

File Type PDF

Firms In The

International

Firms In The
Economy Firm

Heterogeneity
Meets

International
Economy

Firm
Business Cesifo

Seminar Series

Heterogeneity

Meets

International

Business

File Type PDF

Firms In The

Cesifo

International

Seminar

Economy Firm

Series

Heterogeneity

Written by eminent

scholars who are

well known within

their fields across

Europe, this book

explores changes in

the international

File Type PDF

Firms In The

International

economic

Economy Firm

environment, their

Heterogeneity

impacts on the

strategy of firms

and the spatial

consequences of

these changes in

strategy. The

economic

environment in

which major

companies operate

is subject to rapid

File Type PDF

Firms In The

International

Economy Firm

Heterogeneity

Meets

International

Business Info

Services

and important

changes. Such

changes have their

impact on the

strategy of major

and even smaller

companies and

changes in these

firm's strategies

often have

important

implications for the

location choice of

File Type PDF

Firms In The

International

Economy Firm

Heterogeneity

Meets

International

Addressing these

issues in a clear yet

rigorous manner,

this book is an

excellent resource

for students and

researchers

working and

File Type PDF

Firms In The

International
Economy Firm
studying in the
areas of

Heterogeneity
international

business,

International
corporations,

business strategy,

economic Series

geography and

business

geography.

Global commerce is
rapidly organizing
around regional

File Type PDF

Firms In The

International

trading blocs in

North America,

Western Europe,

Pacific Asia, and

elsewhere--with

potentially

dangerous

consequences for

the world trading

system. Professor

Kerry Chase

examines how

domestic politics

File Type PDF

Firms In The

International

has driven the
emergence of these

trading blocs,

arguing that

businesses today

are more favorably

inclined to global

trade liberalization

than in the past

because recent

regional trading

arrangements have

created

File Type PDF

Firms In The

International

opportunities to
Economy Firm
restructure

Heterogeneity
manufacturing

Meets
more efficiently.

International
Trading Blocs is the

first book to
CESifo

Systematically
Studies

demonstrate the

theoretical

significance of

economies of scale

in domestic

pressure for trading

File Type PDF

Firms In The

International

bloccs, and thereby
build on a growing

research agenda in

areas of political

economy and

domestic politics.

"Chase has written

a superb book that

provides us with an

innovative and

compelling

explanation for the

development of

File Type PDF

Firms In The

International
trading blocs."

--Vinod Aggarwal,

Director, Berkeley

APEC Study Center,

University of

California, Berkeley

Kerry A. Chase is

Assistant Professor

of Political Science

at Tufts University.

How do firms from

emerging

economies strive

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Firms In The

International

for the

Economy Firm

internationalization

Heterogeneity

of their business?

Meets

This comprehensive

International

two-volume

Business Info

collection tackles

Services Direct

this question by

taking a closer look

at underexplored

issues, including

bottom of the

pyramid (BoP)

business models,

File Type PDF

Firms In The

International

value creation and

Economy Firm
co-creation,

Heterogeneity
employee

commitment and

the 'born global '

concept. Volume II

examines Series

internationalization

from the

perspective of

European and

African firms. It

covers an array of

File Type PDF

Firms In The

International

pressing issues

Economy Firm
within Europe

Heterogeneity
including

Meets
responsible

International
business practices

Business SMEs
between SMEs from

Small
developed and

emerging countries,

and the impact of

psychic distance,

while coverage of

African firms places

a spotlight on

File Type PDF

Firms In The

International

Economy Firm

Heterogeneity

Meets

International

Business & Ecoifo

Seminars & S

and

internationalization

processes, this

second volume

offers a

comprehensive

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Firms In The

International

guide for all
Economy Firm
researchers of

Heterogeneity

Meets
business.

In The International

Economy Since

1945, Sidney

Pollard describes

the most important

global

developments in

economics during

the last half

File Type PDF

Firms In The

International

Economy Firm

Heterogeneity

Meets

covers all

geographical

regions and

considers the

effects of the major

countries on each

other. The

International

Economy Since

1945 analyses

File Type PDF

Firms In The

International

institutional issues,
Economy Firm
such as monetary

Heterogeneity
policy or the

Meets
multinational

International
company, as well as

Review Guide
worldwide issues.

Series
The author

considers the

impact of policies

on economic life

and includes

discussion of: * the

threat to the

File Type PDF

Firms In The

International

environment

Economy Firm

caused by

Heterogeneity

economic change *

Meets

advances in

International

technology as they

Business Info

relate to growth *

Series

fluctuations in

standards of living

in all parts of the

world * policies

pursued and how

they influence

growth * reactions

File Type PDF

Firms In The

International

of other nations to
Economy Firm
the plight of the

Heterogeneity
Third World* the

Communist and Far

Eastern economies

* the impact of

World War II on the

global economy.

The International

Economy Since

1945 debates the

key issues of

current global and

File Type PDF

Firms In The

International

national policy-
making and the

effects of greater

economic

integration on

inflation and

employment.

The Firm in the

International

Economy

Multinationals of

the South

International

File Type PDF
Firms In The
International
Economics and
Economy Firm
Business
Heterogeneity
States, Firms, and
Regions in the
World Economy
Multinational
Enterprises and the
Global Economy
Volume II: European
and African
Perspectives
World Class

"Impressive... This
Page 22/224

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Firms In The

International

is an evidence-based

bottom-up account

of the realities of

globalisation. It is

more varied, more

subtle, and more

substantial than

many of the popular

works available on

the subject." --

Financial Times

Based on a five-year

File Type PDF

Firms In The

International

study by the MIT

Economy Firm

Industrial

Heterogeneity

Performance

Meets

Center, How We

Compete goes into

the trenches of over

500 international

Seminar Series

companies to

discover which

practices are

succeeding in

today's global

Page 24/224

Page 24/224

Page 24/224

Page 24/224

Page 24/224

Page 24/224

Page 24/224

File Type PDF

Firms In The

International

*economy, which are
failing –and why.*

Economy Firm

There is a rising

fear in America

that no job is safe.

