

Gli Strumenti Del Comunicare

"Il medium Ã il messaggio": fin dal titolo del suo primo capitolo questo libro ha rivoluzionato il modo di concepire gli strumenti della comunicazione, svelandone una volta per tutte la mancanza di neutralitÃ . Dopo aver introdotto la parola "medium", McLuhan analizza non solo i contenuti, ma soprattutto il modo in cui i mezzi di comunicazione interagiscono con la realtÃ circostante e con la societÃ . Dai giornali alla radio, dal denaro all'automobile fino alla televisione, il padre della scienza dei media riflette sulla velocitÃ e sulla simultaneitÃ , sull'annullamento delle distanze che caratterizzano il "villaggio globale" e, profeticamente, l'attuale era di Internet.

Annotation Supplied by Informazioni Editoriali

This bibliography of semiotic studies covering the years 1975-1985 impressively reveals the world-wide intensification in the field. During this decade, national semiotic societies have been founded all over the world; a great number of international, national, and local semiotic conferences have taken place; the number of periodicals and book series devoted to semiotics has increased as has the number of books and dissertations in the field. This bibliography is the result of a dedicated effort to

approach complete coverage.

Members of the Moravian Church who settled in North Carolina were meticulous record keepers, documenting almost every aspect of their day-to-day lives. A significant part of those records is preserved in the form of photographs. Moravian photographers-both professional and amateur-created an enduring legacy by capturing their society and surroundings in faithful detail. Their photographs, which record the towns of Bethabara, Bethania, Salem, Friedberg, Hope, and Friedland, as well as other communities throughout the state, provide a rare glimpse into the historic world of Moravian life in North Carolina.

Digital Methods and Remote Sensing in Archaeology

Cultural, Theoretical, and Innovative Approaches to Contemporary Interior Design

Transmedia Storytelling

Mass media e controllo sociale nella società di massa

Book I

Teaching in the Knowledge Society: New Skills and Instruments for Teachers

The fulgurating power of creative imagination - Imaginatio Creatrix - setting in motion the Human Condition within the-unity-of-everything there-is-alive is the key to the

rebirth of philosophy. From as early as 1971 (see the third volume of the *Analecta Husserliana* series, *The Phenomenological Realism of the Possible Worlds*, Anna-Teresa Tymieniecka, ed.), *Imaginatio Creatrix* has been the leitmotif for the research work of the World Phenomenology Institute (now published in eighty-three *Analecta Husserliana* volumes), one that is eliciting echoes from all around. Husserl's diagnosis of a crisis in Western science and culture, the inspiration of much of postmodern phenomenology, has yielded place to a wave of scientific discovery, technological invention, and change in societal life, individual lifestyles, the arts, etc. These throw a glaring light on human creative genius and the crucial role of the imagination that gives it expression. This present collection is an instance of that expression and the response it evokes. It manifests the role of imagination in forming and interpreting our world -in-transformation in a new way and opens our eyes to marvel at the new world on the way. Papers by: Semiha Akinci, John Baldacchino, Angela Ales Bello, Elif Cirakman, Tracy Colony, Carmen Cozma, Charles de Brantes, Mamuka G. Dolidze, Edward Domagala, Shannon Driscoll, Nader El-Bizri, Ignacy Fiut, William Franke, Elga Freiberga,

Beata Furgalska, Nicoletta Ghigi, Jennifer Anna Gosetti-Ferencei, David Grünberg, Oliver W. Holmes, Milan Jaros, Rolf Kühn, Maija Kule, Rimma Kurenkova, Matthew Landrus, Nancy Mardas, David Martinez, William D. Melaney, Mieczyslaw, Pawel Migon, Martin Nkafu Nkemnkia, Leszek Pyra, W. Kim Rogers, Bruce Ross, Osvaldo Rossi, Julio E. Rubio, Diane G. Scillia, Mina Sehdev, Dennis E. Skocz, Mariola Sulkowska, Robert D. Sweeney, Jan Szmyd, Piero Trupia, Anna-Teresa Tymieniecka, Richard T. Webster.

