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***Global Logistics
For Dummies
Operations Research
Logistics Transportation
Systems compiles multiple***

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***topics on transportation
logistics systems from both
qualitative and quantitative
perspectives, providing
detailed examples of real-
world logistics workflows. It
explores the key concepts***

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and problem-solving techniques required by researchers and logistics professionals to effectively manage the continued expansion of logistics transportation systems,

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which is expected to reach an estimated 25 billion tons in the United States alone by 2045. This book provides an ample understanding of logistics transportation systems, including basic

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concepts, in-depth modeling analysis, and network analysis for researchers and practitioners. In addition, it covers policy issues related to transportation logistics,

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such as security, rules and regulations, and emerging issues including reshoring. This book is an ideal guide for academic researchers and both undergraduate and graduate students in

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***transportation modeling,
supply chains, planning,
and systems. It is also
useful to transportation
practitioners involved in
planning, feasibility
studies, consultation and***

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policy for transportation systems, logistics, and infrastructure. Provides real-world examples of logistics systems solutions for multiple transportation modes, including seaports,

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***rail, barge, road, pipelines,
and airports Covers a wide
range of business aspects,
including customer service,
cost, and decision analysis
Features key-term
definitions, concept***

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overviews, discussions, and analytical problem-solving Global Logistics and Supply Chain Management is a comprehensive, fully up-to-date introduction to the subject. Addressing both

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***practical and strategic
perspectives, this revised
and updated fourth edition
offers readers a balanced
and integrated
presentation of Logistics
and Supply Chain***

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***Management
(LSCM) concepts, practices,
technologies, and
applications. Contributions
from experts in specific
areas of LSCM provide
readers with real-world***

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insights on supply chain relationships, transport security, inventory management, supply chain designs, the challenges inherent to globalization and international trade,

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and more. The text examines how information, materials, products, and services flow across the public and private sectors and around the world. Detailed case studies

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highlight LSCM practices and strategies in a wide range of contexts, from humanitarian aid and pharmaceutical supply chains to semi-automated distribution centers and

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port and air cargo logistics. Examples of LSCM in global corporations such as Dell Computer and Jaguar Land Rover highlight the role of new and emerging technologies. This edition

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features new and expanded discussion of contemporary topics including sustainability, supply chain vulnerability, and reverse logistics, and places greater emphasis on

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***operations management.
This book provides readers
an in-depth understanding
of the inner mechanisms
and principles of the global
supply chain. Authored by
the Head of Supply Chain***

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***and Transport Industries at
the World Economic Forum,
it draws on a wealth of
operational and managerial
expertise in the global
supply chain industry that
drive the world's***

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economies. The book analyzes the importance and impact of globally networked sourcing, production and distribution, and presents detailed information on the

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opportunities, limitations and challenges of linear value and supply chain systems. Building on a series of recent industry cases and with a focus on the latest developments in

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actual business processes and models, it reveals how the transformation toward circular supply chains and regenerative resource management forms the basis for success and

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***sustainability in business.
“The book brings together
technical, social, political,
and geographical trends,
suggesting how supply
chain management can lead
the quest for many of the***

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world's most pressing challenges.” Yossi Sheffi, Professor of Engineering, MIT, Head, MIT Center for Transportation and Logistics “This book provides an essential

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Research

roadmap, guiding the reader easily through complex developments and concepts.” John Manners-Bell, CEO Transport Intelligence and Honorary Visiting Professor, Guildhall

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***Business School, London
“With strategic foresight,
Lehmacher develops a
vision of a circular economy
within which consumer,
manufacturer and logistics
companies assume***

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collective responsibility for sustainable value creation.” Alfred Talke, Group Managing Director ALFRED TALKE Logistic Services “Those who are active in logistics and

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***supply chain management,
in practice or academia,
will discover a fresh view
on the whole field of
activity beyond the day-to-
day-business.” Prof.
Dr.-Ing. Thomas Wimmer,***

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***Chairman of the Executive Board, BVL International
Increase your knowledge of supply chain management and leverage it properly for your business If you own or make decisions for a***

