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Business Basics for Dentists John Wiley & Sons

Small and medium-sized enterprises (SMEs) play a critical role in rejuvenating and sustaining the modern economy, generating substantial employment and serving as important innovation engines for the global economy. Global Perspectives on Small and Medium Enterprises and Strategic Information Systems: International Approaches aims to spread research conducted on SMEs internationally and place it at the disposal of academics, practitioners, consultants, the vendor community, and policymakers. The goal of this book is to highlight the challenges faced by SMEs and how they are coping with the adverse environment through skillful use of IT and technologies such as Web 2.0, Enterprise Resource Planning (ERP), e-commerce, open source software, Business Process Digitization (BPD), and other emerging technologies.

Marketing in Travel and Tourism aims to guide and support readers through the complexities of tourism marketing in the 21st Century. It sets out clear explanations of marketing principles and concepts adapted from mainstream services marketing, and goes on to illustrate the range of applications currently practised in the modern visitor economy. Now in its fourth edition, and reprinted almost every year since 1988, each chapter of the book has been updated to include current evaluations of all the key developments in marketing, especially consumer centric marketing and the now focal role of the Internet in the marketing mix. The chapters on communicating with customers have been extensively rewritten to take account of e-marketing and related marketing developments in tourism that are pulled together in a forward looking Epilogue. This fully revised edition includes: full colour interior with pedagogic features such as discussion questions and exercises to encourage further exploration of key areas new material on the role of e-marketing, motivations and consumer behaviour five in-depth international case studies, including Tourism New Zealand and Agra Indian World Heritage Site, along with 17 mini cases to contextualise learning a companion website: www.elsevierdirect.com/9780750686938, packed with extra resources such as Power Point slides and interactive multiple choice questions to aid teaching and learning Marketing in Travel and Tourism provides a truly international and comprehensive guide to marketing in the global travel industry, an indispensable text for all students and lecturers.

Proceedings of the International Conference on Interdisciplinary Research in Technology and Management (IRTM, 2021), 26-28 February, 2021, Kolkata, India

Farmer Opinions and Other Factors Influencing Cotton Production and Acreage Adjustments in the South

Management

Business Service Bulletin

Coal Age

Analysis of Factors Influencing Cotton Yields and Their Variability

Since Kenya is a renown Tourist destination there is need for Kenyan Tour Operators to market it effectively. Tourism is an experiential product for which the consumer expects value for money. In order to satisfy his needs the tourist expects the service to be readily accessible and provided with speed. The implementation of E-commerce in the Kenyan Tour Firms' Operations will increase speed of delivery and enable consumers access the various tourist attractions available in Kenya. Most business organizations today are embracing new technologies such as E-commerce to enable them attain a competitive edge. Since Tour Operators are in the service industry, most of their activities e.g sales and marketing, reservations and even payment can effectively be carried out online. Hence, if Kenyan Tour Operators Adopt E-commerce it will enable them raise their profits and become more competitive internationally.

The World Youth Report is the flagship publication on youth issues of the Department of Economic and Social Affairs of the United Nations Secretariat. This 2015 edition intends to provide fresh perspective and innovative ideas on civic engagement and to serve as an impetus for dialogue and action. The objective of the Report is to provide a basis for policy discussions around youth civic engagement in order to ensure that young people are able to participate fully and effectively in all aspects of the societies in which they live. It comprises five chapters, with three sections respectively focusing on the economic, political and community-based engagement of youth, and a final chapter that offers key conclusions and recommendations.

