

## How To Kill A Unicorn How The Worlds Hottest Innovation Factory Builds Bold Ideas That Make It To Market

A unique behind-the-scenes look at the groundbreaking methodology that today's most in-demand innovation factory uses to create some of the boldest products and successfully bring them to market.

A New York Times bestseller! Unicorns are real. (At least we think they are.) Are you ready to protect the creatures of myth and legend? Then you belong in The Unicorn Rescue Society. HURRY—THE CREATURES NEED YOU! Elliot Eisner isn't exactly thrilled with the first day at his new school. His class is going on a field trip to a creepy forest called the Pine Barrens. The trip is being led by Professor Fauna, the weirdest teacher Elliot has ever met. And the only kid who will talk to Elliot, Uchenna Devereaux, isn't afraid of danger. She likes danger. Elliot and Uchenna are about to become part of a secret group of adventurers, The Unicorn Rescue Society, whose goal is to protect and defend the world's mythical creatures. Together with Professor Fauna, Elliot and Uchenna must help rescue a Jersey Devil from a duo of conniving, greedy billionaires, the Schmoke Brothers. Join Elliot and Uchenna on their very first quest as members of the Unicorn Rescue Society in this fantasy-adventure series from Adam Gidwitz, the beloved bestselling and Newbery Honor-winning author of *The Inquisitors Tale* and *A Tale Dark & Grimm*. Illustrated throughout, this is the perfect fit for newly independent readers looking for a story full of adventure, fun, and friendship.

A Hilarious Expose of the Secret Lives of Unicorns, Based on the Popular Online Comic! In *Unicorn Being a Jerk*, author/illustrator C.W. Moss reveals - through approximately 55 colorful illustrations and accompanying captions - that unicorns are not the majestic creatures we think they are but are in fact jerks whose petty, selfish antics include stomping on children's sandcastles, feeding pigs to bacon, and parking in handicap spots at the mall. In the vein of *The Book of Bunny Suicides*, this humor book will be required reading for all those unsuspecting unicorn fans out there who will come face to face with the ugly reality of this mythical creature.

An enchanting, exciting fantasy about a real-world girl searching for her sister in a land full of magic and strange creatures, blending the timeless feel of *A Wrinkle in Time* with *Frozen's* powerful themes of identity, enchantment, and sisterhood. Claire Martinson still worries about her older sister Sophie, who battled a mysterious illness last year. But things are back to normal as they move into Windermere Manor . . . until the sisters climb a strange ladder in a fireplace and enter the magical land of Arden. There, they find a world in turmoil. The four guilds of magic no longer trust each other, the beloved unicorns have disappeared, and terrible wraiths roam freely. Scared, the girls return home. But when Sophie vanishes in the night, it will take all of Claire's courage to climb back up the ladder, find her sister, and uncover the unicorns' greatest secret. A Kids' Indie Next Selection A Mighty Girl Best Book of the Year An ALA Top Ten First Novel for Youth

The Creature of the Pines

Enter Oblivion

Hyperbole and a Half

A Novel

Rampant

The Unicorn Delusion

To Kill a Unicorn

Color photographs of the seven exquisitely detailed late Gothic tapestries depicting the hunt of the unicorn, including many reproductions of important details, are enhanced by scholarly commentary on their secular and religious imagery, design, weaving, h

The Unicorn Rescue Society is back! Across the vast, blue ocean, in the mountains of the Basque Country, a fearsome creature has gone missing. And the Unicorn Rescue Society are the only ones who can save it. Elliot and Uchenna—and Jersey!—have barely recovered from their first adventure with Professor Fauna when he approaches them with an all-new quest. Except this time they're going to have to cross an ocean. In the mountains of the Basque Country, the Unicorn Rescue Society must track down a missing dragon. But how could someone even kidnap a dragon? And for what evil purpose? And is their newest, fire-breathing rescue more than they can handle? New challenges await in this second book in the Unicorn Rescue Society series, a brand-new fantasy-adventure from Adam Gidwitz, the beloved bestselling and Newbery Honor-winning author of *The Inquisitors Tale* and *A Tale Dark & Grimm*. Illustrated throughout, it's the perfect fit for newly independent readers looking for a story full of adventure, fun, and friendship.

