

## In Search Of The Perfect Green And Orange Too

*The tomato. As savory as any vegetable, as sweet as its fellow fruits, the seeded succulent inspires a cult-like devotion from food lovers on all continents. The people of Ohio love the tomato so much they made tomato juice the official state beverage. An annual food festival in Spain draws thousands of participants in a 100-ton tomato fight. The inimitable, versatile tomato has conquered the cuisines of Spain and Italy, and in America, it is our most popular garden vegetable. Journalist Arthur Allen understands the spell of the tomato and is your guide in telling its dramatic story. He begins by describing in mouthwatering detail the wonder of a truly delicious tomato, then introduces the man who prospected for wild tomato genes in South America and made them available to tomato breeders. He tells the baleful story of enslaved Mexican Indians in the Florida tomato fields, the conquest of the canning tomato by the Chinese Army, and the struggle of Italian tomato producers to maintain a way of life. Allen combines reportage, archival research, and innumerable anecdotes in a lively narrative that, through the lens of today's global market, tells a story that will resonate from greenhouse to dinner table.*

*Part culinary travelogue, part cultural history, Save the Deli is a must-read for anyone whose idea of perfect happiness is tucking into a pastrami on rye with a pickle on the side. Corned beef. Pastrami. Brisket. Matzo balls. Knishes. Mustard and rye. In this book about Jewish delicatessens, about deli's history and characters, its greatest triumphs, spectacular failures, and ultimately the very future of its existence, David Sax goes deep into the world of the Jewish deli. He explores the histories and experiences of the immigrant counterman and kvetching customer; examines the pressures that many delis face; and enjoys the food that is deli's signature. In New York and Chicago, Florida, L.A., Montreal, Toronto, Paris, and beyond, Sax strives to answer the question, Can Jewish deli thrive, and if so, how? Funny, poignant, and impeccably written, Save the Deli is the story of one man's search to save a defining element of a culture — and the sandwiches — he loves.*

*The true story of how a young boy at the age of 15 discovers a Perfect Coke at Fedco in Van Nuys, California in the summer of 1971. Describes how any object can potentially serve as a hierophany, which is an ordinary object that serves as conduit for the transcendent. Touches upon Jorge Borges' famous short story about the Zahir, a talisman that conveys far more than its intrinsic worth.*

*Tired of visiting countries with the worst food imaginable, political consultant and writer Stuart Stevens embarks on a gastronomic tour of Europe with a woman he barely knows and a Mustang that barely goes. The plan - to eat in all the 3 star Michelin restaurants in Europe on consecutive days.*

*The Importance of Being Trivial*

*The Man Who Ate the World*

*In Search of the Perfect House*

*Penguin Minis: Looking for Alaska*

**The Search for the Perfect Golf Club**

**The Surf-Travel-Misadventures of Kevin Naughton and Craig Peterson**

**My Search for the Perfect Pizza**

*Most books on country homes focus only on those open to the public. Here, celebrated architectural campaigner Marcus Binney goes further, presenting 500 of the most remarkable and unusual houses that survive on the British islands. Gabled Cotswold manors, 14th-century timber-framed hall houses, cozy Queen Anne rectories, and grand Regency villas are all here, shown in full-color photographs that wonderfully compliment Binney's descriptions of each exquisite piece of architectural heritage. From Highcliffe Castle in Christchurch, Dorset to Tynninghame House in East Linton, Scotland, you'll find over 900 pages of dream homes arranged by county—each page overflowing with spectacular cupolas, luxuriant gardens, eccentric histories, lavish domestic comforts, and extravagant foyers. It's a unique view into the architectural practices and decorative fashions of centuries past.*

