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Tourism is by many  
measures the world's  
largest and fastest  
growing industry, and it

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provides myriad benefits to hosts and visitors alike. Yet if poorly managed, tourism can have serious negative impacts on tourist communities-their environment,

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physical appearance, economy, health, safety, and even their social values. Managing Tourism Growth analyzes and evaluates methods by which communities can carefully

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control tourism in order to maximize the positive aspects while minimizing the detrimental effects. The authors offer vivid examples of the ways in which uncontrolled tourism

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can adversely affect a community, and explain how to create an effective strategy that can protect tourism resources for current and future generations. Specific

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chapters provide detailed descriptions and evaluations of various approaches that communities around the world have successfully used. The authors examine

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alternative legal and regulatory measures, management techniques, and incentives that target tourism growth at all levels, from the quality of development, to its

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amount and rate of growth, to the locations in which it takes place. Approaches examined include: quality differentiation, performance standards, and trade-off strategies;



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preservation rules, growth limitations, and incremental growth strategies; expansion, dispersal, and concentration strategies, and identification of new

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tourism resources. The final chapter presents a concise and useful checklist of the elements of successful strategies that can help guide destination communities in

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the planning process. An outstanding feature of the book is the numerous and varied case studies it offers, including Santa Fe, New Mexico; Milford Sound, New Zealand; Nusa

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