#1 New York Times Bestseller "Funny and smart as hell" (Bill Gates), Allie Brosh's *Hyperbole and a Half* showcases her unique voice, leaping wit, and her ability to capture complex emotions with deceptively simple illustrations. FROM THE PUBLISHER: Every time Allie Brosh posts something new on her hugely popular blog *Hyperbole and a Half* the internet rejoices. This full-color, beautifully illustrated edition features more than fifty percent new content, with ten never-before-seen essays and one wholly revised and expanded piece as well as classics from the website like, "The God of Cake," "Dogs Don't Understand Basic Concepts Like Moving," and her astonishing, "Adventures in Depression," and "Depression Part Two," which have been hailed as some of the most insightful meditations on the disease ever written. Brosh's debut marks the launch of a major new American humorist who will surely make even the biggest scrooge or snob laugh. We dare you not to. FROM THE AUTHOR: This is a book I wrote. Because I wrote it, I had to figure out what to put on the back cover to explain what it is. I tried to write a long, third-person summary that would imply how great the book is and also sound vaguely authoritative—like maybe someone who isn't me wrote it—but I soon discovered that I'm not sneaky enough to pull it off convincingly. So I decided to just make a list of things that are in the book: Pictures Words Stories about things that happened to me Stories about things that happened to other people because of me Eight billion dollars\* Stories about dogs The secret to eternal happiness\* \*These are lies. Perhaps I have underestimated my sneakiness!

The Unicorn Quest

Unicorn

Summer of the Unicorn

The Thirteenth Unicorn

How the World's Hottest Innovation Factory Builds Bold Ideas That Make It to Market

...and Build the Bold Ideas that Make it to Market, Drive Growth and Transform Industries

Private detective John Justin Mallory is approached by an elf on New Year's Eve and reluctantly agrees to help him find a lost unicorn in Manhattan by sunrise. NEW YORK TIMES BESTSELLER "An inspiring story that manages to be painful, honest, shocking, bawdy and hilarious." —The New York Times Book Review From stand-up comedian, actress, and breakout star of *Girls Trip*, Tiffany Haddish, comes *The Last Black Unicorn*, a sidesplitting, hysterical, edgy, and unflinching collection of (extremely) personal essays, as fearless as the author herself. Growing up in one of the poorest neighborhoods of South Central Los Angeles, Tiffany learned to survive by making people laugh. If she could do that, then her classmates would let her copy their homework, the other foster kids she lived with wouldn't beat her up, and she might even get a boyfriend. Or at least she could make enough money—as the paid school mascot and in-demand Bar Mitzvah hype woman—to get her hair and nails done, so then she might get a boyfriend. None of that worked (and she's still single), but it allowed Tiffany to imagine a place for herself where she could do something she loved for a living: comedy. Tiffany can't avoid being funny—it's just who she is, whether she's plotting shocking, jaw-dropping revenge on an ex-boyfriend or learning how to handle her newfound fame despite still having a broke person's mind-set. Finally poised to become a household name, she recounts with heart and humor how she came from nothing and nowhere to achieve her dreams by owning, sharing, and using her pain to heal others. By turns hilarious, filthy, and brutally honest, *The Last Black Unicorn* shows the world who Tiffany Haddish really is—humble, grateful, down-to-earth, and funny as hell. And now, she's ready to inspire others through the power of laughter.

Soar into a breathtaking world of heroes and unicorns as you've never seen them before in this fantastical middle grade debut perfect for fans of the Percy Jackson and Eragon series! Skandar Smith has always yearned to leave the Mainland and escape to the secretive Island, where wild unicorns roam free. He's spent years studying for his Hatchery exam, the annual test that selects a handful of Mainlander thirteen-year-olds to train to become unicorn riders. But on the day of Skandar's exam, things go horribly wrong, and his hopes are shattered...until a mysterious figure knocks on his door at midnight, bearing a message: the Island is in peril and Skandar must answer its call. Skandar is thrust into a world of epic sky battles, dangerous clashes with wild unicorns, and rumors of a shadowy villain amassing a unicorn army. And the closer Skandar grows to his newfound friends and community of riders, the harder it becomes to keep his secrets—especially when he discovers their lives may all be in graver danger than he ever imagined.