*People journey to Greece for the ruins, Turkey for the Hagia Sophia, and Russia for St. Peter's, but Alexia Brue travels with a different itinerary: to visit the baths. What starts off as an innocent vacation quickly becomes an obsession, as the author ventures to Turkey, Greece, Russia, Finland, and Japan to sample the range of bathing traditions the world has to offer. Caught up in the tide of travel and exploration and crossing paths with fellow travellers along the way, Alexia drifts further and further away from the life she left behind in New York City. Hoping to find a thriving local bath scene, she dips into hamams, banyas, saunas, and onsen, finding both disappointment and bliss. At once deeply personal and highly informative, full of intimacies, discoveries, and unexpected twists, CATHEDRALS OF THE FLESH is the candid and playful account of one woman's determination to follow her passion, ultimately inspiring readers to do the same.*

*Back in print with exciting new content from one of the leading spiritual theorists in the world, The Silent Pulse uses quantum physics to explore how the human body and mind are made up of rhythmic waves and how measurable vibrations touch us emotionally and creatively. George Leonard takes readers on a search of self-discovery and a journey into the limitless possibilities of human potential.*

*If you're intrigued by the fact that Jack the Ripper was left-handed, or that Heinz ketchup flows at 0.7 miles per day - and, more importantly, intrigued by why you're intrigued - then this book is required reading. Convinced that our love of trivia must reveal something truly important about us, Mark Mason sets out to discover what that something is. And, in the process, he asks the fundamental questions that keep all trivialists awake at night: Why is it so difficult to forget that Keith Richards was a choirboy at the Queen's coronation when it's so hard to remember what we did last Thursday? Are men more obsessed with trivia than women? Can it be proved that house flies hum in the key of F? Can anything ever really be proved? And the biggest question of them all: is there a perfect fact, and if so what is it?*

*Search for the Perfect Wave*

*The Search for the Perfect Swing*

*In Search of the Perfect Model*

*My Search for the Perfect Bath*

*Raw Spirit*

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*Save the Deli*

*North*

A story about how a family searched for the ideal pumpkin, grew its own crop, and made pumpkin pies and other treats accompanies facts about the pumpkin and a recipe for pumpkin pie.

Press kit includes a listing of cast and credits and production notes.

"In Search of a Perfect World" examines the basic questions of human life on Earth: Who are we? Where did we come from? Why are we here? And where are we going? In attempting to answer these questions, humans have formed religious, social and political groups and launched wars to remove impediments to their visions of a more-perfect world. Intentional or utopian communities have been similarly inspired. Throughout the world, many cultures have maintained a belief that the world was once a better, more harmonious place and will be again, after some form of cataclysm and the arrival of a savior or redeemer. This phenomenon, in some societies, is known as millennialism.

A song book that highlights that inside everyone there is a perfect and loving heart, and that if we uncover our perfection and recognise it in others we can change the world for the better. The song takes you through the personal journey of a little monster who discovers his self worth is not defined by his physical characteristics or by the definitions placed on him by others, but by how he allows his light and love to shine. Once he understands his own value he is able to see the perfection in others even when they are hurtful. He then goes on to show that if we all recognised the perfection in each other and acted from a place of love we can change the world to a better place. "Let us live the perfection that we are and uncover ourselves to shine like a star. Our potential never stops to spread love on this earth, it is why we are here, it is the reason for our birth."

In Search of Perfect Pastrami, Crusty Rye, and the Heart of Jewish Delicatessen

In Search of the Perfect Dinner

A Race Across Europe in Search of the Perfect Meal

Book One: In Search of the Perfect Word

In Search of the Perfect Fact

The Know Zone

Mutasia

Find the Executive Position that Gives You the Opportunity, the Challenges, And the Competitive Salary that You Deserve! In Search of the Perfect Job gives you the edge to land a job that matches your senior-level experience and status. Fully revised and updated for leaders committed to growth, it prepares you for the next step-whether you're making a career move, or want to take charge of your career so that you won't be blindsided by a downsizing or a "new broom." "A highly motivating guide for executives seeking to make a move or readying themselves for that eventuality. If you master the tools provided, you will achieve your career goals."-S. Gary Snodgrass, EVP & Chief HR Officer, Exelon Corporation "Every executive should buy this book! Clyde has accurately positioned executive recruiters as partners and one

