

Hacking Kickstarter Indiegogo How To Raise Big Bucks In 30 Days Secrets To Running A Successful Crowdfunding Campaign On A Budget 2017 Edition

Our national security increasingly depends on access to the most sophisticated and advanced technology. Yet the next time we set out to capture a terrorist leader, we may fail. Why? The answer lies in a conflict between two worlds. One is the dynamic, global, commercial world with its thriving innovations. The other is the world of national security, in which innovation is a matter of life or death. The conflict is about secrecy. Innovating in a Secret World is a detailed examination of the U.S. government and innovation landscapes and of the current trends in often secret national security-related research and development (R&D). Based on case studies, detailed research, and interviews with executives at Fortune 500s, startup entrepreneurs, and military directors and program managers, this accessible and timely book is a must-read. Tina P. Srivastava evaluates whether the strategy of technology innovation in the world of national security leaves certain innovations behind or unintentionally precludes certain classes of innovators from participating. She identifies the unintended consequences and emergent behaviors of this conflict. This examination unfolds in a complex, dynamic system that includes the legal framework in which technology innovation must exist. For more than a decade Srivastava has been on the front lines of cutting-edge technology innovation. She suggests focusing on an emerging class of R&D strategy called "open innovation"—a strategy that broadens participation in innovation beyond an individual organization or division traditionally assigned to perform R&D activities. Through compelling stories of commercial and early government applications, she shows how open technology innovation strategies can enable, accelerate, and enhance technology innovation. Successful incorporation of open innovation into the previously closed U.S. government R&D landscape can yield profound benefits to both national security and global leadership.

REVISED 2017 EDITION - WARNING: DO NOT LAUNCH YOUR CROWD-FUNDING PROJECT BEFORE READING THIS BOOK. FACT: Over 65% of crowdfunding projects fail. Why? Top 5 Reasons For Failure: 1) Campaign Missing Key Elements 2) Launched Before Gathering Their Tribe 3) Expected That if They Build It, They Will Come 4) Poor Advertising/Social Media Strategy 5) Lack of Partners Hacking Kickstarer, Indiegogo (or any other crowd-funding site) How to Raise Big Bucks in 30 Days walks you step by step into the process of creating, launching and wrapping your project. Learn - How Curated Communities can give you added exposure - How to get featured in Kickstarer and Indiegogo's newsletters (sold gold) - How to grab funders attention the moment they land on your page - How to generate traffic to your project - How to easily find and target bloggers and journalist who want to publicize your project - and much more! Tried and true tactics, tips and secrets that work. SCROLL UP and purchase now!

The words "Not Guilty" to set one man free, but somehow made all African-Americans, no matter their varied opinions, the enemy. "... the defendant, Orenthal James Simpson, not guilty of the crime of murder..." The Trial of the Century had come to an end. The verdict hit the airwaves and the eyes of the nation descended on the city that made superstars out of attorneys. As an African-American recent college graduate living and working in the city, that verdict had a profound effect on me and the life I made for myself. The trial and the shocking verdict served as the impetus for what would be months of turmoil and unrest. Protests, debates, and incessant banter from both sides of the aisle permeated in our membranes. Lives were changed. Alliances were formed. Mistrust became the rule, not the exception. The words "Not Guilty" set one man free, but somehow made all African-Americans, no matter their varied opinions, the enemy. No one cared to seek our perspective. No one bothered to ask for their questions. We were clumped together as if our stories were one and the same. From the horrific Rodney King assault, to the unsettling riotous following the O.J. Simpson verdict, my life changed in profound ways. SCROLL UP AND BUY NOW. Keywords: O.J. Simpson Trial, Trial of the Century, Nicole Brown Simpson, Ron Goldman, LA Riots, Los Angeles Riots, Rodney King, Johnnie Cochran, F. Lee Bailey, Robert Shapiro, Robert Kardashian, Marcia Clark, Christopher Darden, If It Doesn't Fit, You Must Acquit, Bloody Glove, True Story, Mark Fuhrman, Judge Lance Ito

For over a decade, Andrew "bunnie" Huang, one of the world's most esteemed hackers, has shaped the fields of hacking and hardware, from his cult-classic book Hacking the Xbox to the open-source laptop Novena and his mentorship of various hardware startups and developers. In The Hardware Hacker, Huang shares his experiences in manufacturing and open hardware, creating an illuminating and compelling career retrospective. Huang's journey starts with his first visit to the staggering electronics markets in Shenzhen, with booths overflowing with capacitors, memory chips, voltmeters, and possibility. He shares how he navigated the overwhelming world of Chinese factories to bring clumsy, Novena, and Chibronics to life, covering everything from creating a Bill of Materials to choosing the factory that best fit his needs. Through this collection of personal essays and interviews on topics ranging from the legality of reverse engineering to a comparison of intellectual property practices between China and the United States, bunnie weaves engineering, law, and society into the tapestry of open hardware. With highly detailed passages on the ins and outs of manufacturing and a comprehensive take on the issues associated with open source hardware, The Hardware Hacker is an invaluable resource for aspiring hackers and makers.

