

Read Book Exploring Corporate Strategy Sixth Edition

Exploring Corporate Strategy Sixth Edition

Operation Strategy Second Edition Nigel Slack and Michael Lewis
Ideal for Advanced Undergraduate and Postgraduate students, this book builds on concepts from Strategic Management, Operations Management, Marketing and HRM to give students a comprehensive understanding of Operations Strategy. Features Comprehensive and accessible with authoritative authorship and an excellent blend of theory and practice A European context Engaging case studies Teaching resources including an Instructor's Manual with extensive case notes and PowerPoint slides
at www.pearsoned.co.uk/slack. What's New? This new edition has

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been focused to concentrate on the most significant topics in the subject, with 10 chapters replacing the previous 15. New material has been added and coverage of some older topics has been revised (see new table of contents). End-of-chapter case exercises have been replaced by a major end-of-book section of 'Harvard-type' cases. New to the Instructor's resources online: additional cases and a set of questions and answers for class use / exam use. New coverage of hot topics, such as the implications of ERP and Six Sigma on ops strategy, agility and it's inter-relationship with lean, supply management issues, operations strategy for competitive advantage and SCM, and implementation.

- Intro - How to Study a Play, Novel- Author Profile - Historical timeline, context with dates, author life, works, historical events.

The effectiveness of a good strategy well implemented determines a

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business' future success or failure. Yet history is full of strategic decisions, big and small, that were ill-conceived, poorly organized and consequently disastrous. This updated guide looks at the whole process of strategic decision-making, from vision, forecasting, and resource allocation, through to implementation and innovation. Strategy is about understanding where you are now, where you are heading and how you will get there. There is no room for timidity or confusion. Although the CEO and the board decide a company's overall direction, it is the managers at all levels of the organization who will determine how the vision can be transformed into action. In short, everyone is involved in strategy. But getting it right involves difficult choices: which customers to target, what products to offer, and the best way to keep costs low and service high. And constantly changing business conditions inevitably bring risks. Even

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after business strategy has been developed, a company must remain nimble and alert to change, and view strategy as an ongoing and evolving process. The message of this guide is simple: strategy matters, and getting it right is fundamental to business success.

5 Elements of Organizational Excellence discusses various Strategies, Structures, Systems, Resources and Relationships (3Ss & 2Rs) to improve the output of the organization. Growth of the organization depends on the Quality of the output, the Quantity the organization manufactures to be financially viable, and its Quickness in responding to the dynamic external environment (3Qs). These 3Ss and 2Rs help an organization to improve its performance on these three Qs.

Business Innovation and ICT Strategies

Exploring Corporate Strategy: Text and Cases with Business

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Dictionary

Value Proposition Design

Text and Cases with Exploring Techniques of Analysis and Evaluation in Strategic Management

A guide to effective decision-making

Understanding Michael Porter

This package includes a physical copy of Exploring Strategy text only 10th edition as well as access to the eText and MyStrategyLab. With over one million copies sold worldwide, Exploring Strategy has long been the essential introduction to strategy for the managers of today and tomorrow. From entrepreneurial start-ups to multinationals,

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charities to government agencies, this book raises the big questions about organisations - how they grow, how they innovate and how they change. With two new members added to the renowned author team, this tenth edition of Exploring Strategy has been comprehensively updated to help you: - Understand clearly the key concepts and tools of strategic management - Explore hot topics, including internationalisation, corporate governance, innovation and entrepreneurship - Learn from case studies on world-famous organisations such as Apple, H&M, Ryanair and Manchester United FC.

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You think you have a winning strategy. But do you? Executives are bombarded with bestselling ideas and best practices for achieving competitive advantage, but many of these ideas and practices contradict each other. Should you aim to be big or fast? Should you create a blue ocean, be adaptive, play to win—or forget about a sustainable competitive advantage altogether? In a business environment that is changing faster and becoming more uncertain and complex almost by the day, it's never been more important—or more difficult—to choose the right approach to strategy. In this book, The

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Boston Consulting Group's Martin Reeves, Knut Haanæs, and Janmejaya Sinha offer a proven method to determine the strategy approach that is best for your company. They start by helping you assess your business environment—how unpredictable it is, how much power you have to change it, and how harsh it is—a critical component of getting strategy right. They show how existing strategy approaches sort into five categories—Be Big, Be Fast, Be First, Be the Orchestrator, or simply Be Viable—depending on the extent of predictability, malleability, and harshness. In-depth explanations of each of these

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approaches will provide critical insight to help you match your approach to strategy to your environment, determine when and how to execute each one, and avoid a potentially fatal mismatch. Addressing your most pressing strategic challenges, you'll be able to answer questions such as:

- What replaces planning when the annual cycle is obsolete?*
- When can we—and when should we—shape the game to our advantage?*
- How do we simultaneously implement different strategic approaches for different business units?*
- How do we manage the inherent contradictions in formulating and executing different strategies across*

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multiple businesses and geographies? Until now, no book brings it all together and offers a practical tool for understanding which strategic approach to apply. Get started today.