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of the many tools in your search arsenal.”-Edward Santimauro, Senior Client Partner, Korn Ferry International “Lowstuter has distilled a lifetime of coaching into a wonderfully crafted owner's manual for executives committed to optimizing their careers.”-William A. Colaianni, VP/General Director, Wal-Mart Stores and Amigo Supermarkets, San Juan, Puerto Rico

In Search of the Perfect LoafA Home Baker's OdysseyPenguin

An astronomical gastronomical undertaking —one of the world's preeminent restaurant critics takes on the giants of haute cuisine, one tasting menu at a time Like the luxury fashion companies Gucci and Chanel, high-end dining has gone global, and Jay Rayner has watched, amazed, as the great names of the restaurant business have turned themselves from artisans into international brands. Long suspecting that his job was too good to be true, Rayner uses his entrée into this world to probe the larger issues behind the globalization of dinner. Combining memoir with vivid scenes at the table; interviews with the world's most renowned chefs, restaurateurs, and eaters; and a few well-placed rants and raves about life as a paid gourmand, Rayner puts his thoughtful, innovative, and hilarious stamp on food writing. He reports on high-end gastronomy from Vegas to Dubai, Moscow to Tokyo, London to New York, ending in Paris where he attempts to do with Michelin-starred restaurants what Morgan Spurlock did with McDonald's in Super Size Me—eating at those establishments on consecutive days and never refusing a sixteen-course tasting menu when it's offered. The Man Who Ate the World is a fascinating and riotous look at the business and pleasure of fine dining.

Proteins are the basic building blocks of the human body. But most people are malnourished in amino acids, which are required to form protein—a deficiency that can lead to diabetes, obesity, cancer, and chronic diseases. It's a serious problem for which Dr. David Minkoff offers a powerful solution in The Search for the Perfect Protein. A medical doctor and IRONMAN triathlete, Dr. Minkoff provides a new appreciation and understanding of these vital components of life and wellness. He examines the healthful or harmful effects of the foods you eat regularly. And he explores the importance of clean proteins in your diet while offering indispensable guidance on where to find them. Not all proteins are created equal, and they're not just for bodybuilders. Whether you're female or male, young or old, an athlete or a couch potato, The Search for the Perfect Protein will lead you to a stronger, healthier life.

American Pie

In Search of the Perfect Job

The Search for the Perfect Protein: The Key to Solving Weight Loss, Depression, Fatigue, Insomnia, and Osteoporosis

In Search of the Perfect Dram

The Intersection between Integration, Immigration and Nationality in the EU

In Search of the Perfect Loaf

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### The Silent Pulse

**With the help of his friend Alice, Sid the giant squid tries many jobs including firefighter, cook, and window washer, in the search for the perfect one.**

**In 1973, young Kevin Naughton and Craig Peterson took to the road with surfboards, camera gear and an untameable desire for adventure. For ten years they scoured the planet in search of perfect waves and the experiences only a traveler on the road encounters. "Kevin Naughton and Craig Peterson are two surfers who defined surf travel in the early 1970's. They set off with a board each and rough maps, heading for the most remote possible places in West Africa and beyond, all for the quest of undiscovered surf spots. They felt the flow of travel, and they breathed in the air of the countries they visited, writing the odd mystical surf story for SURFER magazine, sending down the occasional alluring image of a wave breaking off a shipwreck, in front of a mile high sand dune, or at the bottom of a sheer cliff." Craig Jarvis, Tracks magazine**This series of books chronicles their journey. Featuring original photos and text from California, Mexico, El Salvador, Costa Rica, West Africa, Sahara Desert, Morocco, Ireland, France, Fiji, South Africa and beyond.

