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# *Entrepreneurship By Fajardo*

"What's going to happen to my job?" That's what an increasing number of

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anxious Americans are asking themselves. The US workforce, which has been one of the most productive and wealthiest in the world, is undergoing an alarming transformation. Increasing

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numbers of workers find themselves on shaky ground, turned into freelancers, temps and contractors. Even many full-time and professional jobs are experiencing this precarious

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shift. Within a decade, a near-majority of the 145 million employed Americans will be impacted. Add to that the steamroller of automation, robots and artificial intelligence already replacing

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millions of workers and projected to "obsolesce" millions more, and the jobs picture starts looking grim. Now a weird yet historic mash-up of Silicon Valley technology and Wall Street

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greed is thrusting upon us the latest economic fraud: the so-called "sharing economy," with companies like Uber, Airbnb and TaskRabbit allegedly "liberating workers" to

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become "independent" and "their own CEOs," hiring themselves out for ever-smaller jobs and wages while the companies profit. But this "share the crumbs" economy is just the tip of a

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looming iceberg that the middle class is drifting toward. Raw Deal: How the "Uber Economy" and Runaway Capitalism Are Screwing American Workers, by veteran



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journalist Steven Hill, is an exposé that challenges conventional thinking, and the hype celebrating this new economy, by showing why the vision of the "techno sapien" leaders and their

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Ayn Rand libertarianism is a dead end. In Raw Deal, Steven Hill proposes pragmatic policy solutions to transform the US economy and its safety net and social contract, launching a new

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kind of deal to restore power back into the hands of American workers.

Entrepreneurship has significant impacts on a nation's economic infrastructure. Discovering

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new ways to promote entrepreneurial growth within undervalued communities can help ensure financial growth, as well as provide a boost to the current economy.

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Evolving Entrepreneurial Strategies for Self-Sustainability in Vulnerable American Communities is an essential scholarly resource that identifies initiatives for entrepreneurs in

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underdeveloped areas to utilize. Featuring pertinent topics that include poverty reduction, informal investment, and social entrepreneurship, this reference publication is ideal

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for academicians, students, entrepreneurs, business owners, and researchers that are seeking innovative strategies to boost the economy and provide more jobs across the nation.

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ICT has had a huge impact on businesses and organizations in general, with new business models, new marketing channels, and new markets being reached using these



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technologies. ICT can promote new strategies and enhancers to optimize various aspects of business, but this technology also provides important tools that can empower social

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entrepreneurship initiatives to develop, fund, and implement new and innovative solutions to social, cultural, and environmental problems. With the upheaval caused by

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the COVID-19 pandemic and its subsequent impact on the economy, the methods and tools used within this field will be forever impacted. ICTs and the digital economy are huge trends that will

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affect organizations in several dimensions, such as how to communicate and improve performance. Thus, new perspectives and research are needed to identify the trends emerging

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in these fields. The Handbook of Research on Entrepreneurship, Innovation, Sustainability, and ICTs in the Post-COVID-19 Era broadens the exploitation of

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entrepreneurship, innovation, and ICTs in a global approach to draw attention to multidisciplinary perspectives of these contexts and their influence in modern organizations. In

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addition, the book explores and discusses, through innovative studies, case studies, systematic literature reviews, and reports, the key developments in digital entrepreneurship, circular

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economy and digitalization, digital business models, digital market and internationalization, digital economy, trends and challenges for organizations, digital entrepreneurial



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ecosystems, IS/ICT in organizations, social aspects of information systems, and more. This book is ideally intended for business managers, industry professionals, entrepreneurs,

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practitioners, stakeholders, researchers, academicians, and students looking for how business and organizations are going to shift and advance in the post-COVID-19 era.