The contributors to this book have explored various aspects of urban imagination, so intimately related to a peculiar social environment. They are historians and geographers, linguists and cultural students. Their methodologies are very different, their sources poles apart. And yet, they address the same object of study, social and spatial segregation and urban eruptions, though severally defined: from epidemics to anarchist scares, urban uprisings to mental maps, or the reverberations of urban memories in song, novels and museums. Case studies consider the towns of Liverpool, London, Hull, New York, Salvador de Bahia, or more generally France and America. The networks created among intellectuals and labourers, anarchists

and migrants, or the lack of communication between those who feel oppressed (rioters, strikers, anti-vaccination protesters) and those in control, are a further common denominator. In a way, urban epidemics were the epitome of the repulsive character large cities possessed in the eyes even of their own inhabitants. If they were the receptacle of so many foreigners, and shady political characters, if they were the scenes of social and ethnic conflict, and violence, and promiscuity, and prostitution, and drunkenness, and pauperism, they were of necessity a festering sore which nothing could eradicate. It is strange that something of this fear should linger on today—otherwise, how can one explain the lacunae in the official memory of museums?—despite the cultural efforts produced in the opposite direction, with Ackroyd's love for East-End London, with the revival of a Little Italy in every major American city, with the nostalgic folklorisation of past miseries in Salvador de Bahia and in popular song. What sense of belonging can be generated by an obliteration of the past, what dynamic local culture can spring from an absence, from a hole in collective memory? This book goes some way to filling those gaps. Transmedia Storytelling explores the theories

and describes the use of the imagery and techniques shared by producers, authors and audiences of the entertainment, information and brand communication industries as they create and develop their stories in this new, interactive ecosystem.

Capire i media. Gli strumenti del comunicare
Mantua Humanistic Studies. Volume VII
IMG 2019

Domestic Life in Modern Italian Art and Visual Culture

Moravians in North Carolina

The followers of Icarus. Sorcerer's Apprentices in every aspect of life, past and present.

As architectural designs continue to push boundaries, there is more exploration into the bound shape of architecture within the limits of spaces made for human usability and interaction. The Handbook of Research on Form and Morphogenesis in Modern Architectural Contexts provides emerging research on the process of architectural form-finding as an effort to balance perceptive efficiency with functionality. While highlighting topics such as architectural geometry, reverse modeling, and digital fabrication, this book details the geometric process that forms the shape of a building. This publication is a vital resource for scholars, IT professionals, engineers, architects, and business managers seeking current research on the development and creation of architectural design.

In "The Idea of Sport in Western Culture from Antiquity to the Contemporary Era," Dr Saverio Battente examines the concept of sport as an element of Western culture. Sport has aided in structuring the collective identities that underpin individual civilisations in the West, and, far from being a merely marginal phenomenon, it has in fact been an essential feature of Western civilisation and culture from antiquity, in its various forms. The starting point of the book is the idea that there is a certain number of universal traits—unchanged across time and different cultures—underlying all sports, even if there are a series of entirely original elements with which sport has been linked over the centuries in specific civilizations. This volume thus makes a comparative analysis of the ancient, modern, and contemporary worlds and various national contexts; longues durées (whose presence transcends anthropological and cultural barriers), divergences, and discontinuities pertaining to the concept of sport are identified and explored. The book also looks at the link between the rise of civilisation and the educational and training function of sport, as well as the connection between a culture's decline and a growing emphasis on sport as an element of entertainment and spectacle in of itself.

This book gathers peer-reviewed papers presented at 1st International and Interdisciplinary Conference on Digital Environments for Education, Arts and Heritage (EARTH2018), held in Brixen, Italy in July 2018. The papers focus on interdisciplinary and multi-disciplinary

research concerning cutting-edge cultural heritage informatics and engineering; the use of technology for representation, preservation and communication of cultural heritage knowledge; as well as heritage education in digital environments; innovative experiments in the field of digital representation; and methodological reflections on the use of IT tools in various educational contexts. The scope of the papers ranges from theoretical research to applications, including education, in several fields of science, technology and art. EARTH 2018 addressed a variety of topics and subtopics, including digital representation technologies, virtual museums and virtual exhibitions, virtual and augmented reality, digital heritage and digital arts, art and heritage education, teaching and technologies for museums, VR and AR technologies in schools, education through digital media, psychology of perception and attention, psychology of learning and communication, as well as serious games and gamification. As such the book provides architects, engineers, computer scientists, social scientists and designers interested in computer applications and cultural heritage with an overview of the latest advances in the field, particularly in the context of science, arts and education.

Discourses, Cultures, and Practices

New Skills and Instruments for Teachers

Archaeology in the Age of Sensing

The Lost Tetrads of Marshall McLuhan

Keeping the Lid on

Imagery, Shapes and Techniques

"This book investigates changes induced by information and communications technology in today's education system"--Provided by publisher.

