

Handbook Of Low Cost Airlines Ltd Verlag

This book introduces a broad range of themes within tourism research. As such, it seeks to provide some explanation and contextualization of each topic, supported by applied case studies (where appropriate), international examples and detailed discourse around some of the current contemporary debates in tourism management. The book consists of 20 major chapters on the different types of tourism.

Lists citations with abstracts for aerospace related reports obtained from world wide sources and announces documents that have recently been entered into the NASA Scientific and Technical Information Database.

This 8th edition of The Handbook of Country Risk is an invaluable resource both for companies developing international trade and for entrepreneurs and their advisors concerned with international investment. Compiled by Coface the world's number one in insurable trading risks, this authoritative reference source provides up-to-date analysis of the risks involved in trading with or investing in 152 countries, giving each one a unique risk rating. For finance departments, the handbook crucially assesses the likelihood of payment default. And for business developers and would-be investors, it

weighs the risks and opportunities in markets.
Airport Planning and Development Handbook
A Handbook of Leisure Studies
Handbook of Research on the Impacts and
Implications of COVID-19 on the Tourism
Industry
The Potential for Low-Cost Carriers in
Developing Countries
Research Themes for Tourism
Handbook of Research on Multidisciplinary
Perspectives on Managerial and Leadership
Psychology

Low Cost Carriers (LCCs) have become an integral part of today's air transport and tourism industries. Originating in the United States, the low-cost concept has subsequently been adopted by airlines on all continents. LCCs in Europe and North America, and to some extent in Asia, have already been well covered by academic literature. However, scientific publications on the topic of LCCs in Africa, Latin America, the Middle East, Australia and New Zealand are scarce. This volume provides the first comprehensive overview of developments, the legal framework and the current situation of the low-cost carrier phenomenon across the globe. It contains a dozen chapters, each dedicated to a region, all written by highly experienced and renowned experts from around the world. The Low Cost Carrier Worldwide is written primarily for upper-level undergraduate and postgraduate students, as well as researchers

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and practitioners within the fields of aviation, transport and tourism.

A unique, international resource for Leisure Studies: in one volume the history, organization and central debates in the field of Leisure Studies are defined, providing a one-stop-shop for students and an agenda for future debate and research academics.

Section 1. Introduction and purpose of the research -- section 2. Development of the fact sheets -- section 3. How to use the handbook, fact sheets, and AirportGEAR -- section 4. Greenhouse gas accounting principles and other considerations -- appendix A. Fact sheets -- appendix B. AirportGEAR user's manual -- appendix C. Awareness presentation.

Handbook of Airline Strategy

Strategic Business Models to Support Demand, Supply, and Destination Management in the Tourism and Hospitality Industry

Issues, Challenges and Solutions

Hearing Before the Subcommittee on Aviation of the Committee on Transportation and Infrastructure, House of Representatives, One Hundred Tenth Congress, Second Session, June 18, 2008

Flying Magazine

Handbook of Research on Social Media

Applications for the Tourism and Hospitality Sector

The intention of the book is grounded on the unbroken enthusiasm for airlines and the entire travel and transportation industry, as well as our

interest in writing a compact handbook with basic knowledge about airlines (from the perspective of two consultants). Especially at the beginning of our career in the consulting industry, we realized that this basic knowledge about airlines is hidden in countless textbooks, websites and experiences of experts and that a compact handbook would certainly be beneficial. From this thought the idea was born to provide graduates, people interested in airlines, airline newcomers and airline experts a book, which makes the entry into the airline industry more enjoyable and easier. We hope that our book will give you interesting insights into this exciting industry and that it will inspire and stimulate you, especially with the organizational and theoretical models (which undoubtedly originate from our core competence as consultants). We hope you enjoy reading this book and wish you many valuable findings. Your Robin Andrae and Arne Semken

Transport is an inherent part of tourism; whether as a functional means of transportation, such as between origin and destination or within the destination; or as a key element of the holiday experience itself, as in cruising or traveling along scenic or historic routes. This book provides the necessary background information to gain a comprehensive understanding of transportation markets, with each of the three modes of transportation - air, ground and marine - explored in detail. Each section includes definitions, the historical development of the market and international institutional frameworks, with case studies, learning objectives and study questions incorporated to facilitate an active learning process. "Advancing Your Tech Career: A Handbook" provides

a road map to technical professionals, be those in IT, science, engineering or hybrid degrees, for how to navigate the ambiguous environment of their first job. The treatise deals with the Research and Development environment but is applicable to all new employees in any function.

