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Anthropology is a science specialized in the study of the past and present of societies, especially the study of humans and human behavior. The disciplines of anthropology and consumer research have long been separated; however, it is now believed that joining them will lead to a more profound knowledge and understanding of consumer behaviors and will lead to further understanding and predictions for the future. Anthropological Approaches to Understanding Consumption Patterns and Consumer Behavior is a cutting-edge research publication that examines an anthropological approach to the study of the consumer and as a key role to the development of societies. The book also provides a range of marketing possibilities that can be developed from this approach such as understanding the evolution of consumer behavior, delivering truly personalized customer experiences, and potentially creating new products, brands, and services. Featuring a wide range of topics such as artificial intelligence, food consumption, and neuromarketing, this book is ideal for marketers, advertisers, brand managers, consumer behavior analysts, managing directors, consumer psychologists, academicians, social anthropologists, entrepreneurs, researchers, and students.

The United Nations General Assembly proclaimed 2020 as the International Year of Plant Health (IYPH) to raise global awareness on how protecting plants from pests and diseases can help end hunger, reduce poverty, protect the environment, and boost economic development. The IYPH final report presents the key outcomes and achievements of the Year, and highlights its main legacies.

This book brings together fresh evidence and new theoretical frameworks in a unique analysis of the increasing role of social media in political campaigns and electoral processes across Africa. Supported by contemporary and historical cases studies, it engages with the main drives behind the various appropriations of social media for election campaigns, organization, and voter mobilization. Contributors in this volume delve into changing and complex aspects of social media, offering an appraisal of theoretical perspectives and examining fascinating case studies which social media use is redefining elections

across Africa. Contributions show that new media ecologies are resulting in new policy regimes, user behaviors, and communication models that have implications for electoral processes. The book also provides preliminary analysis of emerging forms of algorithm-driven campaigns, fake news, information distortions and other methods that undermine electoral democracy in Africa.

The Internet and the 2016 Presidential Campaign comprehensively examines how candidates, campaigns, and others used social media and the Internet throughout the 2016 election./span

Political Science and Digitalization – Global Perspectives

Challenges and Opportunities in the Digital Era

Anthropological Approaches to Understanding Consumption

Patterns and Consumer Behavior

Transportation Planning Handbook

45 Company Book - HOUSING CONSTRUCTION

Marketing in 2021

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Conference Proceedings of 8th European Conference on Social Media

These proceedings represent the work of contributors to the 7th European Conference on Social Media (ECSM 2020), supported by UCLan Cyprus, Larnaca on 2-3 July 2020. The Conference Chair is Dr Christos Karpasitis and the Programme Chair is Mrs Christiana Varda, from the University of Central Lancashire - Cyprus (UCLan Cyprus). ECSM is a relatively new, but well-established event on the academic research calendar. Now, in its 7th year, the key aim remains the opportunity for participants to share ideas and meet. The conference was due to be held at UCLan Cyprus, but unfortunately, due to the global Covid-19 pandemic it was moved online to be held as a virtual event. The scope of papers will ensure an interesting conference. The subjects covered illustrate the wide range of topics that fall into this important and ever-growing area of research.

We are delighted to introduce the proceedings of the 5th International Conference on Sports, Health, and Physical Education (ISMINA 2021) with the theme “Transformation on Sports, Health and Physical Education Facing the Global Pandemic”. This conference has brought researchers, educators and practitioners around the world. The 5th ISMINA 2021 Proceedings contains 75 articles. Consisting of 35 sports-themed articles, 25 health-themed articles, and 15 physical education-themed articles. The 5th ISMINA 2021 collaborates with ICSSPE, APPORI and several leading Indonesian universities in the fields of physical education, sports, and health education. The 5th ISMINA 2021 aims to gather all knowledge and transformation to face the global pandemic in the fields of physical education, health, and sports. Finally, we would like to express our

gratitude and appreciation for all committee and the reviewers who helped us maintain the high quality of manuscripts included in the proceedings published by EUDL. Also, we are thankful to all the authors who submitted papers, because of which the conference became a story of success.

ISMINA 2021

ASEAD 7. ULUSLARARASI SOSYAL BİLİMLER SEMPOZYUMU

La Opinión Pública y la Comunicación Política en entornos digitales

The Effects of the COVID-19 Outbreak on Food Supply, Dietary Patterns, Nutrition and Health: Volume 1

Social Media and Elections in Africa, Volume 1

Theoretical Perspectives and Election Campaigns

ASEAD 7. ULUSLARARASI SOSYAL BİLİMLER SEMPOZYUMU EJSER 7th INTERNATIONAL SYMPOSIUM ON SOCIAL SCIENCES 10-12 Nisan /April 2021 Kemer - ANTALYA BİLİMLER KONGRESİ PROCEEDINGS BOOK

This book gathers the best papers from the HKAECT-AECT 2017 Summer International Research Symposium. Revealing the complex interactions between communication and learning, which are represented by the symbol "X" in the title, it provides a platform for knowledge exchange on the new ecology for education in the digital era. It also equips readers to handle complex issues in both communication and education, and clarifies the difference between practitioners and academics in communication and in education.

