

Handbook Of Forest Engineering Wwwegg

This book is geared towards both students and professionals looking to explore the interconnectedness of digital technologies for marketing and branding purposes. The field of marketing has seen an evolution in how brands communicate with consumers, how consumers communicate with brands, and how consumers communicate with one another. Digital technologies such as mobile phones, the internet, social media, and email contribute to what is known as the digital marketing landscape. Digital marketing offers unique ways to meet consumers where they are, engage with potential and existing consumers, capture the voice of the consumer; allow consumers to be part of a brand narrative. This book is geared towards both students and professionals looking to explore the interconnectedness of digital technologies for marketing and branding purposes. This book offers an overview of the digital marketing landscape and how the various elements of digital can work synergistically. When the power of an integrated digital strategy is optimized, both consumers and brands benefit. The Digital Marketing Landscape serves as a practical guide for both students and professionals in a variety of settings. Readers will become familiar with terminology, understand how the different areas of digital marketing connect and work together, and gain the knowledge needed to generate valuable and actionable managerial insights for more informed decision-making.

Gives women a step-by-step procedure for taking control of the dissolution of their marriage and safeguarding their marital assets.

Marketing Strategy. 8e is a focused, succinct text which can be used on its own or packaged with a case book. It covers the concepts and theories of creating and implementing a marketing strategy and offers a focus on the strategic planning process and marketing's cross/inter-functional relationships. This text distinguishes itself from competitors by maintaining a strong approach to strategic decision making. The eighth edition helps students integrate what they have learned about analytical tools and the 4Ps of marketing within a broader framework of competitive strategy. Four key and relevant trends that are sweeping the world of marketing theory and practice are integrated throughout this new edition.

A new edition of a bestselling industrial and systems engineering reference, Handbook of Industrial and Systems Engineering, Second Edition provides students, researchers, and practitioners with easy access to a wide range of industrial engineering tools and techniques in a concise format. This edition expands the breadth and depth of coverage, emphasizing new systems engineering tools, techniques, and models. See What's New in the Second Edition: Section covering safety, reliability, and quality Section on operations research, queuing, logistics, and scheduling Expanded appendix to include conversion factors and engineering, systems, and statistical formulae Topics such as control charts, engineering economy, health operational efficiency, healthcare systems, human systems integration, Lean systems, logistics transportation, manufacturing systems, material handling systems, process view of work, and Six Sigma techniques The premise of the handbook remains: to expand the breadth and depth of coverage beyond the traditional handbooks on industrial engineering. The book begins with a general introduction with specific reference to the origin of industrial engineering and the ties to the Industrial Revolution. It covers the fundamentals of industrial engineering and the fundamentals of systems engineering. Building on this foundation, it presents chapters on manufacturing, production systems, and ergonomics, then goes on to discuss economic and financial analysis, management, information engineering, and decision making. Two new sections examine safety, reliability, quality, operations research, queuing, logistics, and scheduling. The book provides an updated collation of the body of knowledge of industrial and systems engineering. The handbook has been substantively expanded from the 36 seminal chapters in the first edition to 56 landmark chapters in the second edition. In addition to the 20 new chapters, 11 of the chapters in the first edition have been updated with new materials. Filling the gap that exists between the traditional modern practice of industrial and systems engineering, the handbook provides a one-stop resource for teaching, research, and practice.

Renewable Energy For Microenterprises
Alternatively Fuelled Vehicles
Farm Animal Genetic Resources

Digital Marketing Excellence

A Manual of Islamic Legal Theory

An Introduction

The E-Business Handbook was developed in collaboration with many of the world's leading experts in this field. It covers the top academic research that is creating the principal technologies and the leading business practices for e-business, along with the important issues and social impact of electronic commerce. It presents a wide range of e-business topics such as: E-business strategy Web development Net auctions XML Emerging Internet-based technologies Virtual teams International issues Intelligent agents E-transactions Customer relationship management Security

Uses diagrams and pictures to show how the basic design of the biogas pit can be adapted for construction in different soils, from sandstone to sheer rock, which should encourage other developing countries to embark on their own biogas programmes.

'You may have capital and a talented management team, but if you are fundamentally in a lousy business, you won't get the kind of results you need in a good business. All businesses aren't created equal.'"William P. Egan II, veteran US venture capitalist"
No matter how talented you are, no matter how much capital you have, no matter how good your business plan is, if you're pursuing a lousy business' i.e. a fundamentally flawed opportunity you're on the fast-track to failure.
"The New Business Road Test "shows you how to avoid the obvious mistakes that everyone else makes. It shows you how.

