Managerial Accounting 2. Code of Ethics for Managerial Accounting 3. Managerial Cost Concepts 4. Other Managerial Concepts Cost Accounting Systems 1. Cost Accounting Systems 2. Job Order Flow 3. Reporting Job Order Costing 4. Process Cost Systems 5. Activity Based Costing Accounts Payable 1. Accounts Payable 2. Early Payment Discounts Behavior of Costs and Expenses 1. Cost Behavior 2. Break-Even Analysis and Contribution Margin Ratio 3. Margin of Safety Basic Banking 1. Making Deposits and Transfers 2. Reconciling Bank Accounts Cost Controlling 1. Budgetary Control 2. Static and Flexible Budgets 3. Responsibility Accounting 4. Standard Costs 5. Analyzing and Reporting Variances Profit and Budget Planning 1. Budgeting Basics 2. Preparing the Operating Budgets 3. Preparing the Financial Budgets Management Decision Making 1. Introduction to Management Decision Making 2. Incremental Analysis 3. Capital Budgeting and Annual Rate of Return 4. Other Tools for Analysis and Decision Making

Introduction to Management Science, 2e offers a unique case study approach and integrates the use of Excel. Each chapter includes a case study that is meant to show the students a real and interesting application of the topics addressed in that chapter. This most recent revision has been thoroughly updated to be more "user-friendly" and more technologically advanced. These changes include, a completely new chapter on the art of modeling with spreadsheets. This unique chapter goes far beyond anything found in other textbooks and are based on the award winning methodologies used by Mark Hillier in his own course. The technology package has also been greatly enhanced to include, Crystal Ball 2000 (Professional Edition) a Management Science Online Learning Center, and an Excel add-in called Alver Table for performing sensitivity analysis. Crystal Ball is the most popular Excel add-in for computer simulation and includes OptQuest (an optimizer with simulation) as well as a forecasting module. The Management Science Online Learning Center (website) includes several modules that enable students to interactively explore certain management science techniques in depth. Solver Table is an Excel add-in developed by the author to help perform sensitivity analysis systematically, as well as substantially expanded coverage of computer simulation, including Crystal Ball. We now have two chapters on computer simulation instead of one, where the second chapter features the use of Crystal Ball.all.

Introduction to Management Science

Accounting, Organizations, and Institutions

Chapters 1-15

Managerial Accounting, 5th Edition

Created specifically for the economics course as taught in business schools, Economic Principles: A Business Perspective covers the fundamentals of economics in the context of today's globalized business world, with strong examples, integrated technology, and practical pedagogy. Integrated business and policy briefs, in-depth case studies, chapter-ending business applications, thoroughly explained graphs and a battery of simple but useful learning tools support the intersection of theory and practice. It's accompanied by a robust media component, SaplingPlus, which combines Sapling's acclaimed online homework with a complete e-book and all interactive features for the text.

Principles of Management is designed to meet the scope and sequence requirements of the introductory course on management. This is a traditional approach to management using the leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the Principles of Management course covers many management areas such as human resource management and strategic management, as well as

behavioral areas such as motivation. No one individual can be an expert in all areas of management, so an additional benefit of this text is that specialists in a variety of areas have authored individual chapters. Contributing Authors David S. Bright, Wright State University Anastasia H. Cortes, Virginia Tech University Eva Hartmann, University of Richmond K. Praveen Parboteeah, University of Wisconsin-Whitewater Jon L. Pierce, University of Minnesota-Duluth Monique Reece Amit Shah, Frostburg State University Siri Terjesen, American University Joseph Weiss, Bentley University Margaret A. White, Oklahoma State University Donald G. Gardner, University of Colorado-Colorado Springs Jason Lambert, Texas Woman's University Laura M. Leduc, James Madison University Joy Leopold, Webster University Jeffrey Muldoon, Emporia State University James S. O'Rourke, University of Notre Dame

NOTE: This edition features the same content as the traditional text in a convenient, three-hole-punched, loose-leaf version. Student Value Editions also offer a great value; this format costs significantly less than a new textbook. Before purchasing, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of MyLab(tm) and Mastering(tm) platforms exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a Course ID, provided by your instructor, to register for and use MyLab and Mastering platforms. For Introduction to Management Accounting courses. Managerial accounting taught through real-world business application Managerial Accounting helps readers see how managerial accounting concepts are used in business to make decisions. By presenting actual accounting decisions made in companies like Target and Macy's, the text's precise coverage of the core concepts better engages readers in the content. With new problems, cases, and applications in the 5th Edition, readers receive the most up-to-date information and practice opportunities to prepare them for their future careers in accounting. Also Available with MyLab Accounting MyLab(tm)

Accounting is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. If you would like to purchase both the loose-leaf version of the text and MyLab Accounting, search for: 0134642090 / 9780134642093 Managerial Accounting, Student Value Edition Plus MyLab Accounting with Pearson eText -- Access Card Package Package consists of: 0134067177 / 9780134067179 Managerial Accounting, Student Value Edition 0134161645 / 9780134161648 MyLab Accounting with Pearson eText -- Access Card -- for Managerial Accounting

Principles of Management

Designing Connected Content

Tools for Business Decision Making 5th Edition for Ccac South

This Global Edition has been edited to include enhancements making it more relevant to students outside the United States. An essential tool for understanding how to make effective economic decisions. In today's troubled economy, it's important to show students how managerial decisions can affect business costs. Introduction to Management Accounting helps to enhance students' ability to make effective economic decisions by encouraging them to understand the inner-workings of the concepts, rather than solely focusing on technique memorization. Overall, this text describes both theory and common practices in a way that will help students produce information that's useful in day-to-day decision-making.

Garrison - Your guide through the challenging waters of managerial accounting. For centuries, the lighthouse has stood as a beacon of guidance for mariners at sea. More than an aid to navigation, the lighthouse symbolizes safety, permanence, reliability, and the comforts of the familiar. For this reason, we have chosen to illustrate the Canadian eighth edition of Managerial Accounting by Garrison, Chesley, Carroll and Webb with an image that encapsulates the greatest strengths of this market leading text. Garrison is your guide through the challenging waters of managerial accounting. It identifies the three functions managers must perform within their organizations—plan operations, control activities, and make decisions—and explains what accounting information is necessary for these functions, how to collect it, and how to interpret it. Managerial Accounting 8ce focuses, now as in the past, on three qualities: Relevance, Balance and Clarity. The authors' steady focus on these core elements has led to tremendous results! As seafarers look to the lighthouse for direction along unfamiliar shore, so too can Garrison act as a compass for students seeking to master this course.