100 updated classic and all-new Jewish-style recipes from a bright new star in the food community

Adda247 brings to you 20+ SBI Clerk Prelims 2020 Mock Test Papers ENGLISH EDITION eBook that incorporates mock papers that you need to practice to crack SBI Clerk exam. Practicing with all the questions and mocks provided in the book ensures your success in the upcoming exams of SBI Clerk Examination because it covers everything from the basics to the highest level one can go to while preparing for these exams. The mocks in this ebook are different from Adda247 online test series for SBI Clerk 2020. What You will get in this Book: - 20+ Total Mocks - 2100 Questions - Previous year papers of 2016, 2018,& 2019 - 17 Full Length Mocks of SBI Clerk Prelims - 4 Memory Based Papers Salient Features: - 100% Solutions of all the questions - Detailed Solutions for better understanding Language: English Medium Edition: Year 2020

Virginia, monthly summary

Volume 3

The Palgrave Handbook on Art Crime

Ubiquitous Mapping

The Internet and the 2016 Presidential Campaign

Mental Health Practice in a Digital World

"Deserves a place alongside George Orwell's 'Politics and the English Language'. . . . one of the most

important political books of this perilous summer."—*The Washington Post* "A must-read"—*Salon* "Highly recommended"—*Jack Shafer, Politico* Featured in "The Best New Books to Read This Summer" and "Lit Hub's Most Anticipated Books of 2020"—*Literary Hub* Historic levels of polarization, a disaffected and frustrated electorate, and widespread distrust of government, the news media, and traditional political leadership set the stage in 2016 for an unexpected, unlikely, and unprecedented presidential contest. Donald Trump's campaign speeches and other rhetoric seemed on the surface to be simplistic, repetitive, and disorganized to many. As *Demagogue for President* shows, Trump's campaign strategy was anything but simple. Political communication expert Jennifer Mercieca shows how the Trump campaign expertly used the common rhetorical techniques of a demagogue, a word with two contradictory definitions—"a leader who makes use of popular prejudices and false claims and promises in order to gain power" or "a leader championing the cause of the common people in ancient times" (Merriam-Webster, 2019). These strategies, in conjunction with post-rhetorical public relations techniques, were meant to appeal to a segment of an already distrustful electorate. It was an effective tactic. Mercieca analyzes rhetorical strategies such as argument ad hominem, argument ad baculum, argument ad populum, reification, paralipsis, and more to reveal a campaign that was morally repugnant to some but to others a brilliant appeal to American exceptionalism. By all accounts, it fundamentally changed the discourse of the American public sphere.

The tourism sector has been deeply affected particularly in economic terms by the COVID-19 pandemic. This crisis has led to new practices and radical changes. Scientists emphasize that mankind will face pandemics more frequently in the forthcoming years. Thus, it is important to understand the negative impacts the COVID-19 pandemic had on the tourism sector as well as the measures that were and are being put in place to protect the industry during future outbreaks. The Handbook of Research on the Impacts and Implications of COVID-19 on the Tourism Industry is a comprehensive reference source that reflects upon the evaluations of the experienced and ongoing pandemic crisis in the context of the tourism sector. The positive and negative effects experienced by tourism employees and tourists are examined, and post-pandemic processes and business practices are evaluated. Covering topics including consumer rights in tourism, dynamic changes in the tourism industry, and employment in tourism, this book is suitable for travel agencies, restaurateurs, hotel managers, brand managers, marketers, advertisers, managers, executives, hospitality personnel, policymakers, government officials, tourism practitioners, students, academicians, and researchers seeking the latest sustainable policies and practices that are being utilized to increase the productivity of the tourism sector and will allow it to thrive in the years to come.