'eMarketing xCellence' offers an exciting new approach to help you build a customer-driven e-business. As the core text for the CIM's E-marketing award, the book offers a highly structured and accessible guide to a critical subject, providing a useful reference point for all students and managers involved in marketing strategy and implementation. A practical guide to creating and executing e-marketing plans, this book combines established approaches to marketing planning with the creative use of new e-models and e-tools. It is designed to support both marketers who are integrating e-marketing into their existing marketing and communications strategies and experienced e-marketers looking to optimise their e-marketing. The book shows how to:
· Draw up an outline e-marketing plan
· Evaluate and apply e-marketing principles & models
· Integrate online and offline communications
· Implement customer-driven e-marketing
· Reduce costly trial and error
· Measure and enhance your e-marketing
· Drive your e-business forward
As the core text for the CIM's new professional E-marketing Award, it provides comprehensive, critical coverage of the key areas of e-marketing planning for marketing professionals. Established marketing concepts such as customer relationship management, the marketing mix and the widely adopted SOSTAC® planning system, are re-examined in the new media context - and new approaches are defined, including business models, traffic building and web site design.

Overview : 2004 Update

Essentials of Management

Planning, Optimizing and Integrating Online Marketing

Fair Share Divorce for Women

The New Business Road Test

Total E-mail Marketing

Get digital with your brand today! Digital Marketing for Dummies has the tools you need to step into the digital world and bring your marketing process up to date. In this book, you'll discover how digital tools can expand your brand's reach and help you acquire new customers. Digital marketing is all about increasing audience engagement, and the proven strategy and tactics in this guide can get your audience up and moving! You'll learn how to identify the digital markets and media that work best for your business--no wasting your time or money! Discover how much internet traffic is really worth to you and manage your online leads to convert web visitors into paying clients. From anonymous digital prospect to loyal customer--this book will take you through the whole process! Learn targeted digital strategies for increasing brand awareness Determine the best-fit online markets for your unique business Learnable tools to put ideas into action Meet your business goals with proven digital tactics Digital marketing is the wave of the business future, and you can get digital with the updated tips and techniques inside this book!

The World Energy Assessment report released in 2000 (ISBN 9211261260) considered energy policy options and challenges in the context of sustainable development objectives, and analysed trends based on data analysis available in 1998. This publication updates this analysis, taking into account developments and information available through to early 2003. Topics covered include: the discussions at the World Summit for Sustainable Development, held in Johannesburg in 2002; energy linkages to major global issues such as access to affordable energy services, poverty alleviation, economic development, greenhouse gas emissions, fuel supply and security; energy resources and technological options; using energy scenarios to gauge whether sustainable futures are possible; and identification of key energy policies and strategies to achieve sustainable economic growth.

This concise, readable book offers an unparalleled introduction to the theory and practice of management. Packed with examples and questions to arouse your interest, it shows how ideas and theories of management relate to the real world. Principles of Management introduces the themes and functions of management, showing them within the clear framework of planning, organising, leading and controlling. It incorporates the latest research, and uses recent and topical examples of management in practice to bring the topic to life. This textbook is relevant to students from all subject areas. Whether you are specialising in business, or an engineering student taking a single module in the area, this book will offer you an engaging and clear introduction to management.

"At times sad and at times heartwrenching . . . helps us to understand not only elephants, but all animals, including ourselves" (Peter Singer, author of Animal Liberation). Drawing on accounts from India to Africa and California to Tennessee, and on research in neuroscience, psychology, and animal behavior, G. A. Bradshaw explores the minds, emotions, and lives of elephants. Wars, starvation, mass culls, poaching, and habitat loss have reduced elephant numbers from more than a million to a few hundred thousand, leaving orphans bereft of the elders who would normally mentor them. As a consequence, traumatised elephants have become aggressive against people, other animals, and even one another; their behavior is comparable to that of humans who have experienced genocide, other types of violence, and social collapse. By exploring the elephant mind and experience in the wild and in captivity, Bradshaw bears witness to the breakdown of ancient elephant cultures. But, she reminds us, all is not lost. People are working to save elephants by rescuing orphaned infants and rehabilitating adult zoo and circus elephants, using the same principles psychologists apply in treating humans who have survived trauma. Bradshaw urges us to support these and other models of elephant recovery and to solve pressing social and environmental crises affecting all animals--humans included. "This book opens the door into the soul of the elephant. It will really make you think about our relationship with other animals." --Temple Grandin, author of Animals in Translation