Intellectual property law and practice in China has changed dramatically since the first edition of this influential book published in 2005. Today, judicial and administrative application of law plays a major role, and accordingly this entirely rewritten new edition draws on an abundance of court and administrative decisions clarifying how the law is applied. In a thorough and systematic manner, the authors clearly demonstrate the sophisticated level of legal certainty available for domestic and foreign entities doing business in China, including the adaptation of the legal framework to new technologies, broadened scope of protected subject matter, improved quality of filings, and significant enhancement of enforcement not only with regard to remedies but also to procedural aspects. Providing comprehensive coverage of all aspects of intellectual property protection in China – including analysis of IP-related provisions of China's new Civil Code – the book emphasizes issues of concern to foreign traders and investors such as the following: copyright law and software protection; protection of trademarks, including Chinese character and Roman script trademarks, well-known marks and bad faith applications; technology transfer; enforcement of trade secret and patent protection; criminal liability for infringement; unfair competition and antitrust law; role of the binding interpretations of the Supreme People's Court; administrative regulations that supplement the laws; co-operation with administrative authorities; protection of geographical indications; protection of trade names; domain name dispute resolution; special patent-related laws protecting such areas as plant varieties, integrated circuit layout designs; and relevant provisions of the distinct laws of Hong Kong and Macao. Full descriptions of the competencies of China's IP-related institutions are included with detailed attention to procedural matters. Brief historical notes in each chapter feature the most significant changes in each amendment of law and regulation. Because in China the laws are supplemented and interpreted by numerous guidelines and circulars issued by ministries or courts, the up-to-date knowledge and awareness provided in this new edition is essential for all companies investing in China or considering such investment, as well as for practitioners counselling their clients on strategies. In addition, officials and policymakers involved in trade or other relations with China will benefit from a comprehensive update of what the current law is and a critical view of what the challenges are.

U.S. Health in International Perspective

Business Basics for Dentists

Shorter Lives, Poorer Health

Monthly Labor Review

Cooperative Purchasing Through the Illinois Farm Supply Company and Its Member County Companies

Factors Influencing Environmental Strategies Among Food Service Franchisors in Taiwan

The psychology of entrepreneurship (2015) indicated the psychological data was collected from participants in four mature economies around the world to provide an international perspective on the human aspects of this balance exercise. It explained the psychological differences of entrepreneurs from the four different countries and the varying psychological drivers behind business creation in each of them. In terms of personality traits, entrepreneurs in the UK tended to be more extraverted than those in the other countries, when German entrepreneurs were the most competitive and the most emotionally stable. German entrepreneurs were not found to be any more conscientious than those in the UK or USA. So, it means different country entrepreneurs will have similar psychology of personality traits to the country's entrepreneurs' characteristics generally as well as it is possible that every country's economic environment (background) factor won't influence why the country's entrepreneur's individual behavior who have similarity generally. Thus, it concludes every country economy environment (background) factor can influence the country's entrepreneur's individual behavior choice possibly. How factors influence the differences between small-scale and large scale business performance. Some entrepreneurship psychologists indicate factors can influence the differences between small scale and large scale business performance, due to the differences in behavior of entrepreneur and individual's access to strategic resource and socialization process. Buttner & Makhbul (2011) explained factors influence business performance includes among many others: their professional background, their entrepreneurship capabilities and performance preferences, cultural and beliefs, as well as the technology and micro-environment. However, I feel the rate of similarities of large or small scale business failure continues to increase because of the obstacles affecting business performance which include: lack of financial resources, lack of management experience, poor location and marketing promotion, low and regulations banned, general economic conditions, as well as critical factors, such as poor infrastructure, corruption, low demand for products and services and poverty. Other factors include storage of raw materials, handicap in obtaining finance, inadequate competent personnel, inability to control costs and problems of dumping of cheap foreign products and others, e.g. difficult to entry the new (old) market, limited access to other enterprises and lack of employment opportunities from labor market supply or lack of attractive treatment from the entrepreneurship. Thus, what factors influence the performance differences small and large scale enterprises. How to determine greatest obstacles and challenges for the operators of small scale businesses to improve effective small scale business development to expand to large scale enterprises. There is no single criterion for classifying business enterprises as small as medium or large scale globally. However, reference is usually made to some quantity measures such as: number of people employed by the enterprise investment outlet, the annual turnover (sales) and the asset value of the enterprise or a combination of these measures. Generally, small or medium scale enterprises include the production of light consumer products that are primary related to food and beverages, clothing, electrical parts, automotive parts, manufacture, leather product, soap and detergents, woodworks. Small scale businesses are divided into three sectors: production sector of agricultural processing, manufacturing, and mining. Service sectors and trading sector including wholesales and retails.

