

## Infinity Comcast Tv Guide

Where There's Smoke, There's Fire. An electrifying new approach by the man who literally wrote the bible on barbecue. Cutting edge techniques meet time-honed traditions in 100 boldly flavored recipes that will help you turbocharge your game at the grill. Here's how to reinvent steak with reverse-seared beef tomahawks, dry-brined filets mignons, ember-charred porterhouses, and T-bones tattooed with grill marks and enriched, the way the pros do it, with melted beef fat. Here's how to spit-roast beer-brined cauliflower mussels in blazing hay, peppery chicken under a salt brick, and herb-crusted salmon steaks on a shovel. From Seven Steps to Grilling Nirvana to recipes for grilled cocktails and desserts, Project Fire proves that live-fire, and understanding how to master it, makes everything taste better. "Once again, steven Raichlen shows off his formidable fire power and tempting recipes." —Francis Mallmann

Appropriate for a first course on computer networking, this textbook describes the architecture and function of the application, transport, network, and link layers of the internet protocol stack, then examines audio and video networking applications, the underpinnings of encryption and network security, and the key issues of network management. Th

This comprehensive media management textbook reflects the changes in the media industries that have occurred in the past decade. Today's managers must address new issues that their predecessors never faced: from the threats of professional piracy and casual copying of digital media products, to global networks, on-demand consumption, and changing business models. The book explains the new new vocabulary of media moguls, such as bandwidth, digital rights management, customer relations management, distributor, server-based playout, repurposing, mobsodes, TV-to-DVD, and content management. The chapters logically unfold the ways that managers are evolving their practices to make content, market it, and deliver it to consumers in a competitive, global digital marketplace. In addition to media companies, this book covers management processes that extend to all content-producing organizations, because today's students are as likely to produce high-quality video and Web video for ABC Computer Sales as they are to produce a commercial for a new product.

Competitive Strategy for Media Firms introduces the concepts and analytical frameworks of strategic and brand management, and illustrates how they can be adapted according to the characteristics of distinct media products. Working from the premise that all media firms must strategize in response to the continuing evolution of new media, author Sylvia M. Chan-Olmsted offers applications of common business approaches to the products and components of the electronic media industry, and provides empirical evidence on how to manage the industry, broadband communications, and global media conglomerate markets. This insightful and timely volume provides a thorough review of current concepts and industry practices, and serves as an essential primer for the application of business models in media contexts. As a realistic and integrated approach to media industry studies, this volume has much to offer researchers, scholars, and graduate students in media economics and management, and will be an important reference for industry practitioners.

Mediaweek
Best Served Cold
Breakthrough Nutrition and Integrative Care for Dogs and Cats

Transforming the Electorate through Get-Out-the-Vote Campaigns
Study Companion
Case Studies from Key Industries

As a holistic veterinarian and scientist, Dr. Gary Richter helps dog and cat owners to navigate the thicket of treatment options and separate the fact from the fiction. He wants us to use what actually works, not just what Western science or alternative medicine say "should" work. This multifaceted approach to health is known as integrative medicine. Dr. Richter examines traditional medicine from many cultures alongside modern medical techniques, describing the best of complementary care and the best of conventional veterinary medicine. Every treatment he recommends has the backing of scientific research or years of successful outcomes in his clinical practice. After explaining the treatment, he offers specific recommendations for an integrative approach to common diseases, including allergies, skin conditions, diabetes, heart disease, and cancer. A holistic approach to health includes nutrition, as it sets up the foundation for your pet's health. Dr. Richter cuts through the hype in the pet-food world and explains how to choose the best commercial foods and supplements, and even includes both raw and cooked dog- and cat-food recipes for general diet as well as to treat specific needs. He also explains how we can use the right foods and supplements to "hack" the body's processes, including the immune system.

A casebook that discusses all the mega mergers and acquisitions in terms of value, that have happened in different industry sectors such as pharmacy, technology, telecommunications, media and entertainment, electrical and electronics, energy, finance, consumer goods, metals, and automobile and airlines.
Every day, billions of photographs, news stories, songs, X-rays, TV shows, phone calls, and emails are being scattered around the world as sequences of zeroes and ones: bits. We can't escape this explosion of digital information and few of us want to—the benefits are too seductive. The technology has enabled unprecedented innovation, collaboration, entertainment, and democratic participation. But the same engineering marvels are shattering centuries-old assumptions about privacy, identity, free expression, and personal control as more and more details of our lives are captured as digital data. Can you control who sees all that personal information about you? Can email be truly confidential, when nothing seems to be private? Shouldn't the Internet be censored the way radio and TV are? is it really a federal crime to download music? When you use Google or Yahoo! to search for something, how do they decide which sites to show you? Do you still have free speech in the digital world? Do you have a voice in shaping government or corporate policies about any of this? Blown to Bits offers provocative answers to these questions and tells intriguing real-life stories. This book is a wake-up call To The human consequences of the digital explosion.