2017 Edition

Adventures in Making and Breaking Hardware

Zartana

The 4-hour Chef

Fashion Babylon

Tools of Titans

How to Raise Big Bucks in 30 Days

CAUTION: Reading this book will forever change the way you peruse the racks at Bergdorf's or flip through the pages of Vogue. Taking the reader through six months in a designer's life, Fashion Babylon follows an anonymous A-list British fashion designer looking to break out across the pond. Structured around three of the annual "must" industry events, this irresistible work of reportage goes inside the well-cut seams of the fashion world, where women are paid tens of thousands of dollars for simply getting dressed and where a wrong skirt length can cost you your career. You'll find out how a collection is put together -- from the objects of inspiration to the catwalk, into the shops and, hopefully, onto the cover of a magazine -- and learn who goes to the shows and where they sit...and whose backside they have to kiss to get there. Witty, naughty and jam-packed with celebrity gossip, Fashion Babylon decodes the markups and the comedowns, the fabulous extremes and the shoddy shortcuts behind one of the most lucrative and secretive businesses in the world.

This is a "mini pocket guide" to my "Hacking Kickstarer Indiegogo" book. The same information is used, however, this pocket guide is a scaled-down, less detailed version. We have also omitted a few chapters. For an expanded version, please purchase the original version. (ASIN: B00CSBEB84)FACT: Over 65% of crowdfunding projects fail. Why? Top 5 Reasons For Failure:(1) Campaign Missing Key Elements2) Launched Before Gathering Your Tribe3) Expected That if You Build It, They Will Come4) Poor Advertising/Social Media Strategy5) Lack of PartnersHacking Kickstarer, Indiegogo (or any other crowd-funding site) How to Raise Big Bucks in 30 Days walks you step by step into the process of creating, launching and wrapping your crowdfunding project. Learn- How Curated Communities Can Give You Added Exposure- How to Get Featured in Kickstarer and Indiegogo's Newsletters (sold gold)- How to Grab Funders Attention the Moment They Land on Your Page- How to Generate Traffic to Your Project- How to Easily Find and Target Bloggers and Journalist Who Want to Publicize Your Project- How to Relaunch a Failed Campaign- Websites to Post Your Projects to For Added Exposure- Comprehensive List of Popular and Niche Crowdfunding Sites- and Much More!Tried and true tactics, tips and secrets that work.SCROLL UP AND GRAB A COPY OF THIS BOOK NOW and you'll be able to enhance your project's success rate tenfold!

Presents a practical but unusual guide to mastering food and cooking featuring recipes and cooking tricks from world-renowned chefs.

This book is the "Hello, World" tutorial for building products, technologies, and teams in a startup environment. It's based on the experiences of the author, Yevgeniy (Jim) Brikmn, as well as interviews with programmers from some of the most successful startups of the last decade, including Google, Facebook, LinkedIn, Twitter, GitHub, Stripe, Instagram, AdMob, Pinterest, and many others. Hello, Startup is a practical, how-to guide that consists of three parts: Products, Technologies, and Teams. Although at its core, this is a book for programmers, by programmers, only Part II (Technologies) is significantly technical, while the rest should be accessible to technical and non-technical audiences alike. If you're at all interested in startups—whether you're a programmer at the beginning of your career, a seasoned developer bored with large company politics, or a manager looking to motivate your engineers—this book is for you.