The nature of life consists in a constructive becoming (see *Analecta Husserliana* vol. 70). Though caught up in its relatively stable, stationary intervals manifesting the steps of its accomplishments that our attention is fixed. In this selection of studies we proceed, in contrast, to envisage life in the Aristotelian perspective in which *energia*, forces, and dynamisms of life at work are at the fore. Startling questions emerge: `what distinction could be drawn between the prompting forces of life and its formation? Or, is this distinction a result of our transcendental faculties?' The answers to these questions reveal themselves, as Tymieniecka proposes, at the phenomenologically ontopoietic level of life's origination where transcendentalitly surges.

Nuova edizione di un classico del nostro catalogo che consente di fare il punto sul pensiero di Marshall McLuhan e al suo ampio lavoro, presentando ragionatamente tutte le posizioni emerse in Italia ed alcune principali di quelle maturate all'estero. Oggi il testo si conferma quanto mai attuale, tenuto conto dei profondi cambiamenti socio-culturali in atto, sulla spinta delle nuove tecnologie della comunicazione, come i social network.

Paradiso americano. Saggi sull'arte e l'anti-arte 1963-2008

Antropologie dell'immagine

New images and the principles of modernity

Double-Edged Comforts

Life Energies, Forces and the Shaping of Life: Vital, Existential

Il quarto uomo

The scientific series Mantua Humanistic Studies (ISSN 2612-0437) is devoted to collect studies, proceedings, and papers in the field of Humanities. Every volume is peer-reviewed, and is published

with its own ISBN code. A full electronic version (PDF) of the volume is shared for free in “Gold Open Access” - and fully indexed - on Google Books database. Moreover, traditional paper copies are available for purchasing at major booksellers.

The emergence and spread of new images - photography, film, television and audiovisual - have brought about an important epistemological revolution that has encouraged contemporary man to have a new attitude of confidence not only towards the image but also to reality. The modern knowledge that exploded man 's certainties into hundreds of relative truths has been removed. The perfect doubling of reality offered by the new media has quietly eliminated doubt about the faithful restitution of reality into images, and, consequently, into the events of the outside world. Opposing this credulity, this mental breakdown as Joseph Conrad called it, we will need to recover the principles and themes of modern thought that came into existence in the Seventeenth century. This recovery will serve not only to oppose illusions and deceits, but also to understand the nature of the new images better. Peeking into the home through the eyes of artists and image-makers, this book unveils the untold story of Italian domestic experiences from the 1940s to the 1970s. Torn between the trauma of World War II and the frenzied optimism of the postwar decades, and haunted by the echoes of fascism, the domestic

realm embodied contrasting and often contradictory meanings: care and violence, oppression and emotional fulfillment, nourishment and privation. Silvia Bottinelli casts a fresh light on domestic experiences that are easily overlooked and taken for granted, finding new expressions of home - as an idea, an emotion, a space, and a set of habits - in a variety of cultural and artistic movements, including new realism, visual poetry, pop art, arte povera, and radical architecture, among others. *Double-Edged Comforts* finds nuance by viewing artistic interpretations of domestic life in dialogue with contemporaneous visual culture: the advertisements, commercials, illustrations, and popular magazines that influenced and informed art, even materially, and often triggered the critical reactions of artists. Bottinelli pays particular attention to women's perspectives, discussing artworks that have fallen through the cracks of established art historical narratives and giving specific consideration to women artists: Carla Accardi, Marisa Merz, Maria Lai, Ketty La Rocca, Lucia Marcucci, and others who were often marginalized by the Italian art system in this period. From sleeping and bathing, chores, and making and eating food to the arrival of television, *Double-Edged Comforts* provides a fresh account of modern domesticity relevant to anyone interested in understanding how we make sense of the places we live and what we do there, showing how art

complicates the familiar comforts and meanings of home.

EARTH 2018

eCulture

Cultural Content in the Digital Age

Discipline Filosofiche (2008-2)

Stories in Post-Human Cultures

Proceedings of the 2nd International and Interdisciplinary Conference on Image and Imagination

Marshall McLuhan was the visionary theorist best known for coining the phrase “the medium is the message.” His work prefigures and underlies the themes of writers and artists as disparate and essential as Andy Warhol, Nam June Paik, Neil Postman, Seth Godin, Barbara Kruger, and Douglas Rushkoff, among countless others. Shortly before his death, together with his media scholar son Eric, McLuhan worked on a new literary/visual code-almost a cross between hieroglyphics and poetry-that he called “the tetrads.” This was the ultimate theoretical framework for analyzing any new medium, a koan-like poetics that transcends traditional means of discourse. Some of the tetrads were published, but only a few. Now Eric McLuhan has recovered all the “lost” tetrads that he and his father developed, and accompanies them here with accessible explanations of how they function.

