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This fabulous book explains how to become a floral designer or start a flower shop. It describes commonly used flowers and plants, covers principals of floral design, and gives step-by-step instructions for creating flower arrangements. It offers advice on getting a job as a floral designer and covers how to start a flower shop, including: choosing a location, creating displays, setting prices, finding suppliers, working with wire services, hiring employees, and getting

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customers. Includes CD-ROM.

The easy, trusted way to develop a birth plan As an expectant mother and parent, navigating all of the information and options for labor and delivery can be cumbersome and confusing. Birth Plans For Dummies, is the ultimate resource guide to help you understand, develop, and implement a plan for the birth of your baby. A birth plan is a communication tool for expectant mothers and those involved in the delivery of a child. The plan explains the mother's preferences for labor and delivery and eliminates any confusion. There are a wide variety of methods, strategies, and techniques available to pregnant women preparing for delivery—and this

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hands-on, friendly guide covers them all. Covers choosing the setting and method that best fits the mothers needs and wishes
Informs expectant parents about the numerous pain management and labor intervention options
Provides instruction on developing and writing a birth plan and putting it into action
If you are an expectant mother or parent looking for a guide to help develop a plan for the birth of your child, then Birth Plans For Dummies is the perfect book for you.

"In this FabJob guide you will discover: information about different types of bookstores you can open, with information about how to buy an existing bookstore or open a new bookstore; how to

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create a business plan and get financing; how to design your bookstore to maximize sales; where to get books and other products for your store plus how to set your prices; [and] essential advice for managing your store, plus how to market your bookstore and attract customers."--Back cover.

50+ Ways to Profit from Your Passions During Semi-Retirement

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Complemented by famous
recipes, an all-encompassing
history of ice cream traces
its evolution and culture,
sharing a wealth of facts,
anecdotes, and lore ranging
from ice harvest ventures in
ancient China to Andy
Warhol's paintings in the
twentieth century.

"[A] sharply observed study
. . . richly detailed
portraits."—Economist Somini
Sengupta emigrated from
Calcutta to California as a
young child in 1975.
Returning thirty years later
as the bureau chief for The

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New York Times, she found a vastly different country: one defined as much by aspiration and possibility—at least by the illusion of possibility—as it is by the structures of sex and caste. *The End of Karma* is an exploration of this new India through the lens of young people from different worlds: a woman who becomes a Maoist rebel; a brother charged for the murder of his sister, who had married the “wrong” man; a woman who opposes her family and hopes to become a police officer. Driven by aspiration—and thwarted at every step by state and society—they are making new

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demands on India's democracy for equality of opportunity, dignity for girls, and civil liberties. Sengupta spotlights these stories of ordinary men and women, weaving together a groundbreaking portrait of a country in turmoil.

Second-Act Careers

FabJob Guide to Become a
Daycare Owner

Ice Cream

FabJob Guide to Become a
Boutique Owner

FabJob Guide to Become a
Secondhand Store Owner

Meet Casey Reynolds - she is NOT thin, petite, clueless, virginal or submissive. Which is exactly why Travis Craig wanted to 'kick down her door and throw her on that bed'! All

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Casey Reynolds wanted was peace and quiet and a long vacation from covering the crime beat in Boston. That's why she agreed to borrowing a villa in Mexico - to rest, be alone and work on her novel. Then he showed up - Travis Craig. He said he was offered the villa to recover from a serious illness. He had just lost his teaching job and had no money to leave. She agreed with his plan to share the house - but on her terms. Soon rest and relaxation were a thing of the past when their double occupancy proved to erotic to control. Imagine having a career where you can see the results of your caring and creative efforts every day. As a daycare owner you can hear the joy of children's laughter and be someone children love, trust, and learn from. In this FabJob guide you will discover...

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"This book will help you have your dream career ... ; ... if you know what your dream career is ; ... if you are having difficulty choosing among several careers, or ; ... if you have no idea which career you should choose. You will identify a career that's ideal for you through fun and insightful exercises, quizzes, and advice. You will discover 101+ dream careers that are rarely advertised and get specific strategies to help you break in. You will learn how to make your application stand out, how to find a job through word of mouth, and even how to create your dream job. You will also get helpful advice on goal-setting and motivating yourself to take action"--Publisher website (September 2007).

The Buzz on Exercise & Fitness
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Coach

**A career guide that
rethinks the golden years,
this handbook offers 50+
income models for creating
flexible, fulfilling, and
profitable work during the
encore stage of one's
career. RETHINK YOUR
RETIREMENT** For many
people, retirement is no
longer a trifecta of golf,
grandkids, and

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gardening—it's an opportunity for new pursuits that involve both earning income and exploring personal passions. If you're planning for retirement or already at "retirement age" but want to continue working—whether to supplement your income or to stay mentally and physically active—veteran career coach Nancy Collamer shows how to identify your favorite interests and expertise and repackage them into more than fifty ways to earn income. These second

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acts range from the traditional (part-time employment, consulting) to newer Internet-based options (teaching online, writing a blog). With a prescriptive approach to securing second-act careers that are flexible, fulfilling, and fun, this book offers a wide variety of income-generating examples as well as exercises to clarify your lifestyle goals and help you plan for your next move. Second-Act Careers shows how to create a profitable and meaningful semi-retirement on your

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Learn to tell stories that have

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the power to inspire, motivate, and sell Storytelling in business is a skill that's rarely taught—and often forgotten. But it gives those who get it right the power to inspire and engage people more than any pie chart or spreadsheet ever will. Stories foster a deeply human connection, and *Power Stories: The 8 Stories You Must Tell to Build an Epic Business* gives readers the skills they need to master this lost art to make sales and seal deals. Whether it's in person or online, storytelling is an influential and persuasive tool. This book reveals how to discover the stories sitting