The proposed book emphasizes importance for a library to be flexible to changing needs and to adopt new technologies rapidly. If a library of today wants to achieve success, it must offer high quality service, the best possible satisfaction of requirements, and exhibit great flexibility in its activity. In order to achieve all these goals, it is necessary to attract specialists of a library to solving common problems. Today, people get their information online — often filtered through for-profit platforms. If a book isn't online, it's as if it doesn't exist. Yet much of modern knowledge still exists only on the printed page, stored in libraries. Libraries haven't met this digital demand, stymied by costs, e-book restrictions, policy risks, and missing infrastructure. We now have the technology and legal frameworks to transform our library system. The Internet Archive, working with library partners, proposes bringing millions of books online, through purchase or digitization, starting with the books most widely held and used in libraries and classrooms. With the emergence of new technologies, the traditional library, acting as a medium for sharing information, needs an integral refinement in its processes. This transformation will bring in efficiency and minimize human error in the processes with the help of smart gates, material location finder and smart check-out booth to automate the processes of controlling access, locating items as well as the issuing/returning of materials. However, the changeover to a smart library system might face several challenges like for instance the cost of implementing numerous high-frequency RFID readers at prime locations in the library. Another crucial challenge of this system will be the limitation of the equipment to achieve a more performing system. Highly sophisticated equipment will be required

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which will largely affect the cost. Smart library focuses on use of technology in a library and is designed to be very collaborative learning environment, where participants are encouraged to contribute ideas and information. Smart library improves traditional and non-traditional library services, improves users' library experience and enhances opportunities for students learning. Libraries are facing increased expectations from users, and challenge of developing technologies including: Web 2.0, e-books, digitations and a problem of archiving digital content. Web-based technology provides users and information professionals with powerful and flexible tools for information dissemination.

This book is the largest referral for Turkish companies.

Local Climatological Data

28 Company Book - BUSINESS SUPPORT SERVICES

Demagogue for President

21st Century Communication 4: Listening, Speaking and Critical Thinking

Protecting plants, protecting life

Digital Services in Crisis, Disaster, and Emergency Situations

This handbook showcases studies on art theft, fraud and forgeries, cultural heritage offences and related legal and ethical challenges. It has been authored by prominent scholars, practitioners and journalists in the field and includes both overviews of particular art crime issues as well as regional and national case studies. It is one of the first scholarly books in the current art crime literature that can be utilised as an immediate authoritative reference source or teaching tool. It also includes a bibliographic guide to the current literature across interdisciplinary boundaries. Apart from legal, criminological, archeological and historical perspectives on theft, fraud and looting, this volume contains chapters on iconoclasm and graffiti, underwater cultural heritage, the trade in human remains and the trade, theft and forgery of papyri. The book thereby hopes to encourage scholars from a wider variety of disciplines to contribute their valuable knowledge to art crime research.

The contemporary world is characterized by the massive use of digital communication platforms and services that allow people to stay in touch with each other and their organizations. On the other hand, it is also a world with great challenges in terms of crisis, disaster, and emergency situations of various kinds. Thus, it is crucial to understand the role of digital platforms/services in the context of crisis, disaster, and emergency situations. Digital Services in Crisis, Disaster, and Emergency Situations presents recent studies on crisis, disaster, and emergency situations in which digital technologies are considered as a key mediator. Featuring multi- and interdisciplinary research findings, this comprehensive reference work highlights the relevance of society's digitization and its usefulness and contribution to the different phases and types of risk scenarios. Thus, the book investigates the design of digital services that are specifically developed for use in crisis situations and examines services such as online social networks that can be used for communication purposes in emergency events. Highlighting themes that include crisis management communication, risk monitoring, digital crisis intervention, and smartphone applications, this book is of particular use to governments, institutions, corporations, and professionals who deal with crisis, disaster, and emergency

scenarios, as well as researchers, academicians, and students working in fields such as communications, multimedia, sociology, political science, and engineering.

Buku ini merupakan kumpulan penelitian dari 31 penelitian tentang Sosiolinguistik. Berbagai permasalahan bahasa dikemukakan secara teoretis dengan mempertahankan permasalahan-permasalahan lokal sebagai sumber utama. Kajian-kajian yang disampaikan bersifat terbuka kritik dan saran, sehingga dikemudian hari dapat menjadi pijakan dan bahkan pengembangan penelitian yang lebih komprehensif.

This collection of essays emphasizes new and emerging research paradigms in the communication world. It provides researchers and practitioners with new paradigms in the form of ideas, concepts, trends, values and practices in the communication realm. In addition, the contributions here examine current, emerging, and cutting-edge approaches to communication in the broadest sense. The focus of this book is to provide an in-depth understanding of the phenomenon of continuous and rapid growth of new communication means, shifting from the traditional unidirectional sharing of information to multidirectional sharing channels. This collection will provide students, scholars and practitioners alike with readable, engaging and innovative ways to think critically about communication.