Cash from the Crowd

Future Crimes

The Hardware Startup

Innovating in a Secret World

A New Way to Partner for Innovation and Growth

Creative Economy and Culture

Becoming a Citizen Futurist

From the author of HACKING KICKSTARTER & INDIEGOGO: SECRETS TO RUNNING A SUCCESSFUL CROWDFUNDING CAMPAIGN ON A BUDGET comes a companion book, KICKASS KICKSTARTER GODS: Experts Reveal Their Pathways to Millions Through Crowdfunding. Kickass Kickstarer Gods interviewed creators of mega-successful crowdfunding campaigns, and asked them: 1. Why was your campaign successful? 2. If your first campaign was a flop, how did you turn it around the second time? 3. What was your strategy? 4. How did you decide which platform to use (Kickstarer, Indiegogo, GoFundMe, etc.)? 5. Any unexpected hurdles or hardships? ... and more. CAMPAIGNS PROFILED: Cam Fridman, Co-Creator Raised \$1.5 Million M3D Micro 3D Printer Michael Armani, CEO Raised \$3.4 Million Beam Smart Projector Don Molenaar, Creator Raised \$760,000 The Freedom Journal John Lee Dunas, Creator and Distributor Raised \$453,000 Radmo Or Reznik, Creator Raised \$256,000 Cognitoys: Internet-connected Smart Toys that Learn \$275,000 Petzi Treat Cam David Clark, CO-Founder & CEO Raised \$130,000 THIS IS PURE GOLD. Why reinvent the wheel? Learn from successful crowdfunding campaigners who made their dreams a reality and raised millions to make it happen. ** FREE BONUS: Checklist to map out your exact path to success!

This book constitutes revised papers from the five workshops which held during June 2020 at the 23rd International Conference on Business Information Systems, BIS 2020. The conference was planned to take place in Colorado Springs, CO, USA. Due to the COVID-19 pandemic it changed to a virtual format. There was a total of 54 publications. The workshops included in this volume are: BITA 2020: 11th Workshop on Business and IT Alignment BCST 2020: 3rd Workshop on Blockchain and Smart Contract Technologies DigEX 2020: 2nd International Workshop on transforming the Digital Customer Experience ICRM 2020: 5th International Workshop on Intelligent Data Analysis Workshop on Quality of Open Data

Fifteen years ago, a company was considered innovative if the CEO and board mandated a steady flow of new product ideas through the company's innovation pipeline. Innovation was a carefully planned process, driven from above and tied to key strategic goals. Nowadays, innovation means entrepreneurship, self-organizing teams, fast idea hacking, and the world's most innovative companies proudly display their hacker credentials. Hacker culture grew up on the margins of the computer industry. It entered the business world in the twenty-first century through agile software development, design thinking and lean startup method, the pillars of the contemporary startup industry running fast, cheap experiments to push against the limits of the unknown. As corporations, not-for-profits and government departments pick up on these practices, seeking to replicate the creative energy of the startup industry, hacker culture is changing how we think about leadership, work and innovation. This book is for business leaders reformatting our economies and societies. Shifting between a big picture view on how hacker culture is changing the digital economy and a detailed discussion of how to create and lead in-house teams of hacker entrepreneurs, it offers an essential introduction to the new rules of innovation and a practical guide to building the organization.

WORKBOOK VERSION OF BEST-SELLING HACKING KICKSTARTER BOOKWorkbook Includes: Brainstorming Sessions, Quizzes, Exercises, Campaign Pricing Formula, Dos and Don'ts of Using Headshots and Press Releases, etc. Links are verified, updated and expanded for 2019. (Exclusive to the Workbook) This Workbook will take your campaign to 1) handouts during Patrice Williams Marks' crowdfunding seminars which cost \$497 to attend. WARNING: DO NOT LAUNCH YOUR CROWDFUNDING PROJECT BEFORE USING THIS WORKBOOK FACT: Over 65% of crowdfunding projects fail. Why? Top 5 Reasons For Failure:(1) Campaign Missing Key Elements2) Launched Before Gathering Your Tribe3) Expected That if You Build It, They Will Come4) Poor Advertising/Social Media Strategy5) Lack of PartnersHacking Kickstarer, Indiegogo (or any other crowd-funding site) How to Raise Big Bucks in 30 Days walks you step by step into the process of creating, launching and wrapping your crowdfunding (crowdfunding) project.Learn- How Curated Communities Can Give You Added Exposure- How to Get Featured in Kickstarer and Indiegogo's Newsletters (sold gold)- How to Grab Funders Attention the Moment They Land on Your Page- How to Generate Traffic to Your Project- How to Easily Find and Target Bloggers and Journalist Who Want to Publicize Your Project- How to Relaunch a Failed Campaign- Websites to Post Your Projects to For Added Exposure- Comprehensive List of Popular and Niche Crowdfunding Sites- and Much More!Tried and true tactics, tips and secrets that work.

