

Heritage Interpretation

This three volume reference series provides an authoritative and comprehensive set of volumes collecting together the most influential articles and papers on tourism, heritage and culture. The papers have been selected and introduced by Dallen Timothy, one of the leading international scholars in tourism research. The first volume 'Managing Heritage and Cultural Tourism Resources' deals primarily with issues of conservation, interpretation, impacts of tourism and the management of those impacts. Sold individually and as a set, this series will prove an essential reference work for scholars and students in geography, tourism and heritage studies, cultural studies and beyond.

Focusing on the agency of enslaved Africans and their descendants in the South, this work argues for the systematic unveiling and recovery of subjugated knowledge, histories, and cultural practices of those traditionally silenced and overlooked by national heritage projects and national public memories. Jackson uses both ethnographic and ethnohistorical data to show the various ways African Americans actively created and maintained their own heritage and cultural formations. Viewed through the lens of four distinctive plantation sites—including the one on which that the ancestors of First Lady Michelle Obama lived—everyday acts of living, learning, and surviving profoundly challenge the way American heritage has been constructed and represented. A fascinating, critical view of the ways culture, history, social policy, and identity influence heritage sites and the business of heritage research management in public spaces.

This book challenges traditional approaches to heritage interpretation and offers an alternative theoretical architecture

to the current research and practice. Russell Staiff suggests that the dialogue between visitors and heritage places has been too focused on learning outcomes, and so heritage interpretation has become dominated by psychology and educational theory, and over-reliant on outdated thinking. Using his background as an art historian and experience teaching heritage and tourism courses, Russell Staiff weaves personal observation with theory in an engaging and lively way. He recognizes that the 'digital revolution' has changed forever the way that people interact with their environment and that a new approach is needed.

From the Foreword by Eric Blehm. May the authors words inspire readers on their own journeys to better understand the nuances of this fascinating profession and to conduct their work as a labor of love; not a job, but rather a calling and a joy. This solid interpretation of our natural and cultural heritage is essential to move us in ways that compel us to change the world. Eric Blehm is the bestselling author of Fearless, The Only Thing Worth Dying For, and Legend. Hundreds of millions of people seek out opportunities for enjoyment, learning, and inspiration through visits to our national parks, historic sites, museums, zoos, aquariums, and other tourism destinations. And yet very few are aware of the behind-the-scenes efforts of interpretation to provide deeper understanding and enriched experience of these places. Interpreting Cultural and Natural Heritage is written for those who work at various interpretive sites and wish to know more about all of the fascinating nuances of this field. It exposes readers to the art and science of interpretation and how its proper use can indeed change the world. Larry Beck, Ph.D., Ted T Cable, Ph.D., and Douglas M Knudson, Ph.D. have more than 125 years of combined experience in the broad field of interpretation.

Handbook on Heritage, Sustainable Tourism and Digital

Media

Connecting Your Audience to Heritage Resources

Management, Interpretation, Identity

Multinational Perspectives

Heritage Interpretation at Antebellum Plantation Sites

Heritage Interpretation: The visitor experience

An essential guide to present practice and policy concerning issues in heritage management, Heritage Interpretation draws on the accumulated expertise and international reputation for excellence of the UK heritage industry to describe and analyze best practice in heritage interpretation. The contributors, all responsible for developing best practices, come from a range of heritage organizations including English Heritage, The National Trust, Historic Scotland, CADW and National Parks. They draw on examples from throughout the UK, from public art and twentieth-century military remains, to cathedrals and urban heritage, and discuss the range of interpretive options available and how they can be appropriately tailored to specific places and audiences. Providing practical guidance on interpretive techniques, the book provides insights into the philosophies and thinking that underpins their adoption in particular contexts. This clear and easy guide is an valuable addition to the reading list of any student of history or heritage studies. The publication is the first in a new series on existing and innovative paradigms in Heritage Studies. The series aims at systematising and developing the academic discourse on heritage,

which has yielded a wealth and breadth of contributions over the past few years. The publication offers its own emphasis by developing heritage studies with a perspective towards and as a contribution to human development. It thus offers a vision for the construction and establishment of a new discipline. The academic mainsprings and research interests of this repositioning of heritage studies as an academic discipline are discussed by internationally renowned thinkers and heritage practitioners. The publication thus establishes first important points for discussion. Central to this publication are questions concerning the sustainable protection and use of heritage, focussing on the world cultural heritage and intangible cultural heritage, but equally questions on the relation of heritage and memory and how these could mutually enrich our understanding of heritage. This text provides professionals, researchers and trainers with a state-of-the-art summary of the field, illuminated by practical real-world examples of best practice.