The London Gazette

17th IFIP WG 6.11 Conference on e-Business, e-Services, and e-Society, I3E 2018, Kuwait City, Kuwait, October 30 – November 1, 2018, Proceedings

Alumni Relations Benchmarks, 2014-15 Edition

13th International Conference, ICSOC 2015, Goa, India, November 16-19, 2015, Proceedings

Current Debates in Accounting & Finance

Perspectives from Japan

This book constitutes the proceedings of the 13th International Conference on Service-Oriented Computing, ICSOC 2015, held in Goa, India, in November 2015. The 23 full, 9 short, and 5 demo track papers presented in this volume were carefully reviewed and selected from 132 submissions. The research track papers are organized in topical sections named: internet of services/things; data services and cloud platform management; cloud services management; service composition; business process management; cloud services; QoS and trust; service composition.

ECSM 2020 8th European Conference on Social Media Academic Conferences and publishing limited

Since the last decades of the twentieth century, the circumstances surrounding map use and map making have drastically changed owing to advances in information and communication technologies (ICTs). In particular, the spread of web maps and mobile devices have altered the way people interact with maps. This book features the latest works on theoretical and practical issues of these changes by terming them

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“ubiquitous mapping”. In particular, the book pays attention to not only the technological basis but also multidisciplinary human-social aspects. The book covers the topics of the evaluation of ICT-based technologies for context-aware mapping, the theory and application of crowd-sourced geospatial information and collaborative mapping, and both the positive and negative effects of ubiquitous mapping on human society.

The 30-volume set, comprising the LNCS books 12346 until 12375, constitutes the refereed proceedings of the 16th European Conference on Computer Vision, ECCV 2020, which was planned to be held in Glasgow, UK, during August 23–28, 2020. The conference was held virtually due to the COVID-19 pandemic. The 1360 revised papers presented in these proceedings were carefully reviewed and selected from a total of 5025 submissions. The papers deal with topics such as computer vision; machine learning; deep neural networks; reinforcement learning; object recognition; image classification; image processing; object detection; semantic segmentation; human pose estimation; 3d reconstruction; stereo vision; computational photography; neural networks; image coding; image reconstruction; object recognition; motion estimation.

16th European Conference, Glasgow, UK, August 23–28, 2020, Proceedings, Part XV

New Ecology for Education – Communication X Learning

ECSM 2021 8th European Conference on Social Media

Authenticity in Hypermediated Tourism

The Rhetorical Genius of Donald Trump

Proceedings on 18th International Conference on Industrial Systems – IS'20

Digitalization is not only a new research subject for political science, but a transformative force for the discipline in terms of teaching and learning as well as research methods and publishing. This volume provides the first account of the influence of digitalization on the discipline of political science including contributions from 20 different countries. It presents a regional stocktaking of the challenges and opportunities of digitalization in most world regions.

The purpose of the Mental Health Practice in a Digital World: A Clinicians Guide book is to prepare clinicians to understand, critically evaluate, and embrace well-designed and validated technologies that have the potential of transforming the access, affordability, and accountability of mental healthcare. The reader will become aware of the practical applications of technology in mental health as well as research supporting information technology tools, policy debates. Each chapter contains either examples or scenarios that are relevant to the current practice of mental health care. Policy makers, application developers, scientists, and executives that have lead or supported the use of technologies in real world practice are chapter authors. The goal for this book is to be the key resource for current and future mental health clinicians in the U.S. and around the world to

become familiar with technology innovations and how they impact and improve clinical practice.

This book is a product of the need of understanding the new debates both p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 13.0px Helvetica} from the perspective of business management and economics. First part discusses on accounting education and accountancy. In second part, the relation- ship between investment and development has been investigating in according to entrepreneurship and environment. Next part deals with the current debates on investment in terms of microeconomics. In forth part, the factors influencing decision making in financial markets have been discussed by focusing volatility, timing and financial performance. In the last part of the book, current debates are about how managing and hedging risks of new instruments in the financial markets.

Rupi Kaur performs the first-ever recording of the sun and her flowers, her second #1 New York Times bestselling collection of poetry and prose. This production was recorded in 2021 along with the brand-new audio edition of milk and honey and the debut audio recording of home body. Divided into five chapters, this volume is a journey through the life cycle of wilting, falling, rooting, rising, and blooming. It is a celebration of love in all its forms.