When Naomi discovers a unicorn horn in her late grandfather's belongings, she doesn't actually believe it's real, but her grandfather had meant for her to have it, so she takes it home. While cleaning it, she accidentally pricks herself on the horn's point and is magically transported to another planet that is filled with strange and dangerous creatures. The most dangerous being her brand new husband—Lord Tavik. Naomi doesn't know much about her brand new husband, not even what he looks like, and he assures her that if she tries to sneak a peek at his face, he'll kill her. Needless to say, Naomi desperately wants to go home, but that poses a problem because the only way she knows how is by unicorn horn, and the one she had, stayed on Earth. Her best hope is a crazy witch named Agatha, but Agatha is the one who tricked her into marrying Tavik. And then RAN OFF. Naomi must find a way to ditch her husband, find the witch, and get a unicorn to send her back home. It shouldn't be that hard to find a virgin, right?

The Magic of Unicorns

Dark Whispers

How to Kill a Unicorn

The Unicorn Project

Birth of the Firebringer

The Madre de Aguas of Cuba

***It's the epic battle of brains against manes. Which side are you on? It's a question as old as time itself: which is better, the zombie or the unicorn? This all-original anthology edited by Holly Black (Team Unicorn) and Justine Larbalestier (Team Zombie) makes strong arguments for both sides in the form of spectacular short stories. Half of the stories portray the strengths—for good and evil—of unicorns, and half show the good (and really, really badass) side of zombies. Contributors include many bestselling authors, including Cassandra Clare, Libba Bray, Maureen Johnson, Meg Cabot, Scott Westerfeld, and Margo Lanagan. This anthology will have everyone asking: Team Zombie or Team Unicorn?***

***Forget everything you ever knew about unicorns. The fluffy, sparkly, friendly "horses" so popular the world over don't exist. Real unicorns are killers. Beasts the size of elephants, with cloven hooves that shake the earth, hides impervious to bullets, and horns that contain a deadly poison, unicorns can outrun a sports car and smell a human from a mile away. And they can only be killed by virgin warriors descended from Alexander the Great. Sixteen-year-old Astrid Llewelyn has grown up with her mom Lilith's tall tales about unicorns and their exalted family heritage, but figures her mom's crazy. But the scary stories her mom told her about the monsters in her formative years left her with a firm phobia about unicorns, even the cutesy kind popular with young girls. But when one of the monsters attacks her boyfriend in the woods—thereby ruining any chance of him taking her to prom—Astrid finds herself headed to Rome to train as a unicorn hunter. "As swift and sure-footed as a killer unicorn, Rampant weaves a vibrant new mythology from venerable threads."—Scott Westerfeld, bestselling author of the Uglies series***

***Vampires, serial killers, unicorns, and more, all of them intersecting within that alluring stretch of the American Southwest known as Las Vegas. With this collection of short stories, Martin Lastrapes shifts seamlessly from horror and comedy to fantasy and literary fiction, weaving together an eclectic tapestry of characters who are bonded by themes of loneliness, revenge, friendship, and sex.***

***A new story starring Jessica and Granny, from the highly successful Corgi Pup Unusual Day. Jessica loses her first tooth and Granny tells her an amazing story about her own experiences with the Tooth Fairy. A funny fantasy told with Sandi's inimitable humour, this story is perfect for new readers.***

***The Basque Dragon***

***The Killing of the Unicorn***

***Sarah's Unicorn***

***Skandar and the Unicorn Thief***

***Nobody Rides the Unicorn***

***Dolph the Unicorn Killer & Other Stories***

A Beloved Classic Returns to Print Here, for a new generation of readers, is the exciting (and witty) tale of Piswyck, a young nobleman not quite ready for the world of magic and derring-do: his Particolored Unicorn (it has bad habits: it farts, and worse, it speaks in iambic pentameter), and their quest to rescue the beautiful Miranda, who has been carried off to Far Bermuda by her wicked Uncle Smagdarone (the Great?) and is held captive there in the magically-moved castle of Mad King Ludwig (Neuschwanstein), which said wicked wizard has surrounded with an impenetrable wall of man-eating gelatin. There are trolls, hang glider battles, great green sharks, gymnastics in swordplay, Black Elves, a giant chartreuse septapus named Ralph, and a war in which the most important weapon is perhaps the umbrella. Humor, lots of action, and a truly amazing cast of characters. "The Particolored Unicorn most certainly does run through a full spectrum of adventure." --Esther Friesner, author of Harlot's Ruse. "Jon DeCles...wrote this delightful humorous romp of a post-apocalyptic fantasy that I shelve