**The Routledge Handbook of Tourism in Asia
Advancing Your Tech Career: A Handbook
Handbook for Evaluating Emissions and Costs of
APUs and Alternative Systems
What you need to know about an airline - an
aviation business handbook**

**Airframe and Powerplant Mechanics Powerplant
Handbook**

"In this book Harold L. Vogel comprehensively and holistically examines the business economics and investment aspects of major components of the travel industry, including airlines, hotels, casinos, amusement and theme parks, cruise lines, and tourism. The book is designed as an economics-grounded text that uniquely integrates reviews of each sector's history with economics, accounting, and financial aspects and analysis. As such, it provides a concise, up-to-date reference guide for financial analysts, economists, industry executives, legislators and regulators, advertisers, and journalists interested in the economics, financing, and marketing of travel and tourism-related goods and services. The

fourth edition of this well-established text updates, refreshes, and significantly broadens the coverage of tourism economics. It includes new sections on travel law and applications of big data and artificial intelligence technologies as well as additional material on demographic spending patterns, the online travel agency business, the pandemic's effects and affects on industry finances, expanded coverage of the cruise line industry, and information on the damage to tourist destinations caused by excessive pollution and traffic."--

'This is a timely, challenging and fascinating book on a topic of central importance to the success or otherwise of our climate change policies. It sets down a clear marker for what has to be done in the aviation sector.'

Professor John Whitelegg, Stockholm

Environment Institute, University of York, UK

'Climate Change and Aviation presents a clear picture of the transport sector's greatest challenge: how to reconcile aviation's immense popularity with its considerable environmental damage and its dependence on liquid hydrocarbon energy sources. This book avoids wishful thinking and takes the much harder, but more productive, path of considering difficult solutions that clash with

short-term and short-sighted expectations about the unlimited growth potential for flying.' Professor Anthony Perl, Urban Studies Program, Simon Fraser University, Canada 'A convincing and timely collection that brings together an impressive range of expertise. The book integrates various perspectives into a powerful core argument - we must do something, and quickly, to tackle the impact of aviation on our environment. The authors recognise the political difficulties associated with promoting change but present constructive options for policy makers. Required reading, especially for transport ministers set on promoting the growth of air travel.' Professor Jon Shaw, Director of the Centre for Sustainable Transport, University of Plymouth, UK Trends such as the massive growth in availability of air travel and air freight are among those which have led to aviation becoming one of the fastest growing emitters of greenhouse gases. These trends have also caused a shift in expectations of how we do business, where we go on holiday, and what food and goods we can buy. For these reasons aviation is (and is set to stay) high up on global political, organizational and media agendas. This textbook is the first to attempt a comprehensive review of the topic,

bringing together an international team of leading scientists. Starting with the science of the environmental issues, it moves on to cover drivers and trends of growth, socio-economics and politics, as well as mitigation options, the result being a broad yet detailed examination of the field. This is essential reading for undergraduate and postgraduate courses in transport, tourism, the environment, geography and beyond, while also being a valuable resource for professionals and policymakers seeking a clear understanding of this complex yet urgently pressing issue.

With 29 contributors from across Europe and beyond, this work represents a unique and important resource that examines the many relationships between tourism and geopolitics, with a focus on experiences drawn from Central and Eastern Europe. It begins by assessing the changing nature of 'geopolitics', from pejorative associations with Nazism to the more recent critical and feminist geopolitics of social science's 'cultural turn'. The book then addresses the important historical role of Central and Eastern Europe (CEE) in geopolitical thinking, before exemplifying a range of contemporary interactions between tourism and geopolitics

within this critical region. Pursuing innovative analytical paths, the book demonstrates the interrelated nature of tourism and geopolitics and emphasizes the freshness of this research area. Addressing key principles and ideas which are applicable globally, it is an essential source for researchers, teachers and students of tourism, geography, political science and European studies, as well as for diplomatic, business and consultant practitioners.

Society, Culture and Environment

Climate Change and Aviation

A Global Survey

The Handbook of Country Risk 2006-2007

Air Freight and the Global Supply Chain

Ready for Takeoff?