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Starting an Import / Export Business

Latin American and Iberian Entrepreneurship

International Perspectives on Leadership in Higher Education

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Management  
Entrepreneurial Engines of  
Economic Growth around the  
World

Digital Signal, Image and  
Video Processing for  
Emerging Multimedia

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Technology

*What makes the city of the future? How do you heal a divided city? In Radical Cities, Justin McGuirk travels across Latin America in search of the activist*

Page 29/182

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*architects, maverick politicians and alternative communities already answering these questions. From Brazil to Venezuela, and from Mexico to Argentina, McGuirk*

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*discovers the people and ideas shaping the way cities are evolving. Ever since the mid twentieth century, when the dream of modernist utopia went to Latin America to die, the*

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*continent has been a testing ground for exciting new conceptions of the city. An architect in Chile has designed a form of social housing where only half of the house is built, allowing*



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*the owners to adapt the rest; Medellín, formerly the world's murder capital, has been transformed with innovative public architecture; squatters in Caracas have taken over the*

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*forty-five-story Torre David skyscraper; and Rio is on a mission to incorporate its favelas into the rest of the city. Here, in the most urbanised continent on the planet, extreme cities have*

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*bred extreme conditions, from vast housing estates to sprawling slums. But after decades of social and political failure, a new generation has revitalised architecture and urban*

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*design in order to address persistent poverty and inequality. Together, these activists, pragmatists and social idealists are performing bold experiments that the rest of*

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*the world may learn from. Radical Cities is a colorful journey through Latin America—a crucible of architectural and urban innovation. This timely book takes both*

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*a practical and academic perspective of innovation in sport management, exploring the role of entrepreneurship in sport. With its interdisciplinary approach, it provides a*

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*holistic overview of the ways in which sport is both innovative and entrepreneurial.*

*This edited volume provides an inclusive explanation of what, why, and how cities*

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*interact with global counterparts as well as with nation states, non-governmental organizations, and foreign publics. The chapters present theoretical and analytical approaches to*



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*the study of city diplomacy as well as case studies to capture the nuances of the practice. By bringing together a diverse group of authors in terms of their geographic location,*

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*academic and practitioner backgrounds, the volume speaks to multiple disciplines, including diplomacy, political science, communication, sociology, marketing and tourism.*

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*ECIE 2019 14th European Conference on Innovation and Entrepreneurship (2 vols)*

*Learning & Living in the 21st Century i for H.s.' 2007 Ed.*

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*Understanding Institutional  
Context and Influence  
Entrepreneurial Innovation  
Entrepreneurship and  
Intrapreneurship in Social,  
Sustainable, and Economic  
Development*

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### *Entrepreneur Magazine*

This book covers many hot topics, including theoretical and practical research in many areas such as dynamic analysis, machine learning, supply chain management, operations management, environmental

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management, uncertainty, and health and hygiene. It showcases advanced management concepts and innovative ideas. The 16th International Conference on Management Science and Engineering Management (2022 ICMSEM) will be held in Ankara,

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Turkey, during August 3-6, 2022. ICMSEM has always been committed to promoting innovation management science (M-S) and engineering management (EM) academic research and development. The book provides researchers and practitioners in the

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field of Management Science and Engineering Management (MSEM) with the latest, cutting-edge thinking and research in the field. It will appeal to readers interested in these fields, especially those looking for new ideas and research directions.



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Recoded City examines alternative urban design, planning and architecture for the other 90%: namely the practice of participatory placemaking, a burgeoning practice that co-author Thomas Ermacora terms 'recoding'. In combining

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bottom-up and top-down means of regenerating and rebalancing neighbourhoods affected by declining welfare or struck by disaster, this growing movement brings greater resilience. Recoded City sheds light on a new epoch in the relationship

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between cities and civil society by presenting an emerging range of collaborative solutions and distributed governance models. The authors draw on their own fresh research of global pioneers forging localist design strategies, public-realm interventions

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and new stakeholder dynamics. As the world becomes increasingly digital and virtual, a myriad of online tools and technological options is becoming available. These give unprecedented co-creation opportunities to communities and professionals alike,

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yielding the benefits of a more open – DIY – society. Because of its close engagement with people, place and local identity, the field of participatory placemaking has huge untapped potential. Responding to the challenges of the Anthropocene era,

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Recoded City is for decision-makers, developers and practitioners working globally to make better and more liveable cities.

