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Personal computing is changing from an old world of local services provided by local devices to a new world of remote Web-based services provided by cloud computing-based data centres. This book explores in detail what might be required to make a comprehensive move to this exciting new world and the many benefits that move could bring.

Журнал ComputerBild – это уникальный

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сборник информации и практических курсов по работе с компьютером. Простые и понятные пошаговые инструкции помогут начинающему пользователю с легкостью овладеть миром высоких технологий, и усовершенствовать свои познания в программах, интернет-сервисах и современных гаджетах. Журнал издается в Германии, России, Испании, Польше, Италии, Болгарии и в Латвии, первый номер журнала вышел в Германии 16 лет назад. В России журнал существует с

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2006 года, и за это время он обрел множество верных читателей, которые совершенствуют свои познания в области компьютеров с каждым новым номером. (DVD прилагается только к печатному изданию.)

Technology has changed the way people carry out their daily lives and communicate with one another. Society has become dependent on technology and with that comes the need to understand the advantages and disadvantages that

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come along with it. Technology-Enhanced Human Interaction in Modern Society is an essential reference source for the latest scholarly research on the technological advances of applied aspects of life such as training, health, information gathering, and social communication. Featuring coverage on subjects including biomedical test instruments, computer animation, and mobile phones, this publication is ideally designed for

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researchers and academicians seeking current material on technology-based communication.

The first book on 6G wireless presents an overall vision for 6G - an era of intelligence-of-everything - with drivers, key capabilities, use cases, KPIs, and the technology innovations that will shape it. These innovations include immersive human-centric communication, sensing, localization, and imaging, connected machine learning

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and networked AI, Industry 4.0 and beyond with connected intelligence, smart cities and life, and the satellite mega-constellation for 3D full-Earth wireless coverage. Also covered are new air-interface and networking technologies, integrated sensing and communications, and integrated terrestrial and non-terrestrial networks. In addition, novel network architectures to enable network AI, user centric networks,

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native trustworthiness are discussed. Essential reading for researchers in academia and industry working on B5G wireless communications.

Digital Insurance

The Mobile Application Hacker's Handbook

You Will Be Assimilated

Business Innovation in the Post-Crisis Era

From Connected People and Things to Connected Intelligence

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China's Plan to Sino-form the World

This book offers a framework and analysis for the current technological landscape between the United States and China across the financial and insurance sectors as well as emerging technologies such as AI, Blockchain, Cloud and Data Analytics and Quantum Computing (ABCDQ). Based on original lecture slides used by the authors, the book presents contemporary and critical views of emergent technologies for a wide spectrum of readers from CEOs to university lecturers to students. The narrative aims to help readers upgrade their technology literacy and to overcome

the fear of AI posed by our lizard brain.

**Universal Access in Human-Computer Interaction:
Aging and Assistive Environments8th International
Conference, UAHCI 2014, Held as Part of HCI
International 2014, Heraklion, Crete, Greece, June
22-27, 2014, Proceedings, Part IIISpringer**

**Mobile technologies have become a staple in
society for their accessibility and diverse range of
applications that are continually growing and
advancing. Users are increasingly using these
devices for activities beyond simple communication
including gaming and e-commerce and to access
confidential information including banking accounts**

and medical records. While mobile devices are being so widely used and accepted in daily life, and subsequently housing more and more personal data, it is evident that the security of these devices is paramount. As mobile applications now create easy access to personal information, they can incorporate location tracking services, and data collection can happen discreetly behind the scenes. Hence, there needs to be more security and privacy measures enacted to ensure that mobile technologies can be used safely. Advancements in trust and privacy, defensive strategies, and steps for securing the device are important foci as mobile

technologies are highly popular and rapidly developing. The Research Anthology on Securing Mobile Technologies and Applications discusses the strategies, methods, and technologies being employed for security amongst mobile devices and applications. This comprehensive book explores the security support that needs to be required on mobile devices to avoid application damage, hacking, security breaches and attacks, or unauthorized accesses to personal data. The chapters cover the latest technologies that are being used such as cryptography, verification systems, security policies and contracts, and

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general network security procedures along with a look into cybercrime and forensics. This book is essential for software engineers, app developers, computer scientists, security and IT professionals, practitioners, stakeholders, researchers, academicians, and students interested in how mobile technologies and applications are implementing security protocols and tactics amongst devices.