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business, you need to master the critical concept of supply chain management. Supply Chain Management For Dummies, 2nd Edition guides you to an understanding of what a

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supply chain is and how to leverage this system effectively across your business, no matter its size or industry. The book helps you learn about the areas of business that make up a

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supply chain, from procurement to operations to distribution. And it explains the importance of supporting functions like sales, information technology, and human

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resources. You'll be prepared to align the parts of this system to meet the needs of customers, suppliers, and shareholders. By viewing the company as a supply

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chain, you'll be able to make decisions based on how they will affect every part of the chain. To help you fully understand supply chains, the author focuses on the Supply Chain

***Operations Reference
(SCOR) model. This
approach allows all types of
professionals to handle
their work demands. • Use
metrics to improve
processes • Evaluate***

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***business risks through
analytics • Choose the right
software and automation
processes • Plan for your
supply chain management
certification and continuing
education A single business***

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decision in one department can have unplanned effects in one or more areas, such as purchasing or operations. Supply Chain Management For Dummies helps you grasp the

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***connections between
business lines for wiser
decision making and
planning.***

***Global Supply Chain
Management and
International Logistics***

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***Supply Chain Engineering
New Directions in Supply
Chain Management
Fundamentals of Logistics
Management
Global Logistics For
Dummies***

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*Fundamentals of Logistics
Management provides a unique
opportunity to leverage high
profile, quality authorship
into a market segment that
has had little prior access
to it. This text approaches
logistics from a marketing*

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perspective which is unique to its competitors. It also integrates the area of marketing, accounting, finance, and manufacturing within the text.

The aim of this book is to present qualitative and

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*qualitative aspects of
logistics operations and
supply chain management
which help to implement the
sustainable policy
principles in the companies
and public sector's
institutions. Authors in*

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*individual chapters address
the issues related to
reverse network
configuration, forward and
reverse supply chain
integration, CO2 reduction
in transportation,
improvement of the*

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production operations and management of the recovery activities. Some best practices from different countries and industries are presented. This book will be valuable to both academics and practitioners wishing to

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deepen their knowledge in the field of logistics operations and management with regard to sustainability issues. The field of logistics continues to develop at a remarkable pace. Until

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recently, logistics was barely considered in long-term plans, but its strategic role is now recognised and lies at the heart of long-term plans in almost every business. Reasons for this change

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include: communications and information technology offer new opportunities; world trade grows; competition forces operations to adopt new practices and become evermore efficient; and the concern for the environment

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increases. Add to this the increased emphasis on consumer satisfaction, flexible operations and time compression, and it's clear that getting logistics right is important. This 7th edition of Global Logistics,

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*edited by Stephen Rinsler
and Donald Waters, has been
thoroughly revised and
updated to reflect the
latest trends, best
practices, and cutting-edge
thinking on global
logistics. It provides*

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guidance on important topics, including agile supply chains, IT, sustainability and performance management, collaboration, outsourcing and humanitarian logistics. This edition of Global

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Logistics provides new chapters on supply chain trends and strategies, fulfilling customer needs, and supply chain vulnerability. There are also dedicated new chapters on China and Central and

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Eastern Europe to assess developments across the globe. This edition serves as a forum for acknowledged sector specialists to discuss key logistics issues and share their authoritative views. The new

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edition introduces new contributors, including leading thinkers from international universities and businesses. Global Logistics is an invaluable source of guidance and practical advice for

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students, managers and practitioners, who will find it an essential text that also includes online resources. Online resources available include a student manual with key learning outcomes for each chapter.