Carriage of Goods By Sea Fifth Edition John F Wilson Review of a previous edition

...deserves a place on the shelf of every law teacher in the subject, and at least on the reading list of all its students. - The Cambridge Law Journal The fifth edition of Carriage of Goods by Sea has been brought up to date with the latest judicial decisions, statutory developments and changes in

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shipping practice. It provides an authoritative, comprehensive and critical survey of the law relating to the carriage of goods by sea. While dealing primarily with charterparties and bills of lading, attention is also given to new forms of documentation and problems involving through and combined transport. A separate chapter is also devoted to dispute settlement. Throughout, legal principles are examined against the background of current documentation and factors involved in the prosecution of a cargo claim, thus lending the legal analysis a useful practical orientation. to sue, and

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*bailment on terms*significant decisions, in particular on the interpretation of the provisions of the Hague and Hague/Visby Rules in the areas of limitation liability, time limits, straight bills and the Himalaya Clauses*a comprehensive update of references to shipping documents and related literature*consideration of e-commerce issues, particularly in relation to transport documentation. area of international trade law, and is suitable for recommendation to students on courses on international trade law, carriage of goods by sea and maritime law. It is also a useful reference for newly*

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qualified and trainee professionals working in legal firms, P & I clubs, shipbroking firms, cargo insurance firms and at Lloyd's. John Wilson is an active member of the Institute of Maritime Law at the University of Southampton and is Emeritus Professor of Law at the university. He has lectured widely on maritime law in the UK, the USA, Australia, New Zealand and Singapore. PMBOK® Guide is the go-to resource for project management practitioners. The project management profession has significantly evolved due to emerging technology, new approaches and rapid market changes.

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Reflecting this evolution, The Standard for Project Management enumerates 12 principles of project management and the PMBOK® Guide &- Seventh Edition is structured around eight project performance domains. This edition is designed to address practitioners' current and future needs and to help them be more proactive, innovative and nimble in enabling desired project outcomes. This edition of the PMBOK® Guide:

- Reflects the full range of development approaches (predictive, adaptive, hybrid, etc.);*
- Provides an entire section devoted to tailoring the development approach and processes;*
- Includes an expanded list of*

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models, methods, and artifacts; •Focuses on not just delivering project outputs but also enabling outcomes; and • Integrates with PMI standards+™ for information and standards application content based on project type, development approach, and industry sector.

*Creating and Sustaining Superior Performance
Women's Rights and Transatlantic Antislavery
in the Era of Emancipation*

Exploring Strategic Management

Exploring Strategy_T&C_p12

Theory and Practice of Leadership

Handbook of Loss Prevention and Crime

Prevention

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"We are delighted to offer this twelfth edition of Exploring Strategy. With sales of previous editions now well over one million worldwide, we believe we have a tried and tested product. Yet the strategy field is constantly changing. For this edition, therefore, we have thoroughly refreshed all chapters, with new concepts, new cases and new examples throughout. Here we would like to highlight three principal changes, while recalling some of the classic features of the book"--

Now beyond its eleventh printing and translated into twelve languages, Michael Porter's The Competitive Advantage of Nations has changed

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completely our conception of how prosperity is created and sustained in the modern global economy. Porter's groundbreaking study of international competitiveness has shaped national policy in countries around the world. It has also transformed thinking and action in states, cities, companies, and even entire regions such as Central America. Based on research in ten leading trading nations, The Competitive Advantage of Nations offers the first theory of competitiveness based on the causes of the productivity with which companies compete. Porter shows how traditional comparative advantages such as natural