"Never go into the deep parts of the forest, for there are many dangers there, and they will ensnare your soul." Serafina has never had a reason to disobey her pa and venture beyond the grounds of the Biltmore estate. There's plenty to explore in her grand home, although she must take care to never be seen. None of the rich folk upstairs know that Serafina exists; she and her pa, the estate's maintenance man, have secretly lived in the basement for as long as Serafina can remember. But when children at the estate start disappearing, only Serafina knows who the culprit is:a terrifying man in a black cloak who stalks Biltmore's corridors at night. Following her own harrowing escape, Serafina risks everything by joining forces with Braeden Vanderbilt, the younger nephew of the Biltmore's owners. Braeden and Serafina must uncover the Man in the Black Cloak's true identity...before all of the children vanish one by one. Serafina's hunt leads her into the very forest that she has been taught to fear. There she discovers a forgotten legacy of magic, one that is bound to her own identity. In order to save the children of Biltmore, Serafina must seek the answers that will unlock the puzzle of her past.

Blown to Bits
Who Owns the World's Media?
Take Charge of Your Career, Find a Job You Love, and Earn What You Deserve
Transmedia Marketing
Your Life, Liberty, and Happiness After the Digital Explosion
Concentrated Investing

Strategic and Brand Management in Changing Media Markets

Support for people suffering from alopecia, a condition that causes hair loss

Covers film, radio, television, cable, casinos/gaming, theme parks, new media and publishing of all types including books, magazines and newspapers. Profiles of the "Entertainment & Media 350 Firms." 515 pages of unique information. Analysis of business and market trends. Statistical tables.

Digital Storytelling shows you how to create immersive, interactive narratives across a multitude of platforms, devices, and media. From age-old storytelling techniques to cutting-edge development processes, this book covers creating stories for all forms of New Media, including transmedia storytelling, video games, mobile apps, and second screen experiences. The way a story is told, a message is delivered, or a narrative is navigated has changed dramatically over the last few years. Stories are told through video games, interactive books, and social media. Stories are told on all sorts of different platforms and through all sorts of different devices. They're immersive, letting the user interact with the story and letting the user enter the story and shape it themselves. This book features case studies that cover a great spectrum of platforms and different story genres. It also shows you how to plan processes for developing interactive narratives for all forms of entertainment and non-fiction purposes: education, training, information and promotion. Digital Storytelling features interviews with some of the industry's biggest names, showing you how they build and tell their stories.

Transmedia Marketing: From Film and TV to Games and Digital Media skillfully guides media makers and media marketers through the rapidly changing world of entertainment and media marketing. Its groundbreaking transmedia approach integrates storytelling and marketing content creation across multiple media platforms – harnessing the power of audience to shape and promote your story. Through success stories, full color examples of effective marketing techniques in action, and insight from top entertainment professionals, Transmedia Marketing covers the fundamentals of a sound 21st century marketing and content plan. You'll master the strategy behind conducting research, identifying target audiences, setting goals, and branding your project. And, you'll learn first-hand how to execute your plan's publicity, events, advertising, trailers, digital and interactive content, and social media.

Transmedia Marketing enlivens these concepts with: Hundreds of vibrant examples from across media platforms – The Hunger Games, Prometheus, The Dark Knight, Bachelorette, The Lord of the Rings, Despicable Me 2, Food, Inc., Breaking Bad, House of Cards, Downton Abbey, Game of Thrones, Top Chef, Pokémon, BioShock Infinite, Minecraft, Outlast, Titanfall, LEGO Marvel Super Heroes, Halo 4, Lonelygirl15, Annoying Orange Real-world advice from 45 leading industry directors, producers, composers, distributors, marketers, publicists, critics, journalists, attorneys, and executives from markets, festivals, awards, and guilds Powerful in-depth case studies showcasing successful approaches – A.I. Artificial Intelligence, Mad Men, Lizzie Bennet Diaries, Here Comes Honey Boo Boo, and Martin Scorsese Presents the Blues Extensive Web content at www.transmediamarketing.com featuring a primer on transmedia platforms – film, broadcast, print, games, digital media, and experiential media; expanded case studies; sample marketing plans and materials; and exclusive interviews with Transmedia Marketing, you'll be fully versed in the art of marketing film, TV, games, and digital media and primed to write and achieve the winning plan for your next media project.