Strategy, Implementation and Practice

Facts about Federal Wildlife Laws

Ecopyschology

CRC Handbook of Energy Efficiency

Creating a Synergistic Consumer Experience

Maximizing Your Results from Integrated E-marketing

'I have used this book in all its editions since first publication with my undergraduate and postgraduate students. It is a core text for all the students, because it provides the detail they require at an academic level. Importantly it is a book for the practitioner to use too. This is why we use it on our postgraduate practitioner programmes – where we actually buy the book for the students as we believe it is that important. No other text comes close and literally thousands of our graduates have benefitted from it in their subsequent careers: written by the specialist for the specialist.' David Edmundson-Bird Principal Lecturer in Digital Marketing Manchester Metropolitan University Now in its sixth edition, *Digital Marketing: Strategy, Implementation and Practice* provides comprehensive, practical guidance on how companies can get the most out of digital media and technology to meet their marketing goals. *Digital Marketing* links marketing theory with practical business experience through case studies and interviews from cutting edge companies such as eBay and Facebook, to help students understand digital marketing in the real world. Readers will learn best practice frameworks for developing a digital marketing strategy, plus success factors for key digital marketing techniques including search marketing, conversion optimisation and digital communications using social media including Twitter and Facebook. Dave Chaffey is a digital marketing consultant and publisher of marketing advice site SmartInsights.com. He is a visiting lecturer on marketing courses at Birmingham, Cranfield and Warwick universities and the Institute of Direct Marketing. Fiona Ellis-Chadwick is a Senior Lecturer in Marketing at the Loughborough University School of Business and Economics, Director of the Institute of Research Application and Consultancy at Loughborough University, academic marketing consultant and author.

In recent years the environmental challenges facing humankind have gained increased recognition, as have the psychological impacts of these global threats. In this special issue of *ReVision*, leading ecopsychologists take the next step, demonstrating how to foster ecological sensitivity, and not merely react to environmental crises. In theoretically rich, yet practical essays, readers learn how to become more intimate with nature in a range of settings—from semester-long "Natural Presence" geology classes in an urban university, to week-long "Diamond in the Rough" wilderness retreats, to fleeting experiences encountering nature in one's own backyard using a phenomenological approach.Contributors to this special double issue on ecopsychology seek to cultivate greater environmental awareness in a variety of ways, including: Drawing on personal experiences of relating more deeply with nature. - Enhancing mindfulness of the natural world through Buddhist practice, either as traditionally practiced or as merged with wilderness therapy. - Highlighting cultural influences on environmental identity. - Engaging with diverse approaches to research, including – among others – quantitative and qualitative studies across cultures, laboratory experiments in cognitive psychology, and literary analysis.

"Empire of the Mind" is a book that is both important and surprising. It is the book *Serpent's Tail* was practically destined to publish: an alternative dialogue of cunning provocative and sometimes downright poignant yarns from the pens of the best contemporary gay writers." --City Limits (UK)
Praise for *Futurize Your Enterprise* "David Siegel has taken the New Economy to an exciting new level. *Futurize Your Enterprise* is packed with management insights and a philosophy that celebrates life online." -- Eric Schmidt, CEO, Novell "Siegel's principles are a roadmap to the future. The limiting factor online is not the pace of technology but the pace of perception." - Jane Metcalfe, founder, Wired Ventures Inc. "David Siegel's vision of the future is a gift. When I look forward to the changes ahead, this is what I envision. A future where companies co-exist with customers in an expandable, renewable relationship. Managers: you will love this book!" - Susan Rockrise, WorldWide Creative Director, Intel "The next revolution on the Internet will be a management revolution. David Siegel shows how your customers will change your company, whether you were planning to reorganize or not!" - Steve Schaffer, CEO, Mysterly.net "David Siegel uses a people-centered, commonsense approach to take the Web from the realm of hype into practical reality." - John Porter, Chairman, Telos Group About the companion web site This book comes with a companion web site, where you can get all the tools you need to construct a customer-led web strategy. It's designed to go hand-in-hand with this book. Come to www.futurizenow.com and get the rest of the story.