right next to The Last Unicorn. His style is light and irreverent while allowing his characters to be serious or angry. I wish he'd write a sequel." --The Library of Gothos "I ran across this book on my mother's shelves, and devoured it in a single sitting. It both is, and is not, a quintessential 'find the princess, reclaim your lost kingdom' sort of story. Some of its undeniable humor comes from how little it takes itself seriously (which doesn't mean it's internally inconsistent or stupidly self-referential - think *Scream* or *Spaceballs*, not *Scary Movie*). Off-the-wall realities of its fictional world are presented completely deadpan (unicorns produced by magical genetic engineering; an Evil Wizard -- the protagonist's fiancée's uncle -- who transported Neuschwanstein to Bermuda and lives in it, surrounded by a protective moat of carnivorous pink jelly) in a way I find most appealing; almost a British sort of sense of humor is at work here. If you like Pratchett, Asprin, or Holt, give this book a try." --eloisebd, on Amazon

To do list: Remove Curse of Cthulhu. Kill a demigod. Eat a unicorn heart. My name is Cain Sthylдор. I've met Death in person, I'm cursed by Cthulhu, know a gorgon, and have a pet octopus named Fred. The fae may rule Gaia, but rules were made to be broken, especially when those rules are a pain in my ass. The fae hate me because I started a war to free myself from their clutches. The humans hate me because I used to work for the fae. My only real friends are a bartending elf and a half-fae assassin who claims she'll kill me for the price on my head--one day. Until then, we'll be sipping mangoritas at Voltaire's. You might say life far too interesting for someone like me who just wants to keep a low profile. I may not be a wizard from Chicago, a druid on the run, part of a destructive duo from New York City, or a hot-tempered maker who hates girl scouts, but I guarantee you'll be entertained. I used to be an assassin for the fae, but now I'm a tracker and bounty hunter for a supernatural agency called Eclipse. I may not kill anyone anymore, but I find elusive targets and what they do with them is none of my business. At least until now. My target is a teenaged girl, and I don't like the thought of ordinary kids being taken or killed. But when I refuse to do the deed, I'm suddenly being hunted by a demigod who can hurl lightning like nobody's business. The fae told us the gods are dead. Apparently, they're very much alive, and Zeus is still up to his dirty little shenanigans. His kid is now an assassin for a group called the Divine Council, and they want this girl dead. Stupidly, I take her under my protection, and now I've got Eclipse, a demigod, and several other competing factions who all want the girl for their own nefarious purposes. And it doesn't take long for me to find out why. The factions are weaponizing demigods. Some want to use them against the fae. Some want to rule the world. And others want to kill the gods themselves. To top it off, the curse of Cthulhu is eating me to the bone, and the only way to cure it is to eat a living unicorn heart. Unfortunately, unicorns are thought extinct--all but one. The girl, it turns out, is the key to me getting that last unicorn heart so mine can keep on beating. With the gods, the fae, and the rest of the supernatural world hunting me, the odds look grim. But I've survived too much and outsmarted too many to give up now. I will not run. I will not hide. It's time the high and mighty find out what real fear feels like. If you like Jim Butcher, Sarah J. Maas, Kevin Hearne, Steve McHugh, Michael Anderle, Ilona Andrews, Patricia Briggs, Shannon Mayer, or K.F. Breene, you won't be able to put down the highly addictive *Chronicles of Cain*. "John Corwin, Jim Butcher, and Kevin Hearne are easily my favorite Urban Fantasy Authors. In that order." -- John Corwin's Mom What Amazon readers are saying: ????? "My son's books are the best!" -John's Mom ????? "I like Cain even more than Dresden!" ????? "The *Chronicles of Cain* should be a TV series." ????? "Corwin's breath may stink, but his writing is superb." ????? "I laughed, I cried, I soiled my pants. That's when I realized I'd chewed laxative gum." ????? "If you don't want a mangorita with a plastic pirate sword and little umbrella after this, you've got your priorities wrong." ????? "This book had me hooked from chapter one!" ????? "Corwin's plots are so unique I never see what's coming around the corner." ????? "Lovecraftian vibes throughout and Cthulhu! What more could you want?" ????? "Only my mother in-law scares me more than Cthulhu." Bow before Cthulhu and read the *Chronicles of Cain*.

