

Globalization And Media Global Village Of Babel

Winner of the Society for Economic Anthropology Annual Book Prize 2008. Belize, a tiny corner of the Caribbean wedged into Central America, has been a fast food nation since buccaneers and pirates first stole ashore. As early as the 1600s it was already caught in the great paradox of globalization: how can you stay local and relish your own home cooking, while tasting the delights of the global marketplace? Menus, recipes and bad colonial poetry combine with Wilk's sharp anthropological insight to give an important new perspective on the perils and problems of globalization.

Global Media Studies explores the theoretical and methodological threats that are defining global media studies as a discipline. Emphasizing the connection of globalisation to local culture, this collection considers the diversity of modes of reception, reception contexts, uses of media content, and the performative and creative relationships that audiences develop with and through the media. Through ethnographic case studies from Brazil, Denmark, the UK, Japan, Lebanon, Mexico, South Africa, Turkey and the United States, the contributors address such questions as: what links media consumption to a lived global culture; what role cultural tradition plays globally in confronting transnational power; how global elements of mediated messages acquire class; and regional and local characteristics.

Explores the role of media in the construction of

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cultural identities.

Examines our media-dominated world through the vast array of manufactured images and sounds that define our civilization, from video games to elevator music, action movies to reality shows, and punditry to Internet exhibitionists.

Orientalism

Continuity and Change

The Battle Between Government And The Marketplace

An Inventory of Some of the Current Spastic Situations that Could be Eliminated by More Feedforward

Foreign Policy in the Age of Globalization, Populism and Nationalism

Globalization, Nations and the State

Global Entertainment Media

This lively and accessible book argues for the central role of media in understanding globalization. Indeed, Jack Lule convincingly shows that globalization could not have occurred without media. From earliest times, humans have used media to explore, settle, and globalize their world. In our day, media has made the world progressively "smaller" as nations and cultures come into increasing contact. Yet despite optimistic predictions, the world has not become flat, with playing fields leveled and opportunities for

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all. Instead, the author argues, globalization and media are combining to create a divided world of gated communities and ghettos, borders and boundaries, suffering and surfeit, beauty and decay. By breaking down the economic, cultural, and political impact of media, and through a rich set of case studies from around the globe, Lule describes a global village of Babel—invoking the biblical town punished for its vanity by seeing its citizens scattered, its language confounded, and its destiny shaped by strife.

Sports in African History, Politics, and Identity Formation explores how sports can render a key to unlocking complex social, political, economic, and gendered relations across Africa and the Diaspora. Sports hold significant value and have an intricate relationship with many components of African societies throughout history. For many Africans, sports are a way of life, a site of cultural heroes, a way out of poverty and social mobility, and a site for leisurely play. This book focuses on the many ways in which

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sports uniquely reflect changing cultural trends at diverse levels of African societies. The contributors detail various sports, such as football, cricket, ping pong, and rugby, across the continent to show how sports lay at the heart of the discourse of nationalism, self-fashioning, gender and masculinity, leisure and play, challenges of underdevelopment, and ideas of progress. Bringing together the newest and most innovative scholarship on African sports, this book will be of interest to students and scholars of contemporary Africa, African history, culture and society, and sports history and politics.

The technological revolution has reached around the world, with important consequences for business, government, and the labor market. Computer-aided design, telecommunications, and other developments are allowing small players to compete with traditional giants in manufacturing and other fields. In this volume, 16 engineering and industrial experts representing eight countries

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discuss the growth of technological advances and their impact on specific industries and regions of the world. From various perspectives, these distinguished commentators describe the practical aspects of technology's reach into business and trade.

The realities of the globalized world have revolutionized traditional concepts of culture, community, and identity—so how do applied social scientists use complicated, fluid new ideas such as translocality and ethnoscape to solve pressing human problems? In this book, leading scholar/practitioners survey the development of different subfields over at least two decades, then offer concrete case studies to show how they have incorporated and refined new concepts and methods. After an introduction synthesizing anthropological practice, key theoretical concepts, and ethnographic methods, chapters examine the arenas of public health, community development, finance, technology, transportation, gender, environment, immigration, aging, and child welfare. An innovative

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guide to joining dynamic theoretical concepts with on-the-ground problem solving, this book will be of interest to practitioners from a wide range of disciplines who work on social change, as well as an excellent addition to graduate and undergraduate courses.