NEW: Press Release Dos and Don'ts QW- NEW: Formula to Calculate How Much You Should Ask For- NEW: Surefire Way of Selecting Winning Incentives For Your Backers- and Much More!Tried and true tactics, tips and secrets that work.SCROLL UP AND GRAB A COPY OF THIS BOOK NOW and you'll be able to

My Life During the O.J. Simpson Trial

Challenges, Changes and Futures for the Creative Industries

Real-Life Crowdfunding Success Stories

How Vision Therapy Changed My Daughter's Life

The Lean Startup

WORKBOOK: Hacking Kickstarer, Indiegogo: How to Raise Big Bucks in 30 Days: Secrets to Running a Successful Crowdfunding Campaign on a Budget

The Kickstarer & Indiegogo Guide for Campaign Creators

WORKBOOK VERSION OF BEST-SELLING HACKING KICKSTARTER BOOK Workbook Includes: Brainstorming Sessions, Quizzes, Exercises, Campaign Pricing Formula, Dos and Don'ts of Using Headshots and Press Releases, etc. Links are verified, updated and expanded for 2019. (Exclusive to the Workbook). This Workbook will take your campaign to the next level with the same materials used as handouts during Patrice Williams Marks' crowdfunding seminars which cost \$497 to attend. WARNING: DO NOT LAUNCH YOUR CROWDFUNDING PROJECT BEFORE USING THIS WORKBOOK FACT: Over 65% of crowdfunding projects fail. Why? Top 5 Reasons For Failure: 1) Campaign Missing Key Elements 2) Launched Before Gathering Your Tribe 3) Expected That if You Build It, They Will Come 4) Poor Advertising/Social Media Strategy 5) Lack of Partners Hacking Kickstarer, Indiegogo (or any other crowd-funding site) How to Raise Big Bucks in 30 Days walks you step by step into the process of creating, launching and wrapping your crowdfunding (crowdfunding) project. Learn - How Curated Communities Can Give You Added Exposure - How to Get Featured in Kickstarer and Indiegogo's Newsletters (sold gold) - How to Grab Funders Attention the Moment They Land on Your Page - How to Generate Traffic to Your Project - How to Easily Find and Target Bloggers and Journalist Who Want to Publicize Your Project - How to Relaunch a Failed Campaign - Websites to Post Your Projects to For Added Exposure - Comprehensive List of Popular and Niche Crowdfunding Sites - and Much More! Tried and true tactics, tips and secrets that work.

This book explores the use of Blockchain and smart contract technologies to develop new ways to finance independent films and digital media worldwide. Using case studies of Alibaba and in-depth, on-set observation of a Sino-US coproduction, as well as research collected from urban China, Hong Kong, Europe, and the USA, Online Film Production in China Using Blockchain and Smart Contracts explores new digital platforms and what this means for the international production of creative works. This research assesses the change in media consciousness from young urban audiences, their emergence as a potential participative and creative community within dis-intermediated, decentralised and distributed crowdfunding and crowdsourcing models. This research proposes solutions on how these young emerging local creative talents can be identified and nurtured early on, particularly those who now produce creative and artistic audiovisual content whether these works are related to film, Virtual Reality (VR), video game, graphic novels, or music. Ultimately, a new media content finance and production platform implementing blockchain is proposed to bring transparency in the film sector and open doors to emerging artists in digital media. Appropriate for both professionals and academics in the film industry as well as computer science.

Outlines a revisionist approach to management while arguing against common perceptions about the inevitability of startup failures, explaining the importance of providing genuinely needed products and services as well as organizing a business that can adapt to continuous customer feedback.

"The most ambitious, thoughtful and internationally aware assessment to date of the creative economy. Defining creativity as the production of newness in complex, adaptive systems, the authors make the case that together the creative economy, along with other cultural outputs, represent a planet-wide innovation capability which marks an epochal turn in human affairs." – Jan Hargreaves, CBE, Professor of Digital Economy, Cardiff University Creativity, new ideas and innovation - and with them the growth of knowledge - have spilled out of the lab, studio and factory into the street, scene, and social media. Now, everyday life is productive, everyone is creative, and new ideas can come from anywhere around the world. Instead of confining cultural expression to talented artists and expert professionals, this book investigates creative new ideas from everyone. Instead of confining the 'creative industries' to one sector of the economy and one type of productivity, this book extends the idea of creative innovation to everything. Instead of confining the growth of knowledge to wealthy countries or markets, this book looks for it in developing and emergent countries, everywhere. The productivity of creativity can now be seen as a global phenomenon. It demands a systems-based and dynamic mode of explanation. Creative Economy and Culture pursues the conceptual, historical, practical, critical and educational issues and implications. It looks at conceptual challenges, the forces and dynamics of change, and prospects for the future of creative work at planetary scale. It is essential reading for upper level students and researchers of the creative and cultural industries across media and cultural studies, communication and sociology.