International
Business Cesifo

*In industry after
industry, jobs seem*

to be moving to low-

wage countries in

Asia, Central

America, and

Eastern Europe.

File Type PDF

Firms In The

International

Economy Firm

Heterogeneity

Meets

International

Business Cesifo

Seminar Series

*Production once
handled entirely in
U.S. factories is now
broken into pieces
and farmed out to
locations around the
world. To discover
whether our current
fears about
globalization are
justified, Suzanne
Berger and a group*

File Type PDF

Firms In The

International

of MIT researchers

went to the front

lines, visiting

workplaces and

factories around the

world. They

conducted interviews

with managers at

more than 500

companies, asking

questions about

which parts of the

File Type PDF

Firms In The

International

manufacturing

process are carried

out in their own

plants and which

are outsourced, who

their biggest

competitors are, and

how they plan to

grow their

businesses. How We

Compete presents

their fascinating,

File Type PDF

Firms In The

International

and often

surprising,

conclusions. Berger

and her team

examined businesses

where technology

changes

rapidly—such as

electronics and

software—as well as

more traditional

sectors, like the

File Type PDF

Firms In The

International

automobile industry,

clothing, and textile

industries. They

compared the

strategies and

success of high-tech

companies like Intel

and Sony, who

manufacture their

products in their

own plants, and

Cisco and Dell, who

File Type PDF

Firms In The

International

*rely primarily on
outsourcing. They*

looked closely at

textile and clothing

*to uncover why some
companies,*

including the Gap

and Liz Claiborne,

choose to outsource

production to

foreign countries,

while others, such as

File Type PDF

Firms In The

International

*Zara and Benetton,
base most operations*

at home. What

emerged was far

more complicated

than the black-and-

white picture

presented by

promoters and

opponents of

globalization.

Contrary to popular

File Type PDF

Firms In The

International

belief, cheap labor

is not the answer,

and the world is not

flat, as Thomas

Friedman would

have it. How We

Compete shows that

there are many

different ways to

win in the global

economy, and that

the avenues open to

File Type PDF

Firms In The

International

Economy Firm

Heterogeneity

Meets

International

SUZANNE

BERGER is the

Raphael Dorman

and Helen Starbuck

Professor of

Political Science at

MIT and director of

the MIT

File Type PDF

Firms In The

International

Economy Firm

Heterogeneity

Meets.

Initiative. She was a

member of the MIT

Commission on

Seminar Series

Industrial

Productivity, whose

report Made in

America analyzed

weaknesses and

strengths in U.S.

File Type PDF

Firms In The

International

Economy Firm

1980s. She lives in

Boston ,

Massachusetts.

Conclusion: 13.

Essays by leading

scholars suggest that

insights from

international

business could

enrich firm

heterogeneity

File Type PDF

Firms In The

International

research in

international

economics. Despite

their common roots,

international

economics (IE) and

international

business (IB) have

developed into two

distinct fields of

study. Economists

have directed their

File Type PDF

Firms In The

International

*efforts at
formalizing the
workings of*

*international trade
and investment at
the macroeconomic
level; business*

*scholars have relied
more on data-driven
conceptual
narratives than
mathematical tools.*

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Firms In The

International

Economy Firm

Heterogeneity

Meets

International

Business Cesifo

Seminar Series

But the recent focus of IE literature on firm heterogeneity suggests that IE would benefit from IB analyses of the behavior and organization of the internationalizing firm. The contributions to this volume investigate

File Type PDF

Firms In The

International

*ways that insights
from IB can enrich*

IE research in firm

heterogeneity. The

contributors discuss

firm-specific

advantages in

international trade

and investment,

considering the firm

as the unit of

analysis and

File Type PDF

Firms In The

International

managerial inputs

as a variable in

market entry

decisions; analyze

interactions between

a firm and its

external

environment,

including local

corporate

philanthropy and

institutional settings;

File Type PDF

Firms In The

International

*examine the
boundaries of the*

firm and

organizational

choices such as the

make-or-buy

decision; and

investigate

technology transfer

and innovation

offshoring,

discussing the role

File Type PDF

Firms In The

International
Economy Firm
*of subsidiaries,
inventor*

Heterogeneity
Meets
*employment, and
other related topics.*

International
Business Cesifo
Seminar Series
*Although IE and IB
look at international
firms from*

*different
perspectives, these
contributions make
it clear that there is
a potential for a*

File Type PDF

Firms In The

International

productive exchange

of insights and

information between

the two disciplines.

Contributors Laura

Abramovsky, Carlo

Altomonte, Sjoerd

Beugelsdijk, Bruce

Blonigen, Pamela

Bombarda, Steven

Brakman, Julia

Darby, Rodolphe

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Firms In The

International

Desbordes, Filippo

Di Mauro, María

García-Vega, Harry

Garretsen, Elena

Huergo, Florian

Mayneris, Quyen T.

