

Essame Di Stato Commercialista Parthenope

Combining theory, empirical data, and policy this book provides a fresh analysis of sustainable finance. It explains the sustainability challenges for corporate investment and shows how finance can steer funding to certain companies and projects without sacrificing return, speeding up the transition to a sustainable economy.

In 2001, we gathered a group of researchers in Nice, France to focus discussion on performance measurement and management control. Following the success of that conference, we held subsequent conferences in 2003, 2005, 2007, and 2009. This title contains some of the exemplary papers that were presented at the most recent conference.

The Stephen Poppe, one of today's most respected science authors, has created a totally new physics book to prepare students for examinations. Complete Physics covers all syllabuses due to a unique combination of Core Pages and Further Topics. Each chapter contains core material valid for all syllabuses. Further Topics at the end can be selected to provide the right mix of pages for the syllabus you are teaching. Key Points: · Totally new book constructed from an analysis of all GCSE Physics syllabuses including IGCSE, CXC, and O'Level · Sets the traditional principles of physics in a modern and global perspective and uses illustrations to give a truly rounded curriculum · Double-page spread format · Ideal for those students intending to take physics to a more advanced level

Culture is one of the most important elements for explaining individuals' behaviors within the social structure. It meets the various social needs of members of a society by directing how individuals must react to various events and how to act in specific circumstances. A planned and systematic process is required for disseminating this cultural accumulation as a policy, which is produced collectively by all members within their everyday life practices. The Handbook of Research on Examining Cultural Policies Through Digital Communication provides emerging research on this aspect of cultural policy, which is formed within the framework of this systematic process in a strategic manner and can be defined as various activities of the state intended for art, human sciences, and cultural inheritance. Creating such cultural policies involves the establishment of measures and organizations required for the development of each individual, providing economic and social facilities, all of which are actions intended for directing society. Featuring coverage on a broad range of topics such as long-distance education, digital citizenship, and public diplomacy, this book is ideally designed for academicians, researchers, advanced-level students, sociologists, international and national organizations, and government officials.

Business Valuation

Sustainable Development Law

Accounting Information Systems for Decision Making

Public Sector Management in Italy

Proceedings of the 2015 Academy of Marketing Science (AMS) World Marketing Congress

Schaum's Outline of Signals and Systems

Current Issues and Perspectives of Development

A range of electronic corpora has become accessible via the WWW and CD-ROM. This coincides with improvements in standards governing the collecting, encoding and archiving of such data. This book develops similar standards for enriching and preserving 'unconventional' data: the fragmentary texts and voices left to us as accidents of history.

This manual aims to provide a consistent teaching tool with the educational objectives of the @e@Family Business Course: Ownership Governance and Management@e@. At the same time it will also appeal to a wider audience of scholars and, more generally, of readers, to enrich the knowledge of the government of family businesses.Salvatore Esposito De Falco is Professor of Management and he is also Professor of Corporate Governance at the Faculty of Economics, University of Rome @e@La Sapienza@e@.He has managed numerous ministerial research programs as Coordinator for Global Management of Research Projects and he is the author of numerous publications in international journals concerning corporate governance, strategic alliances and management of innovation processes.He was visiting scholar at the Department of Management at Baruch College of the City University of New York and at New York University Stern School of Business, as well as visiting professor at Universidad de Huelva, Spain. Moreover, he has been guest editor for three international journals, he participated as Scientific Committee Member in several international conferences and is Editorial Board of six journals (4 international).

An integrated approach to investigate, create, and propose a model for the value creation of cultural products is essential in maintaining its connection with e-relationship marketing; this examination is important in recognizing a common perspective. The Handbook of Research on Management of Cultural Products: E-Relationship Marketing and Accessibility Perspectives examines the potential value of cultural products and how the support of new technologies can enable non-conventional and social-media marketing relationships. This book aims to highlight an emerging subject area in the field of financial management, management of value creation, and marketing that will be essential for scientists, researchers, and practitioners.