Made in Brooklyn

Kickass Kickstarer Gods

The Tactics, Routines, and Habits of Billionaires, Icons, and World-class Performers

A Programmer's Guide to Building Products, Technologies, and Teams

Hacker Culture and the New Rules of Innovation

Artists, Hipsters, Makers, and Gentrification

Getting the Most Out of Makerspaces to Go from Idea to Market

At the end of every horror movie, one girl always survives...in this case, Cassie Hack not only survives, she turns the tables by hunting and destroying the horrible slasher that would do harm to the innocent! Alongside the gentle giant known as Vlad, the two cut a bloody path through those who deserve to be put down...hard!

The Britannica Book of the Year 2014 provides a valuable viewpoint of the people and events that shaped the year and serves as a great reference source for the latest news on the ever changing populations, governments, and economies throughout the world. It is an accurate and comprehensive reference that you will reach for again and again.

"Kickstarer campaign, or outsource certain aspects, it pays to know what you're doing. I want to help you smash your Kickstarer goal and then I hope you come on my podcast as a crowdfunding success story. It's time to get serious about making that business you've been dreaming about a reality. It's finally time to get paid for your creative work. Let's get started!

Made in Brooklyn is a belated critique of the Maker Movement: from its origins in the nineteenth century to its impact on labor and its entanglement in the neoliberal economic model of the tech industry. Part history, part ethnography, Made in Brooklyn provides a unified analysis of how the tech industry has infiltrated artistic practice and urban space.

Kickstarer Launch Formula

Jillian's Story

How To Make Your Entrepreneur Use Continuous Innovation to Create Radically Successful Businesses

BIS 2020 International Workshops, Colorado Springs, CO, USA, June 8-10, 2020, Revised Selected Papers

The biographical adventures of John T Draper (aka Captain Crunch), Notorious 'Phone Phreak', legendary internet pioneer and ardent privacy advocate.

The Future of National Security and Global Leadership

So you want to produce a short film. Or design a new line of jewelry. Or manufacture a revolutionary solar-powered garden sprinker. There's just one catch: You need \$100,000 to bankroll your dream, and your checking account has barely enough to cover the rent. Enter Kickstarer.com—the phenomenal "crowdfunding" website launched in 2009 that brings venture capital to the masses. At Kickstarer, it's not uncommon for entrepreneurs to raise \$50,000, \$100,000, \$250,000, or more. All you need is a great idea—and The Kickstarer Handbook. Business journalist Don Steinberg has interviewed dozens of artists and inventors who launched their passion projects online. Through their voices, you'll explore all the strategies of a successful Kickstarer campaign. You'll learn the elements of a compelling Kickstarer pitch, the video and audio tips for your project, tips for getting donors onboard, and the secrets of irresistible Kickstarer "rewards." You'll also discover what to do in a best-case scenario—when your project goes viral and the cash starts flowing in. On Kickstarer, it happens to a few lucky visionaries every week. Here's how to be one of them.

Thanks to the decreasing cost of prototyping, it's more feasible for professional makers and first-time entrepreneurs to launch a hardware startup. But exactly how do you go about it? This book provides the roadmap and best practices you need for turning a product idea into a full-fledged business. Written by three experts from the field, The Hardware Startup takes you from idea validation to launch, complete with practical strategies for funding, market research, branding, prototyping, manufacturing, and distribution. Two dozen case studies of real-world startups illustrate possible successes and failures at every stage of the process. Validate your idea by learning the needs of potential users Develop branding, marketing, and sales strategies early on Form relationships with the right investment partners Prototype early and often to ensure you're on the right path Understand processes and pitfalls of manufacturing at scale Jumpstart your business with the help of an accelerator Learn strategies for pricing, marketing, and distribution Be aware of the legal issues your new company may face

A powerful new kind of competitive advantage is now possible thanks to technological and social disruptions that are already occurring. These disruptions revolutionize how companies can partner to create new growth. The Reciprocity Advantage shares a model for creating that growth: define your right-of-way (the underutilized resources you already own that you can share with others), partner to do what you can't do alone, experiment to learn, and scale the new business at low risk. Reciprocity and advantage are words that are not normally seen together, but reciprocity—giving now to get later—will become a normal part of winning in the future. The Reciprocity Advantage shows you how to leverage new forces like digital natives and cloud-served supercomputing now into massively scalable, profitable, incremental growth for your business. Provocative and pragmatic, leading ten-year forecaster Bob Johansen and experienced business developer Karl Ronn describe how to lean in to disruptions to create new growth for your business. They include actual cases showing early successes for a range of companies and nonprofits like IBM, Microsoft, Google, Apple, and TED. They then provide key exercises to define your promising new ideas and nurture them into healthy new businesses. Their recommendations are based on practical experience in managing the problems of new business creation and many years of helping others see the future more clearly. Distilled from hands-on work, this book gets you started today on creating your own reciprocity advantage.