Android ist der unumstrittene Marktführer bei den Smartphone-Systemen. Die c't-Redaktion hat Android unter die Haube geschaut und zeigt, wohin sich das Betriebssystem entwickelt. In der

Diskussion um die Datenkrake Google fällt immer wieder die enge Verknüpfung mit Android auf, mehrere Artikeln stellen dar, wie Sie Ihr Smartphone von den Google-Diensten entkoppeln können. Eine Teststrecke gibt Ihnen Tests und Kaufberatungen an die Hand, mit denen Sie im Dschungel aktueller Smartphones und Tablets den Überblick bekommen, zusätzlich hat die Redaktion die neusten Smartwatches auf ihre Alltagstauglichkeit untersucht. In einem großen Praxisteil erfahren Sie, wie man einfache Hardware-Defekte selbst beheben kann, wie Sie mit Apps mehr aus Ihrem Mobilgerät herausholen und den mobilen Begleiter voll auf Ihre

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Bedürfnisse einrichten. Darüberhinaus bietet das Heft zwei Aktionen: 50 Prozent Rabatt (gültig bis 31.5.2015) auf das Verbatim Dual USB Power Pack und die Sicherheits-App Mobile Security & Antivirus von Eset kostenlos für ein Jahr. Die Aktivierung der App ist bis zum 31. Juli 2015 möglich.

Phablet 44 Success Secrets - 44 Most Asked Questions on Phablet - What You Need to Know

MEASUREMENT OF GAMMA-RAY DOSE RATE USING SMARTPHONES

10th Chinese Conference, CCBR 2015, Tianjin, China, November 13-15, 2015, Proceedings

Female World Traveler 101

**4th EAI International Conference, ADHIP 2020,
Binzhou, China, September 26-27, 2020,
Proceedings, Part II**

**Huawei 278 Success Secrets - 278 Most Asked
Questions on Huawei - What You Need to Know**

This book constitutes the refereed proceedings of the workshops co-located with the 4th International Joint Conference on Ambient Intelligence, Aml 2013, held in Dublin, Ireland, in December 2013. The 33 revised full papers presented were carefully reviewed and selected from numerous submissions to the following workshops: 5th International

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Workshop on Intelligent Environments Supporting Healthcare and Well-being (WISHWell ' 13) 3d International workshop on Pervasive and Context-Aware Middleware (PerCAM ' 13), 2nd International Workshop on Adaptive Robotic Ecologies (ARE'13), International Workshop on Aesthetic Intelligence (Axl'13), First International Workshop on Uncertainty in Ambient Intelligence (UAmI13). The papers are organized in topical sections on intelligent environments supporting healthcare and well-being; adaptive robotic ecologies; uncertainty in ambient intelligence; aesthetic intelligence; pervasive and

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context-aware middleware.

With the explosive growth of mobile computing and Internet of Things (IoT) applications, as exemplified by AR/VR, smart city, and video/audio surveillance, billions of mobile and IoT devices are being connected to the Internet, generating zillions of bytes of data at the network edge. Driven by this trend, there is an urgent need to push the frontiers of artificial intelligence (AI) to the network edge to fully unleash the potential of IoT big data. Indeed, the marriage of edge computing and AI has resulted in innovative solutions, namely edge intelligence or

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edge AI. Nevertheless, research and practice on this emerging inter-disciplinary field is still in its infancy stage. To facilitate the dissemination of the recent advances in edge intelligence in both academia and industry, this book conducts a comprehensive and detailed survey of the recent research efforts and also showcases the authors' own research progress on edge intelligence. Specifically, the book first reviews the background and present motivation for AI running at the network edge. Next, it provides an overview of the overarching architectures, frameworks, and emerging key technologies for

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deep learning models toward training/inference at the network edge. To illustrate the research problems for edge intelligence, the book also showcases four of the authors' own research projects on edge intelligence, ranging from rigorous theoretical analysis to studies based on realistic implementation. Finally, it discusses the applications, marketplace, and future research opportunities of edge intelligence. This emerging interdisciplinary field offers many open problems and yet also tremendous opportunities, and this book only touches the tip of iceberg. Hopefully, this book will

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elicit escalating attention, stimulate fruitful discussions, and open new directions on edge intelligence.

This book introduces readers to mobile information services for networks. The content is divided into eight chapters, each of which presents a specific concept and the latest related developments in mobile information services. Mobile information services for networks can be defined as platform-independent functional entities that provide various services based on the communication network platform. The book discusses the three main

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supporting technologies for mobile information services: neighbor discovery in the data link layer; routing and balanced association in the network layer; and community structure detection in the application layer. Lastly, the book describes the development of applications based on the authors' mobile information service platform, as well as related key technologies in the domains of intelligent transportation, smart tourism, and mobile payment, such as trajectory analysis, location recommendation, and mobile behavior authentication, which are promoting the development

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of mobile information services. This book offers a valuable reference guide for researchers in the field of computer science and technology, as well as those in the field of network mobile information service technology.

