

International Business Economics Research Journal

Addressing the issues that will be central to Africa's various attempts to effectively manage knowledge and innovation for sustainable business management, this edited book makes a timely contribution to research on business in Africa. Coinciding with the recently launched Science, Technology and Innovation Strategy for Africa 2024 (STISA-2024) by the African Union (AU), which emphasises the critical role of science, technology and innovation for Africa's socio-economic development and growth, the book echoes these themes with a multi-disciplinary and multi-sectoral approach to knowledge and innovation management in Africa. Also containing case studies relating to various growing collaborations between education and research institutions, private and public entities as well as commercialisation of research and innovation outputs, *Managing Knowledge and Innovation for Business Sustainability in Africa* covers the key themes to provide an enabling environment for STI development in the African content.

Innovation contributes to corporate competitiveness, economic performance and environmental sustainability. In the Internet era, innovation intelligence is transferred across borders and languages at an unprecedented rate, yet the ability to benefit from it seems to become more divergent among different corporations and countries. How much an organization can benefit from innovation largely depends on how well innovation is managed in it. Thus, there is a discernible increase in interest in the study of innovation management. This handbook provides a comprehensive guide to this subject. The handbook introduces the basic framework of innovation and innovation management. It also presents innovation management from the perspectives of strategy, organization and resource, as well as institution and culture. The book's comprehensive coverage on all areas of innovation management makes this a very useful reference for anyone interested in the subject.

The global business environment is rapidly changing due to shifts in geopolitical alliances, active support of international institutions in promoting market-oriented economic reforms, and advances in the development and use of information technology. *INTRODUCTION TO GLOBAL BUSINESS, 2e* addresses these challenges by providing a comprehensive analysis of the global business environment and lays the foundation for the functional tools used to better prepare students for a global business landscape. The text flows smoothly and clearly from concept to application, asking your students to apply their learning to real-world personal and professional applications. The specialized author team introduces globalization through unparalleled scholarship and a world-view presentation of the fundamental pillars of the global business environment -- culture, ethics, economics, and information technology. Ensure that your students understand the procedures and concepts they need to know with MindTap for *INTRODUCTION TO GLOBAL BUSINESS*. MindTap™, an online course management and learning system, combines the best of current technology to save time in planning and managing your course and assignments.

This paper analyzes the behavior of gross capital inflows across 34 emerging markets (EMs). We first confirm that aggregate inflows to EMs co-move considerably. We then report three findings: (i) the aggregate co-movement conceals significant heterogeneity across asset types as only bank-related and portfolio bond and equity inflows do co-move; (ii) while global push factors in advanced economies mostly explain the common dynamics, their relative importance varies by type of flow; and (iii) the sensitivity to common dynamics varies significantly across borrower countries, with market structure characteristics (especially the composition of the foreign investor base and the level of liquidity) rather than borrower country's institutional fundamentals strongly affecting sensitivities. Countries relying more on international funds and global banks are found to be more sensitive to push factors. Our findings suggest that EMs need to closely monitor their lenders and investors to assess their inflow exposures to global push factors.

The International Business & Economics Research Conference

The Oxford Handbook of International Business

International Business Strategy

Crises and Disruptions in International Business

Strategic Human Capital Development and Management in Emerging Economies

Why Knowing Your Lender Matters More Than Fundamentals

Against the background of continuing crises in the world's economy, the question of what future awaits it in the third decade of the 21st century has become urgent. According to the paradigm model of long waves, the next global economic crisis is expected to transpire somewhere around 2030. This book defines the basic conditions for the development of the modern global economy, analyzing future scenarios for its long-term development, and providing applied recommendations for the practical implementation of the optimal scenario. The book first explores the conceptual vision of the future and the priorities for the strategic development of the global economic system until 2030. It then formulates the requirements for entrepreneurship to achieve the priorities of the strategic development of the global economic system including long-term industry solutions for entrepreneurship and markets. Third, it outlines the guidelines for state regulation of the global economic system in the interest of achieving the priorities of its strategic development in the period up to 2030.