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resources and pools of labor have been superseded as sources of prosperity, and how broad macroeconomic accounts of competitiveness are insufficient. The book introduces Porter's "diamond," a whole new way to understand the competitive position of a nation (or other locations) in global competition that is now an integral part of international business thinking. Porter's concept of "clusters," or groups of interconnected firms, suppliers, related industries, and institutions that arise in particular locations, has become a new way for companies and governments to think about economies, assess the competitive

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advantage of locations, and set public policy. Even before publication of the book, Porter's theory had guided national reassessments in New Zealand and elsewhere. His ideas and personal involvement have shaped strategy in countries as diverse as the Netherlands, Portugal, Taiwan, Costa Rica, and India, and regions such as Massachusetts, California, and the Basque country. Hundreds of cluster initiatives have flourished throughout the world. In an era of intensifying global competition, this pathbreaking book on the new wealth of nations has become the standard by which all future work must be measured.

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He traces the intellectual roots of the movement and shows how journalism can be made vital again by rethinking exactly what journalists are for."--Jacket.

Thoroughly revised and updated, MARKETING STRATEGY, 6e continues with one primary goal: to teach students to think and act like marketers. Packed with cutting-edge coverage, current examples, new cases, and photographs, the sixth edition delivers a practical, straightforward approach to analyzing, planning, and implementing marketing strategies--helping students learn to develop a customer-oriented market strategy and market

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plan. Students sharpen their analytical and creative critical thinking skills as they learn the key concepts and tools of marketing strategy. Continuing in the text's signature student-friendly style, the sixth edition covers essential points without getting bogged down in industry jargon--all in a succinct 10 chapters. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**5 Elements of Organizational Excellence
Big Picture Strategy**

Read Book Exploring Corporate Strategy Sixth Edition

The Essential Guide to Competition and Strategy

Multi Pack

What are Journalists For?

The Strategy and Tactics of Pricing

*A number of peripheral discussions have been eliminated, particular those for which there was substantial mathematics with little insight to show for it. * Chapter on measuring cost and benefit advantage have been eliminated. * Integrates insights from the theory of the firm, industrial organization, and strategy research. * Contains hundreds of examples to illustrate how the economic principles of strategy apply to the actual business world.*

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*The Handbook of Loss Prevention and Crime Prevention, 5th Edition, is a trusted foundation for security professionals just entering the field and a reference for seasoned professionals. This book provides a comprehensive overview of current approaches to security and crime prevention, tools and technologies to put these approaches into action, and information on a wide range of specific areas within the field of physical security. These include school and campus security, cargo security, access control, the increasingly violent healthcare security environment, and prevention or mitigation of terrorism and natural disasters. * Covers every important topic in the field, including the latest on wireless security applications, data analysis and visualization,*

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*situational crime prevention, and global security standards and compliance issues * Required reading for the certification DHS selected for its infrastructure security professionals * Each chapter is contributed by a top security professional with subject-matter expertise*

Includes selections from Xenophon, Antiphon and Euripides.

Electronic Inspection Copy available for instructors [here](#)

Praise for the first edition: 'At last a well-written, balanced and insightful British book on leadership. It is probable that every theory and assertion of consequence is commented upon.

A real tour-de-force.' - Emeritus Professor Gerry Randell, University of Bradford School of Management 'Theory and Practice of Leadership is an all encompassing, global review

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of examples and case studies that is both comprehensive and easily adaptable to almost any situation one would encounter in leading people.' - Richard J. Conwell, Nova Southeastern University, Journal of Applied Management and Entrepreneurship If you are looking for a more holistic and critical take on the field of leadership, look no further! The second edition of this engaging and highly-respected text offers an exploration of leadership in a variety of contexts, both profit-orientated and non-profit. New to this edition: Refined to capture and delineate the essential theories more clearly, with broader coverage taking in the latest developments in areas such as change, politics, assessment and development of leadership, and multiple intelligences.

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Further development of a new integrative model of core leadership themes and practices. Abundant examples and illustrations, together with detailed explanations of how they apply in practice. A companion website with an Instructor's Manual, PowerPoint slides, links to additional case studies and full-text journal articles. Theory and Practice of Leadership will prove a highly-stimulating read for undergraduate and postgraduate students of leadership and related subjects as well as management consultants and practising managers. Visit the Theory and Practice of Leadership companion website www.sagepub.co.uk/gill to take advantage of additional resources for students and lecturers.