TRB's Transit Cooperative Research Program (TCRP) Report 142: Vehicle Operator Recruitment, Retention, and Performance in ADA Complementary Paratransit Operations provides guidance for understanding the relationships that influence and enhance operator recruitment, retention, and performance in Americans with Disabilities Act (ADA) complementary paratransit services. Appendices to TCRP Report 142 were published electronically as TCRP Web-Only Document 50: Survey Instrument, Productivity Charts, and Interview Protocol for Case Studies for TCRP Report 142.

This book features a selection of thoroughly refereed papers presented at two subconferences of the IFIP TC 3 Conference on Key Competencies in Informatics and Information and Communication Technologies: the IFIP WG 3.4 Conference on Key Competencies for Educating ICT Professionals, KCICTP 2014, and the IFIP WG 3.7 Conference on Informatic Technology in Educational Management, ITEM 2014, held in Potsdam, Germany, in July 2014. The 28 revised full papers were carefully reviewed and selected from numerous submissions. They are organized in the following topical sections: key competencies for educating ICT professionals; key competencies, learning and life transitions; key competencies and school management; and education stakeholders and key competencies.

World Youth Report

Nature-based Tourism and Conservation

Factors Influencing Adoption of E-commerce by Kenyan Tour Operators

Global Tourist Behavior

Requirements for the Implementation of E-commerce in Tour Firms Within Nairobi - Kenya

Intellectual Property Law in China

This book is about emerging informal responses to unemployment in Malawi. To the bicycle taxi and handcart operators who are at the centre of the book, informality is a means for negotiating newer experiences and challenges associated with urbanisation. Jimu richly documents how informal economy activities continue to represent grassroots responses to widespread poverty, unavailability of meaningful employment opportunities and the failure of the state as well as the private and the non-state sectors to respond to escalating demand for formal sector jobs. Multiplicity of activities and straddling urban and rural opportunities are strategies employed to deal with opportunity impermanence and maximize returns from various low paying tasks and jobs. While these activities have grown without state support, state involvement is necessary to regulate and promote the welfare of the workers in the sector as well as that of the users of their service and the general public. This will require constructive engagement among the operators, users of their services, local government, and various state agencies.

This book tackles the two edge sword of non consumptive wildlife tourism: on net does it add to or detract from species conservation? The book does so with a treasure trove of original survey research on the supply and demand for wildlife tourism on both public and private lands from Antarctica to rainforests to marine wildlife. The economic analysis is one of the first to apply new behavioral economics to analysing tourists' choices.' John Loomis, Colorado State University, US 'Does nature-based tourism help or hinder biodiversity conservation? The answer provided by this authoritative volume is that it depends on context and type of tourism and is no easy panacea. Indeed it can result in an under supply of nature conservation from an economic point of view. This book provides an excellent synthesis, supported by case studies, of the tourism conservation trade off problem, it will appeal to both academic and practitioner audiences.' R. Kerry Turner, CBE, University of East Anglia, UK 'This book encapsulates a lifetime's scholarly work between the authors. It sets out the platform upon which nature-based tourism may be discussed and debated, which it then enriches by a series of case examples, mostly drawn from personal experience. In doing so it performs a valuable service to all interested in this field by capturing those detailed insights into nature-based tourism that are often only acquired by experience.' Stephen Wanhill, Editor, Tourism Economics 'In today's world, even nature seems to have to pay its own way. Nature-based Tourism and Conservation provides detailed real-life examples of how this is working in various parts of the world, from rainforests to Antarctica, and how the tradeoffs can best be measured. Clem Tisdell and Cleve Wilson provide a unique economic perspective to the various issues involved, providing practical illustrations of how others can incorporate the various ways of considering costs and benefits when deciding how to define the role nature-based tourism when planning conservation measures. This book will be useful to a wide range of audiences, from national protected area agencies to private land-owners who are establishing their own nature-based tourism enterprises.' Jeffrey McNeely, International Union for Conservation of Nature, Switzerland Nature-based Tourism and Conservation unveils new or neglected principles relevant to tourism and recreational economics, environmental valuation and economic theory. Its three parts have chapters on nature-based tourism and its relationships to conservation including case studies dealing with the consequences of World Heritage listing of natural sites, Antarctic, subtropical and tropical national park-based tourism and an NGO's conservation efforts modelled on ecotourism. The final part focuses on tourism utilizing particular wildlife, including sea turtles, whales, penguins, royal albatross, glow-worms and tree kangaroos.

