

Ethical Guidelines By Richard DeGeorge

Public and private organizations can benefit from the creation and implementation of an ombudsman program designed to problem-solve at the organizational level. This timely book presents the ombudsman in concept and in practice, offering full design and operational details from start-up to key activities and roles, as well as the benefits for the top executives, the employees and the customers. Case studies from numerous fields are examined to illustrate how a strong ombudsman program is vital to avoiding litigation, resolving conflicts and assisting management.

In Values, Nature, and Culture in the American Corporation, distinguished ethicist William Frederick explores issues of fundamental importance to all who aspire to conduct their business affairs ethically. He begins with an examination of the three value systems in business that are basically incompatible, and therefore in constant tension. The first is the need for managers to efficiently allocate resources for maximum profits. The second is the natural tendency for managers, in pursuit of the first goal, to accumulate power for its own sake. The third is the desire for people in the community to create relationships that will perpetuate these communities. Frederick brings in a range of ideas and concepts from the social sciences as well as the natural sciences to illuminate his discussion. In the final section of the book he explores a range of issues of current concern to managers, including corporate culture and technology.

Featuring a wide range of international case studies, Ethics, Technology, and Engineering presents a unique and systematic approach for engineering students to deal with the ethical issues that are increasingly inherent in engineering practice. Utilizes a systematic approach to ethical case analysis -- the ethical cycle -- which features a wide range of real-life international case studies including the Challenger Space Shuttle, the Herald of Free Enterprise and biofuels. Covers a broad range of topics, including ethics in design, risks, responsibility, sustainability, and emerging technologies Can be used in conjunction with the online ethics tool Agora (<http://www.ethicsandtechnology.com>) Provides engineering students with a clear introduction to the main ethical theories Includes an extensive glossary with key terms

NEW EDITION, REVISED AND UPDATED This is a pragmatic, hands-on, up-to-date guide to determining right and wrong in the business world. Joseph Weiss integrates a stakeholder perspective with an issues-oriented approach so students look at how a business's actions affect not just share price and profit but the well-being of employees, customers, suppliers, the local community, the larger society, other nations, and the environment. Weiss uses a wealth of contemporary examples, including twenty-three customized cases that immerse students directly in recent business ethics dilemmas and ask them to consider how they would resolve them. The recent economic collapse raised ethical issues that have yet to be resolved--there could not be a better time for a fully updated edition of Weiss's classic, accessible blend of theory and practice. New to the Sixth Edition! New Cases! Fourteen of the twenty-three cases in this book are brand new to this edition. They touch on issues such as cyberbullying, fracking, neuromarketing, and for-profit education and involve institutions like Goldman Sachs, Google, Kaiser Permanente, Walmart, Ford, and Facebook. Updated Throughout! The text has been updated with the latest research, including new national ethics survey data, perspectives on generational differences, and global and international issues. Each chapter includes recent business press stories touching on ethical issues. New Feature! Several chapters now feature a unique Point/Counterpoint exercise that challenges students to argue both sides of a contemporary issue, such as too-big-to-fail institutions, the Boston bomber Rolling Stone cover, student loan debt, online file sharing, and questions raised by social media.

The State of the Art

Business and the Greater Good

Ethics, Technology, and Engineering

Pearson New International Edition

Introduction to Globalization and Business

International Business

We can freely cross disciplinary boundaries, as well as the line between theory and practice, and allow practices to cast their light back on the theory and show us its deficiencies. In short, this approach reorients some much-discussed issues of professional, business, and military ethics and reveals them as variations on one deeply rooted theme. The author does not treat current institutions as final and unalterable. If these arrangements frustrate moral evaluation, she finds that an argument for change. To make intelligent changes, however, we need a clear view of the reasoning that makes them seem natural and inevitable. That is what this book attempts to do. In the process, the author also reexamines the concept of "person." Not all cultures put so much stress on the idea as Western - and particularly American - cultures do. If we wish to keep this emphasis, then here is another argument for change

Business Ethics Now 4e by Andrew W. Ghillyer provides assistance to employees by taking a journey through the challenging world of business ethics at the ground level of the organization rather than flying through the abstract concepts and philosophical arguments at the treetop level. By examining issues and scenarios that relate directly to their work environment (and their degree of autonomy in that environment), employees can develop a clearer sense of how their corporate code of ethics relates to operational decisions made on a daily basis.