K. Nguyen, Verena

Nowak, Cheyney

O'Fallon,

Gianmarco

Ottaviano, Michael

Pflüger, Filomena

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Firms In The

International

Pietrovito, Sandra

Poncet, Alberto

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Alan M. Rugman,

Armando Rungi,

Stephan Russek,

Davide Sala, Luca

Salvatici, Christian

Schwarz, Roger

Smeets, Jens

Suedekum, Hans

van Ees, Vincent

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Firms In The

International

Economy Firm

Heterogeneity

Meets

research program

that is transforming

the study of

international trade.

Until a few years

ago, models of

international trade

did not recognize the

heterogeneity of

File Type PDF

Firms In The

International

firms and exporters,

and could not

provide good

explanations of

international

production

networks. Now such

models exist and are

explored in this

volume.

Nations and Firms

in the Global

File Type PDF

Firms In The

International

Economy

The New

International

Economy

Dynamics of

International

Business

Global Goliaths

Global Political

Economy

Immigration and the

Remaking of

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Firms In The

International

Globalization

Understanding the

International

Economic Order

Firms in the

International

Economy Firm

Heterogeneity Meets

International

Business MIT Press

This paper examines

the trade

File Type PDF

Firms In The

International
participation of
Economy Firm

Bangladesh's
Heterogeneity
manufacturing firms

Meets
International
using a three-year
panel. It distinguishes

Business Cesifo
Seminar Series
between extensive
and intensive margin

effects using a
Heckman sample
selection model.

Particular attention is
paid to the role of

File Type PDF

Firms In The

International

imported

Economy Firm

intermediates and

Heterogeneity

inward foreign direct

Meets

investment (FDI) in

International

promoting export

Business Cesifo

development. While

Seminar Series

there is a strong

association between

export performance

and firm size, these

two indicators have a

positive impact on

File Type PDF

Firms In The

International

trade participation at

Economy Firm

the intensive margin

Heterogeneity

for firms of all sizes,

Meets

and importing

International

intermediates also

Business. Cesifo

have a positive

Seminar Series

impact on trade

participation at the

extensive margin. An

analysis of marginal

effects from the

model shows that

File Type PDF

Firms In The

International

small firms

Economy Firm

experience the

Heterogeneity

smallest export boost

Meets

from importing and

International

inward FDI,

Business Cesifo

although the effect is

Seminar Series

still quantitatively

large. From a policy

perspective, the paper

highlights the

importance of

international

File Type PDF

Firms In The

International

openness and global

value chain linkages

as drivers of export

success, including for

smaller firms. It also

stresses the possible

alternative ways

through which small

and medium-sized

enterprises (SMEs)

may participate in the

international

File Type PDF

Firms In The

International

economy, such as by

exporting indirectly.

Reconciling legitimate

policy interest in SME

trade with the

universal empirical

finding that larger

firms participate to a

greater degree in the

trading economy

should be an

important objective

File Type PDF

Firms In The

International

of future research.

Economy Firm

"This book provides

Heterogeneity

an understanding of

Meets

the recent rise of the

International

economic nationalism

Business Cesifo

in the context of the

Seminar Series

hyper connected

global economy.

Strategies for the

managers of the

domestic and

international firms

File Type PDF

Firms In The

International

will be discussed to

make their firms

successful"--

How multinationals

contribute, or don't,

to global prosperity

Globalization and

multinational

corporations have

long seemed partners

in the enterprise of

economic growth:

File Type PDF

Firms In The

International

*globalization-led
Economy Firm
prosperity was the*

goal, and giant

corporations

spanning the globe

would help achieve it.

In recent years,

however, the notion

that all economies,

both developed and

developing, can

prosper from

File Type PDF

Firms In The

International

globalization has

been called into

question by political

figures and has

fueled a populist

backlash around the

world against

globalization and the

corporations that

made it possible. In

an effort to elevate

the sometimes

File Type PDF

Firms In The

International
contentious public

Economy Firm
debate over the

Heterogeneity
conduct and

Meets.
operation of

International
multinational

Business Cesifo
corporations, this

Seminar Series
edited volume

examines key

questions about their

role, both in their

home countries and

in the rest of the

File Type PDF

Firms In The

International

world where they do

Economy Firm

business. Is their

Heterogeneity

multinational nature

Meets

an essential driver of

International

their profits? Do U.S.

Business Cesifo

and European

Seminar Series

multinationals

contribute to home

country employment?

Do multinational

firms exploit foreign

workers? How do

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Firms In The

International

multinationals

Economy Firm

influence foreign

Heterogeneity

policy? How will the

Meets

rise of the digital

International

economy and digital

Business Cesifo

trade in services

Seminar Series

affect

multinationals? In

addressing these and

similar questions, the

book also examines

the role that

File Type PDF

Firms In The

International

multinational

Economy Firm

corporations play in

Heterogeneity

the outcomes that

Meets

policymakers care

International

about most: economic

Business Cesifo

growth, jobs,

Seminar Series

inequality, and tax

fairness.