**A witty, unflinching, and provocative memoir about one woman's journey into the fact, fiction, and fraud of the modern mystical complex. In the months following the breakup with her longtime boyfriend, Victoria Loustalot crossed paths with multiple psychics eager to impart their vision. Persistent and prescient, each one slightly chipped away at Victoria's innate skepticism. She had to admit that what they knew about her past was eerily accurate. As for her future? She couldn't shake the feeling that some powerful force in the universe was trying to tell her something and, for once, she ought to listen. Or at least investigate. In Future Perfect, Victoria draws on her own personal experience to launch a broader inquiry into the phenomena of psychics, shamans, astrologers, and their fans. Through historical documents and interviews with clairvoyants, seers, and their believers, Victoria opens herself up to the modern mystical complex in cultures and cities around the globe. She pays close attention to what they have to tell us about how we choose to live, what we might be missing out on in the process, and what in the world we're supposed to do with all that information.**

**From the host of Anthony Bourdain: Parts Unknown and bestselling author of Kitchen Confidential, this wonderful book sees Bourdain travelling the world discovering exotic foods. Dodging minefields in Cambodia, diving into the icy waters outside a Russian bath, Chef Bourdain travels the world over in search of the ultimate meal. The only thing Anthony Bourdain loves as much as cooking is traveling, and A Cook's Tour is the shotgun marriage of his two greatest passions. Inspired by the question, 'What would be the perfect meal?', Anthony sets out on a quest for his culinary holy grail. Our adventurous chef starts out in Japan, where he eats traditional Fugu, a poisonous blowfish which can be prepared only by specially licensed chefs. He then travels to Cambodia, up the mine-studded road to Pailin into autonomous Khmer Rouge territory and to Phnom Penh's Gun Club, where local fare is served up alongside a menu of available firearms. In Saigon, he's treated to a sustaining meal of live Cobra heart before moving on to savor a snack with the Viet Cong in the Mecong Delta. Further west, Kitchen Confidential fans will recognize the Gironde of Tony's youth, the first stop on his European itinerary. And from France, it's on to Portugal, where an entire village has been fattening a pig for months in anticipation of his arrival. And we're only halfway around the globe. . . A Cook's Tour recounts, in Bourdain's inimitable style, the adventures and misadventures of America's favorite chef.**

**Cathedrals of the Flesh**

**Eating with the World in Mind**

**A Perfect Red**

**In Search of the Perfect Citizen?**

**8 Steps to the \$250,000+ Executive Job That's Right for You**

**The Search for the Perfect Tomato**

**A Cook's Tour**

*"An invaluable guide for beginning bakers."—The New York Times An irresistible account of bread, bread baking, and one home baker's journey to master his craft In 2009, journalist Samuel Fromartz was offered the assignment of a lifetime: to travel to France to work in a boulangerie. So began his quest to hone not just his homemade baguette—which later beat out professional bakeries to win the "Best Baguette of D.C."—but his knowledge of bread, from seed to table. For the next four years, Fromartz traveled across the United States and Europe, perfecting his sourdough in California, his whole grain rye in Berlin, and his country wheat in the South of France. Along the way, he met historians, millers, farmers, wheat geneticists, sourdough biochemists, and everyone in between, learning about the history of breadmaking, the science of fermentation, and more. The result is an informative yet personal account of bread and breadbaking, complete with detailed recipes, tips, and beautiful photographs. Entertaining and inspiring, this book will be a touchstone for a new generation of bakers and a must-read for anyone who wants to take a deeper look at this deceptively ordinary, exceptionally delicious staple: handmade bread.*