If you read technology news, you ' ll notice it ' s not just a story of amazing new product introductions, or even that plus copycat product introductions. All the usual aspects of business are there: fierce competition, new contenders, old survivors, great ideas but business failures, mediocre ideas that somehow seem to succeed and prosper. As a

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reporter, commentator and blogger on mobile technology, I ' ve collected what happened in the industry in 2014 and make predictions on what will and won ' t happen in 2015. You can read what did happen in the mobile technology in 2014. Often I deliver a comment with the news item and usually there is a link to the web page of the original announcement. This way you can dive into any detail level you desire, read my news feed for the overview or follow the related web link to the longer article. History is moving so fast now that it is all recorded electronically, but I ' m surprised no one else has

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collected it and presented it for consideration. Here is 2013 from the mobile technology industry for your consideration along with my own observations and opinions about where things are headed. It ' s often overlooked that the technology industry is an industry. By that I mean its main concerns are profit and growth. As consumers we love the new products and unique abilities we are gaining from technology, but it is a business akin to any other, trying to seduce us to pry money out of our wallets. So I cover the horse race aspect of the business, who ' s up, who ' s down. Is that changing? Is that likely to

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change? The longer implications of what the technology industry is doing are vast and social. We are moving to an always on, always connected society where we can communicate with someone instantly and find an answer to any question quickly. The entire database of human knowledge is now available in the palm of your hand whenever you desire it. Everything is there, the good, the bad, right and wrong, hate and love, music and noise. We are obsessed with technology, not in and of itself, but as a means to an end. Technology is the means to satisfy our curiosity or even our desire for self-

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expression. We are taking photos machine gun-style with our smartphones and choose the few to share. As humans we are gathering ever more data about ourselves and sharing more about ourselves than we probably thought possible. Bill Gates was once asked why the computer industry had generated so much improvement in its products over a relatively few years. He gave some boring answer about Moore ' s Law, but the real answer is that computers are in their teenage years. They are growing and growing. They will not always do so. So too the technology industry is in a state of rapid change. I

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see the shift to smaller devices as a new paradigm, smashing some businesses and growing others into giants. Their stories are here in the news. In short here are predictions for what won ' t and will happen in 2015 for the mobile technology industry, breakdowns of marketshare figures on the horse race aspect of the business, chapters on Apple, Samsung, Google, Microsoft, Nokia, Blackberry, Amazon, Yahoo, news about social media giants Facebook, Twitter, Google+, LinkedIn, Foursquare, SnapChat and the carriers themselves Verizon, AT&T, Sprint and T-Mobile. You can also review my

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2014 mobile predictions and see my track record on predictions. Finally there are some essays on how all this mobile tech is figuring into our lives. I ' ve divided the news into the subjects it covers, but also put in the appendix all the news as it came out in chronological ordering. You can read the firehose of events in the appendix, or just read about one topic at a time in the earlier chapters.

Universal Access in Human-Computer Interaction:
Aging and Assistive Environments

ComputerBild

How to Travel the World, Learn New Cultures, and

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Explore the World as a Solo Woman Traveler From A to Z!

Ethical and Social Perspectives on Global Business Interaction in Emerging Markets

Ascend AI Processor Architecture and Programming Principles and Applications of CANN

In its 5th edition International Marketing guides students to understand the importance of international marketing for companies of every size and how going international can enhance value and growth. It provides a solid understanding of the key principles and practices of international marketing. The text has been thoroughly updated to reflect the most recent developments in the

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current business environment and encourages students to critically engage with the content within the context of modern life. Key Features: - A new chapter dedicated to Digital and Social Media Marketing - Fully updated pedagogy, including 'Going International' vignettes and End of Chapter questions - Brand new examples and case studies from global and innovative companies including Red Bull, Gillette and Audi - Now includes Interactive activities, Testbank questions and Quizzes available on Connect® International Marketing is available with McGraw Hill's Connect®, the online learning platform that features resources to help faculty and institutions improve student outcomes and course delivery efficiency.