A creator's guide to interactive entertainment
The New Market Leaders
The Only Complete Guide to the Technologies and Companies Changing the Way the World Shares Entertainment and Information
A Christmas Novel
The Dumbfounding Confusion

From Film and TV to Games and Digital Media

Cutting-Edge Techniques and Sizzling Recipes from the Caveman Porterhouse to Salt Slab Brownie S'Mores

*Get the Job You Want, Even When No One's Hiring You CAN find a good job in a bad economy – but NOT with conventional search strategies. New Rules for a New Reality Today's job market is the toughest in recent history, and the challenges are here to stay. Even so, you CAN get the job you want – IF you discard conventional approaches to the search. Get the Job You Want, Even When No One's Hiring is the ONLY career book that: Explains the special strategies necessary to land a job during an economic crisis Integrates comprehensive, practical guidance on both job search and career management Provides an extensive online "Job Search Survival Toolkit" to augment the book Addresses the realities of this job market with real-world, actionable steps Positions this downturn in the economy as a positive opportunity to develop a much better career In Get the Job You Want, Even When No One's Hiring, career expert Ford R. Myers maps the new world of job search and reveals essential strategies for your success. You'll learn how to seize opportunities that aren't posted yet ... how to make yourself an instant asset to potential employers ... how to clearly stand-out as the best candidate ... and how to leverage social media, blogs, and other Web tools. Best of all, you'll learn how to "recession-proof" your career for the long term. Can YOU Get the Job You Want, Even When No One's Hiring? With this powerful new book – YES, you can!*

*From the #1 New York Times-bestselling author of The Lincoln Highway and A Gentleman in Moscow, a "sharply stylish" (Boston Globe) book about a young woman in post-Depression era New York who suddenly finds herself thrust into high society—now with over one million readers worldwide On the last night of 1937, twenty-five-year-old Katey Kontent is in a second-rate Greenwich Village jazz bar when Tinker Grey, a handsome banker, happens to sit down at the neighboring table. This chance encounter and its startling consequences propel Katey on a year-long journey into the upper echelons of New York society—where she will have little to rely upon other than a bracing wit and her own brand of cool nerve. With its sparkling depiction of New York's social strata, its intricate imagery and themes, and its immensely appealing characters, Rules of Civility won the hearts of readers and critics alike.*

*Provides a complete overview of the entire entertainment & media system. For example, business growth trends are provided in exacting detail, along with easy-to-use tables on all facets of entertainment & media in general: from the number of personnel working in each type of occupation, to the average price of cable TV service, to the outlook for manufactures of entertainment related products. The Entertainment & Media 400, a unique grouping of the biggest, most successful corporations in all segments of the American entertainment & media industry, is extensively cross referenced with indexes by geography, industry, sales, brand names, subsidiary names & many other topics. In addition to individual company profiles, an overview of new technology & new media is provided.*

*Reviews each chapter' s key concepts through learning objectives, chapter summaries, practice tests, and critical-thinking exercises based on the chapter' s key themes.*

1968 in America

An Introduction

Who's Winning and How in the Battle for Customers

The Complete Guide To Starting A Home Based Business

Rules of Civility

The Unofficial Companion to Revenge

Coping with Alopecia

From assassinations to student riots, this is "a splendidly evocative account of a historic year—a year of tumult, of trauma, and of tragedy" (Arthur Schlesinger Jr.). In the United States, the 1960s were a period of unprecedented change and upheaval—but the year 1968 in particular stands out as a dramatic turning point. Americans witnessed the Tet offensive in Vietnam; the shocking assassinations of Martin Luther King Jr. and Robert Kennedy; and the chaos at the Democratic National Convention in Chicago. At the same time, a young generation was questioning authority like never before—and popular culture, especially music, was being revolutionized. Largely based on unpublished interviews and documents—including in-depth conversations with Eugene McCarthy and Bob Dylan, among many others, and the late Theodore White's archives, to which the author had sole access—1968 in America is a fascinating social history, and the definitive study of a year when nothing could be taken for granted. "Kaiser aims to convey not only what happened during the period but what it felt like at the time. Affecting touches bring back powerful memories, including strong accounts of the impact of the Tet offensive and of the frenzy aroused by Bobby Kennedy's race for the presidency." —The New York Times Book Review

From the coauthor of the #1 bestseller "The Discipline of Market Leaders" comes a revelatory, in-depth look at what truly sets apart the winners in the new economy, along with the practical strategies that lead to success.