A Casebook Approach

Global Media Studies

How the Torrent of Images and Sounds Overwhelms Our Lives

Globalization and American Popular Culture

The Myth of Media Globalization

Imagining the Global

Cultural Dimensions of Globalization

Providing a multicultural analysis of the impact of globalized Western media, this guide specifically deals with sex, violence, and drugs. The text proposes a framework for understanding the political, social and economic problems that face media policy-makers in an age of globalization.

This book explores the multiple effects of globalization on urban and rural communities, providing anthropological case studies from postsocialist Bulgaria. As globalization has been studied largely in urban contexts, the aim of this volume is to shift attention to the under-examined countryside and analyse how transnational links are transforming relations between cities, towns and villages. The volume also challenges undifferentiated notions of 'the countryside', calling for an awareness of rural economic and social disparities which are

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often only associated with urban environments. The work focuses on how the 'urban' and 'rural' have been reconfigured following the end of socialism and the advent of globalization, in socioeconomic, as well as political, ideological and cultural terms.

More than three decades after its first publication, Edward Said's groundbreaking critique of the West's historical, cultural, and political perceptions of the East has become a modern classic. In this wide-ranging, intellectually vigorous study, Said traces the origins of "orientalism" to the centuries-long period during which Europe dominated the Middle and Near East and, from its position of power, defined "the orient" simply as "other than" the occident. This entrenched view continues to dominate western ideas and, because it does not allow the East to represent itself, prevents true understanding. Essential, and still eye-opening, *Orientalism* remains one of the most important books written about our divided world.

Based on a series of case studies of globally distributed media and their reception in different parts of the world, *Imagining the Global* reflects on what contemporary global culture can teach us about transnational cultural dynamics in the 21st century. A focused multisited cultural analysis that reflects on the symbiotic relationship between the local, the national, and the global, it also explores how individuals' consumption of global media shapes their imagination of both faraway places and their own local lives. Chosen for their continuing influence, historical relationships, and different geopolitical positions, the case sites of France, Japan, and the United States provide opportunities to move beyond common dichotomies between East and West, or United States and "the rest." From a theoretical point of view, *Imagining the Global* endeavors to

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answer the question of how one locale can help us understand another locale. Drawing from a wealth of primary sources—several years of fieldwork; extensive participant observation; more than 80 formal interviews with some 160 media consumers (and occasionally producers) in France, Japan, and the United States; and analyses of media in different languages—author Fabienne Darling-Wolf considers how global culture intersects with other significant identity factors, including gender, race, class, and geography. *Imagining the Global* investigates who gets to participate in and who gets excluded from global media representation, as well as how and why the distinction matters.

Sports in African History, Politics, and Identity Formation
Hybridity, OR the Cultural Logic of Globalization

The Handbook of Media and Mass Communication Theory

How Terrorism Affects Our Daily Lives

Media Unlimited

The Global Village Myth

Rethinking How Technology Shapes Our World

Media Management: A Casebook Approach provides a detailed consideration of the manager's role in today's media organizations, highlighting critical skills and responsibilities. Using media-based cases that promote critical thinking and problem-solving, this text addresses topics of key concern to managers: diversity, group cultures, progressive discipline, training, and market-driven journalism, among others. The cases provide real-world scenarios to help

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students anticipate and prepare for experiences in their future careers. Accounting for major changes in the media landscape that have affected every media industry, this Fifth Edition actively engages these changes in both discussion and cases. The text considers the need for managers to constantly adapt, obtain quality information, and be entrepreneurial and flexible in the face of new situations and technologies that cannot be predicted and change rapidly in national and international settings. As a resource for students and young professionals working in media industries, Media Management offers essential insights and guidance for succeeding in contemporary media management roles. A third edition of this book is now available. Now in a fully revised and updated edition, this concise and insightful book explores the ways American popular products such as movies, music, television programs, fast food, sports, and even clothing styles have molded and continue to influence modern globalization. Lane Crothers offers a thoughtful examination of both the appeal of American products worldwide and the fear and rejection they induce in many people and nations around the world. The

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author defines what we mean by "popular culture," how popular culture is distinguished from the generic concept of "culture," and what constitutes "American" popular culture. Tracing how U.S. movies, music, and TV became dominant in world popular culture, Crothers also considers the ways in which non-visual products like fast-food franchises, sports, and fashion have become ubiquitous. He also presents a fascinating set of case studies that highlight the varied roles American products play in a range of different nations and communities. Concluding with a projection of the future impact of American popular culture, this book makes a powerful argument for its central role in shaping global politics and economic development.