This provocative appraisal unpacks commonly held beliefs about healthcare management and replaces them with practical strategies and realistic policy goals. Using Henry Mintzberg's "Myths of Healthcare" as a springboard, it reveals management practices that undermine care delivery, explores their cultural and corporate origins, and details how they may be reversed through changes in management strategy, organization, scale, and style. Tackling conventional wisdom about decision-making, cost-effectiveness, service quality, and equity, contributors fine-tune concepts of mission and vision by promoting collaboration, engagement, and common sense. The book's multidisciplinary panel of experts analyzes the most popular healthcare management "myths," among them: · The healthcare system is failing. · The healthcare system can be fixed through social engineering. · Healthcare institutions can be fixed by bringing in the heroic leader. · The healthcare system can be fixed by treating it more as a business. · Healthcare is rightly left to the private sector, for the sake of efficiency. · The Myths of Health Care speaks to a large, diverse audience: scholars of all levels interested in the research in health policy and management, graduate and under-graduate students attending courses in leadership and management of public sector organization, and practitioners in the field of health care.

You are Here

Ownership Governance and Management

Organization Design

Job Crafting

Content, Practice, and Production in the Age of Streaming Television

Digital Transformation and Human Behavior

Exploring the Culture of Open Innovation

Acclaimed entrepreneurship and innovation scholar Piero Farina, along with a strong and diverse cast of international contributors, explore the world of Open Innovation in this volume.

The increasingly crucial role of companies' non-financial disclosure (NFD) and integrated reporting (IR) has led to a lively debate among academics, practitioners, and regulators on the approaches, frameworks, contents, principles, and standards that should oversee these forms of reporting. Through several expert contributions, conducted both with qualitative and quantitative methodologies, this book provides an up-to-date portrait of the debate by exploring corporate NFD either in its mandated contents or voluntary information. Contributing authors provide studies that encompass the different lines of NFD, namely non-financial risk reporting, sustainability reporting, and intellectual capital reporting, as well as the integration of financial and non-financial information through IR, the assurance of the NFD and IR through auditing activities, and the role of management and CFOs in NFD and IR.

Modern Diplomacy provides a comprehensive exploration of the evolution and concepts of the institution of diplomacy. This book equips students with a detailed analysis of important international issues that impact upon diplomacy and its relationship with international politics. The subject is brought 'to life' through the use of case studies and examples which highlight the working of contemporary diplomacy within the international political arena. Organised around five broad topic areas, including the nature of diplomacy, diplomatic methods and negotiation, the operation of diplomacy in specific areas and natural disasters and international conflict, the book covers all major topic areas of contemporary diplomacy.

This book analyses recent developments in international sustainable development law (ISDL), a field emerging at the intersection between international economic, environmental, and social law. Hundreds of new bi-lateral, regional, and global treaties have been negotiated in the areas of trade,environment, and development over the past two decades, yet most of them face profound problems in implementation. At the same time, disputes over human rights, environmental protection, and economic development are increasingly common. This book provides a long-awaited coherent approach which canaddress conflicts and overlaps between international economic, environmental, and social law. It surveys the international law related to sustainable development, and reflecting on future legal research agendas. Part I (Foundations) surveys the origins of the concept of sustainable development, identifying and discussing the foundations of its legal aspects. It also analyses the main results of the World Summit on Sustainable Development in 2002. Part II (Principles) examines the emerging principles of international law related to sustainable development, based on the International Law Association's New Delhi Declaration. Part III (Practices) provides case studies of legal instruments and regimes that integrate economic, social, and environmental aspects, illustrating the challenges and innovativemethodologies of recent years. Part IV (Prospects) proposes cutting-edge research agendas in six priority areas of intersection between international social, economic, and environmental law, and examines the new international architecture of sustainable development governance in light of theoutcomes of the 2002 World Summit for Sustainable Development.Sustainable Development Law is a guide, resource, and reference for scholars, policy-makers, negotiators, and practitioners, and provides studies of social, economic, and environmental law with a coherent introduction to the newly emerging law of international sustainable development.

Inside the Black Box of Mergers and Acquisitions

Arcoibani d'Amore...da Zeno a Esau

Innovative Concepts and Practices

Towards an Ultrastatic Model of Economy

Management Innovation and Entrepreneurship

Principles of Sustainable Finance

General and Specific Aspects

Advances in Strategic Management is dedicated to communicating innovative, new research that advances theory and practice in Strategic Management. This volume focuses on organization design and collaborative ways of working.

The book is the final report of the researches, discussions, conversations around and about the Project PRIN Employability & Competences which took place on March 9th-11th, 2017 within an international Conference at the University of Florence. It was the final event of the project PRIN2012LATR9N which aims were: «to design innovative programs for higher education, to promote personalized and learner-centered teaching and learning, to build on job competencies, to value talents to create new work opportunities and as a citizenship action. The research activities concerned the main phases of the students' academic life: career guidance upon entry, personalized teaching, career calling, professional vocation, profession building activities such as internships and work related experiences, and lastly job placement.