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With 80 percent of the world's commodities being transported by water, ports are the pillars of the global economy. Port Management and Operations offers readers the opportunity to enhance their

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strategic thinking and problem-solving skills, while developing market foresight. It examines global port management practices at the regulatory, commercial, technological, operational, financial, and

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sociopolitical levels. This powerful sourcebook describes how seaports are being affected by the changes occurring nationally, regionally, and globally. Evaluating the new regulatory framework, it

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pinpoints the industry's implementation readiness and identifies potential problem areas. The book classifies the spectrum of interrelated port management principles, strategies, and activities in a logical sequence and

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*under four cornerstones—Port
Strategy and Structure,
Legal and Regulatory
Framework, Input: Factors of
Production, and Output and
Economic Framework.
Detailing best practices and
the latest industry*

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developments, the book highlights emerging challenges for port managers and identifies opportunities to develop forward-thinking strategies. It examines the effectiveness of current strategies, tactics, tools,

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and resources of numerous global ports and highlights the necessity of adopting a proactive stance in harmonizing the laws, regulations, and policies pertaining to the maritime, oil, and gas industries. The

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shipping industry has myriad complexities and this book provides maritime managers and professionals with the wide-ranging and up-to-date understanding required to thrive in today's highly competitive and evolving

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environment.

*Air Freight and the Global
Supply Chain*

*A Competitive Advantage for
the 21st Century*

*Managing Supply Chain
Operations*

The Management of

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International Trade

Operations

*Outsourcing Management for
Supply Chain Operations and
Logistics Service*

Industrial revolutions have
impacted both, manufacturing
and service. From the steam

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engine to digital automated production, the industrial revolutions have conducted significant changes in operations and supply chain management (SCM) processes. Swift changes in manufacturing and service

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systems have led to phenomenal improvements in productivity. The fast-paced environment brings new challenges and opportunities for the companies that are associated with the adaptation to the new

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concepts such as Internet of Things (IoT) and Cyber Physical Systems, artificial intelligence (AI), robotics, cyber security, data analytics, block chain and cloud technology. These emerging technologies

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facilitated and expedited the birth of Logistics 4.0. Industrial Revolution 4.0 initiatives in SCM has attracted stakeholders' attentions due to its ability to empower using a set of technologies together

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that helps to execute more efficient production and distribution systems. This initiative has been called Logistics 4.0 of the fourth Industrial Revolution in SCM due to its high potential. Connecting entities,

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machines, physical items and enterprise resources to each other by using sensors, devices and the internet along the supply chains are the main attributes of Logistics 4.0. IoT enables customers to make more

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suitable and valuable decisions due to the data-driven structure of the Industry 4.0 paradigm. Besides that, the system's ability of gathering and analyzing information about the environment at any given

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time and adapting itself to the rapid changes add significant value to the SCM processes. In this peer-reviewed book, experts from all over the world, in the field present a conceptual framework for Logistics 4.0

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and provide examples for usage of Industry 4.0 tools in SCM. This book is a work that will be beneficial for both practitioners and students and academicians, as it covers the theoretical framework, on the one hand,

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and includes examples of practice and real world. This book provides an overview of important trends and developments in logistics and supply chain research, making them available to practitioners,

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while also serving as a point of reference for academicians. Operations and logistics are cornerstones of modern supply chains that in turn are essential for global business and economics. The composition,

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character and importance of supply chains and networks are rapidly changing, due to technological innovations such as Information and Communication Technologies, Sensors and Robotics, Internet of Things, and

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Additive Manufacturing, to name a few (often referred to as Industry 4.0).

Societal developments such as environmental consciousness, urbanization or the optimal use of scarce resources are also impacting

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how supply chain networks are configured and operated. As a result, future supply chains will not just be assessed in terms of cost-effectiveness and speed, but also the need to satisfy agility, resilience and

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sustainability requirements. To face these challenges, an understanding of the basic as well as more advanced concepts and recent innovations is essential in building competitive and sustainable supply chains

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and, as part of that,
logistics and operations.
These span multiple
disciplines and geographies,
making them
interdisciplinary and
international. Therefore,
this book contains

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contributions and views from a variety of experts from multiple countries, and combines management, engineering as well as basic information technology and social concepts. In particular, it aims to:

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provide a comprehensive guide for all relevant and major logistics, operations, and supply chain management topics in teaching and business practice address three levels of expertise, i.e., concepts and

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principles at a basic (undergraduate, BS) level, more advanced topics at a graduate level (MS), and finally recent (state-of-the-art) developments at a research level. In particular the latter serve

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to present a window on
current and future
(potential) logistics
innovations in the different
thematic fields for both
researchers and top business
practitioners integrate a
textbook approach with

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matching case studies for effective teaching and learning discuss multiple international perspectives in order to represent adequately the true global nature of operations, logistics and supply chains.