A call to action to include marginalized, non-western communities in the continuously expanding digital revolution In the digital age, technology has shrunk the physical world into a "global village," where we all seem to be connected as an online community as information travels to the farthest reaches of the planet with the click of a mouse. Yet while we think of platforms such as Twitter and Facebook as open and accessible to all, in reality, these are

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commercial entities developed primarily by and for the Western world. Considering how new technologies increasingly shape labor, economics, and politics, these tools often reinforce the inequalities of globalization, rarely reflecting the perspectives of those at the bottom of the digital divide. This book asks us to reconsider 'whose global village' we are shaping with the digital technology revolution today. Sharing stories of collaboration with Native Americans in California and New Mexico, revolutionaries in Egypt, communities in rural India, and others across the world, Ramesh Srinivasan urges us to re-imagine what the Internet, mobile phones, or social media platforms may look like when considered from the perspective of diverse cultures. Such collaborations can pave the way for a people-first approach toward designing and working with new technology worldwide. Whose Global Village seeks to inspire professionals, activists, and scholars alike to think about technology in a way that embraces the realities of communities too often relegated to the margins. We can then start to visualize a world where technologies serve diverse communities rather than just the Western consumer. In this provocative book Terhi Rantanen

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challenges conventional ways of thinking about globalization and shows how it cannot be understood without studying the role of the media. Rantanen begins with an accessible overview of globalization and the pivotal role of the media.

Gods in the Global Village

A Study of the Indian Experience,
1990-2010

Communication in China

Global Village Or Global Pillage

Globalization and Media

Caribbean Food from Buccaneers to
Ecotourists

Cartoon Cultures

This powerful, unsettling book gives us a rare glimpse behind the closed doors of global financial institutions by the winner of the 2001 Nobel Prize in Economics. When it was first published, this national bestseller quickly became a touchstone in the globalization debate. Renowned economist and Nobel Prize winner Joseph E. Stiglitz had a ringside seat for most of the major economic events of the last decade, including stints as chairman of the Council of Economic Advisers and chief economist at the World Bank. Particularly concerned with the plight of the developing nations, he became increasingly disillusioned as he saw the International Monetary Fund and other major institutions put the interests of Wall Street and the financial community ahead of the poorer nations. Those seeking to understand why globalization has

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engendered the hostility of protesters in Seattle and Genoa will find the reasons here. While this book includes no simple formula on how to make globalization work, Stiglitz provides a reform agenda that will provoke debate for years to come. Rarely do we get such an insider's analysis of the major institutions of globalization as in this penetrating book. With a new foreword for this paperback edition. From 1993 to 2003, exports of Japan's cartoon arts tripled in value, to \$12.5 billion. Fan phenomena around the world - in U.S. malls, teen girls flock to purchase the latest Fruits Basket graphic novel; in Hungary, young people gather for a summer «cosplay» (costume dress-up) event - illustrate the global popularity of manga and anime. Drawing on extensive research and more than 100 original interviews, Anne Cooper-Chen explains how and why the un-Disney has penetrated nearly every corner of the planet. This book uses concepts such as cultural proximity, uses and gratifications, and cultural variability to explain cross-cultural adaptations in a broad international approach. It emphasizes that overseas acceptance has surprised the Japanese, who create manga and anime primarily for a domestic audience. Including some sobering facts about the future of the industry, the book highlights how overseas enthusiasm could actually save a domestic industry that may decline in the contracting and graying country of its birth. Designed for courses covering international mass media, media and globalization and introduction to Japanese culture, the book is written primarily for undergraduates, and

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includes many student-friendly features such as a glossary, timeline and source list.