This book provides the full proceedings of the 2015 Academy of Marketing Science World Marketing Congress held in Bari, Italy. The current worldwide business environment is leading marketing scholars and practitioners to reconsider a number of historical and current views of the marketplace and how it functions. Further, determining new marketing theories and practical methods whose effectiveness can be truly measured must be added to the list of current challenges for today and tomorrow. In such a period of change, determining such actions is based on practical experience, solid theory and appropriate research methodology. The enclosed papers focus on new research ideas on vibrant topics that can help academics and practitioners gain new perspectives and insights into today's turbulent marketplace. Founded in 1971, the Academy of Marketing Science is an international organization dedicated to promoting timely explorations of phenomena related to the science of marketing in theory, research, and practice. Among its services, it attracts delegates from around the world. Presentations from these events are published in this Proceedings series, which offers a comprehensive archive of volumes reflecting the evolution of the field. Volumes deliver cutting-edge research and insights, complimenting the Academy's flagship journals, Journal of the Academy of Marketing Science (JAMS) and AMS Review. Volumes are edited by leading scholars and practitioners across a wide range of subject areas in marketing science.

The proactive behavior of job crafting is intended to better align a job with the individual's personal characteristics, knowledge, skills, and abilities. This book provides a uniform conceptual framework on this area of study and demonstrates how its practice results in a more meaningful and satisfying work experience.

Rediscovering the Essentiality of Marketing

ANNO 2020 IL GOVERNO PARTE SECONDA

A Global Perspective

E-Relationship Marketing and Accessibility Perspectives

Theory and Practice

Handbook of Research on Examining Cultural Policies Through Digital Communication

Non-financial Disclosure and Integrated Reporting

A collection of poetry by the literary essayist and poet examines the durability and endurance of the human condition when forced to confront painful situations.

This book was born from the desire to analyze the role of social recruitment in human resources management. The first chapter analyzes theoretical background of social media communication and focuses on the trend to make use of these instruments in SMEs and public and non-profit sectors. The second chapter explores an analysis of social sphere through three perspectives: a) how it has changed the identity of individuals; b) the relationship between social media and aspects of personality; c) the correlation between social media and cultural dimensions. The third chapter, focuses on the advantages and limitations of social recruitment and examines how employer branding can be used strategically in order to attract potential candidates. The relationship between social network and recruitment has been analyzed through empirical research on public and non-profit sector and SMEs (using Cranet data) in the fourth chapter. The last chapter analyzes the competitive advantage which social recruitment can generate

La prova scritta dell'esame per commercialista. EserciziarioAlpha TestL'esame da dottore commercialista. Eserciziario per la terza prova scrittaMaggioli EditoreFamily BusinessOwnership Governance and ManagementG Giappichelli Editore

This book consists of various chapters which focus on the wider contexts of management innovation, entrepreneurship, and human resource management practices. Furthermore, the contributions are authored by scholars from all over the world, allowing the book to adopt a truly global perspective. Innovation is, without doubt, the foundation of economic growth and corporate prosperity, while entrepreneurship, on the other hand, provides all the necessary mobilization for this growth and prosperity. Human Resource Management practices safeguard internal relationship approaches, sustainability and efficiency. The book provides detailed insights into subjects as diverse as innovation, competitiveness, innovative business, human resource management practices, corporate entrepreneurship, management change, marketing, risk management, transnational innovation strategies and tactics, and innovative corporate practices. This volume provides scientific evidence and direction to businesses regarding competing in today's ever-changing environment. It will be of particular interest to scholars, students, researchers and practitioners throughout the business world, given that it covers a wide spectrum of business types and industry sectors.

Performance Measurement and Management Control

The Making of a Town

Complete Physics

L'esame da dottore commercialista. Eserciziario per la terza prova scritta

La prova scritta dell'esame per commercialista. Eserciziario

Predicting Trends and Building Strategies for Consumer Engagement in Retail Environments

Construction is one of the main sectors that generates greenhouse gases. This industry consumes large amounts of raw materials, such as stone, timber, water, etc. Additionally, infrastructure should provide service over many years without safety problems. Therefore, their correct design, construction, maintenance, and dismantling are essential to reducing economic, environmental, and societal consequences. That is why promoting sustainable construction has recently become extremely important. To help address and resolve these types of questions, this book provides a comprehensive overview of the current state of the art in the field of sustainable construction. The book covers the entire construction process, from design to construction, and includes a detailed analysis of the environmental and social impacts of construction. The book also provides a comprehensive overview of the current state of the art in the field of sustainable construction. The book covers the entire construction process, from design to construction, and includes a detailed analysis of the environmental and social impacts of construction.