In a thrilling romance from New York Times bestselling author Kay Hooper, a sensual enchantress shows an earthbound adventurer how to harness the power of fate. Warrior, sorceress, and siren, Siri is the guardian of the last herd of golden unicorns. She was born to fulfill her destiny, but now this once peaceful world she loves is in danger, threatened by the arrival of two men: brothers, rivals, and heirs to a doomed kingdom. Both seek the prize Siri guards, but only one possesses the heart and courage to win that prize. Only one has the strength to capture a legend with love—a forbidden passion that could save or destroy all that Siri protects. For the man called Hunter Morgan is more powerful than even he knows. . . . Hunter comes from a world at war, with machines, with reality, with itself. His birthright as protector of the planet comes at a heavy cost, for now his only choice is to defeat his own brother. What begins as a test of strength becomes an epic battle to save a beautiful woman born out of legend. With the intoxicating force of Siri's love, Hunter's legacy is at last revealed. But first he must put an end to the treachery and peril that could destroy them both. This ebook includes an excerpt from another Loveswept title.

Perfect for fans of Sarah J. Maas and Victoria Aveyard, *Dark Unicorn* is the first of the new and mysterious adult fantasy series *Horn Sworn*. Princess Wrenyve knows her oath to return her Kingdom's missing artifact, the Heart of Spellshallow, means one of the King's children will die. Even if Wren is cunning, fast, and strong enough, there's a good chance it will still be her. Without the Heart, magic will flee the land faster than the night flees the day. Without the Heart, Spellshallow, and everything in it will cease to exist. As her brother's shameful thievery is uncovered, Wren must swallow her pride and accept help from allies whom she knows she can't trust: - Thackery is the ambitious son of the richest and most powerful councilman--her very ex, scorned lover--and the wounds Wren caused him are still raw. - Calen isn't a boy at all. Trapped in human form after a hideous defeat, Calen may have lost his horn, but is still a unicorn--a self-serving, treacherous scoundrel, as dangerous to any man who crosses him as he is to the innocence of every fair maiden. - Luckily for Wren, she was already doomed. To find the Heart and restore the magic, to retrieve the lost horn, Wren and her unfortunate travel

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companions must survive three separate realms--each more deadly than the last. Unknown enemies and strange magic hinder their way, and yet the most perilous thing is what lies within their own hearts.

A Unicorn Shifter Novel

Dorothy Stratten (1960-1980)

The Last Black Unicorn

The Unicorn, the Mystery

The Unicorn Tapestries

Lovecraftian Mythical Fantasy

**a) *The Unicorn As with the night-scented stock, the full splendour of the unicorn manifests itself most potently at twilight. Then the horn sprouts, swells, blooms in all its glory. SEE THE HORN (bend the tab, slit in slot marked 'x') Despite being one of the most influential - and best-loved - of the post-war English writers, Angela Carter remains little-known as a poet. In Unicorn, the critic and historian Rosemary Hill collects together her published verse from 1963-1971, a period in which Carter began to explore the themes that dominated her later work: magic, the reworking of myths and their darker sides, and the overturning of literary and social conventions. With imagery at times startling in its violence and disconcerting in its presentation of sexuality, Unicorn provides compelling insight into the formation of a remarkable imagination. In the essay that accompanies the poems the critic and historian Rosemary Hill considers them in the context of Carter's other work and as an aspect of the 1960s, the decade which as Carter put it 'wasn't like they say in the movies'.***

***Envy turns to admiration and finally to friendship for Goat and Unicorn.***

***Cara travels through an underground world to the court of the centaur king as she tries to discover the secret of the enmity between unicorns and delvers, while on Earth, Beloved and her hunters make plans to destroy the unicorns.***

***"This book will serve as that hard reset for you to scan through whenever you're feeling weak, being taken advantage of, or simply burnt the fuck out. This isn't a traditional book with chapters that build towards an ending. It's a collection of several thematically similar entries that focus on the much-needed goal of extinguishing your weak traits, your negative thoughts, and your debilitating fears so you can quickly regain your place of power in your Universe"--Page 1.***

