

Going Global The Textile And Apparel Industry

**NYTBR Paperback Row Selection* An investigation into the damage wrought by the colossal clothing industry and the grassroots, high-tech, international movement fighting to reform it What should I wear? It's one of the fundamental questions we ask ourselves every day. More than ever, we are told it should be something new. Today, the clothing industry churns out 80 billion garments a year and employs every sixth person on Earth. Historically, the apparel trade has exploited labor, the environment, and intellectual property—and in the last three decades, with the simultaneous unfurling of fast fashion, globalization, and the tech revolution, those abuses have multiplied exponentially, primarily out of view. We are in dire need of an entirely new human-scale model. Bestselling journalist Dana Thomas has traveled the globe to discover the visionary designers and companies who are propelling the industry toward that more positive future by reclaiming traditional craft and launching cutting-edge sustainable technologies to produce better fashion. In Fashionopolis, Thomas sees renewal in a host of developments, including printing 3-D clothes, clean denim processing, smart manufacturing, hyperlocalism, fabric recycling—even lab-grown materials. From small-town makers and Silicon Valley whizzes to such household names as Stella McCartney, Levi's, and Rent the Runway, Thomas highlights the companies big and small that are leading the crusade. We all have been casual about our clothes. It's time to get dressed with intention. Fashionopolis is the first comprehensive look at how to start. A step-by-step guide to two essential tools for textile and fashion designers. Designer and educator Robert Hume guides you from novice to expert through 20 carefully crafted projects. You'll start by mastering layers and custom brushes, learning about stripes and weaves, scanning and manipulation before moving on to repeats, colorways, and simple geometry. Next, transformations, filters and effects become tools for your personal creativity and you'll explore varied approaches to drawing garments. Finally, you'll learn about key layout and presentation techniques in both programs. There's also advice on sharing, communication and output, and help with diagnosing and correcting common*

problems. Files for many of the projects are available from: www.bloomsbury.com/hume-textile-design Seven case studies showcase the work and creative thinking of innovative professional designers. These designers offer insight and inspiration to help you develop your own successful and inventive designs. This new edition incorporates updates to Photoshop and Illustrator CC and a new extended introduction outlines the layout of each program and good practice in working with their tools and windows. There are also two new projects, the first will help you draw a pair of jeans using closed path ways, incorporating distressing and treatments such as stone-washing and whiskering. The second new project shows how to create a paisley design using Illustrator brushes to add complexity in design work.

The keys to global business success, as taught by a T-shirt's journey The Travels of a T-Shirt in the Global Economy is acritically-acclaimed narrative that illuminates the globalization debates and reveals the key factors to success in global business. Tracing a T-shirt's life story from a Texas cotton field to a Chinese factory and back to a U.S. storefront before arriving at the used clothing market in Africa, the book uncovers the political and economic forces at work in the global economy. Along the way, this fascinating exploration addresses a wealth of compelling questions about politics, trade, economics, ethics, and the impact of history on today's business landscape. This new printing of the second edition includes a revised preface and a new epilogue with updates through 2014 on the people, industries, and policies related to the T-shirt's life story. Using a simple, everyday T-shirt as a lens through which to explore the business, economic, moral, and political complexities of globalization in a historical context, Travels encapsulates a number of complex issues into a single identifiable object that will strike a chord with readers as they: Investigate the sources of sustained competitive advantage in different industries Examine the global economic and political forces that explain trade patterns between countries Analyze complex moral issues related to globalization and international business Discover the importance of cultural and human elements in international trade This story of a simple product illuminates the many complex issues which business people, policymakers, and global citizens are touched by every

day.

A lively introduction to apparel production with unparalleled focus on quality. Ready-to-Wear Apparel Analysis, Fourth Edition, introduces fashion students to the production of ready-to-wear apparel and the objective evaluation of production costs and product quality. It provides a comprehensive overview of apparel production balanced with an impressive level of detail about apparel quality, enabling students to design and specify the best quality apparel possible at a particular price point. The book takes an industry approach, integrating the study of traditional clothing design and construction with current practices of the apparel manufacturing industry. Coverage of practical issues, industry methods, best practices, and related vocabulary effectively prepares students for tasks and challenges they will encounter in fashion careers.