Tourists frequently rely on social networks to provide information about a product or destination as a decision support tool to make adequate decisions in the process of planning a trip. In this digital environment, tourists share their travel experiences, impressions, emotions, special moments, and opinions about an assortment of tourist services like hotels, restaurants, airlines, and car rental services, all of which contribute to the online reputation of a tourist destination. The Handbook of Research on Social Media Applications for the Tourism and Hospitality Sector is a fundamental reference source that provides vital theoretical frameworks and the latest innovative empirical

research findings of online social media in the tourism industry. While highlighting topics such as e-business, mobile marketing, and smart tourism, this publication explores user-generated content and the methods of mobile strategies. This book is ideally designed for tour developers, travel agents, restaurateurs, hotel management, tour directors, entrepreneurs, social media analysts, managers, industry professionals, academicians, researchers, and students.

Low-Cost Airline Carriers in Emerging Countries traces the development of low-cost carriers (LCCs) in Asia, Latin America, the Middle East and Africa, examining airlines that have become significant players in their home markets but little known at a global scale. The book maps the geography of the LCC phenomenon, explaining the starkly varying success of budget airlines, and assessing their current social, economic and environmental impacts. The book concludes with insights into the future potential of the LCC phenomenon along with its global ramifications. Beginning with Southwest Airlines in the 1970s, low-cost carriers (LCCs) have democratized air travel around the world, fostering huge increases in airline traffic and transforming the airline industry. At the same time however, the ascent of these budget airlines has exacerbated aviation-related problems such as aircraft noise, airport congestion, greenhouse gas emissions and more. LCCs have been extensively studied in the US and Europe but

not in emerging regions of the globe. Yet the impact of such airlines is greatest in low- and middle-income economies where only a small fraction of the population has ever flown, and where competition from alternative modes (road, rail) is weak. Examines the evolution of low cost carriers around the world, how established airlines react to their entry and the wide-ranging societal implications for individual countries and the world Places emerging countries' LCCs into a global context, comparing them to their US and European counterparts Offers original quantitative analysis of LCC networks at several spatial scales (global, regional, national, airport vs. airport) using global schedule data from OAG Includes professionally produced maps of representative airlines networks

Practical ideas on every major aspect of airport design and construction. Moving beyond the FAS's and ICAO's standard models, Airport Planning & Development Handbook: A Global Survey helps planners develop the infrastructure for efficiently and cost-effectively moving the global village's people and commodities. Author Paul Stephen Dempsey, a renowned expert on airports, airlines, and transportation law - has packed this guide with eye-opening case studies that draw on the experience of the planners and developers of projects on every continent. The Handbook takes you through each planning step, including organization and design, touching on all essential questions so you can...

***See the future of airport growth as a result of air traffic pattern changes and other factors**
***Work through issues such as noise abatement and air pollution, siting constraints, and the politics of airport development**
***Analyze airport financing and support issues**
***Integrate connecting transportation modes**
***And much, much more**

Low Cost Carriers

Low-Cost Aviation

Emergence, Expansion and Evolution

Tourism and Geopolitics

Travel Industry Economics

Issues and Concepts from Central and Eastern Europe

TRB's Airport Cooperative Research Program (ACRP) Report 64: Handbook for Evaluating Emissions and Costs of APUs and Alternative Systems is designed to help airports evaluate alternatives to aircraft auxiliary power units (APUs).

Asia is regarded as the fastest growing area for international and domestic tourism in the world today and over the next 20 years. Given the economic, social and environmental importance of tourism in the region, there is a need for a comprehensive and readable overview of the critical debates and controversies in tourism in the region and the major factors that are affecting tourism development both now and in the foreseeable future. This Handbook provides a contemporary survey of the region and its continued growth and development as a key destination and generator of tourism, which is marked by

a high proportion of intra-regional travel. The book is divided into five sections. This first section provides an introduction to the region and context to the nationally focused chapters. The next three sections are then broadly based on the three UNWTO Asian regions: South-East Asia, South and Central Asia, and East and North-East Asia, providing readers with a valuable snapshot of tourism at various scales, and from various approaches and positions. The concluding section considers future prospects for tourism in Asia. The handbook is interdisciplinary in coverage and is also international in scope through its authorship and content. It presents a range of perspectives and understanding of the processes and forces that are shaping tourism in this fascinating and dynamic region that is one of the focal points of global tourism. This is essential reading for students, researchers and academics interested in tourism in the growth region of Asia now and in the future.