Combining emerging trends in collaboration, democratization, and urbanization, this book examines the

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emergence of entrepreneurship and innovation as a primarily urban phenomenon, explains why urban environments are rapidly attracting global innovators across three distinct forms of "urbanpreneurship," and lights the path forward for

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entrepreneurs, innovators, and city governments. • Documents how the integration of three converging trends—collaboration, democratization, and urbanization—contribute to what the author calls the "Urbanpreneur



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Spiral" • Presents eye-opening insights and reflections on the current and future state of entrepreneurship and innovation in society • Explains why today's cities are the primary source of opportunities for new entrepreneurs • Pays much-needed

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attention to the growing role of local governments in fostering entrepreneurship and innovation  
Evolving Entrepreneurial Strategies for Self-Sustainability in Vulnerable American Communities  
City Diplomacy

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The Influence of Quadruple Helix on  
Technological Innovation  
Current Trends and Future Prospects  
Official Gazette  
The World That Latin America  
Created

**Entrepreneurial Rise in the Middle**

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**East and North Africa: The Influence of Quadruple Helix on Technological Innovation explores the relationships and inter-dependencies between innovation, political regimes, and economic and social development throughout the**

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**Middle East and North Africa region.**

**This book explores and asserts that there are many different types of innovation but in order to bring about fundamental change to society the innovation must be**

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**entrepreneurial. The aim of this edited book is to focus on different elements of entrepreneurial innovation in order to understand emerging issues and trends. This book shows how this enables an increase in research attention placed**

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**on how entrepreneurial innovation must have a strategic intent in order to facilitate societal change. The role of competition in enabling organizations to utilise innovation that is cutting edge is discussed with the goal of bringing together the**

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**disparate literature on entrepreneurship and innovation in terms of international competitiveness. This book presents at length examinations on how entrepreneurship can facilitate healthier strategy and competition in**



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**organisations and beyond.**

**This book presents collective works published in the recent Special Issue (SI) entitled " Digital Signal, Image and Video Processing for Emerging Multimedia Technology". These works address the emerging**

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**technology in signal processing and its new aspects, as well as the related applications. Recent developments in image/video-based deep learning technology have enabled new services in the field of multimedia and recognition technology. The**

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**applications vary and range from digital signal processing to image, video and multimedia signal processing, also including object classification, learning mechanism design and data security. Recent advances in numerical, theoretical**

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**and experimental methodologies are presented within the scope of the current book, along with the finding of new learning methods and new methodological developments and their limitations. This book brings together a collection of**

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**inter-/multidisciplinary works applied to many classification and data security applications in a coherent manner.**

**Entrepreneurship in Latin America**

**Informal Entrepreneurship and**

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**Cross-Border Trade in Maputo,  
Mozambique  
Global Clusters of Innovation  
Recoded City  
Handbook of Research on  
Entrepreneurship, Innovation,  
Sustainability, and ICTs in the Post-**

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**COVID-19 Era**

***This book looks at both the potential and limits of policies to promote entrepreneurship as an important vehicle for social mobility in Latin America***

*Page 71/182*

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***and the Caribbean. Who are the region's entrepreneurs? They tend to be middle-aged males with secondary and, often, tertiary education who represent only a small segment of the economically***



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***active population in the six countries considered in this book. They come from families in which a parent is, or was, an entrepreneur. In fact, a parent's occupation is more important in the***

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***decision to become an entrepreneur than a parent's wealth, income or education. Middle class entrepreneurship tends to dominate the sample in part since this is the majority***

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***class in society. However, as a percentage of each social class, entrepreneurship tends to be higher in the upper class, followed by the middle and lower class. Entrepreneurs concentrate***

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***in micro enterprises with fewer than five employees. They enjoy greater social mobility than employees and the self-employed, but this mobility is not always in the upward direction.***

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***Entrepreneurs face multiple obstacles including stifling bureaucracy, burdensome tax procedures, and lack of financing, human capital, technological skills, and supportive networks. The***