Sustainable Textile and Fashion Value Chains

Sony - a Japanese Company Going Global

World Class

The Textile Book

A Guide to Evaluating Sewn Products

Growing a Movement of Farmers, Fashion Activists, and Makers for a New Textile Economy

Seminar paper from the year 2002 in the subject Business economics - Business Management, Corporate Governance, grade: 1,0 (A), Hamburg University of Applied Sciences, course: Int. Management/Culture- and Social Studies, 7 entries in the bibliography, language: English, abstract: "It's a Sony " - When looking around in your household you will probably see that this once used advertisement slogan in fact is true. No matter if television, radio, video recorder or Walkman - the name Sony is one of the most recognized brands on electronic entertainment devices. No surprise that the Sony corporation is one global player in electronic business. It is a leading manufacturer of audio, video, communications, and information technology for consumer and professional markets world-wide. The company, headquartered in Tokyo, in March 2002 employed 168,000 people all over the world. In 1946, when the two founders of Sony, the Japanese electrical engineers Masaru Ibuka and Akio Morita, decided to create their own company in

Tokyo, they started with 20 employees. In the past there were a lot of companies who conjured their subsidiaries out of nothing, and this is where often they very soon returned to. In contrast, the Sony corporation gave an impression on what is possible with the proper strategy. This impressive story of global success was only possible through a unique vision that was influenced a lot by Japanese habits and culture, by the way of operating and doing things "the Japanese way." What is so special about the Japanese way? How did the Sony corporation and especially Akio Morita, who could undoubtedly be seen as the uncrowned head of the company, successfully manage to transfer it to subsidiaries world-wide? In my opinion, many aspects of the Sony strategy and philosophy could also be transferred to many Western companies today. To investigate all these aspects was the goal of this work.

A global exploration of textile design and its far-reaching influence on aesthetics, commerce, and taste

This user-friendly guide to evaluating apparel quality presents the roles of product designers, manufacturers, merchandisers, testing laboratories, and retailers from product inception through the sale of goods, to ensure quality products that meet customer expectations. Bubonia provides an overview of apparel production, with emphasis on quality characteristics and cues, consumer influences and motivations impacting purchasing decisions, and the relationship of apparel manufacturing and production processes, cost, price point and the quality level of an apparel product. A key aspect of the book is the focus on both U.S. and International standards and regulations required for apparel analysis, performance, labeling requirements and safety regulations. The text is highly illustrated with images of stitch and seam types plus photos of their uses in actual garments, providing students with the tools needed to skillfully evaluate and critique quality elements in apparel and textile products. Key Features ~ Supplementary Apparel Quality Lab Manual (sold separately) includes hands-on lab activities and projects that simulate real-world garment analysis and material testing ~ Industry Scenario boxes present case studies highlight real world situations such as the Lululemon recall and the environmental impact of apparel manufacturing ~ Provides an illustrated

guide to ASTM stitch and seam types Teaching Resources ~ Instructor's Guide with Test Bank ~ PowerPoint presentations for each chapter PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please refer to the book + STUDIO access card bundle ISBN 9781501395338. STUDIO Instant Access can also be purchased or rented separately on BloomsburyFashionCentral.com.

Develops a fresh non-Eurocentric analysis of the rise and development of the global economy in the last half-millennium.

A Companion to Textile Culture

An Economist Examines the Markets, Power, and Politics of World Trade. New Preface and Epilogue with Updates on Economic Issues and Main Characters

How Chinese Tech Giants Are Changing Global Commerce

Modern Design and Approaches

Multicultural Origins of the Global Economy'

Making Buying Decisions

This book analyzes the competitive forces which dominate this major sector, and traces how the nature of competition has evolved during the last two hundred years. Through an analysis of key factors, including demand, related and supporting industries, firm strategy, structure and national rivalry, chance and government policy, the author explains how and why the locus of competitive advantage in textiles and apparel has moved from country to country, particularly in the period since 1945.

Woven, printed, embroidered, knitted -- textiles are pivotal to the everyday experience of people in all parts of the world. This wide-ranging and informative book conveys the excitement and new challenges textiles represent and is essential reading for anyone working with, studying or simply interested in textiles. Taking as their starting point the very meaning of textiles, Gale and Kaur go on to demonstrate the astonishing range of opportunities for careers in the field, from the creative (artists, craftspeople and designers) to the social and industrial, to the commercial and associated practices (buyers, journalists, researchers and scientists). The Textile Book takes us behind the

Read Book Going Global The Textile And Apparel Industry

scenes with professionals to reveal what various jobs involve, what influences decision makers, and how their decisions affect what we buy next season. What happens to clothes before they reach the shops? What determines the 'must have' item? How can recycled bottles be transformed into silk-like yarns? These and many other questions are explored to show the diversity that makes up the contemporary global textile scene.