"International Marketing continues to be an essential

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subject in any business or management degree. Ghauri and Cateora's book, now in its fifth edition, provides a most up-to-date and authentic evolution of the subject." George S. Yip, Emeritus Professor of Marketing and Strategy, Imperial College Business School. Professor Pervez Ghauri teaches International Business at Birmingham Business School. He is Founding Editor for International Business Review (IBR) and Consulting Editor for Journal of International Business Studies (JIBS). Philip R. Cateora is Professor Emeritus at the University of Colorado. His teaching spanned a range of courses in marketing and international business from fundamentals through to doctoral level.

Ascend AI Processor Architecture and Programming:

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Principles and Applications of CANN offers in-depth AI applications using Huawei's Ascend chip, presenting and analyzing the unique performance and attributes of this processor. The title introduces the fundamental theory of AI, the software and hardware architecture of the Ascend AI processor, related tools and programming technology, and typical application cases. It demonstrates internal software and hardware design principles, system tools and programming techniques for the processor, laying out the elements of AI programming technology needed by researchers developing AI applications. Chapters cover the theoretical fundamentals of AI and deep learning, the state of the industry, including the current state of Neural Network Processors, deep learning frameworks, and a

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deep learning compilation framework, the hardware architecture of the Ascend AI processor, programming methods and practices for developing the processor, and finally, detailed case studies on data and algorithms for AI. Presents the performance and attributes of the Huawei Ascend AI processor Describes the software and hardware architecture of the Ascend processor Lays out the elements of AI theory, processor architecture, and AI applications Provides detailed case studies on data and algorithms for AI Offers insights into processor architecture and programming to spark new AI applications See your app through a hacker's eyes to find the real sources of vulnerability The Mobile Application Hacker's Handbook is a comprehensive guide to securing all mobile

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applications by approaching the issue from a hacker's point of view. Heavily practical, this book provides expert guidance toward discovering and exploiting flaws in mobile applications on the iOS, Android, Blackberry, and Windows Phone platforms. You will learn a proven methodology for approaching mobile application assessments, and the techniques used to prevent, disrupt, and remediate the various types of attacks. Coverage includes data storage, cryptography, transport layers, data leakage, injection attacks, runtime manipulation, security controls, and cross-platform apps, with vulnerabilities highlighted and detailed information on the methods hackers use to get around standard security. Mobile applications are widely used in the consumer and enterprise markets to process and/or

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store sensitive data. There is currently little published on the topic of mobile security, but with over a million apps in the Apple App Store alone, the attack surface is significant. This book helps you secure mobile apps by demonstrating the ways in which hackers exploit weak points and flaws to gain access to data. Understand the ways data can be stored, and how cryptography is defeated Set up an environment for identifying insecurities and the data leakages that arise Develop extensions to bypass security controls and perform injection attacks Learn the different attacks that apply specifically to cross-platform apps IT security breaches have made big headlines, with millions of consumers vulnerable as major corporations come under attack. Learning the tricks of the hacker's trade allows

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security professionals to lock the app up tight. For better mobile security and less vulnerable data, The Mobile Application Hacker's Handbook is a practical, comprehensive guide.

In this first book about the rather young discipline, the author consolidated its key principles, so that they can be consulted, referenced and utilised by both design students and professionals. Only when the perfect balance between visual beauty and functional performance is achieved, can a product provide a consistent and successful user experience. The discipline of CMF design focuses on designing and specifying colours, materials and finishes to support both functional and emotional attributes of products. The work of the CMF designer combines

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aesthetics and practical knowledge of materials and technologies with intangible human perceptions of value. This area of design expertise is increasingly in demand. Consumer product manufacturers have an enhanced awareness of its great potential for diversifying product portfolios at relatively low costs, while still maintaining a similar or the same product shape, functionality or tooling. It can work as a key avenue to create a sense of novelty and higher value propositions. From a marketing perspective, CMF design is a valuable tool when it comes to positioning products, collections and categories according to market tiers and consumer segmentations. Introducing the CMF process and detailing the areas of colour, material and finish design, this book serves as a

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valuable source of information about this emerging professional discipline and its fundamental principles.
The STREAM TONE: The Future of Personal Computing?
AmI 2013 Workshops, Dublin, Ireland, December 3-5, 2013.
Revised Selected Papers
Technology-Enhanced Human Interaction in Modern Society
Euro-Par 2016: Parallel Processing Workshops
The Report: Ghana 2014
8th International Conference, UAHCI 2014, Held as Part of HCI International 2014, Heraklion, Crete, Greece, June 22-27, 2014, Proceedings, Part III
The four-volume set LNCS 8513-8516