Convergence has become a buzzword, referring on the one hand to the integration between computers, television, and mobile devices or between print, broadcast, and online media and on the other hand, the ownership of multiple content or distribution channels in media and communications. Yet while convergence among communications companies has been the major trend in the neoliberal era, the splintering of companies, de-convergence, is now gaining momentum in the communications market. As the first comprehensive attempt to analyze the wave of de-convergence of the global media system in the context of globalization, this book makes sense of those transitions by looking at global trends and how global media firms have changed and developed their business paradigm from convergence to de-convergence. Jin traces the complex relationship between media industries, culture, and globalization by exploring it in a transitional yet contextually grounded framework, employing a political economic analysis integrating empirical data analysis.

Like the popular TV series, this book walks the thin line between reality and fantasy, focusing on crime scenes from the show's most popular episodes. Includes 100+ high-quality photos in a rivet-bound, foil-stamped hardcover flawlessly replicating an authentic police blotter.

Competitive Strategy for Media Firms

Broadcasting & Cable

Computer Networks

Mobilizing Inclusion

Project Fire

Law & Order

Mergent Industrial Manual

Grow your heart three sizes and get in on all of the Grinch-mas cheer with this Christmas classic--the ultimate Dr. Seuss holiday book that no collection is complete without! Every Who down in Who-ville liked Christmas a lot . . . but the Grinch, who lived just north of Who-ville, did NOT! Not since "'Twas the night before Christmas" has the beginning of a Christmas tale been so instantly recognizable. This heartwarming story about the effects of the Christmas spirit will grow even larger.

Grinch is a mainstay of the holidays, and his story is the perfect gift for readers young and old. "Irrepressible and irresistible." --Kirkus Reviews

During 2008 America was going through financial hardships. The way of life in America was changing. Things that were once taken for granted now became a reality. People were losing their jobs, their retirement nest egg dwindled down to nothing, 401ks were being completely obliterated and any hopes and dreams for their children to have prolific lives was being swept away like the tide going out to sea. America was hurting, what would we do? What could we do? Well you could take the opportunities are far and wide and in every niche. Find something that you always wanted to do and go for it. Grab the bull by the horns, take charge of your life and be in control of your destiny. With your own home based business you never have to worry about downsizing and being replaced (fired).

Ten years ago, the United States stood at the forefront of the Internet revolution. With some of the fastest speeds and lowest prices in the world for high-speed Internet access, the nation was poised to be the global leader in the new knowledge-based economy. Today that global competitive advantage has all but vanished because of a series of government decisions and resulting monopolies that have allowed dozens of countries, including Japan and South Korea, to pass us in the development of vital services needed in a competitive employment and business market—it also threatens the economic future of the nation. This important book by leading telecommunications policy expert Susan Crawford explores why Americans are now paying much more but getting much less when it comes to high-speed Internet access. Using the 2011 merger between Comcast and NBC Universal as a lens, Crawford examines how we have created the biggest monopoly since the breakup of telecommunications monopolies have affected the daily lives of consumers and America's global economic standing.

Mr. Krabs fires Spongebob in order to save a nickel, but when the Krusty Krab grows dirty, he finds he just might need Spongebob after all.