*Mahatma Gandhi redefined nutrition as a holistic approach to building a more just world. What he chose to eat was intimately tied to his beliefs. His key values of nonviolence, religious tolerance, and rural sustainability developed in coordination with his dietary experiments. His repudiation of sugar, chocolate, and salt expressed his opposition to economies based on slavery, indentured labor, and imperialism. Gandhi's Search for the Perfect Diet sheds new light on important periods in Gandhi's life as they relate to his developing food ethic: his student years in London, his politicization as a young lawyer in South Africa, the 1930 Salt March challenging British colonialism, and his fasting as a means of self-purification and social protest during India's struggle for independence. What became the pillars of Gandhi's diet—vegetarianism, limiting salt and sweets, avoiding processed food, and fasting—anticipated many of the debates in twenty-first-century food studies, and presaged the necessity of building healthier and more equitable food systems. Winner of the first prize in the Health and Social Care category at the BMA Medical Book Awards 2016. With chapters on 25 different countries, this practical and succinct guide to the world's major health systems explores what lessons can be drawn from each to improve health worldwide. Each chapter is an essay designed to give the reader essential knowledge of the history, strengths, weaknesses and lessons of each health system and provide a truly global health perspective - all in the*

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*time it takes to drink a cup of coffee. Whether a healthcare manager or a student studying health systems, this accessible and engaging book provides a fascinating insight in to how health care is delivered around the world.*

*This text profiles some of the most creative minds in the financial planning field and explains how they turned their practices into distinctive businesses - offering instructive lessons to their peers. It also includes an overview of how the profession has evolved.*

*The Intersection Between Integration, Immigration, and Nationality in the EU*

*In Search of the Perfect Microslide*

*The Distinctive Business Strategies of Leading Financial Planners*

*Gandhi's Search for the Perfect Diet*

*In Search of the Perfect Coke*

*In Search of the Perfect Meal*

*The Histology Handbook*

*A fascinating journey through Scotland's famous distilleries with legendary author Iain Banks No true Scotsman can resist the allure of the nation's whisky distilleries. In an absorbing voyage as interesting to non-drinkers as to true whisky connoisseurs, sci-fi and literary author Iain Banks explores the rich heritage of Scottish whisky, from the largest and most famous distilleries to the smallest, most obscure operations. Whisky is more than a drink: it's a culture, a binder that joins together people, places and products far across Scotland's rugged terrain. Switching from cars to ferries to bicycles, Banks crisscrosses his homeland, weaving an engrossing narrative from the strange people, fascinating traditions, and downright bizarre places he encounters on his journey down Scotland's great golden road.*

*"Tom Wishon, one of the world's leading club designers, takes you on a guided tour of the golf club, explaining in lay language how and why golf clubs work the way they do. ... [and] what to look for--and what to look out for--when you buy your next club"--P. [4] of cover.*

*Explains how and why golf clubs work the way they do, providing advice on finding the right golf clubs, golf fitting guidelines, and more.*

*"Will slip equally well into a pocket as a Christmas stocking." - The Wall Street Journal, "What to Give," holiday gift guide. Introducing Penguin Minis! #1 bestselling*

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author John Green like you've never read him before. \* Featured in the New York Times, The Washington Post, BBC's "The World," Real Simple, BuzzFeed, Bustle, and more! John Green's critically acclaimed debut, *Looking for Alaska*, is now available as a Penguin Mini edition. Complete and unabridged, the book's revolutionary landscape design and ultra-thin paper makes it easy to hold in one hand without sacrificing readability. Perfectly-sized to slip into a pocket or bag, Penguin Minis are ideal for reading on the go. About *Looking for Alaska*: Winner of the Michael L. Printz Award Los Angeles Times Book Prize Finalist A Great American Reads selection A New York Times Bestseller A USA Today Bestseller Top Ten, NPR's 100 Best-Ever Teen Novels TIME Magazine's 100 Best Young Adult Novels of All Time Before. Miles Halter is fascinated by famous last words. He leaves for boarding school to seek what Rabelais called "The Great Perhaps." Much awaits Miles, including clever and self-destructive Alaska Young, who will pull Miles into her labyrinth and catapult him into the Great Perhaps. After. Nothing will ever be the same. A modern classic, this stunning debut marked #1 bestselling author John Green's arrival as a groundbreaking voice in contemporary fiction.