This book examines in detail key aspects of sustainability in the textile industry, especially environmental, social and economic sustainability in the textiles and clothing sector. It highlights the various faces and facets of sustainability and their implications for textiles and the clothing sector.

Pacific Rim scholars look at globalization's impact on international economics.

Fashion and Textile Design with Photoshop and Illustrator

The Global Textile and Clothing Industry

Apparel Quality

Textiles in Sport

The Travels of a T-Shirt in the Global Economy

This informative, full-color text takes students step-by-step through the decision-making involved in the pre-production processes of apparel product development---planning, forecasting, fabricating, line development, technical design, pricing, sourcing, and distribution. It demonstrates how these processes must be coordinated to get the right product to market, when consumers want it, and at a price they are willing to pay. The 4th Edition has been edited around a new metastructure to maximize student learning. It continues to build on the themes of sustainability, business ethics, and the impact of fast fashion and social media while seeking to address opportunities for both large and small companies, and entrepreneurs. The text advances its discussion of how new technologies continue to shorten the product development calendar. Chapters have been updated to include current examples, updated charts and graphs, and more case studies. There are updated references to contemporary developments with examples relevant to today's student. New to this Edition · Includes international examples and case studies that address the effects of globalization ·

Advances the discussion of the pros and cons of fast fashion vs. slow fashion · Revised, easier-to-read charts and graphs and 30% new color photographs · Thoroughly revised Chapters 12 (Sourcing) and 13

(Costing and Pricing) updated with most recent info on trade laws, changes in sourcing criteria and wages in international sourcing countries Beyond Design STUDIO · Study smarter with self-quizzes featuring scored results and personalized study tips · Review concepts with flashcards of essential vocabulary · Watch videos that bring chapter concepts to life PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please refer to the book + STUDIO access card bundle ISBN 9781501315480. STUDIO Instant Access can also be purchased or rented separately on BloomsburyFashionCentral.com.

"In 1915 the American Museum of Natural History (AMNH) embarked upon a mission to energize the American textile industry. The movement, sparked by the reappropriation of the French textile industries for the war effort, was at first provincial in its focus. Drawing upon the notion that Euro-American culture could lay claim to indigenous objects of the Americas, AMNH anthropology curators sought to innovate a distinctly "American" design idiom based on the museum's ethnographic collections. The central figures in this project were M. D. C. Crawford, research fellow at the AMNH and Women's Wear journalist, curator of anthropology Clark Wissler, assistant curator of anthropology Herbert Spinden, and curator of Peruvian art Charles Mead. Naturally, Crawford was a key liaison to manufacturers and designers, but many documents in the AMNH Archives suggest that Spinden, Wissler, and Mead were equally instrumental, in the museum's effort to promote good design. These men, coined the "Fashion Staff," presented lectures, published prescriptive manuals, and curated temporary exhibitions. Seeking a toehold in the world of fashion design and paralleling the United States' entry into World War I in 1917, the AMNH curators took steps to attract designers and manufacturers to the museum, including by supplementing the study room with a variety of specimens that ranged from fur garments from Siberia to Javanese textiles. In 1919 the AMNH mounted The Exhibition of Industrial Art in Textiles and Clothing, a comprehensive display of "indigenous" artifacts and modern design to promote the value of the museum to designers. The exhibition would signal the end of the museum's full engagement with the design industry but the use of the collections by designers would continue into the late 1920s"--