Elephants on the Edge

Disagreements of the Jurists

A Concise Introduction

Digital Marketing

What Animals Teach Us about Humanity

This book provides an overview of developments in the conservation and sustainable utilisation of Farm Animal Genetic Resources. It is based on presentations given at a conference on this subject co-organised by the British Society of Animal Science, the Department for Environment, Food and Rural Affairs, the Rare Breeds Survival Trust and the Sheep Trust.

*The E-Business Handbook*CRC Press

The Complete Book of Dreams engages the main body, mind, and spirit sub-practices in achieving better sleep, and with it, better physical and emotional health.

This text is designed for management courses in which decision-focused cases are an important element, or where student projects, such as the development of a marketing plan, are assigned. An introductory vignette for a real company facing a real decision, together with an introductory marketing challenges section, identifies the decisions addressed in each chapter's material. In this forth edition, Take Aways replace chapter summaries, these are intended to highlight key learning points and the analytical frameworks developed in each chapter. Real-life examples show the important aspects of good decision-making and show students how choices made by decision-makers affect marketers and their work.

Marketing Strategy

Theory, Practice and Context

A Guide to Unlocking the Meaning and Healing Power of Your Dreams

The Multichannel Challenge

Canada legal directory

The Digital Marketing Landscape

Addressing the needs of engineers, energy planners, and policy makers, CRC Handbook of Energy Efficiency provides up-to-date information on all important issues related to efficient energy use, including: Efficient energy technologies Economics Utility restructuring Integrated resource planning Energy efficient building design Industrial energy conservation Wind energy Solar thermal systems Photovoltaics Renewable energy Cogeneration Fossil fuel cost projections The rapid changes that characterize the technology of energy generation systems, and the forthcoming competition among energy producers, make this handbook a must for anyone involved in the science, technology, or policy of energy. The 53 expert contributors from industry, government, and universities, and the 600+ figures and tables make CRC Handbook of Energy Efficiency a professional and valuable resource.

Management: An Introduction provides a comprehensive account of the themes and functions of management. Aimed at the first-time student of the subject, this is an accessible and academically rigorous text which brings the topic to life with a wide range of appealing and readily identifiable examples.

Now in its fifth edition, Digital Marketing (previously Internet Marketing) provides comprehensive, practical guidance on how companies can get the most out of digital media to meet their marketing goals. Digital Marketing links marketing theory with practical business experience through case studies and interviews from cutting edge companies such as eBay and Facebook, to help students understand digital marketing in the real world.

Digital marketing now represents 25% of the marketing spend in the UK and this is predicted to move to 50% or higher within the next three years. Understanding Digital Marketing looks at the world of digital marketing: how it got started, how it got to where it is today, and where the thought leaders in the industry believe it is headed in the future. This authoritative title demonstrates how to harness the power of digital media and use it to achieve the utmost success in business, now and in the future. *Understanding Digital Marketing* deals with every key topic in detail, including:search marketing,social media, Google, mobile marketing, affiliate marketing, e-mail marketing, customer engagement and digital marketing strategies. Essential reading for both practitioners and students alike, and including real-world examples of digital marketing successes and expert opinions, *Understanding Digital Marketing* provides you with tools to utilize the power of the internet to take your company wherever you want it to go.

Business Strategy in the Age of the E-Customer

Integrating Customer Experiences for Profit

Futurize Your Enterprise

eMarketing xCellence

E-business and E-commerce Management

The Complete Book of Dreams

You Have Spiritual Gifts (Ancestry's Time You Use Them) is written for anyone searching for how to be used more powerfully by God and longs for both direction and confidence. In a fun, yet challenging and loving, reliable way, this book gives the reader a deep understanding of spiritual gifts and the supernatural power they contain, as well as the biblical reasons God gives them to us. The stories, pop-cultural references, and discussion questions make it perfect for small group study for young and mature alike. Most importantly, this book helps the reader understand God's gifts, and distinctly identify your spiritual gifts and callings. AND, you'll learn how to use them to see supernatural changes in nature in your life, but in every aspect of your work and family life (just as God intended!).