Signore e signori, amici e amiche, insieme al mio bravi cooperatori, vi presento le mie prime fatiche, nato da idee, sogni e batticuori! Prosa e versi d'Amor a tutto tondo, ritratti tra pathos e ironia, per le donne e il Redentor del Mondo, gli affetti, le arti e la mitologia, i deboli, il Progresso, la Natura, il gioco e tanto altro: buona lettura! E per dare al libro maggior valenza, il mio lucro sarà beneficoenzia!

This book provides an applied theoretical approach to modern day business valuation. It combines elements from both finance and accounting to help practitioners identify the most suitable method for analysis, showing when and how methods can be applied in different contexts and under specific constraints. It describes how business valuation techniques can be applied to calculate value in case of transactions, litigation, IPOs, and the fair value under an IFRS framework. The purpose of this book is to offer a guideline for the application of an integrated approach to business valuation. The book covers the entire valuation process, from design to construction, and includes a detailed analysis of the environmental and social impacts of construction.

This book highlights the use of an outcome-oriented view of performance to frame and assess the desirability of the effects produced by adopted policies, so to allow governments not only to consider effects in the short, but also the long run. Furthermore, it does not only focus on policy from the perspective of a single unit or institution, but also under an inter-institutional viewpoint. This book features theoretical and empirical research on how public organizations have evolved their performance management systems toward outcome measures that may address the challenges of the 21st century. The book covers the entire valuation process, from design to construction, and includes a detailed analysis of the environmental and social impacts of construction.

The book discusses sustainability and law in a multifaceted way. Together, sustainability and law are an emerging challenge for research and science. This volume contributes through an interdisciplinary concept to its further exploration. The contributions explore this exciting domain with innovative ideas and replicable approaches. It combines a variety of authors, from both the public and the private sectors, and thereby guarantees a broad view that enshrines the more theoretical arguments from the academic side as well as stronger practical applicable perspectives. The book provides space for thoughtful expansions of established theories as well as the hopeful emergence of innovative ideas. Moreover, the combination of three to five contributions into the eleven parts respectively aims toward a compression of like minded thoughts. This should lead to an intensification of exchange of viewpoints from different angles on a similar theme. Readers therefore also have the opportunity to concentrate on single chapters, but receive comprised knowledge and a variety of thoughts for new ideas on a particular theme.

Tourism and Leisure

Social Recruitment in HRM

Towards New Models of Leadership and Management in the Healthcare Sector

Intellectual Capital in the Digital Economy

The Myths of Health Care

Synergy Value and Strategic Management

Volume 2: Diachronic Databases

The digital transformation is related to sustainable debating various aspects of how we live and work. Due to the pervasive effects of the digital revolution on firms and societies, both scholars and practitioners are interested in better understanding the key mechanisms behind the related challenges. This book presents a collection of research papers focusing on the relationships between technologies (e.g. artificial intelligence, social media, and the Internet of Things) and behaviours (e.g. social learning, knowledge sharing, and decision-making). Moreover, it provides insights into how the digital transformation may improve quality of personal life and work life within public and private organizations. The plurality of views offered makes this book particularly relevant for practitioners, companies, scientists, and governments. It gathers a selection of the best papers - original double-blind peer-reviewed contributions - presented at the annual conference of the Italian chapter of the AIS which was held in Naples, Italy, in September 2019.

Antonio Giangrande, orgoglio di essere diverso. Si nasce senza volerlo. Si muore senza volerlo. Si vive una vita di presepe per cui. ODDIO OSTENTAZIONE ED IMPOSIZIONE. Tu esisti se la tv ti considera. La Tv esiste se tu la guardi. I Fatti non fatti oggettivi naturali e biologici tali. Le Opinioni sono atti soggettivi cangianti. Le opinioni se sono soggette di discussione ed approfondimento, diventano testimonianze. Ergo: Fatti. Con me le Opinioni cangianti e contrapposte diventano fatti. Con me la Cronaca diventa Storia. Noi siamo quello che altri hanno voluto che diventassimo.