International business, especially the export-import trade, is no longer an option, but a necessity for today's apparel industry to grow and generate profits or just to survive in the global marketplace. The decision to export or import is best based on a company or individual entrepreneur's careful and thorough analysis of its internal and external resources and capabilities. Essentials of Exporting and Importing provides the

merchandising, marketing, or business student a practical, basic guide for importing and exporting products, services, or technology in a global economy. What You Need to Know sections begin each chapter with a list of learning objectives that establishes a foundation of important concepts explored within the chapter. This helps readers build an industry-specific vocabulary with key terms defined in context within the chapter then bolded and highlighted in the margin--plus a new appendix of industry acronyms. Calling upon the knowledge and expertise of industry professionals and government officials as sources, the authors focus on the policies, procedures, and practices essential for success in the dynamic and expanding field of international trade. The 2nd Edition is fully updated with information on recent changes in U.S. export-import trade policies/procedures, current trade trends, and key trade relationships. Shoemack and Mink Rath expand the discussion of how to identify and enter emerging markets and increase coverage of how global trade issues--such as cultural, political, economic climates--effect the textile and apparel industries. New to this Edition: Quick studies of companies and entrepreneurs highlight chapter content in practice. Examples include: -L'Oréal and MAC: Health and Beauty Aids for Africa -Hall & Madden: Providing Customers with Bespoke Shirts at RTW Prices -Patagonia's Support of Growth and Sustainability

Numerous clothing industries face highly dynamic environments, and growth in this environment depends upon both external and internal factors. External factors are represented by aggressive competition and volatile product demand. Internally, the industry must face an increasingly shorter life cycle of the product and the need to innovate both product and organizational development. The competitive advantage of the industry lies in its ability to design a value-creating system based on the management of both external and internal relationships. The successful management of these relationships relies not only on successful customer relationship management but also on effective product supply and demand upkeep. Management and Inter/Intra Organizational Relationships in the Textile and Apparel Industry provides emerging research exploring relevant theoretical frameworks and the latest empirical research underlining the complexity of management applications within the textile industry. Featuring coverage on a broad range of topics such as consumer relationships, cultural identity, and organizational culture, this book is ideally designed for researchers, academicians, professionals, and students working in various disciplines including management, industrial organization, organizational behavior, human resource management, decision science, design science, and information and communication. Moreover, the book will provide insights and support executives and managers of the textile and apparel industry concerned with the ethic design, contamination, and the

management relationships with workers, customers, suppliers, the community, and organizational development.

The Fabric of Civilization

Beyond the Western-Centric Frontier

Fashionopolis

Promotion in the Merchandising Environment

How Textiles Made the World

Ready-to-wear Apparel Analysis

A lively and innovative collection of new and recent writings on the cultural contexts of textiles The study of textile culture is a dynamic field of scholarship which spans disciplines and crosses traditional academic boundaries. A Companion to Textile Culture is an expertly curated compendium of new scholarship on both the historical and contemporary cultural dimensions of textiles, bringing together the work of an interdisciplinary team of recognized experts in the field. The Companion provides an expansive examination of textiles within the broader area of visual and material culture, and addresses key issues central to the contemporary study of the subject. A wide range of methodological and theoretical approaches to the subject are explored—technological, anthropological, philosophical, and psychoanalytical, amongst others—and developments that have influenced academic writing about textiles over the past decade are discussed in detail. Uniquely, the text embraces archaeological textiles from the first millennium AD as well as contemporary art and performance work that is still ongoing. This authoritative volume: Offers a balanced presentation of writings from academics, artists, and curators Presents writings from disciplines including histories of art and design, world history, anthropology, archaeology, and literary studies Covers an exceptionally broad chronological and geographical range Provides diverse global, transnational, and narrative perspectives Included numerous images throughout the text to illustrate key concepts A Companion to Textile Culture is an essential resource for undergraduate and postgraduate students, instructors, and researchers of textile history, contemporary textiles, art and design, visual and material culture, textile crafts, and museology.

Advances in technology, combined with the ever-evolving needs of the global market, are having a strong impact on the textile and clothing sector. The global textile and clothing industry: Technological advances and future challenges provides an essential review of these changes, and considers their implications for future strategies concerning production and marketing of textile products. Beginning with a review of trends in the global textile industry, the book goes on to consider the impact of environmental regulation on future textile products and processes. Following this, the importance of innovation-driven textile research and development, and the role of strategic technology roadmapping are highlighted. Both the present structure and future adaptation of higher education courses in textile science are reviewed, before recent advances in textile manufacturing technology, including

joining techniques, 3D body scanning and garment design and explored in depth. Finally, The global textile and clothing industry concludes by considering automating textile preforming technology for the mass production of fibre-reinforced polymer (FRP) composites. With its distinguished editor and international team of expert contributors, The global textile and clothing industry: Technological advances and future challenges is an essential guide to key challenges and developments in this industrial sector. Comprehensively examines the implications of technological advancements and the evolving needs of the global market on the textile and clothing industry and considers their role on the future of textile manufacturing The importance of innovation-driven textile research and development and the role of strategic technology roadmapping are thoroughly investigated Recent advances in textile manufacturing technology, including joining techniques, 3D body scanning and garment design and explored in depth This best-selling textbook explains the essential concepts, practices, procedures, calculations, and interpretations of figures that relate to merchandising and buying at the retail level.