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Effective development and management of a supply chain network is an invaluable source of sustainable advantage in today's turbulent global marketplace, where demand is difficult to predict and

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supply chains need to be more flexible as a result. This updated 4th edition of the bestselling Logistics and Supply Chain Management is a clear-headed guide to all the key topics in an integrated approach to

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supply chains, including: •
The link between logistics
and customer value. •
Logistics and the bottom
line measuring costs and
performance. • Creating a
responsive supply chain. •
Managing the global

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pipeline. • Managing supply chain relationships. • Managing risk in the supply chain. • Matching supply and demand. • Creating a sustainable supply chain. • Product design in the supply chain.

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**THE PRACTICAL, EASY
INTRODUCTION TO MODERN
SUPPLY CHAIN/LOGISTICS
MANAGEMENT FOR EVERY
PROFESSIONAL AND STUDENT!
COVERS CORE CONCEPTS,
PLANNING, OPERATIONS,
INTEGRATION, COLLABORATION,**

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**NETWORK DESIGN, AND MORE
SHOWS HOW TO MEASURE,
CONTROL, AND IMPROVE ANY
SUPPLY CHAIN INCLUDES
PRACTICAL ADVICE FOR
JUMPSTARTING YOUR OWN SUPPLY
CHAIN CAREER** This easy guide
introduces the modern field

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of supply chain and logistics management, explains why it is central to business success, shows how its pieces fit together, and presents best practices you can use wherever you work. Myerson explains key

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concepts, tools, and applications in clear, simple language, with intuitive examples that make sense to any student or professional. He covers the entire field: from planning through operations,

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integration and collaboration through measurement, control, and improvement. You'll find practical insights on hot-button issues ranging from sustainability to the lean-agile supply chain. Myerson

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concludes by helping you anticipate key emerging trends--so you can advance more quickly in your own career. Trillions of dollars are spent every year on supply chains and logistics. Supply chain management is

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one of the fastest growing areas of business, and salaries are rising alongside demand. Now, there's an easy, practical introduction to the entire field: a source of reliable knowledge and best practices

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for students and professionals alike. Paul A. Myerson teaches you all you'll need to start or move forward in your own supply chain career. Writing in plain English, he covers all the planning and management

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tasks needed to transform resources into finished products and services, and deliver them efficiently to customers. Using practical examples, Myerson reviews the integration, collaboration, and

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technology issues that are essential to success in today's complex supply chains. You'll learn how to measure your supply chain's performance, make it more agile and sustainable, and focus it on what matters

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most: adding customer value.

MASTER NUTS-AND-BOLTS

OPERATIONAL BEST PRACTICES

Improve procurement,

transportation, warehousing,

ordering, reverse logistics,

and more **BUILD A BETTER**

GLOBAL SUPPLY CHAIN Manage

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new risks as you improve
sustainability **STRENGTHEN
KEY LINKAGES WITH YOUR
PARTNERS AND CUSTOMERS** Get
supply chains right by
getting collaboration right
**PREVIEW THE FUTURE OF SUPPLY
CHAINS--AND YOUR SUPPLY**

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**CHAIN CAREER Discover "where
the puck is headed"--so you
can get there first
Operations and Supply Chain
Management Essentials You
Always Wanted to Know
Methods and Applications for
Planning, Operations,**

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Research

Integration, Control and
Improvement, and Network
Design

A Practical Guide to
Logistics

Concepts and Models

How Technology and Circular
Thinking Transform Our

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Have you ever wondered what your peers meant by "Supply Chain" or "Operations", or why either of these fields matter? What about people that work in these roles - what do they

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actually do? In Operations and Supply Chain Management Essentials You Always Wanted to Know these questions will be answered, and more. This practical, yet simple, guide uses a hypothetical company and the

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consumer product they make, to explain how the various functions within the Supply Chain intertwine and contribute to bring a finished product to life for consumers in the market. You don't need a management