The Impact of the

First World War on

International

Business

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Firms In The

International

*Corporations and
Economy Firm
Public Policies in a
Heterogeneity
Global Economy*

*Meets
High-Growth Firms*

*International
Globalization of
Business Cesifo
Technology
Seminar Series*

*Brazil, Russia, India
and China (BRICs)*

International

Business and

Emerging Economy

Firms

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Firms In The

International

Economy Firm

Heterogeneity

Meets

International

Business Case

Study Cases

International

Business Case

Study Cases

International

Business Case

Study Cases

International

***How We Compete
In recent years,
globalization
and the
expansion of
information
technologies
have reshaped
managerial
practices,
forcing
multinational
firms to adjust***

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Firms In The

International

Economy Firm

Heterogeneity

Meets

International

Business

Search

foreign

competitors. In

International

Differences in

the Business

Practices and

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Firms In The

International

Economy Firm

Heterogeneity

Meets

International

Examines The

Phenomenon Of

Widespread

Differences In

Managerial

Practices Across

Firms,

Establishments

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Firms In The

International

**within firms,
and countries.**

This volume

brings together

eight studies

that combine

qualitative and

quantitative

insider analysis

of business

practices such

as the use of

teams,

File Type PDF

Firms In The

International

***incentive pay,
lean***

manufacturing,

and quality

control,

revealing the

elements that

determine

which practices

are adopted and

why.

International

Differences in

File Type PDF

Firms In The

International

***the Business
Economy Firm***

***Heterogeneity
Productivity of***

Firms offers a

much-needed

model for

measuring the

productivity

and

performance of

international

firms in a fast-

paced global

File Type PDF

Firms In The

International

economy.

This book

examines the

economic

environment

and phenomena

of multinational

business with

reference to

case studies of

major

multinational

companies,

File Type PDF

Firms In The

International

***including IBM,
Philips, Nissan***

and Volvo. It

assesses how

the major

theories

explaining the

response of

companies to

changes are

borne out by

the experience

of individual

File Type PDF

Firms In The

International

firms.

**The economic
power of Brazil,**

Russia, India

and China

(BRICs) is

rapidly

increasing,

changing the

landscape of

global

economics and

politics. Top

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Firms In The

International

scholars of

international

business

address in this

vital volume the

markets, Cesifo

strategy Series

implications,

challenges and

possibilities of

this new

economic

reality. As these

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Firms In The

International

Economy Firm

Heterogeneity/

Meets

International/

Business/Cesifo

Series

increase. The

contributors

describe the

favorable

circumstances

these evolving

File Type PDF

Firms In The

International

economies

could provide

for the US and

other countries,

such as

expanded

markets and

services, higher

returns on

investments,

and new

partners in

building a more

File Type PDF

Firms In The

International
*peaceful and
prosperous*

Economy, Firm
Heterogeneity
world. In

contrast, they

also discuss

risks to

traditional

industries and

possible

challenges to

positions on

human rights

and intellectual

File Type PDF

Firms In The

International

property

protections,

environmental

standards, free

markets and

democratic

governments.

The volume

emphasizes the

need for

companies to

adopt strategies

to stay ahead in

File Type PDF

Firms In The

International
the changing

Economy, Firm
business

Heterogeneity,
environment.

Meats
Governments

International
must also

Business, Cisco
design and

Search, Online
implement new

policies geared

toward

mutually

beneficial

relationships

with BRICs.

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Firms In The

International

Economy Firm

Heterogeneity

Meets

International

Business

Journal of

International

Business

Review

Vol. 45, No. 1

Spring 2007

ISSN 0022-2509

This enlightening study will be of great interest to students and scholars of international business. Executives of large companies will find it of great practical use

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Firms In The

International

Economy Firm

Heterogeneity

Meets

International

Remarkably, a

small fraction

of firms

account for

most of the job

and output

creation in high-

income and

File Type PDF

Firms In The

International

***developing
countries alike.***

Economy Firm

Heterogeneity

***Does this imply
that the path to***

Meets

International

***enabling more
economic***

Cesifo

dynamism lies

Springer

in selectively

targeting high-

potential firms?

Or would

pursuing broad-

based reforms

File Type PDF

Firms In The

International

***that minimize
distortions be
more effective?***

Inspired by

these questions,

this book

presents new

evidence on the

incidence,

characteristics,

and drivers of

high-growth

firms based on

File Type PDF

Firms In The

International

***in-depth studies
of firm***

dynamics in

Brazil, Côte

d'Ivoire,

Ethiopia, Cesifo

Hungary, India,

Indonesia,

Mexico, South

Africa,

Thailand,

Tunisia, and

Turkey. Its

File Type PDF

Firms In The

International

**findings reveal
that high-**

growth firms

are not only

powerful

engines of job

and output

growth but also

create positive

spillovers for

other

businesses

along the value

File Type PDF

Firms In The

International

Economy Firm

Heterogeneity

Meets

International

Business Center

Series

Journal

Journal

Journal

Journal

Journal

Journal

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Firms In The

International
performance.

Its findings

show that most

firms struggle

to sustain rapid

rates of

expansion and

that the

relationship

between high

growth and

productivity is

often weak.

File Type PDF

Firms In The

International

**Consequently,
the book calls**

for a shift

toward policies

that improve

the quality of

firm growth by

supporting

innovation,

managerial

skills, and

firms' ability to

leverage global

File Type PDF

Firms In The

International

Economy Firm

Heterogeneity

Meets

International

Business Info

Series

***linkages and
agglomeration.***

***To help policy
makers***

structure

policies that

support firm

growth, the

book proposes a

new ABC

framework of

growth entrepre

neurship:

File Type PDF

Firms In The

International

**improving
Allocative**

efficiency,

encouraging Bu

siness-to-

business

spillovers, and

strengthening

firm

Capabilities.