Focus On: 100 Most Popular Television Series by Universal Television

Keeping the Republic Student Study Guide

Plunkett's Entertainment & Media Industry Almanac 2000-2001

Designing Brand Identity

A Systems Approach

How the Grinch Stole Christmas

New York Real Estate for Salespersons

**NEW YORK TIMES BESTSELLER** • Includes a new story by Christina Skye Beloved author Debbie Macomber celebrates the most wonderful time of the year in this heartwarming Christmas novel of romance, hope, and the comforts of home—now a Hallmark Channel original movie! Harry Mills is a guardian angel on a mission: help twenty-four-year-old Addie Folsom get her life back on track—and, if the right moment strikes, help her find love. Posing as a teacher at a local college in Tacoma, Washington, Harry is up to the task, but not even he can predict the surprises that lay in store. After trying to make it on her own, Addie has returned home to Tacoma for the holidays, but this time she plans to stay for good, enrolling in the local community college to earn her degree. What she doesn't plan to do is run into Erich Simmons, Addie and her next-door neighbor, Erich, are like night and day. Growing up, he was popular and outgoing while she was rebellious and headstrong, and he never missed an opportunity to tease her. Now she intends to avoid him entirely, yet when they're suddenly forced to spend Christmas together, Addie braces for trouble. Perhaps it's the spirit of the season or the magic of mistletoe, but Addie and Erich soon find they have more in common than they thought—and that two people who seem so wrong for each other may actually be just right. With a little prompting from a certain angelic teacher, the two are in for a holiday miracle they'll never forget. Praise for Mr. Miracle "Macomber's Christmas novels are always something to cherish. Mr. Miracle is a sweet and innocent story that will lift your spirits during the holidays and throughout the year. Celebrating the comforts of home, family traditions, forgiveness and love, this is the perfect, quick Christmas read."—RT Book Reviews "[Macomber] writes about romance, family and friendship with a gentle, humorous touch."—Tampa Bay Times "Macomber spins another sweet, warmhearted holiday tale that will be as comforting to her fans as hot chocolate on Christmas morning."—Kirkus Reviews "This gentle, inspiring romance may be a sought-after read."—Library Journal "Macomber cheerfully presents a holiday story that combines the winsomeness of a visiting angel (similar to Clarence from It's a Wonderful Life) with the more poignant soulfulness of A Christmas Carol to bring to life a memorable reading experience."—Bookreporter "Macomber's name is almost as closely linked to Christmas reading as that of Charles Dickens. . . . [Mr. Miracle] has enough sweetness, charm, and seasonal sentiment to make Macomber fans happy."—The Romance Diab

Media ownership and concentration has major implications for politics, business, culture, regulation, and innovation. It is also a highly contentious subject of public debate in many countries around the world. In Italy, Silvio Berlusconi's companies have dominated Italian politics. Televisa has been accused of taking cash for positive coverage of politicians in Mexico. Even in tiny Iceland, the regulation of media concentration led to that country's first and only public referendum. Who Owns the World's Media? moves beyond the rhetoric of free media and free markets to provide a dispassionate and data-driven analysis of global media ownership trends and their drivers. Based on an extensive data collection effort from scholars around the world, the book covers thirteen media industries, including television, newspapers, book publishing, film, search engines, ISPs, wireless telecommunication and others, across a ten to twenty-five year period in thirty countries. In many countries—like Egypt, China, or Russia—little to no data exists and the publication of these chapters will become authoritative resources on the subject in those regions. After examining each country, Noam and his collaborators offer comparisons and analysis across industries, regions, and development levels. They also calculate overall national concentration trends beyond specific media industries, the market share of individual companies in the overall national media sector, and the size and trends of transnational companies in overall global media. This definitive global study of the extent and impact of media concentration will be an invaluable resource for communications, public policy, law, and business scholars in doing research and also for media, telecom, and IT companies and financial institutions in the private sector.

A revised new edition of the bestselling toolkit for creating, building, and maintaining a strong brand From research and analysis through brand strategy, design development through application design, and identity standards through launch and governance, Designing Brand Identity, Fourth Edition offers brand managers, marketers, and designers a proven, universal five-phase process for creating and implementing effective brand identity. Enriched by new case studies showcasing successful world-class brands, this Fourth Edition brings readers up to date with a detailed look at the latest trends in branding, including social networks, mobile devices, global markets, apps, video, and virtual brands. Features more than 30 all-new case studies showing best practices and world-class Updated to include more than 35 percent new material Offers a proven, universal five-phase process and methodology for creating and implementing effective brand identity

Film, Television and Cinema.