This book identifies the premises and prerequisites of the low-cost carriers (LCC) model, and assesses whether it could be successful in less-developed countries, in particular in Sub-Saharan Africa. Specific attention is given to the impact of LCCs on traffic stimulation through lower fares, competition, and fare levels in the market.

Handbook of Low Cost Airlines

Critical Issues in Air Transport Economics and Business

Low-Cost Carriers in Emerging Countries

Straight and Level: Practical Airline Economics

Congestion Management in the New York Airspace

Strategies, Business Processes and Market Environment

On the German passenger market, airlines approach different business concepts in order to cope with the threats and to be successful. The case of the Lufthansa Passenger Airline and its subsidiary Germanwings has been discussed many times currently. Together they have implemented a restructured concept of the Low Cost Carrier Germanwings in order to overcome their weaknesses. The purpose of this paper is to evaluate the potential of economic success of this strategy change. Therefore, the paper comprises three main areas. The first one is the theoretical part, which explains the differences between Full Service Network Carriers, Low Cost Carriers, Regional Carriers and Leisure Carriers. Secondly, the analysis takes place by applying Porter's five forces model. Subsequently, the strengths and weaknesses of the Lufthansa Passenger Airline and Germanwings are highlighted and the new business concept is introduced. Finally, all findings are put into relation using the SWOT-analysis.

The Routledge Handbook of Public Aviation Law is the first book to incorporate a comprehensive analysis of Public Aviation Law – principally international, but also domestic law in a comparative context – in a single volume. International Law is pervasive in Aviation Law, and is incorporated into a number of major multilateral treaties (e.g., the Chicago Convention of 1944, for Public International Air Law). This is supplemented by various Annexes (promulgated by the International Civil Aviation Organization) and Conventions and Protocols (promulgated by States in diplomatic conferences). States then implement these international obligations in domestic laws that create aviation regulatory administrations that, in turn, promulgate regulations. Bringing together leading scholars in the field, this prestigious

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reference work provides a comprehensive and comparative overview of Public Aviation Law. It surveys the state of the discipline including contemporary and emerging areas of law, regulation, and public policy in air transportation. Each chapter begins with an overview of the international law applicable to the subject matter, followed, where appropriate, by a comparative examination of domestic statutes, regulations, and jurisprudence. The objective of the book is to identify and summarize existing areas within the context of international research, and to identify and highlight emerging areas. Both practical and theoretical in scope, the Routledge Handbook of Public Aviation Law will be of great relevance to scholars, researchers, lawyers, and policy makers with an interest in aviation law.

The key aim of this volume is to demonstrate ways in which an understanding of history can be used to inform present-day transport and mobility policies. This is not to say that history repeats itself, or that every contemporary transport dilemma has an historical counterpart: rather, the contributors to this book argue that in many contexts of transport planning a better understanding of the context and consequences of past decisions and processes could lead to more effective policy decisions. Collectively the authors explore the ways in which the methods and approaches of historical research may be applied to contemporary transport and policy issues across a wide range of transport modes and contexts. By linking two bodies of academic research that for the most part remain separate this volume helps to inform current transport and mobility policies and to stimulate innovative new research that links studies of both past and present mobilities.

*Strategic Marketing Approaches Within Airline Management:
How the Passenger Market Causes the Business Concepts of
Full Service Network Carriers, Low Cost Carriers, Regional
Carriers and Leisure Carriers to Overlap*

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Public Policy, Regulatory Issues, Challenges, and Solutions