"Our moral responsibility is not to stop the future, but to shape it... to channel our destiny in humane directions and to ease the trauma of transition." ? Alvin Toffler Bridge Makers: Becoming a Citizen Futurist answers an echoing call for a beginner's guide to foresight. Drawing from her decades of experience in high-tech, April Reagan presents an array of historical information, tools and research to guide readers through an educational journey. Bridge Makers is designed as an easy read that aims to spark an interest in every citizen to find agency in their anticipation of the future. This is done by painting the past, present, and future with optimism, while still encouraging all to maintain a sense of urgency to act, in order to avoid dystopian futures. If you have ever asked yourself: How will science and technology change the way we live? How can I influence the future of science and technology in society? How do I reclaim agency in the future? Bridge Makers: Becoming a Citizen Futurist should be added to your required reading list.

Online Film Production in China Using Blockchain and Smart Contracts

The Kickstarer Handbook

WORKBOOK: Hacking Kickstarer, Indiegogo: Secrets to Running a Successful Crowdfunding Campaign on a Budget (2019 Edition)

Funded Today

Everything Is Connected, Everyone Is Vulnerable and What We Can Do About It

Digital Heritage And Culture: Strategy And Implementation

Hacking Kickstarer, Indiegogo

NEW YORK TIMES and WALL STREET JOURNAL BESTSELLER ONE OF THE WASHINGTON POST'S 10 BEST BOOKS OF 2015 One of the world's leading authorities on global security, Marc Goodman takes readers deep into the digital underground to expose the alarming ways criminals, corporations, and even countries are using new and emerging technologies against you—and how this makes everyone more vulnerable than ever imagined. Technological advances have benefited our world in immeasurable ways, but there is an ominous flip side: our technology can be turned against us. Hackers can activate baby monitors to spy on families, thieves are analyzing social media posts to plot home invasions, and stalkers are using video cameras to track their victims' every move. We all know today's criminals can steal identities, drain online bank accounts, and wipe out computer servers, but that's just the beginning. To date, no computer has been created that could not be hacked—a sobering fact given our radical dependence on these machines for everything from our nation's power grid to air traffic control to financial services. Yet, as ubiquitous as technology seems today, just over the horizon is a tidal wave of scientific progress that will leave our heads spinning. If today's internet is the size of a golf ball, tomorrow's will be the size of the sun. Welcome to the Internet of Things, a living, breathing, global information grid where every physical object will be online. But with greater connections come greater risks. Inexplicable medical devices such as pacemakers can be hacked to deliver a lethal jolt of electricity and a car's brakes can be disabled at high speed from miles away. Meanwhile, 3-D printers can produce AK-47s, bioterrorists can download the recipe for Spanish flu, and cartels are using fleets of drones to ferry drugs across borders. With explosive insights based upon a career in law enforcement and counterterrorism, Marc Goodman takes readers on a vivid journey through the darkest recesses of the Internet. Reading like science fiction, but based in science fact, Future Crimes explores how bad actors are primed to hijack the technologies of tomorrow, including robotics, synthetic biology, nanotechnology, virtual reality, and artificial intelligence. These fields hold the power to create a world of unprecedented abundance and prosperity. But the technological bedrock upon which we are building our common future is deeply unstable and, like a house of cards, can come crashing down at any moment. Future Crimes provides a mind-blowing glimpse into the dark side of technological innovation and the unintended consequences of our connected world. Goodman offers a way out with clear steps we must take to survive the progress unfolding before us. Provocative, thrilling, and ultimately empowering, Future Crimes will serve as an urgent call to action that shows how we can take back control over our own devices and harness technology's tremendous power for the betterment of humanity—before it's too late.

Life-changing wisdom from 130 of the world's highest achievers in short, action-packed pieces, featuring inspiring quotes, life lessons, career guidance, personal anecdotes, and other advice

Like many entrepreneurs, Ryan Blair had no formal business education. But he had great survival instincts, tenacity, and, above all, a "nothing to lose" mindset. His middle-class childhood ended abruptly when his abusive father succumbed to drug addiction and abandoned the family. Blair and his mother moved to a rough neighborhood, and soon he was in and out of juvenile detention, joining a gang just to survive. Then his mother fell in love with a successful entrepreneur who took Ryan under his wing. With his mentor's guidance, Blair started his first company, 24/7 Tech, at age twenty-one. He has since created and sold several companies for hundreds of millions of dollars. This is an inspirational guide full of powerful stories and lessons and a road map for entrepreneurial success.