F & S Index United States Annual

Making, Moving and Marketing Digital Content

The Ultimate Pet Health Guide

Music, Politics, Chaos, Counterculture, and the Shaping of a Generation

Sport, Culture and Society

Serafina and the Black Cloak

Plunkett's Entertainment and Media Industry Almanac 2002-2003

Focus On: 100 Most Popular Television Series by Universal Televisione-rtnow sroThe Complete Guide To Starting A Home Based BusinessFriesenPress

This exciting, accessible introduction to the field of Sports Studies is the most comprehensive guide yet to the relationships between sport, culture and society. Taking an international perspective, Sport, Culture and Society provides students with the insight they need to think critically about the nature of sport, and includes: a clear and comprehensive structure unrivalled coverage of the history, culture, media, sociology, politics and anthropology of sport coverage of core topics and emerging areas extensive original research and new case study material. The book offers a full range of features to help guide students and lecturers, including essay topics, seminar questions, key definitions, extracts from primary sources, extensive case studies, and guides to further reading. Sport, Culture and Society represents both an important course resource for students of sport and also sets a new agenda for the social scientific study of sport.

This book provides a Systems Approach. Fifth Edition, explores the key principles of computer networking, with examples drawn from the real world of network and protocol design. Using the Internet as the primary example, this best-selling and classic textbook explains various protocols and networking technologies. The systems-oriented approach encourages students to think about how individual network components fit into a larger, complex system of interactions. This book has a completely updated content with expanded coverage of the topics of utmost importance to networking professionals and students, including P2P, wireless, network security, and network applications such as e-mail and the Web, IP telephony and video streaming, and peer-to-peer file sharing. There is now increased focus on application layer issues where innovative and exciting research and design is currently the center of attention. Other topics include network design and architecture; the ways users can connect to a network; the concepts of switching, routing, and internetworking; end-to-end protocols; congestion control and resource allocation; and end-to-end data. Each chapter includes a problem statement, which introduces issues to be examined; shaded sidebars that elaborate on a topic or introduce a related advanced topic; What's Next? discussions that deal with emerging issues in research, the commercial world, or society; and exercises. This book is written for graduate or upper-division undergraduate classes in computer networking. It will also be useful for industry professionals retraining for network-related assignments, as well as for network practitioners seeking to understand the workings of network protocols and the big picture of networking. Completely updated content with expanded coverage of the topics of utmost importance to networking professionals and students, including P2P, wireless, security, and applications Increased focus on application layer issues where innovative and exciting research and design is currently the center of attention Free downloadable network simulation software and lab experiments manual available

Which get-out-the-vote efforts actually succeed in ethnoraacial communities—and why? Analyzing the results from hundreds of original experiments, the authors of this book offer a persuasive new theory to explain why some methods work while others don't. Exploring and comparing a wide variety of efforts targeting ethnoraacial voters, Lisa Garcia Bedolla and Melissa R. Michelson present a new theoretical frame—the Social Cognition Model of voting, based on an individual's sense of civic identity—for understanding get-out-the-vote effectiveness. Their book will serve as a useful guide for political practitioners, for it offers concrete strategies to employ in developing future mobilization efforts.

Captive Audience

Mr. Miracle

Crime Scenes

The Telecom Industry and Monopoly Power in the New Global Age

The Only Complete Guide to the Entertainment & Media Industry

Digital Storytelling

O'Dwyer's Directory of Corporate Communications

*Discover the secrets of the world's top concentrated value investors Concentrated Investing: Strategies of the World's Greatest Concentrated Value Investors chronicles the virtually unknown—but wildly successful—value investors who have regularly and spectacularly blown away the results of even the world's top fund managers. Sharing the insights of these top value investors, expert authors Allen Benello, Michael van Biema, and Tobias Carlisle unveil the strategies that make concentrated value investing incredibly profitable, while at the same time showing how to mitigate risk over time. Highlighting the lesser-known and approaches of four top value investors, the authors tell the fascinating story of the investors who dare to tread where few others have, and the wildly-successful track records that have resulted. Turning the notion of diversification on its head, concentrated value investors pick a small group of undervalued stocks and hold onto them through even the lean years. The approach has been championed by Warren Buffett, the best known value investor of our time, but a small group of lesser-known investors has also used this approach to achieve outstanding returns. Discover the success of Lou Simpson, a former GEICO investment manager and eventual successor to Warren Buffett at Berkshire Hathaway Read about Kristian Siem, described as "Norway's Warren Buffett," and the success he has had at Siem Industries Concentrated Investing will quickly have you re-thinking the conventional wisdom related to diversification and learning from the top concentrated value investors the world has never heard of.*

Media Concentration and Ownership Around the World

*Managing Electronic Media*  
*You're Fired!*  
*Mega Mergers and Acquisitions*  
*An Essential Guide for the Whole Branding Team*  
*A Novel*  
*Strategies of the World's Greatest Concentrated Value Investors*