Going Global provides a coherent framework for understanding the textiles and apparel industry in the context of the sustainability of supply chain and global sourcing practices. The manufacturing and distribution of textiles and apparel products is a truly global industry, making it crucial that students are aware of the most current political, social and economic developments within the international marketplace. This third edition includes updated discussions of ethics, social justice, and environmental responsibility; trade agreements; and the role and specialization of the world regions and selected countries that are major players in the textile and apparel marketplace. The text examines Europe and the European Union, the Americas and the Caribbean Basin, the Middle East and Africa, and Asia and Oceania with an increased emphasis on China, Vietnam and Bangladesh. New to this Edition - Increased coverage of sourcing with two new chapters: Chapter 7, Selecting Locations for Global Sourcing, and Chapter 8, Selecting Vendors for Global Sourcing - Updated and new case studies in every chapter with added discussion questions to improve critical thinking skills - Updated data in Part 3 for each country discussed, including current info on politics and economic development, trade agreements and statistics, plus sourcing and sustainability issues in each region This current text will help students gain a holistic understand of supply chains and global sourcing concepts and practices. Features - Includes chapter opening Learning Objectives, "Fun Facts", "Global Lexicon" glossary with key terms, and end of chapter Learning Activities - Uses Li & Fung's conceptual model of a global supply chain - An emphasis on sustainability in the context of textile and apparel production, distribution and consumption with current and relevant examples - Over 150 photos and figures, plus an 8-page color insert featuring important maps in vibrant full color Introducing Going Global STUDIO--an online tool for more effective study! Study smarter with self-quizzes featuring scored results and personalized study tips Review concepts with flashcards of terms and definitions Teaching Resources: Instructor's Guide, Test Bank, and PowerPoint presentations available. PLEASE NOTE: Purchasing or renting this ISBN does not include access to the STUDIO resources that accompany this text. To receive free access to the STUDIO content with new copies of this book, please refer to the book + STUDIO access card bundle ISBN 9781501318344.

Why What We Wear Matters

The Apparel Industry in the Pacific Rim

Simulation in Textile Technology

Professional Creative Practice

The Synergy of Apparel Product Development

Sustainability in the Textile Industry

The technical developments in the sports clothing industry has resulted in the use of functional textiles for highly-specialised performances in different sports. Developments include thermal and functional properties and coated and laminated clothes. With bio- and smart materials providing such a strong focus in the textile industry generally, companies are going for 'value-added' textiles, such as in-built sensors which monitor performance. In-built wear comfort is a growing market trend and includes clothing which improves the skin's performance. Written by a distinguished editor and a team of authors from the cutting edge of textile research, Textiles in sport discusses high-performance, high-function and intelligent textiles for sportswear. Invaluable for a broad range of readers Discusses high-performance, high-function and intelligent textiles for sportswear

Green Chemistry for Sustainable Textiles: Modern Design and Approaches provides a comprehensive survey of the latest methods in green chemistry for the reduction of the textile industry's environmental impact. In recent years industrial R&D has been exploring more sustainable chemicals as well as eco-friendly technologies in the textile wet processing chain, leading to a range of new techniques for sustainable textile manufacture. This book discusses and explores basic principles of green chemistry and their implementation along with other aspects of cleaner production strategies, as well as new and emerging textile technologies, providing a comprehensive reference for readers at all levels. Potential benefits to industry from the techniques covered in this book include: Savings in water, energy and chemical consumption, waste minimization as well as disposal cost reduction, and production of high added value sustainable textile products to satisfy consumer demands for comfort, safety, aesthetic, and multi-functional performance properties. Innovative emerging methods are covered as well as popular current technologies, creating a comprehensive reference that facilitates comparisons between methods Evaluates the fundamental green chemistry principles as drivers for textile sustainability Explains how and why to use renewable green chemicals in the textile wet processing chain