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background to understand our story of how new demands, changing preferences, and unforeseen circumstances force this fictional company to adapt in order to survive. By posing questions that Supply Chain

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Operations Manager's face, you will start to think like a Supply Chain Operations professional, whether it be in professional or personal applications. You may not be inspired to make a career shift into these areas or chat

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Supply Chain topics at the dinner table, however, you will gain an understanding and appreciation for how these activities make everyday products and services at our disposal - and why this is increasingly important for

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companies to pay attention to. With billions of dollars generated annually, importing and exporting is a potentially lucrative arena for growth—and a bewildering tangle of rules and regulations. Packed with hundreds of cost-effective

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strategies, ready-to-use forms, and valuable checklists, the second edition of Mastering Import & Export Management explains how to efficiently—and legally—navigate the complex world of international trade. From

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the big picture of pinpointing the best markets to the nitty-gritty of packing a container, this sweeping guide examines how to spot potential risks, apply quality control procedures, prepare documentation accurately, and

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more. This revised and updated edition addresses how best to handle recent crises like the earthquakes and tsunami in Japan, the economic downturn, or political instability in countries like Egypt, Tunisia, Bahrain, and

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Libya. It also covers every new compliance and security regulation, as well as evolving best practices, including:

- C-TPAT guidelines
- Incoterms
- In-house compliance programs
- Freight cost–reduction tips

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Beefed-up TSA regulations •
Improved technology options •
President Obama's new export
initiatives. It's an indispensable
resource for today's complex
and changing global
marketplace.

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Your one-stop reference for entering the global logistics environment Global Logistics for Dummies is an operational-level reference and overview for those manufacturers, businesses, product distributors, providers of

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logistics services, humanitarian and disaster relief responders and logisticians on both ends of a global chain who are considering entry in or have recently embarked on entering the global logistics chain/market.

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Easy to follow and packed with tons of helpful information, it serves as a springboard to larger texts for more detailed information. Beginning with an introduction to both the “whats” and “whys” of global logistics,

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the book sheds light on how global logistics demands the involvement of not only all elements of the logistics enterprise – e.g., design, logistics engineering, supply, storage/distribution,

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maintenance, transportation, returns/re-manufacturing, etc. – but also all elements of the business enterprise. In no time, it'll get you up to speed on the whole-enterprise logistics elements that should be

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considered in the decision to enter and excel in providing logistics end-items, goods, and services to a global customer. Deliver global disaster and relief logistics support Explore global manufacturing and distribution

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logistics Provide logistics services for foreign customers
Adapt domestic logistics to foreign operating environments
Written by a team of SOLE – The International Society of Logistics
credentialed practitioners and

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academicians, Global Logistics for Dummies makes it easier than ever to succeed in this ever-growing field.

Air Cargo Management provides a comprehensive and lively overview of the air cargo

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industry, which is both economically and strategically important in the field of logistics, world trade and supply chain management. This new edition builds on the success of the previous edition, focusing on the

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role of air freight in the global supply chain, including areas such as: the main players in the industry; regulations and restrictions; and terrorism management. Updates to this edition include: the role of E-

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Commerce and its changing influence on the industry; a new chapter on crime, security and terrorism; updated case studies, and new contributors providing professional insight from the industry. Enriched throughout

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with international case studies and contributions from industry experts, Air Cargo Management provides a practical approach. It is the perfect companion for undergraduate students studying air logistics, transportation

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logistics, air cargo and supply chain management.

Professionals and managers in the field will also find Sales' easy style and industry insights useful and applicable to their practice.