Introduction to Tourism Transport

The Air Logistics Handbook

Routledge Handbook of Public Aviation Law

Audit and Accounting Guide: Airlines

The tourism sector has been deeply affected particularly in economic terms by the COVID-19 pandemic. This crisis has led to new practices and radical changes. Scientists emphasize that mankind will face pandemics more frequently in the forthcoming years. Thus, it is important to understand the negative impacts the COVID-19 pandemic had on the tourism sector as well as the measures that were and are being put in place to protect the industry during future outbreaks. The Handbook of Research on the Impacts and Implications of COVID-19 on the Tourism Industry is a comprehensive reference source that reflects upon the evaluations of the experienced and ongoing pandemic crisis in the context of the tourism sector. The positive and negative effects experienced by tourism employees and tourists are examined, and post-pandemic processes and business practices are evaluated. Covering topics including consumer rights in tourism, dynamic changes in the tourism industry, and employment in tourism, this book is suitable for travel agencies, restaurateurs, hotel managers, brand managers, marketers, advertisers, managers, executives, hospitality personnel, policymakers, government officials, tourism practitioners, students, academicians, and researchers seeking the latest sustainable policies and practices that are being utilized

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to increase the productivity of the tourism sector and will allow it to thrive in the years to come.

Low cost carriers (LCCs) represent one of the most exciting and dynamic yet often contentious developments in recent commercial aviation history. Formed as a direct result of policies of airline deregulation and liberalisation that were initiated in the United States in the late 1970s before being implemented in certain European, Australasian, Latin American and other world markets from the mid-1990s onwards to encourage competition, LCCs have been responsible for progressively reconfiguring the spatial patterns, operational practices and passenger experiences of flight. In the process, they have enabled growing numbers of people to fly to more places, more frequently, and at lower cost than had been previously possible. In so doing, however, they have generated a number of socio-economic and environmental challenges. The 23 essays included in this volume provide a detailed insight into the emergence, expansion and evolution of the low cost carrier sector worldwide. The volume covers deregulation and liberalisation of the global airline sector, the business models and operating characteristics of low cost carriers, the changing nature of the airline/airport relationship, LCC network characteristics, issues of pricing and competition and the current impacts and likely future trajectories.

This title was first published in 2003. Airline operating profits are well known to be volatile, and the global industry aggregate figures conceal wide differences in performance between carriers. The fundamental reasons

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for the poor performance of the industry as a whole were in the early 1990's that output ran too far ahead of demand, and the yield earned on output sold was insufficient to cover costs. In strategic context, this second edition uses a simple yet powerful model to explore linkages between the fundamentals of airline economics and the volatility of industry results at the operating level. Its five parts look in turn at strategic context, supply side, demand side, network management and a general conclusion.

Transport Policy: Learning Lessons from History
2010

A: Autoren. B: Rezensenten

Scientific and Technical Aerospace Reports

Handbook for Considering Practical Greenhouse Gas

Emission Reduction Strategies for Airports

Practical Airline Economics

This book offers material for strategic thinking featuring contributions from key figures in Europe, the US and Asia. The focus of the book expands from economic to legal issues, bankruptcy and safety and security. The carefully selected papers offer a thorough and structured analysis of major current developments in the air transport industry. Fully up to date, topics covered include competitive strength, capacity utilisation and risk. The most likely future scenarios are more or

less known. Only, the timeframe remains uncertain. The speed at which the various market players in the air transport chain will implement their strategies remains the key question. This depends on a whole range of exogenous and endogenous variables, as this book aspires to demonstrate. As both an overview of the current issues affecting the industry and as a cohesive set of strategic documents, therefore, this collection will prove invaluable for policy makers and researchers alike.

The subject of leadership and managerial psychology exists as a sub-branch of psychology within the fields of industrial and organizational psychology. There still appears to be ongoing debate regarding the core pathology for gaining managerial expertise in professional roles relative to having suitable leadership skills and managerial knowledge beyond the direct daily work involved in organizations. Professional organizations inherently include varied levels of sensitive human interactions, which further necessitates their

management professionals to have leadership styles that are adjustable contingent on a given situation. Relative to this edited book, managerial psychology is being utilized in a way that may subsequently seek to develop a series of scientific theory principles where the focus is to develop managerial axioms that advance contemporary existing knowledge surrounding professional management logic. The Handbook of Research on Multidisciplinary Perspectives on Managerial and Leadership Psychology provides value uncovered by a collaboration of generalists and specialists who bring professional managerial and leadership opinions to light through narratives and research inclusive of fundamental theory principles that can be applied in practice and academia. This edited reference is focused on the enhancement of management research through managerial psychology while highlighting topics including business process knowledge, management in diverse discipline situations and professions, corporate leadership

responsibility, leadership of self and others, and leadership psychology in a variety of different fields of work. This book is ideally designed for leadership and management professionals, academicians, students, and researchers in the fields of knowledge management, administrative sciences and management, leadership development, education, and organization development sub-branches or specialty practices.