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constitutes the refereed proceedings of the 8th International Conference on Universal Access in Human-Computer Interaction, UAHCI 2014, held as part of the 16th International Conference on Human-Computer Interaction, HCII 2014, held in Heraklion, Crete, Greece in June 2014, jointly with 14 other thematically similar conferences. The total of 1476 papers and 220 posters presented at the HCII 2014 conferences was carefully reviewed and selected from 4766 submissions. These papers address the latest research and

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development efforts and highlight the human aspects of design and use of computing systems. The papers thoroughly cover the entire field of human-computer interaction, addressing major advances in knowledge and effective use of computers in a variety of application areas. The total of 251 contributions included in the UAHCI proceedings were carefully reviewed and selected for inclusion in this four-volume set. The 75 papers included in this volume are organized in the following topical sections:

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design for aging; health and rehabilitation applications; accessible smart and assistive environments; assistive robots and mobility, navigation and safety.

Huawei Technologies Co. Ltd.' (Huawei) is a Chinese multinational networking and electronic communications outfits and facilities corporation headofficed in Shenzhen, Guangdong. It is the greatest electronic communications outfits creator within the planet, passing Ericsson in 2012. There has never been a Huawei Guide like this. It

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contains 278 answers, much more than you can imagine; comprehensive answers and extensive details and references, with insights that have never before been offered in print. Get the information you need--fast This all-embracing guide offers a thorough view of key knowledge and detailed insight. This Guide introduces what you want to know about Huawei. A quick look inside of some of the subjects covered: Huawei - Partners and customers, Ren Zhengfei - Control of Huawei, HyppTV, Wireless Gigabit Alliance - Members,

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3Com - 2001 and beyond, Huawei - Corporate affairs, Huawei Ascend G600 - Specifications, Huawei - Sales, Huawei Symantec - History, Green Park Business Park - Occupiers, 4G 3GPP Long Term Evolution (LTE), ARM Holdings - ARM core licensees, Polarization-division multiplexing - Photonics, Linux Phone Standards Forum, Huawei - Ascend smartphones and devices, Tizen - History, Multiple-input multiple-output - Multi-user types, Mobile phone industry in China - Mobile phone industry, Huawei E5, Huawei Sonic,

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World IPv6 Day and World IPv6 Launch Day - Participants, Huawei Ascend Mate - Software, Huawei - Further reading, ZTE - History, Huawei E220 - Software, Huawei Ascend G300, Huawei Ascend W1, Asus routers, Telecommunications in Brunei - Broadband access, Huawei U2801 - History, Huawei - Leadership, Multimedia over Coax Alliance, Telecommunications industry in China, Phablet - Market impact, Huawei IDEOS U8150 - Features, People's Republic of China - Communications, Link aggregation -

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Proprietary link aggregation, Huawei - Intellectual property rights, Citycell - Products offered, and much more...

There has never been a Phablet Guide like this. It contains 44 answers, much more than you can imagine; comprehensive answers and extensive details and references, with insights that have never before been offered in print. Get the information you need--fast! This all-embracing guide offers a thorough view of key knowledge and detailed insight. This Guide introduces what you want to know about

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Phablet. A quick look inside of some of the subjects covered: Samsung Galaxy Note II, Word of the Year - Least Likely to Succeed, Samsung Galaxy Note series - Galaxy Note II, Samsung Galaxy Gear - Development, Samsung Galaxy Grand - Reception, Samsung Galaxy Note (original) - Size and construction, Dell Streak, Samsung Electronics, Samsung Galaxy Duos - Range, LG Vu 3, Global Language Monitor - High tech terms, EO Personal Communicator, Samsung Galaxy Mega, Smartphones - Origin of the term,

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Smartphone - Origin of the term, LG Optimus Vu, Lenovo smartphones - Vibe Z, LG Optimus G Pro, Huawei Ascend Mate, 2160p - History, Tablet computer - Phablets, LG Optimus Vu II, Nokia Lumia 1520, Phablet - History, Samsung Galaxy Note 8.0, HTC One Max - History, Nokia Lumia 1320, Samsung Galaxy Tab series - Galaxy Note, Alcatel One Touch - Smartphones, Asus Fonepad, Phablet - Market impact, Mobile phone form factors - Touchscreen/Phablet, and much more...
The CMOS (Complementary Metal Oxide

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Semiconductor) image sensor of a smartphone has been known for its sensitivity to gamma-rays. In this research, the four models of smartphones (Samsung Galaxy GT-S5570 mini, Samsung Galaxy SII, Samsung Galaxy SIII and Huawei Ascend P7) were selected and tested for measurement of gamma-rays emitted from Iridium-192, Cobalt-60 and Cesium-137 sources. During measurements, the phones were set in video mode while the camera lenses were covered with black adhesive tape to prevent light