This book gathers peer-reviewed papers presented at the 1st International and

Interdisciplinary Conference on Image and Imagination (IMG 2019), held in Alghero, Italy, in July 2019. Highlighting interdisciplinary and multi-disciplinary research concerning graphics science and education, the papers address theoretical research as well as applications, including education, in several fields of science, technology and art. Mainly focusing on graphics for communication, visualization, description and storytelling, and for learning and thought construction, the book provides architects, engineers, computer scientists, and designers with the latest advances in the field, particularly in the context of science, arts and education.

I nuovi media sono senza dubbio destinati a nascere, stanno già nascendo. Nel frattempo, però, il paesaggio dell'immaginario si manifesta senza alcun pudore nei vecchi media della morente civiltà di massa: il cinema e il libro.

Smentendo una profezia di Mc Luhan, già negli anni ottanta Ridley Scott e David Cronenberg, William Gibson e Bruce Sterling, Paul Verhoeven hanno cominciato a disegnare le mappe della nuova simbiosi, a far circolare i primi veri trattati di psicologia del cyborg.

ZoneModa Journal 03

Proceedings of the 1st International and Interdisciplinary Conference on Digital Environments for Education, Arts and Heritage

La Città Altra. Storia E Immagine Della Diversità Urbana: Luoghi E Paesaggi Dei Privilegi E Del Benessere, Dell'isolamento, Del Disagio, Della Multiculturalità. Ediz. Italiana E

Inglese

percorsi e figure della nuova teoresi americana con un'antologia di testi inediti in Italia Handbook of Research on Form and Morphogenesis in Modern Architectural Contexts

This volume debuts the new scope of Remote Sensing, which was first defined as the analysis of data collected by sensors that were not in physical contact with the objects under investigation (using cameras, scanners, and radar systems operating from spaceborne or airborne platforms). A wider characterization is now possible: Remote Sensing can be any non-destructive approach to viewing the buried and nominally invisible evidence of past activity. Spaceborne and airborne sensors, now supplemented by laser scanning, are united using ground-based geophysical instruments and undersea remote sensing, as well as other non-invasive techniques such as surface collection or field-walking survey. Now, any method that enables observation of evidence on or beneath the surface of the earth, without impact on the surviving stratigraphy, is legitimately within the realm of Remote Sensing. The new interfaces and senses engaged in Remote Sensing appear throughout the book. On a philosophical level, this is about the landscapes and built environments that reveal history through place and time. It is about new perspectives—the views of history possible with Remote Sensing and fostered in part by immersive, interactive 3D and 4D environments discussed in this volume. These perspectives are both the result and the implementation of technological, cultural, and epistemological advances in record keeping, interpretation, and conceptualization. Methodology presented here builds on the current ease and speed in collecting data sets on the scale of the object, site, locality, and landscape. As this volume shows, many disciplines surrounding archaeology and related cultural studies are currently involved in Remote Sensing, and its relevance will only increase as the methodology expands.

This book, based on authoritative sources and reports, links

environmental communication to different fields of competence: environment, sustainability, journalism, mass media, architecture, design, art, green and circular economy, public administration, big event management and legal language. The manual offers a new, scientifically based perspective, and adopts a theoretical-practical approach, providing readers with qualified best practices, case studies and 22 exclusive interviews with professionals. A fluent style of writing leads the readers through specific details, enriching their knowledge without being boring. As such it is an excellent preparatory and interdisciplinary academic tool intended for university students, scholars, professionals, and anyone who would like to know more on the matter.

Media and politics have always been mutually influential. The media plays an important political role of its own in promoting and discussing policies, as well as conveying representations of power and ideology. On the other hand, media outlets are themselves subject to political forces that have an impact on their editorial line. This mutual influence comes to light not only in journalistic practices, but also in how news is constructed and conveyed. This volume explores the relations between politics and various types of media as expressed in different areas of the world, namely Europe, Asia, the Americas, and the Middle East. Such a complex landscape calls for a multiplicity of analytical tools and cannot ignore specific socio-political, geographic, linguistic, and cultural contexts which may be overlooked when approached from a global perspective. In this volume, a combination of senior scholars and young experts from a wide range of disciplines, such as discourse analysis, international relations, and cultural studies, come together in a conversation which recognizes the media as a global phenomenon without neglecting its local specificities.