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Global Logistics Management
XXVI IJCIEOM (2nd Edition), Rio
de Janeiro, Brazil, February
22–24, 2021

Mastering Import and Export
Management

The Global Supply Chain

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An Introduction to Transport, Warehousing, Trade and Distribution

The focus of Supply Chain Engineering is the engineering design and planning of supply chain systems. There exists a very large variety of supply chain system

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types, all with different goals, constraints, and decisions, but a systematic approach for the design and planning of any supply chain can be based on the principles and methods of system engineering. In this book, author Marc Goetschalckx presents material developed at the Georgia Tech Supply Chain and Logistics Institute, the

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largest supply chain and logistics research and education program in the world. The book can be roughly divided into four sections. The first section focuses on data management. Since most of planning and design requires making decisions today so that supply chain functions can be executed efficiently in

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the future, this section introduces forecasting principles and techniques. The second section of the book focuses on transportation systems. First, the characteristics of transportation assets and infrastructure are shown. Then four chapters focus on the planning of transportation activities depending on

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who controls the transportation assets. The third section of the book is focused on storing goods, and the last section of the book is focused on supply chain systems that consider simultaneously procurement, production, and transportation and inventory as well as the design of the supply chain

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infrastructure or network design. In each chapter, first a model of the process being studied is developed followed by a description of practical solution algorithms. More advanced material is typically described in appendices. This makes it possible to use an integrated, breath-first treatment of supply chain

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systems by using the initial material in each chapter. A more in depth treatment of a specific topic or process can be found towards the end of each chapter. End-of-chapter exercises are included throughout. This text is suitable for several target audiences. The first target is a course for upper-level undergraduate

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students on supply chains. The second target is the use in a capstone senior design project in the supply chain area. The third target is an introductory course on supply chains either in a master of engineering or a master of business administration program, and the final audience consists of students attending

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logistics or supply chain post-graduate or continuing education courses.

Sustainable Operations and Supply Chain Management addresses the most relevant topics of operations and supply chain management from the perspective of sustainability. The main focus is to provide a step by step guide for

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managerial decisions made along the product life-cycle, following a path made up of the following steps: product design, sourcing, manufacturing, packaging and physical distribution, reverses logistics and recovery.

This book offers complete coverage of logistics, examining modes, general

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issues, logistics in specific regions, free-trade zones, innovations in international logistics, case studies and a look at the future.

This book constitutes revised selected papers from the 6th International Conference on Information Systems, Logistics, and Supply Chains, ILS 2016,

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held in Bordeaux, France, in June 2016. The conference deals with topics related to supply chain design and management, information and decision-making systems, and innovative practices in logistics. It also encompasses issues such as sustainability, societal impact, uncertainty, and collaboration in supply

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chain management. The 13 full papers presented were carefully reviewed and selected for inclusion in this volume and reflect the diverse challenges and opportunities experienced in logistics, information and supply chain management. They were organized in topical sections named: transportation

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and logistics; supply chain planning; collaboration and operations in supply chain; and applications of supply chain topics to business environments (case studies).

Industrial Engineering and Operations
Management
Lessons in Global Business

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Supply Chain Management For
Dummies

A Decision-Oriented Introduction to the
Creation of Value

Operations Management For Dummies

**Understand the importance of
supply chain management,
including supply chain**

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**leadership, strategy, ethics,
design and more with this all-
encompassing guide.**

**Few people come into logistics
management with knowledge and
experience of all aspects of the
profession. Some may have
worked their way up from driving**

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a vehicle but know little of warehouses, others may find themselves taking responsibility for logistics as part of a wider remit such as operations. A Practical Guide to Logistics aims to equip them with the necessary knowledge to move on to the next

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stage, with simple non-technical explanations of the options available, and impartial advice on how to choose the right option for their business. It is also an excellent primer for students studying logistics for the first time, on BSc or MSc courses, as

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well as practitioners on professional training courses. A Practical Guide to Logistics is a straightforward guide taking readers through all aspects of this fascinating industry, covering packaging, transportation, warehousing and

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exporting and importing of goods. There is a real need for this basic knowledge, both for practitioners starting out in the industry or more experienced practitioners who may have gaps in their knowledge. The book examines each aspect of logistics

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in turn and the text is supported by numerous illustrations.

This proceedings volume gathers together selected peer-reviewed papers presented at the second edition of the XXVI International Joint Conference on Industrial Engineering and Operations

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Management (IJCIEOM), which was virtually held on February 22-24, 2021 with the main organization based at the Pontifical Catholic University of Rio de Janeiro, Brazil. Works cover a range of topics in industrial engineering, including

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**operations and process
management, global operations,
managerial economics, data
science and stochastic
optimization, logistics and supply
chain management, quality
management, product
development, strategy and**

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**organizational engineering,
knowledge and information
management, sustainability, and
disaster management, to name a
few. These topics broadly involve
fields like operations,
manufacturing, industrial and
production engineering, and**

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management. This book can be a valuable resource for researchers and practitioners in optimization research, operations research, and correlated fields.