The international tourism industry has seen increased growth in the past few years as millions of individuals continue to travel worldwide. As one of the world's largest economic sectors, creating jobs, driving exports, and generating prosperity worldwide, hospitality and tourism management needs to continually be explored in order to update best business models and practice. Strategic Business Models to Support Demand, Supply, and Destination Management in the Tourism and Hospitality Industry is an essential reference source that emphasizes emergent and innovative aspects and new challenges and issues

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within the industry with a particular focus on demand, supply, and destination management. Featuring research on topics such as circular economy, consumer behavior, and social networking, this book is ideally designed for business professionals, executives, hotel managers, event coordinators, restaurateurs, travel agents, tour directors, policymakers, government officials, industry professionals, researchers, students, and academicians.

Two aviation consultants provide exclusive insights into the world of aviation and the consulting business behind

The Low Cost Carrier Worldwide A Guide for Financial Analysis

Get the industry-specific knowledge you need to successfully perform every aspect of your engagement. From revenue recognition challenges associated with frequent flyer programs to guidance for Fresh-Start Accounting, this Guide has you covered. Airlines - Audit & Accounting Guide provides best practices for accounting and auditing specific to major, regional and cargo airlines, including relevant guidance contained in standards issued through March 1, 2013. Guidance is supplemented with specific "how-to" recommendations for applying the standards to the airline

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industry. This Guide covers best practices related to revenue recognition, equipment purchase and maintenance issues, auditing risks, and much more. Covered topics include: Passenger Facility Charges—Save time and avoid errors with the Sample PFC Report—fully updated to comply with the Clarity Standards. Fresh-start Accounting—Step-by-step guidance through the complexities of executing a successful emergence. ASU 2012-02: Impairment Testing for indefinite-lived intangible assets—Guidance on determining when a qualitative assessment is indicated for your client. Audit risk factors—Be prepared to spot red-flags within your audit engagement related to management structure, industry developments, operating characteristics, and more. Revenue recognition—Industry standards and strategies are provided for trouble-spots such as frequent flyer programs, gross vs. net, capacity purchase agreements, manufacturer incentives and multiple element arrangements Clarified Auditing Standards—All auditing content has been fully conformed to reflect changes resulting from the Clarity Project.

Why study air cargo? Consider that this sector moves only 2% of the global volume of goods but a huge 35% by value, reserved for the most costly and time-sensitive products. Air logistics is an economically and strategically important industry, and a rich source of opportunity for graduating students and logistics or SCM professionals. Get a head start in this vital part of your business with this comprehensive and lively overview. It's the only book available to focus on the role of air freight in the global supply chain. It includes a brief history; the functions of the various players in the industry (forwarders, airlines, airports, government agencies); regulations and restrictions; terrorism management. It details

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the benefits of air transport, and weighs them against its considerable environmental impact to explore the question of its sustainability. Finally, it considers the future of the industry in a dynamic and increasingly globalised world. Enriched throughout with real life case studies and contributions from global industry experts, this is a ground-level introduction with a practical approach: all the student or professional will need to get ahead in air logistics!

Low-Cost Aviation: Aeromobilities Culture, Politics, and Infrastructures covers critical societal issues such as labor regimes, unequal and changing flying publics, transnational dynamics of migration, tourism, business experiences, environmental challenges and shifting territorialities of LCCs at various scales. It situates LCCs holistically within a societal-infrastructural regime rather than solely within a transport context. The book explores the changing nature of passengers' profiles and mobile cultures, new consumption patterns and Economic Re-Configurations, as well as geopolitical and sustainability challenges. Providing a research agenda for aeromobilities, the book examines the most pressing social, cultural and political impacts of LCCs on society in different global contexts. It bridges transport and mobility studies, fostering transport sustainability and mobility justice to improve air transport management. Offers empirically grounded insights on key social issues and their implications Draws on the expertise of an international team of scholars across the social sciences, including geography, urban studies, history and economics Utilizes case studies from Asia, America and Europe Provides context, theoretical approaches, models and examples showing how they have been implemented