This edited volume brings together original scientific studies on current economic and developmental issues in the Balkan region, and is composed of papers by 25 authors from seven different countries. The Balkan region has gained significant interest in recent years due to

its location and strategic position, representing a doorway to Europe, and the region's stability and progress have direct consequences on various European countries. Because of this strategic position, there is currently much debate regarding a potential partnership of the Balkan states with the European Union. This book offers insights into the current economic and developmental status of the countries in this region, offering a series of chapters that analyse the area from a variety of perspectives. It begins with a discussion on the recent history of the region, especially with reference to the former Yugoslavia and its break-up after the turbulence experienced in 1990s. Other sections are complementary to each other in that they offer comparisons of the Balkan states in their economic progress at the micro and macro levels. Topics such as European integration policies and effects, economic transition, regional trade, tax incentive policy, regional capital markets, regional development agencies and systems, remittances and foreign aid contributions, import-export policies, fiscal policies, analysis of regional microfinance, and the tourism sectors are explored in detail throughout the book.

As globalization explodes, so has international business scholarship. This second edition of the Oxford Handbook of International Business synthesises all the relevant literature of the last 40 years in 28 original chapters by the world's most distinguished scholars. Reflecting the changes and development in the field since the first edition this new edition has a changed structure, all the chapters have been updated to take account of the latest scholarship, and five new chapters freshly written. The Handbook is divided into six major sections, providing comprehensive coverage of the following areas: · History and Theory of the Multinational Enterprise · The Political and Regulatory Environment · Strategy and International Management · Managing the MNE · Area Studies · Methodological Issues These state of the art literature reviews will be invaluable references for students in business schools, social sciences, law, and area studies.

With the rise of information and communication technologies in today's world, many regions have begun to adapt into more resource-efficient communities. Integrating technology into a region's use of resources, also known as smart territories, is becoming a trending topic of research. Understanding the relationship between these innovative techniques and how they impact social innovation is vital when analyzing the sustainable growth of highly populated regions. The Handbook of Research on Smart Territories and Entrepreneurial Ecosystems for Social Innovation and Sustainable Growth is a pivotal reference source that provides vital research on the global practices and initiatives of smart territories as well as their impact on sustainable development in different communities. While highlighting topics such as waste management, social innovation, and digital optimization, this publication is ideally designed for civil engineers, urban planners, policymakers, economists, administrators, social scientists, business executives, researchers, educators, and students seeking current research on the development of smart territories and entrepreneurship in various environments.

Contemporary Issues in Business, Economics and Finance

Migrant Entrepreneurship

Emerging Themes and Interpretations with Insights from Italy

Perspectives on Implementation in Emerging Markets

A European Perspective

Entrepreneurial Internationalization in an Increasingly Digitized and Networked World Economy

Crises and disruptions can lead to important changes in economic, social and institutional environments. This collection of influential JIBS articles and original commentaries highlights that MNEs are affected by, and respond to, crises and disruptions differently than domestic firms due to their geographically dispersed operations and wider range of experiences from being active in diverse environments. MNEs can exhibit greater flexibility to 'avoid' locations characterised by crises and disruptions, and when affected, they can deploy a more refined set of responses relative to domestic firms. Each article is accompanied by a brand new editorial piece, bringing the research right up to date and reflecting on the impact of the article today. In this way, the book offers an integrated perspective on the antecedents, outcomes and potential opportunities associated with a variety of crises and disruptions such as disease outbreaks, natural disasters, climate change and political unrest. An ideal resource for students and researchers, this book offers new perspectives, policy and practical recommendations as well as a discussion of future trends. The volume concludes with a novel analysis on how businesses can move forward in a post-Covid world.

Providing cutting-edge material from a range of perspectives on entrepreneurial internationalization, this insightful book develops contemporary business concepts and business models to engage with a rapidly changing and diversifying world economy. Chapters build a conceptual and theoretical illustration of the field, providing key frameworks for the analysis of entrepreneurial internationalization, including insights into strategy and organization, as well as fundraising strategies for early internationalizing startups. This

This volume fills a gap in the international business literature, offering the perspectives of researchers who are deeply embedded in one key emerging market, India. With the global economy changing dramatically, firms from emerging markets are playing increasingly important roles in both outward and inward internationalisation. International Business Strategy offers profound insights into international business activities in this rapidly-evolving environment, in which multinational corporations from emerging markets

are now influential players. Reflecting the complex nature of India itself, the chapters employ a variety of theoretical lenses to shed light on a wide range of issues encountered by Indian businesses, from some of the world's largest corporations to small, entrepreneurial firms.

"This book provides examinations of the adoption and impact of e-government"--Provided by publisher.