Logistics and Supply Chain Management has been a vital part of every economy and every

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business entity. Both sciences have become prestigious research fields focusing on best practices, concepts, and methods.

Outsourcing Management for Supply Chain Operations and Logistics Services is concentrated on the key players of the

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outsourcing paradigm; the organizations that provide logistics services, the Third Party Logistics (3PLs), as well as their clients, presenting and promoting the lessons learned by their cooperation. Specifically, this publication presents studies

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which are relevant to practitioners, researchers, students, and clients of the application of the Outsourcing practice on the Logistics and Supply Chain Management services giving emphasis to 3PLs.

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Air Cargo Management

Logistics 4.0

**Global Logistics and Supply
Chain Management**

International Logistics

**Global Supply Chain and
Operations Management**

Circular-Economy is a new

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concept in operations management. Its goal is to redefine growth, focusing on positive benefits arising for society as a whole out of efficiencies such as designing waste out the operations

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process. This book will help practitioners use the proper strategy for effective adoption of Circular practices to use in their organization. Features: Provides a complete understanding of Circular-

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Economy practices Offers advanced mathematical models to help industry management adopt the correct practices Presents a deep understanding of cross-functional and customer-

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***focused design thinking
Covers how to develop
sustainable practices in all
types of activities within
operations management.
Circular Economy for the
Management of Operations***

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***will be of interest to
practitioners and researchers
in engineering as well as
business management
Taiwan Edition
"This book examines related
research in decision,***

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management, and other behavioral sciences in order to exchange and collaborate on information among business, industry, and government, providing innovative theories and practices in operations

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**research"--Provided by
publisher.**

***This textbook presents global
supply chain and operations
management from a
comprehensive perspective,
combining value creation***

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networks and interacting processes. It focuses on the operational roles in the networks and presents the quantitative and organizational methods needed to plan and control the

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material, information and financial flows in the supply chain. Each chapter of the book starts with an introductory case study. Numerous examples from various industries and services

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help to illustrate the key concepts. The book explains how to design operations and supply networks and how to incorporate suppliers and customers. As matching supply and demand is a core aspect of

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tactical planning, the book focuses on it before turning to the allocation of resources for fulfilling customer demands. Providing readers with a working knowledge of global supply chain and operations

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***management, this textbook
can be used in core, special
and advanced classes.***

***Therefore, the book targets a
broad range of students and
professionals involved with
supply chain and operations***

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management. Special focus is directed at bridging theory and practice.

***Circular Economy for the
Management of Operations
Sustainability, Quality, Risks
Port Management and***

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Operations

Logistics Transportation

Systems

Global Operations And

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An introduction to financial
tools and concepts from an

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operations perspective,
addressing
finance/operations trade-
offs and explaining
financial accounting,
working capital, investment
analysis, and more. Students
and practitioners in

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engineering and related areas often lack the basic understanding of financial tools and concepts necessary for a career in operations or supply chain management. This book offers an introduction to finance

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fundamentals from an operations perspective, enabling operations and supply chain professionals to develop the skills necessary for interacting with finance people at a practical level and for

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making sound decisions when confronted by tradeoffs between operations and finance. Readers will learn about the essentials of financial statements, valuation tools, and managerial accounting. The

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book first discusses financial accounting, explaining how to create and interpret balance sheets, income statements, and cash flow statements, and introduces the idea of operating working capital—a

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key concept developed in subsequent chapters. The book then covers financial forecasting, addressing such topics as sustainable growth and the liquidity/profitability tradeoff; concepts in

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managerial accounting,
including variable versus
fixed costs, direct versus
indirect costs, and
contribution margin; tools
for investment analysis,
including net present value
and internal rate of return;

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creation of value through operating working capital, inventory management, payables, receivables, and cash; and such strategic and tactical tradeoffs as offshoring versus local and centralizing versus

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decentralizing. The book can be used in undergraduate and graduate courses and as a reference for professionals. No previous knowledge of finance or accounting is required.