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***support of family and friends and a modicum of social capital help cope with these obstacles to entrepreneurship. Entrepreneurship empowers individuals to bring ideas to***

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***life. Entrepreneurs utilise their creative skills to develop business ventures, making use of knowledge spillovers that occur in entrepreneurial ecosystems, and the connections***

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***between businesses, individuals and other entities that allow collaboration on joint projects.***

***Cities are experiencing a renaissance today, because***



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***we've begun to understand how they really work -- and we've begun to make them work better for people. This book is a lively, readable account of two revealing figures in the history of that***

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***renaissance: the urban economist Jane Jacobs and the architect Christopher Alexander. Their key insights have shaped several generations of scholars, professionals, and***

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***activists. However, as the book argues, this renaissance is still immature, and more must be done to achieve its promise -- especially in an age of rapid, often sprawling***

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***urbanization. The author is a noted scholar on both Jacobs and Alexander, and a participant in the development of the "New Urban Agenda," a historic United Nations agreement***

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***emphasizing the pivotal role of cities and towns in meeting the challenges of the future. As the book documents, Jacobs and Alexander played key roles in formulating the***

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***conceptual insights behind the New Urban Agenda, and they continue to offer us crucial implementation lessons for the years ahead. This book is ideal for students, professionals,***

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***government officials, activists, and anyone who is interested in the future of cities. The author, Michael W. Mehaffy, Ph.D., is currently Senior Researcher at KTH Royal Institute of***

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***Technology in Stockholm, and Director of the Future of Places Research Network. He is a popular educator, speaker and author with periodic appointments in seven graduate institutions***



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***in six countries, and a consultant in sustainable urban development with an international practice. This is his third book.***

***Cities Alive***

***Statistical Modelling and***

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***Sports Business Analytics  
Innovation and Challenges  
to Sustainability***

***Ad Veritatem***

***The Emergence of the Urban  
Entrepreneur: How the  
Growth of Cities and the***

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***Sharing Economy Are  
Driving a New Breed of  
Innovators  
Entrepreneurship***

Based on extensive research conducted in Colombia since 2009, this book addresses the connection

*Page 91/182*

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between land grabbing and agrarian capitalism, as well as the unfulfilled promises of peace and justice. While land remains a key resource at the core of many contemporary civil wars, the impact of high-intensity armed violence on the formation of

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agrarian capitalism is seldom discussed. Drawing on nearly 200 interviews, archival research, and geographical data, this book examines land grabbing and the role of violence in capital with a particular focus on one key actor in

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the Colombian civil war: paramilitary militias. This book demonstrates how the intricate ties between armed conflict and economy formation are obscured by the widespread belief that violence is a radical form of action, breaking

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with the normal course of society and disconnected from the legal economy. Under this view, dispossession is perceived as diametrically opposed to capitalist accumulation. This belief is enormously influential in precisely

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those bureaucratic agencies that are in charge of peacebuilding, both domestically and internationally. However, this narrow view of the relationship between armed violence and capitalism belies the close ties between plunder and lawful profit,



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and obscures the continuity between violent dispossession and the free market. By the same token, it legitimizes post-war inequality in the name of capitalist development. The book concludes by arguing that the promotion of radical democracy in

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the government of land and rural development emerges as the only reasonable path for pacifying a violent polity. The book is essential reading for students, scholars, and development aid practitioners interested in land and resource

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grabbing, agrarian capitalism, civil wars, and conflict resolution.

Entrepreneurship and intrapreneurship have become a vehicle that offers solutions for social, environmental, and economic problems. Even though the level of

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entrepreneurial activity and its diversity have been motivated through public policies, social support has also played an important role in encouraging people to think of entrepreneurship as a desirable career choice. This book brings

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together analyses of those elements required for entrepreneurial and intrapreneurial intention and action, which ultimately become important leverages of development. Chapters highlight the importance of rural, urban, university, organizational, and

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family environments for a bunch of intentions and behaviors such as green, sport, social, corporate, innovative, traditional, and gender entrepreneurship. This entrepreneurial diversity is translated into higher development through the

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empowerment of women, environmental consciousness, and efficient production. Policymakers, scholars, and practitioners can find different examples and cases useful for decision-making, learning, and practice in this book.