Exploring Strategy Text Only 10e

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Organising For Success

The Six Choices That Will Transform Your Business

Text and Cases

Operations Strategy

The Comfort of Things

Born in Warsaw, raised in a Hasidic community, and reaching maturity in secular Jewish Vilna and cosmopolitan Berlin, Abraham Joshua Heschel (1907-1972) escaped Nazism and immigrated to the United States in 1940. This lively and readable book tells the comprehensive story of his life and work in America, his

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politics and personality, and how he came to influence not only Jewish debate but also wider religious and cultural debates in the postwar decades. A worthy sequel to his widely-praised biography of Heschel's early years, Edward Kaplan's new volume draws on previously unseen archives, FBI files, interviews with people who knew Heschel, and analyses of his extensive writings. Kaplan explores Heschel's shy and private side, his spiritual radicalism, and his vehement defence of the Hebrew prophets' ideal of absolute

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integrity and truth in ethical and political life. Of special interest are Heschel's interfaith activities, including a secret meeting with Pope Paul VI during Vatican II, his commitment to civil rights with Martin Luther King, Jr., his views on the state of Israel, and his opposition to the Vietnam War. A tireless challenger to spiritual and religious complacency, Heschel stands as a dramatically important witness.

Develop winning brand strategies by focusing your team on the key strategic

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choices that drive organizational growth and learning. This book presents a system of six practical choices that articulate exactly how to launch and grow brands. Big Picture Strategy shows readers how limiting and focusing the strategic options available to company stakeholders can unlock previously inaccessible levels of productivity and growth. Strategist, consultant, and author Marta Dapena Barón describes the six key decisions facing organizations and teams today and how to develop a winning strategy by approaching

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these decisions systematically. The book includes discussions of: The critical choices that leaders must make to define a marketing strategy and to align their teams to be able to execute on it The four strategies companies use to launch and grow brands successfully How to use strategy-integrated metrics to promote continuous learning in organizations How to increase communications efficiency in commercial organizations through the use of a common vocabulary to frame customer-based issues Unlike many of its

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competitors, Big Picture Strategy does not pretend that your organization has unlimited resources or capacity to pursue every area of possible strategic advantage. Instead, the author lays out a systematic and integrated choice-based framework that will drive growth in your organization for years to come.

This book investigates the real process of unleashing the power of Information and Communications Technology (ICT) through Open Innovation and strategic choices. It covers the most important aspects of ICT

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in a nutshell and details the road to the future through business innovation. ICT, of which telecom and IT constitute the core, is currently permeating and transforming every sphere of life, ranging from commerce, manufacturing, education and healthcare, to agriculture, banking, governance, media and entertainment. Today, telecommunication and ICT, in general, are essential to a country's economic development and competitiveness as recognized both by the World Bank and the Asian Development Bank. Due to the

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powerful, disruptive and rapid forces unleashed by ICT tsunami, organisations not only struggle to harness the potential of ICT but can also be overwhelmed by the changes, complexity, competition and regulatory environment it brings up. This book provides a clue to organisations on how to sustain and succeed by leveraging ICT in absence of extensive in-house expertise across the breadth and depth of these areas. The driving theme of the book is about opening up organizational and business models, by presenting an

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integrated roadmap to a future with ICT, by co-opting, cooperating and competing with other organisations. Constructing the right strategy and building the necessary social capital for open innovation through collaboration with partners, government, academia and users (Quadruple Helix Model) are essential steps in such a process. Today's era of economic crisis has sent a powerful message: The age of "mercenary" capitalism is ending. We must finally embark on a new age of sustainable, stakeholder-based capitalism. While

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enlightened executives and policymakers understand the critical need for change, few have tangible plans for making it happen. In Capitalism at the Crossroads: Next Generation Business Strategies for a Post-Crisis World, Third Edition, Stuart L. Hart presents new strategies for identifying sustainable products, technologies, and business models that will drive urgently needed growth and help solve social and environmental problems at the same time. Drawing on his experience consulting with top companies and NGOs

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worldwide, Hart shows how to craft your optimal sustainability strategy and overcome the limitations of traditional "greening" approaches. In this edition, he presents new and updated case studies from the United States and around the world, demonstrating what's working and what isn't. He also guides business leaders in building an organizational "infrastructure for sustainability"--one that can survive budgeting and boardrooms, recharging innovation and growth throughout your enterprise. Discover: · The new business

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case for pursuing sustainable capitalism · Sustainability strategies that go far beyond environmental sensitivity · How to fully embed your enterprise in the local context--and why you should · Tactics for making long-term sustainability work in a short-term world