*In Search of the Perfect Pumpkin*

*Feeding Frenzy*

*I Am Perfect*

*The New Search for the Perfect Golf Club*

*Figley's Search for the Perfect Pet*

*Travels in Search of the Perfect E*

*In Search of the Perfect Health System*

**The Know Zone is a series of books that emphasizes the importance of relationship with Father God, and about changing your mind so Faith can live...Book One "In Search of the Perfect Word" is the beginning of everything. It is of a special relationship of a Little Girl and her Papa and their great love for one another, and their love for the Word. It is of a book they share called "The Know Zone", where a Grown-up Girl is in search of the perfect Word to fill her empty space, and the journey she takes to get there.**

**This book studies the normative intersection between integration, immigration and nationality in the European Union (EU). It examines the relationship between integration and the legal frameworks of admission, stay and access to nationality by third country nationals at national and European levels. Integration is being subject to multifaceted processes transforming its traditional policy and**



**legal settings, as well as its classical theoretical premises and approaches. The Europeanisation of immigration policy has provoked the emergence of distinctive European approaches on integration. The legal elements of integration are being developed through two parallel settings: the EU Framework on Integration and European immigration law. These venues constitute two of the main pillars upon which the common EU immigration policy is being constructed, and their nexus raises several elements in need of reflection and study. This book examines the processes through which integration becomes a norm in nationality and immigration law and policy at the national and EU levels, and the implications of these processes for the legal status of third country nationals and the overall coherency of the common EU immigration policy.**

**A collection of over one hundred chocolate chip cookie recipes**

**In the spirit of Alex Garland's *The Beach*, Decca Aitkenhead travels around the world in search of the perfect E and the perfect clubbing experience, 10 years after her first clubbing days in Manchester. Her journey links downtown Detroit with the townships of Cape Town, and beatnik San Francisco with Thailand's beach parties. While searching for the perfect pill, unintended encounters with dubious characters sometimes reveal she has travelled far from transcendence. While in Cape Town she meets the most notorious South African gangster and finds herself staring down the barrel of a gun in the hands of a dealer who is neither sober nor sane.**

**500 of the Best Buildings in Britain and Ireland**

**Future Perfect**

**True Manliness**

**In Search of a Perfect World**

**A Historical Perspective on the Phenomenon of Millennialism And Dissatisfaction With the World As It Is**

**A Skeptic's Search for an Honest Mystic**

*The idea that there once existed a language which perfectly and unambiguously expressed the essence of all possible things and concepts has occupied the minds of philosophers, theologians, mystics and others for at least two millennia. This is an investigation into the history of that idea and of its profound influence on European thought, culture and history. From the early Dark Ages to the Renaissance it was widely believed that the language spoken in the Garden of Eden was just such a language, and that all current languages were its decadent descendants from the catastrophe of the Fall and at Babel. The recovery of that language would, for theologians, express the nature of divinity, for cabbalists allow access to hidden knowledge and power, and for philosophers reveal the nature of truth. Versions of these ideas remained current in the Enlightenment, and have recently received fresh impetus in attempts to create a natural language for artificial intelligence. The story that Umberto Eco tells ranges*

widely from the writings of Augustine, Dante, Descartes and Rousseau, arcane treatises on cabbalism and magic, to the history of the study of language and its origins. He demonstrates the intimate relation between language and identity and describes, for example, how and why the Irish, English, Germans and Swedes - one of whom presented God talking in Swedish to Adam, who replied in Danish, while the serpent tempted Eve in French - have variously claimed their language as closest to the original. He also shows how the late eighteenth-century discovery of a proto-language (Indo-European) for the Aryan peoples was perverted to support notions of racial superiority. To this subtle exposition of a history of extraordinary complexity, Umberto Eco links the associated history of the manner in which the sounds of language and concepts have been written and symbolized. Lucidly and wittily written, the book is, in sum, a "tour de force" of scholarly detection and cultural interpretation, providing a series of original perspectives on two thousand years of European History. The paperback edition of this book is not available through Blackwell outside of North America.