This book is the

third volume of

the World Bank

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Firms In The

International

Economy Firm

Heterogeneity

Meets

International

Business

Seminar Series

determinants of

productivity to

global policy

makers. 'Policy

makers often

get carried

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Firms In The

International

Economy Firm

Heterogeneity

Meets

International

Business Case

Search Case

away by the disproportionate contributions of high-growth firms to job and output growth and commit to pursuing policies targeting the potential 'stars.' This book separates

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Firms In The

International

Economy Firm

Heterogeneity

Meets

International

Business Gesifo

Journal

analysis of high-

growth firms

across a range

of developing

countries,

making a

File Type PDF

Firms In The

International

***compelling
argument that
public policy to
pick***

prospective

winners is

***neither possible
nor desirable.***

***Policy makers
would be wise***

to consult its

arguments and

policy advice

File Type PDF

Firms In The

International

***when designing
the next***

generation of

policies to

support the

growth of

firms. William

R. Kerr

Professor of

Business

Administration,

Harvard

University;

File Type PDF

Firms In The

International

author of The

Gift of Global

Talent: How

Migration

Shapes

Business,

Economy and

Society 'How to

ignite and

sustain high

firm growth has

eluded both

economic

File Type PDF

Firms In The

International

**analysis and
thought leaders**

in policy and

business.

Through its

meticulous and

thoughtful

analysis, this

important new

book provides a

tractable

framework to

guide policy to

File Type PDF

Firms In The

International
Economy Firm

Heterogeneity

Meets

International
Business
Sovereignty

context.' David

Audretsch

Distinguished

Professor and

Director of the

Institute for

Development

File Type PDF

Firms In The

International

Strategies,
Economy Firm
Indiana

Heterogeneity
University .

The Effects of a

Political-

Economic

Paradigm Shift

Multinational

Corporations in

the 21st

Century

Economy

International

File Type PDF

Firms In The

International

Business

Economy Firm

Heterogeneity

Meets

International

Differences in

the Business

Practices and

Productivity of

Firms

Global Firms

An Introduction

to International

Economics and

File Type PDF

Firms In The

International

Business

The authors

survey national

competition

policies and the

issues they

raise for

international

trade and

investment. The

book includes

detailed

recommendations

for

File Type PDF

Firms In The

international
Economy Firm
agreement on

minimum
heterogeneity

standards in

those competitio
n-policy

measures that
Seminar Series
affect the

ability of

foreign firms to
contest markets.

These standards
could be

negotiated and

File Type PDF

Firms In The

International

*implemented
bilaterally,*

regionally, and

globally at the

World Trade

Organisation.

People

throughout the

world are now

commemorating

the centenary of

the start of the

First World War.

For historians

File Type PDF

Firms In The

*of international
Economy Firm
business and
finance, it is
an opportunity
to reflect on
the impact of
the war on
global business
activity. The
world economy
was highly
integrated in
the early
twentieth*

File Type PDF

Firms In The

International

century thanks
to nearly a

century of

globalisation.

In 1913, the

economies of the
countries that

were about to go

war seemed

inextricably

linked. The

Impact of the

First World War

on International

File Type PDF

Firms In The

International

Business

Economy Firm
explores what

happened to

international

business

organisations

when this

integrated

global economy

was shattered by

the outbreak of

a major war.

Studying how

companies

File Type PDF

Firms In The

International

Economy Firm

History of

the First World

War offers

important

lessons to

policymakers and

businesspeople

in the present,

concerning for

instance the

impact of great

power politics

File Type PDF

Firms In The

International
Economy Firm
thesis that
globalization
reduces the
likelihood of
inter-state
warfare. This is
the first book
to focus on the
impact of the
First World War
on international
business. It

File Type PDF

Firms In The

International

Economy Firm

heterogeneity

Britain, France,

Germany, Japan,

China, and the

United States as

well as those in

neutral

countries such

as the

Netherlands,

Sweden, and

Argentina,

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Firms In The

International
Economy Firm
covering a wide

range of Firm

industries

including

financial

services, Cesifo

mining, Seminar Series

manufacturing,

foodstuffs, and

shipping.

Studying how

firms responded

to sudden and

dramatic change

File Type PDF

Firms In The

International

in the

geopolitical

environment in

1914 offers

lessons to the

managers of

today's MNEs,

since the world

economy on the

eve of the First

World War has

many striking

parallels with

the present.

File Type PDF

Firms In The

International

Aimed at
researchers,

academics and

advanced

students in the

fields of

Business

History,

International

Management and

Accounting

History; this

book goes beyond

the extant

File Type PDF

Firms In The

literature on
this topic

namely due to
the broad range

of industries
and countries
covered. The

Impact of the
First World War
on International
Business covers
a broad range of
geographical
areas and topics

File Type PDF

Firms In The

International

*examining how
private firms*

responded to

government

policy and have

based their

contributions

mainly on

primary sources

created by

business people.

For many years

to come this

volume. . . is

File Type PDF

Firms In The

International

Economy Firm

Heterogeneity

Meets international

business. . .

International

Business Cesifo

Seminar Series

Lundan, have at

their disposal,

a wealth of

relevant data,

as well as

theoretical and

empirical

File Type PDF

Firms In The

International
Economy Firm
Heterogeneity
Notes
International
Business Cesifo
Seminar Series

*analyses, which
will enable them
to assess the
capabilities,
contributions
and challenges
posed by the
multinational
enterprises to
the global
economy. See
Hirsch,
International
Business Review*

File Type PDF

Firms In The

International
Multinational

Economy Firm
Enterprises and

the Global
Economy

has

become a classic

in international

business.

Yet , the book s

second edition

is even better

than the first,

in part because

of Professor

Dunning s wise

File Type PDF

Firms In The

International

*decision to
choose Dr Lundan*

as his co-author

and to draw upon

her deep

knowledge of

various strands

of research on

business

government

relations and

the societal

effects of firm

behaviour. . .