A Guide to the Project Management Body of Knowledge (PMBOK® Guide) – Seventh Edition and The Standard for Project Management (BRAZILIAN PORTUGUESE)

*Corporate Strategy
According to Our Hearts*

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How the Struggle Against the Interstate Slave Trade Led to the Civil War

Exploring Corporate Strategy with Key Management Models

Text and Cases with Financial Times

Corporate Strategy Casebook

« The public sector in many countries remains a major part of the economy in terms of both employment and provision of services. But the last 15 years it has undergone a revolution in structure, performance and management thinking. Exploring public sector strategy, the latest book in the Exploring Corporate Strategy series, explores how strategic management theory and practice is applicable to public sector organisations.

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» (Tir é de l'endos du livre).

'This is a splendidly fresh and clear account of the main political events in England between the Norman Conquest and King John's Magna Carta.' Michael Clanchy FBA, Emeritus Professor of Medieval History at the Institute of Historical Research, University of London 'Lucid and perceptive, striking an effective balance between primary and secondary authorities, Huscroft's book is both a significant statement in its own right and an ideal introduction to other work in the field.' Professor David Carpenter, Kings College London 'Ruling England' is about the exercise of political power in England at a time of formative change in the country's history. Framed at one end by the Norman Conquest and at another by Magna

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Carta, it describes what happened, why and with what consequences in politics, government, law and the church. It analyses developments from a royal perspective and focuses on the policies and priorities of the English kings, the limitations of the political system within which they operated, and the efforts they made to expand their power. It explains how the ruler of the most sophisticated kingdom in twelfth century Europe was eventually compelled to submit to the humiliation. In this book, the fundamental differences of opinion within strategic management are not ignored or smoothed over. The authors carefully guide the students through the many, often conflicting, perspectives in the field of strategy, in order to help them become true strategic thinkers.

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In today ' s world, ' change ' is the only ' constant ' factor. In the last few decades, there has been a radical change in how organizations function. To survive in this highly volatile environment, companies need a long-term strategic vision and thinking. In light of this, ' strategic management ' has become a significant topic and is taught as the core subject in MBA/PGDM programmes in Indian universities and business schools. This is a book written in the context of the Indian business environment but with a global orientation. It is comprehensive and contemporary in its approach.

Strategic Management

Johnson

Text & Cases

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How to Create Products and Services Customers Want

Business Strategy

Competitive Advantage

The authors of the international bestseller Business Model Generation explain how to create value propositions customers can't resist Value Proposition Design helps you tackle the core challenge of every business — creating compelling products and services customers want to buy. This highly practical book, paired with its online companion, will teach you the processes and tools you need to create products that sell. Using the same stunning visual format as the

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authors' global bestseller, Business Model Generation, this sequel explains how to use the “Value Proposition Canvas” to design, test, create, and manage products and services customers actually want. Value Proposition Design is for anyone who has been frustrated by new product meetings based on hunches and intuitions; it's for anyone who has watched an expensive new product launch fail in the market. The book will help you understand the patterns of great value propositions, get closer to customers, and avoid wasting time with ideas that won't work. You'll learn the simple process of designing and testing value

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propositions, that perfectly match customers' needs and desires. In addition the book gives you exclusive access to an online companion on Strategyzer.com. You will be able to assess your work, learn from peers, and download pdfs, checklists, and more. Value Proposition Design is an essential companion to the "Business Model Canvas" from Business Model Generation, a tool embraced globally by startups and large corporations such as MasterCard, 3M, Coca Cola, GE, Fujitsu, LEGO, Colgate-Palmolive, and many more. Value Proposition Design gives you a proven methodology for success, with value

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propositions that sell, embedded in profitable business models."

DIV This landmark book looks at what it means to be a multiracial couple in the United States today.

According to Our Hearts begins with a look back at a 1925 case in which a two-month marriage ends with a man suing his wife for misrepresentation of her race, and shows how our society has yet to come to terms with interracial marriage. Angela Onwuachi-Willig examines the issue by drawing from a variety of sources, including her own experiences. She argues that housing law, family law, and employment law fail,

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in important ways, to protect multiracial couples. In a society in which marriage is used to give, withhold, and take away status—in the workplace and elsewhere—she says interracial couples are at a disadvantage, which is only exacerbated by current law. /div

Approaching a wide range of transnational topics, the editors ask how conceptions of slavery & gendered society differed in the United States, France, Germany, & Britain.