This book addresses the state-of-the-art initiatives as well as challenges, policy, and strategy issues in developing a digital heritage ecosystem within the broader context of an emerging digital culture. Case studies are drawn from the United States, Europe, and Asia to showcase the breadth of innovative ideas in delivering, communicating, interpreting, and transforming cultural heritage content and experience through multi-modal, multimedia interfaces. Aiming to offer a balanced overview of digital heritage and culture issues and technologies, the book pulls together expert views and updates on these four broad areas, namely, a) policy and strategy, b) applications, c) business models, and d) emerging concepts and directions. Policy and strategy chapters provide insights into how digital heritage strategy and policy are formulated and implemented in cultural heritage institutions and public agencies.Applications chapters present novel installed and mobile applications deploying technical tools in innovative assemblies and evaluate their usefulness, effectiveness along with other metrics in delivering an enriched user experience.Business model chapters unveil a variety of partnership models that have been successfully structured for the benefit of stakeholders.Emerging concepts and directions chapters propose research directions pointing to new signposts in technologically enhanced delivery of digital heritage and culture. This practical book will be of interest to policy makers, business people, researchers, curators, and educators as well as the culture-minded public seeking to understand how the burgeoning field of digital heritage and culture may impact our social, cultural, and recreational activities. Contents:Strategy and Policy;IT-enabled Innovative Services as a Museum Strategy; Experience of the National Palace Museum, Taipei, Taiwan (James Quo-Ping Lin)/Designing Digital Heritage Competence Centers: A Swedish Model (Halina Gottlieb)/ Lessons Learned for Digital Culture (Christine Kuan)/Applications and Services:Reinventing MoMA's Education Programs for the 21st Century Visitor (Jackie Armstrong, Deborah Howes, and Wendy Woon)/Omniellinonmuseums: The Cultural Interwining (Suzanne Akhavan Sarraf)/Documentary Storytelling Using Immersive and Interactive Media (Michael Mouw)/The Making of Buddha Tooth Relic Temple and Museum Virtual Temple (June Sung Sew and Eric DeGleis)/Digital Media in Museums: A Personal History (Selma Thomas)/Using New Media for Exhibit Interpretation: A Case Study, Yuan Ming Yuan Qing Emperors' Splendid Gardens (Herminia Din, Darrell L. Bailey and Fang-Yin Lin)/Business and Partnership Models: The Virtual Collection of Asian Masterpieces: A Universal Online Museum (Manus Brinkman)/A Tale on a Leaf: Promoting Indonesian Literature and Culture Through the Development of the Lontar Digital Library (Rully Darmawan and Diember Lembasono)/The Future of History is Mobile: Experiencing Heritage on Personal Devices/Technology and Other Issues: A Cultural Heritage Panorama: Trajectories in Embodied Museography (Sarah Kenderdine and Jeffrey Shaw)/From Product to Process: New Directions in Digital Heritage (Eugene Ch'ng, Henry Chappell, and Gathewai Sheu U. An Innovative Method for Museum Visitor Evaluation (Anita Kocsis and Sarah Kenderdine)/Digital Cultural Heritage Is Getting Crowded: Crowdfunded, Crowdfunded, and Crowdfunded (Leonard Steinback) Reading: Policy makers, business people, researchers, curators, and educators as well as the culture-minded public seeking to understand how the burgeoning field of digital heritage and culture may impact our social, cultural, and recreational activities. Keywords:Digitalization;Digital Heritage;Figital Culture;Museology;Museum;Virtual Collection;Mobile;Outreach;PolicyKey Features:Most journals and books on digital heritage are focused on technology solutions and project case studies. We do not tackle policy, strategy and business issues. This book includes discussion from senior managers at leading museums and institutions explaining their respective organisation's policy and strategy. In addition to providing key insights into emerging concepts and useful lessons from past experience This eclectic volume includes contributions from Asia, Europe, and the United States. Contributions from museums, universities, and companies provide a global lens on digital heritage and culture in practice and researchIt is aimed at students and non-specialists while also containing materials for professionals. The affordable price of the book is believed to be attractive to students and non-specialist adults, and also within the price band of competing titles

Hello, Startup

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The Hardware Hacker

Hacking Kickstarer, Indiegogo: How to Raise Big Bucks in 30 Days: Secrets to Running a Successful Crowdfunding Campaign on a Budget

