

Communication Techniques to Build Relationships, Influence Others, and Achieve Your Goals

Introduction to Information Retrieval

An end-to-end practical guide to implementing NLP applications using the Python ecosystem

Trading on Target

Applied Natural Language Processing in the Enterprise

Be the Best at Sports, Business & Life with Nlp Neuro Linguistic Programming

'This book may help you to understand life more clearly' Paul Smith, fashion designer Welcome to THE book on NLP. The essence of NLP is the ability to study and reproduce excellence in yourself and to support others to do the same. NLP AT WORK helps you do that by developing an attitude of curiosity, naivety and learning - and giving you the ability to improvise with skill in real-time. Neuro Linguistic Programming is how you make sense of your world and, most importantly, how you the way you filter and process your experience through your senses. * Linguistic: the way you interpret your experience through language. * Programming: the way you make sense of your experience to create your personal programme. NLP AT WORK is one of the most popular books ever published on the practical skills of NLP and how it can be applied in business. It transformed NLP from a peripheral art into an accessible, practical concept with relevant applications in the areas of in teamwork and coaching. This major new edition has been revised throughout and expanded to include a new section on coaching with NLP, showing how this approach is so different to traditional methods, and a new chapter on Metamessages. Clear, readable and jargon free, this book will help you get to the essence of what makes you and your business excellent and unique.

Some people appear more gifted than others. NLP, a growing development in applied psychology, describes what they do differently and explains these patterns of excellence.

Microsoft Azure Essentials from Microsoft Press is a series of free ebooks designed to help you advance your technical skills with Microsoft Azure. This third ebook in the series introduces Microsoft Azure Machine Learning, a service that a developer can use to build predictive analytics models (using training datasets from a variety of data sources) and then easily deploy those models for consumption as cloud web services. The ebook presents an overview of modern data science the workflow, and then covers some of the more common machine learning algorithms in use today. It builds a variety of predictive analytics models using real world data, evaluates several different machine learning algorithms and modeling strategies, and then deploys the finished models as machine learning web services on Azure within a matter of minutes. The ebook also expands on a working Azure Machine Learning predictive model example to explore the types of client and server app Azure Machine Learning web services. Watch Microsoft Press's blog and Twitter (@MicrosoftPress) to learn about other free ebooks in the Microsoft Azure Essentials series.

Do you want to change your life and get control of your mind? Do you want to influence people and learn psychological tricks on neuro-linguistic programming (NLP) and combat manipulative and deceptive behaviors? This book will discuss everything you need to know to master the art of persuasion. Persuasion is an essential part of human communication and is a powerful tool when used in the right way. In this book, you will understand many of the secrets used by those who have s

While the art of persuasion has been a key tool in the lives of marketers and business people of all sorts, you will learn that persuasion is a tool we can all use to our advantage. Whether you're a business owner trying to boost your negotiation skills or you're a mother trying to convince her children to eat their vegetables, persuasion is how you will accomplish your goals. Learning those techniques and the basic neuroscience behind it, you'll be prepared to get things you want, when processes information, makes decisions, and how to gently nudge in one direction to get people to do what you ask them to do: what is the compelling force behind the decisions people make and how to tap into that force to influence them in the direction you want them to go. The basic knowledge and skills in these pages have the potential to change lives simply by getting people to change their minds. The strategies included in this book will help you stay ahead of the crowd, mak understand this principles, you'll wonder why you waited so long! It may be surprising to find out that we all need to use the art of persuasion in some aspect of our lives. In fact, while you may have purchased this book in an effort to boost your business or to advance your life in some way, the reality is that you've already used persuasion tactics to get where you are now. Persuasion is a major part of our lives and this skill is something that has already been hardwired into our brain to do with mastering other types of arts but it has to do with understanding some of the basic fundamentals of the mind. We all have the ability, but it is actually knowing how to recognize it and use it to our best advantage that will help us to achieve our goals. We hope that through the pages of this book, you will be able to bring these skills to the surface and put those techniques you already know out in plain view where you can analyze them and make them more tangible thus know about them the more comfortable you'll be with using them and the more advantages you'll have when applying them in your daily life. In the following pages, you will learn why everyone should and in fact needs to master this skill and why understanding the neuroscience behind it is a key factor in your success. You'll not only know how to use it but also be able to see when it is being used on you. This does not mean that mastering the art of persuasion will guarantee you get definitely supercharge your ability to get what you deserve. Mastering the techniques found in this book could be the very thing that will help you to land that job, seal the deal in a relationship, or negotiate for that new car you've been eyeing. Don't you deserve to get what you want in life? This book will show you: *Persuasion and Dark Psychology *Persuasion: a Powerful Vehicle *Why is Persuasion So Important? *Modes of Persuasion *How to Excel Daily