In the new edition of the international bestseller *Environmental Interpretation*, Sam H. Ham captures what has changed in our understanding of interpretation during the past two decades. Ham draws on recent advances in communication research to unveil a fresh and invigorating perspective that will lead interpreters to new and insightful pathways for making a difference on purpose through their work.

Problems and Prospects

The Visitor Experience

Managing Heritage and Cultural Tourism Resources

Caring and Sharing: The Cultural Heritage

Environment as an Agent for Change

Sharing Heritage with People ; [HeriQ, Quality in

Heritage Interpretation ; Lifelong Learning

Programme]

Digging Deeper: Exploring the Philosophical Roots of Heritage Interpretation

This book presents strategies and models for cultural heritage enhancement from a multidisciplinary perspective. It discusses identifying historical,

current and possible future models for the revival and enhancement of cultural heritage, taking into

consideration three factors – respect for the inherited, contemporary and sustainable future development.

The goal of the research is to contribute to the enhancement of past cultural heritage renovation

and enhancement methods, improve the methods of spatial protection of heritage and contribute to the

development of the local community through the use of cultural, and in particular, architectural heritage.

Cultural heritage is perceived primarily through conservation, but that comes with limitations. If

heritage is perceived and experienced solely through conservation, it becomes a static object. It needs to

be made an active subject, which implies life in heritage as well as new purposes and new life for

abandoned heritage. Heritage can be considered as a resource that generates revenue for itself and for the sustainability of the local community. To achieve this, it should be developed in accordance with contemporary needs and technological achievements, but on scientifically based and professional criteria and on sustainable models. The research presented in this book is based on the approach of Heritage Urbanism in a combination of experiments (case studies) and theory.

This book focuses on the balance between protecting human rights and protecting world heritage sites. It concerns itself with the idea that the management of heritage properties worldwide may fail to adequately respect traditional entitlements and rights of individuals and communities living within or being affected by changes in the use of these spaces. It also explores the concept that the international heritage field has limited knowledge and awareness of this challenge. The volume argues that the dilemmas in question result from different conceptualisations of the key terms of 'rights', 'heritage' and 'community' among different groups and across political and cultural boundaries. In so far as 'culture' is what enables us to read the meanings involved, the ultimate questions are those that ask whose power is contested when one meaning is 'fixed' and the heritage of one group of humans is given the right to have its symbolic representation

enjoyed and protected. The included case studies give vivid examples of this. This book was originally published as a special issue of the International Journal of Heritage Studies.

A four-volume collection that brings together the Anglophone literature of heritage studies. This collection is interdisciplinary, with research drawn from the three disciplines of archaeology, architecture and history traditionally associated with material heritage, and also from subjects such as geography, anthropology, museology, and others. Every year millions of Americans visit national parks and monuments, state and municipal parks, battlefields, historic houses, and museums. By means of guided walks and talks, tours, exhibits, and signs, visitors experience these areas through a very special kind of communication technique known as "interpretation." For fifty years, Freeman Tilden's *Interpreting Our Heritage* has been an indispensable sourcebook for those who are responsible for developing and delivering interpretive programs. This expanded and revised anniversary edition includes not only Tilden's classic work but also an entirely new selection of accompanying photographs as well as five additional essays by Tilden on the art and craft of interpretation. Whether the challenge is to make a prehistoric site come to life; to explain the geological basis behind a particular rock formation; to touch the hearts and minds of visitors to

battlefields, historic homes, and sites; or to teach a child about the wonders of the natural world, Tilden's book, with its explanation of the famed "six principles" of interpretation, provides a guiding hand.