The media industry plays a vital role in informing and entertaining the public. Media ownership and the availability of diverse programming have been a long-standing concern of Congress. Despite numerous programming choices in TV and radio available to the public, independently produced programming, that is, programming not affiliated with broadcast networks or cable operators, has decreased through the years. This report discusses: (1) the extent to which the sources of TV programming have changed over the last decade; (2) the factors industry stakeholders identified as affecting the availability of independent TV programming; and (3) the factors industry stakeholders identified as influencing programming decisions in radio. T11us,

Report of the Committee on Interior and Insular Affairs, House of Representatives Together with Additional, Dissenting, Separate, and Supplemental Views to Accompany H.R. 11500

Urban Appropriation and Transformation: Bicycle Taxi and Handcart Operators

E-Business and Telecommunications

Operation of the New Pool Plans of Orderly Development Under the Code of Fair Competition for the Petroleum Industry

Boiler Operators Handbook

Occupational Outlook Handbook

Dr. David Willis combines his experience as a practicing dentist, educator, MBA, and certified financial planner in this breakthrough text about managing a dental business. Rather than a checklist of steps for success, Business Basics for Dentists describes business, economic, marketing, and management principles and explains how to apply them to the dental practice. Dental students and new practitioners will learn how to use the core strategic and operational business philosophies to develop an effective dental practice. He provides the essential elements of a business course—management principles, economics, business finance, and financial analysis—without bogged down in too much detail. These are then related specifically to various aspects of running and managing a dental practice, including office communications, billing, inventory, and marketing the practice. All aspects of practice transition are approached: career opportunities, buying a practice, starting a new practice, multi-practitioner arrangements, practice valuation, and planning and developing a practice. Last, Willis included personal financial planning to ensure that the dentist is also planning for his own finances and retirement beyond the bounds of the practice.

The popularity of the Boiler Operators Handbook has prompted the issue of a revised edition. Other than a relatively small number of developments, essentially associated with solid fuel firing methods using the fluidised bed technique, no radical changes have occurred since the first edition of the Handbook was issued in 1969. In revising a work of this kind there is a great temptation to omit practices that are now less common in the UK. In view of the enormous pressure on Global energy resources, however, the chapters dealing in methods of hand-firing have been retained in the hope that they may be of value to those in the less developed nations where energy problems are infinitely greater than ours. High combustion intensity boilers, commonly known as Package Boilers, of the Shell Construction design, have now much greater steam output than their predecessors and the need for high levels of maintenance and operating skills remain as essential as when this group of boilers first appeared on the market. Also the standard of water treatment required is probably higher than the Operator has been accustomed to. The Health and Safety at Work Act re-emphasised the continued need for adherence to the principles that ensure a pressure vessel be maintained in a safe condition at all times. Accordingly the revised edition of the Boiler Operators Handbook has enlarged its sections on Safety and the Clean Air Act.

Master's Thesis from the year 2018 in the subject Business economics - Company formation, Business Plans, grade: 1.7, Otto Beisheim School of Management Vallendar, language: English, abstract: The author of the work aims to shed light on processes in the startup environment. The work provides a new and more comprehensive view on the valuation drivers of startups by including the dynamics of negotiation during the actual valuation process. The three areas that this work seeks to investigate are: What are the factors that impact the valuation of a startup, especially relating to startup unicorns? Which factors increase the likelihood that a highly valued startup is engaging in a down-round? Which factors are the most important valuation drivers of a startup in each stage of its development? The valuation of a startup results out of a highly complex interplay of different factors which can be assigned to the four dimensions valuation methods and down-rounds, the ecosystem, the startup, and the investor. The author interviewed active startup investors and entrepreneurs and collected hands-on knowledge from professionals directly involved in the negotiation process.

International Joint Conference, ICETE 2012, Rome, Italy, July 24–27, 2012, Revised Selected Papers

Which factors influence high startup valuations?