The most powerful force in the world economy today is the redefinition of the relationship between state and marketplace - a process that goes by the name of privatization though this term is inadequate to express its far-reaching changes. We are moving from an era in which governments sought to seize and control the 'commanding heights' of the economy to an era in which the idea of free markets is capturing the commanding heights of world economic thinking. Basic views of how society ought to be organized are undergoing rapid change, trillions of dollars are changing hands and so is fundamental political power. Great new wealth is being created - as are huge opportunities and huge risks. Taking a worldwide perspective, including Britain, where the process began with Mrs Thatcher, Europe and the former USSR, China, Latin America and the US, *THE COMMANDING HEIGHTS* shows how a revolution in ideas is transforming the world economy - why it is happening, how it can go wrong and what it will mean for the global economy going into the twenty-first century.

In clear, accessible language, Brecher and Costello describe how people around the world have started challenging the New World Economy. From the Zapatistas of Chiapas to students in France to the broad-based anti-NAFTA and anti-GATT coalitions in the United States, opposition to economic globalization, Brecher and Costello argue, is becoming a worldwide revolt.

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The World's Religions in Sociological Perspective

Economic Reconstruction from the Bottom Up

Globalization and Television

The Gutenberg Galaxy

How Digital Technologies Are Leaving Their Mark on Our Brains

The Mexican Village Faces the Global Economy

Media and Development

The Handbook of Media and Mass Communication Theory presents a comprehensive collection of original essays that focus on all aspects of current and classic theories and practices relating to media and mass communication.

Focuses on all aspects of current and classic theories and practices relating to media and mass communication Includes essays from a variety of global contexts, from Asia and the Middle East to the Americas Gives niche

theories new life in several essays that use them to illuminate their application in specific contexts Features coverage of a wide variety of theoretical perspectives Pays

close attention to the use of theory in understanding new communication contexts, such as social media 2 Volumes Volumes are

also available for individual purchase

Clear, concise and easy to read, this book explores key debates around global studies

today. It examines the processes and dynamics of globalization that impact on our modern world through clear explanations of complex theories. The book: - Presents 8 key models

of global change - Brings together the ways

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in which sociology, politics and economics think about global studies - Covers a diverse range of major theorists in the field, from Giddens to Huntington, from Wallerstein to Fukuyama - Brings to life contemporary issues, including the global financial crisis and the war on terror Theorizing Global Studies is essential reading for all students of Sociology, Politics, International Relations and Global Studies.

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Local Arguments: Readings for Writing features high-interest arguments on significant global issues and emphasizes their connection to our lives—all the while developing critical thinking, rhetorical, analysis, synthesis, argumentation, and research skills. 0321890310 / 9780321890313
Global Issues, Local Arguments Plus NEW MyCompLab -- Access Card Package consists of: 0205886159 / 9780205886159
Global Issues, Local Arguments 020589190X / 9780205891900 NEW MyCompLab - Valuepack Access Card

*In a world plagued by religious conflict, how can the various religious and secular traditions coexist peacefully on the planet? And, what role does sociology play in helping us understand the state of religious life in a globalizing world? In the Fourth Edition of **Gods in the Global Village**, author Lester Kurtz continues to address these questions. This text is an engaging, thought-provoking examination of the relationships among the major faith traditions that inform the thinking and ethical standards of most people in the emerging global social order.*

Thoroughly updated to reflect recent events, the book discusses the role of religion in our daily lives and global politics, and the ways in which religion is both an agent of, and barrier to, social change.

**The Commanding Heights
Rural and Urban Transformations in
Contemporary Bulgaria**

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War and Peace in the Global Village

Terrorism in a Global Village

Media Management

The Limits of the Global Village

Transnational Media and Popular Culture

Beyond East and West

A critical cultural materialist introduction to the study of global entertainment media. In *Global Entertainment Media*, Tanner Mirrlees undertakes an analysis of the ownership, production, distribution, marketing, exhibition and consumption of global films and television shows, with an eye to political economy and cultural studies. Among other topics, Mirrlees examines: Paradigms of global entertainment media such as cultural imperialism and cultural globalization. The business of entertainment media: the structure of capitalist culture/creative industries (financers, producers, distributors and exhibitors) and trends in the global political economy of entertainment media. The "governance" of global entertainment media: state and inter-state media and cultural policies and regulations that govern the production, distribution and exhibition of entertainment media and enable or

impede its cross-border flow. The new international division of cultural labor (NICL): the cross-border production of entertainment by cultural workers in asymmetrically interdependent media capitals, and economic and cultural concerns surrounding runaway productions and co-productions. The economic motivations and textual design features of globally popular entertainment forms such as blockbuster event films, TV formats, glocalised lifestyle brands and synergistic media. The cross-cultural reception and effects of TV shows and films. The World Wide Web, digitization and convergence culture.