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exposure. Interaction of gamma-rays with the CMOS clearly appeared as flashing bright spots on the dark background image. The bright spots were then counted by the freely available ImageJ software. Preliminary results indicated that the number of bright spots increased linearly with increasing gamma-ray dose rate from these three sources. Among these four models of smartphone, Huawei Ascend P7 gave the highest sensitivity and the second was Samsung Galaxy SIII. Then Huawei Ascend P7 and Samsung Galaxy SIII

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were calibrated and tested in measurement of gamma-ray dose rate in comparison with the known values and with the dose rate survey meter. The results were very satisfactory.

Application software for Android smartphones was finally developed so that the number of bright spots could be simultaneously counted and converted to gamma-ray dose rate to display on the smartphones.

Huawei Goes Global

Technology news from 2014 and predictions and insights about 2015.

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Euro-Par 2016 International Workshops,
Grenoble, France, August 24-26, 2016,
Revised Selected Papers
6G, the Next Horizon
Digital Communication. Towards a Smart and
Secure Future Internet
Der Praxis-Guide

This book constitutes the proceedings of the workshops of the 23rd International Conference on Parallel and Distributed Computing, Euro-Par 2016, held in Grenoble, France in August 2016. The 65 full papers presented were carefully reviewed and selected from 95 submissions. The

volume includes the papers from the following workshops: Euro-EDUPAR (Second European Workshop on Parallel and Distributed Computing Education for Undergraduate Students) – HeteroPar 2016 (the 14th International Workshop on Algorithms, Models and Tools for Parallel Computing on Heterogeneous Platforms) – IWMSE (5th International Workshop on Multicore Software Engineering) – LSDVE (Fourth Workshop on Large-Scale Distributed Virtual Environments) - PADABS (Fourth Workshop on Parallel and Distributed Agent-Based Simulations) – PBio (Fourth International Workshop on Parallelism in Bioinformatics) – PELGA (Second Workshop on Performance Engineering for Large-Scale Graph Analytics)

– REPPAR (Third International Workshop on Reproducibility in Parallel Computing) – Resilience (9th Workshop in Resilience in High Performance Computing in Clusters, Clouds, and Grids) – ROME (Fourth Workshop on Runtime and Operating Systems for the Many-Core Era) – UCHPC (9th Workshop on UnConventional High-Performance Computing).

America has finally recognized China's bid for world dominance—but we're still losing ground. Domination of the next generation of mobile broadband is just the tip of the spear. Like the Borg in Star Trek, China will assimilate you into a virtual empire controlled by Chinese technology. China is taking control of the Fourth Industrial

Revolution—the economy of artificial intelligence and quantum computing—just as America dominated the Third Industrial Revolution driven by the computer. Long in planning, China’s scheme erupted into public awareness when it emerged as the world leader in 5G internet. America is on track to become poor, dependent, and vulnerable—unless we revive the American genius for innovation. Trade wars and tech boycotts have failed to slow China’s plans. David P. Goldman watched China unfold its imperial plan from the inside, as an investment banker in China and strategic consultant, and as a principal of a great Asian news organization, the Asia Times. This is an eyewitness, firsthand account of the biggest turning point in

world affairs since the Second World War, with a clear explanation of what it means for America and for you—and what America can do to remain the world's leading superpower.

The astonishing story of the development of the mobile phone in the UK

The economy has a history of strong government involvement and a legacy of socialist policies in the 1960s and 1970s, with statist companies involved in both energy and agriculture; yet, the country's market is now among the more liberalised in the region. Ghana has a strong export profile, although it is somewhat dependent on commodities. It is the world's second-largest exporter of cocoa, behind

Côte d'Ivoire, and one of the continent's largest gold producers, while new reserves of oil and gas have helped further expand its resource wealth. The economy saw expansion of 7.1% in 2013, while inflation reached 14.5% in March 2014. Although inflation and balance of payments remain the country's biggest economic challenges, measures have been taken to strengthen the cedi and curb inflation.

Biometric Recognition

Edge Intelligence in the Making

Multinational Management

Optimization, Deep Learning, and Applications

30 Years of Mobile Phones in the UK

Huawei Wisdom

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A rigorous examination of the motivations, sources, obstacles to and consequences of China's drive to become a leading innovative nation.