A Guide to Planning and Practice

Heritage Interpretation and Visitor Perceptions

Heritage Interpretation Centres, Barcelona, June 2005

Conservation, Interpretation and Enterprise

Re-imagining Heritage Interpretation

Making a Difference on Purpose

Heritage tourism has become an increasingly significant component of the global tourism industry, particularly in countries striving to diversify away from sea, sand and sun.

This growth has had profound influences on the presentation and representation of both tangible and intangible heritage within tourism context. The concept of heritage continues to evolve with its fast-changing political, economic and socio-cultural surroundings. Therefore it is essential that heritage tourism engages with the new form of globalised communities and societies, which have become more assimilated to each other but yet strive to sustain their own distinctive locality. This book aims to offer a thorough critical examination and systematic evaluation of the unique dynamics of heritage and tourism development from both social sciences and management perspectives. It incorporates both global and local

perspectives in theorising and managing heritage tourism. While focusing on reviewing and analysing key academic concepts and debates including authenticity, commodification, globalisation and heritage interpretation, this book also discusses and evaluates topical issues such as sustainable development, marketing strategies and digital technologies including social media. It theoretically locates heritage discourses in the analysis of heritage tourism development and management drawing on various perspectives, from tourism, heritage studies, sociology, anthropology, politics and geography to management and marketing studies. Including case studies of topical concerns, controversies and challenges it will encourage readers to develop a new and insightful understanding of the dialectical relationship between heritage and tourism development. This book is essential reading for students studying tourism, heritage studies, cultural studies as well as related disciplines.

This proceedings volume explores the socio-economic dimension of the heritage sector from a broad, interdisciplinary perspective. Featuring contributions from the 2016 ALECTOR International Conference held in Istanbul, Turkey, this book presents current theoretical and empirical research related to such topics as: R&D and ICT in tourism; heritage products and services; climate change; finance and tourism; cultural

communication; anthropological cultural heritage; and heritage management. Collectively, the papers presented in this book provides methodologies, strategies and applications to measure the socio-economic dimension of the heritage sector and also good practices in the heritage sector that drive regional, cultural and economic development and sustainability. The EU Neighbourhood Info Centre (ENPI) Cross-Border Cooperation (CBC) Black Sea project "Collaborative Networks of Multilevel Actors to Advance Quality Standards for Heritage Tourism at Cross Border Level", or ALECTOR, focuses on different types of heritage assets as a means to invest in human capital and tourism innovation in order to achieve socio-economic development and cooperation with social partners in the Black Sea region. Featuring collaborations from Greece, Romania, Bulgaria, Moldova Ukraine, Georgia and Turkey, the project proposes a cognitive and educational framework for using a region's assets, which would guide final beneficiaries (regions, communities, SMEs) to identify, signify, valorize and manage their natural and cultural resources, in order to use heritage potential as a vehicle for tourism. Presenting case studies of successful initiatives, the enclosed papers are divided into two parts: • Part I: Economics of Heritage features innovative research results on the heritage and tourism topics from countries such as Bulgaria,

Croatia, Russia, and Romania • Part II: Best Practices features best practices, experiences, and promotion plans for cultural heritage through tourism from countries such as Bulgaria, Republic of Moldova, Turkey, Russia, and Romania

Interpreting Heritage A Guide to Planning and Practice Routledge

Interpreting Heritage is a practical book about the planning and delivery of interpretation that will give anyone working in the heritage sector the confidence and tools they need to undertake interpretation. Steve Slack suggests a broad formula for how interpretation can be planned and executed and describes some of the most popular – and potentially challenging, or provocative – forms of interpretation. Slack also provides practical guidance about how to deliver different forms of interpretation, while avoiding potential pitfalls. Exploring some of the ethical questions that arise when presenting information to the public and offering a grounding in some of the theory that underpins interpretive work, the book will be suitable for those who are completely new to interpretation. Those who already have some experience will benefit from tools, advice and ideas to help build on their existing practice. Drawing upon the author's professional experiences of working within, and for, the heritage sector, *Interpreting Heritage* provides advice and suggestions that will be essential for practitioners working

in museums, art galleries, libraries, archives, outdoor sites, science centres, castles, stately homes and other heritage venues around the world. It will also be of interest to students of museum and heritage studies who want to know more about how heritage interpretation works in practice.