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under your nose and harness them for your business. From power stories readers need to know to how to turn prospects into customers, and customers into raving fans, the book covers exactly how and when to employ the power of storytelling, and is packed with proven strategies and real-life examples that bring the key concepts to life. Explains why storytelling is the ultimate tool for business success, revealing the 8 stories that any professional needs to be able to tell Includes proven strategies, tools, and techniques for mastering the lost art of storytelling in the

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business world, including the use of online tools and platforms Features real-life examples of businesses and entrepreneurs from around the world who have used storytelling to grow and thrive Written by Valerie Khoo, a respected small business commentator and successful entrepreneur, Power Stories gives professionals everywhere the tools they need to craft and tell great stories to create a competitive advantage. This unique and expertly annotated collection of the classic accounts of Socrates left by Plato, Aristophanes, and Xenophon features new

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translations of Euthyphro,
Apology, Crito, and the death
scene from Phaedo by C. D. C.
Reeve, Peter Meineck's
translation of Clouds, and
James Doyle's translation of
Apology of Socrates.

The guide covers topics of vital
importance to anyone who
wants to become an etiquette
consultant. Insider advice is
offered by more than a dozen
industry professionals.

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Virtual Assistant

The Trials of Socrates

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Florist

Flappers

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Book Editor

Doulas and midwives are increasingly popular options for childbirth; this book answers questions for those considering the help of a doula or midwife at birth. Take Control of Your Childbirth Experience New moms are spreading the word to pregnant women just like you: Doulas make pregnancy and childbirth the celebratory experience it is meant to be! Doulas are professionally trained women who provide support before, during, and after delivery. Research has shown that doulas help women have positive birth experiences, decrease the need for pain medication, improve

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breastfeeding success, and reduce the need for cesarean sections and other invasive procedures. Author Rachel Gurevich interviewed more than 235 women and birth professionals to bring you this best-kept pregnancy secret. Inside, you'll find real mothers' stories and discover how doulas make a joyful difference in childbirth. You'll learn:

- The many ways doulas provide labor support, whether you plan a "natural" or medicated birth
- How to find, hire, and choose the right doula
- How specialized doulas can help you before or after the baby's birth
- How doulas help the dad-to-be
- And more! Foreword by Mayer

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Eisenstein, M.D., medical director,
Homefirst Health Services Praise
for The Doula Advantage :

"Doulas really do make a
difference in having a safe and
satisfying birth, as you will learn in
this book." — William Sears, M.D.,
coauthor, The Baby Book

"Comprehensive, thought-
provoking, and highly moving. . . .
A must read for any woman
thinking of using the services of a
doula." — Ann Douglas, author,
The Mother of All Pregnancy
Books and The Mother of All Baby
Books

"Discover how to start your own
business helping people, homes and
offices get organized."--Cover.

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The wind and snow blow so hard, you can't see your hand in front of your face. Your heating fuel is nearly gone, and so is your food. How do you survive? Five fourteen-year-olds face this desperate situation on a deadly journey in Antarctica. It is 2083. They are contestants on a reality TV show, Antarctic Survivor, which is set up to re-create Robert F. Scott's 1912 doomed attempt to be the first to reach the South Pole. But in 2083 reality TV is not just an act. Contestants literally relive – or die during – the simulations of events. Robert Scott and his team were experienced explorers and scientists, but their attempt to reach

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the Pole proved fatal. What chance does the Antarctic Survivor team have? This action-packed, riveting adventure – full of fascinating direct quotes from Scott's journals and other accounts of the expedition – is both a heart-wrenching drama from the past and a disquieting glimpse into the future. Ages 12+

Birth Plans For Dummies

FabJob Guide to Become a Cake Decorator

FabJob Guide to Become a Wine Store Owner

FabJob Guide to Become a Personal Concierge Business Owner

The Doula Advantage

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The FabJob Guide to Become a Spa Owner shows how you can successfully start a day spa business. The authors share their own experiences plus expert business advice from more than two dozen spa business owners and other spa industry experts.

This fabulous book explains how to break into a career in event planning. It gives step-by-step advice on how to plan a party, conference, or other event. Job opportunities with corporations, convention centers, country clubs, and other employers are covered, with advice on finding job openings, preparing a portfolio and resume, and interview skills. It also explains how to start an event

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planning business, including finding clients, preparing proposals, and pricing. Includes CD-ROM.

Provides exercise tips and fitness facts for individuals of all fitness levels, combined with inspirational advice and anecdotes from fitness gurus.

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Restaurant Owner

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Bookstore Owner

FabJob Guide to Become a Travel
Consultant

How to Quickly Break Into a Fab
Job!

This book offers an
examination of the

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Roaring Twenties in the United States, focusing on the vibrant icon of the newly liberated woman—the flapper—that came to embody the Jazz Age. * Primary documents allow readers to see how contemporaries viewed flappers, follow the trial of a famous comedian charged with a horrific crime, and read what proponents of Prohibition really thought about wicked liquor * The glossary allows readers to enter into the spirit of the

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times, when people could express their delight using phrases such as "bee's knees," and "cat's meow"; pass along the word about illegal booze with colorful terms such as "hooch," "bathtub gin," and "bootleg"; and describe relentless dancers as "floorflushers," women using too much face makeup as "flour lovers," and pilots as "fly boys."

The End of Karma: Hope and Fury Among India's Young

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The 8 Stories You Must
Tell to Build an Epic
Business

FabJob Guide to Become
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