Facciamo in modo che diventiamo quello che noi avremmo (rafforzativo di saremmo) voluto diventare. Oggi le persone si stimano e si rispettano in base al loro grado di utilità materiale da rendere agli altri e non, invece, al loro valore intrinseco ed estrinseco intellettuale. Per questo gli inutili sono emarginati o ignorati. Se si è omologati (uguali) o conformati (simili) e si sta sempre dietro alla massa, non si sarà mai primi nella vita, perché ci sarà sempre il più furbo o il più fortunato a precederti.

The book discusses sustainability and law in a multifaceted way. Together, sustainability and law are an emerging challenge for research and science. This volume contributes through an interdisciplinary concept to its further exploration. The contributions explore this exciting domain with innovative ideas and replicable approaches. It combines a variety of authors, from both the public and the private sectors, and thereby guarantees a broad view that enshrines the more theoretical arguments from the academic side as well as stronger practical applicable perspectives. The book provides space for thoughtful expansions of established theories as well as the hopeful emergence of innovative ideas. Moreover, the combination of three to five contributions into the eleven parts respectively aims toward a compression of like minded thoughts. This should lead to an intensification of exchange of viewpoints from different angles on a similar theme. Readers therefore also have the opportunity to concentrate on single chapters, but receive comprised knowledge and a variety of thoughts for new ideas on a particular theme.

This book provides a transnational perspective on Netflix's changing role in the media landscape through chapters from leading international scholars in television and internet studies.

Principles, Practices and Prospects

Innovative Curricula for New Professions

Sustainability and Law

Netflix at the Nexus

Sustainable Construction

Handbook of Research on Management of Cultural Products: E-Relationship Marketing and Accessibility Perspectives

Insurance 4.0

*The Italian original of this book, *Che cos'è il diritto privato?*, is widely recognized as an influential treatise on the basic methods of legal science, introducing the student to the main institutions and theories of Italian and European Private law, as well as to the basic ideas and principles related to the concept, function and purpose of Italian and European Private law. In translation, this book thus provides any reader with the perspective of the Italian student of law on the ideas that have shaped legal practice in Italy and on the continent of Europe. Its unique value lies in the fact that it is not a gloss, nor secondary literature, not an interpretation and not a summary -- it is a direct, primary source made available to readers in the English language for the first time.*

Global economic scenarios are increasing in complexity due to the recent global financial crisis, globalization, the evolution of ICT, and the changing behaviors of consumers. This has made it difficult to predict trends and build strategies within the retail industry. As a result, long-term forecasts and schedules are not possible, and more research is needed to explore today's consumer profile and set the frameworks for future recovery strategies. Predicting Trends and Building Strategies for Consumer Engagement in Retail Environments is a pivotal reference source that provides practical insights into improving the understanding of complex retail environments and consumer shopping behaviors in order to predict trends and develop strategies for retailers in times of economic crisis. While highlighting topics such as consumer engagement, industry models, and market globalization, this publication explores qualitative and quantitative methods of interest and the multidisciplinary approaches revolving around the industry. This book is ideally designed for marketers, managers, practitioners, retail professionals, academicians, researchers, and students seeking current research on relationship marketing, digital marketing, service management, and complexity theories.

In the last two decades major reforms have been addressed to the broad Italian Public Sector, requiring the introduction of New Public Management - inspired ideas and tools, thus calling for further research in this field. The convergence of EU Countries towards the Euro deadline of December 31,2013 has also accelerated the managerial transformation process, as well as the consequent deployment in the Public Sector of techniques and practices widely adopted in the private sector. This refereed co-authored volume firstly introduces researchers, students and professionals into the characteristics of stakeholder and governance structures in public entities, and then guides them into different areas and issues of public sector organizations. Thus, the book seeks to provide a portrayal of the main challenges affecting different areas of Public Sector in Italy in a longitudinal manner. Accordingly, the volume initially analyzes some of the issues faced by the State bureaucratic apparatus and Regional governments, and it later provides examinations on Local Governments, Provinces, Public Transports, Healthcare and Universities. The book is built upon several years of research and teaching of the editor and co-authors in the Public Sector. This experience permitted them in some cases to also examine - within the common scientific borders of New Public Management ideas - the interrelations of Public Management and Accounting, as well as Human Resources Performance Management. Written and designed to provide a cross-area examination of current Italian Public Sector issues and challenges, the volume provides a comprehensive investigation of a single Country, and contains not only robust theoretical insights but also