Heritage Interpretation: The natural and built environment

Enchanting the Past-Future

Interpretive Master Planning

For a Better World

Cultural Heritage: Interpretation and community

Interpretive Master Planning presents - in two comprehensive volumes - a wealth of information on how to plan and design interpretive facilities and services. John Veverka's lively text uses anecdotes, case histories and interactive examples to illustrate every aspect of the interpretive process: from how to decide exactly what to interpret, and how best to do it, through to effective planning, implementation - and very much more. Interpretive Master Planning is the most comprehensive reference book on the subject - over 650 pages in two volumes - an invaluable resource for designing interpretation that really works. "Here is knowledge based on years of national and

international interpretive planning projects with parks, museums, commercial attractions and a variety of other agencies. This is a classic work by an author who does interpretive planning every day."- Gary R Moore, Program Coordinator, MetroParks, Columbus and Franklin County, Ohio.

This volume deals with policy, methods and techniques for the stewardship of our land and our cultural assets. The focus is on interpretation and presentation of heritage themes, and the papers should be of interest to those concerned with school and university curricula, those working in museums and galleries, and those in charge of parks and tourist enterprises. Individual contributions celebrate achievements and debate issues relating to the natural and built environment, the future of green tourism, planning and interpretation in museums, parks and private estates. The authors include: Professor David Lowenthal on cultural landscapes; Charles McKean on architecture; David Macmillan on the arts; John Purser on music; Elisabeth Luard on cooking; the Earl of Glasgow on the opening of a family estate to the public; and Gordon Baxter on the heritage of one of Scotland's great enterprise stories in

the food industry. The main theme of the book is that we do not always take enough pride in our heritage which is often undervalued and neglected. Positive action is required to raise awareness, to foster respect for our inheritance and to generate a new kind of enterprise that will not endanger the heritage resources on which we depend for enjoyment and jobs. Gerard Delanty offers a critical interpretation of the European heritage today in light of recent developments in the human and social sciences, and in view of a mood of crisis in Europe that compels us to re-think the European past. One of the main insights informing this book is that a transnational and global perspective on European history can reorient the European heritage in a direction that offers a more viable way for contemporary Europe to articulate an intercultural identity in keeping with the emerging shape of Europe, and with its own often acknowledged past. He argues that the European heritage is based less on a universalistic conception of culture than on a plurality of interconnecting narratives. Such a perspective opens up new directions for scholarship and public debate on heritage that are guided by critical cosmopolitan considerations that

highlight contention, resistances, competition, and dissonance. He argues that the specificity of the European dimension of culture is in the entanglement of many cultures rather than in an original culture. The cultures of Europe are not separated but have been shaped in close interaction with each other and with the non-European world. Nations are not therefore unique, exceptional, or fundamentally different from each other. The outcome of such intermingling is a multiplicity of ideas of Europe that serve as shared cultural reference points.

"Where did the profession of heritage interpretation begin? The History of Heritage Interpretation explores significant events in the history of the field, from its origins with the elders of tribal villages through the development of professional organizations around the world, with specific emphasis on the National Association for Interpretation in the United States. Essays are included from noted authors and pioneers in the field including Ted Cable, Cem Basman, Sarah Blodgett, Chris Nelson, Jim Covell and Carolyn Ward."--pub. description.

World Heritage Management and Human Rights
Cultural Urban Heritage

Contemporary Issues in Heritage and Environmental Interpretation

Interpretation

The History of Heritage Interpretation in the United States

Stressing the interconnectedness of tourism and culture, this valuable handbook explores what tourism industry professionals need to know to succeed. Globalization, landmark attractions, and cultural heritage are among the topics discussed from both international and local perspectives. Each chapter also concludes with a comprehensive series of self-assessment questions and a proposed task that professionals and students can do to enrich their cultural learning experience.

