

Human Biology Mader 13th Edition 2014

A young woman lies critically injured and comatose in a hospital far from home. Images come and go as she struggles to regain consciousness. Is that a tall, dark man beckoning her from a distance? Will she reach him? Or will her life be cut short? How did she get from being a happy, promising young pre-med student to here? And like this?

Concepts of Biology is designed for the single-semester introduction to biology course for non-science majors, which for many students is their only college-level science course. As such, this course represents an important opportunity for students to develop the necessary knowledge, tools, and skills to make informed decisions as they continue with their lives. Rather than being mired down with facts and vocabulary, the typical non-science major student needs information presented in a way that is easy to read and understand. Even more importantly, the content should be meaningful. Students do much better when they understand why biology is relevant to their everyday lives. For these reasons, Concepts of Biology is grounded on an evolutionary basis and includes exciting features that highlight careers in the biological sciences and everyday applications of the concepts at hand. We also strive to show the interconnectedness of topics within this extremely broad discipline. In order to meet the needs of today's instructors and students, we maintain the overall organization and coverage found in most syllabi for this course. A strength of Concepts of Biology is that instructors can customize the book, adapting it to the approach that works best in their classroom. Concepts of Biology also includes an innovative art program that incorporates critical thinking and clicker questions to help students understand--and apply--key concepts.

Biology is a traditional, comprehensive introductory biology textbook, with coverage from cell structure and function to the conservation of biodiversity. The book, which centers on the evolution and diversity of organisms, is appropriate for any one-or two-semester biology course. Biology uses concise, precise writing to present the material as succinctly as possible, enabling students--even non-majors--to master the foundational concepts before coming to class.

Loose Leaf for Human Biology with Connect Access Card

Combo: Human Biology with Connect and LearnSmart Labs Access Card

A Water Lily Blooms

Concepts and Current Issues

Instructors consistently ask for a human biology textbook that helps students develop an understanding of the main themes of biology while placing the material in the context of the human body. Mader's Human Biology was developed to fill this void. To accomplish the goal of improving scientific literacy, while establishing a foundation of knowledge in human biology and physiology, Human Biology integrates a tested, traditional learning system with modern digital and pedagogical approaches designed to stimulate and engage today's student. Multimedia Integration: Michael Windelspecht represents the new generation of digital authors. Through the integration of multimedia resources, such as videos, animations and MP3 files, and in the design of a new series of guided tutorials, Dr Windelspecht has worked to bring Dr. Mader's texts to the new generation of digital learners. A veteran of the online, hybrid, and traditional teaching environments, Dr. Windelspecht is well versed in the challenges facing today's students and educators. Dr. Windelspecht guided all aspects of the Connect content accompanying Human Biology. The authors of the text identified several goals that guided them through the revision of Human Biology, Thirteenth Edition: build upon the strengths of the previous editions of the text, enhance the learning process by integrating content that appeals to today's students, deploy new pedagogical elements, including multimedia assets, to increase student interaction with the text, develop a new series of digital assets designed to engage the modern student and provide assessment of learning outcomes.

The Mader/Windelspecht Story: Biology is a comprehensive introductory biology textbook for non-majors or mixed-majors courses that covers biology in a traditional order from the structure and function of the cell to the organization of the biosphere. The book, which centers on the evolution and diversity of organisms, is appropriate for a one- or two-semester course. The eleventh edition is the epitome of Mader's expertise: Its concise, precise writing uses an economy of words to present the material as succinctly and clearly as possible, thereby enabling students -- even non-majors -- to understand the concepts without necessarily asking the instructor to explain further. Sylvia Mader represents one of the icons of science education. Her dedication to her students, coupled with her clear, concise writing style has benefited the education of thousands of students over the past three decades. Dr. Michael's Windelspecht: The integration of text and the digital world are now complete with the addition of Michael's Windelspecht's expertise in the development of digital learning assets. For over ten years, Michael served as the Introductory Biology Coordinator at Appalachian State University, in Boone NC where he directed a program that enrolls over 4,500 non-science majors annually. Michael has acted as the leading architect in the design of the Mader media content for McGraw-Hill's ConnectPlus and LearnSmart. These assets allow instructors to easily design interactive tutorial materials, enhance presentations in both the online and traditional environments, and assess the learning objectives and outcomes of your course. Users who purchase Connect Plus receive access to the full online ebook version of the textbook.