Engineering of High-Performance Textiles discusses the fiber-to-fabric engineering of various textile products. Each chapter focuses on practical guidelines and approaches for common issues in textile research and development. The book discusses high-performance fibers and yarns before presenting the engineering fabrics and architectures needed for particular properties required of high-performance textiles. Properties covered include moisture absorption, pilling resistant knitwear, fire retardant fabrics, camouflage fabrics, insect repellent fabrics, filtration, and many more. Coordinated by two highly distinguished editors, this book is a practical resource for all those engaged in textile research, development and production, for both traditional and new-generation textile products, and for academics involved in research into textile science and technology. Offers a range of perspectives on high-performance textiles from an international team of authors with diverse expertise in academic research, textile development and manufacture Provides systematic and comprehensive coverage of the topic from fabric construction,

through product development, to the range of current and potential applications that exploit high-performance textile technology. Led by two high-profile editors with many years' experience in engineering high-performance textiles, this book illustrates key sustainability issues in global textile and fashion value chains, by examining individual types of fibers either at a single step in or along the entire value chain. It approaches sustainability-related issues in the textile and fashion value chain from an interdisciplinary and holistic viewpoint, with each contribution linking questions on the textile and fashion value chain to various drivers, indicators and concepts of sustainability. Each chapter represents a single step in the textile and fashion value chain, exploring and considering a wide range of interwoven and interdependent technological, environmental, social, political and economic aspects. Various fibers, textile engineering and chemical treatment steps, as well as innovative business concepts and regulatory frameworks across the entire textile and fashion value chain are identified, analyzed, discussed and critically evaluated. The book provides a systematic overview of the potential and challenges of sustainable textile and fashion value chains, making it of interest to practitioners and scientists in sustainability science, environmental economics, and business, management and innovation. Further, it offers a valuable source of information for industrial and mechanical engineering researchers, and for students in the areas of textile engineering, fashion, or the apparel and clothing industry.

U.S. Trade Policies, Procedures, and Practices

Beyond Design

Green Chemistry for Sustainable Textiles

Using the Computer as a Tool

Drivers, Concepts, Theories and Solutions

Technological Advances and Future Challenges

Today textiles and apparel are produced in over 200 countries. Over the past 100 years, trade in textiles and apparel has progressed from independent markets within local communities to a complex global distribution system. No other forms of commerce can claim to be as pervasive throughout the globe as the production and distribution of textile and apparel products. Not only is this business found in all parts of the globe, but textiles and apparel provides employment for more people than any other industry, directly providing a livelihood for many millions of people, including employment of 37 million individuals in India alone! This book provides a coherent framework for understanding globalization in the field of textile and apparel from the perspective of not only business, but all major constituencies affected by world trade. Topics that will be selectively addressed include: economic/business, social/labor, political/government, trade associations, social activists, consumers, developed countries, newly developed countries, and developing countries.

Technical Sourcebook for Designers is completely devoted to preparing aspiring and professional apparel designers for the growing demand for technical design skills in the apparel industry. This comprehensive compilation presents technical design processes and industry standards that reflect current apparel production

and manufacturing practices. Lee and Steen provide a holistic perspective of the role of technical design in apparel production, including such considerations as selection of fabrics, finding seasonal fashion trends, garment construction, and fit evaluation, all in the context of meeting the needs of the target consumer with cost-effective decisions. This edition includes a new section on real-life fit problems and solutions, more information on essential math for designers (such as grading and costing) plus coverage of product lifecycle management (PLM) and sustainability. An all new Chapter 8 on Sweater Product Design explores sweater design and manufacturing. More than 200 new images and newly added color in illustrations to show relevant design details. With versatile coverage of a variety of product categories including women's wear, menswear and knitwear, this text gives students essential tools to develop specification sheets and technical packages for specific markets.