Wendy Call visited the Isthmus of Tehuantepec—the lush sliver of land connecting the Yucatan Peninsula to the rest of Mexico—for the first time in 1997. She found herself in the midst of a storied land, a place Mexicans call their country's "little waist," a place long known for its strong women, spirited marketplaces, and deep sense of independence. She also landed in the middle of a ferocious battle over plans to industrialize the region, where most

people still fish, farm, and work in the forests. In the decade that followed her first visit, Call witnessed farmland being paved for new highways, oil spilling into rivers, and forests burning down.

Through it all, local people fought to protect their lands and their livelihoods?and their very lives.ø ø Call?s story, No Word for Welcome, invites readers into the homes, classrooms, storefronts, and fishing boats of the isthmus, as well as the mahogany-paneled high-rise offices of those striving to control the region. With timely and invaluable insights into the development battle, Call shows that the people who have suffered most from economic globalization have some of the clearest ideas about how we can all survive it.

This authoritative study explores China's rapidly evolving polity, economy, and society through the prism of its communication system. Yuezhi Zhao offers a multifaceted, interdisciplinary analysis of communication in China and its central role in the struggle for control during the country's rise to global power. The industry in all its forms-

ranging from the news media to entertainment outlets to the Internet- has been a critical battleground among different social forces in this period of wrenching change. The author explores alterations in the structure and content of Chinese communication in light of the rapid evolution of state-society relations to reveal the profoundly contradictory, conflicted, and uncertain nature of China's ongoing transformation. The third edition of *International Communication* examines the profound changes that have taken place, and are continuing to take place at an astonishing speed, in international media and communication. Building on the success of previous editions, this book maps out the expansion of media and telecommunications corporations within the macro-economic context of liberalisation, deregulation and privatisation. It then goes on to explore the impact of such growth on audiences in different cultural contexts and from regional, national and international perspectives. Each chapter contains engaging case studies which exemplify the main concepts and arguments.

**International Communication
International Perspectives
A New Geopolitical Landscape
Mind Change
Home Cooking in the Global Village
The Globalization of Japanese Popular
Media
Applying Anthropology in the Global
Village**

We live in a world unimaginable only decades ago: a domain of backlit screens, instant information, and vibrant experiences that can outcompete dreary reality. Our brave new technologies offer incredible opportunities for work and play. But at what price? Now renowned neuroscientist Susan Greenfield—known in the United Kingdom for challenging entrenched conventional views—brings together a range of scientific studies, news events, and cultural criticism to create an incisive snapshot of “the global now.” Disputing the assumption that our technologies are harmless tools, Greenfield explores whether incessant exposure to social media sites, search engines, and videogames is capable of rewiring our brains, and

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whether the minds of people born before and after the advent of the Internet differ. Stressing the impact on Digital Natives—those who've never known a world without the Internet—Greenfield exposes how neuronal networking may be affected by unprecedented bombardments of audiovisual stimuli, how gaming can shape a chemical landscape in the brain similar to that in gambling addicts, how surfing the Net risks placing a premium on information rather than on deep knowledge and understanding, and how excessive use of social networking sites limits the maturation of empathy and identity. But Mind Change also delves into the potential benefits of our digital lifestyle. Sifting through the cocktail of not only threat but opportunity these technologies afford, Greenfield explores how gaming enhances vision and motor control, how touch tablets aid students with developmental disabilities, and how political “clicktivism” foments positive change. In a world where adults spend ten hours a day online, and where tablets are the common means by which children learn and play, Mind Change reveals as never