Instructors consistently ask for a textbook that helps students understand the relationships between the main concepts of biology, so they are not learning facts about biology in isolation. Mader's Concepts of Biology was developed to fill this void. Organized around the main themes of biology, Concepts of Biology guides students to think conceptually about biology and the world around them. Just as the levels of biological organization flow from one level to the next, themes and topics in Concepts of Biology are tied to one another throughout the chapter, and between the chapters and parts. Combined with Dr. Mader's hallmark writing style, exceptional art program, and pedagogical framework, difficult concepts become easier to understand and visualize, allowing students to focus on understanding how the concepts are related.

Biology 13e
Integrated Science

Loose Leaf for Human Biology, APR Access Card and Connect Access Card
SmartBook Access Card for Human Biology

Renowned for her effective learning systems, respected author Sylvia Mader has helped thousands of entry-level students understand and enjoy the principles of human anatomy and physiology. Mader expertly weaves up-to-date informative content with effective learning systems, piecing together the facts and fascination of human anatomy and physiology. With the fifth edition of Understanding Human Anatomy and Physiology, your introductory, one-semester students have the opportunity to experience an effective blend of up-to-date, informational content with several new features and an extensively enhanced multimedia support system.

Instructors consistently ask for a Human Biology textbook that helps students understand the main themes of biology through the lens of the human body. Mader's Human Biology, 14th Edition accomplishes the goal of improving scientific literacy, while establishing a foundation of knowledge in human biology and physiology. The text integrates a tested, traditional learning system with modern digital and pedagogical approaches designed to stimulate and engage today's student. Dr. Michael Windelspecht represents the new generation of digital authors. Through the integration of an array of multimedia resources, Michael has committed to delivering the tried-and-true content of the Mader series to the new generation of digital learners. A veteran of the online, hybrid, and traditional teaching environments, Michael is well-versed in the challenges facing the modern student and educator. Michael personally guided and oversaw all aspects of Connect and LearnSmart content accompany Human Biology, 14th Edition.

Evolutionary science is critical to an understanding of integrated human biology and is increasingly recognised as a core discipline by medical and public health professionals. Advances in the field of genomics, epigenetics, developmental biology, and epidemiology have led to the growing realisation that incorporating evolutionary thinking is essential for medicine to achieve its full potential. This revised and updated second edition of the first comprehensive textbook of evolutionary medicine explains the principles of evolutionary biology from a medical perspective and focuses on how medicine and public health might utilise evolutionary thinking. It is written to be accessible to a broad range of readers, whether or not they have had formal exposure to evolutionary science. The general structure of the second edition remains unchanged, with the initial six chapters providing a summary of the evolutionary theory relevant to understanding human health and disease, using examples specifically relevant to medicine. The second part of the book describes the application of evolutionary principles to understanding particular aspects of human medicine: in addition to updated chapters on reproduction, metabolism, and behaviour, there is an expanded chapter on our coexistence with micro-organisms and an entirely new chapter on cancer. The two parts are bridged by a chapter that details pathways by which evolutionary processes affect disease risk and symptoms, and how hypotheses in evolutionary medicine can be tested. The final two chapters of the volume are considerably expanded; they illustrate the application of evolutionary biology to medicine and public health, and consider the ethical and societal issues of an evolutionary perspective. A number of new clinical examples and historical illustrations are included. This second edition of a novel and popular textbook provides an updated resource for doctors and other health professionals, medical students and biomedical scientists, as well as anthropologists interested in human health, to gain a better understanding of the evolutionary processes underlying human health and disease.

Laboratory Manual

Biology Laboratory Manual

Lab Manual for Human Biology

Principles of Biology II

This text covers the concepts and principles of biology, from the structure and function of the cell to the organization of the biosphere. It draws upon the world of living things to bring out an evolutionary theme. The concept of evolution gives a background for the study of ecological principles.