Now in its fifth edition, the hugely popular *Digital Marketing Excellence: Planning, Optimizing and Integrating Online Marketing* is fully updated, keeping you in line with the changes in this dynamic and exciting field and helping you create effective and up-to-date customer-centric digital marketing plans. A practical guide to creating and executing digital marketing plans, it combines established approaches to marketing planning with the creative use of new digital models and digital tools. It is designed to support both marketers and digital marketers, and students of business or marketing who want a thorough yet practical grounding in digital marketing. Written by two highly experienced digital marketing consultants, the book shows you how to: Draw up an outline digital marketing plan Evaluate and apply digital marketing principles and models Integrate online and offline communications Implement customer-driven digital marketing Reduce costly trial and error Measure and enhance your digital marketing Learn best practices for reaching and engaging your audiences using the key digital marketing platforms like Apple, Facebook, Google and Twitter. This new edition seamlessly integrates the latest changes in social media technology, including expanded coverage of mobile technology, and shows these new ways to reach customers can be integrated into your marketing plans. It also includes new sections on data analytics, clearly demonstrating how marketers can leverage data to their advantage. Offering a highly structured and accessible guide to a critical and far-reaching subject, *Digital Marketing Excellence, Fifth Edition*, provides a vital reference point for all students and managers involved in marketing strategy and implementation.

Aimed at students, this book covers various aspects of e-business - focusing on sales and marketing, as well as detailing procurement, supply chains, and the legal and security considerations. It contains a range of features to help you learn effectively including margin definitions, international case studies, activities and web links.

This book provides the theory, practice and context of entrepreneurship and innovation at both the industry and firm level. It provides a foundation of ideas and understandings designed to shape the reader's thinking and behaviour to better appreciate the role of innovation and entrepreneurship in modern economies, and to recognise their own abilities in this regard. The book is aimed at students studying advanced levels of entrepreneurship, innovation and related fields as well as practitioners (for example, managers, business owners). As entrepreneurship and innovation are largely indivisible elements and cannot be adequately understood if studied separately, the book provides the reader with an overview of these elements and how they combine to create new value in the market. This edition is updated with recent international research, including research and examples from Europe, the US, and the Asia-Pacific region.

A Chinese Biogas Manual
Marketing Strategies for Engaging the Digital Generation

Canada Legal Directory

World Energy Assessment

280 Japanese Lace Stitches

And It's Time You Use Them

E-mail is a powerful marketing communications tool which excels at developing relationships with existing customers and acquiring new customers. This second edition builds on the author's successful formula, describing a practical approach to all marketers looking to exploit its potential or take their e-mail to the next level. Total e-Mail Marketing 2e draws on expertise and latest examples from leading European practitioners to detail practical tips to improve campaign results. Packed with brand new case studies and checklists to get you started or improve on past campaigns, the book covers all aspects of e-mail marketing, including:
* Planning effective, integrated e-mail campaigns and e-newsletters
* How to rapidly build a quality house list and select the best tools to manage it
* Ethical and legal constraints in a fast-moving sector
* Design and write HTML and text format e-mails for maximum response
* Getting through the SPAM filters to maximize deliverability
* Targeting, personalizing, measuring and improving e-mail campaigns
* Integrating emerging technologies like blogs, RSS and mobile messaging
* Practical dos and don'ts
A vital supplement to the author's book e-Marketing xCellence, also in its 2nd edition and co-written with PR Smith, this text is relevant to all marketers specializing in e-marketing or not as it offers an integrated campaign perspective and shows how to maximize integrated e-marketing results.
* Completely updated edition of the bestselling e-mail marketing handbook
* Brand new examples reflect the latest best practice in this fast-moving area
* Tried-and-tested structure offers an integrated campaign perspective, crucial for all marketers wanting to maximize the benefits of e-mail

Infectious diseases caused by viruses, parasites, bacteria, and fungi are the number one cause of death worldwide. Although new technologies have improved diagnosis of infectious diseases, the efficacy of all known current anti-infective agents is threatened by the spread of drug-resistant forms of the pathogens. Hence, there remains an urgent need to develop anti-infective agents that target drug-resistant pathogens. In *Silico Models for Drug Discovery* presents a comprehensive look at the role in silico models play in understanding infectious diseases and in developing novel therapeutics to treat them. Written by leading experts in the field, chapters cover topics such as techniques to derive novel antimicrobial targets, methods of interpreting polypharmacology-based drug target networks, and molecular dynamics techniques used to compute binding energies of drugs to their target proteins, to name a few. Written in the successful Methods in Molecular Biology™ series or in review article format, chapters include introductions to their respective topics, lists of the necessary materials and reagents, step-by-step, readily reproducible protocols, and notes on troubleshooting and avoiding known pitfalls. Authoritative and easily accessible, In *Silico Models for Drug Discovery* seeks to serve both professionals and novices involved in the study and treatment of infectious diseases.