This book constitutes the refereed proceedings of the 10th Chinese Conference on Biometric Recognition, CCBR 2015, held in Tianjin, China, in November 2015. The 85 revised full papers presented were carefully reviewed and selected from among 120 submissions. The papers focus on face, fingerprint and palmprint, vein biometrics, iris and ocular biometrics, behavioral biometrics, application and system of biometrics, multi-biometrics and information fusion, other biometric recognition and processing.

The six-volume set comprising the LNCS volumes 11129-11134 constitutes the refereed proceedings of the

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workshops that took place in conjunction with the 15th European Conference on Computer Vision, ECCV 2018, held in Munich, Germany, in September 2018.⁴³

workshops from 74 workshops proposals were selected for inclusion in the proceedings. The workshop topics present a good orchestration of new trends and traditional issues, built bridges into neighboring fields, and discuss fundamental technologies and novel applications.

This casebook demonstrates that the future of global business lies in how well the multinational landscape is charted and how the importance of Asian market leaders is deeply embedded in it. It offers international management students and researchers an extensive guide to the business history, strategy development, and foreign market

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entry modes used by emerging Asian multinationals. The cases focus on well-known companies such as Lenovo, Alibaba, Infosys, Huawei, Panasonic, and Rakuten. These companies, all of which generate huge revenues in their own countries (e.g. in China, India, South Korea, Taiwan, Vietnam), are now becoming increasingly sophisticated and striving to become global brands, while also enjoying the active support of their governments in terms of their international business. Readers will learn about the current multinational landscape in Asia, the management challenges, and the future implications for traditional western companies seeking to retain their market share. Chapters on corporate entrepreneurship, human resource management and intercultural competence, and current

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branding trends in Asia will provide a cutting-edge update on international business strategy for students and practitioners alike.

Advanced Hybrid Information Processing

Deep Learning and Practice with MindSpore

Munich, Germany, September 8-14, 2018, Proceedings,
Part V

The Fundamental Principles of Colour, Material and Finish
Design

Computer Vision - ECCV 2018 Workshops

Influencing and Negotiating

Societal demands, needs, and perspectives of ethical and socially responsible behavior within business environments are a driving force for corporate self-

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regulation. As such, executives must consistently work to understand the current definition of ethical business behavior and strive to meet the expectations of the cultures and communities they serve. Ethical and Social Perspectives on Global Business Interaction in Emerging Markets compiles current research relating to business ethics within developing markets around the world. This timely publication features research on topics essential to remaining competitive in the modern global marketplace, such as corporate social responsibility, corporate governance, consumer behavior understanding, and ethical leadership, and how all of these components attribute to the decision making process in business environments. Business executives

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and managers, graduate-level students, and academics will find this publication to be essential to their research, professional, and educational needs.

This book constitutes the proceedings of the 28th International Tyrrhenian Workshop on Digital Communication, TIWDC 2017, which took place in Palermo, Italy, in September 2017. The 18 papers presented in this volume were carefully reviewed and selected from 40 submissions. They were organized in topical sections named: biometric systems; emerging services with Network Function Virtualization (NFV); multimedia forensics; security protocols; software defined networks; and technologies for Internet of Things (IoT).

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Ascend AI Processor Architecture and Programming: Principles and Applications of CANN offers in-depth AI applications using Huawei's Ascend chip, presenting and analyzing the unique performance and attributes of this processor. The title introduces the fundamental theory of AI, the software and hardware architecture of the Ascend AI processor, related tools and programming technology, and typical application cases. It demonstrates internal software and hardware design principles, system tools and programming techniques for the processor, laying out the elements of AI programming technology needed by researchers developing AI applications. Chapters cover the theoretical fundamentals of AI and deep learning, the

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state of the industry, including the current state of Neural Network Processors, deep learning frameworks, and a deep learning compilation framework, the hardware architecture of the Ascend AI processor, programming methods and practices for developing the processor, and finally, detailed case studies on data and algorithms for AI. Presents the performance and attributes of the Huawei Ascend AI processor Describes the software and hardware architecture of the Ascend processor Lays out the elements of AI theory, processor architecture, and AI applications Provides detailed case studies on data and algorithms for AI Offers insights into processor architecture and programming to spark new AI applications

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This book is about influencing and negotiation in business environment.

Research Anthology on Securing Mobile Technologies and Applications

A Casebook on Asia's Global Market Leaders

Ai & Quantum Computing For Finance & Insurance: Fortunes And Challenges For China And America
Develop Strategy to Execution at Critical Moments
EBOOK: International Marketing, 5e

This book explores the ways in which the adoption of new paradigms, processes, and technologies can lead to greater revenue, cost efficiency and control,

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as well as improved business agility in the insurance industry.