Praise for THE TRAVELS OF A T-SHIRT IN THE GLOBAL ECONOMY "Engrossing . . . (Rivoli) goes wherever the T-shirt goes, and there are surprises around every corner . . . full of memorable characters and vivid scenes." —Time "An engaging and illuminating saga. . . Rivoli follows her T-shirt along its route, but that is like saying that Melville follows his whale. . . Her nuanced and fair-minded approach is all the more powerful for eschewing the pretense of ideological absolutism, and her telescopic look through a single industry has all the makings of an economics classic." —The New York Times "Rarely is a business book so well written that one would gladly stay up all night to finish it. Pietra Rivoli's The Travels of a T-Shirt in the Global Economy is just such a page-turner." —CIO magazine "Succeeds admirably . . . T-shirts may not have changed the world, but their story is a useful account of how free trade and protectionism certainly have." —Financial Times "[A] fascinating exploration of the history, economics, and politics of world trade . . . The Travels of a T-Shirt in the Global Economy is a thought-provoking yarn that exhibits the ugly, the bad, and the good of globalization, and points to the unintended positive consequences of the clash between proponents and opponents of free trade." —Star-Telegram (Fort Worth) "Part travelogue, part history, and part economics, The Travels of a T-Shirt in the Global Economy is ALL storytelling, and in the grand style. A must-read." —Peter J. Dougherty, Senior Economics Editor, Princeton University Press author of Who's Afraid of Adam Smith? "A readable and evenhanded treatment of the complexities of free trade . . . As Rivoli repeatedly makes clear, there is absolutely nothing free about free trade except the slogan." —San Francisco Chronicle

The use of mathematical modelling and computer simulation can vastly improve the quality, efficiency and economic success of textile technology. Simulation in textile technology provides a comprehensive review of the key principles, applications and benefits of modelling for textile production. After an introduction to modelling and simulation, Simulation in textile technology goes on to review the principles and applications of the main

types of model. The book first discusses neural networks and their applications before going on to explore evolutionary methods and fuzzy logic. It then considers computational fluid dynamics and finite element modelling. The modelling of fibrous structures and yarns are considered in the following chapters, along with wound packages, woven, braided and knitted structures. The book concludes by reviewing the simulation of textile processes and machinery. With its distinguished editor and team of expert contributors, Simulation in textile technology is a valuable reference tool for all those involved in both developing models of textile processes and those applying them to improve process efficiency and product quality. Provides a comprehensive review of the key principles, applications and benefits of modelling for textile production Discusses neural networks and their applications before going on to explore evolutionary methods and fuzzy logic Considers the modelling of fibrous structures and yarns, along with wound packages, woven, braided and knitted structures

World Textile Industry

Mathematics for Retail Buying

Theory and Applications

Management and Inter/Intra Organizational Relationships in the Textile and Apparel Industry

Interwoven Globe

Essentials of Exporting and Importing

This fully updated edition broadly covers all categories of promotion with an emphasis on creativity, the promotion mix and the rise of digital media in the fashion industry.

Survey of Historic Costume presents a thorough overview and chronology of Western dress from the ancient world to the trends of today.

Designers in the textile industry have a wide range of roles and responsibilities and are frequently required to make design decisions throughout the manufacturing process. This very practical handbook provides a comprehensive overview of the role of the textile designer within the textile industry. It deals with the all aspects of the design process from the beginning - from how to go about attracting clients through range planning and development to presentation. It firmly locates the work of the textile designer within the wider context of the global textile and clothing industries and considers the process of design for both freelance and in-house designers. Commercial considerations are also covered, together with trend forecasting and the factors influencing purchasing decisions. Based on the author's experience as a textile designer in industry and as a lecturer at UMIST, Manchester, UK, this book covers the entire textile design process from briefing through initial ideas, research and design development, to finished fabrics being sold to garment manufacturers and to retail. The Handbook of textile design is an invaluable reference for students of textile design as well as buyers and

merchandisers of textile products, and anyone requiring an understanding of the textile design process. The range and diversity of textile design techniques available to the designer The professional practice of running a textile design studio How design work is carried out from the initial brief all the way through to invoicing the client

Going Global: The Textile and Apparel Industry, 2nd Edition, examines the global sourcing of textiles and apparel in the context of corporate responsibility for the sustainability of supply chains. Tackling complex political, economic, and labor issues, the text explores how, what, when, where, and under what circumstances merchandise is developed, produced, acquired, and consumed on a global basis.