Overview Instructors consistently ask for a Human Biology textbook that helps students understand the main themes of biology through the lens of the human body. Mader's Human Biology, 15th Edition accomplishes the goal of improving scientific literacy, while establishing a foundation of knowledge in human biology and physiology. The text integrates a tested, traditional learning system with modern digital and pedagogical approaches designed to stimulate and engage today's student. Dr. Michael Windelspecht represents the new generation of digital authors. Through the integration of an array of multimedia resources, Michael has committed to delivering the tried-and-true content of the Mader series to the new generation of digital learners. A veteran of the online, hybrid, and traditional teaching environments, Michael is well-versed in the challenges facing the modern student and educator. Authoritative, thorough, and engaging, Life: The Science of Biology achieves an optimal balance of scholarship and teachability, never losing sight of either the science or the student. The first introductory text to present biological concepts through the research that revealed them, Life covers the full range of topics with an integrated experimental focus that flows naturally from the narrative. This approach helps to bring the drama of classic and cutting-edge research to the classroom - but always in the context of reinforcing core ideas and the innovative scientific thinking behind them. Students will experience biology not just as a litany of facts or a highlight reel of experiments, but as a rich, coherent discipline.

Mader's Understanding Human Anatomy & Physiology

Loose Leaf Version for Human Biology

Lab Manual for Maders Biology

The Science of Biology

Instructors consistently ask for a Human Biology textbook that helps students understand the main themes of biology through the lens of the human body. Mader's Human Biology accomplishes the goal of improving scientific literacy, while establishing a foundation of knowledge in human biology and physiology. The text integrates a tested, traditional learning system with modern digital and pedagogical approaches designed to stimulate and engage today's student. Dr. Michael

Windelspecht represents the new generation of digital authors. Through the integration of an array of multimedia resources, Michael has committed to delivering the tried-and-true content of the Mader series to the new generation of digital learners. A veteran of the online, hybrid, and traditional teaching environments, Michael is well-versed in the challenges facing the modern student and educator.

This laboratory manual is designed for an introductory majors biology course with a broad survey of basic laboratory techniques. The experiments and procedures are simple, safe, easy to perform, and especially appropriate for large classes. Few experiments require a second class-meeting to complete the procedure. Each exercise includes many photographs, traditional topics, and experiments that help students learn about life. Procedures within each exercise are numerous and discrete so that an exercise can be tailored to the needs of the students, the style of the instructor, and the facilities available.

Business Communication is the newest Business Communication textbook that was created with students and professors needs in mind. A unique approach to a hands-on course, written by the co-authors of Business Communication: Making Connections in a Digital World, 12/e, provides both student and instructor with all the tools needed to navigate through the complexity of the modern business communication environment.

Principles of Evolutionary Medicine

Loose Leaf for Human Biology

Loose Leaf for Biology

Biology

Renowned for her effective learning systems, respected author Sylvia Mader has helped thousands of entry-level students understand and enjoy the principles of human anatomy and physiology. Beginning with the sixth edition, Susannah Longenbaker has been building on Dr. Mader's format and engaging writing style while adding her own personal touch to this successful title. The writing is clear, direct and user-friendly, and enriched with new clinical information, terminology and classroom-tested features such as "Focus on Forensics" readings and in-text "Content Check-Up" questions. Drawing on over twenty years of teaching experience, Sue Longenbaker writes for the next generation of students that will learn anatomy and physiology from this classic textbook.

THE MADER/WINDELSPECHT STORY...The thirteenth edition of Biology is a traditional, comprehensive introductory biology textbook, with coverage from Cell Structure and Function to the Conservation of Biodiversity. The book, which centers on the evolution and diversity of organisms, is appropriate for any one- or two-semester biology course. Biology, 13th Edition is the epitome of Sylvia Mader's expertise. Its concise, precise writing-style employs lucid language to present the material as succinctly as possible, enabling students—even non-majors—to master the foundational concepts before coming to class. "Before You Begin", "Following the Themes", and "Thematic Feature Readings" piece together the three major themes of the text—evolution, nature of science, and biological systems. Students are consistently engaged in these themes, revealing the interconnectedness of the major topics in biology. Sylvia Mader typifies an icon of science education. Her dedication to her students, coupled with her clear, concise writing-style has benefited the education of thousands of students over the past three decades. The integration of the text and digital world has been achieved with the addition of Dr. Michael Windelspecht's facility for the development of digital learning assets. For over ten years, Michael served as the Introductory Biology Coordinator at Appalachian State University—a program that enrolls over 4,500 non-science majors annually. Michael is the lead architect in the design of McGraw-Hill's Connect media content for the Mader series. These assets allow instructors to easily design interactive tutorial materials, enhance presentations in both online and traditional environments, and assess the learning objectives and outcomes of the course.