Students studying Heritage Studies module HT111 can view an electronic copy of chapter 2 of this book via Blackboard. Part of a two-volume work containing papers based on themes developed at the Second World Congress on Heritage Presentation and Interpretation, the purpose of the book is to provide a defined and coherent statement for heritage professionals in museums, tourism, planning and local government of the current range and achievement of the field. It also seeks to indicate future trends on a national and global scale.

Heritage and its preservation is a major concern around the world. In order to establish identities, as well as attracting visitors, the natural and cultural heritage is protected, conserved, managed and interpreted, by families, by cities, by nation states and at international level. Environmental and cultural heritage is now accepted as a major feature in business location, as the demand for quality of life becomes insistent. This major movement has resulted in the

development of Heritage as a field of study, both on its own, and as elements within many other disciplines, such as geography, art history, archaeology, ecology and tourism management. While the techniques of conservation remains within specialist disciplines, Peter Howard offers a textbook for students approaching heritage as a combined field of study for the first time. The fields of heritage under review range from the nature trail to the cathedral, and from the family album to the national park, viewed at a variety of levels, including family and local heritage as well as the national and international dimensions. Heritage is seen as a demand led activity, with interested stakeholders being academics, governments, owners, school-children, pilgrims and the media as well as the ubiquitous tourist. There is a process by which some things are selected as heritage, but others are ignored, and it is the practical management of this process which is the focus to which the text constantly returns.

Traditional Settlements, Cultural Heritage and Sustainable Development

Understanding Heritage

The Interpretive Guide

Interpreting Heritage

2016 ALECTOR Conference, Istanbul, Turkey

Creating Participatory Dialogue in Archaeological and Cultural Heritage Interpretation

Every year millions of Americans visit national parks and monuments, state and municipal parks, battlefield areas, historic houses, and museums. By means of guided tours, exhibits, and signs, visitors to these areas receive a very special kind of educatio

This text explains cultural and natural environments and

how to process information for the public in museums, parks, forests, and many other private and public interpretive agencies worldwide. Based in research and theory, this book defines, affirms, and unifies this diverse field for both professionals and students by presenting the challenges and possibilities of the field including the presentation of interpretation to diverse audiences; effective programming strategies; state-of-the-art management and marketing techniques; training and using volunteers; and the trends facing interpretation today and in the future.

This volume examines evolving trends and transnational perspectives on public interpretation of archaeological and cultural heritage, as well as levels of communication, from local to regional, national and international. It is presented in the context of the evolution of cultural heritage studies from the 20th century "expert approach" to the 21st century "people-centered approach," with public participation and community involvement at all phases of the decision-making process. Our premise is not just about bringing in community members to be partners in decision making processes; some projects are being initiated by the community--not the heritage experts. In some instances, community members are central in initiating and bringing about change rather than the archaeologists or heritage specialists. In several cases in the book, descendants take the lead in changing heritage narratives. The book addresses several central questions: Do these actions represent new emphases, or more

fundamental pedagogical shifts, in interpretation? Are they resulting in more effective interpretation in facilitating emotional and intellectual connections and meanings for audiences? Are they revealing silenced histories? Can they contribute to, or help mediate, dialogues among a diversity of cultures? Can they be shared experiences as examples of good practice at national and international levels? What are the interpretation and presentation challenges for the future? Cultural heritage, as an expression of a diversity of cultures, can be an important mediator between pasts and futures. In the past, people in power from the dominant ethnic, racial, socio-economic, gender, and religious groups determined the heritage message. Minorities were often silenced; their participation in the building and growth of a city, county, or nations history was overlooked. New philosophical/methodological trends in public interpretation are reshaping the messages delivered at archaeological/cultural heritage sites worldwide. The role of the experts, as well as the participatory engagement of audiences and stakeholders are being redefined and reassessed. This book explores these processes, their results and effects on the future.