***Unfortunate Situations, Flawed Coping Mechanisms, Mayhem, and Other Things That Happened***

***To Kill a Unicorn***

***The Unicorn***

***The poetry of Angela Carter***

***The Last Hunt***

***Unicorn Bait***

**As Beloved and her Hunters begin the final hunt for the unicorns by ripping through the Axis Mundi into Luster, the magical world begins to collapse from the wound and Cara seeks the help of Graumag the dragon and other friends across Luster for a final and decisive confrontation with the Hunters.**

**"A legendary sea serpent is missing. Can the Unicorn Rescue Society find it and end Cuba's terrible drought?"--Back cover.**

**I've spent my whole life in search of unicorns. When I was a kid, I got lost in the snow. I would have frozen to death if not for something strange, a unicorn that brought me home.**

**Despite years of therapy and doubt from all sides, I know that he's still out there. That's why I've spent my whole life trying to find evidence of unicorns. I was just about to lose all hope when I saw him again. He came back and swept me away into his realm known as the Aether, and it turns out that he shifts into a sexy man who claims that I'm a Goddess, a rare human with three mythical fated mates. As I'm brought into this world that's darker than it first seems, I find myself falling for several supernatural beings. Flynn, the unicorn shifter who first rescued me, Cassius, an angel with a dark past, and Rowan, a mysterious man with eyes the color of midnight. Now that I'm here, though, this magical realm is thrown off-balance. Alongside my men, I must discover what darkness plagues the Aether. If I don't, this whole new world will disappear. And so will we. Join Amara and her mates in Alexis Pierce's stunning new series in an all new world.**

**A misfit crew race across the galaxy to prevent the genocide of magical creatures, in this unique science fiction debut. Having magical powers makes you less than human, a resource to be exploited. Half-unicorn Gary Cobalt is sick of slavery, captivity, and his horn being ground down to power faster-than-light travel. When he's finally free, all he wants is to run away in his ancestors' stone ship. Instead, Captain Jenny Perata steals the ship out from under him, so she can make an urgent delivery. But Jenny held him captive for a decade, and then Gary murdered her best friend... who was also the wife of her co-pilot, Cowboy Jim. What could possibly go right? File Under: Science Fiction [ Rocks in Space | Stand Up to Reason | The Human Experiment | Last Unicorn ]**

**The Particolored Unicorn**

**How to Kill Your Inner Basic Bitch**

**Zombies vs. Unicorns**

**Unicorn Being a Jerk**

**Help and Healing from the Heavenly Realms**

**Ascendant**

***While spending the summer with their grandparents, on a remote farm in South Carolina, Ben Alderman and his sister Casey uncover a hidden world of magic; a world their grandmother is secretly visiting. It is a world where elves and dwarves are locked in mortal combat against a witch who is trying to free the last surviving wizard from exile. The witch has been defeated once before, but with the combined power of the wizard, no one will be able to stand against them. Much to Ben's dismay, he learns that he is the one foretold in the ancient elfin prophecies to bring about the downfall of the witch and save this exciting new world from destruction.***

*A brilliant mythical drama about well-meaning people trapped in a war of spiritual forces Marian Taylor, who has come as a “companion” to a lovely woman in a remote castle, becomes aware that her employer is a prisoner, not only of her obsessions, but of an unforgiving husband. Hannah, the Unicorn, seemingly an image of persecuted virtue, fascinates those who surround her, some of whom plan to rescue her from her dream of redemptive suffering. But is she an innocent victim, a guilty woman, a mad woman, or a witch? Is her spiritual life really some evil enchantment? If she is forcibly liberated will she die? The ordinary, sensible people survive, and are never sure whether they have understood.*