This guide to business ethics provides key terms and concepts related to business ethics in a short, easy-to-use format. It provides objective coverage of theories, corporate social responsibility, human resources issues, consumer protection, and ethical issues in marketing and advertising. It is an ideal supplement for business ethics courses or as a reference for students and practitioners who would like to learn more about the basics of business ethics.

An American Cultural Perspective

Creating and Sustaining Advantage Across Borders

Cosmopolitan Business Ethics

The Ethics of Business in a Global Economy

Critical Perspectives on Business and Management

SAGE Brief Guide to Business Ethics

It is more important than ever that a business must be both ethical and profitable. In this thoroughly revised and updated second edition, Norman E. Bowie shows that by applying Kant's three formulations of the categorical imperative, and by doing the right thing for the right reason, a business can achieve success in both of these fields. Bowie uses examples such as building trust, transparency through open book management and respecting employees by providing a living wage and meaningful work. This new edition, for graduates and academic researchers in the field of business ethics, has been heavily revised to include the newest scholarship on Kantian ethics, with a new emphasis on Kant's later moral and political theory, a workable account of Kantian capitalism, and additional accounts on corporate social responsibility, Kantianism and human rights, corporate moral agency, and the Kantian theory of meaningful work.

For courses in Business Ethics, Moral Issues in Business, Social Issues in Business, Business and Society, International Business Ethics, and Issues in International Business. This systematic, integrated investigation of the field of business ethics is presented from an informed philosophical point of view. It argues that ethics is the glue as well as the oil that makes business possible, addressing the full gamut of issues: from such macro considerations as the moral justification of economic systems to such micro issues as proper computer use by employees.

With key terms and concepts related to marketing ethics presented in a short, easy-to-use format, this guide is an essential companion for marketing courses or as a reference for students and practitioners who would like to learn more about the basics of ethical marketing. The text is divided into four sections which contain important keywords that relate to those sections: Business Ethics, Ethics and the Marketing Mix, Ethics and the Promotional Mix, and Special Topics in Marketing Ethics. Each keyword entry is written by a scholar drawn from the fields of business and marketing ethics, and is a comprehensive essay on such crucial topics as ethical issues in pricing, green marketing, and deceptive advertising. Each essay includes a list of references and suggested readings for each article so that readers can find more information on those issues they are most interested in.

Ethics plays a critical role in project management, but all too often, its importance is overlooked. This benign neglect can result in serious consequences to individuals and organizations, ranging from tarnished reputations to civil and criminal liability. Ethics and Project Management demonstrates the importance of making ethics a key consideration in managing projects and describes the impacts that occur when ethical transgressions arise. Providing the tools necessary for project managers to avoid an ethical lapse that can put themselves and their organization at risk, this volume: Defines ethics and places it within the project management context Discusses the contents of the Project Management Institute's code of ethics Enables project managers to recognize the trends that precipitate ethical dilemmas on a project Demonstrates how ethical concerns permeate the entire project life cycle Provides tips on establishing a governance protocol to ensure ethical compliance Explores legal issues that arise from unethical behavior Examines how ethical concerns on a project can have global implications, and how to operate in international settings with cultural differences Each chapter ends with a Getting Started Checklist, facilitating immediate application of the concepts discussed and making it easy for project managers to determine whether they are in compliance with ethical standards. Providing a solid roadmap for the ethical health of a project, this volume is essential reading for all those concerned with avoiding the disastrous consequences of a cavalier approach to ethics. Praise for the book: ... a great desktop reference for any project manager. It is a must-have title to complete any project management library and I recommend it to both new and highly experienced project managers. —Gregg D. Richie, PMP, MCTS, CNP, Managing Principal, P8, LLC

Global Strategy

Self-Constitution

The Ombudsman Handbook

The Blackwell Guide to Business Ethics

Values, Nature, and Culture in the American Corporation

Ethics Codes, Corporations, and the Challenge of Globalization

Looking at the question of how firms can compete in a global environment, the authors examine the issues considered central to the study of strategic management in a global context. They deal with a diverse set of important strategic topics by integrating research with practical examples and case studies.

