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by considering the following: Do you have knowledge, capability, connections, financial assets, name recognition, passion for a particular market, and commitment. #4  
The choice of your co-

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*the lines of wondering why anyone would choose the torture of creating one's own business as a path in life. The entrepreneurial life is a curious one in current literature.*

*Sometimes glorified,*

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*Nevertheless, peruse any library or bookstore and you'll find shelf upon shelf of tomes proclaiming the*

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*glories of entrepreneurs.  
Some are along the lines of  
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arguments as to why creation  
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few purportedly help the*

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*reader choose which business she might start. We occasionally hear political discourse about the need to support small business in America. Regardless of which side of the political aisle you find yourself -- and*

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*admittedly the size of that aisle is cavernous these days -- we find a common definition of "small business." The small business of which Washington DC speaks is one with 12 full-time employees and \$5*



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*million a year in annual sales. Now, many entrepreneurs want to get to that point. But the author believes the truth of the matter is that the vast majority of small businesses in America support one*

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*person, the owner; the average small business delights its owner when it crosses into six figures of revenues. With the uncertainties in job markets, diminished loyalty to companies by employees*

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*and by companies to their workers, and the real fear that many have of ever attaining or maintaining the American dream of a middle-class lifestyle, increasing numbers of us will turn to creating our own business as*

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*not to discourage or  
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with AIDS, unacceptable  
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classifications,  
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payroll advances, wage  
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customer feedback, smoke-free workplace, dress code, work schedule, flexible scheduling, telecommuting, absenteeism, tardiness, confidentiality,

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employee privacy,  
electronic  
communication,  
responsible use of  
equipment, e-mail and  
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materials, responsible  
use of cell phones,  
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company vehicles,  
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employment, personnel  
files, release of  
information, access to  
files, possession of  
weapons, improper  
personal conduct,  
company benefits, time



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off, holidays,  
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imagined example illustrating how to tackle this issue - nor how not to)- The Conclusion (Summarising the lessons learnt)So, don't wait, don't let the dream of being your own boss stay as just a dream, use this book to prepare yourself for the world of business and entrepreneurship.

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