Global Sourcing in the Textile and Apparel Industry

Going Global

The Worldwide Textile Trade, 1500-1800

Textile Manufacturing Processes

The Textile and Apparel Industry--Instructor's Guide

An Economist Examines the Markets, Power, and Politics of World Trade

Over 95% of today's textile and apparel products are globally sourced, making sourcing one of the most important business functions in the industry. Global Sourcing in the Textile and Apparel Industry, 2nd Edition examines the crucial function of global sourcing in the textile and apparel industries, providing practical insight into both how and why global sourcing is pursued. Chapters include step-by-step global sourcing procedures and explore the theoretical, political, economic, social, and environmental implications of global sourcing decisions with an emphasis on sustainability. Learning activities are based on the author's extensive industry experience and address current issues that sourcing professionals face every day. New to this Edition - New cases studies at the end of each chapter offer real-life scenarios that today's sourcers may face - Emphasis on sustainable implications of global sourcing integrated throughout - Current trade data, agreements, and examples of industry trends throughout the book - Added coverage of trend analysis and forecasting in sourcing (Chapter 5) - Significant updates to the future of global sourcing section, including technology, UN's sustainable development goals, and on- or near-shoring trends (Chapter 12) - 25% new color images - New glossary includes essential terms and definitions from the book Teaching Resources:

Instructor's Guide, Test Bank, and PowerPoint presentations available.

This text, written for students who wish to plan a career in merchandising, includes a CD-ROM with Windows-based Microsoft Excel data. Designed for use in a buying course with a heavy math

emphasis, activities involve the student solving merchandising problems by using computerized spreadsheets. This manual is designed to accompany the text Retail Buying, 2nd edition, also by Richard Clodfelter.

Shows how to turn globalization into opportunity--to grow new businesses, create new jobs, revitalize regions, and develop international cities of the future

Textile manufacturing is an important subject in textile programs and processing industries.

The introduction of manmade and synthetic fibers, such as polyester, nylon, acrylic, cellulose, and Kevlar, among others, has greatly expanded the variety of textile products available today.

In addition, new fiber development has brought about new machines for producing yarns, fabrics, and garments. Textile Manufacturing Processes is a collection of academic and research work in the field of textile manufacturing. Written by experts, chapters cover topics such as yarn manufacturing, fabric manufacturing, and garment and technical textiles. This book is useful for students, industry workers, and anyone interested in learning the fundamentals of textile manufacturing.

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Fibershed

The Textile and Apparel Industry

Garment Manufacturing Technology

An American Style

Global Production

Going GlobalThe Textile and Apparel IndustryFairchild Books

From Paleolithic flax to 3D knitting, explore the global history of textiles and the world they weave together in this enthralling and educational guide. The story of humanity is the story of textiles -- as old as civilization itself. Since the thread was spun, the need for textiles has driven technology, business, politics, and culture. In The Fabric of Civilization Virginia Postrel synthesizes groundbreaking research from archaeology, economics, and science to reveal a surprising history. From Minoans exporting wool colored with precious purple dye to Egypt, to Romans arrayed in costly Chinese silk, the cloth trade paved the crossroads of the ancient world. Textiles funded the Renaissance and the Mughal Empire; they gave us banks and bookkeeping, Michelangelo's David and the Taj Mahal. The cloth business spread the alphabet and arithmetic, propelled chemical research, and taught people to think in binary code. Assiduously researched and deftly narrated, The Fabric of Civilization tells the story of the world's most influential commodity.

Garment Manufacturing Technology provides an insiders' look at this multifaceted process, systematically going from design and production to finishing and quality control. As technological improvements are transforming all aspects of garment manufacturing allowing manufacturers to meet the growing demand for greater productivity and flexibility, text discusses necessary information on product development, production planning, and material selection. Subsequent chapters covers garment design, including computer-aided design (CAD), advances in spreading, cutting and sewing, and new technologies, including alternative joining techniques and seamless garment construction. Garment finishing, quality control, and care-labelling are also presented and explored. Provides an insiders look at garment manufacturing from design and production to finishing and quality control Discusses necessary information on product development, production planning, and material selection Includes discussions of computer-aided design (CAD), advances in spreading, cutting and sewing, and new technologies, including alternative joining techniques and seamless garment construction Explores garment finishing, quality control, and care labelling

Global Sources for New York Textile and Fashion Design, 1915-1928

Handbook of Textile Design

Engineering of High-Performance Textiles

Survey of Historic Costume

Technical Sourcebook for Designers