In *Cosmopolitan Business Ethics: Towards a Global Ethos of Management*, Jacob Dahl Rendtorff maps the concept of global business ethics, related to sustainability and corporate governance, via an examination of the major theories of business ethics and the philosophy of management. The book is based on the philosophy of Immanuel Kant and the European tradition, which is applied as the foundation for the analysis of the contemporary European and Anglo-American debate on business ethics in order to formulate an up-to-date theory of global

business ethics. The book will compare the different schools of business ethics, corporate citizenship, and the philosophy of management and will address the modern-day issues of sustainability, business and human rights, corporate social responsibility, stakeholder management, and corporate governance, offering insights on how to deal with these international challenges of global economics, the development and protection of human rights, and the environment. This book proposes a decision-making model for cosmopolitan business ethics as the foundation of management and leadership in dealing with the complexities of globalization. The case studies will address the efforts of businesses to work with global and cosmopolitan business ethics at the levels of maintaining corporate integrity. Both the theoretical argument and case studies presented in the book are based on exchanges with notable business ethicists, philosophers of management, business managers, and public policy-makers.

Today we are witnessing social and political dominance of large corporations. They provide for its employees moral values and business principles. Moreover, they institutionalize their codes of ethics. The theory of Business Ethics provides the moral guideline and standards for corporate life and concrete business organizations apply those standards to practice. The individual employee, as a member of a business organization, accepts those standards. Therefore, it is important to examine the foundation of the individual's moral value in Business Ethics in order to understand on what the foundation of the moral value depends on. This highly interdisciplinary text is a critique of Business Ethics as an ideology and life politics. The author discloses how contemporary business ethics grovels before corporations, how it is too weak to create a truly critical voice of American capitalist economy. The individual's treatment in corporate life is revealed through the eyes of American Protestant culture and its coercive work tradition where efficiency value usurps values of individual choice and freedom. This book suggests a new concept of an out-corporate individual.

This book celebrates the work of Patricia Werhane, an iconic figure in business ethics. This festschrift is a collection of articles that build on Werhane's contributions to business ethics in such areas as Employee Rights, the Legacy of Adam Smith, Moral Imagination, Women in Business, the development of the field of business ethics, and her contributions to such fields as Health Care, Education, Teaching, and Philosophy. All papers are new contributions to the management literature written by well-known business ethicists, such as Norman Bowie, Richard De George, Ronald Duska, Edwin Hartman, Michael Hoffman, Mollie Painter-Morland, Mark Schwartz, Andrew Wicks, and others. The volume is comprised of articles that reflect on Werhane's work as well as build on it as a way to advance further research. At the end of the festschrift, Pat Werhane provides responses to each chapter. The first chapter of the book also includes the overview of Patricia Werhane's work and her academic career. The book is written to appeal to management scholars and graduate students interested in the areas of Business Ethics, Modern Capitalism, and Human Rights. Patricia Werhane is one of the most distinguished figures in the field of business ethics. She was a founder of the field, she is one of its leading scholars, and she has had a profound impact on the world of business practice. Among her many accomplishments, Pat is known for her original work on moral imagination, she is an acclaimed authority on employee rights in the workplace, and she is one of the leading scholars on Adam Smith. Having been active in Academia for over 50 years, Werhane is a prolific author of over a hundred articles and book chapters, and the author or editor of twenty-seven books, including Adam Smith and his Legacy for Modern Capitalism, Moral Imagination and Management Decision-Making, and co-authored books Organization Ethics in Health Care, Alleviating Poverty Through Profitable Partnerships, Obstacles to Ethical Decision-Making, Corporate Responsibility: The American Experience, and Research Approaches to Business Ethics and Corporate Responsibility.