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before the complex physiological, social, and cultural ramifications of living in the digital age. A book that will be to the Internet what *An Inconvenient Truth* was to global warming, *Mind Change* is provocative, alarming, and a call to action to ensure a future in which technology fosters—not frustrates—deep thinking, creativity, and true fulfillment. Praise for *Mind Change* “Greenfield’s application of the mismatch between human and machine to the brain introduces an important variation on this pervasive view of technology. . . . She has a rare talent for explaining science in accessible prose.”—*The Washington Post* “Greenfield’s focus is on bringing to light the implications of Internet-induced ‘mind change’—as comparably multifaceted as the issue of climate change, she argues, and just as important.”—*Chicago Tribune* “*Mind Change* is exceedingly well organized and hits the right balance between academic and provocative.”—*Booklist* “[A] challenging, stimulating perspective from an informed neuroscientist on a complex, fast-

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moving, hugely consequential field.”—Kirkus Reviews “[Greenfield] is not just an engaging communicator but a thoughtful, responsible scientist, and the arguments she makes are well-supported and persuasive.”—Mail on Sunday “Greenfield’s admirable goal to prove an empirical basis for discussion is . . . an important one.”—Financial Times “An important presentation of an uncomfortable minority position.”—Jaron Lanier, *Nature*

This book centers not only on the scourge of terrorism, a problem which concerns policy-makers, officials and governments worldwide, but dissects the reasons and effects it has on peoples daily lives. Focusing on 9/11 as the founding event, terrorism and the attention given by the media and news containing violence-related content paved the way for the rise of a new stage of capitalism. Authors invited to this project discuss with accuracy to what extent terrorism is changing day-to-day behaviours, social institutions and democracy. Basically, the rise and expansion of globalisation, which crystalised into a more mobile world,

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alluded to a culture of instantaneity where news on terror produces a double-edge effect. On one hand, terrorist cells are prone to develop crueler and further violent tactics to perpetrate their attacks since the constant media coverage produces a process of desensitisation in audiences. On another hand, the war on terror is discursively manipulated to impose some restrictive economic policies that would otherwise be neglected. Lastly, not only does terrorism seem to affect the tenets of democracy, but it also accelerates the rise of populist leaders in the decades to come. Since terrorism is subtly changing our lives, this book offers an all-encompassing model to expand the current understanding of students, scholars and policy makers in order to prioritise republicanism over the concept of security. In this vein, Latin America has much to say to shed light on how terrorism effaces democracy. In view of the American sentiment of exemplarity adjoined to the commoditisation of death in capitalist societies, the discourse of fear may very well lead to

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pathological reactions that prevent hospitality, which was historically the touchstone of the Western world. The Gutenberg Galaxy catapulted Marshall McLuhan to fame as a media theorist and, in time, a new media prognosticator. Fifty years after its initial publication, this landmark text is more significant than ever before. Readers will be amazed by McLuhan's prescience, unmatched by anyone since, predicting as he did the dramatic technological innovations that have fundamentally changed how we communicate. The Gutenberg Galaxy foresaw the networked, compressed 'global village' that would emerge in the late-twentieth and twenty-first centuries – despite having been written when black-and-white television was ubiquitous. This new edition of The Gutenberg Galaxy celebrates both the centennial of McLuhan's birth and the fifty-year anniversary of the book's publication. A new interior design updates The Gutenberg Galaxy for twenty-first-century readers, while honouring the innovative, avant-garde spirit of the original. This edition also

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includes new introductory essays that illuminate McLuhan's lasting effect on a variety of scholarly fields and popular culture. A must-read for those who inhabit today's global village, *The Gutenberg Galaxy* is an indispensable road map for our evolving communication landscape.

Globalization and Media
Global Village of Babel
Rowman & Littlefield

Globalization, Cultural Identities, and Media Representations

Globalization of Technology

Global Issues, Local Arguments

Between Cultural Imperialism and Cultural Globalization

Global Villages

Distance, War, and the Limits of Power

Originally presented as the author's thesis (doctoral)--Pennsylvania State University.