Makerspaces, labs where hobbyists build things from scratch, are thought to be the new frontier in the entrepreneurial world, and this resource is the perfect gateway for those who have an idea for a product they want to make as well as bring to market. Readers get a sense of what it takes to take that creation and sell it for a profit. What are the costs? How does one get a product into stores? Where are advertising dollars best spent? These are all questions young entrepreneurs must ask and ones that this volume helps to answer. OMNIBUS: Save when you buy BOTH: Kickass Kickstarer Gods: Experts Reveal Their Pathways to Millions Through Crowdfunding and Hacking Kickstarer, Indiegogo: How to Raise Big Bucks in 30 Days: Secrets to Running a Successful Crowdfunding Campaign on a Budget HACKING KICKSTARTER/INDIEGOGO/GOFUND ME: 2017 REVISED EDITION WARNING: DO NOT LAUNCH YOUR CROWD-FUNDING PROJECT BEFORE READING THIS BOOK Learn- How Curated Communities Can Give You Added Exposure -How to Get Featured in Kickstarer and Indiegogo's Newsletters (sold gold) -How to Grab Funders Attention the Moment They Land on Your Page -How to Generate Traffic to Your Project -How to Easily Find and Target Bloggers and Journalist Who Want to Publicize Your Project -How to Relaunch a Failed Campaign -Websites to Post Your Projects to For Added Exposure -Comprehensive List of Popular and Niche Crowdfunding Sites KICKASS KICKSTARTER GODS: How to ensure your crowdfunding campaign is mega-successful while avoiding costs that could lead to failure. Kickass Kickstarer Gods interviewed creators of mega-successful crowdfunding campaigns that made six and seven figures and asked them: "Why was your campaign successful? If your first campaign was a flop, how did you turn it around the second time? What was your strategy? -How did you decide which platform to use (Kickstarer, Indiegogo, GoFundMe, etc.)? -Any unexpected hurdles or hardships? THIS IS PURE GOLD. Why reinvent the wheel? Learn from successful crowdfunding campaigners who made their dreams a reality and raised millions to make it happen. ** FREE BONUS: Checklist to map out your exact path to success! DON'T PUT YOUR SUCCESS ON HOLD. SCROLL UP AND BUY NOW!

WARNING: DO NOT LAUNCH YOUR CROWD-FUNDING PROJECT BEFORE READING THIS BOOK FACT: Over 65% of crowd funding projects fail. Why? Top 5 Reasons For Failure: 1) Campaign Missing Key Elements 2) Launched Before Gathering Your Tribe 3) Expected That if You Build It, They Will Come 4) Poor Advertising/Social Media Strategy 5) Lack of Partners Hacking Kickstarter. Indiegogo (or any other crowd-funding site) How to Raise Big Bucks in 30 Days walks you step by step into the process of creating, launching and wrapping your crowd funding (crowdfunding) project. Learn: - How Curated Communities Can Give You Added Exposure - How to Get Featured in Kickstarter and Indiegogo's Newsletters (solid gold) - How to Grab Funders Attention the Moment They Land on Your Page - How to Generate Traffic to Your Project - How to Easily Find and Target Bloggers and Journalists Who Want to Publicize Your Project - How to Relaunch a Failed Campaign - Websites to Post Your Projects to For Added Exposure - Comprehensive List of Popular and Niche Crowd Funding Sites - and Much More! Tried and true tactics, tips and secrets that work. SCROLL UP AND GRAB A COPY OF THIS BOOK NOW and you'll be able to enhance your project's success rate tenfold! Keywords: crowdfunding, crowd funding, kickstarter, indiegogo, gofundme, equity funding, crowdfundingcampaign, raise money, free - freebie ebook included at end of book

Welcome to the world of John T. Draper, better known as Captain Crunch, an eccentric genius who went from being a penniless hacker to a millionaire and back again. Along the way, he developed some of the most significant tools of the computer revolution, but for every success, there have been setbacks and hurdles of literary proportion. Featuring a foreword by Apple co-founder Steve Wozniak and cameos by the who 's who of early computing, this Kerouacian journey gives us an inside look at the birth of modern computing through the eyes of one of its most influential pioneers.

The Simple Path to Cooking Like a Pro, Learning Anything, and Living the Good Life

Rewards Crowdfunding

How to crowdfund your ideas and gain fans for your success

Nothing to Lose, Everything to Gain

Experts Reveal Their Pathways to Millions Through Crowdfunding

Business Information Systems Workshops

Short Life Advice from the Best in the World