Community and Responsibility in Business

Ethical Issues

Original Essays on Moral Issues in Business

Agency, Identity, and Integrity

Towards a Global Ethos of Management

Business Ethics: Pearson New International Edition

The first book to address the whole spectrum of multinational business ethics, *Competing with Integrity in International Business* examines moral debates about operating ethically in virtually every major market environment in the world. Taking the company of integrity as its objective, it offers guidelines for multinationals in underdeveloped countries as well as original strategies for corporations competing in corrupt environments. Backed by the distinguished author's wide and varied experience, both as a scholar and as consultant to firms and business institutions around the world, *Competing with Integrity in International Business* covers cooperation with local government, taxes, respect for and compliance with local society, human rights, national development, and other challenges, as well as responses to immoral adversaries and the use of publicity to expose corrupt actions. With case studies from across the globe, including the former Soviet bloc, China, Japan, and the European Community, this will prove an invaluable resource for business professionals, ethicists, philosophers, and students.

This book is a unique collection of essays by the leading scholars in business ethics. The purpose of the volume is to examine the emergence of business ethics as an important element of managerial practice and as an integral area of scholarship. The four lead essays--by Norman Bowie, Kenneth Goodpaster, Thomas Donaldson, and Ezra Bowen--are examples of some of the best thinking about the role of ethics in business. These essays examine such issues as the nature of scholarship and knowledge in business ethics, how ethics is a central factor in managerial leadership, the complexities of ethics in multinational and multicultural settings, and the problems of ethical literacy and moral debate in a free society. Each lead essay develops several themes which are then explored by other prominent thinkers, including Robert Solomon, Richard DeGeorge, and Joanne Cuilla.

Academic freedom and tenure, both cherished institutions of higher education, are currently under attack by many both outside and within the academy. Richard DeGeorge argues that they can be defended on ethical grounds only if they are joined with appropriate accountability, publicly articulated and defended standards, and conscientious enforcement of these standards by academic institutions and the members of the academic community. He discusses the ethical justification of tenure and academic freedom, as well as ethical issues in their implementation. He argues that academic freedom, which is the basis for tenure, is not license nor the same as freedom of speech. Properly understood and practiced, both academic freedom and tenure exist not to benefit faculty members or their institutions, but to benefit an open society in which they thrive and of which they are an important part.

Business Ethics Pearson College Division

Rethinking Business Ethics in an Age of Crisis

Ethics of an Artificial Person

A Stakeholder and Issues Management Approach

Rethinking Capitalism

Academic Freedom and Tenure

International Business

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. This interesting, comprehensive book about business ethics argues that ethics is the 'glue' that makes successful business possible. It allows the reader to see the whole range of issues in business ethics rather than just selected topics. Its focus on internationalization and globalization is important, as it relates facts about this dynamic, growing aspect of corporate business. Business Ethics 7e not only covers ethics, it also includes such topics as: management, production, marketing, finance, workers' rights, and environmental issues; it enables readers to see how all of the issues presented are interrelated. An excellent resource and reference text for international corporate employees, marketing administrators, and human resource managers and employees.

With cutting-edge insights from leading European and North American scholars, this authoritative book addresses the fundamental problems of business in an age of crisis whilst presenting radical, but practical, solutions. ø