0 0 1 107 611 Mutasian Entertainment LLC 5 1 717 14.0 On the island of Mutasia, where everyone is a mix of two or more different animals, it sure is hard to find the perfect pet. But if anyone is up for the challenge, it's Figley! When his friend, Billie, admits that she's grown tired of her boring pet pugapillar (pug-caterpillar), Figley sets out to find her the weirdest, wildest, and wackiest pets on the island! He introduces her to an assortment of mixed-up animals like a dolphin-pony, a lizard-cat, and a flamingo-elephant-goldfish! But with each positive feature that comes with a critter's mix, there's an unexpectedly troublesome trait too! As the exotic animals begin destroying her house, Billie starts to reassess what's really important in a perfect pet.

In an absorbing voyage as interesting to non-drinkers as to true whisky connoisseurs, sci-fi and literary author Iain Banks explores the rich heritage of Scottish whisky, from the most famous distilleries to the most obscure operations. Whisky is more than a drink: it's a culture that binds together people, places, and products far across Scotland's rugged terrain. Switching from cars to ferries to bicycles, Banks criss-crosses his homeland, weaving an engrossing narrative full of fascinating traditions, peculiar people, and the downright bizarre places he encounters on his journey down Scotland's great golden road.

The Histology Handbook is a clear, concise reference book that will provide the user with the information and understanding to assist in the performance and troubleshooting of histology

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*related tasks and help us all succeed in our common pursuit of "the perfect slide". The book contains both basic information to facilitate the understanding of staining theory, as well as specific procedures that can be utilized in the histology laboratory. Additionally, there is a wealth of information regarding the troubleshooting of day to day common issues that can be the cause of sub-optimal results.*

*A Home Baker's Odyssey*

*Empire, Espionage, and the Quest for the Color of Desire*

*The Search for the Perfect Chocolate Chip Cookie*

*Ripe*

*Sid the Squid and the Search for the Perfect Job*

*The Search for the Perfect Language*

*The Promised Land*

Master bread baker Peter Reinhart follows the origins of pizza from Italy to the States, capturing the stories behind the greatest artisanal pizzas of the Old World and the New. Beginning his journey in Genoa, Reinhart scours the countryside in search of the fabled focaccia col formaggio. He next heads to Rome to sample the famed seven-foot-long pizza al taglio, and then to Naples for the archetypal pizza napoletana. Back in America, the hunt resumes in the unlikely locale of Phoenix, Arizona, where Chris Bianco of Pizzeria Bianco has convinced many that his pie sets the new standard in the country. The pizza mecca of New Haven, grilled pizza in Providence, the deep-dish pies of Chicago, California-style pizza in San Francisco and Los Angeles—these are just a few of the tasty attractions on Reinhart's epic tour. Returning to the kitchen, Reinhart gives a master class on pizza-making techniques and provides more than 60 recipes for doughs, sauces and toppings, and the pizzas that bring them all together. His insatiable curiosity and gift for storytelling make *American Pie* essential reading for those who aspire to make great pizza at home, as well as for anyone who enjoys the thrill of the hunt.

*A Perfect Red* recounts the colorful history of cochineal, a legendary red dye that was once one of the world's most precious commodities. Treasured by the ancient Mexicans, cochineal was sold in the great Aztec marketplaces, where it attracted the attention of the Spanish conquistadors in 1519. Shipped to Europe, the dye created a sensation, producing the brightest, strongest red the world had ever seen. Soon Spain's cochineal monopoly was worth a fortune. Desperate to find their own sources of the elusive dye, the English, French, Dutch, and other Europeans tried to crack the enigma of cochineal. Did it come from a worm, a berry, a seed? Could it be stolen from Mexico and transplanted to their own colonies? Pirates, explorers, alchemists, scientists, and spies -- all joined the chase for

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cochineal, a chase that lasted more than three centuries. A Perfect Red tells their stories -- true-life tales of mystery, empire, and adventure, in pursuit of the most desirable color on earth.