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From the source you trust most- everything you need to start up, grow, and prosper in international trade...

If you're excited by the opportunities you see in international trade but nervous about facing a world of problems you don't understand,



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you've come to the right place. In Starting an Import/Export Business, the experts at Entrepreneur Magazine help you break into this fast-growing field and thrive. You'll find the whole story on the import/export business in this easy-

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to-useguide--clear concise information that demystifies the foreign trade process and explains precisely what clients expect from import/export services. In addition to all the basics you need to start your own business, this book is

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loaded with helpful statistics on international tradewith 17 countries, sample documents, and resource listings. You'lllearn about trade regulations, how to deal with customs services,and the best ways to protect trademarks and

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- \* Price goods and services and calculate exchange rates.
- \* Choose the best payment method for each

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transaction. \* Cope with international legal issues. \* Manage your company's finances. \* Market your services both at home and abroad. \* Hook up with import and export distribution systems. There's never been a better time to launch

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yourself into the exciting world of international trade, and Starting an Import/Export business is the ideal book to get you going.

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the largest newsstand circulation of any business monthly and has a total ABC audited circulation of 385,000. The Entrepreneur Magazine Group also publishes BusinessStart-Ups and Entrepreneur in Mexico, as well as videos, audiocassettes, and software

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Handbook of Research on  
Management Techniques and  
Sustainability Strategies for  
Handling Disruptive Situations in  
Corporate Settings

*Even after the recent economic  
crisis, cultural and creative*

Page 114/182

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*industries are still able to easily draw audience members and consumers, as well as new talent to enrich these fields. Exploring the topic from economic, artistic, and policymaking perspectives, Pioneering Minds Worldwide is an*

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*interdisciplinary approach to these trades on a global scale, while making an important distinction between the cultural sector—products that are consumed on the spot, such as concerts or dance performances—and the*

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*creative sector, which generates artistic products that we have a protracted interaction with, i.e. design, architecture, and advertising. The authors of these highly informative essays offer new concepts and viewpoints on the*

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*entrepreneurial dimension of the cultural and creative industries in sixteen countries and explore how urban area development, new technological innovations, and education all influence these continually expanding industries.*

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*development and upkeep of good higher education provision. Without taking anything about leadership, management, governance, administration, authority or power for granted, this book draws together international case studies*



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*relating to specific instances of leadership to analyse how they relate to critical thinking and global challenges in higher education. Using a selection of global case studies, this book explores: The extent to which critical thinking on*

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*global challenges is employed by higher education leaders, The potential for an increase in the role of critical thinking in leadership, The creative potential for critical leadership thinking to transform institutions and communities, The*

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*essential attributes of critical thinking, namely cognitive, affective and social dimensions, and The possibility for critical thinking to contribute to the global public common good by encouraging enhanced research, teaching and*

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*public service excellence.*

*Responding to the ever-increasing demands of the higher education climate, International Perspectives on Leadership in Higher Education is a vital resource for anyone occupying leadership positions in*

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*higher education institutions and any researchers or students looking to explore the landscape of critical thinking.*

*øIn the geography of the global economy, there are known Šhot spots where new technologies*

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*germinate at an astounding rate and pools of capital, expertise and talent foster the development of new industries and new ways of doing business. These cluste*

*How the "Uber Economy" and Runaway Capitalism Are Screwing*

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*Oceania Entrepreneurship*

*Critical Thinking for Global*

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## *Radical Cities*

**This report presents the results of a SAMP survey of informal entrepreneurs connected to cross-border trade between Johannesburg and Maputou during 2014. The study sought to enhance the evidence**



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**base on the links between migration and informal entrepreneur-ship in Southern African cities and to examine the implications for municipal, national and regional policy.**

**This book introduces predictive**

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**analytics in sports and discusses the relationship between analytics and algorithms and statistics. It defines sports data to be used and explains why the unique nature of sports would make analytics useful. The book also explains why the proper**