This book presents a global view of digital and knowledge-based economies and analyses the role of intellectual capital, intellectual capital reports and information technology in achieving sustained competitive advantages in the globalized economy. Intellectual Capital in the Digital Economy reviews the state of the art in the field of intellectual capital and intellectual capital reports, exploring core concepts, strengths and weaknesses, gaps, latest developments, the main components of intellectual capital, the main sections of the reports, and indicators of each component. It presents experiences from pioneering companies and institutions in measuring intellectual capital around the world. It incorporates an interdisciplinary and cross-sectorial approach, offering a comparative view of intellectual capital reports elaborated in different regions of the world. This book presents case studies and experiences on the building of intellectual capital reports in organizations. In addition, the book discusses the benefits and challenges of building intellectual capital reports in smart economies and societies. This book is of direct interest to researchers, students and policymakers examining intellectual capital and the knowledge-based economy.

Innovation for People and Organisations

Benefits and Challenges of Digital Transformation

Modern Diplomacy

The Art of Redesigning a Job

A Theoretical Approach and Empirical Analysis

Theoretical Framework and Empirical Evidence

Confusing Textbooks? Missed Lectures? Tough Test Questions? Fortunately for you, there's Schaum's Outlines. More than 40 million students have trusted Schaum's to help them succeed in the classroom and on exams. Schaum's is the key to faster learning and higher grades in every subject. Each Outline presents all the essential course information in an easy-to-follow, topic-by-topic format. You also get hundreds of examples, solved problems, and practice exercises to test your skills. This Schaum's Outline gives you Practice problems with full explanations that reinforce knowledge Coverage of the most up-to-date developments in your course field In-depth review of practices and applications Fully compatible with your classroom text, Schaum's highlights all the important facts you need to know. Use Schaum's to shorten your study time--and get your best test scores! Schaum's Outlines-Problem Solved.

The Festschrift in honor of Prof. Dr. Peter Keller, president of the International Association of Scientific Experts in Tourism (AIEST) since 1994, represents a wide range of tourism research as well as the current state of the ongoing debates in tourism as a scientific research field. The aim is to cover multiple topics and trends in travelling and to discuss future development possibilities in the leisure industry.

Industry 4.0 has spread globally since its inception in 2011, now encompassing many sectors, including its diffusion in the field of financial services. By combining information technology and automation, it is now canvassing the insurance sector, which is in dire need of digital transformation. This book presents a business model of Insurance 4.0 by detailing its implementation in processes, platforms, persons, and partnerships of the insurance companies alongside looking at future developments. Filled with business cases in insurance companies and financial services, this book will be of interest to those academics and researchers of insurance, financial technology, and digital transformation, alongside executives and managers of insurance companies.

This book addresses synergy management, which poses an important challenge for firms, advisors and practitioners involved in mergers and acquisitions (M&A). Synergy plays a key role in M&A contexts, both in the decision-making process and, subsequently, in the integration phase. However, despite the fact that synergy value is commonly regarded as one of the key success factors in M&A, research shows that firms generally fail to achieve the expected synergy. The extant literature is characterized by a lack of comprehensive models of synergy management; the assessment of synergy value remains a "black box" for scholars and practitioners alike. The authors provide a comprehensive framework for synergy management by integrating findings from prior research and various disciplines. The framework highlights the main dimensions of synergy management in mergers and acquisitions, common pitfalls, and new models and tools for avoiding them. As such, the book enriches the M&A literature, offers new insights for scholars, and provides valuable guidelines for practitioners involved in synergy management.

Creating and Digitizing Language Corpora

Employability & Competences

Outcome-Based Performance Management in the Public Sector

What is Private Law?

Watch Your Business. Inside the Strategic Management

This book contains a collection of research papers on accounting information systems including their strategic role in decision processes, within and between companies. An accounting system is a complex system composed of a mix of strictly interrelated elements such as data, information, human resources, IT tool, accounting models and procedures. Accounting information systems are often considered the instrument by default for accounting automation. This book aims to sketch a clear picture of the current state of AIS research, including design, acceptance and reliance, value-added decision making, interorganizational links, and process improvements. The contributions in this volume emphasize that AIS has grown into a powerful strategic tool. The book provides evidence for this observation by examining a wide range of current issues ranging from theory development in AIS to practical applications of accounting information systems. In particular it focuses on themes of growing interest in the realm of XBRL and Financial Reporting, Management Information Systems, IT/IS Audit and IT/IS Compliance. The book will be of interest to financial and managerial accountants and IT/IS practitioners, including information systems managers and consultants.