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Firms In The

International

*In addition to
being a Firm*

remarkably

useful reference

book,

Multinational

Enterprises and

the Global

Economy is the

first book any

IB doctoral

student should

read to

understand the

File Type PDF

Firms In The

significance and

richness of IB

scholarship as

it has developed

over the past 50

years. Alain

Verbeke, Journal

of International

Business Studies

The second

edition of

Multinational

Enterprises and

the Global

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Firms In The

Economy provides

unparalleled

coverage not

only of the

literature

relevant to IB

research but

also of the

evolution of IB

in the world

economy. Dunning

and Lundan offer

powerful

insights into

File Type PDF

Firms In The

International

*the societal
effects of MNEs*

*and the role of
business*

government

*relations in the
IB context.*

Journal of

International

Business Studies

This wonderful

book offers the

definitive

synthesis of the

File Type PDF

Firms In The

International

modern

literature on

the economic

aspects of

international

business. It is

encyclopedic yet

full of incisive

insights. It is

a creative

masterpiece

which unbundles

the DNA of the

multinational

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Firms In The

International

Economy Firm

Meets

International

Business Cesifo

Seminar Series

University of

Reading, UK The

rise of the

multinational

enterprise, and

the consequent

globalisation of

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Firms In The

International

Economy Firm

Heterogeneity

Notes

International

Business Cesifo

Seminar Series

the world economy, was arguably the single most important phenomenon of the second half of the twentieth century. This magisterial book, written by two leading authorities, examines this

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Firms In The

International
Economy. It

explains how
foreign

investment by
multinationals
diffused
advanced

technologies and
novel management
methods, driving
productivity
growth in

Europe, Asia and

File Type PDF

Firms In The

International
North America;

Economy Firm
however,

economic
heterogeneity

inequalities

were reinforced

as rich
Business Cesifo
countries

Seminar Series
attracted more

foreign

investment than

poor ones. This

new edition of a

classic work is

not only an

File Type PDF

Firms In The

authoritative
guide to

contemporary
multinational

business, but a
major historical
resource for the
future. Mark

Casson,

University of

Reading, UK This

thoroughly

updated and

revised edition

File Type PDF

Firms In The

International

*of a widely
acclaimed,*

classic text

will be required

reading for

academics,

policymakers and

advanced

students of

international

business

worldwide.

Employing a

distinctive and

File Type PDF

Firms In The

International

unified

framework, this

book draws

together

research across

a range of

academic fields

to offer a

synthesis of the

determinants of

MNE activity,

and its effects

on the economic

and social well-

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Firms In The

International

being of

developed and

developing

countries.

Unique to the

new edition is

its focus on the

institutional

underpinnings of

the resources

and capabilities

of MNEs, and the

role of MNE

activity in

File Type PDF

Firms In The

International

Economy Firm

transmitting and

facilitating

institutional

change. Since

the initial

publication of

this book more

than a decade

ago, the

economic,

managerial and

social

implications of

globalisation

File Type PDF

Firms In The

International

and

technological

advancement have

become even more

varied and

prominent.

Accompanying

these

developments,

there has been a

rise in

scholarly

interest in inte

rdisciplinary

File Type PDF

Firms In The

International

research

Economy: Firm

addressing the

importance

challenges of an

ever-changing

physical and

human

environment.

Drawing on

articles and

books from

international

business and

economics, as

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Firms In The

International

well as economic

geography,

political

economy and

strategic

management, a

systematic

overview of the

developments in

scholarly

thinking is

prese

The end of the

Cold War has

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Firms In The

International
Economy Firm
Heterogeneity
Models.
unleashed unique
economic and
political
forces.

Computers are an
increasing
impetus to the
world economy,
along with
technological
developments.
This work
studies these
developments,

File Type PDF

Firms In The

International

*and others, to
survey the*

approaches to

understanding

international

economic

relations.

Firm Size and

Participation in

the

International

Economy

Trading Blocs

Firm

File Type PDF

Firms In The

*Heterogeneity
Meets*

*International
Business*

*Case Studies in
the Geography of
Enterprise*

The

*International
Economy and the
National
Interest*

*Evidence from
Bangladesh*

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Firms In The

The Evolution of
International
Business

Why have countries increasingly restricted immigration even when they have opened their markets to foreign competition through trade or allowed their firms to move jobs overseas? In Trading Barriers, Margaret Peters argues that the

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Firms In The

International

*increased ability of
firms to produce*

anywhere in the world

combined with growing

international

competition due to

lowered trade barriers

has led to greater limits

on immigration. Peters

explains that businesses

relying on low-skill

labor have been the

major proponents of

greater openness to

File Type PDF

Firms In The

International

immigrants.

Immigration helps

lower costs, making

these businesses more

competitive at home

and abroad. However,

increased international

competition, due to

lower trade barriers

and greater economic

development in the

developing world, has

led many businesses in

wealthy countries to

File Type PDF

Firms In The

International

close or move overseas.

Productivity increases

have allowed those

firms that have chosen

to remain behind to do

more with fewer

workers. Together,

these changes in the

international economy

have sapped the crucial

business support

necessary for more

open immigration

policies at home,

File Type PDF

Firms In The

International

empowered anti-

immigrant groups, and

spurred greater

controls on migration.