Designed for students, young

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managers and seasoned practitioners alike, this handbook explains the nuts and bolts of the modern logistics and distribution world in plain language. Illustrated throughout, this second edition includes new

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chapters on areas previously not covered, such as: intermodal transport; benchmarking; environmental matters; and vehicle and depot security.

This book, developed in collaboration with the

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Rutgers Center for Supply Chain Management and based upon research projects conducted with over 100 participating corporations, combines theory and practice in presenting the concepts necessary for strategic

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implementation of supply chain management techniques in a global environment. Coauthored by top teaching and research faculty and a senior industry executive, this academic/industry partnership ensures the

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relevance of the text in terms of both practical application and academic rigor. This book introduces students to the key drivers of supply chain performance, including demand forecasting, sales and

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operations planning,
inventory control, capacity
analysis, transportation
models, supply chain
integration, and project
management and risk
analysis. It is enhanced by
real-life examples and case

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studies as well as strategies from best practices and a focus on social and economic impact. The content reaches beyond a traditional operations management text and draws on the extensive experience of

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the authors conducting industry projects through the Rutgers Center for Supply Chain Management. The input of senior business executives has been an invaluable asset in presenting a balanced

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knowledge of both quantitative models and qualitative insights. This book is suitable for courses at the MBA core level, MS in supply chain management level, upper undergraduate level, and also suitable for

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This book addresses the
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management—from strategic
thinking all the way through
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Logistics Strategies. Global
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2016, Revised Selected
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Supply Chain and Logistics
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International Operations

Management: Lessons in Global

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of case studies researched during the
'International Operations*

*Management Project', sponsored by
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*a valuable view of businesses in
Western and Eastern traditions.
Ranging from China Post and
Flextronics International (Singapore)
to Electrolux, Ford, and
GlaxoSmithKline, the studies link
conceptual and practical approaches*

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in five areas: international operations management strategy, sourcing and manufacturing, new product development, logistics, and networked organisations. Throughout, the authors compare the Western and Eastern approaches to business, and

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introduce theory to clarify the comparison and the real consequences of internationalisation. With its balance of theoretical and applied content, this volume, created from an exciting collaboration between universities and schools of

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management in Europe and China, serves as both a primary and supplementary source for higher level students and educators, and as a worthwhile read for interested practitioners.

This book provides a comprehensive

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overview of how to strategically manage the movement and storage of products or materials from any point in the manufacturing process to customer fulfillment. Topics covered include important tools for strategic decision making, transport,

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*packaging, warehousing, retailing,
customer services and future trends.*

*An introduction to logistics Provides
practical applications Discusses trends
and new strategies in major parts of
the logistic industry*

The development of international

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trade is driven by international logistics and management and the provision of the global supply chain. The ultimate objective of global supply chain management is to link the market place, distribution network,

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manufacturing/processing/assembly process, and procurement activity in such a way that customers are serviced at a higher level yet lower cost. Overall this has introduced a new breed of management in a computer literate environment

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operating in a global infrastructure. Addressing this complex topic, Alan Branch's new book fulfills two clear objectives: to provide a concise, standard work on the subject, written in lucid language that embraces all the ingredients of a notoriously

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complex subject with a strategic focus to extol best practices and focus on all areas of the industrial and consumer sectors and their interface with changing international market needs. Until now, no book dedicated to international logistics and supply

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chain management was available.

Practically-oriented, this book features numerous case studies and diagrams from logistic operators. An ideal resource for management students, academics and managers who need a succinct treatment of

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global operations, Branch's book skillfully illustrates his ideas in practice. It is a book which should be on the shelf of every practitioner and student of the subject. Also available from Routledge: Elements of Shipping, Eighth Edition, Alan E.

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Branch. (978-0-415-36286-3)

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(978-0-748-73986-8)*

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*Digital Transformation of Supply
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advantage Educates

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readers about the nature
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