How Multinational Enterprises Respond to Crises

Women Entrepreneurs and Strategic Decision Making in the Global Economy

Handbook of Research on Applied AI for International Business and Marketing Applications

The Multiple Dimensions of Institutional Complexity in International Business Research

Smart Computing Applications in Crowdfunding

Handbook of Research on Strategies for Local E-Government Adoption and Implementation: Comparative Studies

In a highly competitive global market, companies need to equip themselves with best practices and strategies to survive. Strategic management, innovative managerial thinking, and a clear decision-making process must be utilized to boost company performance and ultimately drive the company's success. The Handbook of Research on Managerial Thinking in Global Business Economics identifies the importance of strategic decision making in competitive environments and analyzes the impacts of managerial thinking on global financial economics. The content within this publication examines globalization, consumer behavior, and risk management. It is designed for researchers, academicians, policymakers, government officials, and managers, and covers topics centered on innovation and development within organizations.

This volume provides a fresh overview of many novel international business research challenges as they pertain to salient institutional dimensions with a locational component, with a focus on the "new normal".

"Hidden Champions" are medium-sized, unknown companies with annual revenues under \$5 billion that have quietly, under the radar, become world market leaders in their respective industries. In this new instalment to his worldwide bestselling Hidden Champions volumes, Hermann Simon takes readers on in-depth exploration of the ever changing operating conditions and the greater uncertainty and volatility that defines the global business sphere over the next ten years. In particular, in this book he focuses on China's continued impact on the business world since its rise in the global business and economic sphere over recent decades. In this regard, Dr. Simon shows the reader how the current status evolved, and then offers concrete and actionable recommendations. New driving forces such as digitalization, business ecosystems and sustainability receive special attention. While the main focus is on companies in German-speaking countries as they comprise 56 percent of the world's Hidden Champions, the success factors mentioned in this book can be applied globally to mid-sized companies in other regions as they strive to become global market leaders. Whether a company is a "Hidden Champion", aspires to be one, or wants to emulate their success model, Dr. Simon's new book provides essential food for thought as executives and managers chart their course into the future.

The International Business & Economics Research Conference International Journal of Applied Business and Economic Research Contemporary Issues in Business, Economics and Finance Emerald Group Publishing

Proceedings of the 3rd International Congress on Interdisciplinary Behavior and Social Science 2014 (ICIBSoS 2014), 1-2 November 2014, Bali, Indonesia.

International Business Economics

4th International Symposium and 26th National Conference on Operational Research, Chania, Greece, June 2015

Handbook of Research on Crowdfunding

Integrating Ideas from Research in International Business, Strategic Management and Economic Geography

Handbook of Research on Smart Territories and Entrepreneurial Ecosystems for Social Innovation and Sustainable Growth

Migrant Entrepreneurship delivers an understanding of up-to-date knowledge on the topic of migrant entrepreneurship, addressing the most relevant gaps, and suggesting new directions for research and policy-making so as to have a broad impact on theory and practice.

The book focuses on smart computing for crowdfunding usage, looking at the crowdfunding landscape, e.g., reward-, donation-, equity-, P2P-based and the crowdfunding ecosystem, e.g., regulator, asker, backer, investor, and operator. The increased complexity of fund raising scenario, driven by the broad economic environment as well as the need for using alternative funding sources, has sparked research in smart computing techniques. Covering a wide range of detailed topics, the authors of this book offer an outstanding overview of the current state of the art; providing deep insights into smart computing methods, tools, and their applications in crowdfunding; exploring the importance of smart analysis, prediction, and decision-making within the fintech industry. This book is intended to be an authoritative and valuable resource for professional practitioners and researchers alike, as well as finance engineering, and computer science students who are interested in crowdfunding and other emerging fintech topics.

International Business in Times of Crisis classifies studies of crises relevant to international business research following a global pandemic which exposed systems failures and fragilities closely across global economic, financial, political, and social systems.

The twelfth volume in the Progress in International Business Research series presents extensive accounts of the contemporary scientific debate on how to assess the impacts of distance, both negative and positive ones, on the conduct of international business.

Hidden Champions in the Chinese Century

European Journal of Tourism Research

Concept, Cost and Value

A Systematic Guide to Write a Research Paper

Artificial intelligence (AI) describes machines/computers that mimic cognitive functions that humans associate with other human minds, such as learning and problem solving. As businesses have evolved to include more automation of processes, it has become more vital to understand AI and its various applications. Additionally, it is important for workers in the marketing industry to understand how to coincide with and utilize these techniques to enhance and make their work more efficient. The Handbook of Research on Applied AI for International Business and Marketing Applications is a critical scholarly publication that provides comprehensive research on artificial intelligence applications within the context of international business. Highlighting a wide range of topics such as diversification, risk management, and artificial intelligence, this book is ideal for marketers, business professionals, academicians, practitioners, researchers, and students.