Christine M. Korsgaard presents an account of the foundation of practical reason and moral obligation. Moral philosophy aspires to understand the fact that human actions, unlike the actions of the other animals, can be morally good or bad, right or wrong. Few moral philosophers, however, have exploited the idea that actions might be morally good or bad in virtue of being good or bad of their kind - good or bad as actions. Just as we need to know that it is the function of the heart to pump blood to know that a good heart is one that pumps blood successfully, so we need to know what the function of an action is in order to know what counts as a good or bad action. Drawing on the work of Plato, Aristotle, and Kant, Korsgaard proposes that the function of an action is to constitute the agency and therefore the identity of the person who does it. As rational beings, we are aware of, and therefore in control of, the principles that govern our actions. A good action is one that constitutes its agent as the autonomous and efficacious cause of her own movements. These properties correspond, respectively, to Kant's two imperatives of practical reason. Conformity to the categorical imperative renders us autonomous, and conformity to the hypothetical imperative renders us efficacious. And in determining what effects we will have in the world, we are at the same time determining our own identities. Korsgaard develops a theory of action and of interaction, and of the form interaction must take if we are to have the integrity that, she argues, is essential for agency. On the basis of that theory, she argues that only morally good action can serve the function of action, which is self-constitution.

The Blackwell Guide to Business Ethics, written by international experts in the field, acquaints the reader with theoretical and pedagogical issues, ethical issues in the practice of business and exciting new directions in the field.

Ethics in an Era of Globalization

An Introduction

Ethics and Project Management

EBOOK: Business Ethics Now

Business Ethics: A Kantian Perspective

SAGE Brief Guide to Marketing Ethics

Applied or practical ethics is perhaps the largest growth area in philosophy today, and many issues in moral, social, and political life have come under philosophical scrutiny in recent years. Taken together, the essays in this volume – including two overview essays on theories of ethics and the nature of applied ethics – provide a state-of-the-art account of the most pressing moral questions facing us today. Provides a comprehensive guide to many of the most significant problems of practical ethics. Offers state-of-the-art accounts of issues in medical, environmental, legal, social, and business ethics. Written by major philosophers presently engaged with these complex and profound ethical issues.

Given the recent financial meltdown and continuing economic problems the country and the world are facing, Rethinking Capitalism is particularly relevant. With the government having bailed out banks and other financial institutions as well as automobile companies, and anger over the compensation and severance packages provided to the managers of failed institutions in light of growing inequalities and continued high unemployment in American society, many are wondering if self-interest driven free-market capitalism is still viable. While there is some support for more active government regulation of financial and other institutions, there is also significant opposition to such an approach as new political movements gain strength. Are there other alternatives to create a more responsible capitalism that serves the entire society? Rethinking Capitalism questions the individualistic assumptions of a capitalist society and offers a new way to understand capitalism that entails a new role for business based on community and responsibility. Using classical American Pragmatism as a philosophical framework for capitalism, Professor Buchholz analyzes the history of capitalistic thought and proposes that we recast management as a profession akin to law and medicine oriented toward serving the public rather than just maximization of shareholder wealth. Buchholz challenges the way we understand capitalism with its emphasis on the creation of economic wealth and growth to the exclusion of other important goals and champions a new approach to the creation of a more sustainable and responsible functioning of the capitalistic system, the corporate organization, and its management.

This much-needed volume represents all that is new in the field of global ethics. It recognizes the emergence of the search to move beyond relativism and the study of ethical aspects of globalization, acknowledging aspects of globalization that make ethical reasoning itself a challenging task. As such the young field of global ethics is a search for new approaches and methodologies that go beyond existing ones and succeed in addressing these ethical issues of globalization. This volume presents these new developments, focusing specifically on how to reconceive ethics in order to come to grips with ethical and political life today. It sets out an agenda for the field of global ethics, addresses the critiques and illustrates the rapprochement of global ethics. This is a valuable collection of essays that connect theoretical innovation with substantive issues in the public realm and hence is suitable for a wide audience across philosophy, politics, international relations and development studies.

It is no longer possible for modern companies to ignore the ethical or social implications of their business practice. Controversy surrounding such issues as the environment, rewards to senior managers and international labour standards have made business ethics front page news, as well as helping it emerge as a fully fledged part of the business and management landscape. This set brings together a cross section of material from both philosophy and business journals. It includes: what is business ethics and how has it developed; are ethics compatible with the free market?; international business ethics; and case studies.