Debunking the

commonly held belief

that domestic social

concerns are the

deciding factor in

determining

immigration policy,

Trading Barriers

demonstrates the

important and

File Type PDF

Firms In The

International

Economy Firm

Hierarchy

Notes, small firms

are everyday realities of

the economy and visible

in every high-street and

industrial estate. Their

existence and

importance is

unquestionable. Such

beliefs are

understandable, but the

authors of this new

File Type PDF

Firms In The

International

book would suggest

they are misguided. The

Political Economy of

the Small Firm

challenges the
assumptions regarding
small firms that

pervade society and

political representation.

Small firms are not

organised into a

homogenous sector that

has a clear constituency

or political influence.

File Type PDF

Firms In The

International

Economy Firm

Heterogeneity

Most

International

Business Cesifo
Seminar Series

Fusing theories from

political science,

management and

linguistics,

Dannreuther and

Perren assert that the

idea of the small firm is

File Type PDF

Firms In The

International

*an important discursive
Economy Firm
resource used by*

political actors to

legitimise their actions,

influence their citizens

*and help sustain
regimes of*

accumulation. On top

of this, the authors also

empirically test their

claims against 200

years of UK

parliamentary debate,

from the Industrial

File Type PDF

Firms In The

International

Economy Firm

*Revolution to the Blair
government. The
political construction of*

the small firm is shown

not only to provide

rhetorical mechanisms

to maintain periods of

capitalist accumulation,

but also to increase the

relative autonomy of

the state and to

centralise power to elite

politicians. For a

period of 150 years up

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Firms In The

International

Economy Firm

Heterogeneity

Models

International

Business Cesifo

Seminar Series

to the 1970s, the small

firm was an unexplored

presence, below the

political radar and

resonant with poor

working standards and

extreme forms of

competition. During the

so-called Fordist period

from the 1930s, the

small firm was seen as

the dirty, out-dated,

contrast to the clean,

modern future

File Type PDF

Firms In The

International

*represented by mass
production and*

corporations. The

perceived failure of

Fordism led to the

*invention of the small
firm and its*

presentation as an ideal

political construct. By

fabricating assertions

of what small firms are

and what they want,

frequently out of

conjecture, the authors

File Type PDF

Firms In The

International

*of this book show how
political elites have*

been able to advocate

radical reformist

agendas since the 1970s

*in the name of a
phantom constituency.*

Economic and social

progress requires a

diverse ecosystem of

firms that play

complementary roles.

Making It Big: Why

Developing Countries

File Type PDF

Firms In The

International

Economy Firm

Need More Large Firms constitutes one of the most up-to-date

assessments of how

large firms are created

in low- and middle-

income countries and

their role in

development. It argues

that large firms

advance a range of

development objectives

in ways that other firms

do not: large firms are

File Type PDF

Firms In The

International

Economy Firm

Heterogeneity

Most to adopt

international standards

of quality, among other

contributions. Their

particularities are

closely associated with

productivity advantages

and translate into

improved outcomes not

only for their owners

but also for their

File Type PDF

Firms In The

International

Economy Firm

Heterogeneity

challenge for economic

development, however,

is that production does

not reach economic

scale in low- and

middle-income

countries. Why are

large firms scarcer in

developing countries?

Drawing on a rare set

of data from public and

File Type PDF

Firms In The

International

*private sources, as well
as proprietary data*

*from the International
Finance Corporation*

*and case studies, this
book shows that large
firms are often born
large—or with the*

attributes of largeness.

*In other words, what is
distinct about them is*

*often in place from day
one of their operations.*

To fill the “missing

File Type PDF

Firms In The

International

Economy Firm

top†? of the firm-size distribution with additional large firms,

governments should

support the creation of

such firms by opening

markets to greater

competition. In low-

income countries, this

objective can be

achieved through

simple policy

reorientation, such as

breaking oligopolies,

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International

Economy Firm

removing unnecessary

restrictions to

international trade and

investment, and

establishing strong

rules to prevent the

abuse of market power.

Governments should

also strive to ensure

that private actors have

the skills, technology,

intelligence,

infrastructure, and

finance they need to

File Type PDF

Firms In The

International

create large ventures.

Additionally, they

should actively work to

spread the benefits

from production at

scale across the largest

possible number of

market participants.

This book seeks to

bring frontier thinking

and evidence on the

role and origins of

large firms to a wide

range of readers,

File Type PDF

Firms In The

International

*including academics,
development*

*practitioners and policy
makers.*

Attempts to convey

*some of the
complexities and
dynamism of*

international business

by examining its

history, from the

nineteenth century

origins of internaional

trade to the present day.

File Type PDF

Firms In The

International

*Multinational Firms in
the World Economy*

Heterogeneity

*Internationalization of
Firms from Economies
in Transition*

Trading Barriers

What Companies

Around the World Are

Doing to Make it in

Today's Global

Economy

Volume I: Universal

Issues and the Chinese

File Type PDF

Firms In The

International

Perspective

International Firm

Economic Diplomacy

The

technological
revolution has
reached around
the world, with

important
consequences for
business,
government, and
the labor
market. Computer-

File Type PDF

Firms In The

International

aided design, te

Economy Firm
lecommunications

Heterogeneity

developments are

allowing small

International
players to

Business Cesifo
Seminar Series
compete with

traditional

giants in

manufacturing

and other

fields. In this

volume, 16

engineering and

File Type PDF

Firms In The

International

Economy Firm

Heterogeneity

Meets countries

discuss the

growth of

technological

advances and

their impact on

specific

industries and

regions of the

world. From

various

File Type PDF

Firms In The

International

perspectives,

Economy Firm

these

distinguished

commentators

describe the

practical

aspects of

technology's

reach into

business and

trade.