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**use of predictive analytics includes knowing what they are incapable of doing as well as the role of predictive analytics in the bigger picture of sports entrepreneurship, innovation, and technology. The book looks at the mathematical foundations that**

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**enhance technical knowledge of predictive models and illustrates through practical, insightful cases that will help to empower readers to build and deploy their own analytic methodologies. This book targets readers who already have working**

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**knowledge of location, dispersion, and distribution statistics, bivariate relationships (scatter plots and correlation coefficients), and statistical significance testing and is a reliable, well-rounded reference for furthering their knowledge of**

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the Cultural and Creative Industries**

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**: Actual Insights Into Cultural and Creative Entrepreneurship Research Base of the Pyramid Markets in Latin America Agrarian Capitalism, War and Peace in Colombia Proceedings of the 2020 Academy of**

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**Marketing Science (AMS) Annual Conference**

**From Micro to Macro: Dealing with Uncertainties in the Global Marketplace**

***This book focuses on the growth of***



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***entrepreneurship in Oceania. This means focusing on cultural endeavors as well as digital and technology-based forms of entrepreneurship. It is***

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*the first to explore how Oceania has a distinctive type of business appeal given its strategic position in the world. Whilst other regions such as*

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***North America, Europe and Africa have been studied in terms of entrepreneurial endeavors, there is a lack of research on Oceania despite it being***

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*a unique and important region. This book thus fills this gap by taking a progressive approach as to how entrepreneurship in Oceania is managed,*

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***emphasizing the growth of new economic segments and changing geo-political powers. Vanessa Ratten is Associate Professor at La Trobe University,***

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***Australia. She is the Programme Coordinator of the Entrepreneurship and Innovation degrees at La Trobe Business School. This book focuses on the Base of the Pyramid***

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***(BOP) in Latin America and examines the role of the markets in serving low-income populations as consumers, distributors, and entrepreneurs. Deep***

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***inequalities, violence, and urbanisation characterise the region. Despite the reduction of poverty observed during the first two decades of the 21st century, Latin***



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***America is the most unequal region in the world. Outside active war zones, the region has the highest homicide rate in the world and violence and inequality***

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***are both deeply intertwined. Markets have a crucial role to play in closing this gap and offering job and income opportunities, especially to unemployed***

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***youth, paving the way for safer, more peaceful, and sustainable development. The book also offers a theoretical reflection on the role that***

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***community enterprises who manage common-pool resources can play in serving markets and creating income opportunities for the rural poor. The book is***

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***recommended for managers, policy makers, students, and scholars interested in Base of the Pyramid markets and their potential to lift people out of poverty***

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***they demanded more not less trade, more not less aid, and offered a development agenda to transform both the developed and the developing world.***

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***Eventually, cepalinos established their own form of hegemony, outpacing the United States and the International Monetary Fund as the agenda***

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***setters for a region traditionally held under the orbit of Washington and its institutions. By doing so, cepalinos reshaped both regional and international***

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Faced with chaotic environments, it is not possible to make totally efficient forecasts, especially when it is necessary to analyze events with multiple

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variables and micro, small, and medium enterprises (MSMEs) constantly face events that escape the laws of the market. The handling that has been given to the

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crisis caused by the coronavirus has been trial and error, and the economic, social, and environmental results remain to be seen. The markets and the world are

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chaotic. With the markets in chaos due to the COVID-19 pandemic, it is important to look at the methods used in these environments to promote business success. The

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tools that are more useful for these environments and identifies what makes companies that work well in organizational chaos and in chaotic economic environments perform

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better than companies that are well organized.

Covering topics such as strategic management, multidimensional chaos approach, and the global unstable market, this book

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digital business models and looks ahead at possible future directions for sport business in the digital era. This is fascinating reading for any advanced student,

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researcher or practitioner working in sport management who wants to better understand the challenges and opportunities presented by digital technology for the

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'Shaping Social Enterprise' helps researchers, policymakers, practitioners, and international development actors better understand

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various institutional paths of social enterprise development and where institutional strengths and weaknesses may be located.

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