Today, tourism has become one of the largest and fastest growing industries accounting for nearly 700 million people travelling all over the world and spending more than 7.4 trillion US dollars. Besides promoting people-to-people contacts, ethnic and cultural understanding, mutual appreciation and co-operation and thereby

promoting peace, tourism provides unlimited opportunities for employment generation, social and economic upliftment of the people and contributing to the economies of the nations. Cultural heritage tourism has a number of objectives that must be met within the context of sustainable development such as; the conservation of cultural resources, accurate interpretation of resources, authentic visitors experience, and the stimulation of the earned revenues of cultural resources. Tourism is an important issue at world heritage sites. Most managers at natural sites regard it as a key issue. Important features of world heritage tourism are local protection, conservation and restoration. Such a tourism also requires special training management skills. Different visitor management strategies, interpretation and site promotional activities have to be organised. Culture and heritage have also become major forces in economic and urban revitalisation. As cultural tourism becomes an increasingly important factor for tourist destinations involved in developing their cultural capital in order to attract more international visitors, there is value in assessing how cultural and heritage tourists can be better understood and serviced through marketing, planning and programming with local and regional communities. This book also provides readers with global charters developed for promoting cultural tourism and for preserving heritage sites. Focus lies on ICOSM and WHC. World Heritage Sites, identified and conserved around the world, have been listed and the initiatives to preserve cultural sites and

conserve heritage sites.

Natural and Cultural Heritage Interpretation Evaluation

Marie Antoinette at Petit Trianon

Interpreting Our Heritage

Heritage Tourism

Cultural Tourism

Speaking for the Enslaved

Exploring the impact of the rise of digital media over the last few decades, this timely Handbook highlights the major role it plays in preserving and protecting heritage as well as its ability to promote and support sustainable tourism at heritage sites. Particularly relevant at this time due to the diffusion of smartphones and use of social media, chapters look at the experience and expectation of being 'always on', and how this interacts with heritage and tourism.

Marie Antoinette at Petit Trianon challenges common perceptions of the last Queen of France, appraising the role she played in relation to the events of French Revolution through an original analysis of contemporary heritage practices and visitor perceptions at her former home, the Petit Trianon. Controversy and martyrdom have placed Marie Antoinette's image within a spectrum of cultural caricatures that range from taboo to iconic. With a foundation in critical heritage studies, this book examines the diverse range of contemporary images portraying Marie Antoinette's historical character, showing how they affect the interpretation and perception of the Petit Trianon. By considering both producers and receivers of these cultural heritage exponents - Marie Antoinette's historical figure and the historic house museum of the Petit Trianon - the book expands current understandings of twenty-first century cultural heritage perceptions in relation to tourism and popular culture. A

useful case study for academics, researchers and postgraduate students of cultural heritage, it will also be of interest to historians, keepers of house museums and those working in the field of tourism studies.

Abstract: Two studies in this e-book explore the philosophical foundations of heritage interpretation and their relations to Europe. What might at a first sight sound like a rather academic question is highly relevant for practice. The philosophies, the paradigms of a discipline, provide orientation for those who work in it. They guide the thinking and thus they guide the direction in which a discipline develops. They shed light on the meaning of the discipline of heritage interpretation within a bigger picture - in our case they explore the question of what heritage interpretation can mean for European societies. The ways in which we perceive natural and cultural heritage today as well as how we think about it originate in European philosophies - despite the fact that heritage interpretation as a professional discipline first developed in North America. Without the Humanist ideas which emerged in Europe during the Renaissance, the Enlightenment movement and the Romantics, which both also influenced European descendants in America, something like heritage interpretation would hardly exist. Furthermore these philosophical currents influenced the paradigms of different approaches to education. Relating heritage interpretation more closely to European philosophies and education traditions should therefore help to understand better how this professional field can be significant for the EU, European states and the people living on this continent. The two studies in this publication approach the problem from two sides: the first by looking back and revealing the historical roots that help understand better today's practice of heritage interpretation as well as different currents within contemporary interpretation. The second study starts from

Access Free Heritage Interpretation

experiences during a fictive walk which the perceiving and thinking mind can make in order to explore what heritage interpretation can mean for open societies

Interpretation of Historic Sites offers essential knowledge on how to develop and conduct interpretive programs for every historic site, regardless of size or budget.

Personal Interpretation

A Critical Re-Interpretation

Perspectives in Heritage Studies

Cultural and Heritage Tourism

The European Heritage

Interpretation of Cultural and Natural Resources