*OBLIVION AND BEYONDBreaking a bargain with a god is impossible, or so they say. Which means Hannah is Cthulhu's forever. But she still hasn't learned to use her powers at will and old Tentacle Face isn't happy about it. His minions drop Hannah at Cain's doorstep with orders-make her useful in a month, or she dies. Cain isn't sure what's worse-damning her to an eternity serving Cthulhu, or letting her die. No matter what he does, he'll lose her. But a wizard and a dwarf have a proposition: Trade Cthulhu something of greater power than a demigoddess. It just so happens they know exactly where to find such a thing-on a dead world the gods abandoned eons ago. The world of Oblivion was created before Gaia. A war between the gods destroyed most life and left it a desolate, dangerous wasteland. Hidden somewhere on that world is the lost armory of Hephaestus. It is said to contain super weapons created by the blacksmith of the gods. If Cain can locate it and procure such a weapon, Cthulhu might be willing to make a trade. There are others also looking for the armory. Among them are the mechanists, a faction that despises magic and wants to destroy the gods with their own super weapons. Their clockwork devices are unlike anything Cain has faced before, and they're the least of his worries. But Hannah saved Cain by trading her freedom for his life, and he'll enter Oblivion itself if it means saving her.*

*The Phoenix Project wowed over a half-million readers. Now comes the Wall Street Journal Bestselling The Unicorn Project! “The Unicorn Project is amazing, and I loved it 100 times more than The Phoenix Project...”—FERNANDO CORNAGO, Senior Director Platform Engineering, Adidas “Gene Kim does a masterful job of showing how ... the efforts of many create lasting business advantages for all.”—DR. STEVEN SPEAR, author of The High-Velocity Edge, Sr. Lecturer at MIT, and principal of HVE LLC. “The Unicorn Project is so clever, so good, so crazy enlightening!”—CORNELIA DAVIS, Vice President Of Technology at Pivotal Software, Inc., Author of Cloud Native Patterns This highly anticipated follow-up to the bestselling title The Phoenix Project takes another look at Parts Unlimited, this time from the perspective of software development. In The Unicorn Project, we follow Maxine, a senior lead developer and architect, as she is exiled to the Phoenix Project, to the horror of her friends and colleagues, as punishment for contributing to a payroll outage. She tries to survive in what feels like a heartless and uncaring bureaucracy and to work within a system where no one can get anything done without endless committees, paperwork, and approvals. One day, she is approached by a ragtag bunch of misfits who say they want to overthrow the existing order, to liberate developers, to bring joy back to technology work, and to enable the business to win in a time of digital disruption. To her surprise, she finds herself drawn ever further into this movement, eventually becoming one of the leaders of the Rebellion, which puts her in the crosshairs of some familiar and very dangerous enemies. The Age of Software is here, and another mass extinction event looms—this is a story about rebel developers and business leaders working together, racing against time to innovate, survive, and thrive in a time of unprecedented uncertainty...and opportunity. “The Unicorn Project provides insanely useful insights on how to improve your technology business.”—DOMINICA DEGRANDIS, author of Making Work Visible and Director of Digital Transformation at Tasktop ——— “My goal in writing The Unicorn Project was to explore and reveal the necessary but invisible structures required to make developers (and all engineers) productive, and reveal the devastating effects of technical debt and complexity. I hope this book can create common ground for technology and business leaders to leave the past behind, and co-create a better future together.”—Gene Kim, November 2019 Sign of the Unicorn*

*An Entertainment*

*A Novel about Developers, Digital Disruption, and Thriving in the Age of Data*

*Dark Unicorn*

*Unicorn Thinks He's Pretty Great*

Forget everything you ever knew about unicorns. The fluffy, sparkly, friendly “horses” so popular the world over don't exist. Real unicorns are killers. Don't miss book 2 in the thrilling Killer Unicorn series! Beasts the size of elephants, with cloven hooves that shake the earth, hides impervious to bullets, and horns that contain a deadly poison, unicorns can outrun a sports car and smell a human from a mile away. And they can only be killed by virgin warriors descended from Alexander the Great. Astrid Llewelyn is now a fully trained unicorn hunter, but she can't solve all her problems with just a bow and arrow. Her boyfriend, Giovanni, has decided to leave Rome, the Cloisters is in dire financial straits, her best friend's powers are mysteriously disintegrating, and Astrid can't help but feel that school, home, and her hopes of becoming a scientist are impossible dreams. So when she's given the opportunity to leave the Cloisters and put her skills to use as part of a scientific quest to discover the Remedy, Astrid leaps at the chance. Finally, she can have exactly what she wants—or can she? At Gordian headquarters in the French countryside, Astrid begins to question everything she thought she believed: her love for Giovanni, her loyalty to the Cloisters, and—most of all—her duty as a hunter. Should Astrid be saving the world from killer unicorns, or saving the unicorns from the world?