Secrets of the NLP Masters

Frogs Into Princes

How to Model what Works in Business and Make It Work for You

Change Your Life and Get Control of Your Mind. Influence People, Learn Psychological Tricks on NLP and Hypnosis to Win Manipulative and Deceptive Behaviors

Essential Questions to Grow Your Team

Excel Models for Business and Operations Management

New Trends and Applications in Internet of Things (IoT) and Big Data Analytics

If You Want to Take Back Control Over Your Life & Relationships, then Keep Reading! Do you look at a successful person and wonder how they got to where they are? Do you envy how even-tempered and confident they are? Do you wish you had their charm and influence? Millions of people have regained control over their emotions and lives even though they thought it was impossible. And now you can, too! "Self-Discipline, NLP Guide, Emotional Intelligence" is made just for you! In this guide, you will learn how to master dark psychology and manipulation. So, if you want to influence people, improve your mindset, and improve your EQ, then keep reading! We all want a healthy amount of control in our daily lives. This is especially true if we suffer from addiction and depression or if we're constantly manipulated. But what if you can harness the power of the law of attraction and hypnosis? What if you become so influential that the universe has no choice but to submit to your bidding? What if you achieve a laser-sharp focus that you effortlessly tick off everything on your to-do list? It's all possible! All you need to do is do everything right. Now, you may think, "That's just not possible!" And you're right! It's impossible to do EVERYTHING right. But what successful people do is aim for what truly matters. And they make sure to focus their energy on executing them the best way possible! With "Self-Discipline, NLP Guide, Emotional Intelligence," you will learn proven methods successful people use to always get what they want. Using practical, evidence-based principles, you can effectively manipulate others, create stronger relationships, and succeed in life! When you get this uniquely practical guide, you'll see a lot of your bad luck go away. And things will slowly, but surely, fall into place. You'll learn that, contrary to what you've learned in school, EQ is just as important (if not more) as IQ! Over the course of this comprehensive guide, you will: Learn the secret to high performance and fulfillment Master your emotions and put a permanent end to your addiction Overcome stress and depression using healthy and sustainable coping mechanisms Increase your emotional intelligence using just 5 steps Significantly boost your self-discipline in just 11 steps Apply the 5 most important things for reverse psychology to work Learn 10 proven methods that people use to manipulate others to get what they want Cure your phobia the easy, practical way using step-by-step NLP

techniques And so much more! What sets this guide apart is its practicality. While it deals with highly technical topics, information is explained in simple and gradual terms. So, even if you have no psychology background, you can apply proven tips with ease! When you have this guide by your side, you're guaranteed to implement the right things in the right way! Are you ready to get everything you want out of life? Buy Now and Start Taking Control and Improving Your Life Today!

Elite athletes know that there is as little as 1% difference between being the best, and being at the back of the field. Excel at Sports by Jimmy Petrucci is a simple, concise and ground-breaking guide to NLP Neuro Linguistic Programming and other techniques that can give you that extra 1%, whether in sports, business or life in general.