This book combines scientific research and professional insights on brand and marketing strategy development in major emerging growth markets. It presents a detailed outline of the Brazil, Russia, India and China (BRIC) markets to understand their cultural and socio-economic complexity. With emerging markets at the center, major paradigm shifts are explained such as 'one world strategies'. The author reveals the importance of market-driven positioning that uses local differences and consumer preferences as

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opportunities without contradicting a corporation's global positioning. Professionals in international marketing and business strategists will find the hands-on guidance to 25 new success strategies particularly useful. This book is also a must-read for people dealing with branding and marketing in a 'glocalized' world.

This two-volume set constitutes the post-conference proceedings of the 4th EAI International Conference on Advanced Hybrid Information Processing, ADHIP 2020, held in Binzhou, China, in September 2020. Due to COVID-19 the conference was held virtually. The 89 papers presented were selected from 190

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submissions and focus on theory and application of hybrid information processing technology for smarter and more effective research and application. The theme of ADHIP 2020 was "Industrial applications of aspects with big data". The papers are named in topical sections as follows: Industrial application of multi-modal information processing; Industrialized big data processing; Industrial automation and intelligent control; Visual information processing.

Huawei Goes Global provides a much-needed, comprehensive, and scholarly examination of the business environment and the striving global

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operations of China's technology giant. With theoretical research, case studies, data analysis, and empirical studies, this two-volume work tells a fascinating story of internationalization in an emerging economy. As one of the most powerful Chinese companies in the global economy, the largest global telecommunications-equipment producer and a leading consumer-electronics manufacturer, Huawei is a great example of the globalization of the Chinese enterprises in the twenty-first century. In Volume I, scholars critically examine the rise of Huawei as a Chinese global enterprise from the political economy and public

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policy perspectives, as well as Huawei's development strategies, innovations, and talent management. In Volume II, multiple authors carefully study the growth of Huawei from regional and geopolitical perspectives, and its corporate communication and crisis management. Within the framework of the trade conflicts between China and the US, controversies over economic sanctions, intellectual-property disputes, and espionage and cyber security concerns, this groundbreaking work makes an important contribution to both academic literature and the ongoing public discourse on Huawei. Volume II is available here:

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China's Path to Innovation

This book systematically introduces readers to the theory of deep learning and explores its practical applications based on the MindSpore AI computing framework. Divided into 14 chapters,

the book covers deep learning, deep neural networks (DNNs), convolutional neural networks (CNNs), recurrent neural networks (RNNs), unsupervised learning, deep reinforcement learning, automated machine learning, device-cloud collaboration, deep learning visualization, and data preparation for deep learning. To help clarify the complex topics discussed, this book includes numerous examples and links to online resources.

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guide is for all you, who are: • Aspiring female solo travelers • Lusting to live out your wanderlust dreams • Willing to give up your comforts for the unfamiliar Once you've made traveling a priority and want to make your dreams a reality, go ahead and pick up this quick guide! Or, maybe you have a friend who could use this. Now, that you've decided to travel, what are the next steps? Have you thought about where you want to start? What about how to budget for your travels? Or, what about your birth control? In this guide, I'll cover everything you need to know! It will help you manage details from trip

preparation to your return home. I'll even discuss concerns you might forget during your initial excitement. Topics include: • Mapping your travels • Budgeting for your trip • Sexual harassment • Visas • Vaccinations • Health Insurance • Cellphones • Travel Apps • Homesickness • Culture shock • Volunteering • Finding work After reading the guide, you'll feel more confident to globe trot to whatever country you want. And, even more importantly, you'll be ready to face any challenge that comes your way. About the Expert Rebecca Friedberg graduated from The Ohio State University in 2017 where she

pursued a degree in Classical Languages and a minor in Business Administration. After graduating, she traveled the world solo for six months. Her travels took her to Spain, France, Germany, and Romania in Europe. In Asia, she traveled to Nepal, Thailand, Cambodia, and Vietnam. Rebecca decided to travel after her first year in university. She knew that traveling held endless and valuable life-lessons she couldn't learn at school. While in school, she saved her money, committed to the idea of traveling the world, and then made it a reality for herself. She wrote this guide to pass along advice she was

given and help future female solo world travelers. This is Rebecca's second guide with HowExperts. For her first one, her topic was how to trek through the Manaslu Mountains of Nepal. In the future, Rebecca hopes to write other works and travel. HowExpert publishes quick 'how to' guides on all topics from A to Z by everyday experts.

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