Volume One of the Firebringer Trilogy Jan, the prince of the unicorns, is high-spirited, reckless-and the despair of his mighty father, Korr. Reluctantly, Korr allows Jan to accompany the other initiate warriors on a pilgrimage. Soon Jan's curiosity leads him, along with his friend Dagg, and their mentor, the female warrior Tek, into the greatest dangers-deadly gryphons, sly pans, wyverns, pards, and renegade unicorns. Yet time after time they are rescued, leading Jan to wonder: Am I the heir to a special destiny? “The language is poetic, with wonderful rhythm and sweeping images...The world is a compelling one, and Jan is a dramatic hero.”—Booklist

A unique behind-the-scenes look at the groundbreaking methodology that today's most in-demand innovation factory uses to create some of the boldest products and successfully bring them to market. Today, innovation is seen by business leaders and the media alike as the key to growth, a burning issue in every company, from startups to the Fortune 500. And in that space, Fahrenheit 212 is viewed as a high-performance innovation SWAT team, able to solve the most complex, mission-critical challenges. Under Mark Payne, the firm's president and head of Idea

Development, Fahrenheit 212, since its inception a decade ago, has worked with such giants of industry as Coca-Cola, Samsung, Hershey's, Campbell's Soup, LG, Starbucks, Mattel, Office Depot, Citibank, P&G, American Express, Nutrisystem, GE, and Goldman Sachs, to name but a few. It has been praised as a hotspot for innovation in publications like Fortune, Esquire, Businessweek, and FastCompany. What Drives Fahrenheit 212's success is its unique methodology, combining what it calls Magic--the creative side of innovation--with Money, the business side. They explore every potential idea with the end goal in mind--bringing an innovative product to market in a way that will transform a company's business and growth. In How to Kill a Unicorn, Mark Payne pulls back the curtain on how the company is able to bring more innovative products and ideas successfully to market than any other firm and offers blow by blow inside accounts of how they grapple with and solved their biggest challenges.

A comprehensive yet easy companion on how unicorn spirit guides can help us on our Ascension journey. Discover how to connect with your unicorn guides: raise your vibration, advance on your ascension path, and attract more love, light, healing and happiness. Unicorns are beings of the angelic realms who are returning to Earth to aid us on our path to ascension. They bring messages of hope and remind us to stay positive as we prepare for a golden future. Diana Cooper, world-renowned angel, ascension and Atlantis expert, has been communicating with unicorns for over a decade, and showing others how to connect with these beings. In this book, she teaches you how to:

- connect with your unicorn and recognize the signs of its presence
- call unicorns into your dreams and learn to interpret their messages
- work with your unicorn to heal your personal, family and ancestral karma
- discover your soul purpose and invoke your unicorn to illuminate it
- create a unicorn crystal grid for blessings and healing

Through the meditations, visualizations and journalling exercises included in each chapter, you will become attuned to the unicorns' light energy and begin to see positive shifts in your life.

Space Unicorn Blues

Stalking the Unicorn

A Fable of Tonight

Unicorn Discovery

***KILL A UNICORN OR DIE TRYING****The gods are dead. The fae rule Gaia. Cain used to kill for the fae. The only human to become a member of the Oblivion Guard, he killed one time too many and had enough. Leaving it all behind wasn't as easy as turning in a resignation. But the fae had trained him well and soon it was they who bargained for him to leave Feary and live in exile in Gaia. Now a tracker for an assassination and bounty hunting agency, Cain doesn't kill anymore. When his mission to track a teenage girl goes horribly wrong, he and the girl end up on the run from powerful forces the likes of which he's never seen before. That's because the fae have been hiding a terrible secret. The gods aren't dead. In fact, they're very much alive and killing humans they deem too powerful to survive. The girl is in their crosshairs and now he is too. To make matters worse, Cain discovers he's dying from the curse of Cthulhu. The cure? Eating a living, beating unicorn heart. Cain thought unicorns were extinct, but a mystery party offers him salvation: a unicorn for the assassination of the leader of the Mages Guild. With the gods, the fae, and the rest of the supernatural world hunting the hunter, the odds don't look good. But Cain has survived too much to give up now. And the high and mighty are about to find out what real fear feels like.*