The global financial crisis has called to attention the importance of financial development to economic growth as modern countries continue to struggle with debt, unemployment, and slow growth. However, a lack of agreement on how to define and measure financial development slows the development of global financial systems and markets. The Handbook of Research on Strategic Developments and Regulatory Practice in Global Finance creates a common framework for not only identifying but discussing the key factors in establishing a strong global market and financial system. This book will be a valuable reference for those interested in an in-depth understanding of the financial markets and global finance, including academics, professionals, and government agencies and institutions.

The European Journal of Tourism Research is an interdisciplinary scientific journal in the field of tourism, published by Varna University of Management, Bulgaria. Its aim is to provide a platform for discussion of theoretical and empirical problems in tourism. Publications from all fields, connected with tourism such as management, marketing, sociology, psychology, geography, political sciences, mathematics, statistics, anthropology, culture, information technologies and others are invited. The journal is open to all researchers. Young researchers and authors from Central and Eastern Europe are encouraged to submit their contributions. Regular Articles in the European Journal of Tourism Research should normally be between 4 000 and 20 000 words. Major research articles of between 10 000 and 20 000 are highly welcome. Longer or shorter papers will also be considered. The journal publishes also Research Notes of 1 500 – 2 000 words. Submitted papers must combine theoretical concepts with practical applications or empirical testing. The European Journal of Tourism Research includes also the following sections: Book Reviews, announcements for Conferences and Seminars, abstracts of successfully defended Doctoral Dissertations in Tourism, case studies of Tourism Best Practices. The European Journal of Tourism Research is published in three Volumes per year. The full text of the European Journal of Tourism Research is available in the following databases: EBSCO Hospitality and Tourism CompleteCABI Leisure, Recreation and TourismProQuest Research Library Individual articles can be rented via journal's page at DeepDyve. The journal is indexed in Scopus and Thomson Reuters' Emerging Sources Citation Index. The editorial team welcomes your submissions to the European Journal of Tourism Research.

Crowdfunding is a hot topic and this Handbook provides a service to the research community by codifying, discussing and examining research in this area. It will be a starting point for researchers seeking high quality research in this new and important area.

Comparative Studies

Understanding the International Environment and Global Business Functions

Ascent and Transformation

ICGR 2019 2nd International Conference on Gender Research

Strategies for the Global Economic System for 2030

Location of International Business Activities

The human aspect plays an important role in the social sciences. The behavior of people has become a vital area of focus in the social sciences as well.

Interdisciplinary Behavior and Social Sciences contains papers that were originally presented at the 3rd International Congress on Interdisciplinary Behavior and Social Science 2014 (ICIBSoS 2014),

This text explores international business economics from a European perspective, dealing not only within business in Europe but with the external trading relationships of the EU and the position of European firms in a globalized economy. An extensive website provides lecturers with support material. Also available is a companion website with extra features to accompany the text, please take a look by clicking below -

<http://www.palgrave.com/business/piggott/>

This book gathers a selection of refereed papers presented at the 4th International Symposium and 26th National Conference of the Hellenic Operational Research Society. It highlights recent scientific advances in operational research and management science (OR/MS), with a focus on linking OR/MS with other areas of quantitative methods in a multidisciplinary framework. Topics covered include areas such as business process modeling, supply chain management, organization performance and strategy planning, revenue management, financial applications, production planning, metaheuristics,

logistics, inventory systems, and energy systems.

Showcasing methodological rigour and state-of-the-art methods as hallmarks of modern international business (IB) research, this book offers a collection of the most relevant and highly cited research methods articles from the Journal of International Business Studies (JIBS). Each piece is accompanied by a new Commentary written by experts in the field; some also include Further Reflections by the original authors. Encompassing both qualitative and quantitative approaches, this comprehensive volume explores research design, testing and reporting, as well as specific methodological issues such as endogeneity, common method variance, and theorising from case studies. With recommendations for best practices relating to interaction effects, hypothesis testing, and replicability, this book is a unique and up-to-date reference source on the latest research methods and practices in international business. The book will also be essential reading for those studying any sub-discipline of IB research, including international economics, entrepreneurship, finance, management and marketing.