This work provides an introduction to the behaviour of matter and energy in living and non-living systems for non-science majors who have to complete one or more science course as part of a general studies requirement. It gives students the opportunity to learn reasoning skills.

Lab Manual t/a Inquiry into Life

Concepts of Biology

Understanding Human Anatomy and Physiology

Biology 104

"Through his teaching, his textbook, and his online blog, Michael D. Johnson sparks interest by connecting basic biology to real-world issues relevant to your life. Through a storytelling approach and extensive online support, Human Biology : Concepts and Current Issues, Seventh edition not only demystifies how the human body works but drives you to become a better, more discerning consumer of health and science related information." --

Essentials of Biology is an introductory biology text for non-major students that can be used in a one- or two-semester course. It was prepared to provide non-science majors with a fundamental understanding of the science of biology. The overall focus of this edition addresses the learning styles of modern students, and in the process, increases their understanding of the importance of science in their lives. It was prepared to engage today's students in the science of biology by providing a fundamental understanding of life. Digital resources and Connections boxes encourage the student to integrate scientific concepts into their lives. Essentials of Biology is fully integrated into McGraw-Hill's adaptive learning and Connect platforms, and is associated with a number of online assets that allow instructors to use this text as a content foundation for traditional, online, hybrid and "flipped" classrooms.

The most comprehensive and understandable presentation of the biology of the human body, Starr and McMillan's Fourth Edition of HUMAN BIOLOGY continues with the same clarity of writing and profound instructive value of illustrations as in previous editions. Popular and respected, this book provides sound science in an accessible style, bringing concepts of biology into the context of readers' own bodies and lives.

Lab Manual for Mader Biology

Loose Leaf for Human Biology, Lab Manual and Connect Access Card

ISE Biology

Human Biology

This market leading human biology text emphasizes the relationships of humans to other living things. Human Biology remains user friendly; relevancy and pedagogy are among its strengths. In this edition, as in previous editions, each chapter presents the topic clearly and distinctly so that students will feel capable of achieving an adult level of understanding. Detailed, high-level scientific data and terminology are not included because Dr. Mader believes that true knowledge consists of working concepts rather than technical facility..

THE MADER/WINDELSPECHT STORY...The thirteenth edition of Biology is a traditional, comprehensive introductory biology textbook, with coverage from Cell Structure and Function to the Conservation of Biodiversity. The book, which centers on the evolution and diversity of organisms, is appropriate for any one- or two-semester biology course. Biology, Thirteenth Edition uses concise, precise writing to present the material as succinctly as possible, enabling students--even non-majors--to master the foundational concepts before coming to class. "Before You Begin", "Following the Themes", and "Thematic Feature Readings" piece together the three major themes of the text--evolution, nature of science, and biological systems. Students are consistently engaged in these themes, revealing the interconnectedness of the major topics in biology. Sylvia Mader is an icon of science education. Her dedication to her students, coupled with her clear, concise writing-style has benefited the education of thousands of students over the past three decades. Author Michael Windelspecht has played a critical role in integrating the trusted Mader series of textbooks with digital assets to improve outcomes for students. For over ten years, Michael served as the Introductory Biology Coordinator at Appalachian State University--a program that enrolls over 4,500 non-science majors annually in online, traditional, and hybrid environments. His current interests are in the analysis of data from digital learning platforms for the development of personalized microlearning assets and next generation publication platforms.

Life

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Essentials of Biology

Inquiry Into Life