Surface Mining Control and Reclamation Act of 1974

International Approaches

China's Experience

Dar Es Salaam, Tanzania : Final Report

This is a very special book. It does not bring you new ideas that may be outdated in a few years from now. It brings you the 20 best articles ever published about entrepreneurship and small business. They have borne the test of time, and are still relevant and valuable. They really are the keystones of Entrepreneurship Knowledge. With this book the International Council for Small Business (ICSB) celebrates its 50th anniversary. The ICSB is the major worldwide organisation bringing together people and organisations that are committed to the advancement of entrepreneurship and small business. Our membership is made up of researchers, policymakers, educators and service providers. Apart from their common interest and knowledge in entrepreneurship, ICSB members have a strong desire to share their knowledge with others. This book is an example of the type of products and services we strive to produce. It provides us an opportunity to achieve the ICSB mission: to share global knowledge with our growing global network.

Describes 250 occupations which cover approximately 107 million jobs.

The conference on "Interdisciplinary Research in Technology and Management" was a bold experiment in deviating from the traditional approach of conferences which focus on a specific topic or theme. By attempting to bring diverse inter-related topics on a common platform, the conference has sought to answer a long felt need and give a fillip to interdisciplinary research not only within the technology domain but across domains in the management field as well. The spectrum of topics covered in the research papers is too wide to be singled out for specific mention but it is noteworthy that these papers addressed many important and relevant concerns of the day.

Marketing in Travel and Tourism

Media Programming

Decisions of Courts and Opinions Affecting Labor. 1913

India Telecom Series: Vol. 2: Cellular & Wireless Markets

The Difference Between Economy And Psychology Factors Influence Enterprise Success

IFIP WG 3.4/3.7 International Conferences, KCICTP and ITEM 2014, Potsdam, Germany, July 1-4, 2014, Revised Selected Papers

This book constitutes the refereed proceedings of the 9th International Joint Conference on E-Business and Telecommunications, ICETE 2012, held in Rome, Italy, in July 2012. ICETE is a joint international conference integrating four major areas of knowledge that are divided into six corresponding conferences: International Conference on Data Communication Networking, DcNET; International Conference on E-Business, ICE-B; International Conference on Optical Communication Systems, OPTICS; International Conference on Security and Cryptography, SECRYPT; International Conference on Wireless Information Systems, WINSYS; and International Conference on Signal Processing and Multimedia, SIGMAP. The 18 full papers presented were carefully reviewed and selected from 403 submissions. They cover a wide range of topics in the key areas of e-business and telecommunications.

Today the Taiwan food service industry is faced with growing public environmental concern, increasing requirement from government, and a more competitive market environment. Research related to environmental management in the Taiwan food service industry is still very limited. This research aims to study how corporate (head office) level decision makers in the food service chains recognize the impact of environmental issue on their business, and what factors might influence them putting this issue into firms' strategic plans. A series of questions have been developed based on the literature and the conceptual framework in order to gain an understanding on how the motivating factors can influence food service operators towards implementing environmental strategies. A questionnaire survey complemented by interviews was used to assess the influence of public concern, government's environmental policy, competitive advantage, top management commitment, firm's capability, and environmental orientation on environmental strategies in food service chains. For the survey study, 133 Taiwan food service franchisors who are on the registration list of the Taiwan Chain Store and Franchise Association (TCFA) were purposely chosen. The data obtained from the survey provided a wide-ranging exploration of what is happening overall in the food service chain regarding environmental strategies and the attitudes and perceptions towards motivating antecedents. Furthermore, the survey provided an opportunity to identify a pioneering company for the further in-depth case study in which each of the motivating factors and environmental strategies were studied in more detail, and the associated relationships between them and the key motivating factors were able to be determined.