Relationships and Responsibilities

The Individual in Business Ethics

Inquiries, Cases, and Readings

The Moral Imagination of Patricia Werhane: A Festschrift

Army

Ethics, Free Enterprise, & Public Policy

Business Ethics: An Indian Perspective provides a comprehensive coverage of the theories of business ethics and emphasizes the importance of ethical principles in overcoming moral dilemmas in the business world. Using a large number of India-centric case studies and examples, this book helps readers develop the reasoning and analytical skills needed to apply ethical concepts to business.

Globalization has altered in significant ways the tools available to regulate international commerce. One result is the emergence of ethics codes, codes of responsible conduct, and best practice codes designed to win adherence to internationally acceptable norms of conduct on the part of corporations and other organizations interacting in the global market place. This volume looks at these developments with particular focus on five topic areas: respect for human rights, treatment of labor, bribery and corruption, environmental protection, and international finance and the control of money laundering. What is significant about these developments is the emerging emphasis on self-regulation as the primary method for raising standards of corporate conduct. The contributors examine the reasons for the emergence of ethical codes and the phenomenon of self-regulation within the context of globalization and look at the role of national governments, international government institutions and other international organizations in shaping and enforcing them. They also study the implications of these developments for corporate governance and the changing roles of national and international institutions in the regulation of international commerce.

The core of this text comprises chapters on all the key issues of business in Canada today. Each chapter includes a hypothetical case study and an introduction highlighting key ethical points; two academic essays; and a real-life case study. Questions for discussion accompany the essays and case studies. The author has also included a general introduction to ethical issues and an overview of ethical theory; a section on institutionalizing ethics (discussing ethics officers/programs/codes etc.); and appendices providing excerpts from important classic contributions to ethical theory and from relevant Canadian law.

Through creative use of examples, case studies and exercises from organizations worldwide, this book demonstrates the many levels at which globalization impacts on contemporary businesses, society and organizations.

Business Ethics

Business Ethics and Continental Philosophy

Designing and Managing an Effective Problem-Solving Program

Lost Responsibility in Professions and Organizations

Business Ethics, 2/e

Ethical Issues in Business

Paul M. Minus Overview The papers gathered in this volume were first presented for reflection and discussion at a landmark event in March 1992. The International Conference on the Ethics of Business in a Global Economy, held in Columbus, Ohio, brought together over 300 participants from twenty-two nations in six continents. This was the most geographically diverse body of leaders ever assembled to consider issues of ethics in business. Approximately two-thirds of them were business executives; the others came mainly from the fields of education and religion. Knowing the context from which this book emerged will help readers understand its composition and content. As can be quickly seen, the fourteen authors who have contributed to it come from different areas of the world and from different fields of endeavor. One finds, first, essays on the book's central theme by business leaders from four nations. Next there are analyses of three key topics by scholars active in the fields of economics and ethics. Then come statements by practitioners of four major world religions on the relevance of their respective traditions to the ethics of business. Finally there are six brief case studies prepared by two business ethicists about specific ethical issues arising in international business. The authors address different facets of one of the most dramatic new facts of our time: the globalization of business. With many corporations now operating around the world and others planning a significant expansion of markets, this development is destined to accelerate in coming decades.

Business ethics has largely been written from the perspective of analytical philosophy with very little attention paid to the work of continental philosophers. Yet although very few of these philosophers directly discuss business ethics, it is clear that their ideas have interesting applications in this field. This innovative textbook shows how the work of continental philosophers - Deleuze and Guattari, Foucault, Levinas, Bauman, Derrida, Levinas, Nietzsche, Zizek, Jonas, Sartre, Heidegger, Latour, Nancy and Sloterdijk - can provide fresh insights into a number of different issues in business ethics. Topics covered include agency, stakeholder theory, organizational culture, organizational justice, moral decision-making, leadership, whistle-blowing, corporate social responsibility, globalization and sustainability. The book includes a number of features designed to aid comprehension, including a detailed glossary of key terms, text boxes explaining key concepts, and a wide range of examples from the world of business.

Competing with Integrity in International Business

A Companion to Applied Ethics

Business Ethics and Corporate Governance