This book

provides a

detailed

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Firms In The

International

analysis of how

Economy Firm
and why firms

from economies

Meets
in transition in

International
ternationalize.

the economic

Business Cesifo
transition

Seminar Series
process is

usually

characterized by

significant

changes in the

role of the

state, the

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Firms In The

International
Economy Firm

creation and
promotion of
privately owned

enterprises,

markets and

independent

financial

institutions.

This book

provides

insights into

these phenomena

and investigates

the impact these

File Type PDF

Firms In The

International

changes have had

Economy Firm
on firm internat

heterogeneity.
ionalization.

Meets
Stating that

International
present economic

theory is ill-

Business Cesifo
equipped to deal

Seminar Series
with current

domestic and

international

economic

problems,

Grossack seeks

to formulate a

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International

new theory based

on redefinitions

of concepts

concerning

international

trade and

foreign

investment

Combining

economics and

business

perspectives,

this

undergraduate

File Type PDF

Firms In The

International

textbook

Economy Firm

explores key

principles of

the world

economy through

a uniquely

integrated lens.

Multinationals

and the Making

of the Modern

World

The Political

Economy of the

Small Firm

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International

The Organization

Economy Firm

of Firms in a
Global Economy

Meets
Competition

Policies for the

International
Global Economy

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Seminar Series

Firms in the
International
Economy

The Corporate

Firm in a

Changing World

Economy

A Guide to the

File Type PDF

Firms In The

International

Global Economy :

the Issues,

Institutions,

and Influences

**Readable, wide-
ranging history
of multinational
enterprise,
exploring its
role in
international
events and**

File Type PDF

Firms In The

International

**influence on
globalization
and the modern
world.**

Economy Firm

Heterogeneity

Meets

International

**How do firms
from emerging
economies strive**

Business Cesifo

Seminar Series

**for the internati
onalization of
their business?**

This

comprehensive

File Type PDF

Firms In The

International

two-volume

collection

tackles this

question by

taking a closer

look at

underexplored

issues,

including

bottom of the

pyramid (BoP)

business

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International

Economy Firm

Heterogeneity

Meets

International

Business, Cesifo

Seminar Series

**models, value
creation and co-
creation,
employee
commitment
and the 'born
global' concept.
Taking both a
geographic and
thematic
approach to the
topic, the first**

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Firms In The

International

volume

Economy Firm

addresses

Heterogeneity

universal

Meets

challenges such

International

as inclusive

Business Cesifo

innovation, the

Seminar Series

ethics of

corporate

leadership, and

knowledge

management,

and also places

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Firms In The

International

a special

emphasis on

China. Providing

an overview of

the strategies

and operations

involved in inter

nationalizing

Chinese firms,

this book is an

essential read

for those

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Firms In The

International
Economy Firm

researching

emerging

markets and

globalization in

general, as well

as Asian

Business more

specifically.

The essays in

The New

International

Economy deal

File Type PDF

Firms In The

International

**with the
multinational
economy and**

**the changes
coming over it.**

**The authors
present**

**evidence that
multinationals
depress the
economies of
host developing**

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Firms In The

International

Economy Firm

Heterogeneity

meets

International

Business Cesifo

Seminar Series

movements.

Case studies of

Brazil and

Quebec show

local effects of

the new

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Firms In The

International
Economy Firm
**international
order.**

Heterogeneity
Meets
**Preference for
advanced**

International
Business Cesifo
Seminar Series
**countries and
only certain
nations of the**

**Third World is
shown at work
in private**

**Euromarket
financial**

File Type PDF

Firms In The

International

operations.

Depending on

one's point of

view,

multinational

enterprises are

either the

heroes or the

villains of the

globalized

economy.

Governments

File Type PDF

Firms In The

International

Economy Firm

Heterogeneity

Meets

investment by

such companies,

but complain

when firms go

global and move

their activities

elsewhere.

Multinationals

are seen by

File Type PDF

Firms In The

International

some as threats

to national

identities and

wealth and are

accused of

riding

roughshod over

national laws

and of

exploiting cheap

labor. However,

the debate on

File Type PDF

Firms In The

International

these companies

and foreign

direct

Meets

investment is

rarely grounded

on sound

economic

arguments. This

book brings

clarity to the

debate. With the

contribution of

File Type PDF

Firms In The

International

**other leading
experts, Giorgio**

Barba Navaretti

and Anthony

Venables assess

the

determinants of

multinationals'

actions,

investigating

why their

activity has

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International

expanded so

rapidly, and why

some countries

have seen more

such activity

than others.

They analyze

their effects on

countries that

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**and on those
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Heterogeneity

Meets

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**study, and by
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extensive**

**empirical
literature that
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**and
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activity by
multinationals.**

The treatment is

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whether
students or
professionals.
Drawing out
policy
implications,
the authors**

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**conclude that
multinational
enterprises are
generally a force
for the
promotion of
prosperity in the
world economy.**

**Making It Big
Facts, Fiction,
and Policy
Options for**

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Economies

The Structure of

Regulatory

Competition

Why Developing

Countries Need

More Large

Firms

The Rise of the

Global Company

International

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Evolution of

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Each period is

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Levant Company,

Nestlé, Singer,

Saint Gobain

and NEC. An

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Maps of

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Business travel

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Networks, but

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Heterogeneity

Research in
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In order to

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They examine

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Globalization

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Uniquely, it
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in the Global

Economy

**Shows how to turn
globalization into**

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opportunity--to
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grow new
Heterogeneity
businesses, create
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new jobs, revitalize
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regions, and
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of the future