Urban Eruptions and Social Control since the 19th Century

A Journey into Eco-Communication

Handbook of Research on Visual Computing and Emerging

Geometrical Design Tools

Lifelong Learning for Inclusion

Pop – Cultures/Fashion

Communicating the Environment to Save the Planet

In the news on various media it often happens to hear of characters assimilated to "sorcerer's apprentices", as they are responsible for consequences that are almost always detrimental and of which they unintentionally lose control.

Characters like these have always existed: the essay tries to identify some in the most varied areas, to tell the circumstances in which these apprentices handle their "magic formula", whether it really is a chemical formula, or a theory, of a book, a weapon, a drug, a material, the crowd or even sexuality, sometimes making unexpected discoveries. In the end, the author tries to outline the recurrent features of sorcerer's apprentices, perhaps to be able to recognize them, if they wander among us, learn to stay away from them or try to prevent them from harming themselves and especially others.

Interior design can be considered a discipline that ranks among the worlds of art, design, and architecture and provides the cognitive tools to operate innovatively within the spaces of the contemporary city that require regeneration. Emerging trends in design combine disciplines such as new aesthetic

in the world of art, design in all its ramifications, interior design as a response to more than functional needs, and as the demand for qualitative and symbolic values to be added to contemporary environments. Cultural, Theoretical, and Innovative Approaches to Contemporary Interior Design is an essential reference source that approaches contemporary project development through a cultural and theoretical lens and aims to demonstrate that designing spaces, interiors, and the urban habitat are activities that have independent cultural foundations. Featuring research on topics such as contemporary space, mass housing, and flexible design, this book is ideally designed for interior designers, architects, academics, researchers, industry professionals, and students. Current digital processes of production, reproduction and distribution of information affect the perception of time, space, matter, senses and identity. This book explores the research question: what are the psycho-physiological dimensions of the ways people experience their presence in the world and the world's presence in them? Because they deal principally with issues of perception and sentience, with a particular emphasis on art, there is in

all chapters an invitation to experience a shift of perception. An embodied sensation of the world and a re-sensorialization of the environment are described to complement the visually-biased perspective with a renewed sense of humans' relationship to their spatial and material surrounding. As such, this book presents the topological reunion of sensation and cognition, of sense and sensibility and of body, self and world. The perception of the "Point of Being", to which the various chapters of this book invite the reader, proposes an alternative to the "Point of View" inherited from the Renaissance; it offers a way to situate the sense of self through the physical, digital and electronic domains that shape physical, social, cultural, economic and spiritual conditions at the beginning of the twenty-first century. Nine authors explore different ways in which the paradigm of the Point of Being can bridge the interval, the discontinuity, between subjects and objects that began with the diffusion of the phonetic alphabet. The Point of Being is a signpost on that journey.

Il Saggiatore 1958–2008

Bibliography of Semiotics, 1975–1985

The Point of Being

La nuova galassia McLuhan

Il pensiero post-filosofico

postmodernità o crisi della modernità?

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Guarneri. La revisione delle norme sulla revisione costituzionale. Un'analisi filosofica, by Stefano Colloca. On the Tenability of Axiological Relativism, by Stefano Colloca. Per una riflessione su storia e politica in Martin Heidegger, by Domenico Scalzo. Su tecnica e politica. Massimo Cacciari interprete della questione della tecnica in Martin Heidegger, by Domenico Scalzo. Uno strumento per una didattica di qualità: la LIM, by Orlando De Pietro.

Visual computing and descriptive geometry are multidisciplinary fields addressing the handling of images, 3D models, and other computer graphics. These ideas are experiencing a revival due to emergent technologies and applications available to developers. Based in traditional forms of design and architecture, these fields are currently experiencing a bounty of new research based on old principles. The Handbook of Research on Visual Computing and Emerging Geometrical Design Tools seeks to add to this knowledge base by considering these technologies from a designer's perspective rather than reiterating the principles of computer science. It combines aspects of geometry and representation with emerging tools for CAD, generation, and visualization while addressing the digital heritage of such fields. This book is an invaluable resource for developers, students of both graphic and computer-generated design, researchers, and designers. Do virtual museums really provide added value to end-users, or do they just contribute to the abundance of

images? Does the World Wide Web save endangered cultural heritage, or does it foster a society with less variety? These and other related questions are raised and answered in this book, the result of a long path across the digital heritage landscape. It provides a comprehensive view on issues and achievements in digital collections and cultural content.

Virtuale

The Pivotal Force of the Genesis/Ontopoiesis of Human Life and Reality

The Idea of Sport in Western Culture from Antiquity to the Contemporary Era

Imaginatio Creatrix

Cinema is a dream

Mantua Humanistic Studies. Volume IV