Global Tourist Behavior contains travel and marketing research that explores the integral global nature of tourism. The globalization of tourism has resulted in more culturally diverse travelers with different preferences, motivations, expectations, and needs, while at the same time worldwide movements toward democracy have made some locations more accessible than ever before. New diversity in global tourist behavior and the reciprocal interaction between travelers and destinations will pose new challenges and create new opportunities for tourism professionals. Global Tourist Behavior helps readers meet these challenges by providing unique and invaluable new research on global travel behavior as an integral component of travel and tourism marketing research. It features original, empirical research by tourism scholars representing a variety of locations worldwide, including North America, the Caribbean, Eastern Europe, Germany, Indonesia, Korea, the Netherlands, the United Kingdom, and Zambia. The geographically diverse chapters in Global Tourist Behavior present research on: marketing places to tourists tourists' knowledge of culture issues in cross-cultural tourism channels and distribution systems international tourism and marketing expert systems in tourism marketing management the impact of mega events health tourism. Tourism promoters, decisionmakers, and students will find the information on international travelers' preferences, expectations, motivations, images, attitudes, and choices of tour packages extremely helpful. The book can also be used as a guide for attracting international tourist business and developing appropriate marketing and management strategies for specific destinations.

New Economic Insights and Case Studies

Linkages Between Infrastructure Development and Improved Productivity and Working Conditions in Informal Sector Enterprises

The Black Diamond

The rise and fall of startup unicorns

Competition Laws, Globalization and Legal Pluralism

The United States is among the wealthiest nations in the world, but it is far from the healthiest. Although life expectancy and survival rates in the United States have improved dramatically over the past century, Americans live shorter lives and experience more injuries and illnesses than people in other high-income countries. The U.S. health disadvantage cannot be attributed solely to the adverse health status of racial or ethnic minorities or poor people; even highly advantaged Americans are in worse health than their counterparts in other, "peer" countries. In light of the new and growing evidence about the U.S. health disadvantage, the National Institutes of Health asked the National Research Council (NRC) and the Institute of Medicine (IOM) to convene a panel of experts to study the issue. The Panel on Understanding Cross-National Health Differences Among High-Income Countries examined whether the U.S. health disadvantage exists across the life span, considered potential explanations, and assessed the larger implications of the findings. U.S. Health in International Perspective presents detailed evidence on the issue, explores the possible explanations for the shorter and less healthy lives of Americans than those of people in comparable countries, and recommends actions by both government and nongovernment agencies and organizations to address the U.S. health disadvantage.

Publishes in-depth articles on labor subjects, current labor statistics, information about current labor contracts, and book reviews.

Building upon a theoretical framework and empirical research, this book provides a thought-provoking analysis of the interests, strategies and challenges that China has faced in developing its Anti-Monopoly Law (AML) in the context of economic globalization. The book comprises three main parts: Part I reviews the directions of convergence of global competition law; Part II provides a contextual analysis of China's market governance and its strategic interests; and Part III examines the latest enforcement of the Anti-Monopoly Law by focusing on the interactions between global actors and China, the relationships between Chinese competition and sectoral regulators, and the enforcement of global competition law norms in the Chinese context. This book is one of the first to provide a critical understanding of China's experience as a new competition regulator, set against the background of the plural sources of global competition laws.

Factors Influencing the Availability of Independent Programming in Television and Programming Decisions in Radio

With Special Reference to the Upper Piedmont and West Texas Rolling Plains

Key Competencies in ICT and Informatics: Implications and Issues for Educational Professionals and Management

Vehicle Operator Recruitment, Retention, and Performance in ADA Complementary Paratransit Operations

Global Perspectives on Small and Medium Enterprises and Strategic Information Systems: International Approaches

Hearings

The Encyclopedia of Ecotourism provides an expert, state-of-the-art and comprehensive knowledge base of the rapidly growing global ecotourism sector. It is divided into eight major sections, and contains 41 chapters, individually authored by international researchers and practitioners in ecotourism. Each chapter combines theory and practice in a complementary way. The scope of the encyclopedia includes definitions and other contextual material, regional perspectives, venues, impacts, planning and management considerations, and issues associated with ecotourism businesses, research and training.

The Ration and Age of Calfing as Factors Influencing the Growth and Dairy Qualities of Cows

Study

The Encyclopedia of Ecotourism

Keystones of Entrepreneurship Knowledge

Interdisciplinary Research in Technology and Management

Bicycle Taxi and Handcart Operators