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Management and cost accounting has been the basic toolbox in business administration for decades. Today it is an integral part of all curricula in business education and no student can afford not to be familiar with its basic concepts and instruments. At the same time, business in general, and management accounting in particular, is becoming more and more international. English clearly has evolved as the "lingua franca" of international business. Academics, students as well as practitioners exchange their views and ideas, discuss concepts and communicate with each other in English. This is certainly also true for cost accounting and management accounting. Management Accounting

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is becoming increasingly international. "Management and Cost Accounting" is a new English language textbook covering concepts and instruments of cost and management accounting at an introductory level (Bachelor, but also suited for MBA courses due to strong focus on practical applications and cases). This textbook covers all topics that are relevant in management accounting in business organizations and that are typically covered in German and Central European Bachelor classes on cost accounting and management accounting. After an introduction to the topic, including major differences between the German approach and the purely Anglo-Saxon approach of management accounting, the book describes different cost terms and

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concepts applied in German cost accounting, The book is much more specific here compared to US-American standard textbooks. Based on different cost concepts, the topic of cost behavior is discussed, including the determination of cost functions. The heart of the book guides the reader through the general structure of a fully developed cost accounting system following the German and Central European standard: It starts with cost type accounting, moves on to cost center accounting and finally deals with cost unit accounting, assigning cost to goods and services offered in the market. The remaining parts of the book deal with decision making and how management and cost accounting data can support managers in this task. A comparison

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of absorption costing and variable costing introduces the reader to management decisions such as product portfolio and outsourcing decisions. Additionally, cost-volume-profit analysis (break-even-analysis) is covered. The book closes with a comprehensive treatment of cost planning and variance analysis. Horngren's Cost Accounting defines the cost accounting market and continues to innovate today by consistently integrating the most current practice and theory into the text. This acclaimed, market-leading text emphasizes the basic theme of "different costs for different purposes," and reaches beyond cost accounting procedures to consider concepts, analyses, and management. The 16th Edition incorporates the latest research and

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most up-to-date thinking into all relevant chapters, so that students are prepared for the rewards and challenges they will face in the professional cost accounting world of today and tomorrow. (Quelle: www.pearson.com).

*Managerial and Cost Accounting
Proceedings of the MS'10
International Conference, Barcelona,
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Accounting is designed to meet the scope and sequence requirements of a two-semester accounting course that covers the fundamentals of financial and managerial accounting. This book is specifically designed to appeal to both accounting and non-accounting majors, exposing students to the core concepts of accounting in familiar ways to build a strong foundation that can be applied across business fields. Each chapter opens with a relatable real-life scenario for today's college student. Thoughtfully designed examples are presented throughout each chapter, allowing students to build on emerging accounting knowledge. Concepts are further reinforced through applicable connections to more detailed business

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processes. Students are immersed in the "why" as well as the "how" aspects of accounting in order to reinforce concepts and promote comprehension over rote memorization.

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Horngren's Accounting presents the core content of the accounting course in a fresh format designed to help today's learner succeed. The often difficult and intimidating topics in introductory accounting courses are

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Revised edition of the authors' Horngren's financial & managerial accounting, [2016] Cost Accounting: A Managerial Emphasis. Contemporary management accounting with Australian examples to bring the content alive for students. This edition prepares students for the rewards and challenges they might face in professional management accounting world through the development of analytical skills, values and behaviours that make management accountants

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effective in the workplace. It provides a decision-making framework and demonstrates how the analytical tools that students will learn prepare them to contribute to an organisation's success. Maintaining an Australian flavour within a global context it focuses on how management accounting helps managers to make better decisions. MyLab Accounting can be packaged with this edition to engage students and allow them to test their understanding while developing their problem-

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This bestseller text offers clear, simple to understand and comprehensive coverage of management and cost accounting for students and professionals. Packed with illustrations, examples and real-life applications, Management and Cost Accounting brings together techniques, concepts and practices in a highly readable way. Keeping its international focus, the text includes a wealth of case studies featuring companies from around the world, and includes up-to-

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Current management accounting techniques have not been widely accepted as a means to develop a competitive advantage. The information obtained from the literature reviewed and the results

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from an empirical study that involved a sample of forty respondents from Equity Bank found that the modern management accounting practices provide very important skills and techniques in building competitiveness. The practices play an important role in the planning, developing, implementing and evaluating strategic competitive policies that result in a competitive advantage. The study outlines the

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importance of management accounting practices in providing strategies that lead to the creation of a competitive advantage in an organisation.

However, the conclusions are drawn on a conceptual level and a future empirical investigation is needed to substantiate these claims further. The study also sets a foundation for more focused research into the importance of modern management accounting

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practices in developing a competitive advantage especially in the banking sector.

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