The Routledge Companion to Innovation Management

An Analysis of the OECD Guidelines

Distance in International Business

Handbook of Research on Strategic Developments and Regulatory Practice in Global Finance

Interdisciplinary Behavior and Social Sciences

Volume 8, Year: 2014

Contemporary Studies in Economic and Financial Analysis (CSEF 104) dedicates 16 chapters in articles and studies on Contemporary Issues of Business Economics and Finance. Authors contributed from the International Applied Social Science Congress, held in Turkey.

Drawing on the best contributions from the 2015 and 2016 Academy of International Business Latin America Chapter (AIB-LAT) conferences, this collection provides analysis and research into the intertwined managerial environments from this vast and complex region. By systematically highlighting environmental, firm and individual-level influences on international business activities, the authors aim to divide the complex nature of this phenomenon into manageable pieces while simultaneously providing an understandable overview of important international business factors in the region. The book invites readers to think critically about how factors at any particular level can only provide one piece of the overall internationalization puzzle in the region.

In recent years an extensive range of new research has been revisiting the topic of the location of international business activities, from a variety of different perspectives and background interests. This work has been inspired in part by two apparently quite different but actually related contemporary trends: on the one hand, an emergence or revitalization of clusters of activities co-located in or around selected global city regions or fast growing metropolitan areas; and on the other hand, an increased global dispersion of activities conducted within the value chains managed or coordinated by many large multinational enterprises and their business partners. The former trend has given rise to discussions of how the elite of the cultural-cognitive economy of the 21st century (in Allen Scott's terminology) or the creative class (Richard Florida's term) are now being drawn or brought back to major urban centers; while the latter trend is associated with debates over outsourcing, and the economic and social consequences of shifts in the ownership and location of distinct nodes of value chains once production systems become more fragmented and the component parts of such systems become more geographically dispersed. An increased interest in the subject of international business location has been shown by scholars in Strategic Management, in Economic Geography, and in Regional Science, as well as in our own interdisciplinary field of International Business Studies. However, as is often the case in academic research communities, these bodies of scholarship have tended to develop at something of a distance from one another, each conversing internally more than they have with one another. Location of International Business Activities aims to promote a greater conversation between those interested in the topic of Location from various different backgrounds or starting points. The articles are taken from a special issue on the theme of the Multinational in Geographic Space which was published by The Journal of International Business Studies in 2013.

This volume explores major issues and concepts in the field of international business and management and asks the question 'What is it that we know?' It examines key topics such as multinational enterprise and strategic management theory, post-merger integration, internalizing firms and the strategy-performance relationship.

Research Methods in International Business

Managing Knowledge and Innovation for Business Sustainability in Africa

Regional Economic Development in the Balkan Region

Introduction to Global Business

Philosophy of Science and Meta-Knowledge in International Business and Management

Contemporary Influences on International Business in Latin America

This volume, dedicated to John W. Kensinger, explores a variety of topics in financial economics, including firm growth, investment risks, and the profitability of the banking industry.

With its global perspective, Essays in Financial Economics is a valuable addition to the bookshelf of any researcher in finance.

The analysis and implementation of effective human resources strategies creates opportunities for organizational success. By utilizing such intangible assets, businesses can gain competitive advantage and enhance productivity. Strategic Human Capital Development and Management in Emerging Economies is a comprehensive reference source for the latest scholarly research on the intersection of globalization, organizational behavior, and human capital management in the context of developing nations. Covering a range of business-oriented topics, such as job proficiency, corporate social responsibility, and burnout syndrome, this book is ideally designed for managers, researchers, academics, professionals, and graduate students interested in sustainable management of human behavior in modern organizations.

There has been an increase in women entrepreneurs participating in the growth of local, regional, national, and global economies. While these women showcase crucial skills for strategic leadership and strategy that can advance companies, they face cultural, educational, social, and political barriers that impede their development and participation within the global economy. Women Entrepreneurs and Strategic Decision Making in the Global Economy is a pivotal reference source that provides vital research on understanding the value of women entrepreneurs and the strategies they can use on the economy and examines gender impact on strategic management and entrepreneurship. While highlighting topics such as emotional intelligence, global economy, and strategic leadership, this book is ideally designed for managers, entrepreneurs, policymakers, academicians, and students.

Essays in Financial Economics

Transfer Pricing in Manufacturing

Industrial Arts Index

Operational Research in Business and Economics

International Business in Times of Crisis

International Journal of Applied Business and Economic Research