What do we know about ordinary people in our towns and cities, about what really matters to them and how

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they organize their lives today? This book visits an ordinary street and looks into thirty households. It reveals the aspirations and frustrations, the tragedies and accomplishments that are played out behind the doors. It focuses on the things that matter to these people, which quite often turn out to be material things – their house, the dog, their music, the Christmas decorations. These are the means by which they express who they have become, and relationships to objects turn out to be central to their relationships with other people – children, lovers, brothers and friends. If this is a typical street in a modern city like

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London, then what kind of society is this? It's not a community, nor a neighbourhood, nor is it a collection of isolated individuals. It isn't dominated by the family. We assume that social life is corrupted by materialism, made superficial and individualistic by a surfeit of consumer goods, but this is misleading. If the street isn't any of these things, then what is it? This brilliant and revealing portrayal of a street in modern London, written by one the most prominent anthropologists, shows how much is to be gained when we stop lamenting what we think we used to be and focus instead on what we are now becoming. It reveals

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the forms by which ordinary people make sense of their lives, and the ways in which objects become our companions in the daily struggle to make life meaningful.

Exploring Corporate Strategy

Your Strategy Needs a Strategy

Marketing Strategy, Text and Cases

Next Generation Business Strategies for a Post-Crisis World

Ten Types of Innovation

Capitalism at the Crossroads

Examines and explains the revolutionary business

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frameworks of Michael Porter, with examples to illustrate and update Porter's ideas for achieving and sustaining competitive success.

An extensive process of market research & product development has formed the basis for this new edition. It covers all of the underlying concepts, processes of development & analytical methods of corporate strategy within a variety of organisations. Innovation principles to bring about meaningful and sustainable growth in your organization Using a list of more than 2,000 successful innovations, including Cirque du Soleil, early IBM mainframes, the Ford

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Model-T, and many more, the authors applied a proprietary algorithm and determined ten meaningful groupings—the Ten Types of Innovation—that provided insight into innovation. The Ten Types of Innovation explores these insights to diagnose patterns of innovation within industries, to identify innovation opportunities, and to evaluate how firms are performing against competitors. The framework has proven to be one of the most enduring and useful ways to start thinking about transformation. Details how you can use these innovation principles to bring about meaningful—and sustainable—growth

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within your organization Author Larry Keeley is a world renowned speaker, innovation consultant, and president and co-founder of Doblin, the innovation practice of Monitor Group; BusinessWeek named Keeley one of seven Innovation Gurus who are changing the field The Ten Types of Innovation concept has influenced thousands of executives and companies around the world since its discovery in 1998. The Ten Types of Innovation is the first book explaining how to implement it.

Part of a series which aims to reflect the changing face of the economic climate and business world.

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The books contain the latest information and thinking in their areas and are specifically focused to the needs of AS, A level and first year undergraduate students.

Exploring Public Sector Strategy

Readings, Review, and Exercises

The Discipline of Building Breakthroughs

Text and Cases with Exploring Public Sector Strategy

An International Perspective

Attica: Intermediate Classical Greek

This Multi Pack consists of Exploring Corporate Strategy,

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Sixth Edition, by Gerry Johnson and Kevan Scholes (ISBN: 0273651129) and Key Management Models by Steven TenHave (ISBN: 0273662015) Exploring Corporate Strategy is Europe's most successful strategy textbook with combined total sales of more than 500,000 covers all the underlying concepts, analytical methods and processes of development, selection, formulation and implementation of strategy. Thoroughly revised, this 6th edition promises to be the best yet. For the first time ever the authors introduce the concept of viewing strategy through three separate lenses: 1) the tradition design view of strategy, 2) the notion that strategy can arise from experience and culture; and 3) the notion that

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strategy can be a product of emergent ideas. Key Management Models takes the reader through each of these essential management tools in a clear, structured and practical way by answering the following key questions: *What's the big idea? *When do I use it? *In the final analysis, is it any good? benchmarking, to models developed by Gods of management thinking like Belbin, Handy, Kotter and Mintzberg, you'll find dozens of new ways to improve your business and from now on you'll never have to admit you don't know your way around risk reward analysis.

Slavery and the Commerce Power

Rhineland v. Rhineland and the Law of the

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Multiracial Family

International Student Edition

Experimenting Corporate Strategies

How to Choose and Execute the Right Approach

Economics of Strategy