Annotation A collection of nine contributions that cover such topics of alternative fuel technologies as liquefied petroleum gas, electric and hybrid vehicles, fuel cells. Specific subjects discussed include clean fuel technology, alkaline fuel cells for road traction, manufacturing challenges of alternative fuelled vehicles (AFVs), and the development of the AFV market. All of the discussions of policy and programs are drawn from the UK. Distributed by ASME. Annotation c. Book News, Inc., Portland, OR (booknews.com).

Embrace the Japanese concept of ma (negative space) with these delicate lace stitches. 280 Japanese Lace Stitches is a fun and informative resource for experienced knitters. This book is filled with a wonderful variety of beautiful, openwork stitch patterns, including leaf patterns, diamonds, circles and waves/perennial favorites that can be applied to every type of project, from sweaters to blankets. With full-color photos and expert explanations of the symbols and patterns, knitters can expand their knowledge of this elegant and classic style. 11 basic projects give you a chance to try some of these patterns right away. These gentle introductions include such accessories as: A stripe-textured shawl A short cow! Handwarmers with a circle pattern A versatile winter hat And more! Japanese knitting guru Gayle Roehm introduces the patterns and explains the ins and outs of Japanese knitting. A handy index allows you to search for patterns by number of steps and stitches required, so you can shop from the intricacy side of the menu. A section on how to knit the symbols takes you step-by-step through the stitches used in this book.

The Ten Commandments

International Student Edition.

The E-Business Handbook

International Co-Operation in Tax Matters

Entrepreneurship and Innovation

Popularising Technology in the Countryside

Al-Qadi al-Nu' man was the chief legal theorist and ideologue of the North African Fatimid dynasty in the tenth century. This translation makes available in English for the first time his major work on Islamic legal theory, which presents a legal model in support of the Fatimids' principle of legitimate rule over the Islamic community. Composed as part of a grand project to establish the theoretical bases of the official Fatimid legal school, Disagreements of the Jurists expounds a distinctly Shi'i system of hermeneutics, which refutes the methods of legal interpretation adopted by Sunni jurists. The work begins with a discussion of the historical causes of jurisprudential divergence in the first Islamic centuries, and goes on to address, point by point, the specific interpretive methods of Sunni legal theory, arguing that they are both illegitimate and ineffective. While its immediate mission is to pave the foundation of the legal Isma'ili tradition, the text also preserves several Islamic legal theoretical works no longer extant—including Ibn Dawud's manual, al-Wusul ila ma rifat al-usul—and thus throws light on a critical stage in the historical development of Islamic legal theory (usul al-fiqh) that would otherwise be lost to history.

While innovation in products and services continues apace, today's competitive strategy is equally based on innovation in the route to market. Tesco.com, Direct Line, First Direct and easyJet are just a few examples of innovative channel strategies as a key component of the value proposition. We find ourselves in a multi-channel world. This book is drawn from the experience of major companies such as IBM, First Direct, Taylor Woodrow and BT. Lessons are explained clearly: be Multi not multiple; channels as weapons; think combinations; design from the top, but think people and measure it. The key concepts are backed by carefully tested practical advice from making organisational change to understanding channel metrics. Based on work from Cranfield's world-leading Customer Forum, this is the essential practical guide for senior management in key areas like marketing, sales, customer services and strategy.
• Shows how, with the internet and call centres alongside existing resellers, and with sales forces channel management and integration as a critical activity, you can employ channel management to maximise the success of your channel strategy
• Based on IBM's worldwide experience and the huge research reach of Cranfield this practical guide is authoritative, full of major international cases, guiding you to easy implementation
• From strategy to metrics the book shows how the best companies blend and balance channels to maximum sales effect, and how you can apply this in your own organisation.

Land pollution comes from natural or man-made causes. When land pollution occurs, it can have serious implications for the food chain, plants, and animals. If land pollution includes gas or chemicals like hydrochloric acid or chlorination byproducts, it can also affect the ozone layer, which can cause global warming if too much goes into the atmosphere. This is one reason why parents should make sure to get their kids informed about the causes of Land Pollution and what they can do to prevent it in their own homes.

A Dictionary of Beautiful Openwork Patterns

Handbook of Industrial and Systems Engineering, Second Edition

In Silico Models for Drug Discovery

A Decision-focused Approach

Land Pollution

Marketing Management.