Proceedings of the 5th International Conference on Sports, Health, and Physical Education, ISMINA 2021, 28-29 April 2021, Semarang, Central Java, Indonesia
Service-Oriented Computing

Między wolnością a nadzorem

Selected Papers from the HKAECT-AECT 2017 Summer International Research Symposium

Australasian Conference on Information Systems 2018

New Paradigms within the Communication Sciences

The study presents detailed benchmarking data on alumni relations from 55 North American colleges. The 200+ page study covers fundraising and outreach strategies, alumni office staffing and budget trends, analysis of alumni affairs staff time use, use of social media and other marketing and outreach vehicles, relations with alumni clubs, spending on consulting, travel, telephone solicitation, and direct mail, and much much more. The report also gives highly specific data on participation rates in various kinds of alumni reunions and overall participation in the alumni association, among other data points. Data is broken out for public and private colleges, and by enrollment level, general Carnegie Class and annual tuition charged, to enable more precise benchmarking.

Revised edition of Transportation planning handbook, 2009.

This book constitutes the refereed conference proceedings of the 17th IFIP WG 6.11 Conference on e-Business, e-Services and e-Society, I3E 201, held in Kuwait City, Kuwait, in October/November 2018. The 65 revised full papers presented were carefully reviewed and selected from 99 submissions. Topics of

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interest include, amongst others, the following: social media; information systems; marketing and communications; management and operations; public administration; economics, sociology, and psychology; e-finance, e-banking, and e-accounting; computer science and computer engineering; and teaching and learning. The ubiquity of computation in daily life has had decisive influence on the imaginative aspects of tourism. Online knowledge of the world is readily available through mapping services, social media, travel blogs, and online reviews. From booking and Googling, to posting and reminiscing: all stages of one's trip can be guided and augmented by increasingly connective, personalized, and optimized algorithmic systems. In the face of this informational abundance, hypermediated tourism is fixated on access to authenticity. Peer to peer accommodation offers tourists a chance to "live like a local." Professional bloggers instruct not just on where, but on how to travel. Review websites aggregate the feedback of millions into "objective," data-driven authentication of destinations. And virtual technologies take users to places they could not dream of reaching physically. Based on a comparative ethnography of touristic blogs and vlogs, review websites, and video game environments, Scripted Journeys presents a critical analysis of touristic practice in digital ecologies. This hypermediated tourism engages technology as a harbinger of self-possession and waywardness, yet produces its own forms of digital dependence. The resulting "scripted journeys" internalize a tension between authenticity as autonomy and control, and the implicit compliance of making use of technological extensions.

ECSM 2020 8th European Conference on Social Media

Handbook of Research on the Impacts and Implications of COVID-19 on the Tourism Industry

Transformation Of Knowledge In The Digital Age Environment Through Library

SBI Clerk Book 2020 Prelims Exam | Mock Test eBook (English Edition)

The Sun and Her Flowers

Jew-Ish: a Cookbook

Internet jest powszechnie uważany za „królestwo wolności”. Częste są opinie, że w internecie można opublikować wszystko i że nikt nad tym nie panuje, że technologia ta nie pozwala na sprawowanie jakiegokolwiek kontroli nad ludźmi. W książce takie przekonania zostają podane w wątpliwość. Dziś internet nie tylko nie wspiera wolności, lecz wręcz na wiele sposobów ją ogranicza. Umożliwia prowadzenie inwigilacji, kontroli i nadzoru na niespotykaną dotąd skalę. Sformułowane w tej pracy tezy są udokumentowane na podstawie wielu źródeł, a także badań własnych. Książka prowokuje do refleksji i do bardziej wnikliwego spojrzenia na technologię, która stała się obecnie nieodłączną częścią naszego życia. Książka wydaje mi się bardzo interesująca, ważna i potrzebna. Autorka podejmuje zagadnienia bardzo istotne, dziejące się na naszych oczach, a równocześnie zestawia je z klasyczną i dzisiejszą zachodnią filozofią polityczną, zajmującą się istotą władzy, demokracji, wolności, roli jednostki w

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dziejach i w kształtowaniu zbiorowej mentalności i struktur społecznych. z recenzji prof. dr. hab. Janusza Muchy Marta Juza obrała za cel swego badania bardzo aktualny temat prowokujący wiele sporów i namiętności. Zaproponowała wysokiej jakości dyskurs socjologiczny. Książka może stanowić cenną pomoc dydaktyczną dla studentów nauk społecznych: socjologii, politologii i dziennikarstwa. Kto się interesuje sieciami, komunikacją w kontekście nowych technologii, przeczyta tę wymagającą skupienia książkę i ten trud się opłaci. z recenzji dr. hab. Kazimierza Krzysztofka profesora Uniwersytetu

Humanistycznospołecznego SWPS

Computer Vision – ECCV 2020

Broadening the Sociolinguistics Perspectives

Internet w zmieniającym się społeczeństwie

Reinvented Recipes from a Modern Mensch

Scripted Journeys