*According to security elites, revolutions in information, transport, and weapons technologies have shrunk the world, leaving the United States and its allies more vulnerable than ever to violent threats like terrorism or cyberwar. As a result, they practice responses driven by fear: theories of falling dominoes, hysteria in place of sober debate, and an embrace of preemptive war to tame a chaotic world. Patrick Porter challenges these ideas. In *The Global Village**

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Myth, he disputes globalism's claims and the outcomes that so often waste blood and treasure in the pursuit of an unattainable "total" security. Porter reexamines the notion of the endangered global village by examining Al-Qaeda's global guerilla movement, military tensions in the Taiwan Strait, and drones and cyberwar, two technologies often used by globalists to support their views. His critique exposes the folly of disastrous wars and the loss of civil liberties resulting from the globalist enterprise. Showing that technology expands rather than shrinks strategic space, Porter offers an alternative outlook to lead policymakers toward more sensible responses—and a wiser, more sustainable grand strategy.

This book propounds the thesis that it was the dysfunction of globalization and liberalism that prompted the rise of nationalism and populism. Recent developments in global affairs are challenging assumptions and the basis upon which international relations, as a broad field of specialization, and foreign policy analysis, as a sub-field, rests. In a world that is changing in fundamental and irreversible ways, this book intervenes to enable an improved sense of understanding of these developments and what they mean for people-people, state-state, continent-continent, and global relations, moving forward. The author shows anti-globalization and the growth of nationalism and populism have been particularly necessitated by the failures of liberalism and America's abdication from the world. With reference to Brexit, the pandemic, the US 2020 elections and consequent shifts in power, with a focus on their respective impacts on Africa, and Africa-Sino relations

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particularly, and developing countries, more broadly, this book situates these discussions within a global context. It effectively illustrates the insufficiency of the West's soft power, especially as it is foisted or supposedly imposed on the rest of the world without regard to the demands of cultural relativity. Relevant to postgraduate students, researchers, and policymakers, this is must-read within the fields of international relations and political economy. At the start of the 21st century, the relationship between media and development has never felt more important. Following a series of 'media revolutions' throughout the developing world - beginning with the advent of cheap transistor radio sets in the late-1960s, followed by the rapid expansion of satellite television networks in the 1990s, and the more recent explosion of mobile telephony, social media and the internet - a majority of people living in the Global South now have access to a wide variety of Information and Communications Technologies (ICTs), and live in media saturated environments. Yet how can radio, television and mobile phones be most effectively harnessed towards the goals of purposive economic, social, and political change? Should they be seen as primarily a provider of channels through which 'useful information' can be delivered to target populations - in the hope that such information will alter those populations' existing behaviours? Or should they be seen as a tool for facilitating 'two-way communication' between development providers and their recipients (i.e. as technologies for improving 'participatory development')? Or should new media environments be approached simply as sites in which people living in the developing world can define

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'development' on their own terms? This timely and original book – which is based on a critical reading of the relevant literatures, and on the author's own extensive primary research – introduces readers to all of these questions, and helps them to reach their own informed positions on each. It also examines the history of, and current debates regarding, media representations of development. Drawing on case studies from all over the world – including: 'hate radio' in Rwanda; theatre for development in India; telenovelas in Latin America; mobile banking and money in Africa, and; GIS and humanitarianism in Haiti – it will be of interest to all undergraduate and postgraduate students of media and development; international development professionals, and; simply to anyone with an interest in how media does, can, or should, change the world.

Political Economy, Power, and Conflict

An Ethnographic Perspective

Whose Global Village?

Theorizing Global Studies

Media, Sex, Violence, and Drugs in the Global Village

Modernity At Large

Globalization and Its Discontents

The ongoing interconnection of the world through modern mass media is generally considered to be one of the major developments underpinning globalization.

This important book considers anew the globalization phenomenon in the media sphere. Rather than heralding globalization or warning of its dangers, as in many other books, Kai Hafez analyses the degree to which media globalization is really taking place. Do we have enough

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evidence to show that there is a linear and accelerated move towards transnationalization in the media? All too often the empirical data presented seems rather more anecdotal than representative. Many transborder media phenomena are overestimated and taken out of the context of locally and nationally oriented mainstream media processes all over the world. The inherent danger is that a central paradigm of the social sciences, rather than bearing scholarly substance, will turn out to be a myth and even a sometimes dangerously ideological tool. Based on a theoretical debate of media globalization, this work discusses most major fields of media development including foreign reporting, satellite TV, film, internet, foreign broadcasting, media and migration, media policy and media economy. As an important new contribution to timely debates, *The Myth of Media Globalization* will be essential and provocative reading for students and scholars alike.

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No Word for Welcome